



# Community Profile

Rings: 1, 3, 5 mile radii

3600 Messer Airport Hwy, Birmingham, AL

Latitude: 33.5291  
Longitude: -86.78542

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	3,369	65,001	158,621
2020 Total Population	3,309	64,735	153,495
2020 Group Quarters	93	5,445	11,040
2022 Total Population	3,408	66,256	154,369
2022 Group Quarters	93	5,445	11,040
2027 Total Population	3,645	67,179	154,446
2022-2027 Annual Rate	1.35%	0.28%	0.01%
2022 Total Daytime Population	11,299	163,878	272,978
Workers	9,139	128,631	189,530
Residents	2,160	35,247	83,448
<b>Household Summary</b>			
2010 Households	1,280	28,774	66,218
2010 Average Household Size	2.49	2.06	2.24
2020 Total Households	1,396	30,163	66,009
2020 Average Household Size	2.30	1.97	2.16
2022 Total Households	1,420	30,632	66,572
2022 Average Household Size	2.33	1.99	2.15
2027 Total Households	1,517	31,342	66,989
2027 Average Household Size	2.34	1.97	2.14
2022-2027 Annual Rate	1.33%	0.46%	0.12%
2010 Families	665	13,022	35,167
2010 Average Family Size	3.45	2.98	3.05
2022 Total Families	706	12,974	33,766
2022 Average Family Size	3.29	2.91	2.97
2027 Total Families	738	13,113	33,690
2027 Average Family Size	3.32	2.89	2.95
2022-2027 Annual Rate	0.89%	0.21%	-0.05%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,923	37,402	84,984
Owner Occupied Housing Units	23.7%	36.9%	44.9%
Renter Occupied Housing Units	55.0%	49.3%	43.9%
Vacant Housing Units	21.3%	13.7%	11.2%
2010 Housing Units	1,628	35,148	80,348
Owner Occupied Housing Units	21.7%	34.6%	40.5%
Renter Occupied Housing Units	57.0%	47.3%	41.9%
Vacant Housing Units	21.4%	18.1%	17.6%
2020 Housing Units	1,661	35,201	77,358
Vacant Housing Units	16.0%	14.3%	14.7%
2022 Housing Units	1,717	36,188	78,368
Owner Occupied Housing Units	23.5%	33.9%	40.6%
Renter Occupied Housing Units	59.2%	50.7%	44.4%
Vacant Housing Units	17.3%	15.4%	15.1%
2027 Housing Units	1,831	37,003	79,002
Owner Occupied Housing Units	22.8%	33.6%	40.6%
Renter Occupied Housing Units	60.1%	51.1%	44.2%
Vacant Housing Units	17.1%	15.3%	15.2%
<b>Median Household Income</b>			
2022	\$29,696	\$44,719	\$48,038
2027	\$35,573	\$54,255	\$57,909
<b>Median Home Value</b>			
2022	\$105,000	\$259,197	\$265,511
2027	\$188,208	\$363,345	\$378,021
<b>Per Capita Income</b>			
2022	\$22,151	\$40,785	\$40,208
2027	\$27,116	\$47,691	\$47,007
<b>Median Age</b>			
2010	32.7	35.0	34.7
2022	34.0	36.0	36.8
2027	34.6	36.4	37.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>			
Household Income Base	1,420	30,623	66,561
<\$15,000	31.1%	22.7%	19.5%
\$15,000 - \$24,999	13.1%	10.5%	10.7%
\$25,000 - \$34,999	10.9%	9.6%	9.9%
\$35,000 - \$49,999	12.7%	10.2%	11.1%
\$50,000 - \$74,999	14.2%	13.1%	13.6%
\$75,000 - \$99,999	6.0%	8.1%	7.9%
\$100,000 - \$149,999	9.4%	12.4%	12.0%
\$150,000 - \$199,999	1.3%	4.5%	5.8%
\$200,000+	1.5%	9.0%	9.5%
Average Household Income	\$48,252	\$86,475	\$92,001
<b>2027 Households by Income</b>			
Household Income Base	1,517	31,333	66,978
<\$15,000	27.6%	19.6%	16.7%
\$15,000 - \$24,999	11.9%	8.6%	8.4%
\$25,000 - \$34,999	9.9%	8.9%	8.6%
\$35,000 - \$49,999	12.7%	10.0%	10.4%
\$50,000 - \$74,999	14.8%	13.1%	14.8%
\$75,000 - \$99,999	6.3%	7.7%	8.0%
\$100,000 - \$149,999	12.9%	15.8%	14.5%
\$150,000 - \$199,999	2.1%	6.2%	7.7%
\$200,000+	1.9%	10.2%	10.9%
Average Household Income	\$57,394	\$100,489	\$107,078
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	403	12,277	31,792
<\$50,000	16.6%	9.6%	7.7%
\$50,000 - \$99,999	32.5%	14.1%	15.2%
\$100,000 - \$149,999	8.7%	4.3%	7.1%
\$150,000 - \$199,999	13.9%	9.3%	9.9%
\$200,000 - \$249,999	8.2%	11.5%	8.4%
\$250,000 - \$299,999	1.2%	6.4%	5.7%
\$300,000 - \$399,999	16.6%	8.8%	8.7%
\$400,000 - \$499,999	1.0%	5.8%	7.7%
\$500,000 - \$749,999	0.7%	13.4%	14.1%
\$750,000 - \$999,999	0.5%	11.8%	11.7%
\$1,000,000 - \$1,499,999	0.0%	3.3%	2.7%
\$1,500,000 - \$1,999,999	0.0%	1.2%	0.9%
\$2,000,000 +	0.0%	0.4%	0.5%
Average Home Value	\$157,196	\$394,268	\$388,183
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	417	12,434	32,092
<\$50,000	13.7%	7.3%	5.4%
\$50,000 - \$99,999	17.5%	9.8%	9.0%
\$100,000 - \$149,999	8.9%	4.1%	6.2%
\$150,000 - \$199,999	12.7%	6.9%	9.2%
\$200,000 - \$249,999	16.5%	10.3%	8.4%
\$250,000 - \$299,999	2.4%	5.6%	5.3%
\$300,000 - \$399,999	20.9%	9.5%	8.5%
\$400,000 - \$499,999	2.4%	6.7%	7.8%
\$500,000 - \$749,999	2.4%	18.5%	19.0%
\$750,000 - \$999,999	1.7%	16.4%	17.2%
\$1,000,000 - \$1,499,999	0.2%	3.1%	2.5%
\$1,500,000 - \$1,999,999	0.2%	1.7%	1.3%
\$2,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$215,422	\$460,387	\$459,982

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Age</b>			
Total	3,368	65,001	158,623
0 - 4	9.4%	6.5%	6.9%
5 - 9	8.1%	5.0%	5.7%
10 - 14	6.7%	4.4%	5.4%
15 - 24	14.2%	16.5%	16.6%
25 - 34	15.1%	17.6%	15.8%
35 - 44	12.8%	12.2%	11.9%
45 - 54	14.6%	14.0%	13.7%
55 - 64	10.0%	11.7%	11.6%
65 - 74	5.1%	6.1%	6.1%
75 - 84	3.1%	4.1%	4.2%
85 +	1.0%	1.9%	2.2%
18 +	71.9%	81.3%	78.6%
<b>2022 Population by Age</b>			
Total	3,407	66,255	154,368
0 - 4	8.9%	5.4%	5.8%
5 - 9	8.5%	5.2%	5.6%
10 - 14	7.2%	4.8%	5.6%
15 - 24	12.7%	16.6%	15.7%
25 - 34	14.0%	16.6%	14.9%
35 - 44	12.9%	12.7%	12.3%
45 - 54	10.4%	10.5%	10.7%
55 - 64	11.9%	12.0%	12.1%
65 - 74	8.2%	9.2%	9.6%
75 - 84	3.8%	4.7%	5.1%
85 +	1.5%	2.2%	2.5%
18 +	71.6%	82.1%	79.8%
<b>2027 Population by Age</b>			
Total	3,649	67,178	154,446
0 - 4	9.0%	5.4%	5.7%
5 - 9	8.1%	4.9%	5.5%
10 - 14	7.5%	4.6%	5.4%
15 - 24	13.6%	17.8%	16.3%
25 - 34	12.3%	15.4%	14.0%
35 - 44	12.4%	12.5%	12.4%
45 - 54	11.0%	10.7%	10.9%
55 - 64	10.5%	10.8%	10.9%
65 - 74	9.0%	9.7%	10.1%
75 - 84	5.0%	5.8%	6.2%
85 +	1.6%	2.3%	2.6%
18 +	71.1%	82.5%	80.3%
<b>2010 Population by Sex</b>			
Males	1,653	32,031	75,649
Females	1,716	32,969	82,972
<b>2022 Population by Sex</b>			
Males	1,597	32,668	74,355
Females	1,811	33,588	80,014
<b>2027 Population by Sex</b>			
Males	1,700	33,100	74,477
Females	1,945	34,079	79,969

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 12, 2023



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Rings: 1, 3, 5 mile radii

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	1 mile	3 mile	5 mile
<b>2010 Population by Race/Ethnicity</b>			
Total	3,368	64,999	158,622
White Alone	16.2%	43.5%	42.6%
Black Alone	80.6%	51.1%	52.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.2%	1.7%	1.2%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.5%	2.4%	2.7%
Two or More Races	1.3%	1.1%	1.1%
Hispanic Origin	2.8%	4.2%	4.7%
Diversity Index	36.0	58.5	58.7
<b>2020 Population by Race/Ethnicity</b>			
Total	3,309	64,735	153,495
White Alone	25.7%	47.7%	45.4%
Black Alone	66.4%	42.6%	45.2%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	1.0%	3.0%	1.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.0%	2.3%	3.0%
Two or More Races	4.1%	3.9%	4.1%
Hispanic Origin	4.3%	4.5%	5.4%
Diversity Index	53.3	62.3	63.0
<b>2022 Population by Race/Ethnicity</b>			
Total	3,407	66,255	154,370
White Alone	26.1%	47.2%	45.0%
Black Alone	65.6%	42.6%	45.3%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	1.1%	3.1%	2.0%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.1%	2.4%	3.0%
Two or More Races	4.3%	4.1%	4.3%
Hispanic Origin	4.5%	4.6%	5.5%
Diversity Index	54.3	62.8	63.2
<b>2027 Population by Race/Ethnicity</b>			
Total	3,644	67,180	154,447
White Alone	26.8%	46.2%	44.1%
Black Alone	64.0%	42.6%	45.3%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	1.3%	3.5%	2.3%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.2%	2.5%	3.1%
Two or More Races	4.8%	4.6%	4.7%
Hispanic Origin	4.7%	4.7%	5.6%
Diversity Index	55.9	63.7	63.9
<b>2010 Population by Relationship and Household Type</b>			
Total	3,369	65,001	158,621
In Households	94.5%	91.3%	93.6%
In Family Households	70.7%	61.5%	69.6%
Householder	20.2%	20.0%	22.2%
Spouse	5.3%	10.4%	12.0%
Child	36.4%	25.0%	28.7%
Other relative	6.2%	4.3%	4.6%
Nonrelative	2.6%	1.7%	2.0%
In Nonfamily Households	23.8%	29.9%	24.0%
In Group Quarters	5.5%	8.7%	6.4%
Institutionalized Population	0.0%	2.9%	1.7%
Noninstitutionalized Population	5.5%	5.8%	4.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	2,138	45,082	103,766
Less than 9th Grade	2.2%	2.3%	2.3%
9th - 12th Grade, No Diploma	13.5%	7.6%	7.1%
High School Graduate	21.4%	18.2%	19.9%
GED/Alternative Credential	3.4%	3.1%	3.0%
Some College, No Degree	23.8%	16.2%	16.2%
Associate Degree	10.3%	6.8%	6.9%
Bachelor's Degree	17.0%	26.2%	24.9%
Graduate/Professional Degree	8.5%	19.7%	19.7%
<b>2022 Population 15+ by Marital Status</b>			
Total	2,573	56,088	128,077
Never Married	55.5%	51.0%	45.2%
Married	21.6%	31.5%	36.6%
Widowed	6.9%	5.2%	6.2%
Divorced	16.0%	12.3%	12.0%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	1,388	32,790	74,963
Population 16+ Employed	91.0%	94.5%	95.1%
Population 16+ Unemployment rate	9.0%	5.5%	4.9%
Population 16-24 Employed	13.0%	14.7%	14.7%
Population 16-24 Unemployment rate	14.6%	8.4%	8.1%
Population 25-54 Employed	64.8%	62.8%	62.4%
Population 25-54 Unemployment rate	10.0%	5.7%	4.8%
Population 55-64 Employed	14.3%	14.0%	14.4%
Population 55-64 Unemployment rate	2.2%	3.1%	3.2%
Population 65+ Employed	7.8%	8.5%	8.5%
Population 65+ Unemployment rate	1.0%	2.4%	3.1%
<b>2022 Employed Population 16+ by Industry</b>			
Total	1,263	30,987	71,283
Agriculture/Mining	1.6%	0.3%	0.2%
Construction	4.5%	4.1%	4.8%
Manufacturing	4.9%	6.2%	6.7%
Wholesale Trade	1.8%	2.3%	2.7%
Retail Trade	11.9%	8.4%	8.1%
Transportation/Utilities	5.9%	4.4%	4.7%
Information	1.3%	1.9%	2.0%
Finance/Insurance/Real Estate	8.4%	9.0%	9.8%
Services	56.0%	59.7%	57.5%
Public Administration	3.6%	3.7%	3.5%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	1,263	30,987	71,285
White Collar	56.0%	68.2%	65.0%
Management/Business/Financial	13.8%	17.5%	18.7%
Professional	20.4%	31.1%	26.8%
Sales	11.8%	11.0%	10.3%
Administrative Support	10.0%	8.6%	9.2%
Services	26.8%	17.3%	18.6%
Blue Collar	17.3%	14.5%	16.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.7%	2.4%	3.2%
Installation/Maintenance/Repair	4.4%	1.7%	1.8%
Production	5.0%	3.7%	3.9%
Transportation/Material Moving	6.2%	6.8%	7.5%

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<b>2010 Households by Type</b>			
Total	1,280	28,774	66,220
Households with 1 Person	40.0%	44.9%	38.8%
Households with 2+ People	60.0%	55.1%	61.2%
Family Households	52.0%	45.3%	53.1%
Husband-wife Families	13.3%	23.4%	28.7%
With Related Children	5.4%	9.0%	12.1%
Other Family (No Spouse Present)	38.7%	21.8%	24.4%
Other Family with Male Householder	5.9%	4.1%	4.5%
With Related Children	2.3%	1.5%	1.9%
Other Family with Female Householder	32.7%	17.7%	19.9%
With Related Children	24.7%	11.0%	12.4%
Nonfamily Households	8.0%	9.9%	8.1%
All Households with Children	32.6%	21.8%	26.7%
Multigenerational Households	7.3%	3.5%	4.3%
Unmarried Partner Households	9.1%	6.5%	5.9%
Male-female	7.9%	5.1%	4.9%
Same-sex	1.2%	1.4%	1.0%
<b>2010 Households by Size</b>			
Total	1,279	28,773	66,219
1 Person Household	40.0%	44.9%	38.8%
2 Person Household	23.6%	28.9%	29.4%
3 Person Household	14.9%	12.0%	14.1%
4 Person Household	9.5%	8.1%	9.8%
5 Person Household	5.2%	3.6%	4.7%
6 Person Household	4.1%	1.5%	1.9%
7 + Person Household	2.6%	1.1%	1.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,281	28,774	66,216
Owner Occupied	27.6%	42.2%	49.1%
Owned with a Mortgage/Loan	17.2%	27.9%	32.9%
Owned Free and Clear	10.4%	14.3%	16.2%
Renter Occupied	72.4%	57.8%	50.9%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	136	82	86
Percent of Income for Mortgage	18.6%	30.5%	29.1%
Wealth Index	31	72	86
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,628	35,148	80,348
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	3,369	65,001	158,621
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	City Commons (11E)	Modest Income Homes (12D)	Modest Income Homes (12D)
2.	Set to Impress (11D)	Metro Renters (3B)	Family Foundations (12A)
3.	Modest Income Homes (12D)	Urban Chic (2A)	Young and Restless (11B)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$1,728,484	\$64,210,358	\$146,074,713
Average Spent	\$1,217.24	\$2,096.19	\$2,194.24
Spending Potential Index	51	87	91
Education: Total \$	\$1,312,626	\$53,367,265	\$119,430,271
Average Spent	\$924.38	\$1,742.21	\$1,794.00
Spending Potential Index	47	89	91
Entertainment/Recreation: Total \$	\$2,396,581	\$90,977,881	\$211,261,378
Average Spent	\$1,687.73	\$2,970.03	\$3,173.43
Spending Potential Index	46	81	86
Food at Home: Total \$	\$4,374,057	\$159,829,574	\$367,462,370
Average Spent	\$3,080.32	\$5,217.73	\$5,519.77
Spending Potential Index	50	84	89
Food Away from Home: Total \$	\$2,993,785	\$114,085,284	\$259,052,102
Average Spent	\$2,108.30	\$3,724.38	\$3,891.31
Spending Potential Index	49	86	90
Health Care: Total \$	\$4,736,015	\$173,676,467	\$409,597,572
Average Spent	\$3,335.22	\$5,669.77	\$6,152.70
Spending Potential Index	47	80	87
HH Furnishings & Equipment: Total \$	\$1,663,819	\$63,390,345	\$147,819,089
Average Spent	\$1,171.70	\$2,069.42	\$2,220.44
Spending Potential Index	46	81	87
Personal Care Products & Services: Total \$	\$708,895	\$26,479,892	\$60,992,593
Average Spent	\$499.22	\$864.45	\$916.19
Spending Potential Index	49	85	90
Shelter: Total \$	\$15,516,066	\$600,593,610	\$1,367,891,327
Average Spent	\$10,926.81	\$19,606.74	\$20,547.55
Spending Potential Index	48	86	90
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,582,877	\$62,287,504	\$148,211,397
Average Spent	\$1,114.70	\$2,033.41	\$2,226.33
Spending Potential Index	41	75	82
Travel: Total \$	\$1,703,290	\$68,616,326	\$161,272,331
Average Spent	\$1,199.50	\$2,240.02	\$2,422.52
Spending Potential Index	42	78	84
Vehicle Maintenance & Repairs: Total \$	\$883,655	\$32,336,400	\$74,664,720
Average Spent	\$622.29	\$1,055.64	\$1,121.56
Spending Potential Index	49	84	89

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.