



## Demographic and Income Profile

1700 Northside Dr NW, Atlanta, Georgia, 30318 2  
1700 Northside Dr NW, Atlanta, Georgia, 30318  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 33.80083  
Longitude: -84.40836

Summary	Census 2010	Census 2020	2022	2027
Population	12,979	17,995	18,355	18,901
Households	7,629	10,589	10,798	11,128
Families	2,016	-	2,765	2,860
Average Household Size	1.70	1.70	1.70	1.70
Owner Occupied Housing Units	2,542	-	3,847	3,971
Renter Occupied Housing Units	5,087	-	6,951	7,157
Median Age	29.2	-	32.6	33.2

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.59%	0.51%	0.25%
Households	0.60%	0.56%	0.31%
Families	0.68%	0.51%	0.28%
Owner HHs	0.64%	0.77%	0.53%
Median Household Income	2.83%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	623	5.8%	290	2.6%
\$15,000 - \$24,999	312	2.9%	148	1.3%
\$25,000 - \$34,999	306	2.8%	128	1.2%
\$35,000 - \$49,999	976	9.0%	486	4.4%
\$50,000 - \$74,999	1,570	14.5%	1,831	16.5%
\$75,000 - \$99,999	1,396	12.9%	1,599	14.4%
\$100,000 - \$149,999	2,156	20.0%	2,274	20.4%
\$150,000 - \$199,999	1,450	13.4%	1,957	17.6%
\$200,000+	2,007	18.6%	2,415	21.7%

Median Household Income	\$103,321	\$118,773
Average Household Income	\$146,440	\$171,953
Per Capita Income	\$85,424	\$100,125

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	644	5.0%	734	4.0%	783	4.1%
5 - 9	404	3.1%	593	3.2%	568	3.0%
10 - 14	250	1.9%	457	2.5%	438	2.3%
15 - 19	310	2.4%	503	2.7%	476	2.5%
20 - 24	2,547	19.6%	1,554	8.5%	1,903	10.1%
25 - 34	4,499	34.7%	6,964	37.9%	6,494	34.4%
35 - 44	2,084	16.1%	3,260	17.8%	3,767	19.9%
45 - 54	1,161	8.9%	1,778	9.7%	1,848	9.8%
55 - 64	649	5.0%	1,273	6.9%	1,237	6.5%
65 - 74	299	2.3%	778	4.2%	844	4.5%
75 - 84	90	0.7%	348	1.9%	426	2.3%
85+	42	0.3%	113	0.6%	114	0.6%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	8,219	63.3%	10,127	56.3%	10,294	56.1%	10,390	55.0%
Black Alone	2,843	21.9%	4,002	22.2%	3,999	21.8%	4,055	21.5%
American Indian Alone	27	0.2%	60	0.3%	61	0.3%	61	0.3%
Asian Alone	1,295	10.0%	1,899	10.6%	2,003	10.9%	2,227	11.8%
Pacific Islander Alone	12	0.1%	15	0.1%	15	0.1%	16	0.1%
Some Other Race Alone	196	1.5%	457	2.5%	466	2.5%	488	2.6%
Two or More Races	387	3.0%	1,435	8.0%	1,517	8.3%	1,664	8.8%
Hispanic Origin (Any Race)	617	4.8%	1,412	7.8%	1,441	7.9%	1,464	7.7%

**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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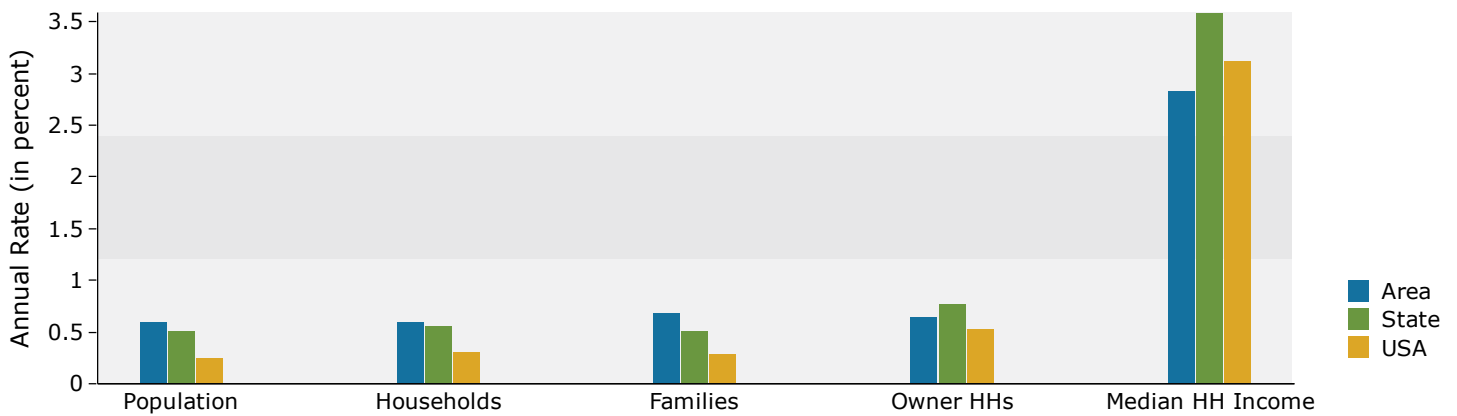


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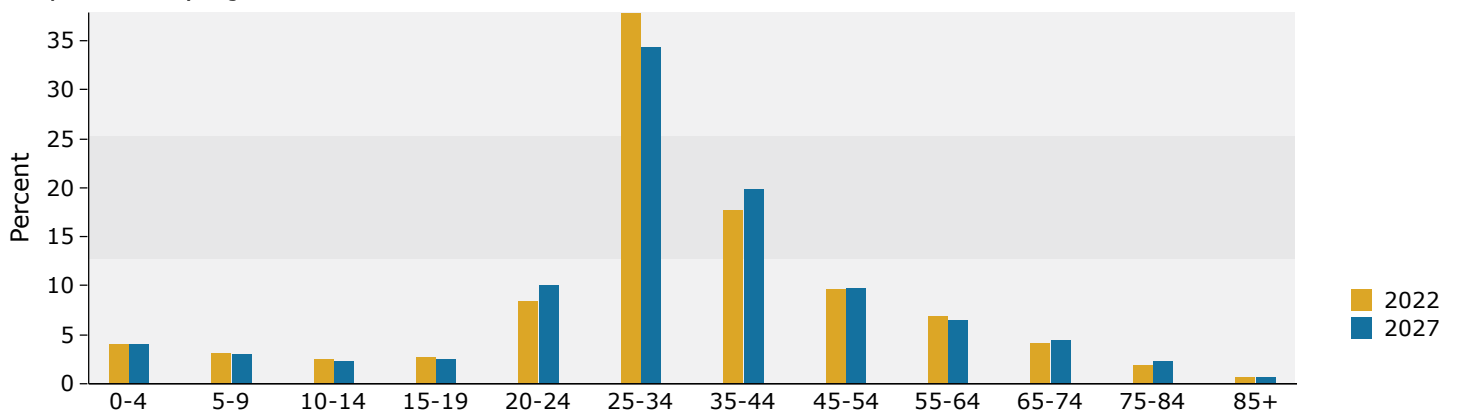
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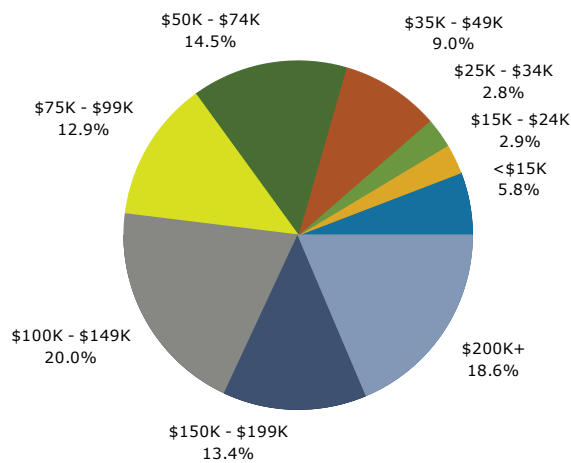
### Trends 2022-2027



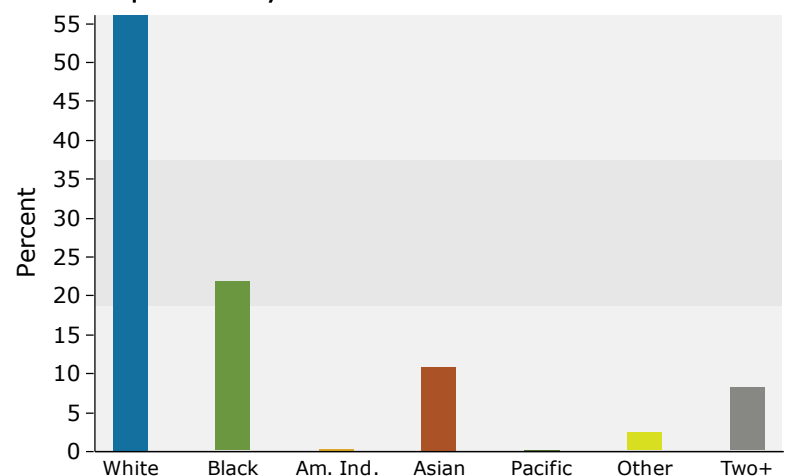
### Population by Age



### 2022 Household Income



### 2022 Population by Race



2022 Percent Hispanic Origin: 7.9%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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## Demographic and Income Profile

1700 Northside Dr NW, Atlanta, Georgia, 30318 2  
1700 Northside Dr NW, Atlanta, Georgia, 30318  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 33.80083  
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Summary	Census 2010	Census 2020	2022	2027
Population	119,381	150,238	156,179	163,577
Households	56,996	75,806	79,160	83,536
Families	18,206	-	23,273	24,406
Average Household Size	1.83	1.80	1.80	1.79
Owner Occupied Housing Units	24,224	-	34,500	35,637
Renter Occupied Housing Units	32,778	-	44,659	47,900
Median Age	31.5	-	33.8	34.2

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.93%	0.51%	0.25%
Households	1.08%	0.56%	0.31%
Families	0.96%	0.51%	0.28%
Owner HHs	0.65%	0.77%	0.53%
Median Household Income	3.34%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	6,088	7.7%	3,708	4.4%
\$15,000 - \$24,999	3,174	4.0%	2,023	2.4%
\$25,000 - \$34,999	3,311	4.2%	2,067	2.5%
\$35,000 - \$49,999	5,657	7.1%	3,836	4.6%
\$50,000 - \$74,999	10,611	13.4%	11,027	13.2%
\$75,000 - \$99,999	9,341	11.8%	10,376	12.4%
\$100,000 - \$149,999	14,443	18.2%	16,370	19.6%
\$150,000 - \$199,999	9,317	11.8%	13,011	15.6%
\$200,000+	17,216	21.7%	21,117	25.3%

Median Household Income	\$103,289	\$121,705
Average Household Income	\$153,697	\$180,011
Per Capita Income	\$78,421	\$92,446

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,625	4.7%	6,251	4.0%	6,737	4.1%
5 - 9	4,538	3.8%	5,622	3.6%	5,635	3.4%
10 - 14	3,506	2.9%	5,075	3.2%	4,951	3.0%
15 - 19	7,509	6.3%	10,457	6.7%	10,392	6.4%
20 - 24	18,449	15.5%	16,520	10.6%	18,716	11.4%
25 - 34	28,583	23.9%	38,860	24.9%	38,297	23.4%
35 - 44	18,386	15.4%	24,341	15.6%	26,636	16.3%
45 - 54	13,772	11.5%	17,172	11.0%	17,850	10.9%
55 - 64	10,002	8.4%	14,230	9.1%	14,360	8.8%
65 - 74	4,996	4.2%	10,501	6.7%	11,324	6.9%
75 - 84	2,595	2.2%	5,029	3.2%	6,374	3.9%
85+	1,422	1.2%	2,122	1.4%	2,305	1.4%

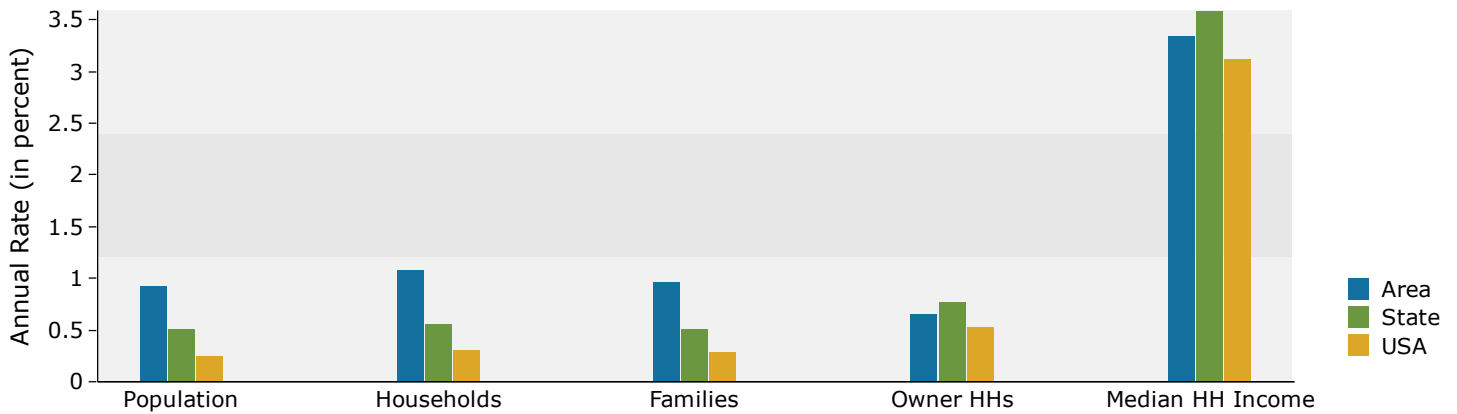
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	72,010	60.3%	86,258	57.4%	88,653	56.8%	90,851	55.5%
Black Alone	32,582	27.3%	37,139	24.7%	38,668	24.8%	40,192	24.6%
American Indian Alone	269	0.2%	425	0.3%	450	0.3%	476	0.3%
Asian Alone	8,178	6.9%	11,964	8.0%	12,813	8.2%	14,662	9.0%
Pacific Islander Alone	48	0.0%	88	0.1%	89	0.1%	92	0.1%
Some Other Race Alone	3,331	2.8%	3,643	2.4%	3,914	2.5%	4,269	2.6%
Two or More Races	2,962	2.5%	10,720	7.1%	11,592	7.4%	13,037	8.0%
Hispanic Origin (Any Race)	7,847	6.6%	10,569	7.0%	11,165	7.1%	11,744	7.2%

**Data Note:** Income is expressed in current dollars.

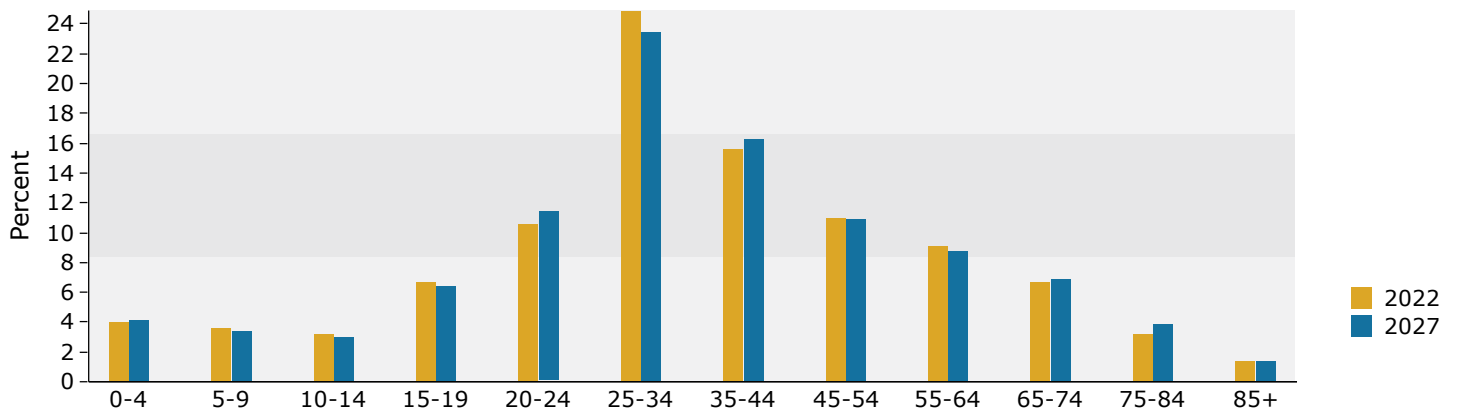
**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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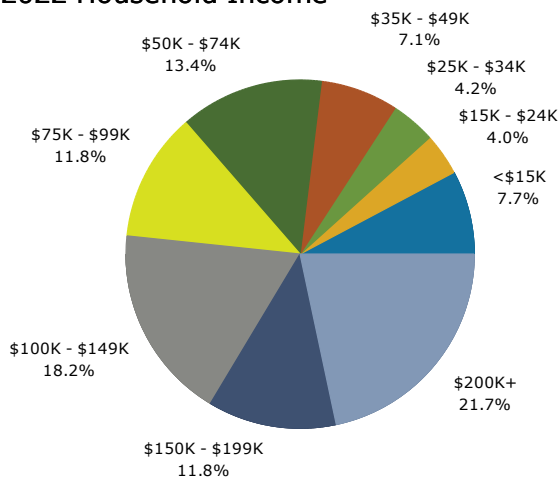
## Trends 2022-2027



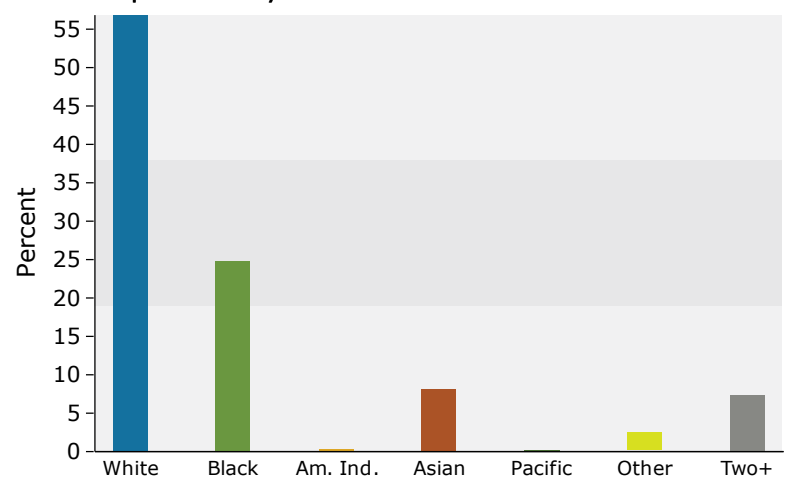
## Population by Age



## 2022 Household Income



## 2022 Population by Race



2022 Percent Hispanic Origin: 7.1%



## Demographic and Income Profile

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Summary	Census 2010	Census 2020	2022	2027
Population	288,915	353,381	366,501	380,348
Households	134,768	171,891	179,202	187,253
Families	48,554	-	60,404	62,837
Average Household Size	1.93	1.88	1.87	1.87
Owner Occupied Housing Units	57,197	-	77,908	80,602
Renter Occupied Housing Units	77,575	-	101,294	106,651
Median Age	32.0	-	34.2	34.5

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.74%	0.51%	0.25%
Households	0.88%	0.56%	0.31%
Families	0.79%	0.51%	0.28%
Owner HHs	0.68%	0.77%	0.53%
Median Household Income	3.75%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	16,111	9.0%	11,047	5.9%
\$15,000 - \$24,999	9,660	5.4%	6,875	3.7%
\$25,000 - \$34,999	9,395	5.2%	6,667	3.6%
\$35,000 - \$49,999	14,805	8.3%	10,781	5.8%
\$50,000 - \$74,999	23,589	13.2%	23,607	12.6%
\$75,000 - \$99,999	20,197	11.3%	22,312	11.9%
\$100,000 - \$149,999	30,635	17.1%	36,362	19.4%
\$150,000 - \$199,999	18,850	10.5%	25,815	13.8%
\$200,000+	35,949	20.1%	43,777	23.4%

Median Household Income	\$93,756	\$112,678
Average Household Income	\$144,435	\$169,851
Per Capita Income	\$70,919	\$83,855

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	15,544	5.4%	16,803	4.6%	17,887	4.7%
5 - 9	12,678	4.4%	15,238	4.2%	15,122	4.0%
10 - 14	10,432	3.6%	13,910	3.8%	13,542	3.6%
15 - 19	20,300	7.0%	25,643	7.0%	25,461	6.7%
20 - 24	37,578	13.0%	36,912	10.1%	41,149	10.8%
25 - 34	64,644	22.4%	81,585	22.3%	80,592	21.2%
35 - 44	43,552	15.1%	55,976	15.3%	59,577	15.7%
45 - 54	34,023	11.8%	40,616	11.1%	41,818	11.0%
55 - 64	25,316	8.8%	35,262	9.6%	35,036	9.2%
65 - 74	13,271	4.6%	25,761	7.0%	27,873	7.3%
75 - 84	7,588	2.6%	12,932	3.5%	16,052	4.2%
85+	3,989	1.4%	5,863	1.6%	6,237	1.6%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	152,173	52.7%	178,784	50.6%	183,944	50.2%	187,533	49.3%
Black Alone	106,759	37.0%	117,181	33.2%	121,123	33.0%	124,660	32.8%
American Indian Alone	721	0.2%	1,046	0.3%	1,094	0.3%	1,136	0.3%
Asian Alone	14,495	5.0%	22,406	6.3%	23,961	6.5%	26,987	7.1%
Pacific Islander Alone	100	0.0%	178	0.1%	179	0.0%	185	0.0%
Some Other Race Alone	8,040	2.8%	9,926	2.8%	10,462	2.9%	11,110	2.9%
Two or More Races	6,627	2.3%	23,860	6.8%	25,737	7.0%	28,735	7.6%
Hispanic Origin (Any Race)	18,713	6.5%	25,333	7.2%	26,544	7.2%	27,336	7.2%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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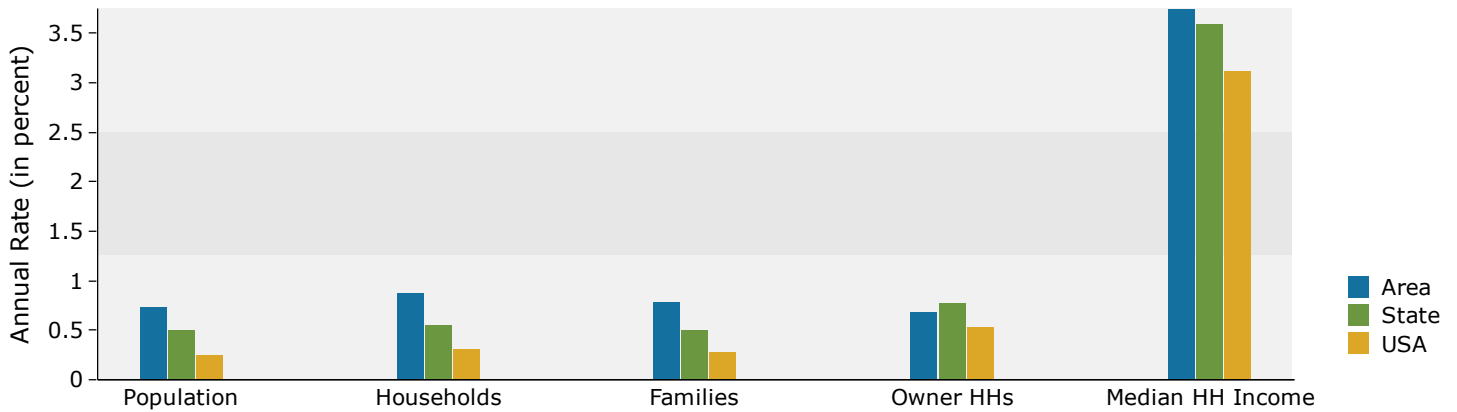


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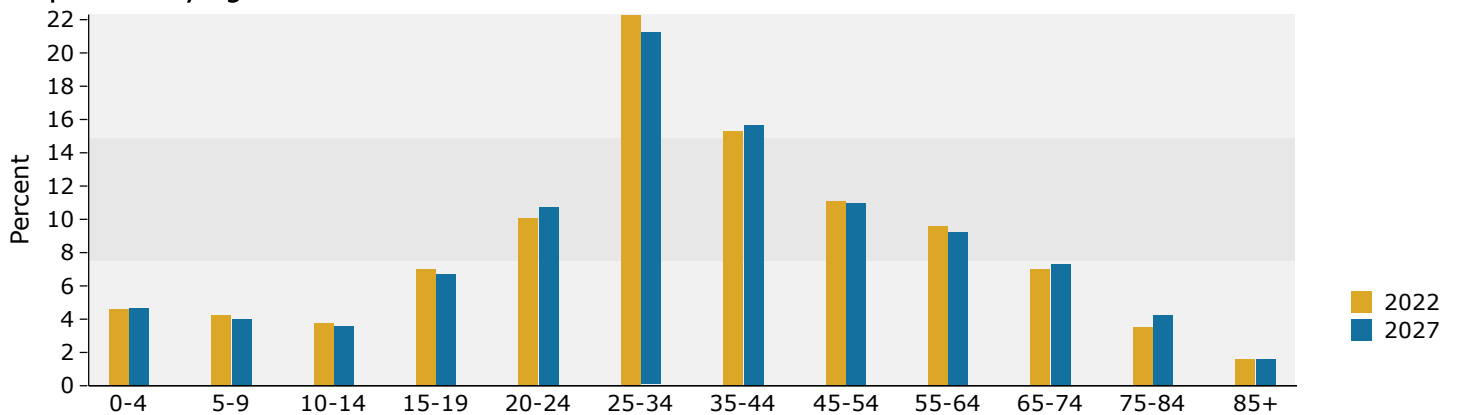
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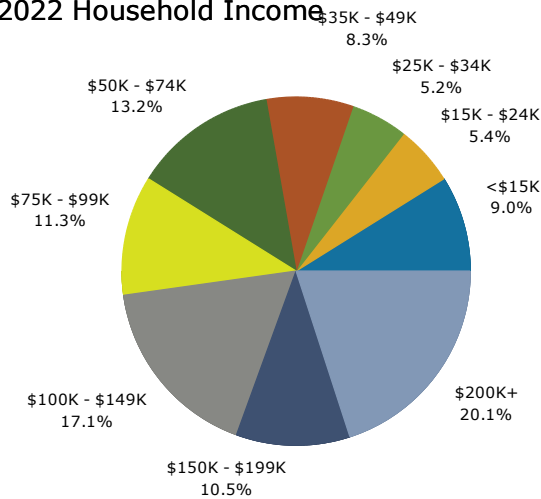
### Trends 2022-2027



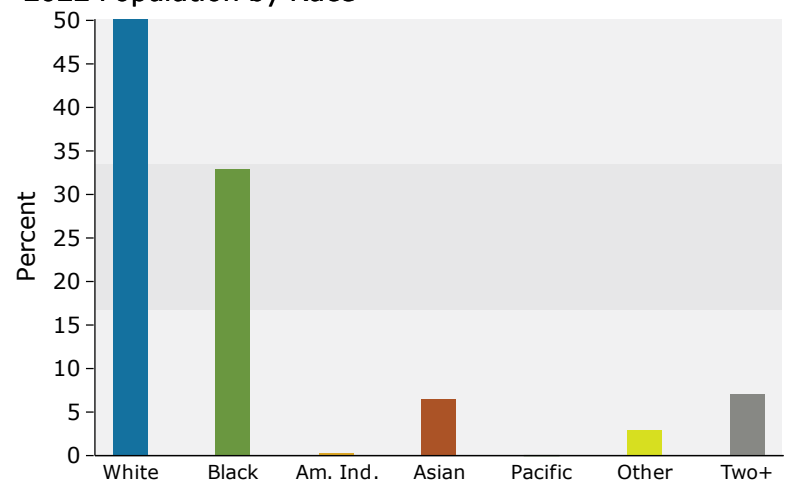
### Population by Age



### 2022 Household Income



### 2022 Population by Race



2022 Percent Hispanic Origin: 7.2%

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