



## Demographic and Income Profile

7300 N Point Pkwy, Alpharetta, Georgia, 30022  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 34.04262  
Longitude: -84.30080

Summary	Census 2010	Census 2020	2022	2027
Population	2,498	3,663	3,916	4,030
Households	1,229	1,811	1,940	2,009
Families	617	-	922	951
Average Household Size	2.02	2.02	2.01	2.00
Owner Occupied Housing Units	502	-	899	962
Renter Occupied Housing Units	724	-	1,041	1,047
Median Age	36.6	-	36.5	35.9

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.58%	0.51%	0.25%
Households	0.70%	0.56%	0.31%
Families	0.62%	0.51%	0.28%
Owner HHs	1.36%	0.77%	0.53%
Median Household Income	2.89%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	41	2.1%	19	0.9%
\$15,000 - \$24,999	55	2.8%	27	1.3%
\$25,000 - \$34,999	129	6.6%	31	1.5%
\$35,000 - \$49,999	143	7.4%	80	4.0%
\$50,000 - \$74,999	354	18.2%	403	20.1%
\$75,000 - \$99,999	265	13.7%	243	12.1%
\$100,000 - \$149,999	518	26.7%	556	27.7%
\$150,000 - \$199,999	252	13.0%	393	19.6%
\$200,000+	181	9.3%	258	12.8%

Median Household Income	\$97,829	\$112,782
Average Household Income	\$119,925	\$146,540
Per Capita Income	\$56,275	\$68,728

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	189	7.6%	268	6.8%	287	7.1%
5 - 9	146	5.8%	271	6.9%	262	6.5%
10 - 14	126	5.0%	272	6.9%	257	6.4%
15 - 19	105	4.2%	213	5.4%	250	6.2%
20 - 24	127	5.1%	236	6.0%	285	7.1%
25 - 34	483	19.3%	598	15.3%	625	15.5%
35 - 44	418	16.7%	629	16.1%	578	14.3%
45 - 54	304	12.2%	509	13.0%	535	13.3%
55 - 64	226	9.0%	394	10.1%	397	9.8%
65 - 74	125	5.0%	293	7.5%	302	7.5%
75 - 84	146	5.8%	151	3.9%	180	4.5%
85+	103	4.1%	81	2.1%	75	1.9%

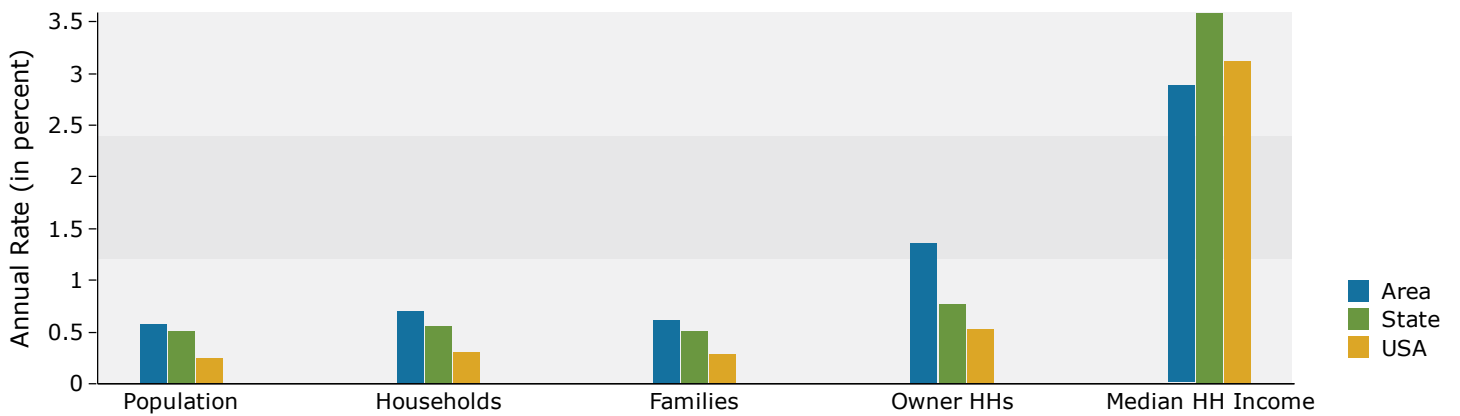
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	1,655	66.3%	1,993	54.4%	2,108	53.8%	2,105	52.2%
Black Alone	377	15.1%	523	14.3%	548	14.0%	557	13.8%
American Indian Alone	4	0.2%	21	0.6%	25	0.6%	28	0.7%
Asian Alone	212	8.5%	391	10.7%	429	11.0%	476	11.8%
Pacific Islander Alone	8	0.3%	4	0.1%	4	0.1%	4	0.1%
Some Other Race Alone	147	5.9%	289	7.9%	314	8.0%	330	8.2%
Two or More Races	95	3.8%	443	12.1%	488	12.5%	529	13.1%
Hispanic Origin (Any Race)	365	14.6%	634	17.3%	689	17.6%	713	17.7%

**Data Note:** Income is expressed in current dollars.

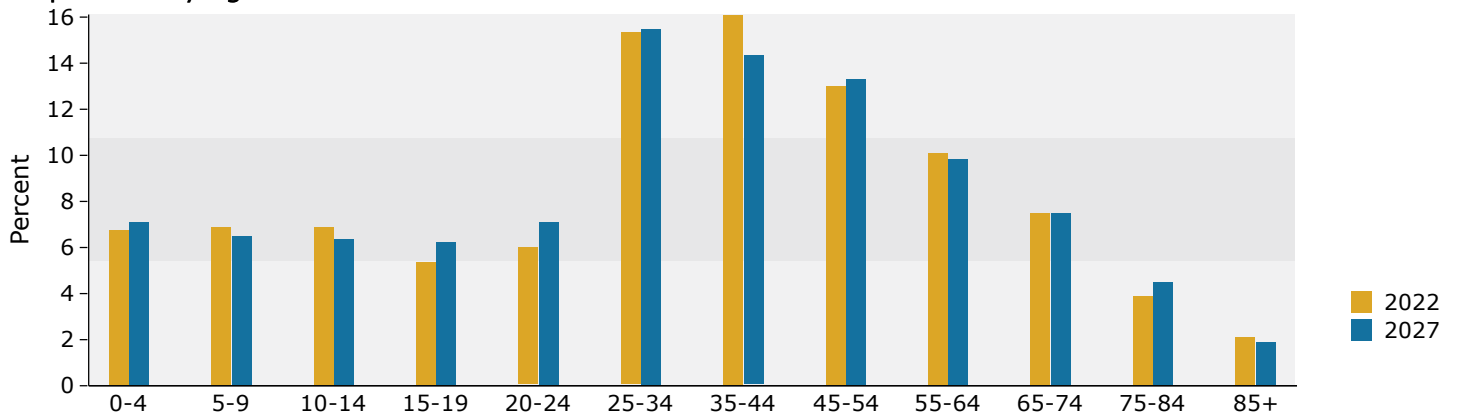
**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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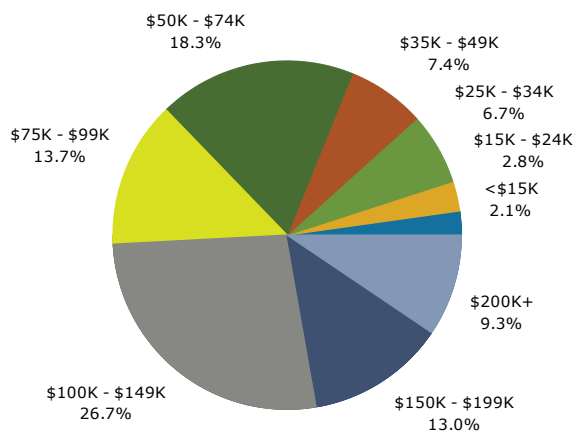
## Trends 2022-2027



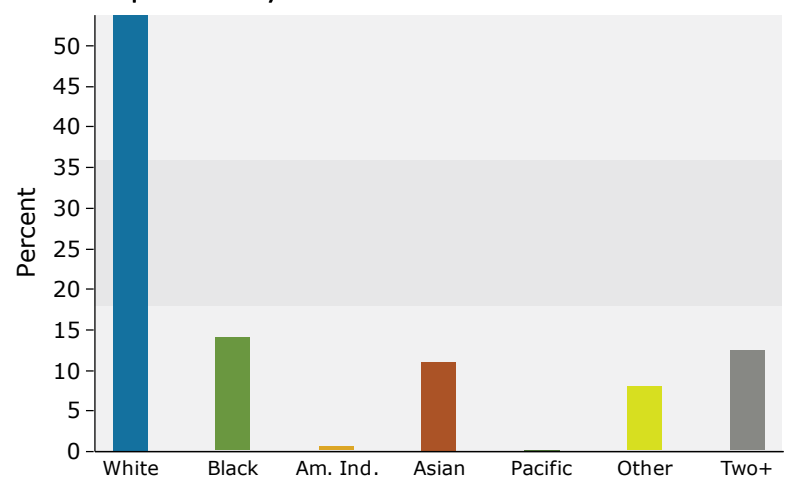
## Population by Age



## 2022 Household Income



## 2022 Population by Race



2022 Percent Hispanic Origin: 17.6%



## Demographic and Income Profile

7300 N Point Pkwy, Alpharetta, Georgia, 30022  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 34.04262  
Longitude: -84.30080

Summary	Census 2010	Census 2020	2022	2027
Population	67,714	73,602	75,575	76,453
Households	26,211	29,486	30,530	30,994
Families	16,999	-	19,333	19,579
Average Household Size	2.58	2.48	2.46	2.46
Owner Occupied Housing Units	14,279	-	17,554	18,065
Renter Occupied Housing Units	11,919	-	12,975	12,929
Median Age	34.1	-	36.1	36.4

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.23%	0.51%	0.25%
Households	0.30%	0.56%	0.31%
Families	0.25%	0.51%	0.28%
Owner HHs	0.58%	0.77%	0.53%
Median Household Income	3.70%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	845	2.8%	447	1.4%
\$15,000 - \$24,999	1,200	3.9%	553	1.8%
\$25,000 - \$34,999	1,488	4.9%	816	2.6%
\$35,000 - \$49,999	2,681	8.8%	2,117	6.8%
\$50,000 - \$74,999	4,157	13.6%	4,057	13.1%
\$75,000 - \$99,999	3,373	11.0%	2,830	9.1%
\$100,000 - \$149,999	6,393	20.9%	6,759	21.8%
\$150,000 - \$199,999	4,106	13.4%	5,736	18.5%
\$200,000+	6,285	20.6%	7,680	24.8%

Median Household Income	\$108,358	\$129,969
Average Household Income	\$147,895	\$174,926
Per Capita Income	\$59,637	\$70,792

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,450	8.0%	5,104	6.8%	5,253	6.9%
5 - 9	5,195	7.7%	5,132	6.8%	4,960	6.5%
10 - 14	4,826	7.1%	5,285	7.0%	4,912	6.4%
15 - 19	4,127	6.1%	4,736	6.3%	4,551	6.0%
20 - 24	3,834	5.7%	4,660	6.2%	4,682	6.1%
25 - 34	11,543	17.0%	11,554	15.3%	12,250	16.0%
35 - 44	11,270	16.6%	11,695	15.5%	11,391	14.9%
45 - 54	10,018	14.8%	10,116	13.4%	10,089	13.2%
55 - 64	6,475	9.6%	8,593	11.4%	8,250	10.8%
65 - 74	2,702	4.0%	5,525	7.3%	6,029	7.9%
75 - 84	1,453	2.1%	2,204	2.9%	3,046	4.0%
85+	821	1.2%	971	1.3%	1,041	1.4%

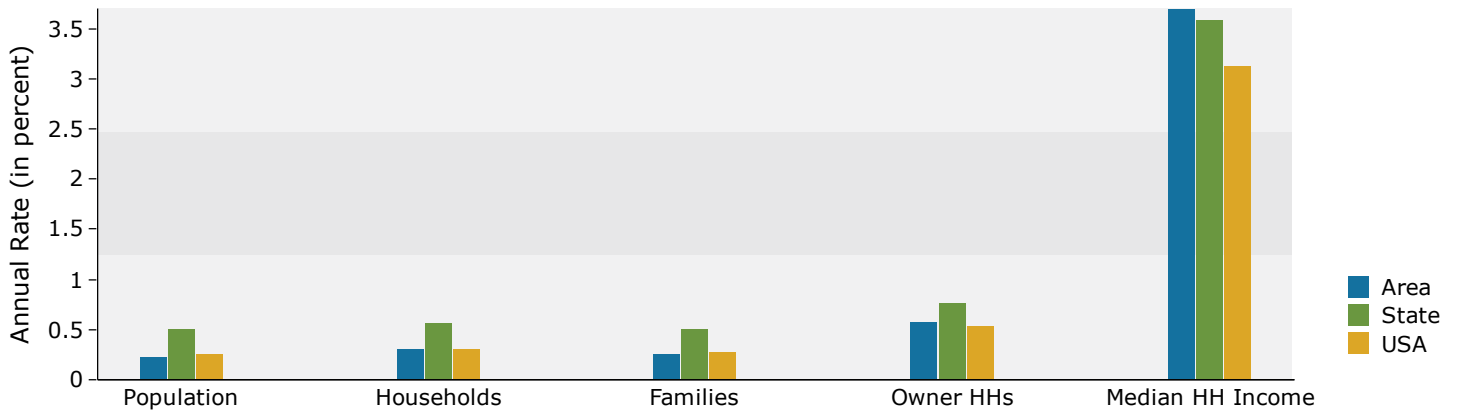
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	45,609	67.4%	40,835	55.5%	41,818	55.3%	41,253	54.0%
Black Alone	9,505	14.0%	10,209	13.9%	10,284	13.6%	10,262	13.4%
American Indian Alone	242	0.4%	379	0.5%	397	0.5%	414	0.5%
Asian Alone	4,576	6.8%	6,994	9.5%	7,346	9.7%	8,000	10.5%
Pacific Islander Alone	43	0.1%	32	0.0%	32	0.0%	33	0.0%
Some Other Race Alone	5,761	8.5%	6,636	9.0%	6,739	8.9%	6,873	9.0%
Two or More Races	1,978	2.9%	8,516	11.6%	8,959	11.9%	9,618	12.6%
Hispanic Origin (Any Race)	14,350	21.2%	13,804	18.8%	14,093	18.6%	14,239	18.6%

**Data Note:** Income is expressed in current dollars.

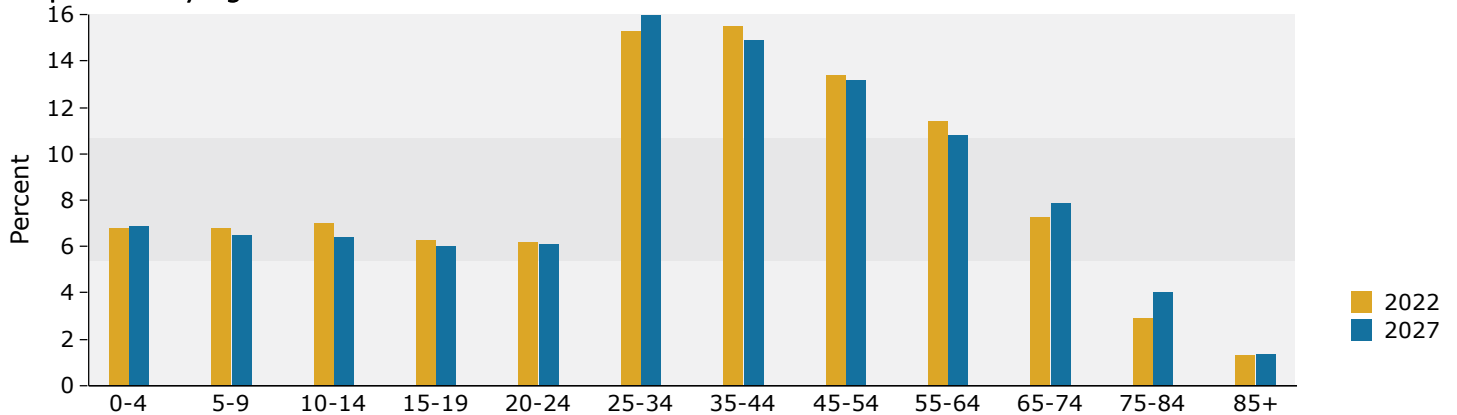
**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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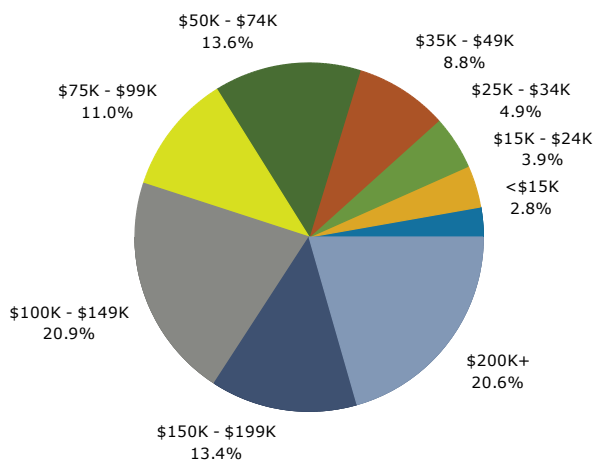
## Trends 2022-2027



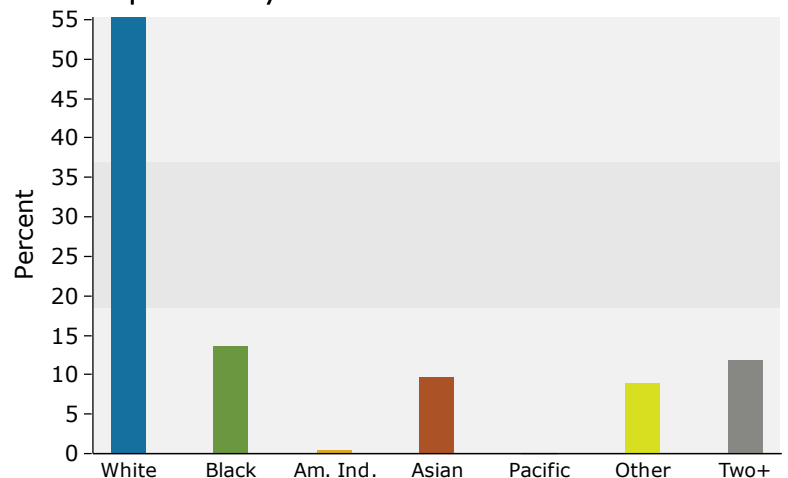
## Population by Age



## 2022 Household Income



## 2022 Population by Race



2022 Percent Hispanic Origin: 18.6%



## Demographic and Income Profile

7300 N Point Pkwy, Alpharetta, Georgia, 30022  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 34.04262  
Longitude: -84.30080

Summary	Census 2010	Census 2020	2022	2027
Population	178,550	194,617	197,376	198,156
Households	70,103	76,379	77,622	78,056
Families	46,546	-	50,853	51,059
Average Household Size	2.54	2.53	2.53	2.52
Owner Occupied Housing Units	43,619	-	50,774	51,493
Renter Occupied Housing Units	26,478	-	26,848	26,563
Median Age	36.4	-	38.6	39.2

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.08%	0.51%	0.25%
Households	0.11%	0.56%	0.31%
Families	0.08%	0.51%	0.28%
Owner HHs	0.28%	0.77%	0.53%
Median Household Income	3.79%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	2,139	2.8%	1,153	1.5%
\$15,000 - \$24,999	2,403	3.1%	1,138	1.5%
\$25,000 - \$34,999	2,899	3.7%	1,571	2.0%
\$35,000 - \$49,999	5,941	7.7%	4,367	5.6%
\$50,000 - \$74,999	9,506	12.2%	8,829	11.3%
\$75,000 - \$99,999	8,438	10.9%	7,456	9.6%
\$100,000 - \$149,999	15,303	19.7%	15,885	20.4%
\$150,000 - \$199,999	11,768	15.2%	15,024	19.2%
\$200,000+	19,224	24.8%	22,633	29.0%

Median Household Income	\$119,503	\$143,946
Average Household Income	\$164,001	\$190,287
Per Capita Income	\$64,486	\$74,954

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,567	7.0%	11,816	6.0%	11,908	6.0%
5 - 9	13,267	7.4%	12,900	6.5%	12,278	6.2%
10 - 14	13,225	7.4%	14,035	7.1%	12,925	6.5%
15 - 19	11,041	6.2%	12,572	6.4%	11,951	6.0%
20 - 24	8,711	4.9%	11,028	5.6%	10,714	5.4%
25 - 34	26,156	14.6%	25,941	13.1%	27,348	13.8%
35 - 44	29,701	16.6%	29,118	14.8%	28,254	14.3%
45 - 54	28,636	16.0%	28,271	14.3%	27,530	13.9%
55 - 64	19,304	10.8%	25,521	12.9%	24,572	12.4%
65 - 74	8,779	4.9%	16,361	8.3%	18,194	9.2%
75 - 84	4,857	2.7%	6,915	3.5%	9,371	4.7%
85+	2,306	1.3%	2,898	1.5%	3,112	1.6%

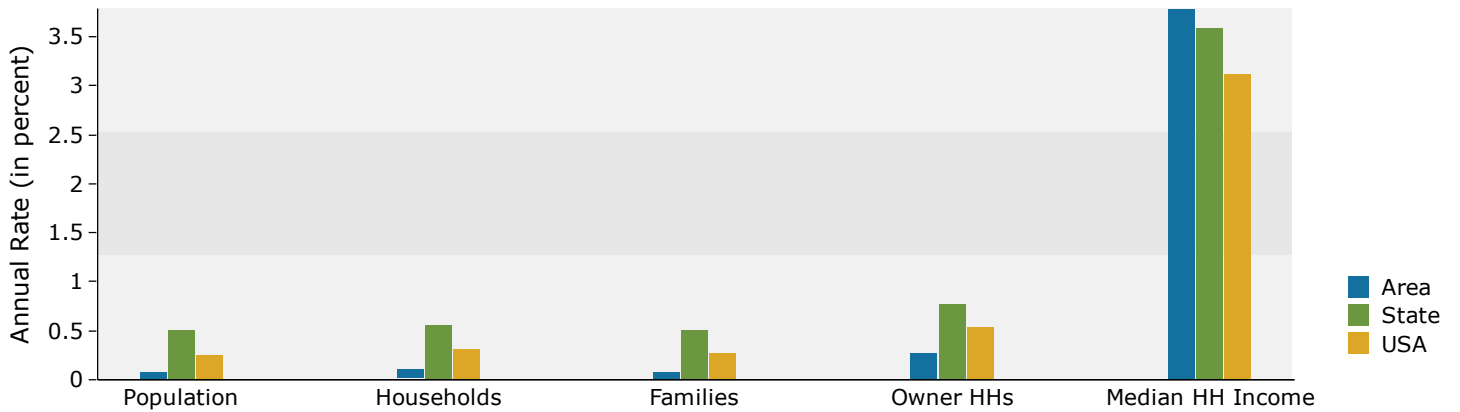
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	123,997	69.4%	113,347	58.2%	114,148	57.8%	111,729	56.4%
Black Alone	24,286	13.6%	25,949	13.3%	25,929	13.1%	25,706	13.0%
American Indian Alone	464	0.3%	718	0.4%	740	0.4%	762	0.4%
Asian Alone	15,636	8.8%	24,565	12.6%	25,505	12.9%	27,384	13.8%
Pacific Islander Alone	86	0.0%	82	0.0%	84	0.0%	84	0.0%
Some Other Race Alone	9,256	5.2%	10,876	5.6%	11,040	5.6%	11,243	5.7%
Two or More Races	4,825	2.7%	19,081	9.8%	19,929	10.1%	21,249	10.7%
Hispanic Origin (Any Race)	23,313	13.1%	24,956	12.8%	25,435	12.9%	25,553	12.9%

**Data Note:** Income is expressed in current dollars.

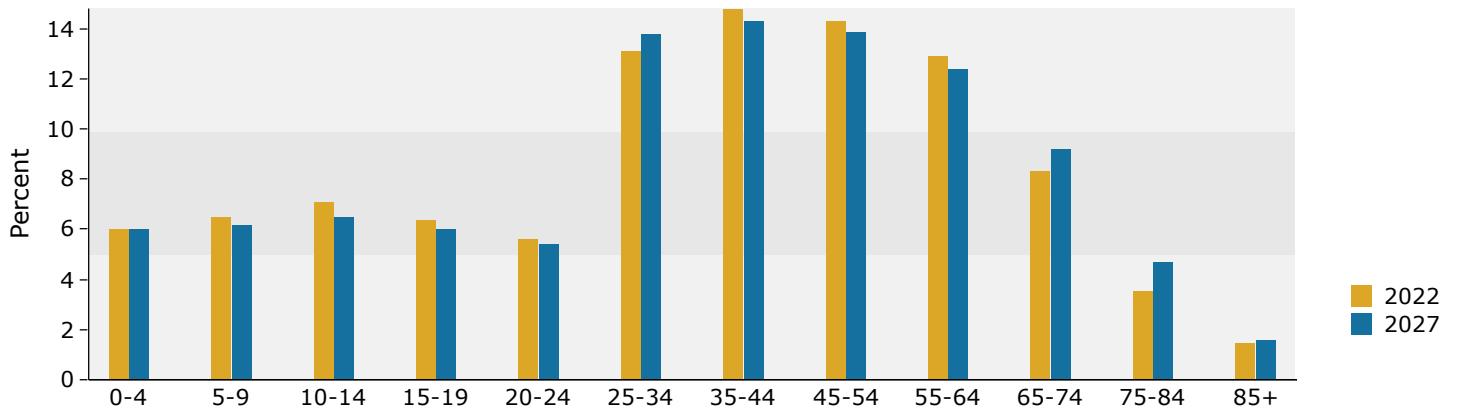
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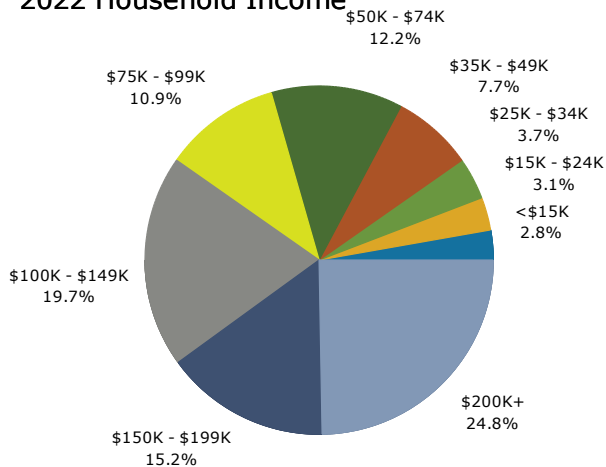
## Trends 2022-2027



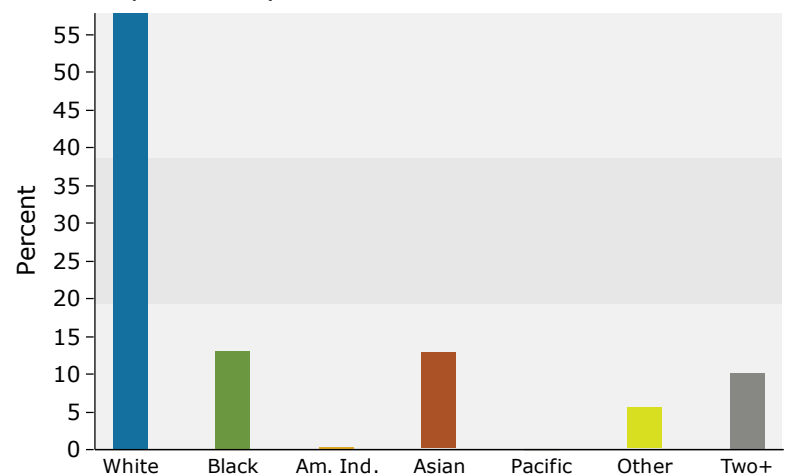
## Population by Age



## 2022 Household Income



## 2022 Population by Race



2022 Percent Hispanic Origin: 12.9%