Demographic and Income Profile

3435 Ashford Dunwoody Rd NE, Brookhaven, Georgia, 30319
3435 Ashford Dunwoody Rd NE, Brookhaven, Georgia, 30319
Ring: 1 mile radius

Prepared by Esri
Latitude: 33.89056
Longitude: -84.32457

Summary	Census 2010	Census 2020	2022	2027
Population	8,679	11,227	12,318	12,530
Households	4,189	5,399	5,838	5,917
Families	2,046	-	2,664	2,690
Average Household Size	1.97	2.01	2.04	2.05
Owner Occupied Housing Units	2,174	-	2,912	3,016
Renter Occupied Housing Units	2,015	-	2,925	2,900
Median Age	36.6	-	39.1	40.1

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.34%	0.51%	0.25%
Households	0.27%	0.56%	0.31%
Families	0.19%	0.51%	0.28%
Owner HHs	0.70%	0.77%	0.53%
Median Household Income	3.81%	3.59%	3.12%

Households by Income	2022 Number	2022 Percent	2027 Number	2027 Percent
<$15,000	463	7.9%	320	5.4%
$15,000 - $24,999	303	5.2%	195	3.3%
$25,000 - $34,999	294	5.0%	245	4.1%
$35,000 - $49,999	418	7.2%	338	5.7%
$50,000 - $74,999	649	11.1%	631	10.7%
$75,000 - $99,999	714	12.2%	602	10.2%
$100,000 - $149,999	1,070	18.3%	1,108	18.7%
$150,000 - $199,999	665	11.4%	910	15.4%
$200,000+	1,261	21.6%	1,568	26.5%
Median Household Income	$102,434		$123,495	
Average Household Income	$151,775		$180,922	
Per Capita Income	$69,152		$82,186	

Population by Age	Census 2010 Number	Census 2010 Percent	2022 Number	2022 Percent	2027 Number	2027 Percent
0 - 4	549	6.3%	604	4.9%	610	4.9%
5 - 9	431	5.0%	608	4.9%	577	4.6%
10 - 14	270	3.1%	597	4.8%	592	4.7%
15 - 19	369	4.3%	640	5.2%	638	5.1%
20 - 24	615	7.1%	799	6.5%	937	7.5%
25 - 34	1,881	21.7%	2,053	16.7%	1,986	15.8%
35 - 44	1,349	15.5%	1,917	15.6%	1,860	14.8%
45 - 54	996	11.5%	1,471	11.9%	1,515	12.1%
55 - 64	858	9.9%	1,263	10.3%	1,269	10.1%
65 - 74	672	7.7%	1,159	9.4%	1,094	8.7%
75 - 84	504	5.8%	828	6.7%	987	7.9%
85+	186	2.1%	380	3.1%	465	3.7%

Race and Ethnicity	Census 2010 Number	Census 2010 Percent	Census 2020 Number	Census 2020 Percent	2022 Number	2022 Percent	2027 Number	2027 Percent
White Alone	6,065	69.9%	7,389	65.8%	7,864	63.8%	7,802	62.3%
Black Alone	1,142	13.2%	1,375	12.2%	1,578	12.8%	1,589	12.7%
American Indian Alone	24	0.3%	37	0.3%	40	0.3%	42	0.3%
Asian Alone	902	10.4%	1,225	10.9%	1,449	11.8%	1,581	12.6%
Pacific Islander Alone	3	0.0%	5	0.0%	5	0.0%	5	0.0%
Some Other Race Alone	374	4.3%	341	3.0%	419	3.4%	445	3.6%
Two or More Races	169	1.9%	855	7.6%	964	7.8%	1,065	8.5%
Hispanic Origin (Any Race)	786	9.1%	959	8.5%	1,097	8.9%	1,098	8.8%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.
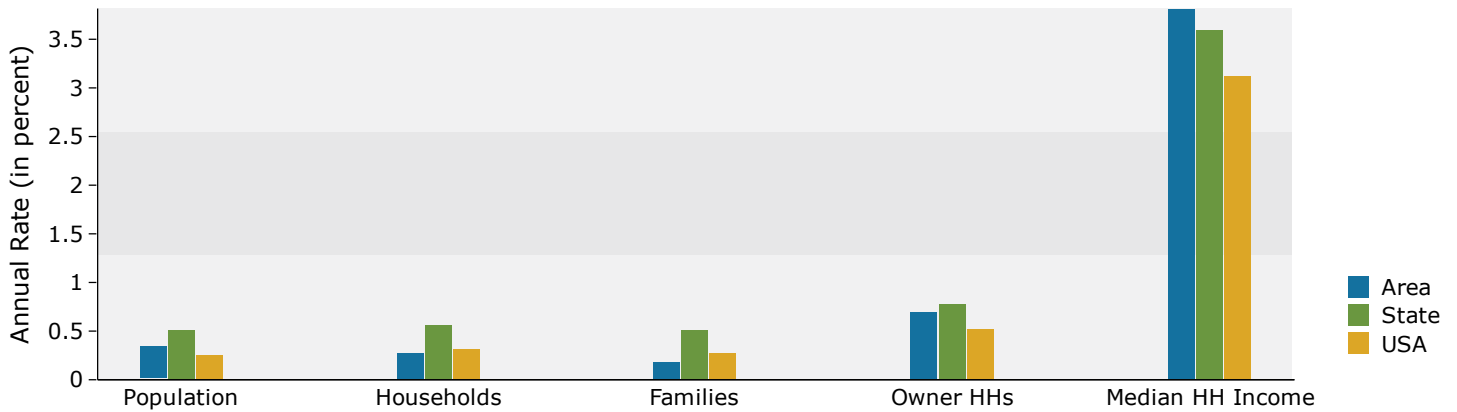
May 19, 2023

![esri logo]

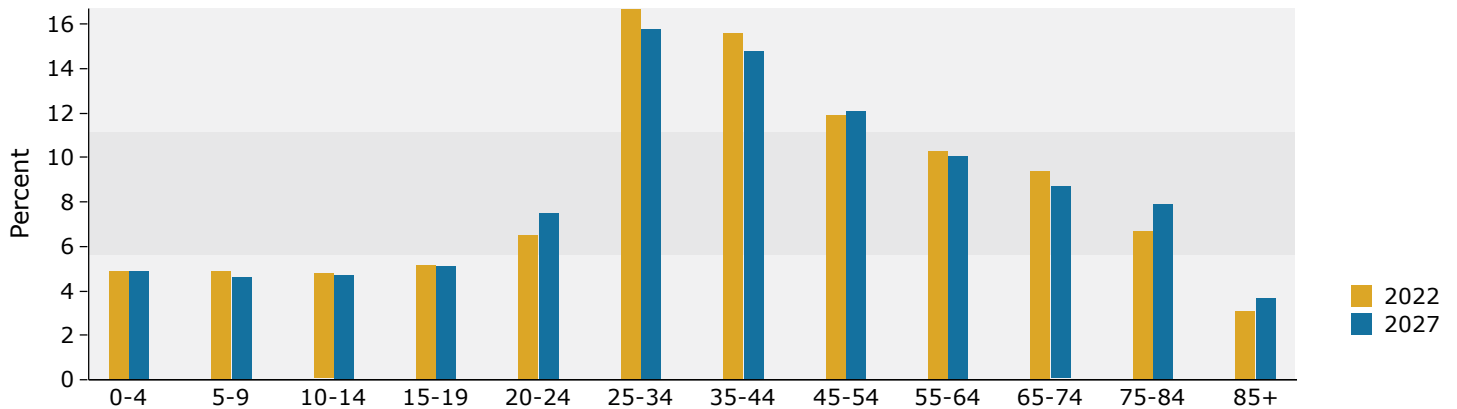# Demographic and Income Profile

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Prepared by Esri
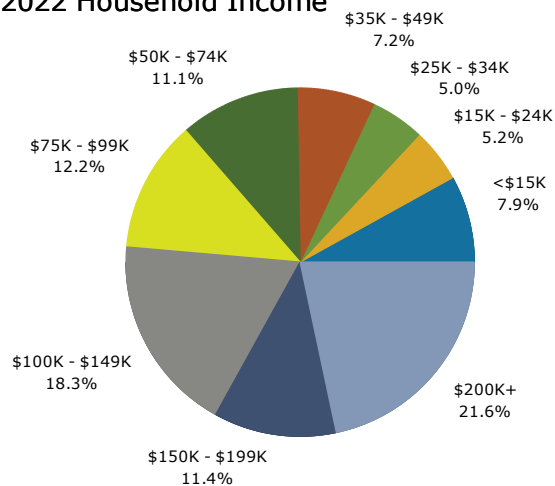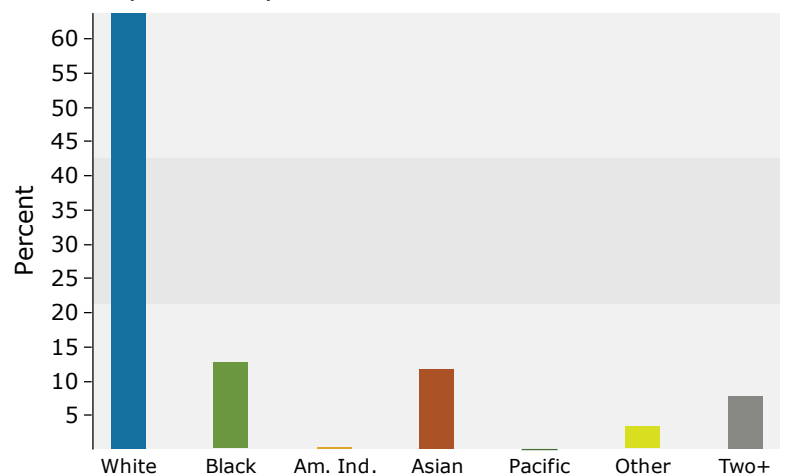Latitude: 33.89056
Longitude: -84.32457

Trends 2022-2027

Population by Age

2022 Household Income

2022 Population by Race

2022 Percent Hispanic Origin: 8.9%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

Demographic and Income Profile

3435 Ashford Dunwoody Rd NE, Brookhaven, Georgia, 30319
3435 Ashford Dunwoody Rd NE, Brookhaven, Georgia, 30319
Ring: 3 mile radius

Prepared by Esri
Latitude: 33.89056
Longitude: -84.32457

Summary	Census 2010	Census 2020	2022	2027
Population	101,160	116,820	119,896	122,146
Households	43,893	51,490	52,908	53,909
Families	21,624	-	25,113	25,517
Average Household Size	2.28	2.24	2.24	2.24
Owner Occupied Housing Units	19,492	-	24,155	24,711
Renter Occupied Housing Units	24,398	-	28,753	29,198
Median Age	33.2	-	35.7	35.9

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.37%	0.51%	0.25%
Households	0.38%	0.56%	0.31%
Families	0.32%	0.51%	0.28%
Owner HHs	0.46%	0.77%	0.53%
Median Household Income	3.57%	3.59%	3.12%

Households by Income		2022 Number	2022 Percent	2027 Number	2027 Percent
<$15,000		2,401	4.5%	1,573	2.9%
$15,000 - $24,999		2,822	5.3%	1,637	3.0%
$25,000 - $34,999		2,901	5.5%	1,983	3.7%
$35,000 - $49,999		5,191	9.8%	3,994	7.4%
$50,000 - $74,999		7,465	14.1%	7,425	13.8%
$75,000 - $99,999		6,680	12.6%	6,802	12.6%
$100,000 - $149,999		8,948	16.9%	9,892	18.3%
$150,000 - $199,999		5,383	10.2%	7,110	13.2%
$200,000+		11,116	21.0%	13,493	25.0%

	2022	2027
Median Household Income	$95,325	$113,611
Average Household Income	$148,472	$174,669
Per Capita Income	$65,455	$76,966

Population by Age	Census 2010 Number	Census 2010 Percent	2022 Number	2022 Percent	2027 Number	2027 Percent
0 - 4	7,792	7.7%	7,460	6.2%	7,683	6.3%
5 - 9	5,636	5.6%	6,942	5.8%	6,711	5.5%
10 - 14	4,012	4.0%	6,335	5.3%	5,959	4.9%
15 - 19	4,154	4.1%	5,859	4.9%	6,040	4.9%
20 - 24	7,972	7.9%	8,751	7.3%	9,643	7.9%
25 - 34	25,135	24.8%	23,088	19.3%	23,235	19.0%
35 - 44	16,634	16.4%	20,379	17.0%	19,588	16.0%
45 - 54	12,092	12.0%	14,179	11.8%	14,746	12.1%
55 - 64	8,541	8.4%	11,593	9.7%	11,368	9.3%
65 - 74	4,263	4.2%	8,381	7.0%	8,881	7.3%
75 - 84	3,117	3.1%	4,509	3.8%	5,703	4.7%
85+	1,812	1.8%	2,421	2.0%	2,591	2.1%

Race and Ethnicity	Census 2010 Number	Census 2010 Percent	Census 2020 Number	Census 2020 Percent	2022 Number	2022 Percent	2027 Number	2027 Percent
White Alone	61,800	61.1%	60,695	52.0%	61,555	51.3%	60,992	49.9%
Black Alone	14,871	14.7%	16,186	13.9%	16,888	14.1%	17,066	14.0%
American Indian Alone	716	0.7%	1,332	1.1%	1,404	1.2%	1,490	1.2%
Asian Alone	7,721	7.6%	11,537	9.9%	12,150	10.1%	13,186	10.8%
Pacific Islander Alone	42	0.0%	51	0.0%	50	0.0%	50	0.0%
Some Other Race Alone	12,719	12.6%	15,585	13.3%	15,975	13.3%	16,633	13.6%
Two or More Races	3,290	3.3%	11,434	9.8%	11,874	9.9%	12,728	10.4%
Hispanic Origin (Any Race)	25,571	25.3%	27,060	23.2%	27,488	22.9%	27,832	22.8%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.
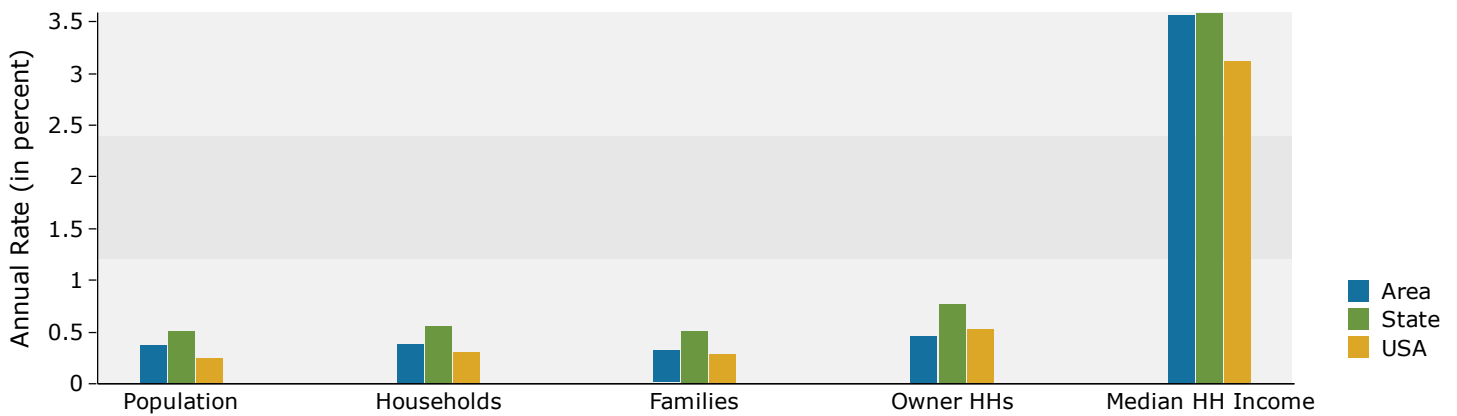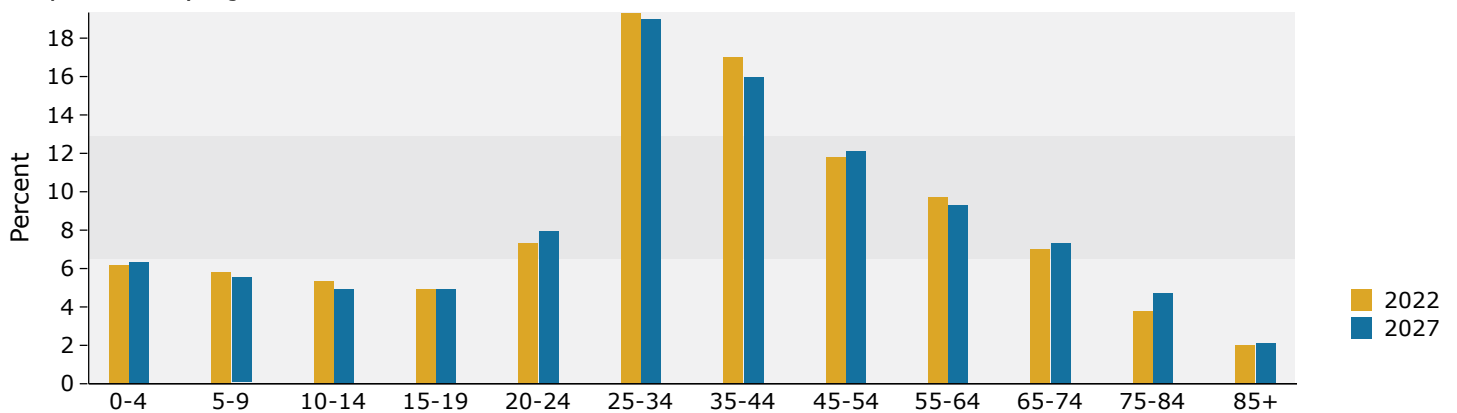
May 19, 2023

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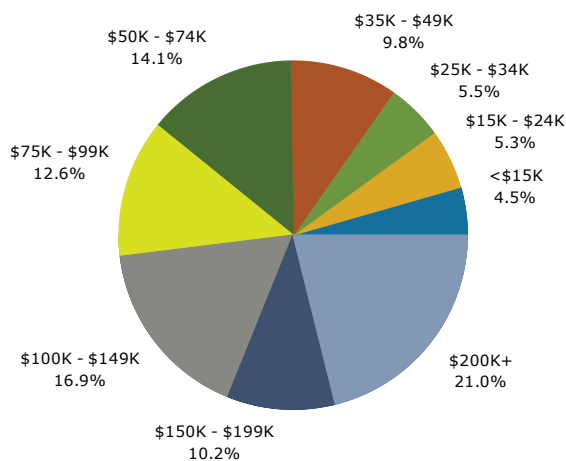Prepared by Esri
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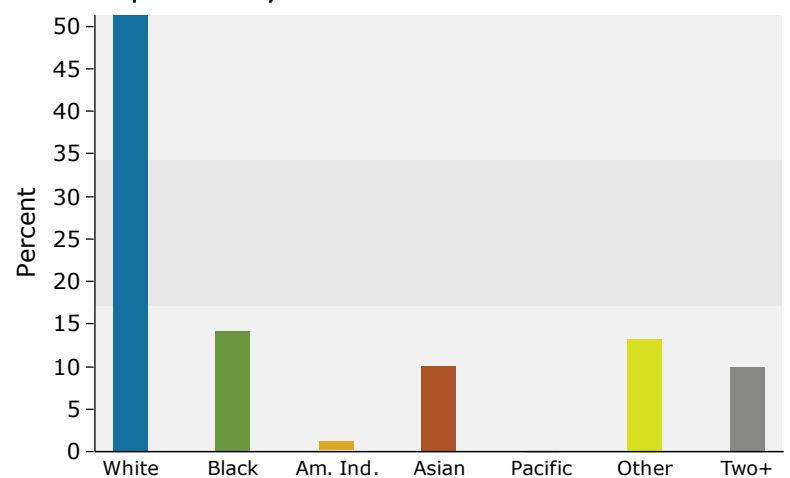Longitude: -84.32457

Trends 2022-2027

Bar chart — Annual Rate (in percent), by Area, State, USA for: Population, Households, Families, Owner HHs, Median HH Income

Population by Age

Bar chart — Percent by age group (0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+) for 2022 and 2027

2022 Household Income

Pie chart:
- $35K - $49K 9.8%
- $25K - $34K 5.5%
- $15K - $24K 5.3%
- <$15K 4.5%
- $200K+ 21.0%
- $150K - $199K 10.2%
- $100K - $149K 16.9%
- $75K - $99K 12.6%
- $50K - $74K 14.1%

2022 Population by Race

Bar chart — Percent by race: White, Black, Am. Ind., Asian, Pacific, Other, Two+

2022 Percent Hispanic Origin: 22.9%

May 19, 2023

Demographic and Income Profile

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Ring: 5 mile radius

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Summary	Census 2010	Census 2020	2022	2027
Population	265,765	307,012	316,302	323,752
Households	115,670	136,726	141,373	145,020
Families	58,465	-	67,782	69,220
Average Household Size	2.28	2.23	2.22	2.21
Owner Occupied Housing Units	55,944	-	70,300	71,923
Renter Occupied Housing Units	59,731	-	71,072	73,097
Median Age	33.8	-	36.4	36.8

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.47%	0.51%	0.25%
Households	0.51%	0.56%	0.31%
Families	0.42%	0.51%	0.28%
Owner HHs	0.46%	0.77%	0.53%
Median Household Income	3.24%	3.59%	3.12%

Households by Income	2022 Number	2022 Percent	2027 Number	2027 Percent
<$15,000	6,416	4.5%	3,863	2.7%
$15,000 - $24,999	6,914	4.9%	4,140	2.9%
$25,000 - $34,999	7,468	5.3%	5,262	3.6%
$35,000 - $49,999	12,609	8.9%	9,667	6.7%
$50,000 - $74,999	19,206	13.6%	18,742	12.9%
$75,000 - $99,999	17,117	12.1%	17,942	12.4%
$100,000 - $149,999	24,577	17.4%	27,285	18.8%
$150,000 - $199,999	14,990	10.6%	19,282	13.3%
$200,000+	32,076	22.7%	38,837	26.8%
Median Household Income	$101,306		$118,817	
Average Household Income	$156,607		$183,356	
Per Capita Income	$70,058		$82,205	

Population by Age	Census 2010 Number	Census 2010 Percent	2022 Number	2022 Percent	2027 Number	2027 Percent
0 - 4	19,845	7.5%	18,961	6.0%	19,565	6.0%
5 - 9	16,235	6.1%	18,359	5.8%	17,979	5.6%
10 - 14	12,297	4.6%	17,528	5.5%	16,534	5.1%
15 - 19	11,245	4.2%	16,406	5.2%	16,291	5.0%
20 - 24	20,286	7.6%	21,522	6.8%	23,925	7.4%
25 - 34	59,637	22.4%	57,627	18.2%	58,091	17.9%
35 - 44	42,677	16.1%	50,799	16.1%	50,055	15.5%
45 - 54	32,362	12.2%	38,638	12.2%	39,687	12.3%
55 - 64	24,099	9.1%	32,543	10.3%	32,422	10.0%
65 - 74	13,131	4.9%	24,022	7.6%	25,613	7.9%
75 - 84	9,075	3.4%	13,232	4.2%	16,400	5.1%
85+	4,876	1.8%	6,667	2.1%	7,189	2.2%

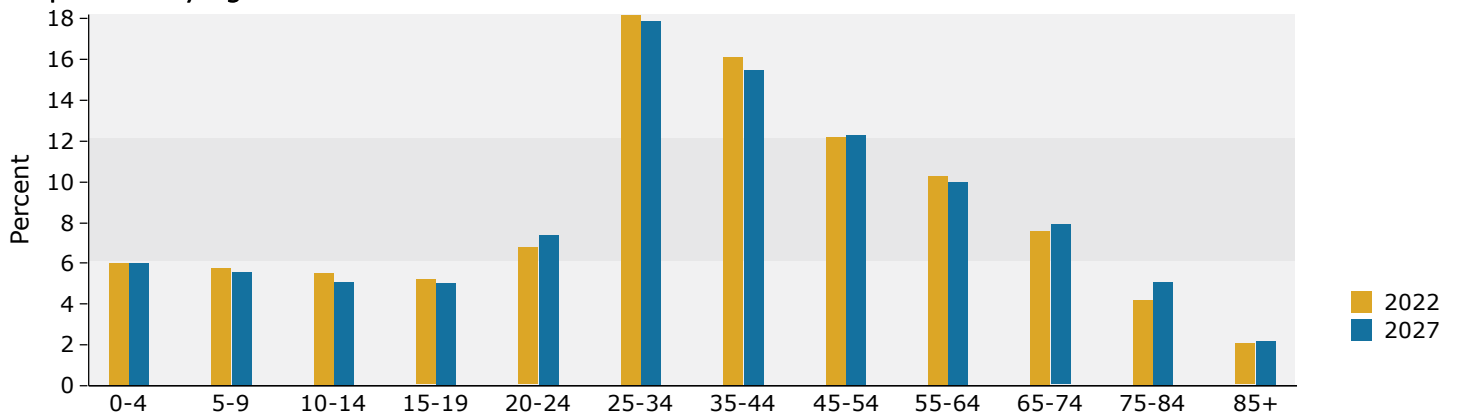| Race and Ethnicity	Census 2010 Number	Census 2010 Percent	Census 2020 Number	Census 2020 Percent	2022 Number	2022 Percent	2027 Number	2027 Percent
White Alone	169,517	63.8%	162,902	53.1%	166,473	52.6%	166,075	51.3%
Black Alone	35,676	13.4%	41,868	13.6%	43,735	13.8%	44,279	13.7%
American Indian Alone	1,485	0.6%	2,962	1.0%	3,109	1.0%	3,304	1.0%
Asian Alone	21,766	8.2%	33,411	10.9%	35,104	11.1%	38,199	11.8%
Pacific Islander Alone	206	0.1%	138	0.0%	135	0.0%	136	0.0%
Some Other Race Alone	29,074	10.9%	36,315	11.8%	37,048	11.7%	38,632	11.9%
Two or More Races	8,042	3.0%	29,416	9.6%	30,697	9.7%	33,126	10.2%
Hispanic Origin (Any Race)	60,129	22.6%	64,089	20.9%	65,121	20.6%	66,225	20.5%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.
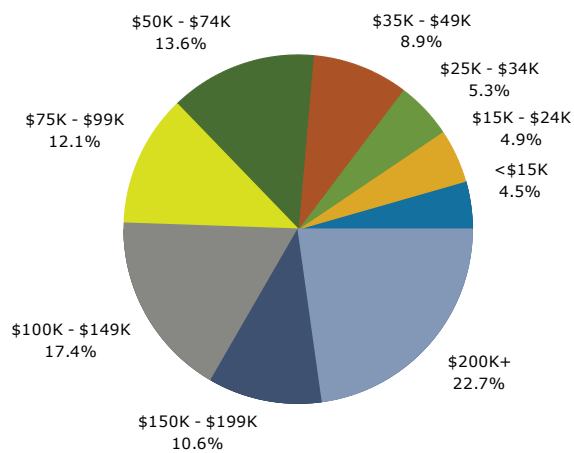
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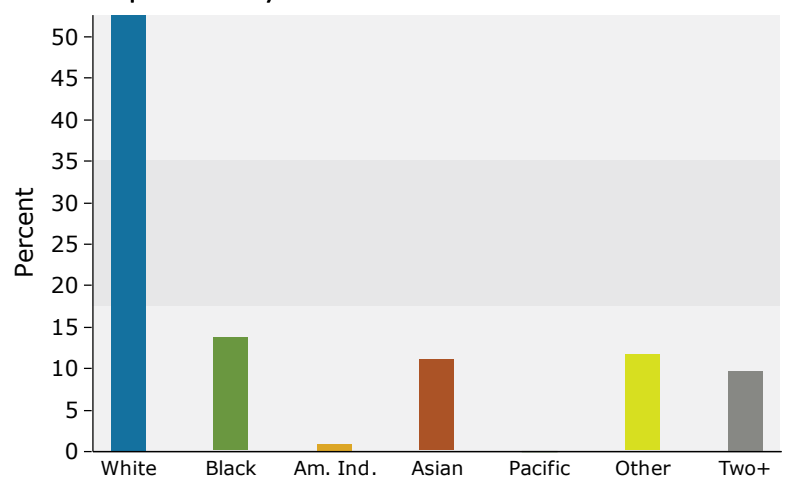Longitude: -84.32457

Trends 2022-2027

Population by Age

2022 Household Income

2022 Population by Race

2022 Percent Hispanic Origin: 20.6%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

May 19, 2023