



Demographic and Income Profile

3451 Barrett Pkwy NW, Marietta, Georgia, 30064
Ring: 1 mile radius

Prepared by Esri
Latitude: 33.94632
Longitude: -84.62401

Summary	Census 2010	Census 2020	2022	2027
Population	4,908	5,639	5,782	6,068
Households	1,740	1,968	2,052	2,151
Families	1,415	-	1,645	1,719
Average Household Size	2.82	2.83	2.79	2.79
Owner Occupied Housing Units	1,569	-	1,826	1,924
Renter Occupied Housing Units	170	-	227	227
Median Age	39.7	-	42.3	43.2

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.97%	0.51%	0.25%
Households	0.95%	0.56%	0.31%
Families	0.88%	0.51%	0.28%
Owner HHs	1.05%	0.77%	0.53%
Median Household Income	3.36%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	58	2.8%	37	1.7%
\$15,000 - \$24,999	55	2.7%	34	1.6%
\$25,000 - \$34,999	37	1.8%	23	1.1%
\$35,000 - \$49,999	112	5.5%	68	3.2%
\$50,000 - \$74,999	295	14.4%	249	11.6%
\$75,000 - \$99,999	303	14.8%	299	13.9%
\$100,000 - \$149,999	423	20.6%	465	21.6%
\$150,000 - \$199,999	327	15.9%	415	19.3%
\$200,000+	443	21.6%	561	26.1%

Median Household Income	\$114,936	\$135,587
Average Household Income	\$154,689	\$179,698
Per Capita Income	\$55,353	\$64,240

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	339	6.9%	334	5.8%	338	5.6%
5 - 9	386	7.9%	386	6.7%	390	6.4%
10 - 14	347	7.1%	446	7.7%	435	7.2%
15 - 19	334	6.8%	388	6.7%	391	6.4%
20 - 24	213	4.3%	215	3.7%	252	4.2%
25 - 34	467	9.5%	603	10.4%	558	9.2%
35 - 44	847	17.3%	731	12.6%	809	13.3%
45 - 54	899	18.3%	871	15.1%	843	13.9%
55 - 64	631	12.9%	855	14.8%	828	13.6%
65 - 74	287	5.8%	619	10.7%	748	12.3%
75 - 84	120	2.4%	236	4.1%	363	6.0%
85+	39	0.8%	95	1.6%	112	1.8%

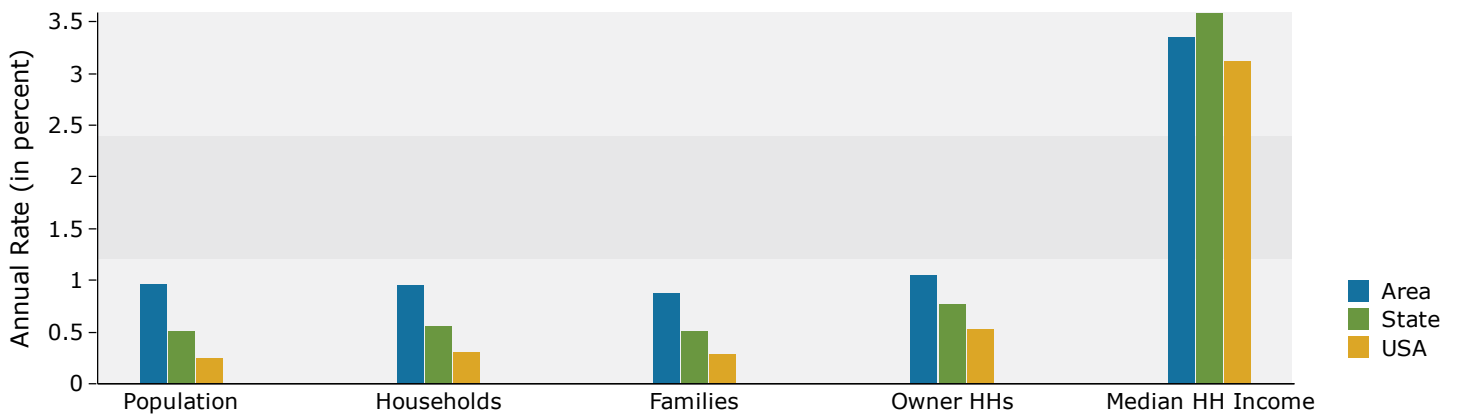
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,806	77.5%	3,841	68.1%	3,908	67.6%	3,983	65.7%
Black Alone	733	14.9%	981	17.4%	1,008	17.4%	1,101	18.1%
American Indian Alone	13	0.3%	9	0.2%	9	0.2%	10	0.2%
Asian Alone	211	4.3%	249	4.4%	260	4.5%	291	4.8%
Pacific Islander Alone	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	48	1.0%	132	2.3%	141	2.4%	161	2.7%
Two or More Races	95	1.9%	425	7.5%	455	7.9%	521	8.6%
Hispanic Origin (Any Race)	193	3.9%	388	6.9%	404	7.0%	433	7.1%

Data Note: Income is expressed in current dollars.

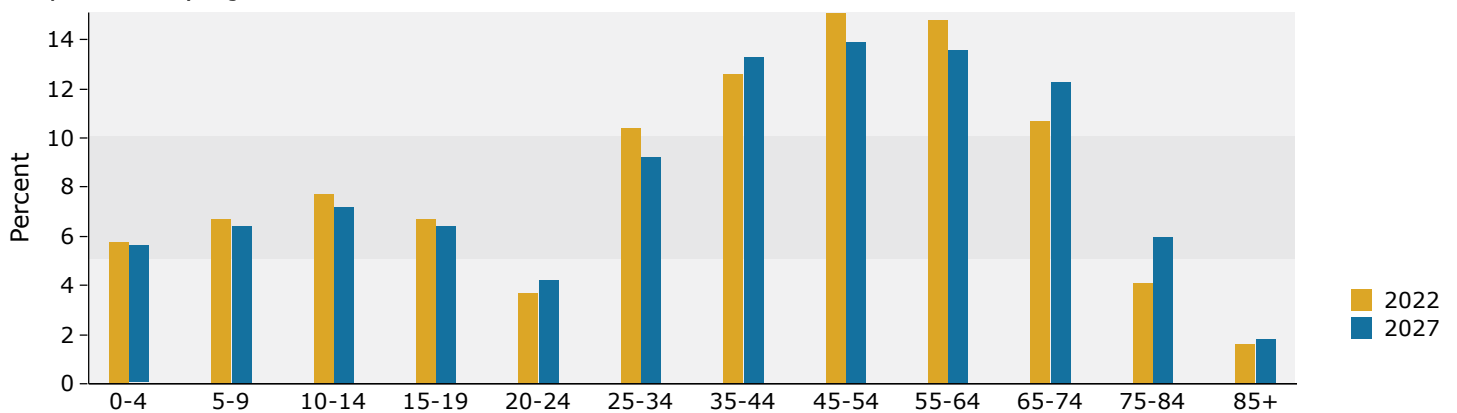
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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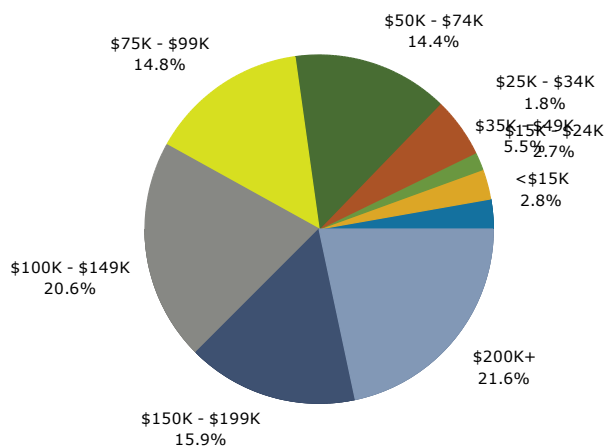
Trends 2022-2027



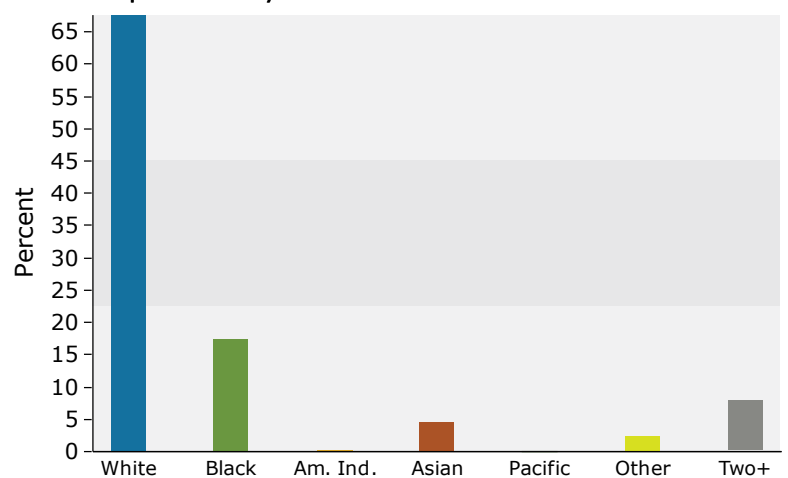
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 7.0%



Demographic and Income Profile

3451 Barrett Pkwy NW, Marietta, Georgia, 30064
Ring: 3 mile radius

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Latitude: 33.94632
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Summary	Census 2010	Census 2020	2022	2027
Population	39,756	44,614	45,524	46,470
Households	14,317	15,872	16,292	16,655
Families	11,395	-	12,796	13,044
Average Household Size	2.77	2.80	2.78	2.78
Owner Occupied Housing Units	12,397	-	14,080	14,506
Renter Occupied Housing Units	1,916	-	2,213	2,149
Median Age	40.7	-	43.1	43.8

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.41%	0.51%	0.25%
Households	0.44%	0.56%	0.31%
Families	0.38%	0.51%	0.28%
Owner HHs	0.60%	0.77%	0.53%
Median Household Income	3.94%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	496	3.0%	295	1.8%
\$15,000 - \$24,999	396	2.4%	239	1.4%
\$25,000 - \$34,999	756	4.6%	444	2.7%
\$35,000 - \$49,999	1,059	6.5%	720	4.3%
\$50,000 - \$74,999	1,777	10.9%	1,663	10.0%
\$75,000 - \$99,999	2,286	14.0%	2,041	12.3%
\$100,000 - \$149,999	2,992	18.4%	3,228	19.4%
\$150,000 - \$199,999	2,815	17.3%	3,658	22.0%
\$200,000+	3,715	22.8%	4,366	26.2%

Median Household Income	\$118,267	\$143,478
Average Household Income	\$158,738	\$182,670
Per Capita Income	\$56,630	\$65,299

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,366	6.0%	2,326	5.1%	2,352	5.1%
5 - 9	2,934	7.4%	2,741	6.0%	2,703	5.8%
10 - 14	3,177	8.0%	3,177	7.0%	3,053	6.6%
15 - 19	2,958	7.4%	3,034	6.7%	2,789	6.0%
20 - 24	1,736	4.4%	2,115	4.6%	2,023	4.4%
25 - 34	3,533	8.9%	5,001	11.0%	4,885	10.5%
35 - 44	5,969	15.0%	5,458	12.0%	6,117	13.2%
45 - 54	7,313	18.4%	6,472	14.2%	6,102	13.1%
55 - 64	5,543	13.9%	6,912	15.2%	6,375	13.7%
65 - 74	2,663	6.7%	5,293	11.6%	5,913	12.7%
75 - 84	1,192	3.0%	2,265	5.0%	3,271	7.0%
85+	372	0.9%	729	1.6%	888	1.9%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	30,333	76.3%	29,904	67.0%	30,309	66.6%	30,125	64.8%
Black Alone	6,791	17.1%	8,211	18.4%	8,375	18.4%	8,809	19.0%
American Indian Alone	84	0.2%	115	0.3%	119	0.3%	131	0.3%
Asian Alone	1,185	3.0%	1,675	3.8%	1,748	3.8%	1,897	4.1%
Pacific Islander Alone	12	0.0%	15	0.0%	15	0.0%	15	0.0%
Some Other Race Alone	577	1.5%	1,210	2.7%	1,254	2.8%	1,379	3.0%
Two or More Races	772	1.9%	3,485	7.8%	3,704	8.1%	4,115	8.9%
Hispanic Origin (Any Race)	1,871	4.7%	3,350	7.5%	3,459	7.6%	3,628	7.8%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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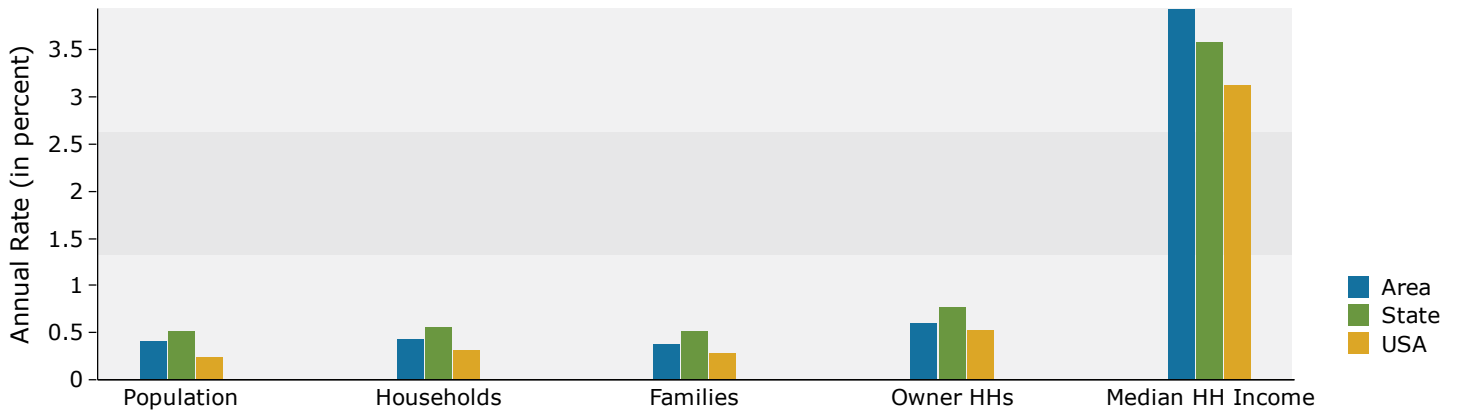


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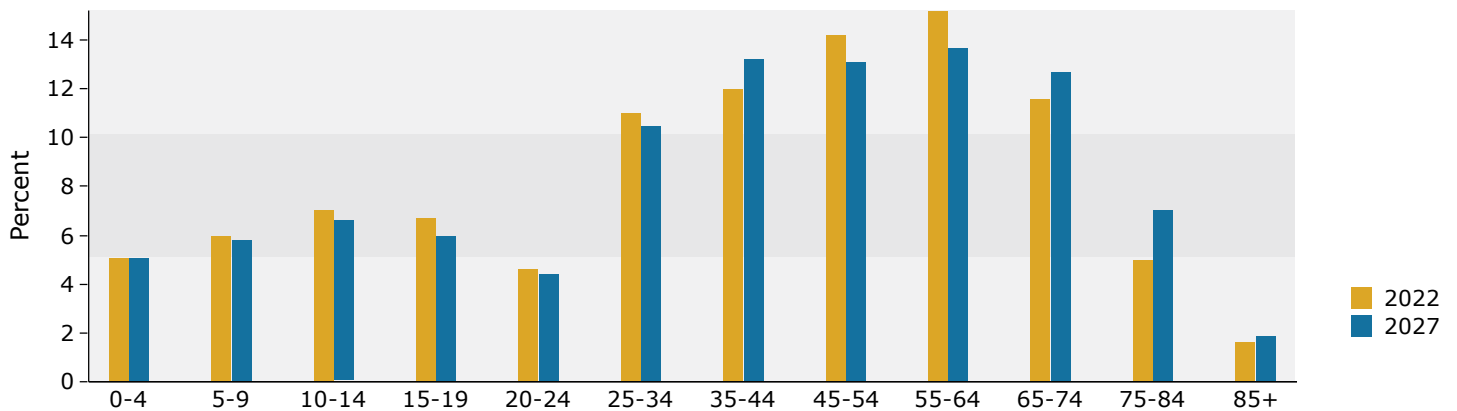
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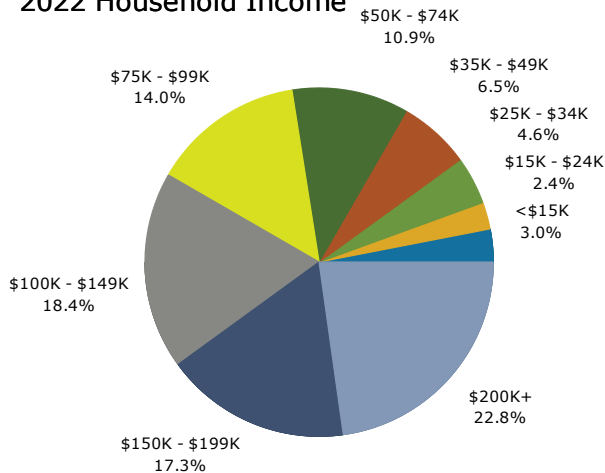
Trends 2022-2027



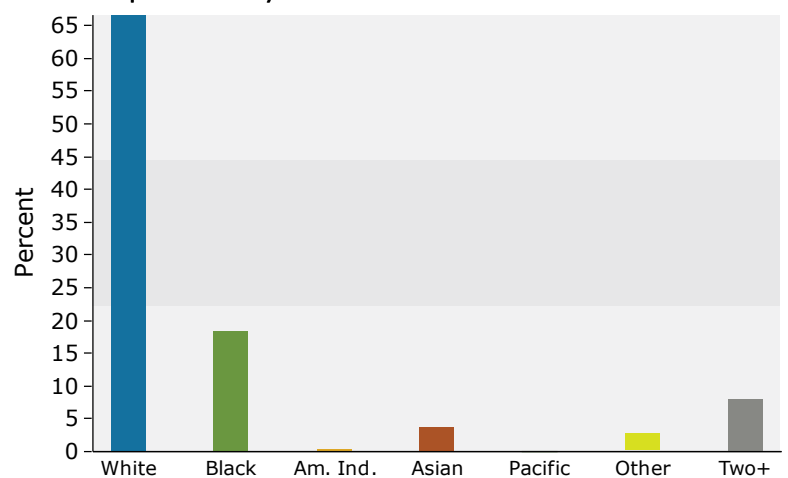
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 7.6%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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Demographic and Income Profile

3451 Barrett Pkwy NW, Marietta, Georgia, 30064
Ring: 5 mile radius

Prepared by Esri
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Summary	Census 2010	Census 2020	2022	2027
Population	136,228	148,950	152,562	155,989
Households	48,102	53,888	55,367	56,725
Families	34,336	-	38,720	39,534
Average Household Size	2.73	2.71	2.71	2.70
Owner Occupied Housing Units	33,737	-	39,749	41,103
Renter Occupied Housing Units	14,366	-	15,618	15,622
Median Age	35.9	-	38.4	39.0

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.45%	0.51%	0.25%
Households	0.49%	0.56%	0.31%
Families	0.42%	0.51%	0.28%
Owner HHs	0.67%	0.77%	0.53%
Median Household Income	3.48%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	2,979	5.4%	2,048	3.6%
\$15,000 - \$24,999	2,203	4.0%	1,606	2.8%
\$25,000 - \$34,999	3,815	6.9%	2,723	4.8%
\$35,000 - \$49,999	5,728	10.3%	4,550	8.0%
\$50,000 - \$74,999	8,034	14.5%	7,792	13.7%
\$75,000 - \$99,999	7,731	14.0%	7,670	13.5%
\$100,000 - \$149,999	9,905	17.9%	11,479	20.2%
\$150,000 - \$199,999	7,123	12.9%	9,600	16.9%
\$200,000+	7,850	14.2%	9,257	16.3%

Median Household Income	\$89,260	\$105,904
Average Household Income	\$124,945	\$144,657
Per Capita Income	\$45,401	\$52,632

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,290	6.8%	9,113	6.0%	9,397	6.0%
5 - 9	9,877	7.3%	9,890	6.5%	9,792	6.3%
10 - 14	10,147	7.4%	10,570	6.9%	10,414	6.7%
15 - 19	10,663	7.8%	10,083	6.6%	9,861	6.3%
20 - 24	8,780	6.4%	8,960	5.9%	8,828	5.7%
25 - 34	17,572	12.9%	20,768	13.6%	20,436	13.1%
35 - 44	20,439	15.0%	20,084	13.2%	21,894	14.0%
45 - 54	21,530	15.8%	20,611	13.5%	19,685	12.6%
55 - 64	14,974	11.0%	19,708	12.9%	18,851	12.1%
65 - 74	7,404	5.4%	13,985	9.2%	15,593	10.0%
75 - 84	3,884	2.9%	6,335	4.2%	8,537	5.5%
85+	1,670	1.2%	2,453	1.6%	2,700	1.7%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	85,220	62.6%	77,432	52.0%	78,437	51.4%	77,150	49.5%
Black Alone	33,957	24.9%	38,023	25.5%	39,041	25.6%	40,798	26.2%
American Indian Alone	520	0.4%	924	0.6%	974	0.6%	1,063	0.7%
Asian Alone	4,464	3.3%	5,429	3.6%	5,646	3.7%	6,042	3.9%
Pacific Islander Alone	59	0.0%	62	0.0%	62	0.0%	62	0.0%
Some Other Race Alone	8,475	6.2%	12,637	8.5%	13,108	8.6%	14,105	9.0%
Two or More Races	3,533	2.6%	14,442	9.7%	15,294	10.0%	16,770	10.8%
Hispanic Origin (Any Race)	19,677	14.4%	25,651	17.2%	26,505	17.4%	27,626	17.7%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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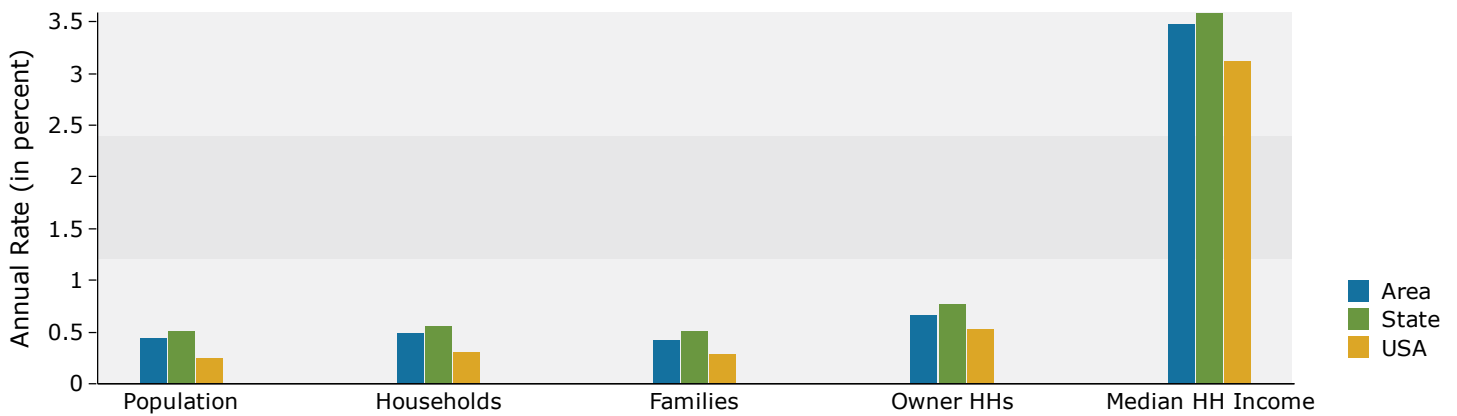


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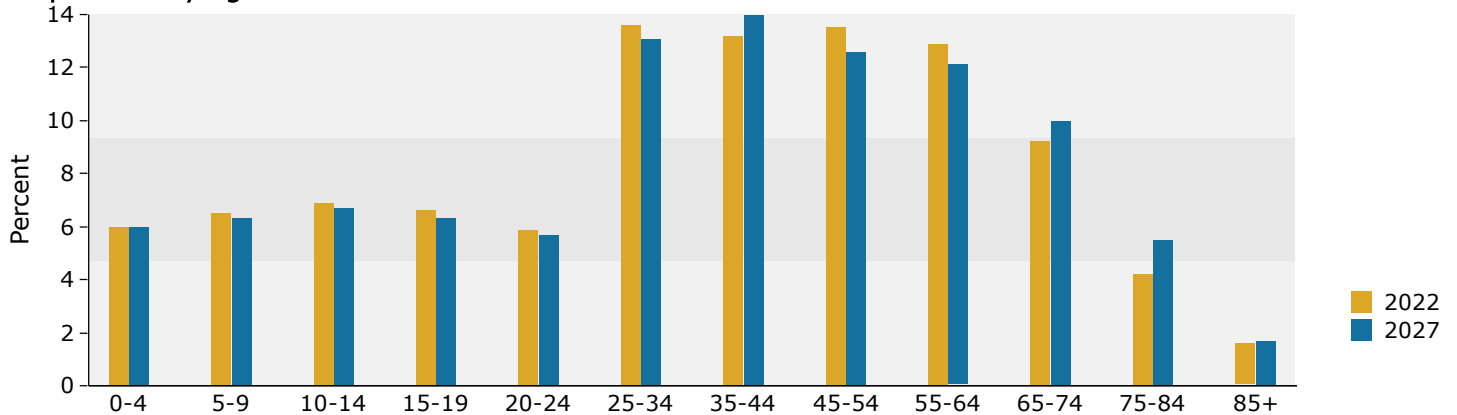
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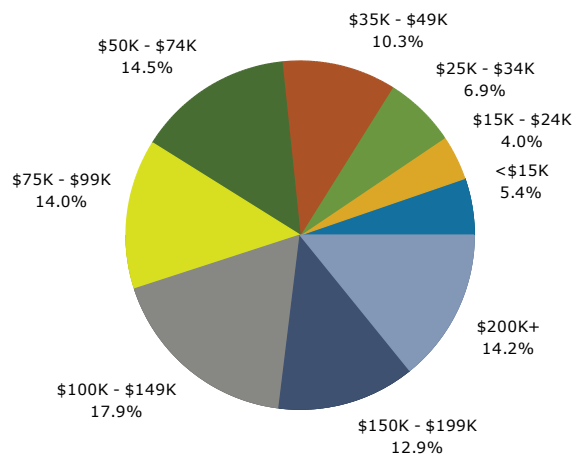
Trends 2022-2027



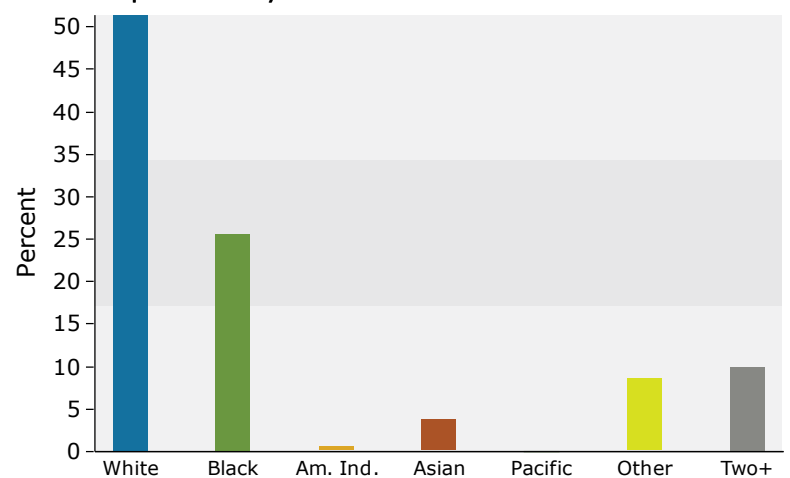
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 17.4%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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