



Demographic and Income Profile

3451 Barrett Pkwy NW, Marietta, Georgia, 30064
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 33.94632
 Longitude: -84.62401

Summary	Census 2010	Census 2020	2022	2027
Population	4,908	5,639	5,782	6,068
Households	1,740	1,968	2,052	2,151
Families	1,415	-	1,645	1,719
Average Household Size	2.82	2.83	2.79	2.79
Owner Occupied Housing Units	1,569	-	1,826	1,924
Renter Occupied Housing Units	170	-	227	227
Median Age	39.7	-	42.3	43.2

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.97%	0.51%	0.25%
Households	0.95%	0.56%	0.31%
Families	0.88%	0.51%	0.28%
Owner HHs	1.05%	0.77%	0.53%
Median Household Income	3.36%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	58	2.8%	37	1.7%
\$15,000 - \$24,999	55	2.7%	34	1.6%
\$25,000 - \$34,999	37	1.8%	23	1.1%
\$35,000 - \$49,999	112	5.5%	68	3.2%
\$50,000 - \$74,999	295	14.4%	249	11.6%
\$75,000 - \$99,999	303	14.8%	299	13.9%
\$100,000 - \$149,999	423	20.6%	465	21.6%
\$150,000 - \$199,999	327	15.9%	415	19.3%
\$200,000+	443	21.6%	561	26.1%

Median Household Income	\$114,936	\$135,587
Average Household Income	\$154,689	\$179,698
Per Capita Income	\$55,353	\$64,240

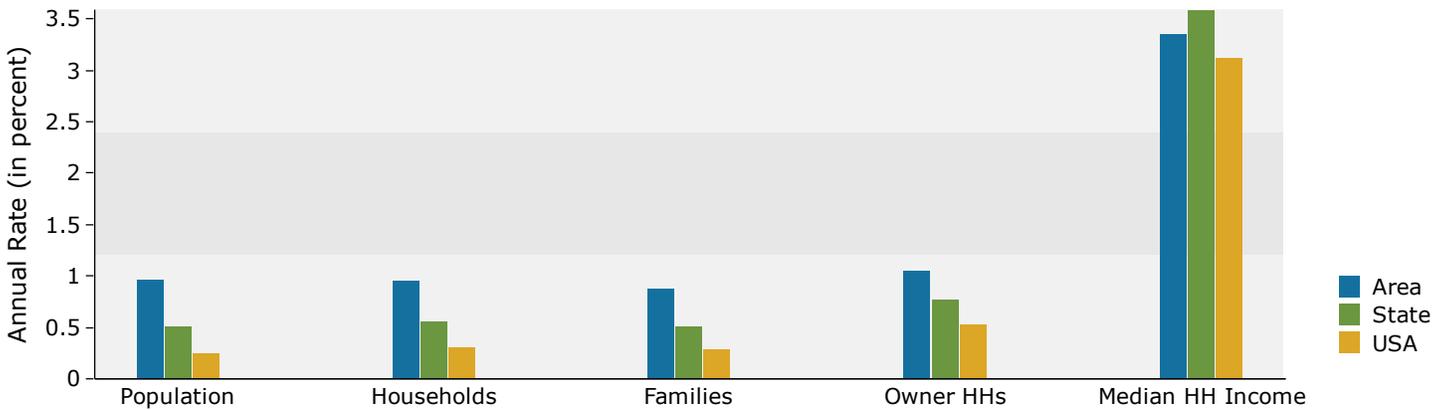
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	339	6.9%	334	5.8%	338	5.6%
5 - 9	386	7.9%	386	6.7%	390	6.4%
10 - 14	347	7.1%	446	7.7%	435	7.2%
15 - 19	334	6.8%	388	6.7%	391	6.4%
20 - 24	213	4.3%	215	3.7%	252	4.2%
25 - 34	467	9.5%	603	10.4%	558	9.2%
35 - 44	847	17.3%	731	12.6%	809	13.3%
45 - 54	899	18.3%	871	15.1%	843	13.9%
55 - 64	631	12.9%	855	14.8%	828	13.6%
65 - 74	287	5.8%	619	10.7%	748	12.3%
75 - 84	120	2.4%	236	4.1%	363	6.0%
85+	39	0.8%	95	1.6%	112	1.8%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,806	77.5%	3,841	68.1%	3,908	67.6%	3,983	65.7%
Black Alone	733	14.9%	981	17.4%	1,008	17.4%	1,101	18.1%
American Indian Alone	13	0.3%	9	0.2%	9	0.2%	10	0.2%
Asian Alone	211	4.3%	249	4.4%	260	4.5%	291	4.8%
Pacific Islander Alone	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	48	1.0%	132	2.3%	141	2.4%	161	2.7%
Two or More Races	95	1.9%	425	7.5%	455	7.9%	521	8.6%
Hispanic Origin (Any Race)	193	3.9%	388	6.9%	404	7.0%	433	7.1%

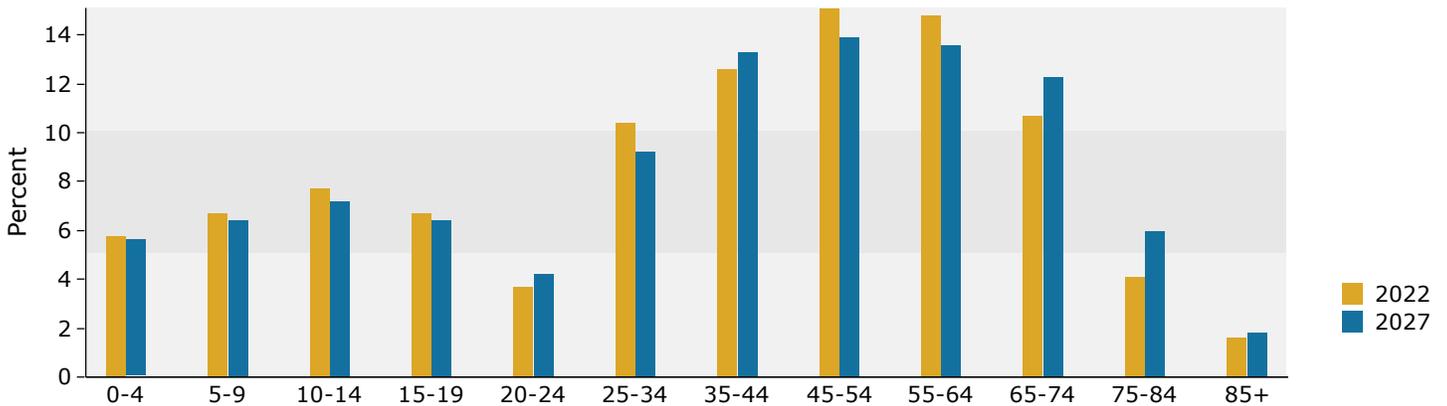
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

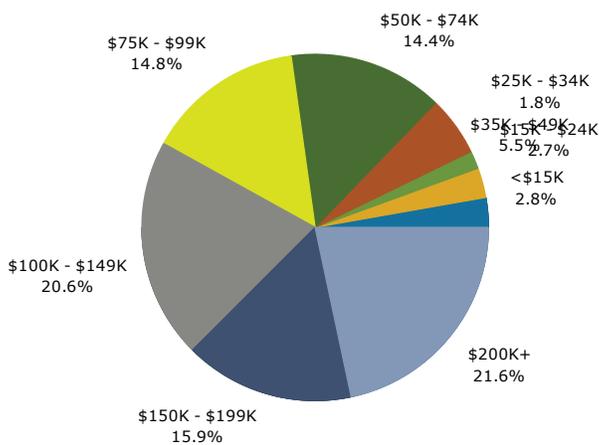
Trends 2022-2027



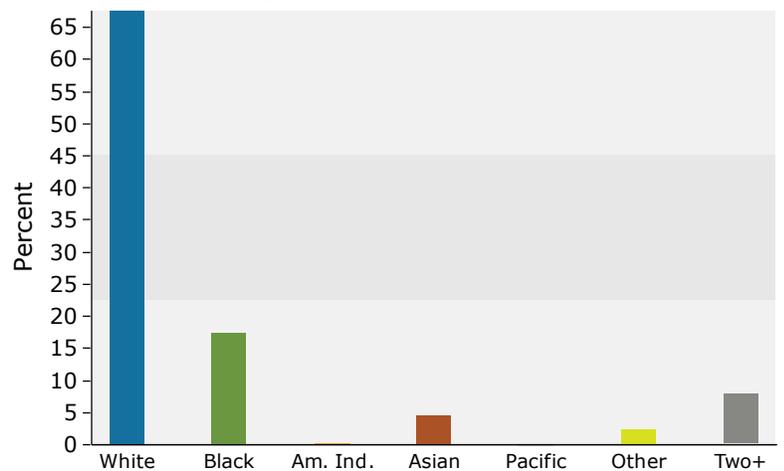
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 7.0%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

3451 Barrett Pkwy NW, Marietta, Georgia, 30064
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 33.94632
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Summary	Census 2010	Census 2020	2022	2027
Population	39,756	44,614	45,524	46,470
Households	14,317	15,872	16,292	16,655
Families	11,395	-	12,796	13,044
Average Household Size	2.77	2.80	2.78	2.78
Owner Occupied Housing Units	12,397	-	14,080	14,506
Renter Occupied Housing Units	1,916	-	2,213	2,149
Median Age	40.7	-	43.1	43.8

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.41%	0.51%	0.25%
Households	0.44%	0.56%	0.31%
Families	0.38%	0.51%	0.28%
Owner HHs	0.60%	0.77%	0.53%
Median Household Income	3.94%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	496	3.0%	295	1.8%
\$15,000 - \$24,999	396	2.4%	239	1.4%
\$25,000 - \$34,999	756	4.6%	444	2.7%
\$35,000 - \$49,999	1,059	6.5%	720	4.3%
\$50,000 - \$74,999	1,777	10.9%	1,663	10.0%
\$75,000 - \$99,999	2,286	14.0%	2,041	12.3%
\$100,000 - \$149,999	2,992	18.4%	3,228	19.4%
\$150,000 - \$199,999	2,815	17.3%	3,658	22.0%
\$200,000+	3,715	22.8%	4,366	26.2%

Median Household Income	\$118,267	\$143,478
Average Household Income	\$158,738	\$182,670
Per Capita Income	\$56,630	\$65,299

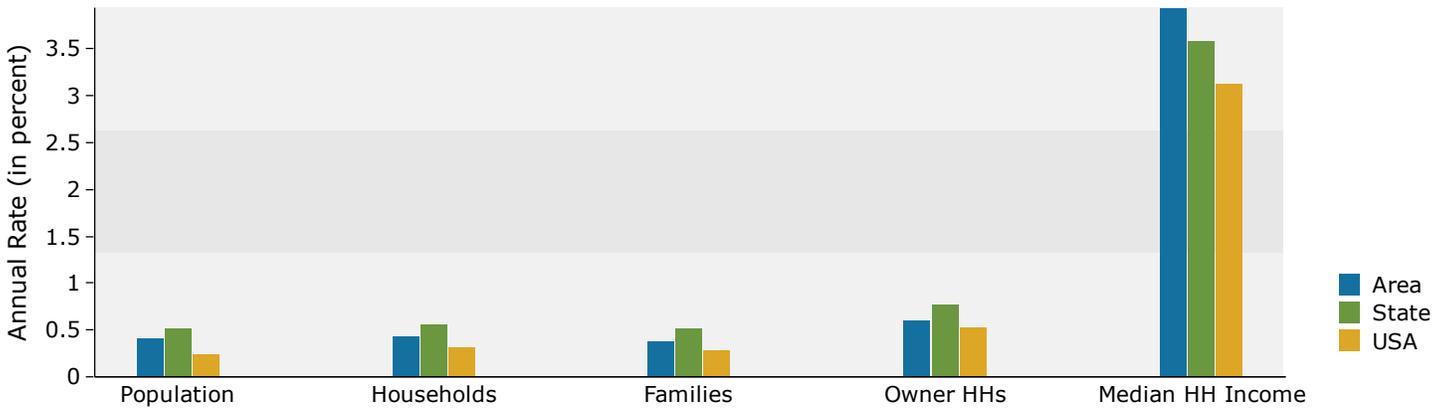
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,366	6.0%	2,326	5.1%	2,352	5.1%
5 - 9	2,934	7.4%	2,741	6.0%	2,703	5.8%
10 - 14	3,177	8.0%	3,177	7.0%	3,053	6.6%
15 - 19	2,958	7.4%	3,034	6.7%	2,789	6.0%
20 - 24	1,736	4.4%	2,115	4.6%	2,023	4.4%
25 - 34	3,533	8.9%	5,001	11.0%	4,885	10.5%
35 - 44	5,969	15.0%	5,458	12.0%	6,117	13.2%
45 - 54	7,313	18.4%	6,472	14.2%	6,102	13.1%
55 - 64	5,543	13.9%	6,912	15.2%	6,375	13.7%
65 - 74	2,663	6.7%	5,293	11.6%	5,913	12.7%
75 - 84	1,192	3.0%	2,265	5.0%	3,271	7.0%
85+	372	0.9%	729	1.6%	888	1.9%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	30,333	76.3%	29,904	67.0%	30,309	66.6%	30,125	64.8%
Black Alone	6,791	17.1%	8,211	18.4%	8,375	18.4%	8,809	19.0%
American Indian Alone	84	0.2%	115	0.3%	119	0.3%	131	0.3%
Asian Alone	1,185	3.0%	1,675	3.8%	1,748	3.8%	1,897	4.1%
Pacific Islander Alone	12	0.0%	15	0.0%	15	0.0%	15	0.0%
Some Other Race Alone	577	1.5%	1,210	2.7%	1,254	2.8%	1,379	3.0%
Two or More Races	772	1.9%	3,485	7.8%	3,704	8.1%	4,115	8.9%
Hispanic Origin (Any Race)	1,871	4.7%	3,350	7.5%	3,459	7.6%	3,628	7.8%

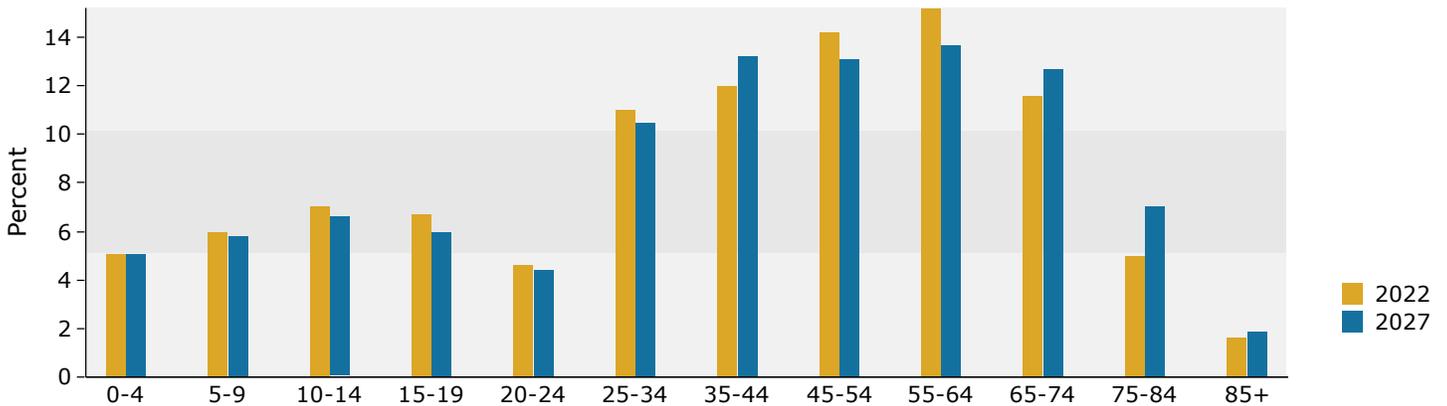
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

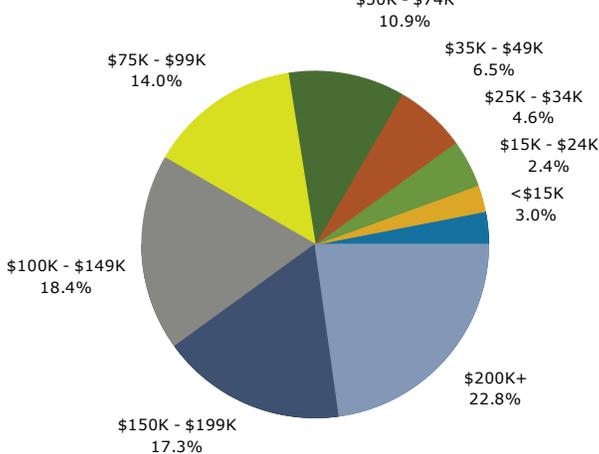
Trends 2022-2027



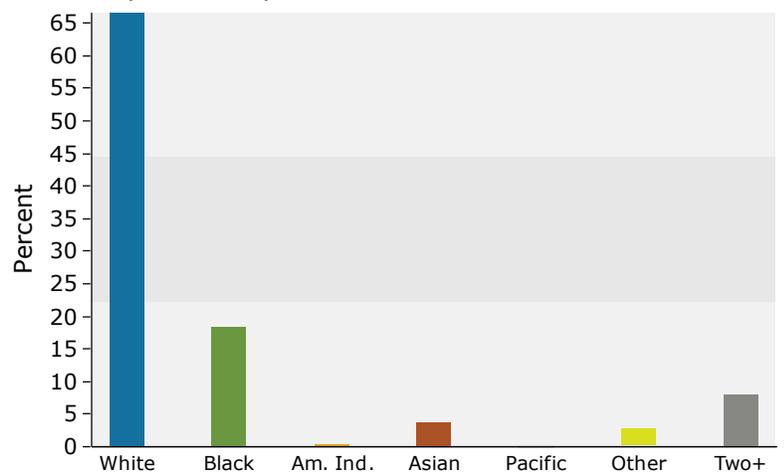
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 7.6%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

3451 Barrett Pkwy NW, Marietta, Georgia, 30064
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 33.94632
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Summary	Census 2010	Census 2020	2022	2027
Population	136,228	148,950	152,562	155,989
Households	48,102	53,888	55,367	56,725
Families	34,336	-	38,720	39,534
Average Household Size	2.73	2.71	2.71	2.70
Owner Occupied Housing Units	33,737	-	39,749	41,103
Renter Occupied Housing Units	14,366	-	15,618	15,622
Median Age	35.9	-	38.4	39.0

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.45%	0.51%	0.25%
Households	0.49%	0.56%	0.31%
Families	0.42%	0.51%	0.28%
Owner HHs	0.67%	0.77%	0.53%
Median Household Income	3.48%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	2,979	5.4%	2,048	3.6%
\$15,000 - \$24,999	2,203	4.0%	1,606	2.8%
\$25,000 - \$34,999	3,815	6.9%	2,723	4.8%
\$35,000 - \$49,999	5,728	10.3%	4,550	8.0%
\$50,000 - \$74,999	8,034	14.5%	7,792	13.7%
\$75,000 - \$99,999	7,731	14.0%	7,670	13.5%
\$100,000 - \$149,999	9,905	17.9%	11,479	20.2%
\$150,000 - \$199,999	7,123	12.9%	9,600	16.9%
\$200,000+	7,850	14.2%	9,257	16.3%
Median Household Income	\$89,260		\$105,904	
Average Household Income	\$124,945		\$144,657	
Per Capita Income	\$45,401		\$52,632	

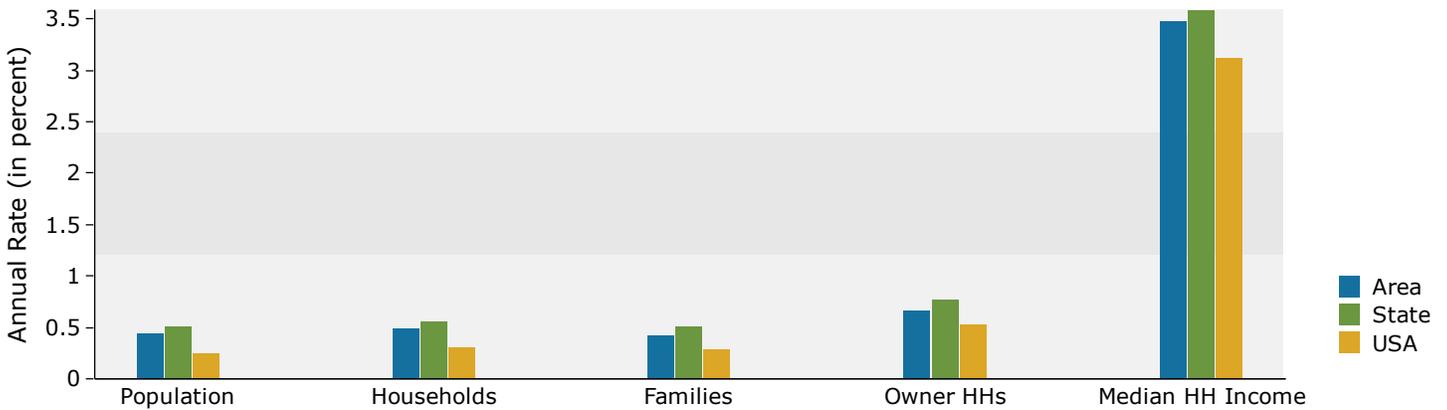
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,290	6.8%	9,113	6.0%	9,397	6.0%
5 - 9	9,877	7.3%	9,890	6.5%	9,792	6.3%
10 - 14	10,147	7.4%	10,570	6.9%	10,414	6.7%
15 - 19	10,663	7.8%	10,083	6.6%	9,861	6.3%
20 - 24	8,780	6.4%	8,960	5.9%	8,828	5.7%
25 - 34	17,572	12.9%	20,768	13.6%	20,436	13.1%
35 - 44	20,439	15.0%	20,084	13.2%	21,894	14.0%
45 - 54	21,530	15.8%	20,611	13.5%	19,685	12.6%
55 - 64	14,974	11.0%	19,708	12.9%	18,851	12.1%
65 - 74	7,404	5.4%	13,985	9.2%	15,593	10.0%
75 - 84	3,884	2.9%	6,335	4.2%	8,537	5.5%
85+	1,670	1.2%	2,453	1.6%	2,700	1.7%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	85,220	62.6%	77,432	52.0%	78,437	51.4%	77,150	49.5%
Black Alone	33,957	24.9%	38,023	25.5%	39,041	25.6%	40,798	26.2%
American Indian Alone	520	0.4%	924	0.6%	974	0.6%	1,063	0.7%
Asian Alone	4,464	3.3%	5,429	3.6%	5,646	3.7%	6,042	3.9%
Pacific Islander Alone	59	0.0%	62	0.0%	62	0.0%	62	0.0%
Some Other Race Alone	8,475	6.2%	12,637	8.5%	13,108	8.6%	14,105	9.0%
Two or More Races	3,533	2.6%	14,442	9.7%	15,294	10.0%	16,770	10.8%
Hispanic Origin (Any Race)	19,677	14.4%	25,651	17.2%	26,505	17.4%	27,626	17.7%

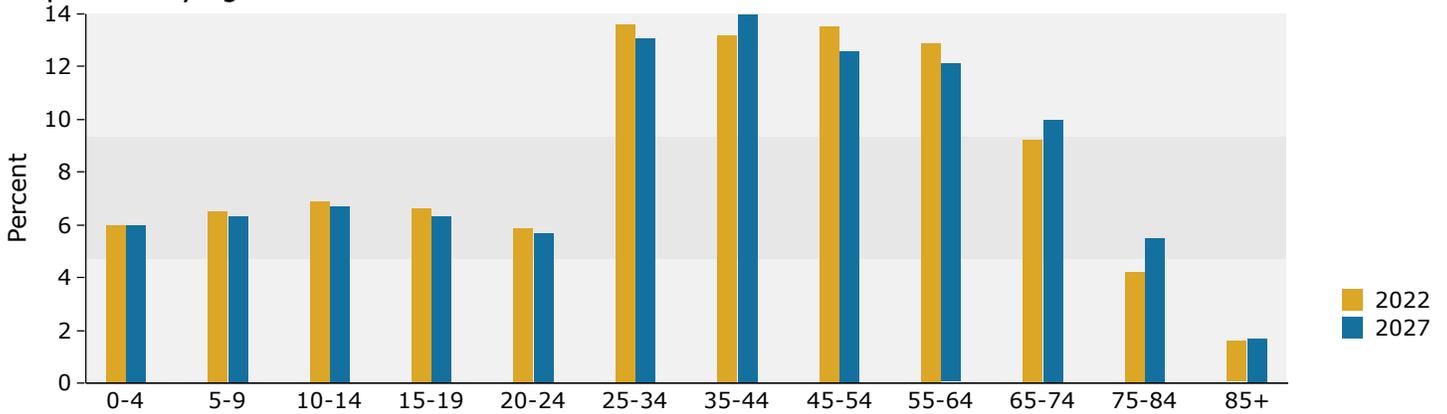
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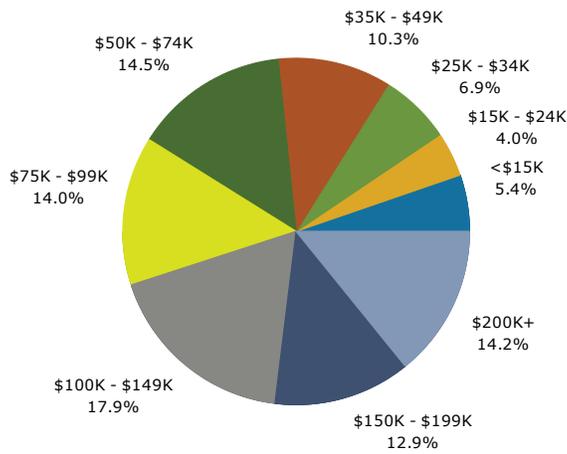
Trends 2022-2027



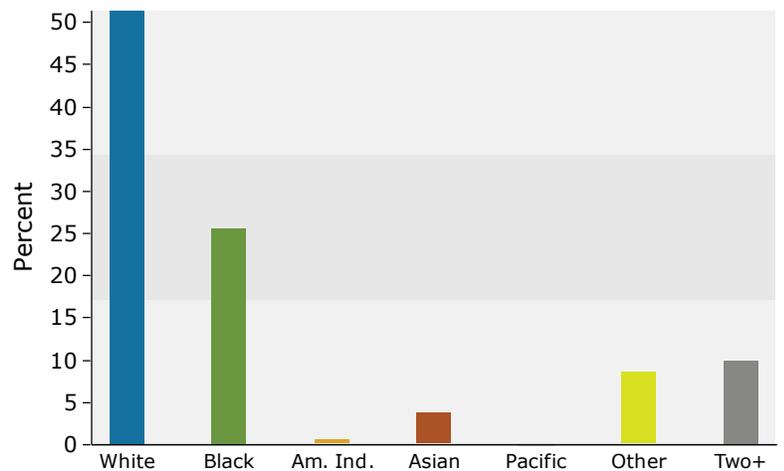
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 17.4%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.