



Demographic and Income Profile

3232 Peachtree Rd NE, Atlanta, Georgia, 30305 4
 3232 Peachtree Rd NE, Atlanta, Georgia, 30305
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 33.84447
 Longitude: -84.37422

Summary	Census 2010	Census 2020	2022	2027
Population	15,450	23,402	25,251	27,268
Households	9,080	14,212	15,532	16,802
Families	2,759	-	4,764	5,230
Average Household Size	1.70	1.63	1.61	1.61
Owner Occupied Housing Units	3,810	-	6,478	6,740
Renter Occupied Housing Units	5,272	-	9,055	10,062
Median Age	34.7	-	38.7	39.2

Trends: 2022-2027 Annual Rate	Area	State	National
Population	1.55%	0.51%	0.25%
Households	1.58%	0.56%	0.31%
Families	1.88%	0.51%	0.28%
Owner HHs	0.80%	0.77%	0.53%
Median Household Income	3.47%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	893	5.7%	411	2.4%
\$15,000 - \$24,999	642	4.1%	323	1.9%
\$25,000 - \$34,999	616	4.0%	359	2.1%
\$35,000 - \$49,999	932	6.0%	708	4.2%
\$50,000 - \$74,999	1,542	9.9%	1,607	9.6%
\$75,000 - \$99,999	1,723	11.1%	1,837	10.9%
\$100,000 - \$149,999	2,858	18.4%	3,547	21.1%
\$150,000 - \$199,999	1,896	12.2%	2,574	15.3%
\$200,000+	4,428	28.5%	5,434	32.3%

Median Household Income	\$119,993	\$142,279
Average Household Income	\$179,735	\$209,592
Per Capita Income	\$110,021	\$128,495

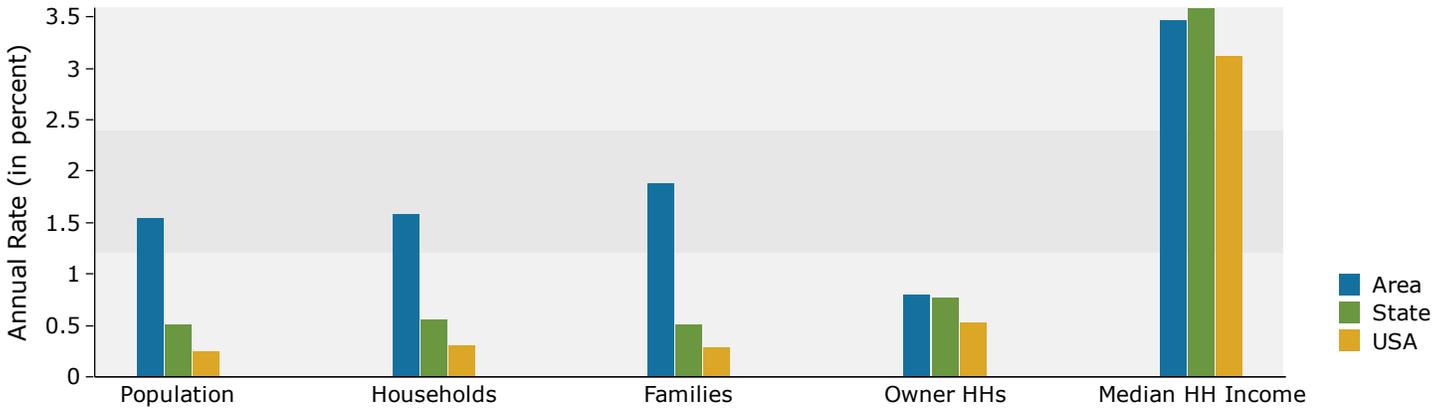
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	704	4.6%	1,018	4.0%	1,131	4.1%
5 - 9	567	3.7%	960	3.8%	1,040	3.8%
10 - 14	441	2.9%	942	3.7%	936	3.4%
15 - 19	337	2.2%	878	3.5%	884	3.2%
20 - 24	1,448	9.4%	1,583	6.3%	1,882	6.9%
25 - 34	4,343	28.1%	5,485	21.7%	5,706	20.9%
35 - 44	2,555	16.5%	4,227	16.7%	4,515	16.6%
45 - 54	1,724	11.2%	3,028	12.0%	3,232	11.9%
55 - 64	1,301	8.4%	2,689	10.6%	2,795	10.2%
65 - 74	939	6.1%	2,270	9.0%	2,524	9.3%
75 - 84	643	4.2%	1,359	5.4%	1,760	6.5%
85+	447	2.9%	811	3.2%	864	3.2%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	11,427	74.0%	15,171	64.8%	16,443	65.1%	17,629	64.7%
Black Alone	2,036	13.2%	3,826	16.3%	4,008	15.9%	4,168	15.3%
American Indian Alone	44	0.3%	96	0.4%	98	0.4%	101	0.4%
Asian Alone	851	5.5%	1,684	7.2%	1,874	7.4%	2,192	8.0%
Pacific Islander Alone	14	0.1%	6	0.0%	6	0.0%	8	0.0%
Some Other Race Alone	697	4.5%	798	3.4%	836	3.3%	898	3.3%
Two or More Races	381	2.5%	1,822	7.8%	1,987	7.9%	2,272	8.3%
Hispanic Origin (Any Race)	1,458	9.4%	2,018	8.6%	2,127	8.4%	2,263	8.3%

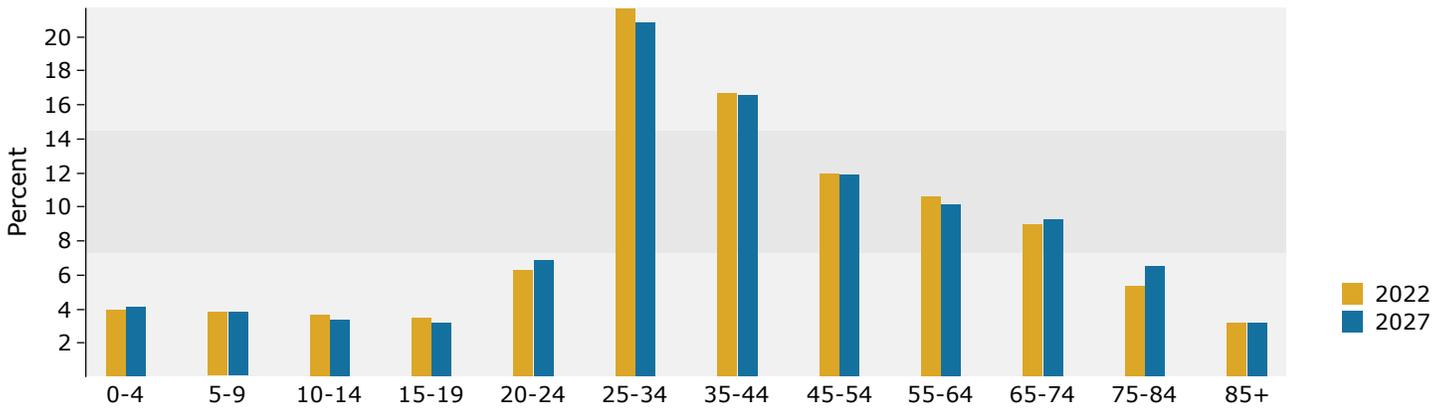
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

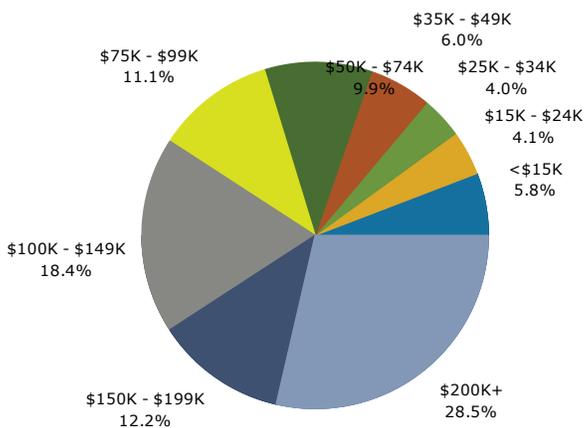
Trends 2022-2027



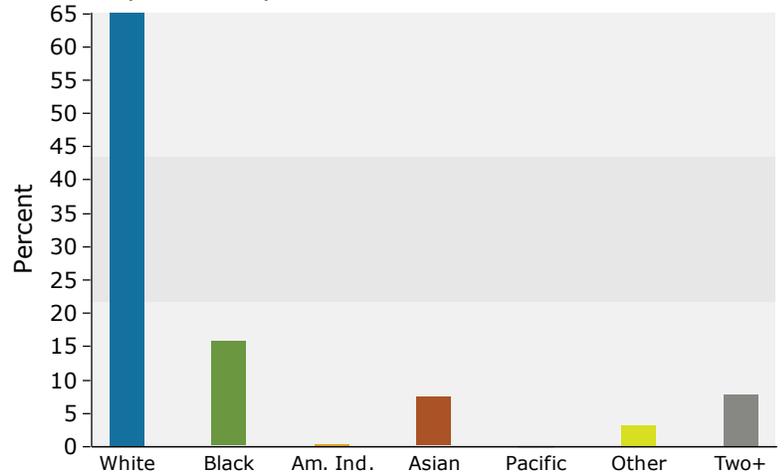
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 8.4%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



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Summary	Census 2010	Census 2020	2022	2027
Population	110,014	131,185	136,705	140,770
Households	54,301	67,392	70,461	72,844
Families	21,457	-	26,385	27,233
Average Household Size	2.02	1.93	1.92	1.91
Owner Occupied Housing Units	24,929	-	33,723	34,722
Renter Occupied Housing Units	29,370	-	36,738	38,122
Median Age	34.0	-	37.0	37.6

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.59%	0.51%	0.25%
Households	0.67%	0.56%	0.31%
Families	0.63%	0.51%	0.28%
Owner HHs	0.59%	0.77%	0.53%
Median Household Income	3.55%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	3,503	5.0%	1,826	2.5%
\$15,000 - \$24,999	2,717	3.9%	1,404	1.9%
\$25,000 - \$34,999	3,032	4.3%	1,794	2.5%
\$35,000 - \$49,999	4,575	6.5%	3,413	4.7%
\$50,000 - \$74,999	8,988	12.8%	8,845	12.1%
\$75,000 - \$99,999	7,934	11.3%	8,396	11.5%
\$100,000 - \$149,999	12,348	17.5%	13,727	18.8%
\$150,000 - \$199,999	7,823	11.1%	10,124	13.9%
\$200,000+	19,541	27.7%	23,314	32.0%

Median Household Income	\$113,924	\$135,624
Average Household Income	\$177,657	\$206,572
Per Capita Income	\$91,800	\$107,117

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,035	6.4%	6,839	5.0%	7,205	5.1%
5 - 9	5,920	5.4%	6,573	4.8%	6,528	4.6%
10 - 14	4,371	4.0%	6,188	4.5%	5,752	4.1%
15 - 19	3,411	3.1%	5,615	4.1%	5,405	3.8%
20 - 24	9,433	8.6%	8,695	6.4%	10,100	7.2%
25 - 34	27,237	24.8%	29,279	21.4%	28,624	20.3%
35 - 44	18,155	16.5%	22,627	16.6%	23,710	16.8%
45 - 54	13,070	11.9%	16,369	12.0%	16,578	11.8%
55 - 64	9,960	9.1%	14,207	10.4%	14,082	10.0%
65 - 74	5,489	5.0%	10,979	8.0%	11,637	8.3%
75 - 84	3,557	3.2%	6,033	4.4%	7,618	5.4%
85+	2,374	2.2%	3,304	2.4%	3,530	2.5%

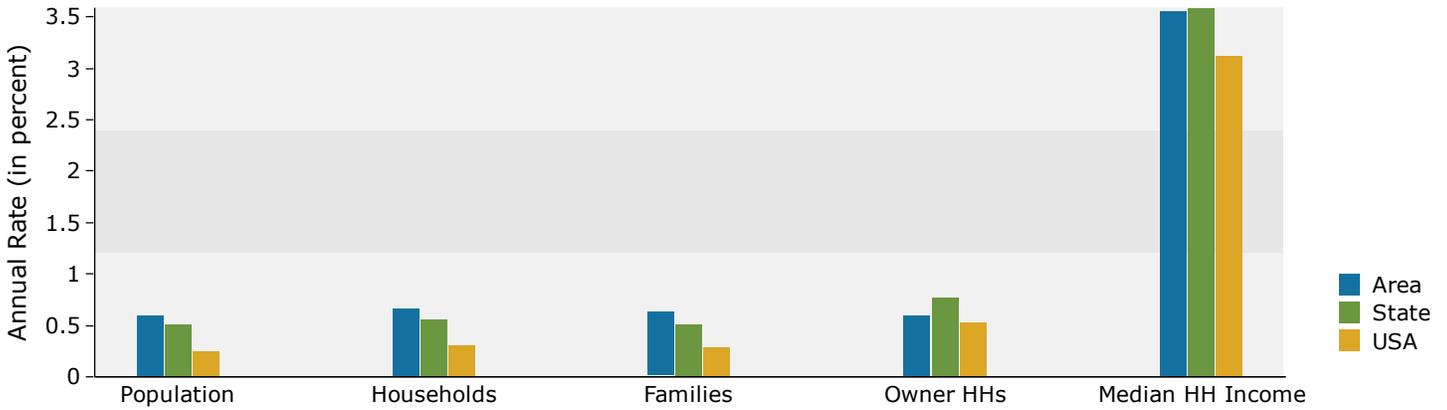
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	77,932	70.8%	83,971	64.0%	87,034	63.7%	88,298	62.7%
Black Alone	13,199	12.0%	18,530	14.1%	19,554	14.3%	19,923	14.2%
American Indian Alone	486	0.4%	715	0.5%	737	0.5%	768	0.5%
Asian Alone	5,556	5.1%	9,174	7.0%	9,922	7.3%	10,981	7.8%
Pacific Islander Alone	73	0.1%	37	0.0%	37	0.0%	39	0.0%
Some Other Race Alone	9,560	8.7%	8,237	6.3%	8,225	6.0%	8,515	6.0%
Two or More Races	3,209	2.9%	10,520	8.0%	11,196	8.2%	12,246	8.7%

Hispanic Origin (Any Race)	19,002	17.3%	16,398	12.5%	16,613	12.2%	16,864	12.0%
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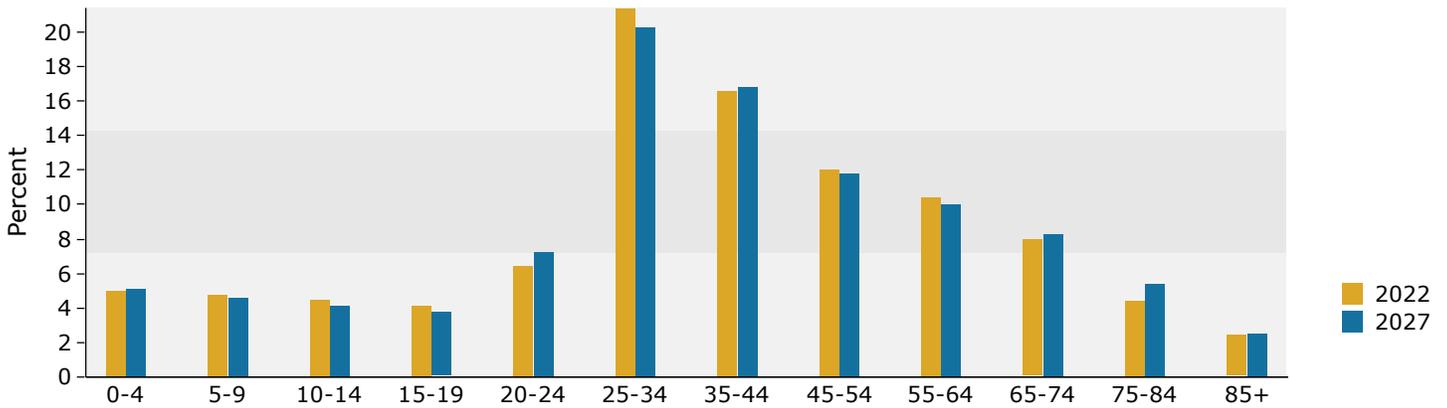
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

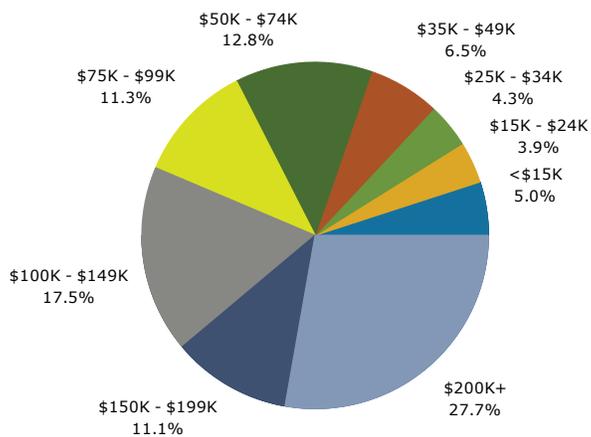
Trends 2022-2027



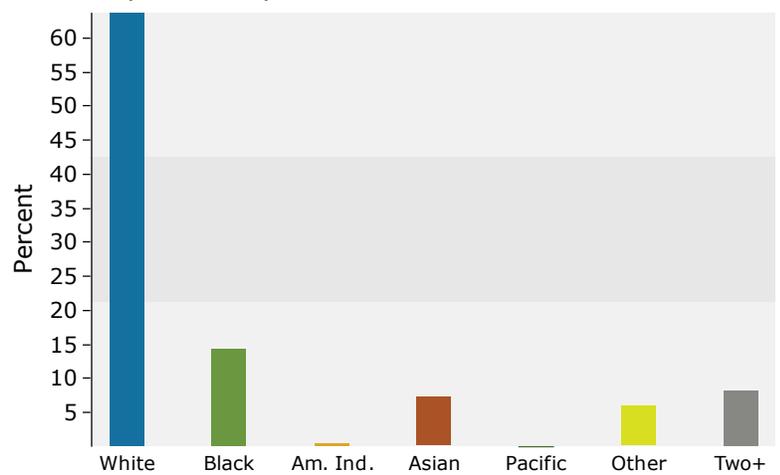
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 12.2%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



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Summary	Census 2010	Census 2020	2022	2027
Population	276,263	332,185	342,282	353,040
Households	130,277	161,670	167,438	173,536
Families	51,686	-	61,480	63,294
Average Household Size	2.02	1.97	1.96	1.95
Owner Occupied Housing Units	60,637	-	80,470	82,736
Renter Occupied Housing Units	69,639	-	86,967	90,800
Median Age	32.9	-	35.3	35.8

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.62%	0.51%	0.25%
Households	0.72%	0.56%	0.31%
Families	0.58%	0.51%	0.28%
Owner HHs	0.56%	0.77%	0.53%
Median Household Income	3.54%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	8,596	5.1%	4,603	2.7%
\$15,000 - \$24,999	6,370	3.8%	3,484	2.0%
\$25,000 - \$34,999	7,082	4.2%	4,365	2.5%
\$35,000 - \$49,999	12,357	7.4%	8,525	4.9%
\$50,000 - \$74,999	21,648	12.9%	21,798	12.6%
\$75,000 - \$99,999	18,988	11.3%	20,239	11.7%
\$100,000 - \$149,999	29,892	17.9%	33,030	19.0%
\$150,000 - \$199,999	19,182	11.5%	25,499	14.7%
\$200,000+	43,323	25.9%	51,993	30.0%
Median Household Income	\$110,773		\$131,830	
Average Household Income	\$169,716		\$197,735	
Per Capita Income	\$83,181		\$97,358	

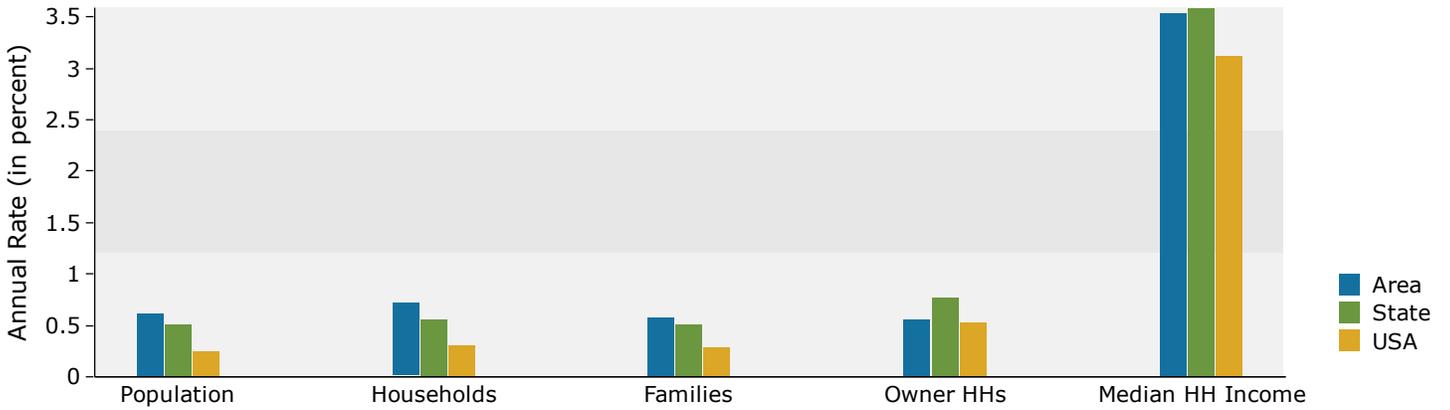
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	16,744	6.1%	16,603	4.9%	17,470	4.9%
5 - 9	13,653	4.9%	15,600	4.6%	15,365	4.4%
10 - 14	10,220	3.7%	14,397	4.2%	13,616	3.9%
15 - 19	13,131	4.8%	18,985	5.5%	18,555	5.3%
20 - 24	30,454	11.0%	28,015	8.2%	31,814	9.0%
25 - 34	65,948	23.9%	75,634	22.1%	74,911	21.2%
35 - 44	43,768	15.8%	54,516	15.9%	56,901	16.1%
45 - 54	32,299	11.7%	39,330	11.5%	40,131	11.4%
55 - 64	24,505	8.9%	33,869	9.9%	33,522	9.5%
65 - 74	12,493	4.5%	25,301	7.4%	26,817	7.6%
75 - 84	7,958	2.9%	13,075	3.8%	16,553	4.7%
85+	5,091	1.8%	6,957	2.0%	7,384	2.1%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	194,430	70.4%	206,353	62.1%	210,804	61.6%	213,188	60.4%
Black Alone	34,765	12.6%	48,285	14.5%	50,214	14.7%	51,564	14.6%
American Indian Alone	1,034	0.4%	1,650	0.5%	1,711	0.5%	1,794	0.5%
Asian Alone	18,200	6.6%	26,123	7.9%	27,874	8.1%	31,024	8.8%
Pacific Islander Alone	152	0.1%	140	0.0%	140	0.0%	145	0.0%
Some Other Race Alone	20,198	7.3%	22,007	6.6%	22,338	6.5%	23,193	6.6%
Two or More Races	7,484	2.7%	27,628	8.3%	29,200	8.5%	32,132	9.1%
Hispanic Origin (Any Race)	41,534	15.0%	43,702	13.2%	44,512	13.0%	45,331	12.8%

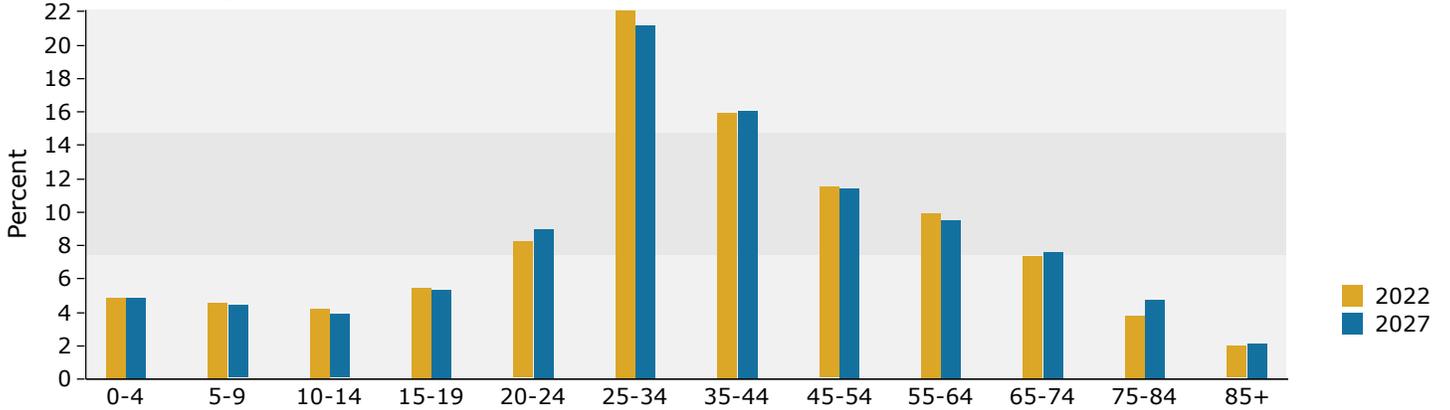
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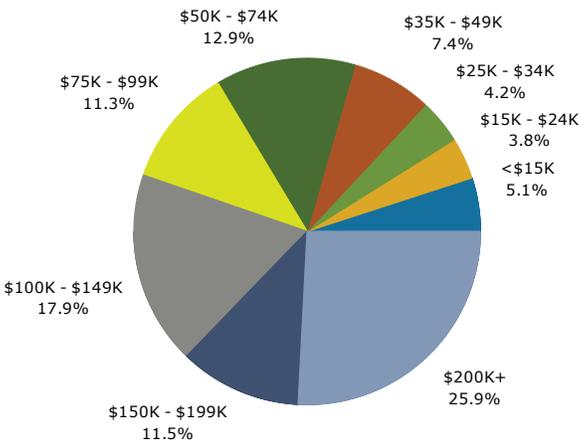
Trends 2022-2027



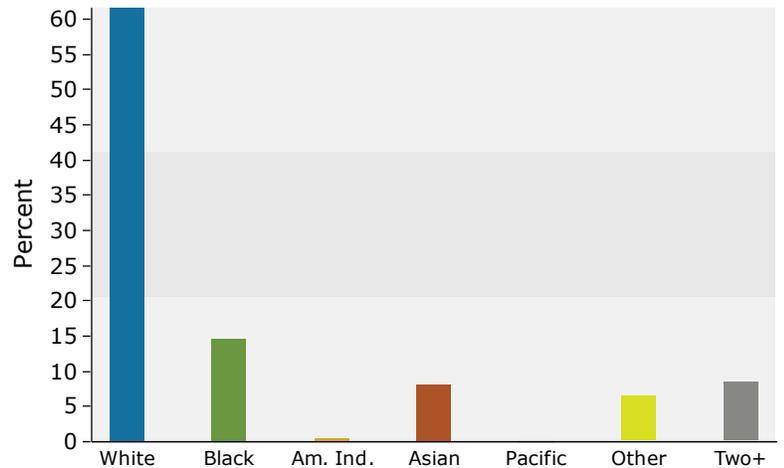
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 13.0%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.