



Demographic and Income Profile

565 Peachtree St NE, Atlanta, Georgia, 30308
Ring: 1 mile radius

Prepared by Esri
Latitude: 33.77005
Longitude: -84.38464

Summary	Census 2010	Census 2020	2023	2028
Population	32,343	44,982	46,466	50,335
Households	15,203	22,296	23,289	25,828
Families	3,072	-	4,549	5,004
Average Household Size	1.51	1.56	1.56	1.55
Owner Occupied Housing Units	5,452	-	7,914	8,051
Renter Occupied Housing Units	9,750	-	15,375	17,776
Median Age	28.9	-	30.4	30.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.61%	0.51%	0.30%
Households	2.09%	0.65%	0.49%
Families	1.92%	0.59%	0.44%
Owner HHs	0.34%	0.82%	0.66%
Median Household Income	3.22%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	2,371	10.2%	1,840	7.1%
\$15,000 - \$24,999	1,052	4.5%	722	2.8%
\$25,000 - \$34,999	1,121	4.8%	925	3.6%
\$35,000 - \$49,999	1,135	4.9%	962	3.7%
\$50,000 - \$74,999	3,518	15.1%	3,533	13.7%
\$75,000 - \$99,999	2,998	12.9%	3,354	13.0%
\$100,000 - \$149,999	4,618	19.8%	5,405	20.9%
\$150,000 - \$199,999	2,554	11.0%	3,883	15.0%
\$200,000+	3,922	16.8%	5,205	20.2%

Median Household Income	\$94,342	\$110,537
Average Household Income	\$133,687	\$158,087
Per Capita Income	\$67,733	\$81,953

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	891	2.8%	1,288	2.8%	1,482	2.9%
5 - 9	507	1.6%	963	2.1%	986	2.0%
10 - 14	438	1.4%	770	1.7%	819	1.6%
15 - 19	4,012	12.4%	5,800	12.5%	5,823	11.6%
20 - 24	6,876	21.3%	7,772	16.7%	8,599	17.1%
25 - 34	7,847	24.3%	11,877	25.6%	12,191	24.2%
35 - 44	4,728	14.6%	6,875	14.8%	7,699	15.3%
45 - 54	3,404	10.5%	4,162	9.0%	4,690	9.3%
55 - 64	2,282	7.1%	3,363	7.2%	3,701	7.4%
65 - 74	860	2.7%	2,320	5.0%	2,648	5.3%
75 - 84	352	1.1%	923	2.0%	1,277	2.5%
85+	147	0.5%	352	0.8%	423	0.8%

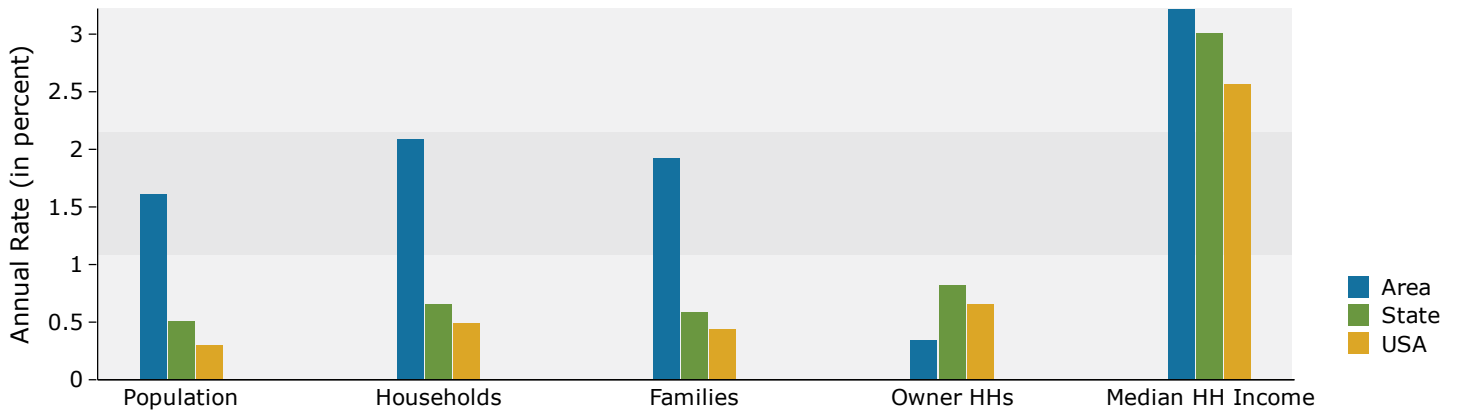
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	16,847	52.1%	23,431	52.1%	22,935	49.4%	23,522	46.7%
Black Alone	11,453	35.4%	12,967	28.8%	14,098	30.3%	15,426	30.6%
American Indian Alone	72	0.2%	116	0.3%	131	0.3%	151	0.3%
Asian Alone	2,646	8.2%	4,058	9.0%	4,495	9.7%	5,686	11.3%
Pacific Islander Alone	12	0.0%	34	0.1%	41	0.1%	45	0.1%
Some Other Race Alone	421	1.3%	1,038	2.3%	1,129	2.4%	1,266	2.5%
Two or More Races	891	2.8%	3,338	7.4%	3,638	7.8%	4,239	8.4%
Hispanic Origin (Any Race)	1,465	4.5%	3,129	7.0%	3,450	7.4%	3,973	7.9%

Data Note: Income is expressed in current dollars.

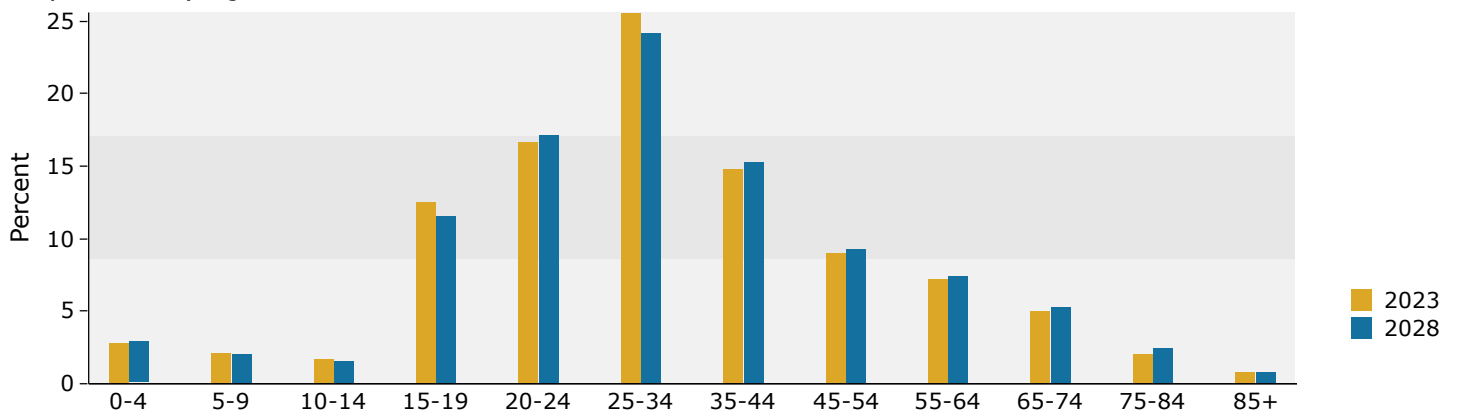
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

June 20, 2023

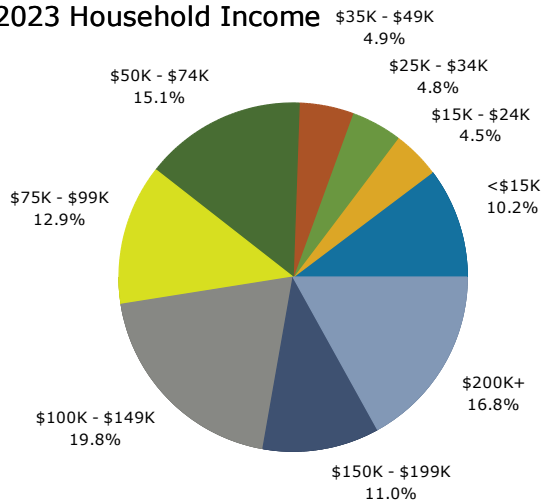
Trends 2023-2028



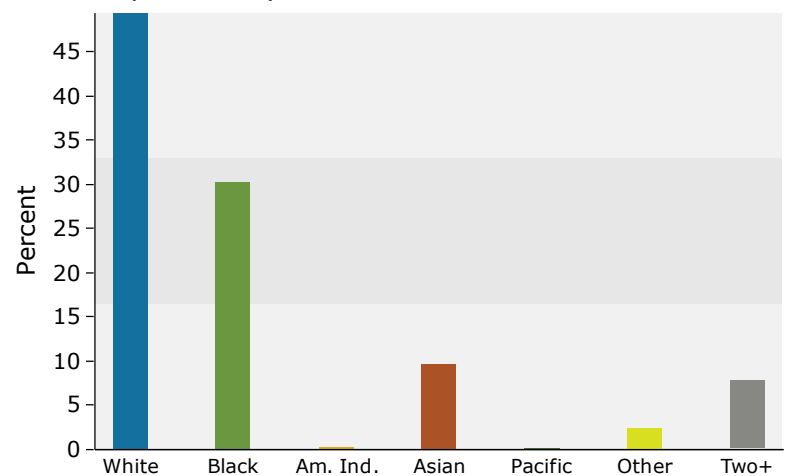
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 7.4%



Demographic and Income Profile

565 Peachtree St NE, Atlanta, Georgia, 30308
Ring: 3 mile radius

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Summary	Census 2010	Census 2020	2023	2028
Population	155,205	196,930	208,469	223,026
Households	72,128	95,367	102,226	111,664
Families	21,689	-	28,595	30,987
Average Household Size	1.80	1.78	1.78	1.76
Owner Occupied Housing Units	27,967	-	38,297	39,191
Renter Occupied Housing Units	44,161	-	63,929	72,474
Median Age	30.7	-	32.9	33.2

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.36%	0.51%	0.30%
Households	1.78%	0.65%	0.49%
Families	1.62%	0.59%	0.44%
Owner HHs	0.46%	0.82%	0.66%
Median Household Income	3.40%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	11,732	11.5%	9,840	8.8%
\$15,000 - \$24,999	5,203	5.1%	4,199	3.8%
\$25,000 - \$34,999	5,120	5.0%	4,560	4.1%
\$35,000 - \$49,999	7,437	7.3%	6,477	5.8%
\$50,000 - \$74,999	13,638	13.3%	13,545	12.1%
\$75,000 - \$99,999	12,342	12.1%	13,487	12.1%
\$100,000 - \$149,999	18,055	17.7%	21,679	19.4%
\$150,000 - \$199,999	10,910	10.7%	15,626	14.0%
\$200,000+	17,777	17.4%	22,240	19.9%

Median Household Income	\$89,618	\$105,946
Average Household Income	\$134,715	\$155,687
Per Capita Income	\$66,750	\$78,611

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,026	4.5%	8,068	3.9%	8,971	4.0%
5 - 9	5,287	3.4%	7,136	3.4%	7,118	3.2%
10 - 14	4,232	2.7%	6,199	3.0%	6,285	2.8%
15 - 19	13,055	8.4%	17,025	8.2%	17,150	7.7%
20 - 24	24,884	16.0%	25,386	12.2%	29,178	13.1%
25 - 34	37,200	24.0%	50,848	24.4%	51,664	23.2%
35 - 44	24,294	15.7%	33,297	16.0%	36,297	16.3%
45 - 54	17,933	11.6%	22,079	10.6%	23,927	10.7%
55 - 64	12,317	7.9%	18,173	8.7%	18,565	8.3%
65 - 74	5,373	3.5%	12,799	6.1%	14,155	6.3%
75 - 84	2,471	1.6%	5,471	2.6%	7,316	3.3%
85+	1,134	0.7%	1,990	1.0%	2,400	1.1%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	76,994	49.6%	98,716	50.1%	100,125	48.0%	101,573	45.5%
Black Alone	63,543	40.9%	67,320	34.2%	73,417	35.2%	79,718	35.7%
American Indian Alone	367	0.2%	452	0.2%	503	0.2%	574	0.3%
Asian Alone	8,392	5.4%	12,825	6.5%	14,692	7.0%	18,384	8.2%
Pacific Islander Alone	53	0.0%	119	0.1%	140	0.1%	152	0.1%
Some Other Race Alone	1,935	1.2%	4,018	2.0%	4,449	2.1%	5,105	2.3%
Two or More Races	3,921	2.5%	13,481	6.8%	15,142	7.3%	17,520	7.9%
Hispanic Origin (Any Race)	6,590	4.2%	12,645	6.4%	14,314	6.9%	16,321	7.3%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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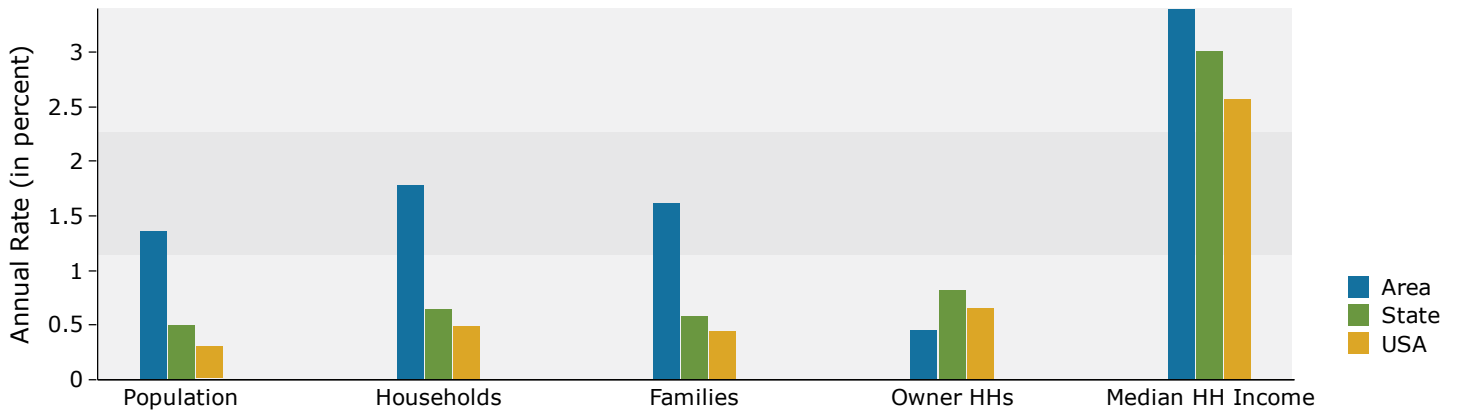


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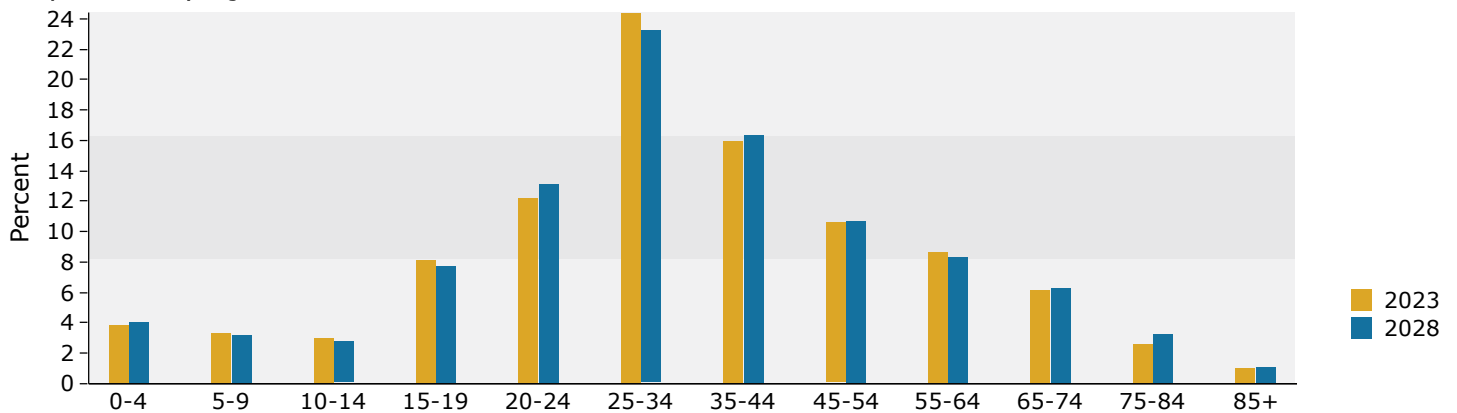
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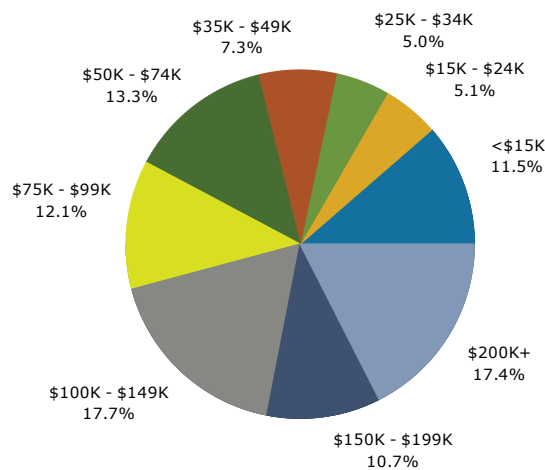
Trends 2023-2028



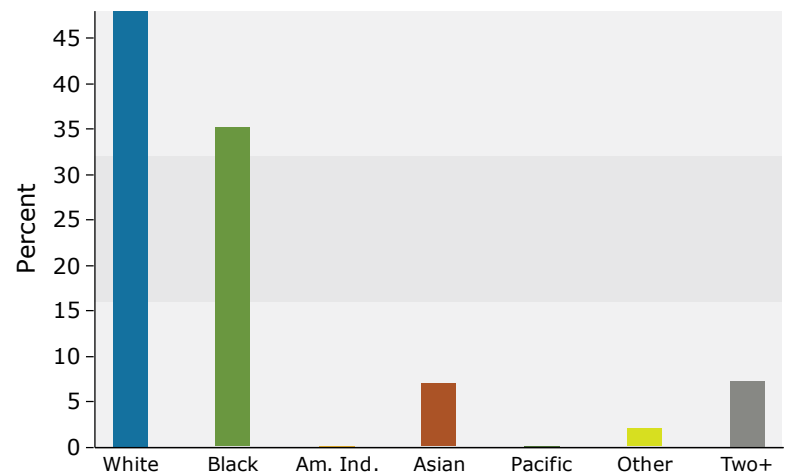
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 6.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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Demographic and Income Profile

565 Peachtree St NE, Atlanta, Georgia, 30308
Ring: 5 mile radius

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Summary	Census 2010	Census 2020	2023	2028
Population	326,478	388,391	406,387	427,122
Households	145,842	181,582	192,281	205,274
Families	56,077	-	68,277	72,478
Average Household Size	2.01	1.95	1.94	1.92
Owner Occupied Housing Units	64,310	-	83,170	85,278
Renter Occupied Housing Units	81,531	-	109,111	119,995
Median Age	32.2	-	34.2	34.6

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.00%	0.51%	0.30%
Households	1.32%	0.65%	0.49%
Families	1.20%	0.59%	0.44%
Owner HHs	0.50%	0.82%	0.66%
Median Household Income	3.61%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	22,742	11.8%	18,840	9.2%
\$15,000 - \$24,999	10,422	5.4%	8,444	4.1%
\$25,000 - \$34,999	11,208	5.8%	9,740	4.7%
\$35,000 - \$49,999	14,564	7.6%	12,483	6.1%
\$50,000 - \$74,999	25,178	13.1%	24,907	12.1%
\$75,000 - \$99,999	22,747	11.8%	24,500	11.9%
\$100,000 - \$149,999	31,752	16.5%	37,565	18.3%
\$150,000 - \$199,999	19,646	10.2%	27,353	13.3%
\$200,000+	34,010	17.7%	41,432	20.2%

Median Household Income	\$86,577	\$103,367
Average Household Income	\$134,382	\$155,049
Per Capita Income	\$63,986	\$74,895

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	19,042	5.8%	19,630	4.8%	21,100	4.9%
5 - 9	15,240	4.7%	18,466	4.5%	18,175	4.3%
10 - 14	12,507	3.8%	16,809	4.1%	16,632	3.9%
15 - 19	22,972	7.0%	28,661	7.1%	29,126	6.8%
20 - 24	41,094	12.6%	40,434	9.9%	46,023	10.8%
25 - 34	70,669	21.6%	86,214	21.2%	85,988	20.1%
35 - 44	50,258	15.4%	63,731	15.7%	66,838	15.6%
45 - 54	38,941	11.9%	44,461	10.9%	48,013	11.2%
55 - 64	28,731	8.8%	39,050	9.6%	39,076	9.1%
65 - 74	14,929	4.6%	29,612	7.3%	32,085	7.5%
75 - 84	8,108	2.5%	13,948	3.4%	17,830	4.2%
85+	3,986	1.2%	5,372	1.3%	6,236	1.5%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	153,705	47.1%	185,700	47.8%	185,499	45.6%	183,930	43.1%
Black Alone	141,635	43.4%	143,326	36.9%	154,183	37.9%	165,721	38.8%
American Indian Alone	802	0.2%	1,111	0.3%	1,222	0.3%	1,370	0.3%
Asian Alone	14,982	4.6%	22,487	5.8%	25,460	6.3%	30,662	7.2%
Pacific Islander Alone	111	0.0%	191	0.0%	220	0.1%	239	0.1%
Some Other Race Alone	7,775	2.4%	9,837	2.5%	11,090	2.7%	12,412	2.9%
Two or More Races	7,468	2.3%	25,739	6.6%	28,712	7.1%	32,789	7.7%
Hispanic Origin (Any Race)	18,959	5.8%	26,118	6.7%	29,563	7.3%	33,030	7.7%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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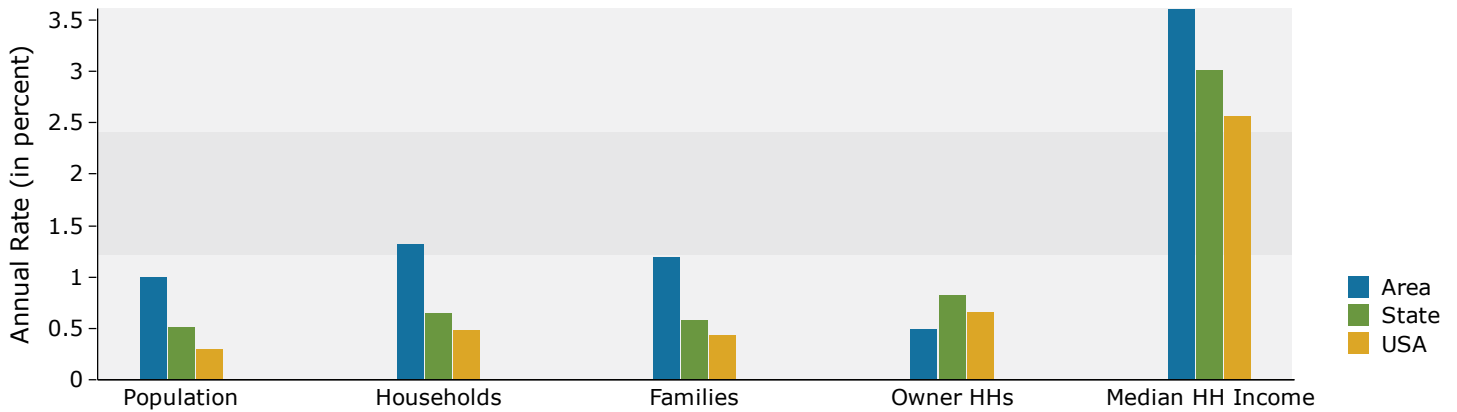


Demographic and Income Profile

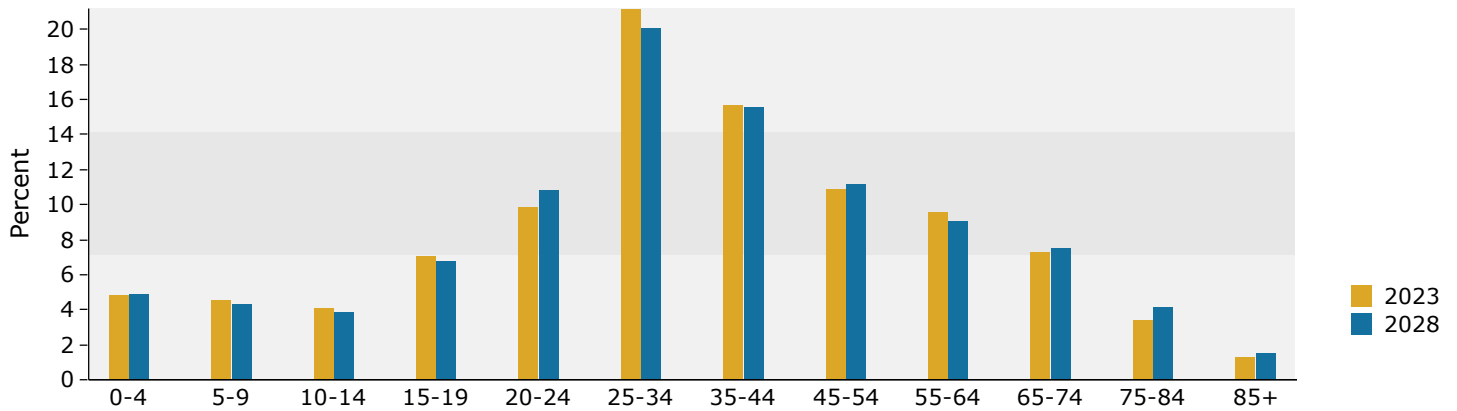
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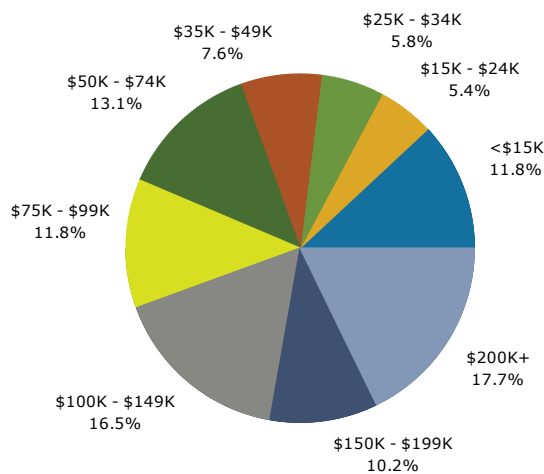
Trends 2023-2028



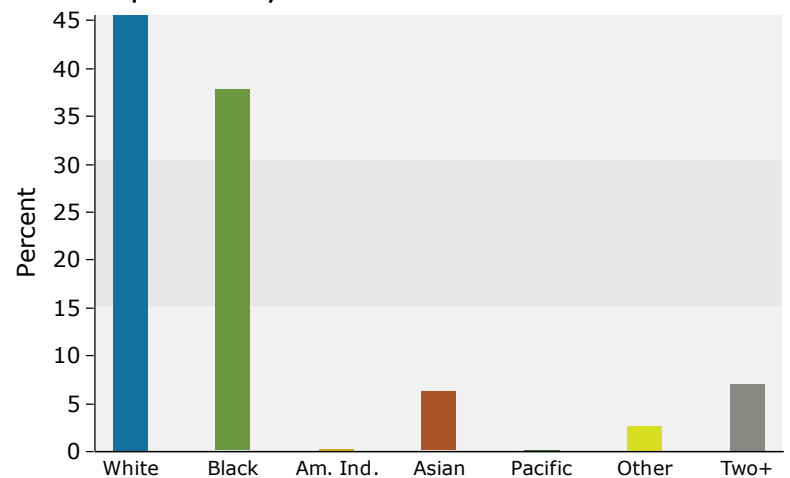
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 7.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

June 20, 2023