



Demographic and Income Profile

650 Ponce de Leon Ave NE, Atlanta, Georgia, 30308 4
 650 Ponce de Leon Ave NE, Atlanta, Georgia, 30308
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 33.77512
 Longitude: -84.36585

Summary	Census 2010	Census 2020	2023	2028
Population	24,147	29,981	30,900	32,048
Households	14,382	17,548	17,987	18,842
Families	3,368	-	4,131	4,362
Average Household Size	1.64	1.68	1.69	1.68
Owner Occupied Housing Units	5,047	-	6,698	6,794
Renter Occupied Housing Units	9,336	-	11,289	12,048
Median Age	33.6	-	34.9	35.2

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.73%	0.51%	0.30%
Households	0.93%	0.65%	0.49%
Families	1.09%	0.59%	0.44%
Owner HHs	0.29%	0.82%	0.66%
Median Household Income	2.63%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	1,786	9.9%	1,357	7.2%
\$15,000 - \$24,999	811	4.5%	540	2.9%
\$25,000 - \$34,999	714	4.0%	594	3.2%
\$35,000 - \$49,999	860	4.8%	717	3.8%
\$50,000 - \$74,999	2,705	15.0%	2,554	13.6%
\$75,000 - \$99,999	2,280	12.7%	2,402	12.7%
\$100,000 - \$149,999	3,603	20.0%	4,036	21.4%
\$150,000 - \$199,999	1,708	9.5%	2,364	12.5%
\$200,000+	3,522	19.6%	4,278	22.7%

Median Household Income	\$97,756	\$111,289
Average Household Income	\$144,403	\$167,303
Per Capita Income	\$84,509	\$98,822

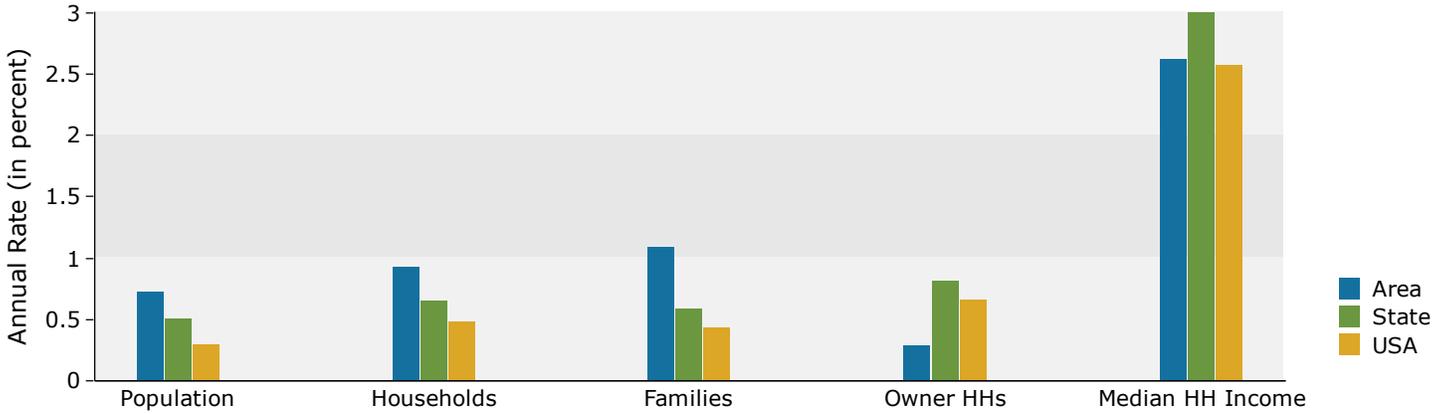
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,164	4.8%	1,294	4.2%	1,418	4.4%
5 - 9	694	2.9%	1,003	3.2%	950	3.0%
10 - 14	482	2.0%	830	2.7%	782	2.4%
15 - 19	514	2.1%	882	2.9%	877	2.7%
20 - 24	2,612	10.8%	2,630	8.5%	3,192	10.0%
25 - 34	7,483	31.0%	8,863	28.7%	8,658	27.0%
35 - 44	4,662	19.3%	5,704	18.5%	5,952	18.6%
45 - 54	2,984	12.4%	3,728	12.1%	3,835	12.0%
55 - 64	2,116	8.8%	2,892	9.4%	2,873	9.0%
65 - 74	880	3.6%	2,082	6.7%	2,254	7.0%
75 - 84	387	1.6%	757	2.4%	974	3.0%
85+	169	0.7%	237	0.8%	285	0.9%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	16,332	67.6%	19,838	66.2%	19,567	63.3%	19,267	60.1%
Black Alone	5,815	24.1%	5,278	17.6%	5,948	19.3%	6,555	20.5%
American Indian Alone	74	0.3%	76	0.3%	84	0.3%	93	0.3%
Asian Alone	811	3.4%	1,767	5.9%	2,001	6.5%	2,459	7.7%
Pacific Islander Alone	6	0.0%	9	0.0%	12	0.0%	14	0.0%
Some Other Race Alone	435	1.8%	750	2.5%	818	2.6%	900	2.8%
Two or More Races	676	2.8%	2,263	7.5%	2,468	8.0%	2,759	8.6%
Hispanic Origin (Any Race)	1,182	4.9%	2,083	6.9%	2,313	7.5%	2,535	7.9%

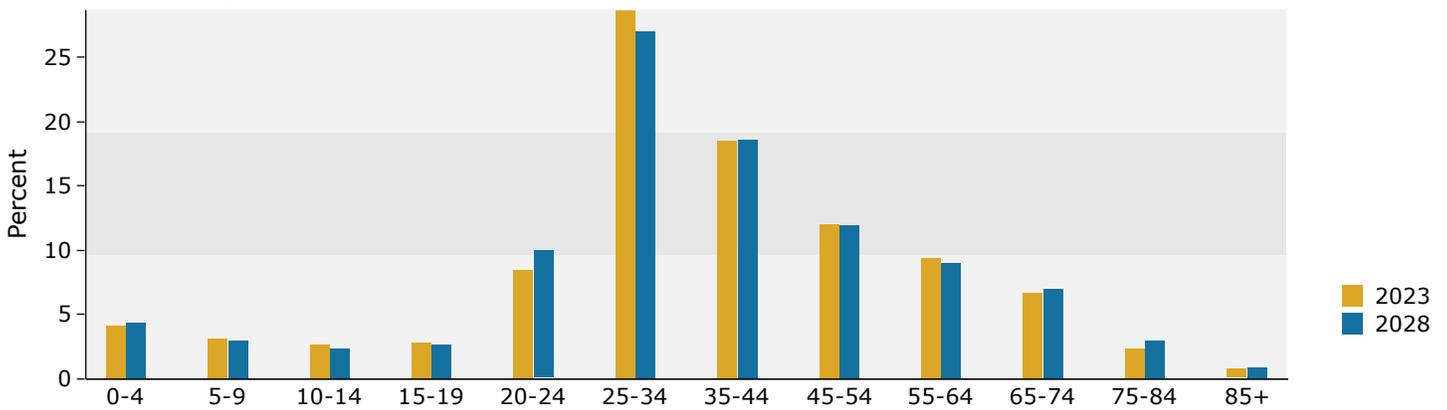
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

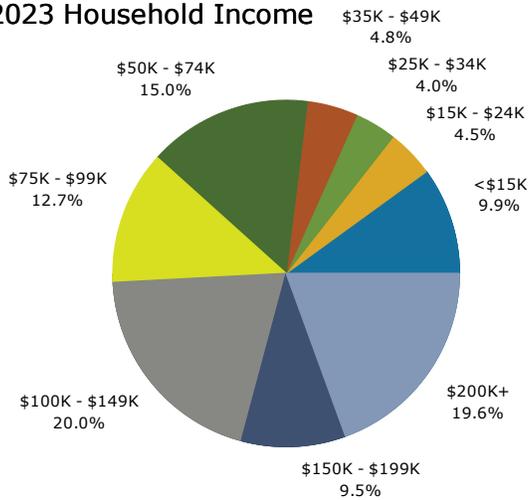
Trends 2023-2028



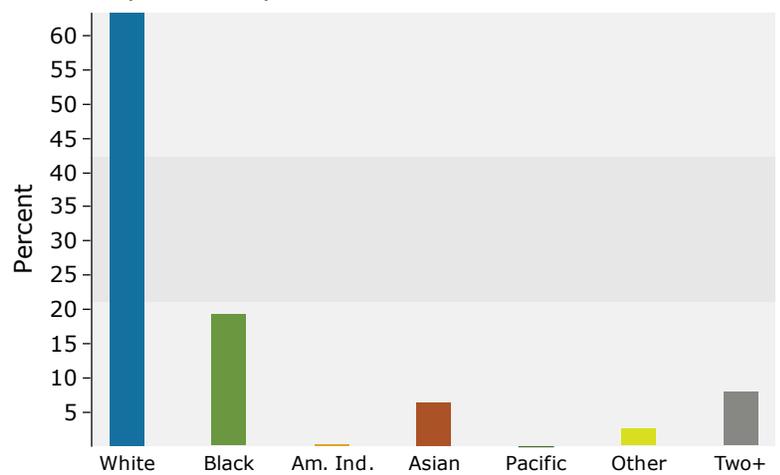
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 7.5%



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Summary	Census 2010	Census 2020	2023	2028
Population	148,733	190,646	200,778	213,878
Households	72,132	94,419	100,804	109,480
Families	21,418	-	27,392	29,415
Average Household Size	1.78	1.78	1.77	1.75
Owner Occupied Housing Units	30,345	-	41,043	41,889
Renter Occupied Housing Units	41,806	-	59,761	67,591
Median Age	31.5	-	33.3	33.5

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.27%	0.51%	0.30%
Households	1.66%	0.65%	0.49%
Families	1.44%	0.59%	0.44%
Owner HHs	0.41%	0.82%	0.66%
Median Household Income	2.60%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	10,034	10.0%	8,149	7.4%
\$15,000 - \$24,999	4,074	4.0%	3,203	2.9%
\$25,000 - \$34,999	4,280	4.2%	3,719	3.4%
\$35,000 - \$49,999	6,792	6.7%	5,720	5.2%
\$50,000 - \$74,999	13,336	13.2%	13,137	12.0%
\$75,000 - \$99,999	12,075	12.0%	13,063	11.9%
\$100,000 - \$149,999	18,846	18.7%	22,028	20.1%
\$150,000 - \$199,999	11,383	11.3%	15,919	14.5%
\$200,000+	19,983	19.8%	24,541	22.4%
Median Household Income	\$99,498		\$113,145	
Average Household Income	\$146,065		\$167,160	
Per Capita Income	\$73,912		\$86,127	

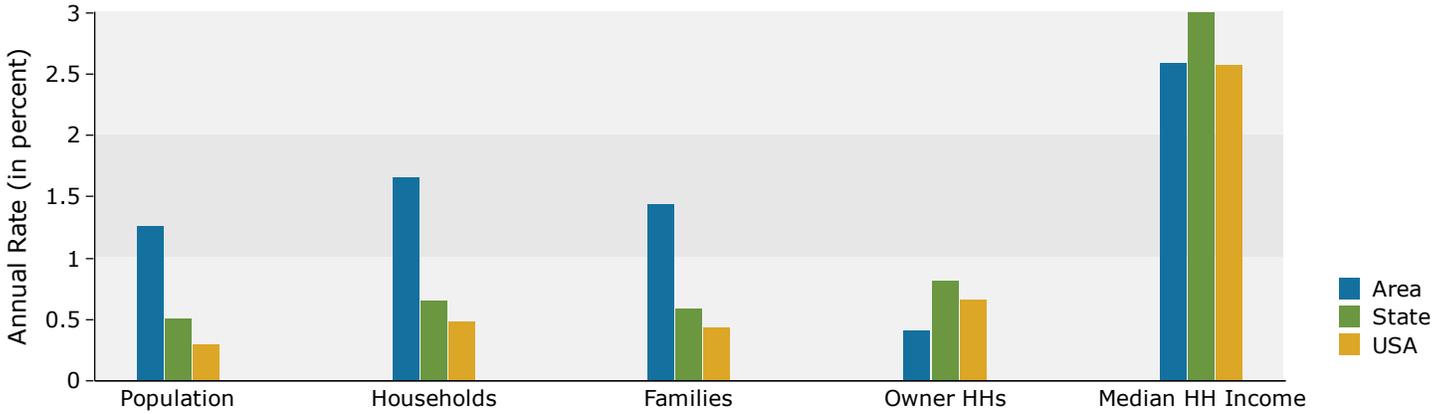
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,595	4.4%	7,533	3.8%	8,289	3.9%
5 - 9	4,950	3.3%	6,599	3.3%	6,605	3.1%
10 - 14	3,742	2.5%	5,601	2.8%	5,654	2.6%
15 - 19	11,006	7.4%	15,577	7.8%	15,666	7.3%
20 - 24	22,561	15.2%	24,194	12.1%	27,838	13.0%
25 - 34	37,006	24.9%	49,277	24.5%	49,967	23.4%
35 - 44	24,563	16.5%	32,681	16.3%	35,205	16.5%
45 - 54	17,352	11.7%	21,434	10.7%	23,085	10.8%
55 - 64	12,206	8.2%	17,699	8.8%	18,008	8.4%
65 - 74	5,116	3.4%	12,619	6.3%	13,830	6.5%
75 - 84	2,412	1.6%	5,413	2.7%	7,206	3.4%
85+	1,224	0.8%	2,151	1.1%	2,525	1.2%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	89,222	60.0%	109,504	57.4%	110,277	54.9%	110,564	51.7%
Black Alone	43,163	29.0%	47,577	25.0%	52,757	26.3%	58,641	27.4%
American Indian Alone	358	0.2%	491	0.3%	547	0.3%	623	0.3%
Asian Alone	9,362	6.3%	14,255	7.5%	16,202	8.1%	19,923	9.3%
Pacific Islander Alone	53	0.0%	114	0.1%	136	0.1%	148	0.1%
Some Other Race Alone	2,685	1.8%	4,630	2.4%	5,088	2.5%	5,744	2.7%
Two or More Races	3,891	2.6%	14,075	7.4%	15,771	7.9%	18,235	8.5%
Hispanic Origin (Any Race)	7,686	5.2%	13,616	7.1%	15,353	7.6%	17,355	8.1%

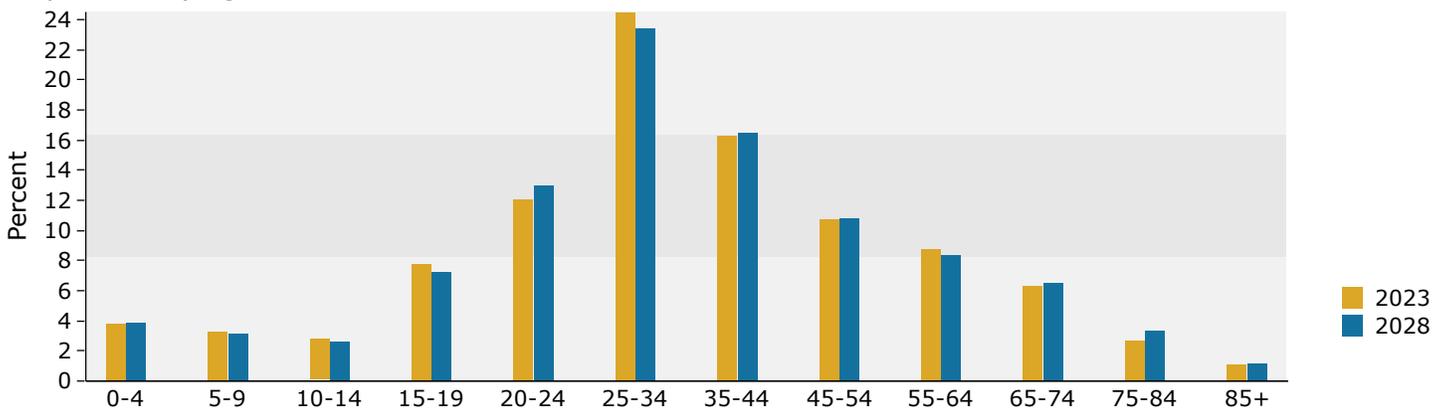
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

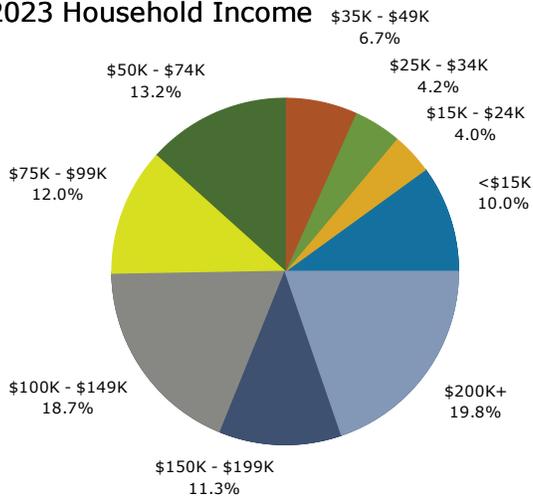
Trends 2023-2028



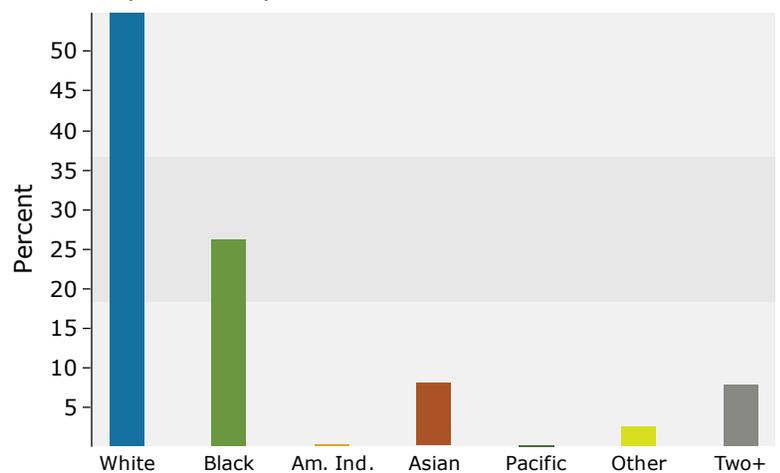
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 7.6%



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Summary	Census 2010	Census 2020	2023	2028
Population	338,315	405,229	425,472	448,214
Households	154,075	191,031	202,366	216,370
Families	58,102	-	70,617	75,093
Average Household Size	1.98	1.94	1.93	1.91
Owner Occupied Housing Units	68,850	-	88,930	91,088
Renter Occupied Housing Units	85,225	-	113,436	125,282
Median Age	32.4	-	34.4	34.8

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.05%	0.51%	0.30%
Households	1.35%	0.65%	0.49%
Families	1.24%	0.59%	0.44%
Owner HHs	0.48%	0.82%	0.66%
Median Household Income	3.38%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	22,148	10.9%	18,191	8.4%
\$15,000 - \$24,999	9,992	4.9%	7,944	3.7%
\$25,000 - \$34,999	11,123	5.5%	9,517	4.4%
\$35,000 - \$49,999	15,213	7.5%	12,950	6.0%
\$50,000 - \$74,999	26,664	13.2%	26,257	12.1%
\$75,000 - \$99,999	23,988	11.9%	25,842	11.9%
\$100,000 - \$149,999	34,315	17.0%	40,215	18.6%
\$150,000 - \$199,999	21,307	10.5%	29,491	13.6%
\$200,000+	37,604	18.6%	45,951	21.2%
Median Household Income	\$90,228		\$106,549	
Average Household Income	\$138,646		\$159,844	
Per Capita Income	\$66,441		\$77,641	

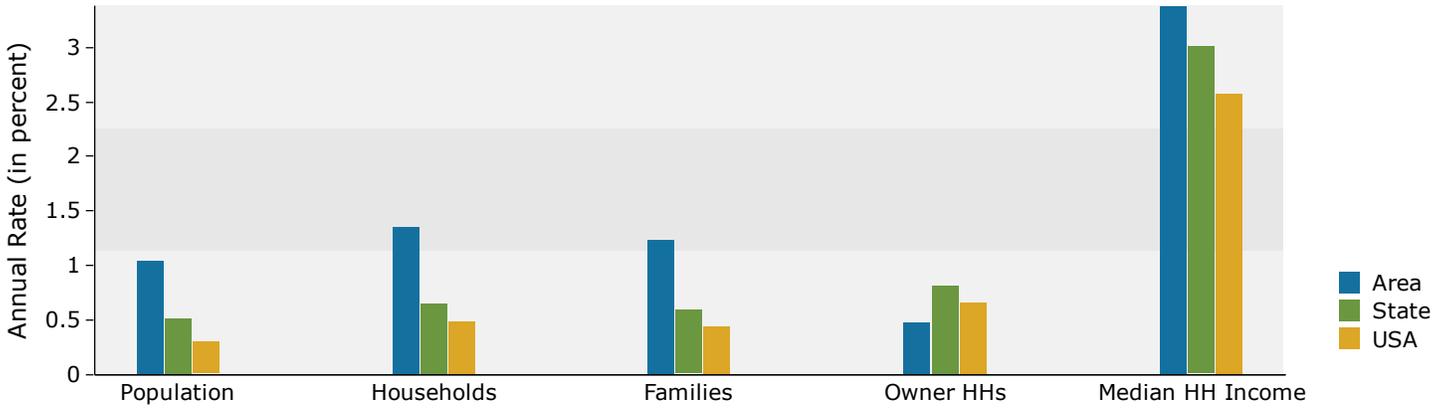
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	19,395	5.7%	20,119	4.7%	21,643	4.8%
5 - 9	15,243	4.5%	18,802	4.4%	18,603	4.2%
10 - 14	12,112	3.6%	16,979	4.0%	16,865	3.8%
15 - 19	22,515	6.7%	29,015	6.8%	29,448	6.6%
20 - 24	42,450	12.5%	41,661	9.8%	47,644	10.6%
25 - 34	75,365	22.3%	91,365	21.5%	91,402	20.4%
35 - 44	53,163	15.7%	67,746	15.9%	71,011	15.8%
45 - 54	40,218	11.9%	46,920	11.0%	50,680	11.3%
55 - 64	29,798	8.8%	40,966	9.6%	41,161	9.2%
65 - 74	15,244	4.5%	31,124	7.3%	33,689	7.5%
75 - 84	8,467	2.5%	14,767	3.5%	19,087	4.3%
85+	4,345	1.3%	6,006	1.4%	6,980	1.6%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	174,465	51.6%	207,049	51.1%	207,790	48.8%	206,312	46.0%
Black Alone	128,917	38.1%	132,644	32.7%	143,840	33.8%	155,799	34.8%
American Indian Alone	874	0.3%	1,206	0.3%	1,317	0.3%	1,481	0.3%
Asian Alone	16,801	5.0%	25,009	6.2%	28,518	6.7%	34,363	7.7%
Pacific Islander Alone	120	0.0%	201	0.0%	232	0.1%	251	0.1%
Some Other Race Alone	9,070	2.7%	10,840	2.7%	12,106	2.8%	13,561	3.0%
Two or More Races	8,067	2.4%	28,280	7.0%	31,669	7.4%	36,447	8.1%
Hispanic Origin (Any Race)	21,726	6.4%	28,775	7.1%	32,511	7.6%	36,400	8.1%

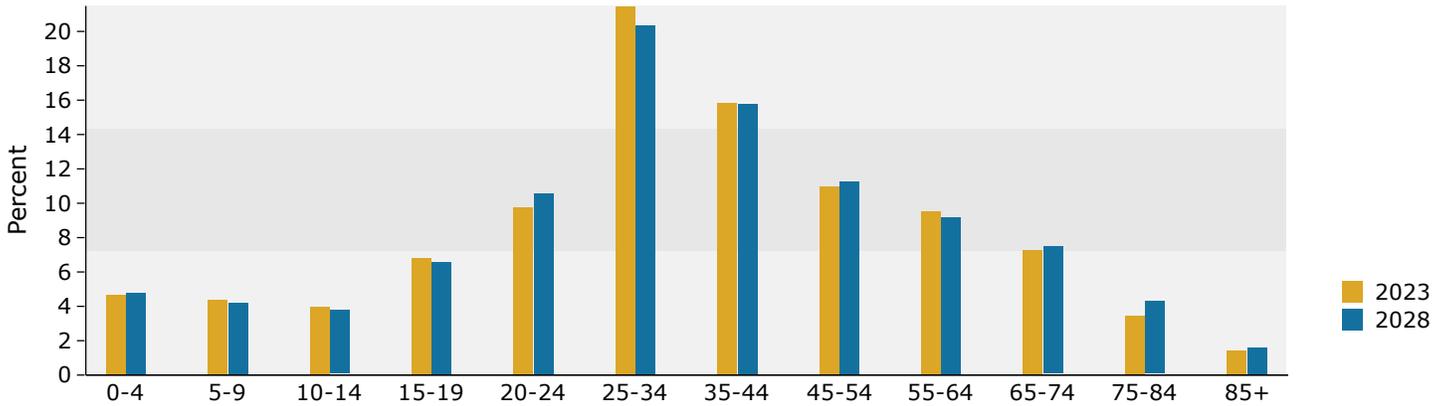
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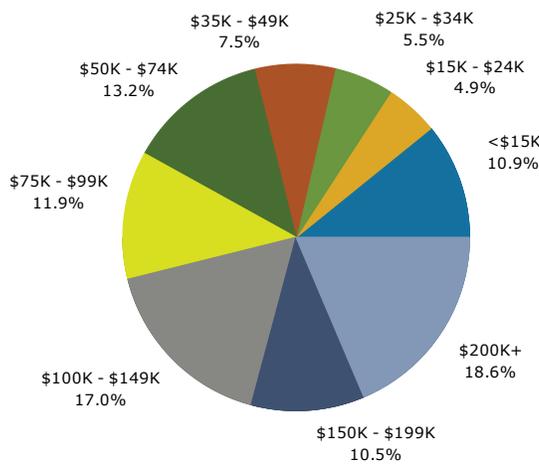
Trends 2023-2028



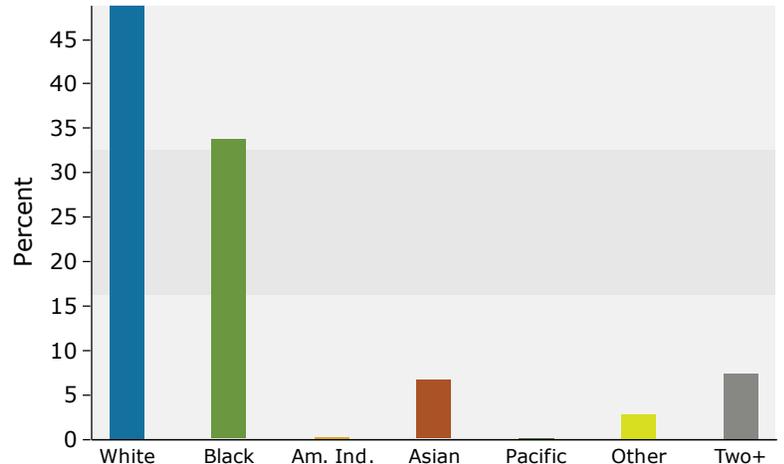
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 7.6%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.