



Demographic and Income Profile

800 Peachtree St NE, Atlanta, Georgia, 30308 2
 800 Peachtree St NE, Atlanta, Georgia, 30308
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 33.77672
 Longitude: -84.38533

Summary	Census 2010	Census 2020	2023	2028
Population	32,590	44,280	45,459	51,655
Households	16,142	24,069	25,094	29,179
Families	3,001	-	4,449	5,151
Average Household Size	1.50	1.56	1.54	1.54
Owner Occupied Housing Units	6,205	-	9,291	9,557
Renter Occupied Housing Units	9,935	-	15,803	19,622
Median Age	29.9	-	32.5	33.0

Trends: 2023-2028 Annual Rate	Area	State	National
Population	2.59%	0.51%	0.30%
Households	3.06%	0.65%	0.49%
Families	2.97%	0.59%	0.44%
Owner HHs	0.57%	0.82%	0.66%
Median Household Income	2.67%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	2,248	9.0%	1,806	6.2%
\$15,000 - \$24,999	916	3.7%	652	2.2%
\$25,000 - \$34,999	1,054	4.2%	890	3.1%
\$35,000 - \$49,999	1,269	5.1%	1,176	4.0%
\$50,000 - \$74,999	3,573	14.2%	3,782	13.0%
\$75,000 - \$99,999	3,347	13.3%	3,822	13.1%
\$100,000 - \$149,999	5,129	20.4%	6,190	21.2%
\$150,000 - \$199,999	3,020	12.0%	4,696	16.1%
\$200,000+	4,537	18.1%	6,166	21.1%
Median Household Income	\$100,869		\$115,049	
Average Household Income	\$141,133		\$164,361	
Per Capita Income	\$78,822		\$93,851	

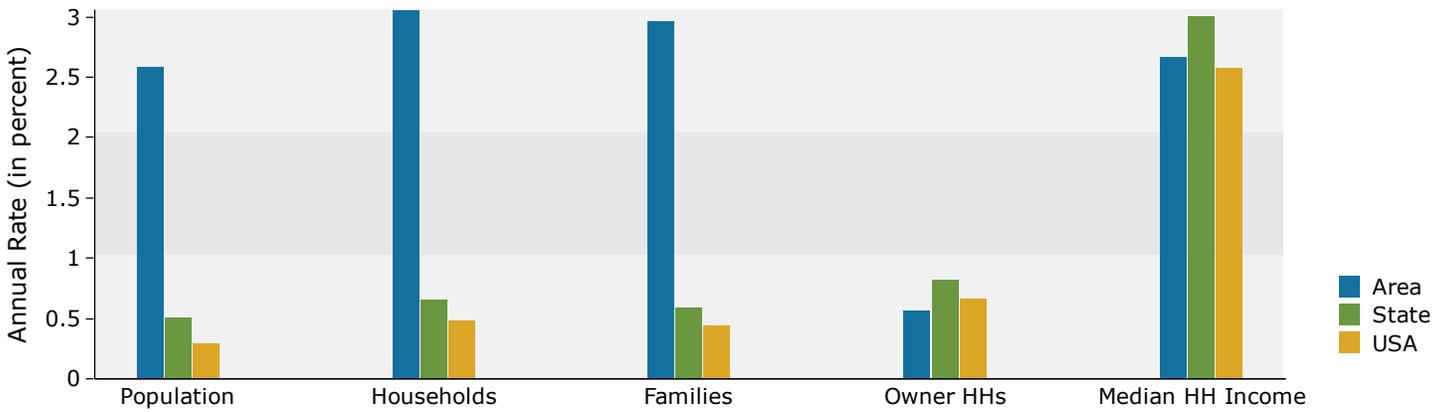
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	702	2.2%	1,133	2.5%	1,404	2.7%
5 - 9	403	1.2%	871	1.9%	949	1.8%
10 - 14	339	1.0%	690	1.5%	794	1.5%
15 - 19	2,770	8.5%	3,974	8.7%	4,074	7.9%
20 - 24	6,983	21.4%	6,194	13.6%	7,370	14.3%
25 - 34	9,060	27.8%	13,017	28.6%	13,878	26.9%
35 - 44	5,019	15.4%	7,502	16.5%	8,816	17.1%
45 - 54	3,454	10.6%	4,481	9.9%	5,220	10.1%
55 - 64	2,444	7.5%	3,632	8.0%	4,086	7.9%
65 - 74	937	2.9%	2,636	5.8%	3,106	6.0%
75 - 84	349	1.1%	990	2.2%	1,509	2.9%
85+	130	0.4%	341	0.8%	449	0.9%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	19,194	58.9%	26,144	59.0%	25,606	56.3%	27,419	53.1%
Black Alone	8,374	25.7%	9,142	20.6%	9,960	21.9%	11,565	22.4%
American Indian Alone	73	0.2%	114	0.3%	130	0.3%	163	0.3%
Asian Alone	3,632	11.1%	4,421	10.0%	4,916	10.8%	6,591	12.8%
Pacific Islander Alone	10	0.0%	29	0.1%	33	0.1%	37	0.1%
Some Other Race Alone	387	1.2%	1,001	2.3%	1,087	2.4%	1,304	2.5%
Two or More Races	920	2.8%	3,428	7.7%	3,727	8.2%	4,577	8.9%
Hispanic Origin (Any Race)	1,495	4.6%	3,232	7.3%	3,556	7.8%	4,324	8.4%

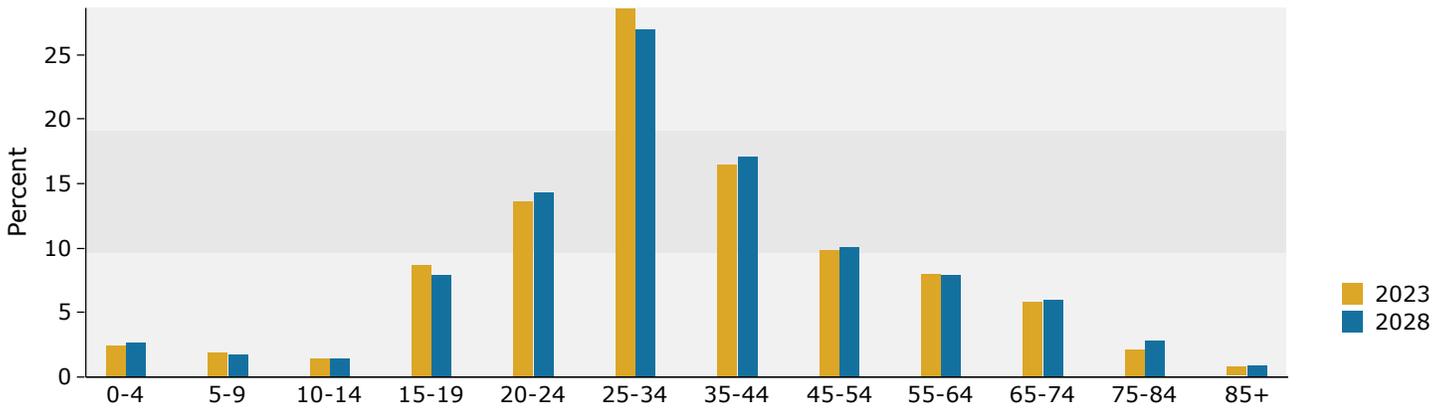
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

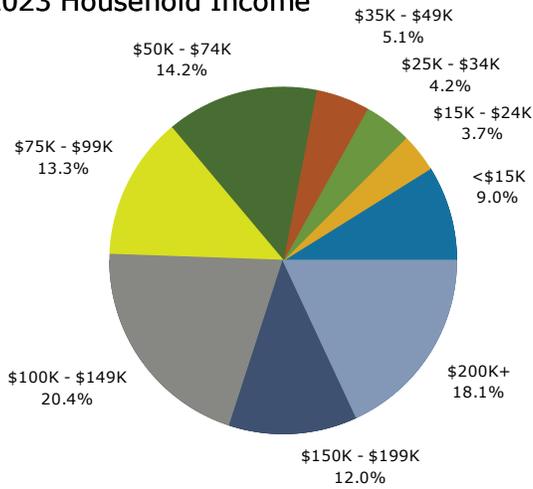
Trends 2023-2028



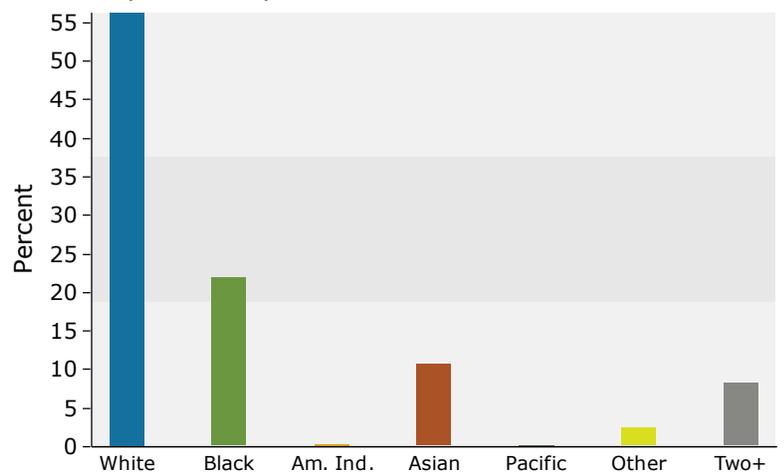
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 7.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



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Summary	Census 2010	Census 2020	2023	2028
Population	150,310	192,492	203,164	217,598
Households	70,469	93,761	100,303	109,776
Families	20,489	-	27,008	29,322
Average Household Size	1.78	1.77	1.76	1.74
Owner Occupied Housing Units	27,377	-	37,639	38,539
Renter Occupied Housing Units	43,103	-	62,664	71,236
Median Age	30.6	-	32.9	33.1

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.38%	0.51%	0.30%
Households	1.82%	0.65%	0.49%
Families	1.66%	0.59%	0.44%
Owner HHs	0.47%	0.82%	0.66%
Median Household Income	3.19%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	10,757	10.7%	9,008	8.2%
\$15,000 - \$24,999	4,802	4.8%	3,858	3.5%
\$25,000 - \$34,999	4,775	4.8%	4,243	3.9%
\$35,000 - \$49,999	7,214	7.2%	6,225	5.7%
\$50,000 - \$74,999	13,691	13.7%	13,711	12.5%
\$75,000 - \$99,999	12,327	12.3%	13,426	12.2%
\$100,000 - \$149,999	17,932	17.9%	21,354	19.5%
\$150,000 - \$199,999	10,570	10.5%	15,161	13.8%
\$200,000+	18,223	18.2%	22,779	20.8%
Median Household Income	\$91,686		\$107,273	
Average Household Income	\$138,294		\$159,304	
Per Capita Income	\$69,149		\$81,248	

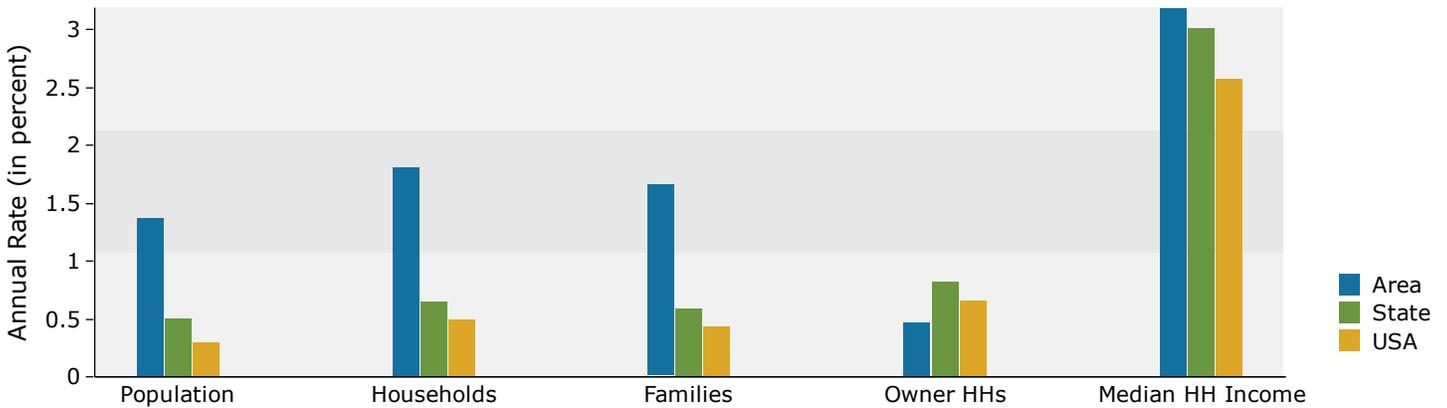
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,549	4.4%	7,583	3.7%	8,489	3.9%
5 - 9	4,886	3.3%	6,572	3.2%	6,576	3.0%
10 - 14	3,805	2.5%	5,731	2.8%	5,718	2.6%
15 - 19	12,522	8.3%	16,614	8.2%	16,676	7.7%
20 - 24	24,686	16.4%	25,109	12.4%	28,954	13.3%
25 - 34	36,596	24.3%	50,688	24.9%	51,746	23.8%
35 - 44	23,578	15.7%	32,260	15.9%	35,501	16.3%
45 - 54	17,338	11.5%	21,452	10.6%	22,973	10.6%
55 - 64	11,940	7.9%	17,648	8.7%	17,983	8.3%
65 - 74	5,066	3.4%	12,405	6.1%	13,694	6.3%
75 - 84	2,263	1.5%	5,192	2.6%	6,987	3.2%
85+	1,080	0.7%	1,910	0.9%	2,300	1.1%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	79,646	53.0%	100,534	52.2%	101,542	50.0%	102,963	47.3%
Black Alone	55,956	37.2%	61,004	31.7%	66,664	32.8%	72,805	33.5%
American Indian Alone	348	0.2%	439	0.2%	490	0.2%	561	0.3%
Asian Alone	8,534	5.7%	12,998	6.8%	14,879	7.3%	18,627	8.6%
Pacific Islander Alone	52	0.0%	119	0.1%	140	0.1%	153	0.1%
Some Other Race Alone	1,948	1.3%	4,063	2.1%	4,497	2.2%	5,169	2.4%
Two or More Races	3,826	2.5%	13,336	6.9%	14,952	7.4%	17,321	8.0%
Hispanic Origin (Any Race)	6,577	4.4%	12,667	6.6%	14,314	7.0%	16,348	7.5%

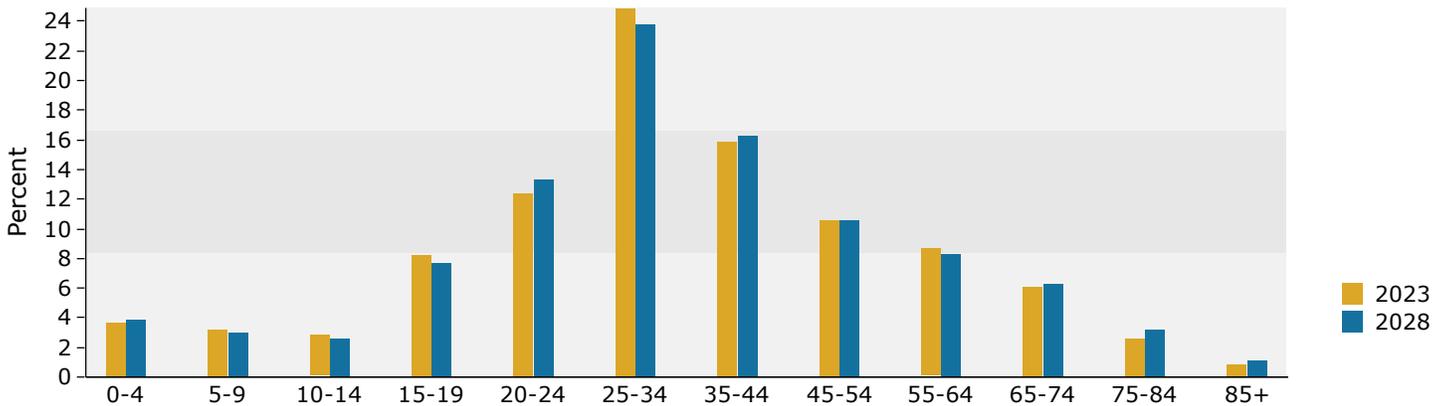
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

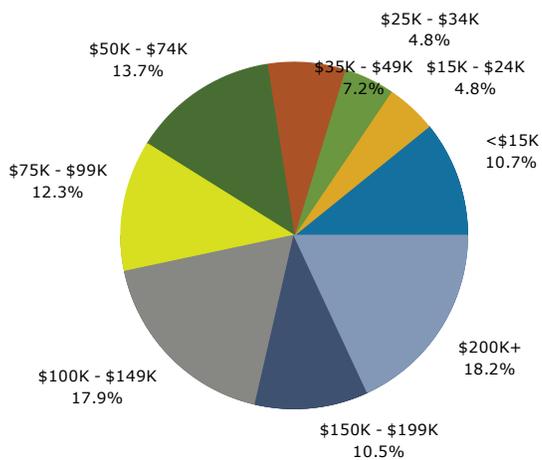
Trends 2023-2028



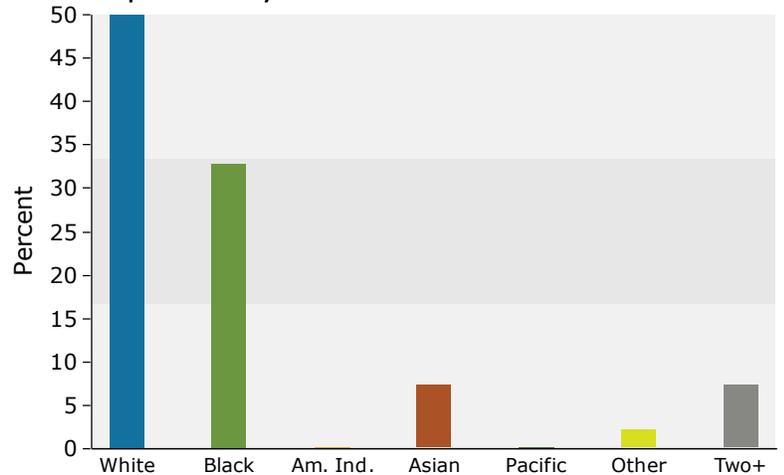
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 7.0%



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Summary	Census 2010	Census 2020	2023	2028
Population	328,224	392,768	411,662	432,982
Households	147,981	184,718	195,656	208,996
Families	56,077	-	68,705	72,997
Average Household Size	1.99	1.94	1.93	1.91
Owner Occupied Housing Units	65,335	-	84,612	86,679
Renter Occupied Housing Units	82,645	-	111,044	122,317
Median Age	32.3	-	34.3	34.7

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.01%	0.51%	0.30%
Households	1.33%	0.65%	0.49%
Families	1.22%	0.59%	0.44%
Owner HHs	0.48%	0.82%	0.66%
Median Household Income	3.51%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	22,440	11.5%	18,540	8.9%
\$15,000 - \$24,999	10,515	5.4%	8,433	4.0%
\$25,000 - \$34,999	11,180	5.7%	9,651	4.6%
\$35,000 - \$49,999	14,598	7.5%	12,481	6.0%
\$50,000 - \$74,999	25,540	13.1%	25,266	12.1%
\$75,000 - \$99,999	23,106	11.8%	24,980	12.0%
\$100,000 - \$149,999	32,354	16.5%	38,181	18.3%
\$150,000 - \$199,999	20,224	10.3%	28,007	13.4%
\$200,000+	35,688	18.2%	43,445	20.8%
Median Household Income	\$88,057		\$104,654	
Average Household Income	\$136,768		\$157,618	
Per Capita Income	\$65,466		\$76,530	

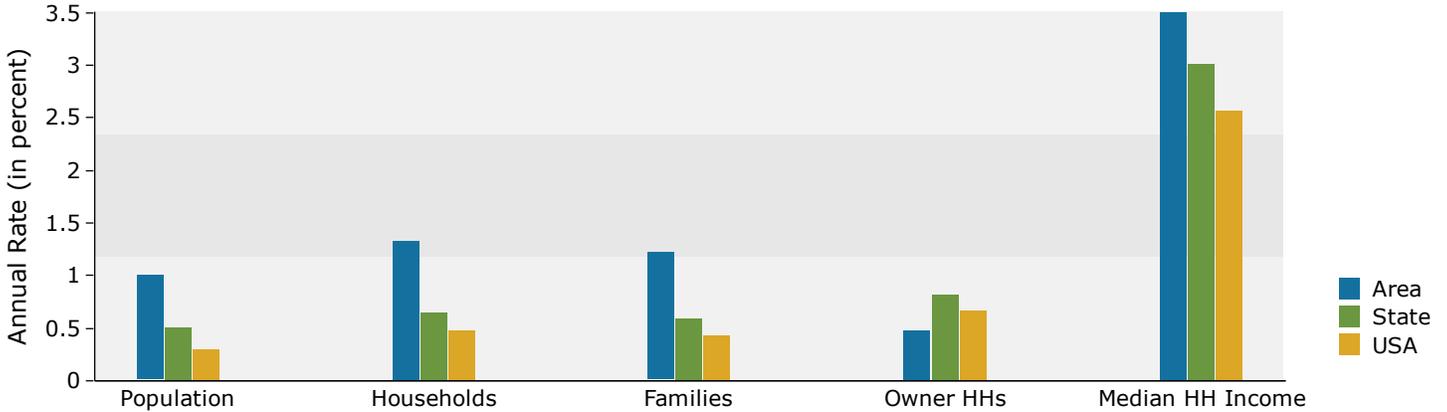
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,849	5.7%	19,609	4.8%	21,091	4.9%
5 - 9	15,052	4.6%	18,454	4.5%	18,200	4.2%
10 - 14	12,276	3.7%	16,845	4.1%	16,638	3.8%
15 - 19	22,577	6.9%	28,711	7.0%	29,150	6.7%
20 - 24	41,359	12.6%	40,680	9.9%	46,477	10.7%
25 - 34	71,634	21.8%	87,706	21.3%	87,468	20.2%
35 - 44	50,848	15.5%	64,743	15.7%	67,945	15.7%
45 - 54	39,111	11.9%	45,257	11.0%	48,829	11.3%
55 - 64	28,800	8.8%	39,486	9.6%	39,616	9.1%
65 - 74	14,953	4.6%	30,059	7.3%	32,538	7.5%
75 - 84	8,399	2.6%	14,330	3.5%	18,350	4.2%
85+	4,365	1.3%	5,784	1.4%	6,681	1.5%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	161,724	49.3%	193,825	49.3%	193,952	47.1%	192,434	44.4%
Black Alone	134,457	41.0%	137,772	35.1%	148,801	36.1%	160,486	37.1%
American Indian Alone	808	0.2%	1,123	0.3%	1,246	0.3%	1,402	0.3%
Asian Alone	15,549	4.7%	23,373	6.0%	26,474	6.4%	31,860	7.4%
Pacific Islander Alone	115	0.0%	200	0.1%	231	0.1%	252	0.1%
Some Other Race Alone	7,987	2.4%	10,156	2.6%	11,529	2.8%	12,916	3.0%
Two or More Races	7,583	2.3%	26,319	6.7%	29,430	7.1%	33,633	7.8%
Hispanic Origin (Any Race)	19,481	5.9%	26,883	6.8%	30,583	7.4%	34,203	7.9%

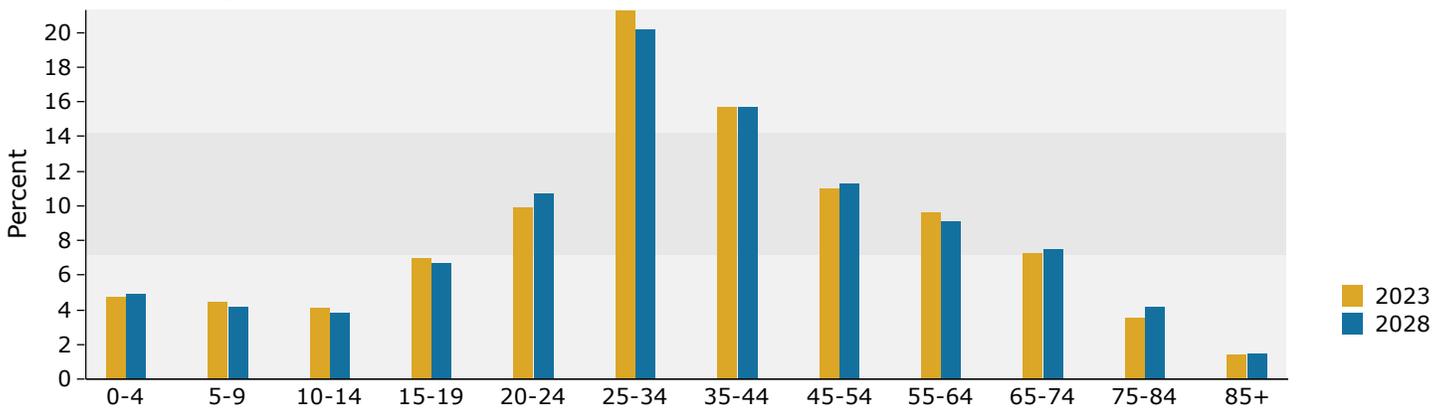
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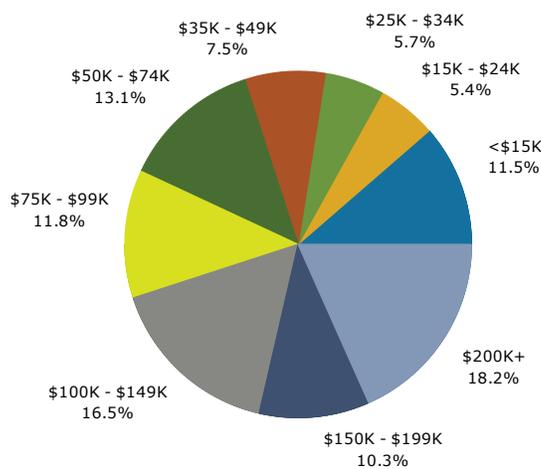
Trends 2023-2028



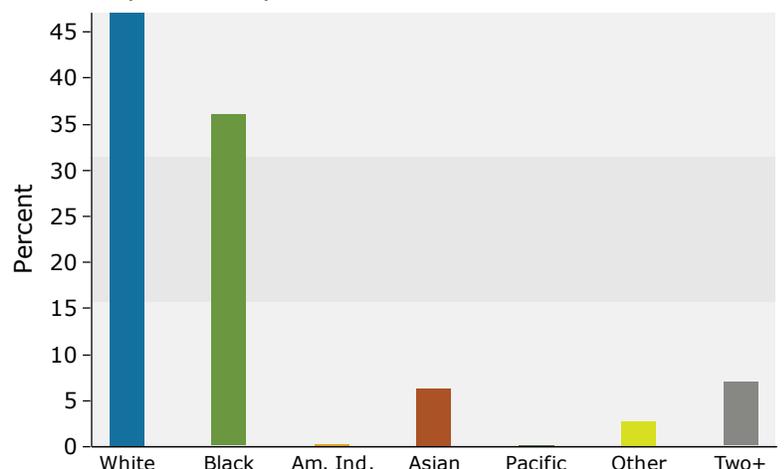
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 7.4%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.