



# Demographic and Income Profile

2140 Peachtree Rd NW, Atlanta, Georgia, 30309 2  
 2140 Peachtree Rd NW, Atlanta, Georgia, 30309  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 33.81278  
 Longitude: -84.39364

Summary	Census 2010	Census 2020	2023	2028
Population	124,212	160,546	168,086	179,758
Households	61,767	82,978	87,874	95,663
Families	19,301	-	25,326	27,264
Average Household Size	1.80	1.78	1.77	1.74
Owner Occupied Housing Units	28,074	-	37,130	37,669
Renter Occupied Housing Units	33,692	-	50,744	57,994
Median Age	31.8	-	34.5	34.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.35%	0.51%	0.30%
Households	1.71%	0.65%	0.49%
Families	1.49%	0.59%	0.44%
Owner HHs	0.29%	0.82%	0.66%
Median Household Income	3.04%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	6,640	7.6%	4,938	5.2%
\$15,000 - \$24,999	3,177	3.6%	2,327	2.4%
\$25,000 - \$34,999	3,769	4.3%	3,042	3.2%
\$35,000 - \$49,999	5,419	6.2%	4,551	4.8%
\$50,000 - \$74,999	11,931	13.6%	11,709	12.2%
\$75,000 - \$99,999	11,293	12.9%	12,196	12.7%
\$100,000 - \$149,999	15,421	17.5%	17,846	18.7%
\$150,000 - \$199,999	10,532	12.0%	14,818	15.5%
\$200,000+	19,689	22.4%	24,234	25.3%

Median Household Income	\$103,819	\$120,565
Average Household Income	\$159,184	\$182,124
Per Capita Income	\$83,399	\$97,071

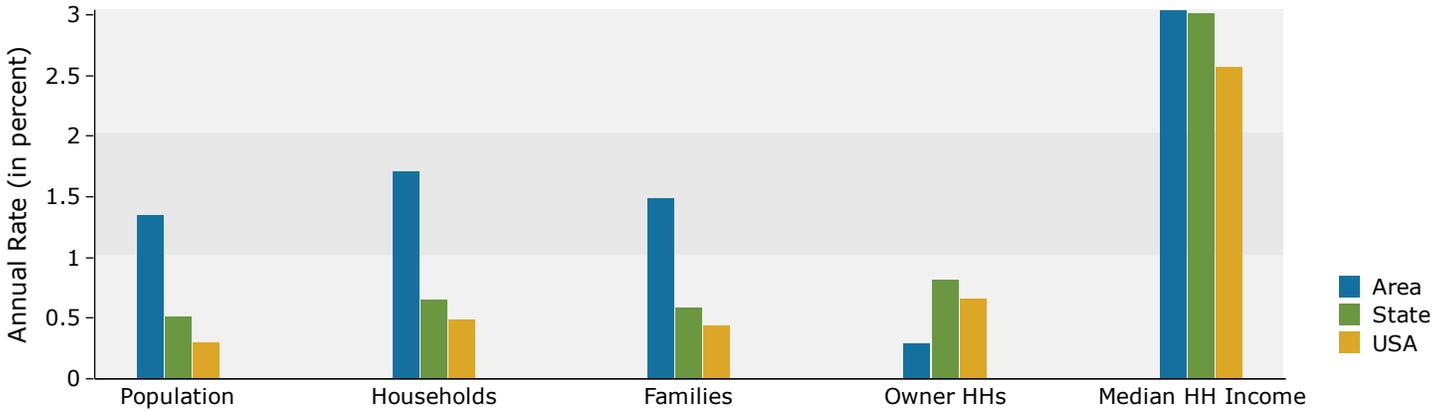
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,490	4.4%	6,285	3.7%	7,001	3.9%
5 - 9	4,677	3.8%	5,897	3.5%	5,959	3.3%
10 - 14	3,463	2.8%	5,427	3.2%	5,223	2.9%
15 - 19	6,950	5.6%	10,421	6.2%	10,275	5.7%
20 - 24	18,405	14.8%	16,519	9.8%	19,512	10.9%
25 - 34	31,451	25.3%	41,745	24.8%	42,294	23.5%
35 - 44	19,971	16.1%	27,549	16.4%	30,389	16.9%
45 - 54	13,912	11.2%	18,677	11.1%	19,995	11.1%
55 - 64	10,010	8.1%	15,355	9.1%	15,801	8.8%
65 - 74	5,247	4.2%	12,100	7.2%	12,945	7.2%
75 - 84	2,894	2.3%	5,747	3.4%	7,564	4.2%
85+	1,742	1.4%	2,365	1.4%	2,800	1.6%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	87,038	70.1%	101,198	63.0%	101,830	60.6%	102,977	57.3%
Black Alone	20,073	16.2%	28,201	17.6%	31,072	18.5%	35,023	19.5%
American Indian Alone	302	0.2%	530	0.3%	601	0.4%	683	0.4%
Asian Alone	9,254	7.5%	13,679	8.5%	15,586	9.3%	19,289	10.7%
Pacific Islander Alone	55	0.0%	88	0.1%	98	0.1%	110	0.1%
Some Other Race Alone	4,418	3.6%	4,885	3.0%	5,558	3.3%	6,233	3.5%
Two or More Races	3,072	2.5%	11,965	7.5%	13,341	7.9%	15,443	8.6%
Hispanic Origin (Any Race)	10,030	8.1%	12,893	8.0%	14,672	8.7%	16,607	9.2%

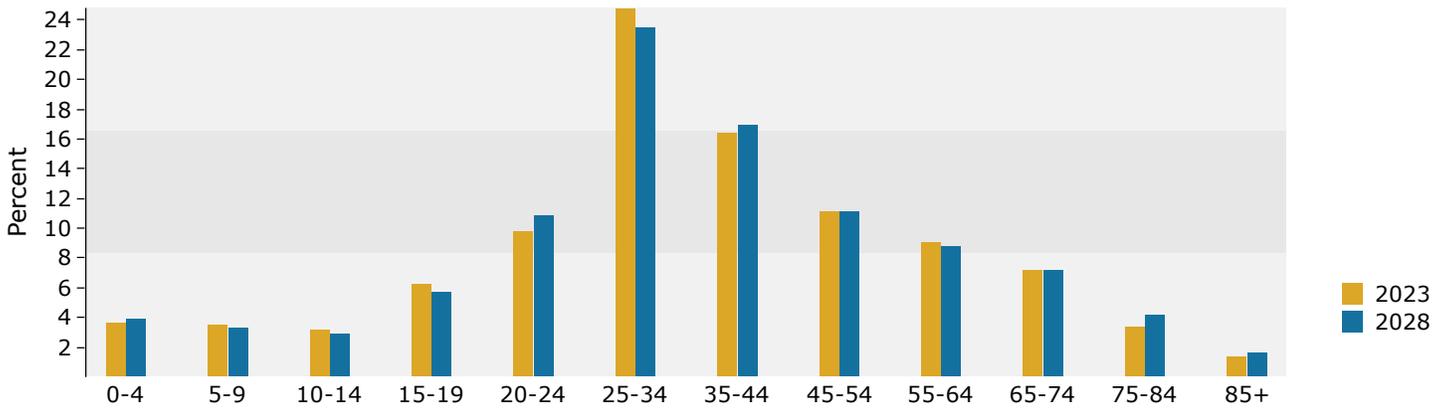
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

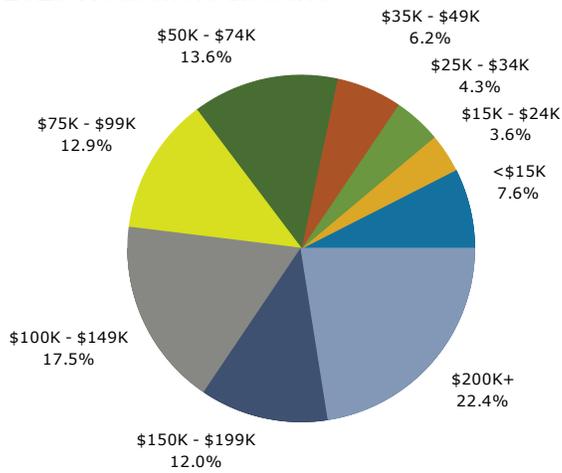
## Trends 2023-2028



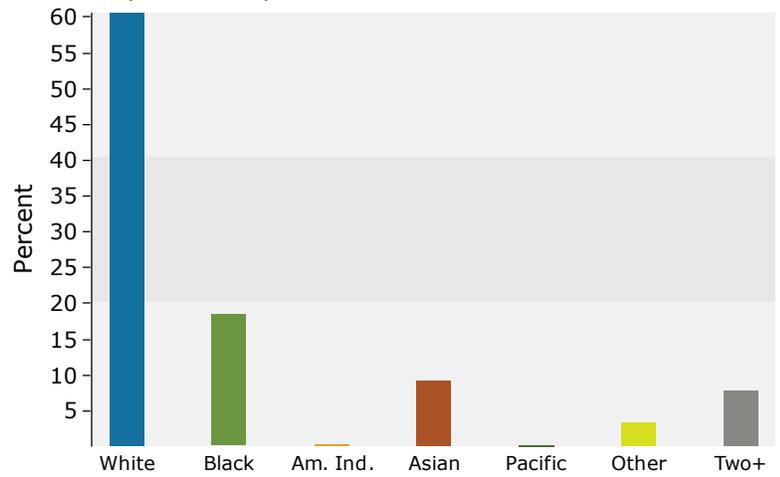
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 8.7%



# Demographic and Income Profile

2140 Peachtree Rd NW, Atlanta, Georgia, 30309 2  
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Summary	Census 2010	Census 2020	2023	2028
Population	301,227	365,739	380,354	398,860
Households	138,912	175,768	184,719	196,897
Families	50,323	-	61,463	64,902
Average Household Size	1.95	1.90	1.88	1.86
Owner Occupied Housing Units	60,073	-	78,738	80,260
Renter Occupied Housing Units	78,846	-	105,981	116,637
Median Age	31.8	-	34.2	34.5

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.95%	0.51%	0.30%
Households	1.29%	0.65%	0.49%
Families	1.09%	0.59%	0.44%
Owner HHs	0.38%	0.82%	0.66%
Median Household Income	2.94%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	17,253	9.3%	13,933	7.1%
\$15,000 - \$24,999	8,372	4.5%	6,428	3.3%
\$25,000 - \$34,999	8,640	4.7%	7,241	3.7%
\$35,000 - \$49,999	12,864	7.0%	10,854	5.5%
\$50,000 - \$74,999	24,759	13.4%	24,129	12.3%
\$75,000 - \$99,999	22,506	12.2%	24,063	12.2%
\$100,000 - \$149,999	31,330	17.0%	36,063	18.3%
\$150,000 - \$199,999	19,849	10.7%	27,211	13.8%
\$200,000+	39,135	21.2%	46,962	23.9%
Median Household Income	\$97,153		\$112,277	
Average Household Income	\$151,276		\$172,687	
Per Capita Income	\$74,044		\$85,819	

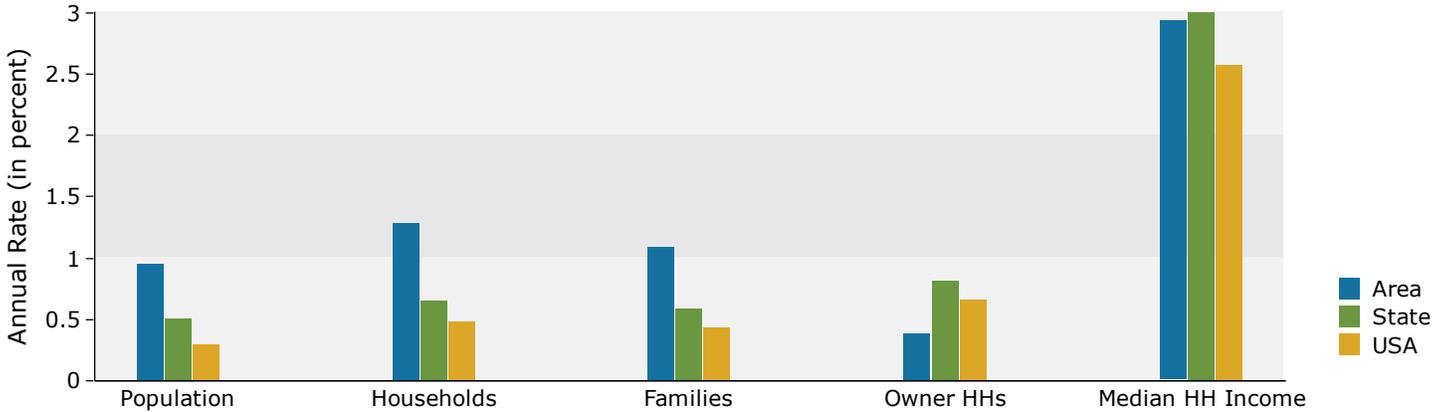
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	16,734	5.6%	17,142	4.5%	18,476	4.6%
5 - 9	13,401	4.4%	15,749	4.1%	15,467	3.9%
10 - 14	10,377	3.4%	14,356	3.8%	13,713	3.4%
15 - 19	20,052	6.7%	26,631	7.0%	26,343	6.6%
20 - 24	39,849	13.2%	38,763	10.2%	44,387	11.1%
25 - 34	69,089	22.9%	84,577	22.2%	85,175	21.4%
35 - 44	46,055	15.3%	59,549	15.7%	63,200	15.8%
45 - 54	34,817	11.6%	41,448	10.9%	43,579	10.9%
55 - 64	25,618	8.5%	35,523	9.3%	35,400	8.9%
65 - 74	12,892	4.3%	27,081	7.1%	28,973	7.3%
75 - 84	7,661	2.5%	13,313	3.5%	17,058	4.3%
85+	4,682	1.6%	6,222	1.6%	7,089	1.8%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	177,702	59.0%	201,221	55.0%	200,226	52.6%	198,517	49.8%
Black Alone	84,039	27.9%	96,783	26.5%	105,232	27.7%	114,059	28.6%
American Indian Alone	894	0.3%	1,417	0.4%	1,521	0.4%	1,689	0.4%
Asian Alone	16,967	5.6%	25,298	6.9%	28,559	7.5%	34,403	8.6%
Pacific Islander Alone	133	0.0%	184	0.1%	209	0.1%	229	0.1%
Some Other Race Alone	13,689	4.5%	14,412	3.9%	15,522	4.1%	16,944	4.2%
Two or More Races	7,803	2.6%	26,424	7.2%	29,084	7.6%	33,020	8.3%
Hispanic Origin (Any Race)	29,584	9.8%	33,121	9.1%	36,372	9.6%	39,946	10.0%

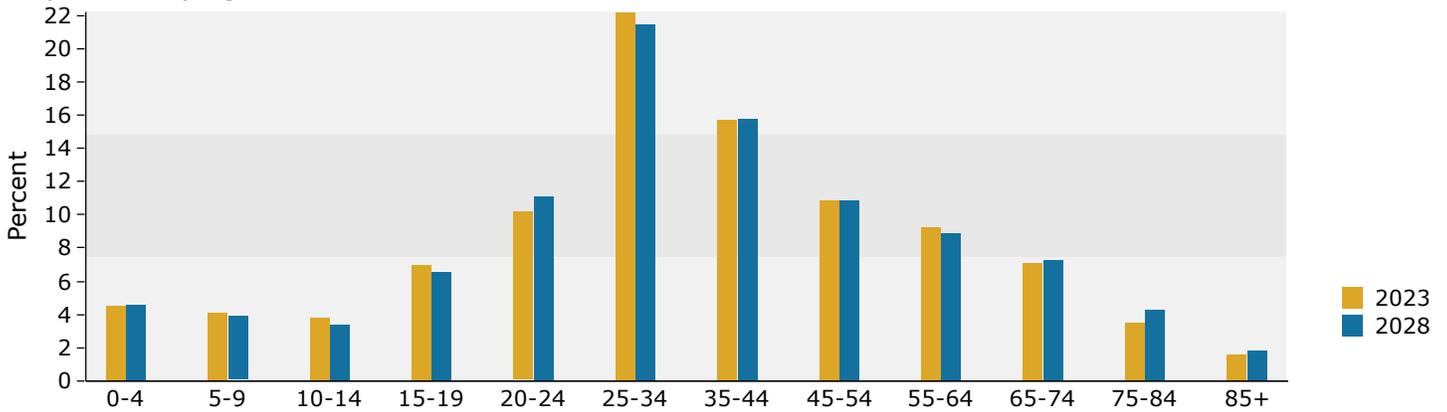
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

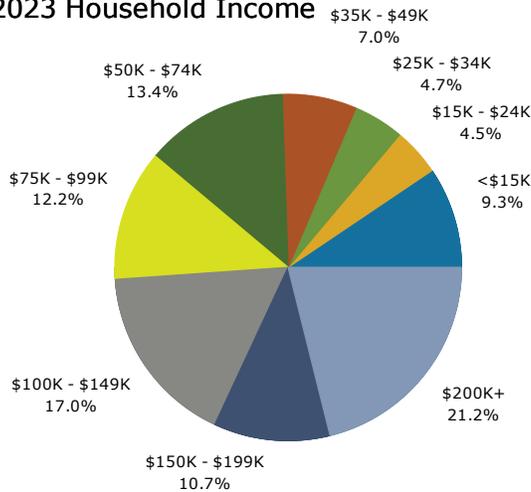
### Trends 2023-2028



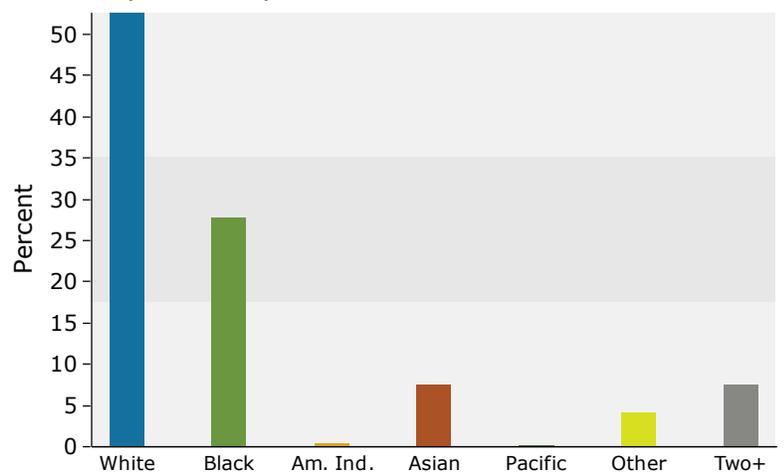
### Population by Age



### 2023 Household Income



### 2023 Population by Race



2023 Percent Hispanic Origin: 9.6%



# Demographic and Income Profile

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Summary	Census 2010	Census 2020	2023	2028
Population	529,598	626,035	655,383	683,597
Households	240,567	293,400	308,976	326,362
Families	102,058	-	121,248	127,266
Average Household Size	2.07	2.01	2.01	1.99
Owner Occupied Housing Units	110,162	-	140,520	143,718
Renter Occupied Housing Units	130,399	-	168,456	182,643
Median Age	33.0	-	35.3	35.6

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.85%	0.51%	0.30%
Households	1.10%	0.65%	0.49%
Families	0.97%	0.59%	0.44%
Owner HHs	0.45%	0.82%	0.66%
Median Household Income	2.98%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	28,554	9.2%	23,417	7.2%
\$15,000 - \$24,999	14,883	4.8%	11,675	3.6%
\$25,000 - \$34,999	16,283	5.3%	13,805	4.2%
\$35,000 - \$49,999	22,619	7.3%	18,793	5.8%
\$50,000 - \$74,999	41,794	13.5%	40,155	12.3%
\$75,000 - \$99,999	36,873	11.9%	39,390	12.1%
\$100,000 - \$149,999	52,719	17.1%	60,876	18.7%
\$150,000 - \$199,999	32,255	10.4%	43,451	13.3%
\$200,000+	62,983	20.4%	74,789	22.9%
Median Household Income	\$94,574		\$109,526	
Average Household Income	\$146,980		\$167,544	
Per Capita Income	\$69,454		\$80,118	

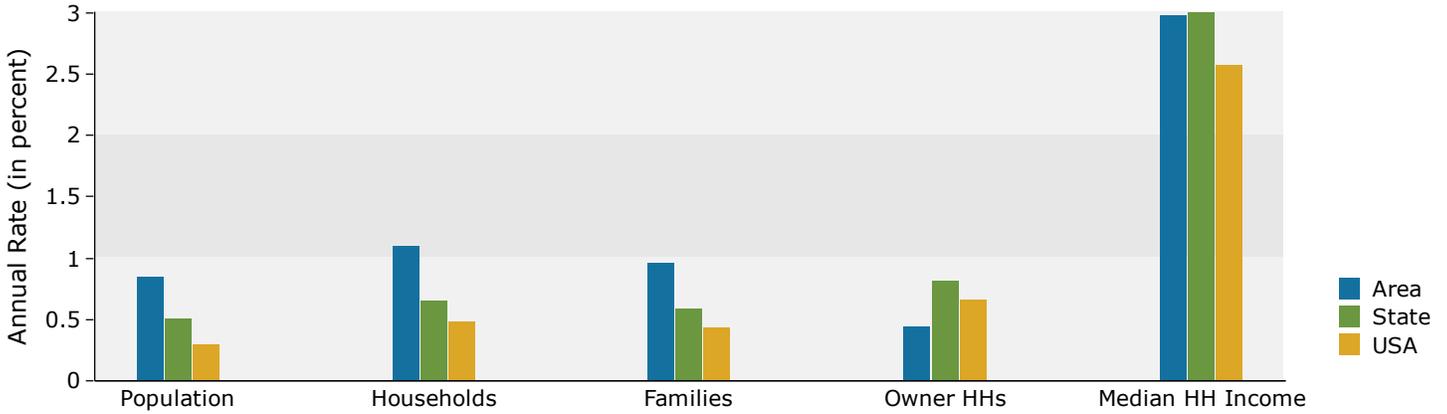
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	33,945	6.4%	33,846	5.2%	36,069	5.3%
5 - 9	27,038	5.1%	32,257	4.9%	31,647	4.6%
10 - 14	21,701	4.1%	30,074	4.6%	29,237	4.3%
15 - 19	31,168	5.9%	40,853	6.2%	41,224	6.0%
20 - 24	55,678	10.5%	56,272	8.6%	64,406	9.4%
25 - 34	115,910	21.9%	130,906	20.0%	131,721	19.3%
35 - 44	82,371	15.6%	104,633	16.0%	107,095	15.7%
45 - 54	64,016	12.1%	74,770	11.4%	79,578	11.6%
55 - 64	48,856	9.2%	65,789	10.0%	65,198	9.5%
65 - 74	25,412	4.8%	50,661	7.7%	53,702	7.9%
75 - 84	15,407	2.9%	24,761	3.8%	31,559	4.6%
85+	8,095	1.5%	10,559	1.6%	12,161	1.8%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	287,293	54.2%	321,795	51.4%	322,194	49.2%	316,275	46.3%
Black Alone	176,672	33.4%	187,552	30.0%	204,066	31.1%	220,506	32.3%
American Indian Alone	1,627	0.3%	2,302	0.4%	2,466	0.4%	2,744	0.4%
Asian Alone	27,258	5.1%	40,858	6.5%	46,259	7.1%	54,611	8.0%
Pacific Islander Alone	234	0.0%	278	0.0%	318	0.0%	345	0.1%
Some Other Race Alone	23,385	4.4%	27,413	4.4%	29,363	4.5%	31,766	4.6%
Two or More Races	13,129	2.5%	45,837	7.3%	50,718	7.7%	57,350	8.4%
Hispanic Origin (Any Race)	50,860	9.6%	59,198	9.5%	64,868	9.9%	70,596	10.3%

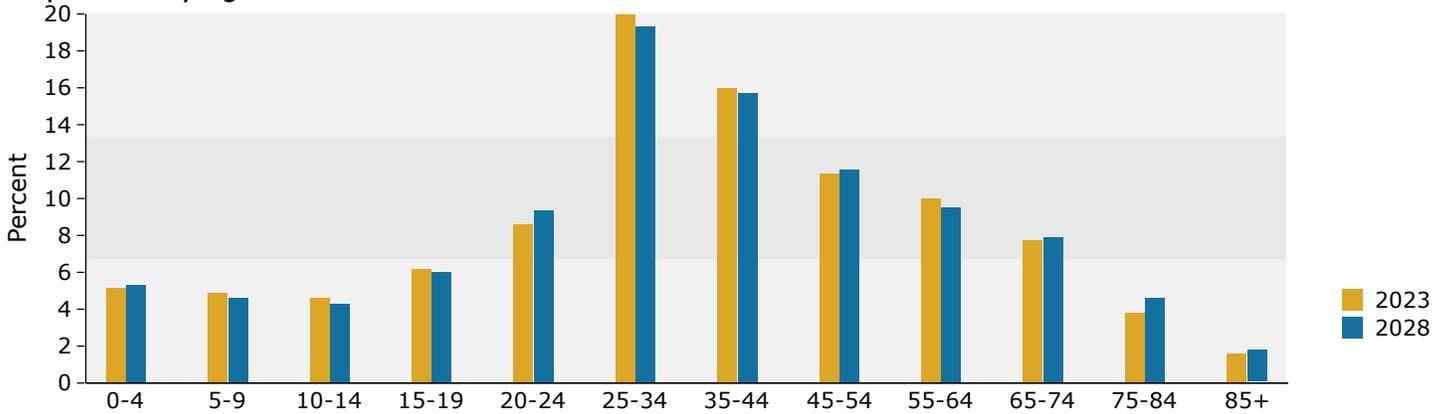
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

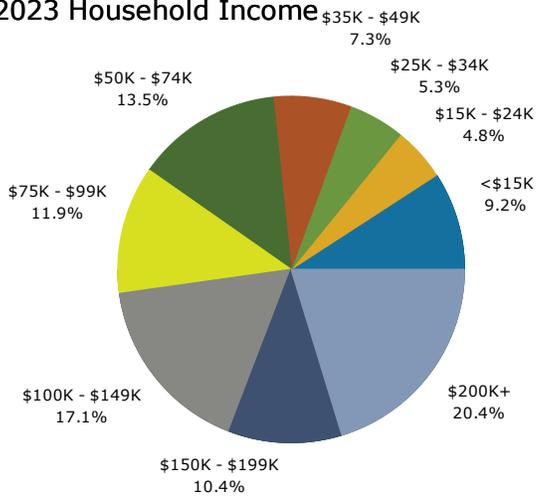
## Trends 2023-2028



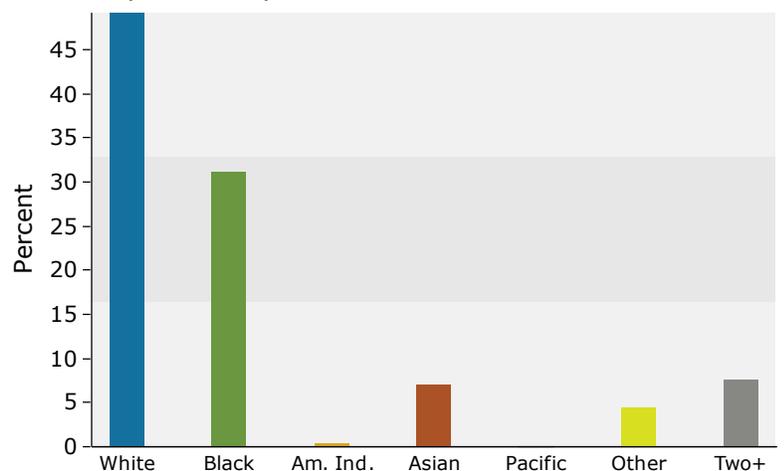
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 9.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.