



Demographic and Income Profile

855 Peachtree St NE, Atlanta, Georgia, 30308 5
 855 Peachtree St NE, Atlanta, Georgia, 30308
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 33.77787
 Longitude: -84.38352

Summary	Census 2010	Census 2020	2023	2028
Population	151,625	195,362	206,070	220,426
Households	71,654	95,805	102,282	111,728
Families	20,650	-	27,250	29,545
Average Household Size	1.77	1.76	1.75	1.73
Owner Occupied Housing Units	27,773	-	38,298	39,181
Renter Occupied Housing Units	43,896	-	63,984	72,547
Median Age	30.6	-	32.9	33.1

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.36%	0.51%	0.30%
Households	1.78%	0.65%	0.49%
Families	1.63%	0.59%	0.44%
Owner HHs	0.46%	0.82%	0.66%
Median Household Income	3.12%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	10,776	10.5%	8,955	8.0%
\$15,000 - \$24,999	4,691	4.6%	3,756	3.4%
\$25,000 - \$34,999	4,894	4.8%	4,290	3.8%
\$35,000 - \$49,999	7,198	7.0%	6,188	5.5%
\$50,000 - \$74,999	13,935	13.6%	13,934	12.5%
\$75,000 - \$99,999	12,684	12.4%	13,747	12.3%
\$100,000 - \$149,999	18,361	18.0%	21,760	19.5%
\$150,000 - \$199,999	10,963	10.7%	15,678	14.0%
\$200,000+	18,770	18.4%	23,410	21.0%
Median Household Income	\$92,739		\$108,153	
Average Household Income	\$139,411		\$160,524	
Per Capita Income	\$70,031		\$82,196	

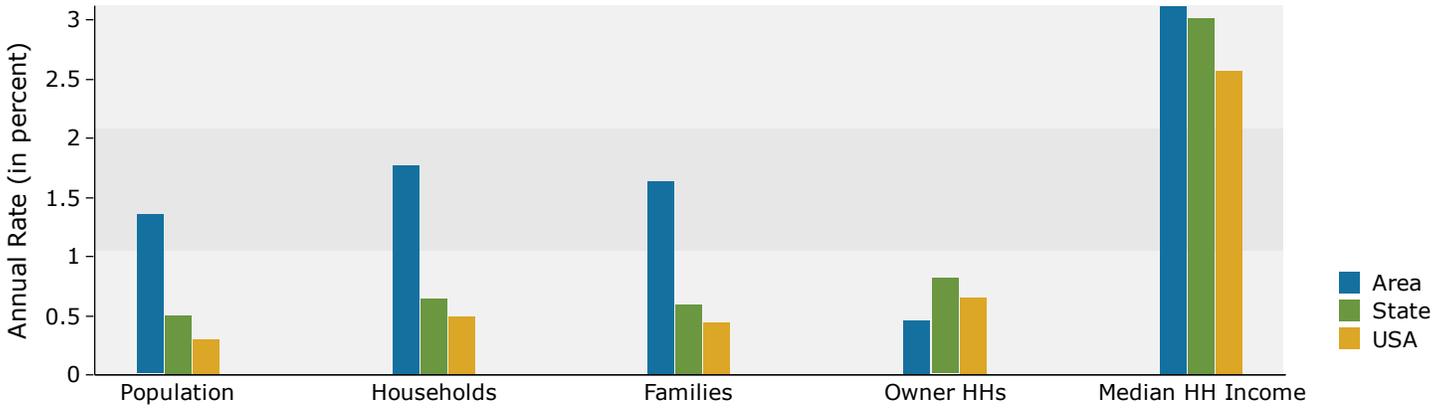
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,516	4.3%	7,598	3.7%	8,502	3.9%
5 - 9	4,831	3.2%	6,547	3.2%	6,546	3.0%
10 - 14	3,748	2.5%	5,684	2.8%	5,666	2.6%
15 - 19	12,457	8.2%	16,597	8.1%	16,641	7.5%
20 - 24	25,042	16.5%	25,431	12.3%	29,333	13.3%
25 - 34	37,480	24.7%	52,088	25.3%	52,984	24.0%
35 - 44	23,842	15.7%	32,928	16.0%	36,245	16.4%
45 - 54	17,419	11.5%	21,732	10.5%	23,264	10.6%
55 - 64	11,967	7.9%	17,796	8.6%	18,112	8.2%
65 - 74	5,016	3.3%	12,519	6.1%	13,791	6.3%
75 - 84	2,238	1.5%	5,224	2.5%	7,023	3.2%
85+	1,070	0.7%	1,925	0.9%	2,320	1.1%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	82,367	54.3%	103,635	53.0%	104,560	50.7%	105,750	48.0%
Black Alone	54,187	35.7%	59,798	30.6%	65,507	31.8%	71,693	32.5%
American Indian Alone	354	0.2%	448	0.2%	498	0.2%	570	0.3%
Asian Alone	8,749	5.8%	13,548	6.9%	15,467	7.5%	19,284	8.7%
Pacific Islander Alone	53	0.0%	121	0.1%	141	0.1%	154	0.1%
Some Other Race Alone	2,051	1.4%	4,176	2.1%	4,624	2.2%	5,303	2.4%
Two or More Races	3,863	2.5%	13,637	7.0%	15,273	7.4%	17,671	8.0%
Hispanic Origin (Any Race)	6,836	4.5%	13,047	6.7%	14,730	7.1%	16,788	7.6%

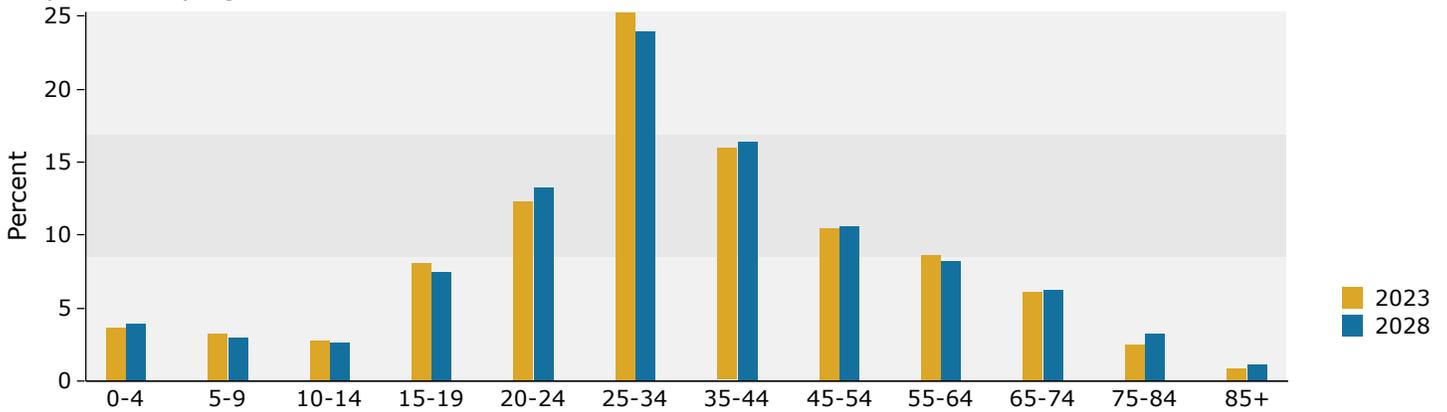
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

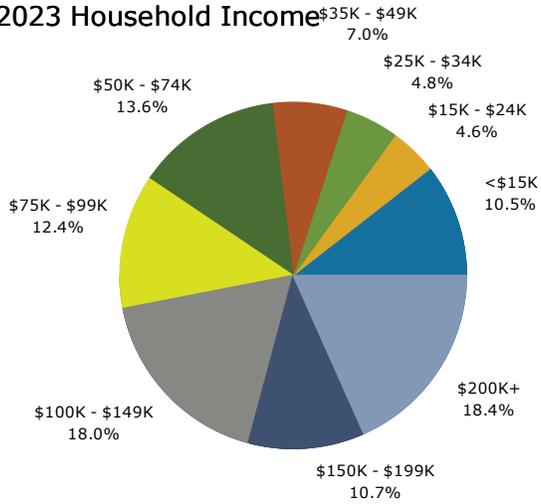
Trends 2023-2028



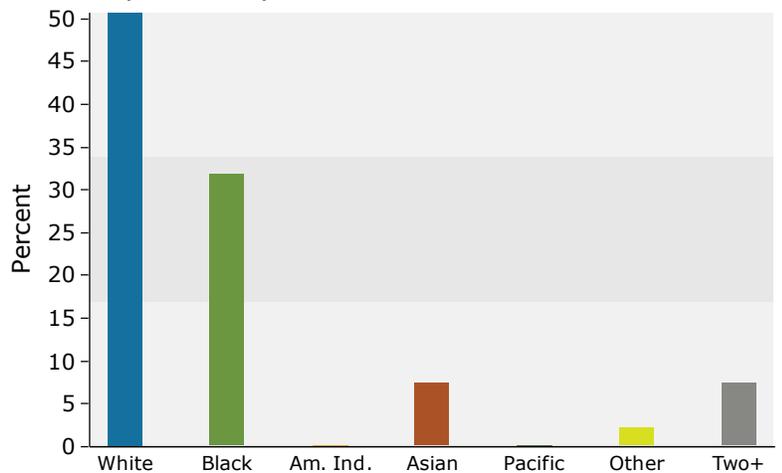
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 7.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



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Summary	Census 2010	Census 2020	2023	2028
Population	328,782	394,243	413,530	434,885
Households	148,495	185,672	196,840	210,211
Families	56,145	-	68,972	73,263
Average Household Size	1.99	1.93	1.93	1.91
Owner Occupied Housing Units	65,664	-	85,134	87,203
Renter Occupied Housing Units	82,831	-	111,706	123,008
Median Age	32.3	-	34.3	34.7

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.01%	0.51%	0.30%
Households	1.32%	0.65%	0.49%
Families	1.21%	0.59%	0.44%
Owner HHs	0.48%	0.82%	0.66%
Median Household Income	3.48%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	22,398	11.4%	18,455	8.8%
\$15,000 - \$24,999	10,431	5.3%	8,336	4.0%
\$25,000 - \$34,999	11,085	5.6%	9,557	4.5%
\$35,000 - \$49,999	14,609	7.4%	12,493	5.9%
\$50,000 - \$74,999	25,697	13.1%	25,369	12.1%
\$75,000 - \$99,999	23,205	11.8%	25,064	11.9%
\$100,000 - \$149,999	32,712	16.6%	38,526	18.3%
\$150,000 - \$199,999	20,512	10.4%	28,376	13.5%
\$200,000+	36,179	18.4%	44,023	20.9%

Median Household Income	\$88,717	\$105,260
Average Household Income	\$137,508	\$158,434
Per Capita Income	\$65,985	\$77,111

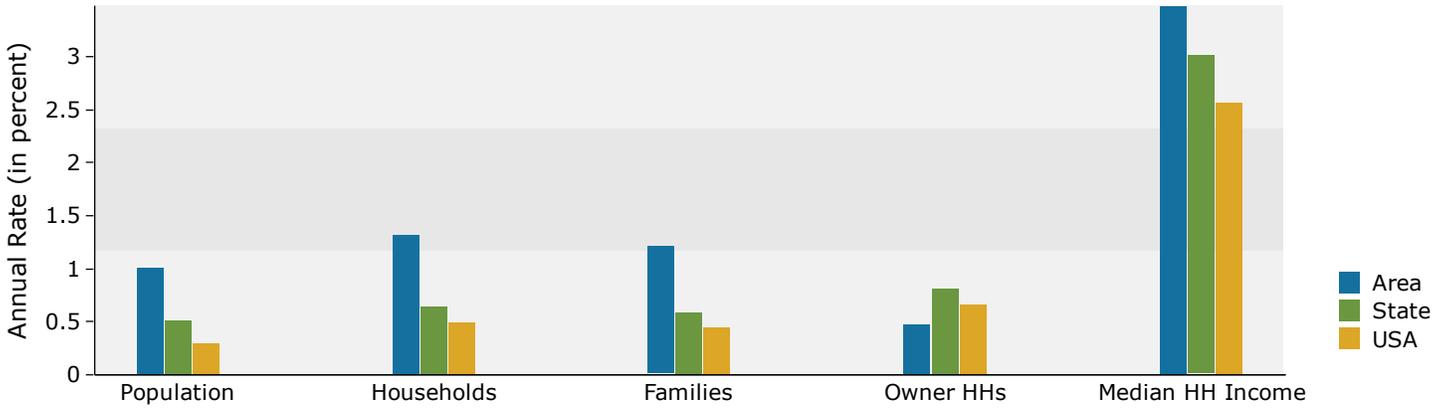
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,828	5.7%	19,670	4.8%	21,164	4.9%
5 - 9	15,029	4.6%	18,496	4.5%	18,258	4.2%
10 - 14	12,188	3.7%	16,863	4.1%	16,655	3.8%
15 - 19	22,478	6.8%	28,757	7.0%	29,172	6.7%
20 - 24	41,447	12.6%	40,856	9.9%	46,691	10.7%
25 - 34	72,029	21.9%	88,250	21.3%	88,092	20.3%
35 - 44	51,034	15.5%	65,145	15.8%	68,296	15.7%
45 - 54	39,160	11.9%	45,500	11.0%	49,078	11.3%
55 - 64	28,828	8.8%	39,603	9.6%	39,714	9.1%
65 - 74	14,927	4.5%	30,144	7.3%	32,590	7.5%
75 - 84	8,428	2.6%	14,399	3.5%	18,430	4.2%
85+	4,408	1.3%	5,845	1.4%	6,745	1.6%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	163,942	49.9%	196,478	49.8%	196,728	47.6%	195,118	44.9%
Black Alone	132,382	40.3%	135,840	34.5%	147,002	35.5%	158,670	36.5%
American Indian Alone	813	0.2%	1,141	0.3%	1,265	0.3%	1,425	0.3%
Asian Alone	15,800	4.8%	23,764	6.0%	26,936	6.5%	32,400	7.5%
Pacific Islander Alone	118	0.0%	201	0.1%	232	0.1%	253	0.1%
Some Other Race Alone	8,115	2.5%	10,240	2.6%	11,624	2.8%	13,018	3.0%
Two or More Races	7,613	2.3%	26,579	6.7%	29,742	7.2%	34,002	7.8%
Hispanic Origin (Any Race)	19,744	6.0%	27,152	6.9%	30,893	7.5%	34,544	7.9%

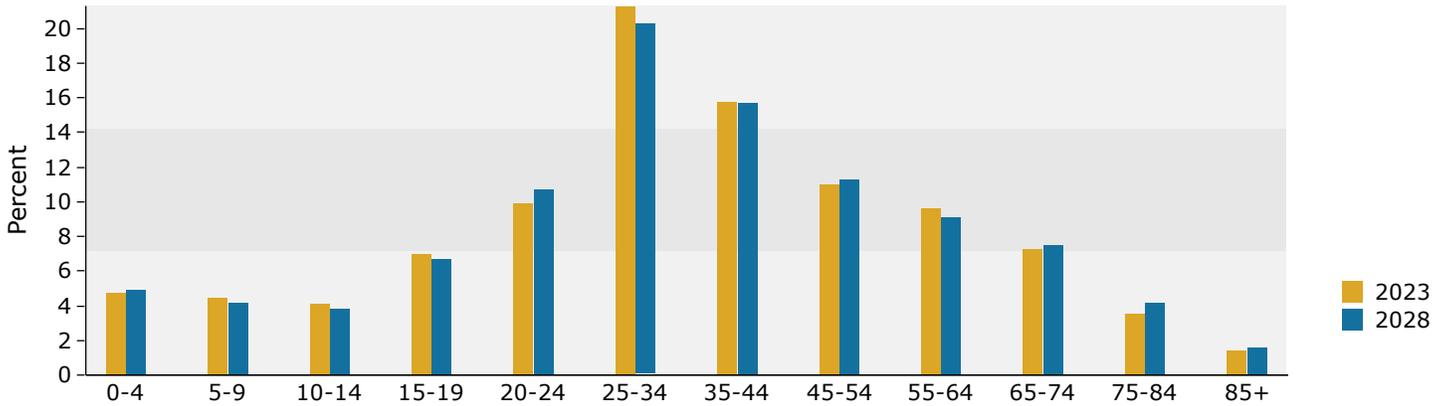
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

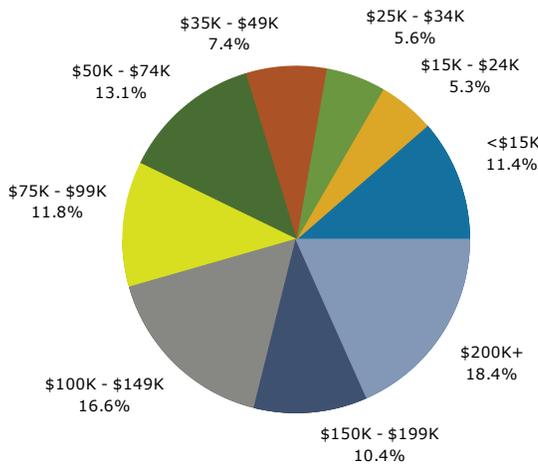
Trends 2023-2028



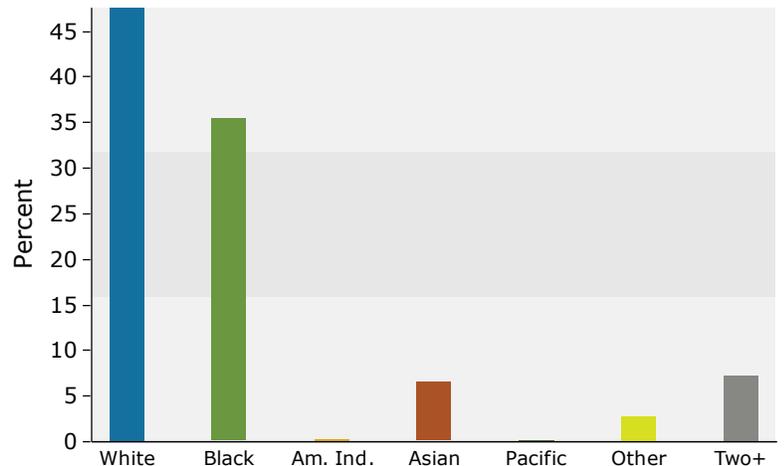
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 7.5%



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Summary	Census 2010	Census 2020	2023	2028
Population	523,854	608,032	632,325	658,953
Households	231,160	280,001	294,108	310,596
Families	100,413	-	118,216	123,952
Average Household Size	2.11	2.04	2.03	2.00
Owner Occupied Housing Units	107,470	-	134,316	137,443
Renter Occupied Housing Units	123,690	-	159,792	173,153
Median Age	33.2	-	35.4	35.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.83%	0.51%	0.30%
Households	1.10%	0.65%	0.49%
Families	0.95%	0.59%	0.44%
Owner HHs	0.46%	0.82%	0.66%
Median Household Income	3.62%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	33,285	11.3%	27,681	8.9%
\$15,000 - \$24,999	16,691	5.7%	13,294	4.3%
\$25,000 - \$34,999	17,352	5.9%	14,998	4.8%
\$35,000 - \$49,999	23,393	8.0%	19,774	6.4%
\$50,000 - \$74,999	39,178	13.3%	38,284	12.3%
\$75,000 - \$99,999	34,452	11.7%	37,185	12.0%
\$100,000 - \$149,999	47,359	16.1%	55,306	17.8%
\$150,000 - \$199,999	29,322	10.0%	40,071	12.9%
\$200,000+	53,065	18.0%	63,992	20.6%

Median Household Income	\$85,819	\$102,496
Average Household Income	\$135,827	\$156,568
Per Capita Income	\$63,566	\$74,189

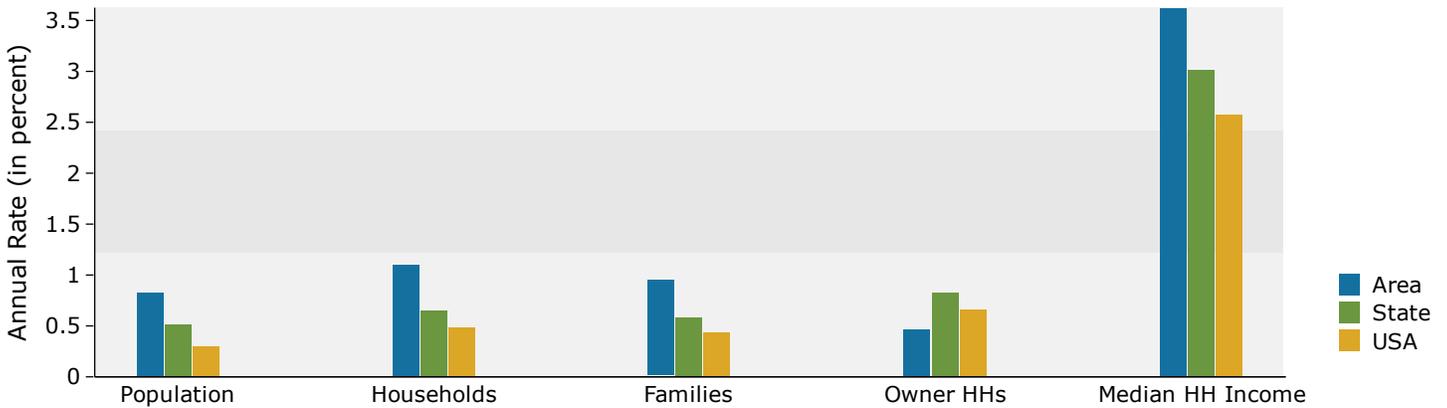
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	33,770	6.4%	33,131	5.2%	35,133	5.3%
5 - 9	27,430	5.2%	31,772	5.0%	31,075	4.7%
10 - 14	22,670	4.3%	29,748	4.7%	29,062	4.4%
15 - 19	33,020	6.3%	40,407	6.4%	41,110	6.2%
20 - 24	55,105	10.5%	53,894	8.5%	61,047	9.3%
25 - 34	107,602	20.5%	122,548	19.4%	121,866	18.5%
35 - 44	79,569	15.2%	97,841	15.5%	101,049	15.3%
45 - 54	64,412	12.3%	71,338	11.3%	76,099	11.5%
55 - 64	50,037	9.6%	64,605	10.2%	63,890	9.7%
65 - 74	26,882	5.1%	51,392	8.1%	54,372	8.3%
75 - 84	15,567	3.0%	25,315	4.0%	32,159	4.9%
85+	7,792	1.5%	10,333	1.6%	12,091	1.8%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	243,221	46.4%	281,231	46.3%	280,627	44.4%	276,566	42.0%
Black Alone	225,808	43.1%	229,645	37.8%	243,998	38.6%	258,982	39.3%
American Indian Alone	1,572	0.3%	2,219	0.4%	2,366	0.4%	2,624	0.4%
Asian Alone	22,647	4.3%	33,369	5.5%	37,753	6.0%	44,988	6.8%
Pacific Islander Alone	204	0.0%	268	0.0%	305	0.0%	330	0.1%
Some Other Race Alone	18,249	3.5%	20,482	3.4%	22,170	3.5%	24,242	3.7%
Two or More Races	12,153	2.3%	40,818	6.7%	45,106	7.1%	51,221	7.8%
Hispanic Origin (Any Race)	40,179	7.7%	47,435	7.8%	52,266	8.3%	57,381	8.7%

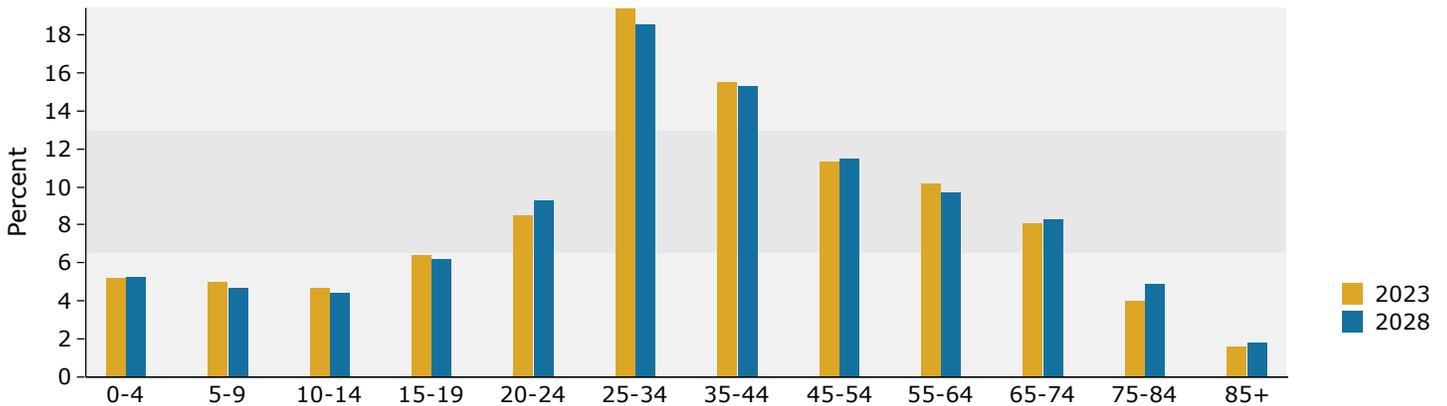
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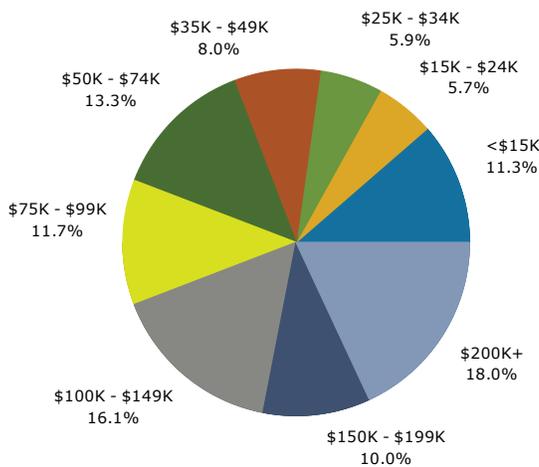
Trends 2023-2028



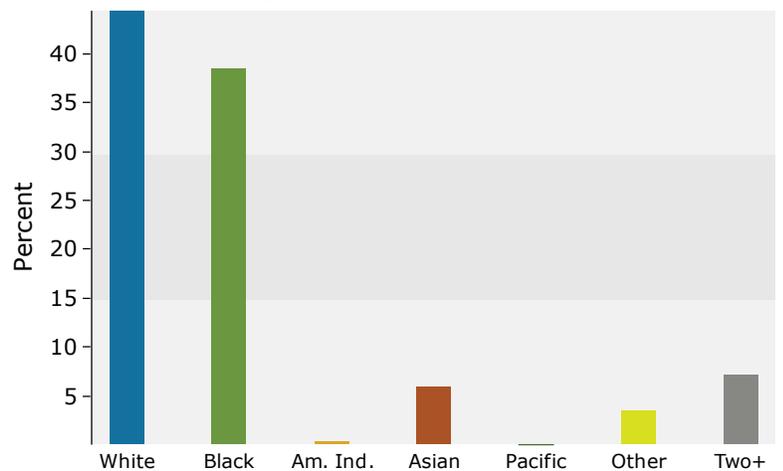
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 8.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.