



## Demographic and Income Profile

860 Peachtree St NE, Atlanta, Georgia, 30308 3  
860 Peachtree St NE, Atlanta, Georgia, 30308  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 33.77843  
Longitude: -84.38547

Summary	Census 2010	Census 2020	2023	2028
Population	150,376	193,491	203,949	218,291
Households	70,949	94,771	101,129	110,564
Families	20,407	-	26,826	29,111
Average Household Size	1.77	1.76	1.75	1.73
Owner Occupied Housing Units	27,245	-	37,618	38,507
Renter Occupied Housing Units	43,719	-	63,511	72,057
Median Age	30.5	-	32.8	33.1

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.37%	0.51%	0.30%
Households	1.80%	0.65%	0.49%
Families	1.65%	0.59%	0.44%
Owner HHs	0.47%	0.82%	0.66%
Median Household Income	3.16%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	10,736	10.6%	8,937	8.1%
\$15,000 - \$24,999	4,720	4.7%	3,788	3.4%
\$25,000 - \$34,999	4,866	4.8%	4,276	3.9%
\$35,000 - \$49,999	7,104	7.0%	6,124	5.5%
\$50,000 - \$74,999	13,853	13.7%	13,868	12.5%
\$75,000 - \$99,999	12,530	12.4%	13,605	12.3%
\$100,000 - \$149,999	18,112	17.9%	21,509	19.5%
\$150,000 - \$199,999	10,723	10.6%	15,376	13.9%
\$200,000+	18,474	18.3%	23,071	20.9%

Median Household Income	\$92,187	\$107,696
Average Household Income	\$138,937	\$160,037
Per Capita Income	\$69,767	\$81,931

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,466	4.3%	7,516	3.7%	8,416	3.9%
5 - 9	4,805	3.2%	6,476	3.2%	6,483	3.0%
10 - 14	3,725	2.5%	5,634	2.8%	5,617	2.6%
15 - 19	12,436	8.3%	16,536	8.1%	16,589	7.6%
20 - 24	24,931	16.6%	25,264	12.4%	29,126	13.3%
25 - 34	37,086	24.7%	51,564	25.3%	52,455	24.0%
35 - 44	23,542	15.7%	32,466	15.9%	35,842	16.4%
45 - 54	17,261	11.5%	21,476	10.5%	22,981	10.5%
55 - 64	11,861	7.9%	17,573	8.6%	17,902	8.2%
65 - 74	4,986	3.3%	12,388	6.1%	13,650	6.3%
75 - 84	2,218	1.5%	5,156	2.5%	6,940	3.2%
85+	1,060	0.7%	1,901	0.9%	2,291	1.0%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	81,236	54.0%	102,215	52.8%	103,049	50.5%	104,335	47.8%
Black Alone	54,205	36.0%	59,704	30.9%	65,325	32.0%	71,458	32.7%
American Indian Alone	348	0.2%	445	0.2%	495	0.2%	567	0.3%
Asian Alone	8,680	5.8%	13,433	6.9%	15,329	7.5%	19,125	8.8%
Pacific Islander Alone	54	0.0%	119	0.1%	139	0.1%	152	0.1%
Some Other Race Alone	2,035	1.4%	4,146	2.1%	4,586	2.2%	5,262	2.4%
Two or More Races	3,818	2.5%	13,429	6.9%	15,025	7.4%	17,391	8.0%
Hispanic Origin (Any Race)	6,756	4.5%	12,883	6.7%	14,528	7.1%	16,569	7.6%

**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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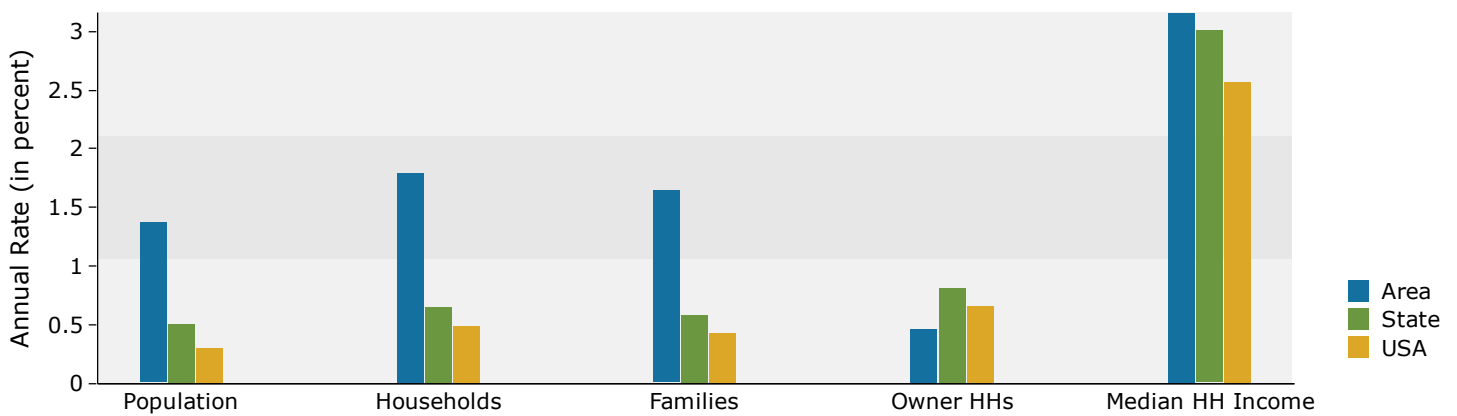


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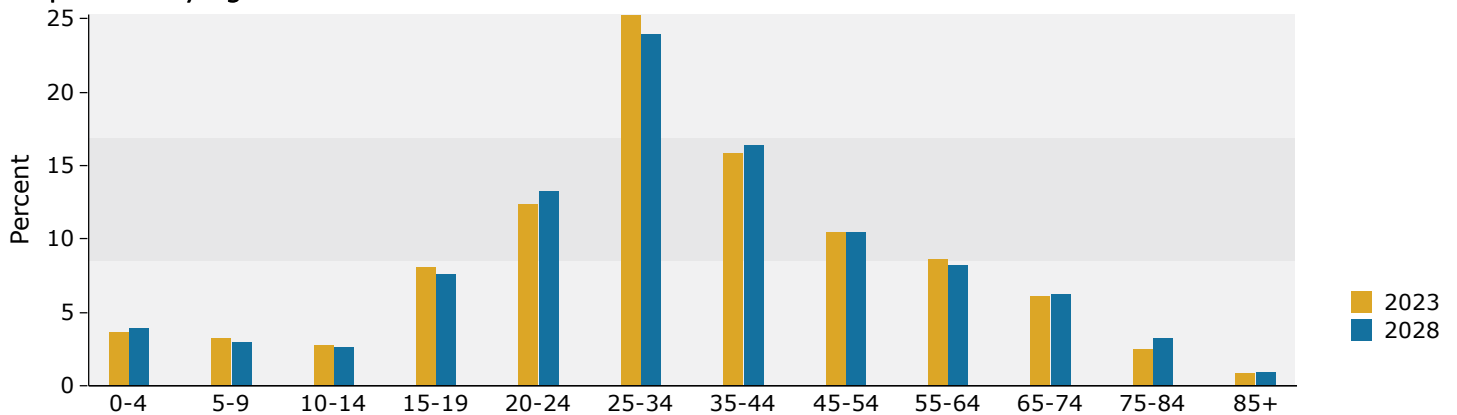
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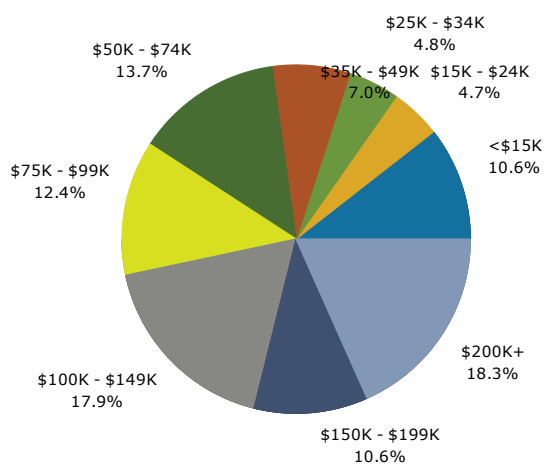
### Trends 2023-2028



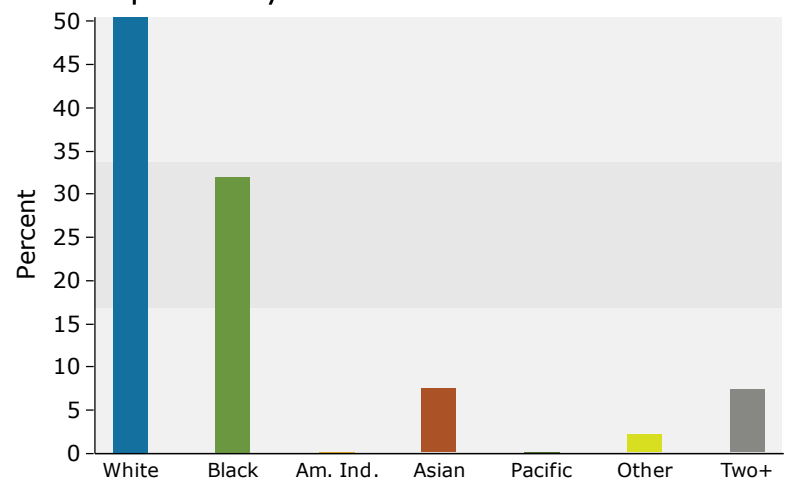
### Population by Age



### 2023 Household Income



### 2023 Population by Race



2023 Percent Hispanic Origin: 7.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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## Demographic and Income Profile

860 Peachtree St NE, Atlanta, Georgia, 30308 3  
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Ring: 5 mile radius

Prepared by Esri  
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Summary	Census 2010	Census 2020	2023	2028
Population	327,773	393,328	412,093	433,876
Households	148,127	185,339	196,286	209,836
Families	55,980	-	68,758	73,154
Average Household Size	1.99	1.93	1.93	1.91
Owner Occupied Housing Units	65,607	-	85,033	87,070
Renter Occupied Housing Units	82,520	-	111,253	122,766
Median Age	32.3	-	34.3	34.7

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.04%	0.51%	0.30%
Households	1.34%	0.65%	0.49%
Families	1.25%	0.59%	0.44%
Owner HHs	0.47%	0.82%	0.66%
Median Household Income	3.48%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	22,288	11.4%	18,388	8.8%
\$15,000 - \$24,999	10,409	5.3%	8,321	4.0%
\$25,000 - \$34,999	11,086	5.6%	9,551	4.6%
\$35,000 - \$49,999	14,512	7.4%	12,402	5.9%
\$50,000 - \$74,999	25,671	13.1%	25,363	12.1%
\$75,000 - \$99,999	23,176	11.8%	25,098	12.0%
\$100,000 - \$149,999	32,541	16.6%	38,433	18.3%
\$150,000 - \$199,999	20,396	10.4%	28,233	13.5%
\$200,000+	36,198	18.4%	44,036	21.0%

Median Household Income	\$88,712	\$105,240
Average Household Income	\$137,716	\$158,592
Per Capita Income	\$66,082	\$77,169

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,717	5.7%	19,543	4.7%	21,055	4.9%
5 - 9	14,938	4.6%	18,388	4.5%	18,159	4.2%
10 - 14	12,142	3.7%	16,779	4.1%	16,573	3.8%
15 - 19	22,369	6.8%	28,648	7.0%	29,086	6.7%
20 - 24	41,343	12.6%	40,735	9.9%	46,606	10.7%
25 - 34	71,839	21.9%	87,965	21.3%	87,916	20.3%
35 - 44	50,926	15.5%	64,949	15.8%	68,166	15.7%
45 - 54	39,090	11.9%	45,402	11.0%	49,007	11.3%
55 - 64	28,765	8.8%	39,481	9.6%	39,665	9.1%
65 - 74	14,890	4.5%	30,043	7.3%	32,529	7.5%
75 - 84	8,383	2.6%	14,343	3.5%	18,392	4.2%
85+	4,372	1.3%	5,818	1.4%	6,721	1.5%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	163,611	49.9%	195,971	49.8%	196,083	47.6%	194,799	44.9%
Black Alone	131,747	40.2%	135,646	34.5%	146,526	35.6%	158,263	36.5%
American Indian Alone	807	0.2%	1,130	0.3%	1,254	0.3%	1,414	0.3%
Asian Alone	15,761	4.8%	23,656	6.0%	26,778	6.5%	32,236	7.4%
Pacific Islander Alone	117	0.0%	200	0.1%	231	0.1%	252	0.1%
Some Other Race Alone	8,134	2.5%	10,247	2.6%	11,623	2.8%	13,027	3.0%
Two or More Races	7,596	2.3%	26,477	6.7%	29,598	7.2%	33,885	7.8%
Hispanic Origin (Any Race)	19,749	6.0%	27,123	6.9%	30,836	7.5%	34,524	8.0%

**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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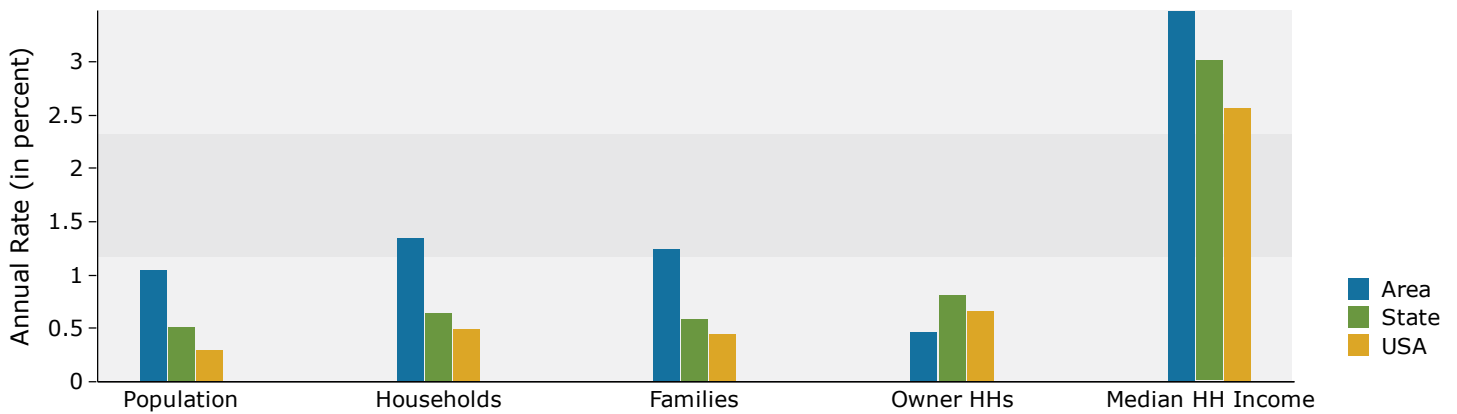


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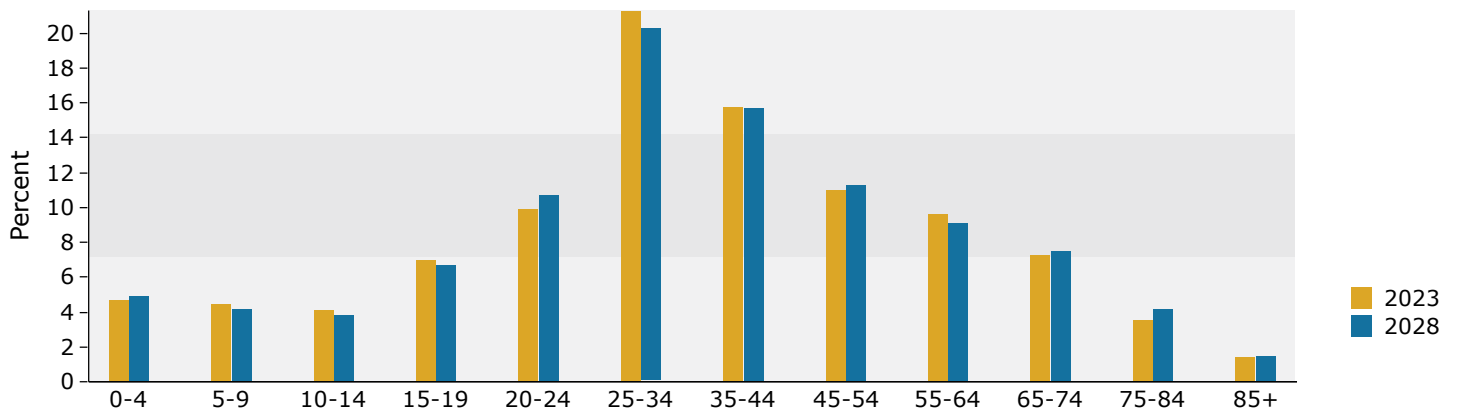
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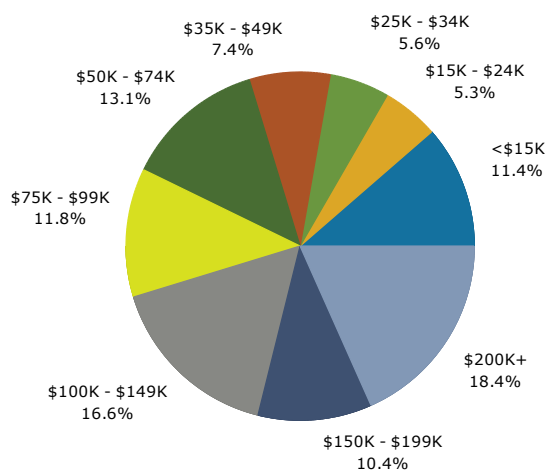
### Trends 2023-2028



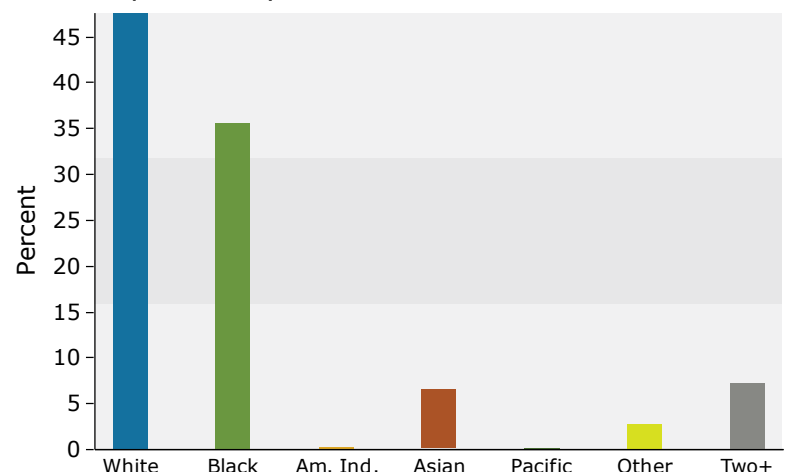
### Population by Age



### 2023 Household Income



### 2023 Population by Race



2023 Percent Hispanic Origin: 7.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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## Demographic and Income Profile

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Ring: 7 mile radius

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Summary	Census 2010	Census 2020	2023	2028
Population	521,303	606,245	631,195	657,979
Households	230,541	279,537	293,862	310,413
Families	99,975	-	118,001	123,781
Average Household Size	2.11	2.04	2.02	2.00
Owner Occupied Housing Units	107,256	-	134,223	137,373
Renter Occupied Housing Units	123,285	-	159,639	173,041
Median Age	33.2	-	35.4	35.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.83%	0.51%	0.30%
Households	1.10%	0.65%	0.49%
Families	0.96%	0.59%	0.44%
Owner HHs	0.47%	0.82%	0.66%
Median Household Income	3.60%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	33,299	11.3%	27,706	8.9%
\$15,000 - \$24,999	16,564	5.6%	13,200	4.3%
\$25,000 - \$34,999	17,271	5.9%	14,911	4.8%
\$35,000 - \$49,999	23,294	7.9%	19,666	6.3%
\$50,000 - \$74,999	39,193	13.3%	38,339	12.4%
\$75,000 - \$99,999	34,554	11.8%	37,306	12.0%
\$100,000 - \$149,999	47,401	16.1%	55,367	17.8%
\$150,000 - \$199,999	29,241	10.0%	39,967	12.9%
\$200,000+	53,035	18.0%	63,941	20.6%

Median Household Income	\$85,892	\$102,490
Average Household Income	\$135,887	\$156,592
Per Capita Income	\$63,642	\$74,253

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	33,572	6.4%	33,047	5.2%	35,062	5.3%
5 - 9	27,265	5.2%	31,660	5.0%	30,996	4.7%
10 - 14	22,537	4.3%	29,625	4.7%	28,969	4.4%
15 - 19	32,779	6.3%	40,329	6.4%	41,001	6.2%
20 - 24	54,905	10.5%	53,897	8.5%	61,034	9.3%
25 - 34	107,228	20.6%	122,377	19.4%	121,771	18.5%
35 - 44	79,194	15.2%	97,637	15.5%	100,879	15.3%
45 - 54	64,010	12.3%	71,224	11.3%	75,967	11.5%
55 - 64	49,731	9.5%	64,487	10.2%	63,801	9.7%
65 - 74	26,787	5.1%	51,248	8.1%	54,284	8.3%
75 - 84	15,510	3.0%	25,311	4.0%	32,099	4.9%
85+	7,786	1.5%	10,352	1.6%	12,115	1.8%

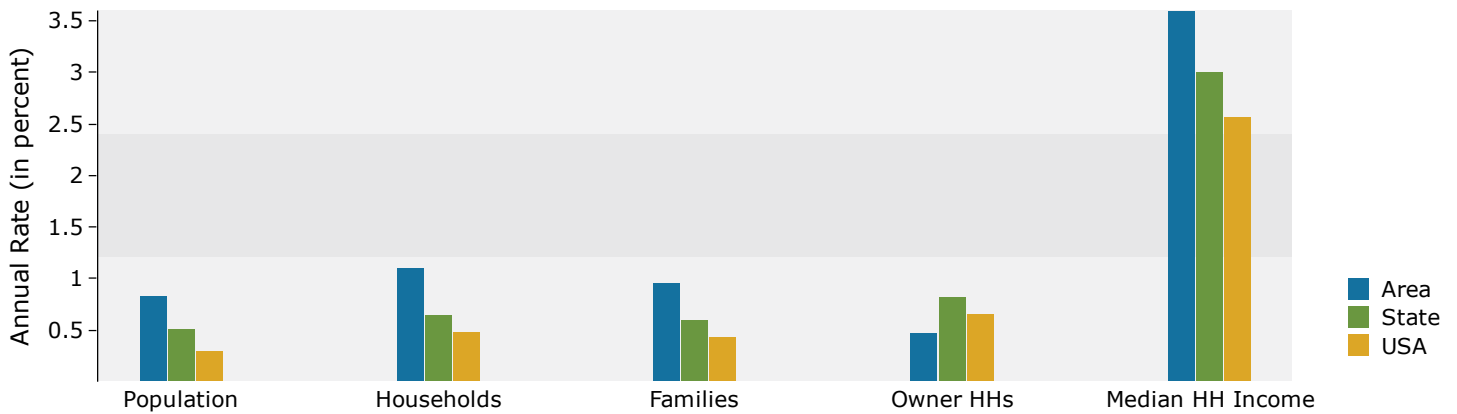
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	242,376	46.5%	280,357	46.2%	279,925	44.3%	275,972	41.9%
Black Alone	224,498	43.1%	229,270	37.8%	244,106	38.7%	259,176	39.4%
American Indian Alone	1,566	0.3%	2,204	0.4%	2,350	0.4%	2,606	0.4%
Asian Alone	22,380	4.3%	33,104	5.5%	37,485	5.9%	44,708	6.8%
Pacific Islander Alone	204	0.0%	268	0.0%	304	0.0%	329	0.1%
Some Other Race Alone	18,189	3.5%	20,386	3.4%	22,071	3.5%	24,135	3.7%
Two or More Races	12,090	2.3%	40,656	6.7%	44,954	7.1%	51,053	7.8%
Hispanic Origin (Any Race)	40,034	7.7%	47,227	7.8%	52,055	8.2%	57,162	8.7%

**Data Note:** Income is expressed in current dollars.

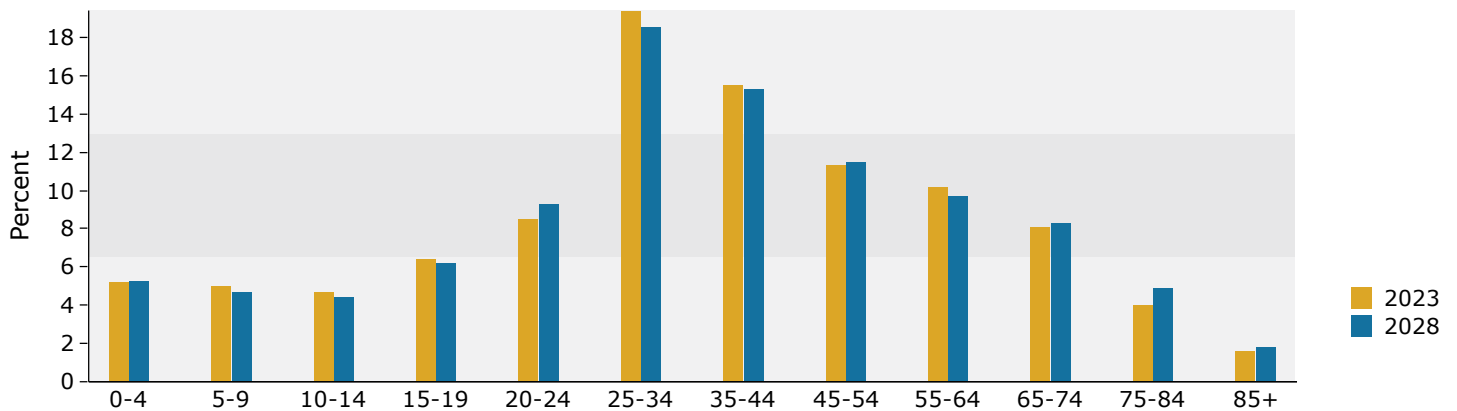
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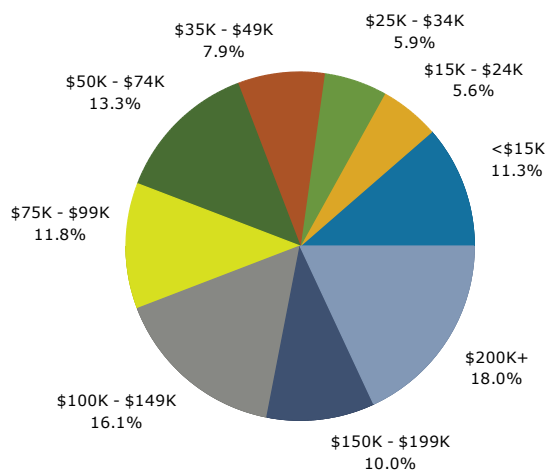
## Trends 2023-2028



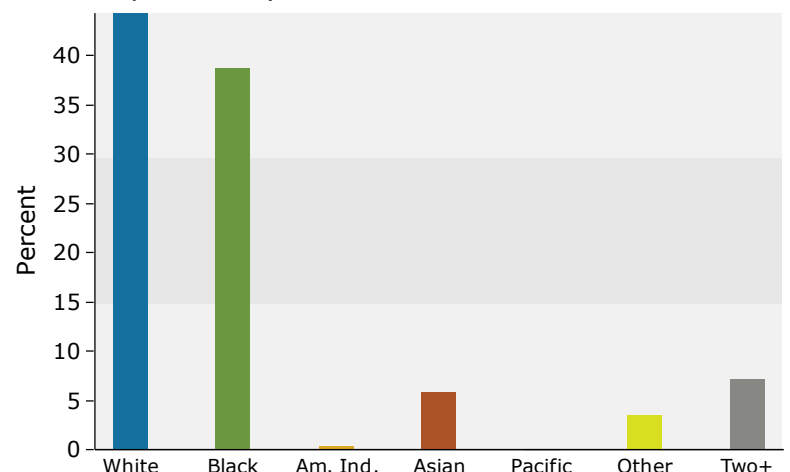
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 8.2%