



Demographic and Income Profile

6741 E Tanners Creek Dr, Norfolk, Virginia, 23513 3
6741 E Tanners Creek Dr, Norfolk, Virginia, 23513
Ring: 1 mile radius

Prepared by Esri
Latitude: 36.90218
Longitude: -76.23029

Summary	Census 2010	Census 2020	2023	2028
Population	18,668	18,539	18,430	18,215
Households	7,310	7,774	7,813	7,802
Families	4,768	4,596	4,925	4,883
Average Household Size	2.55	2.38	2.36	2.33
Owner Occupied Housing Units	3,246	3,147	3,110	3,232
Renter Occupied Housing Units	4,054	4,627	4,703	4,569
Median Age	32.4	33.9	34.5	35.7

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.23%	0.35%	0.30%
Households	-0.03%	0.49%	0.49%
Families	-0.17%	0.33%	0.44%
Owner HHs	0.77%	0.66%	0.66%
Median Household Income	1.66%	2.69%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	801	10.3%	741	9.5%
\$15,000 - \$24,999	604	7.7%	538	6.9%
\$25,000 - \$34,999	1,092	14.0%	994	12.7%
\$35,000 - \$49,999	1,089	13.9%	984	12.6%
\$50,000 - \$74,999	1,584	20.3%	1,532	19.6%
\$75,000 - \$99,999	933	11.9%	949	12.2%
\$100,000 - \$149,999	1,076	13.8%	1,245	16.0%
\$150,000 - \$199,999	395	5.1%	520	6.7%
\$200,000+	239	3.1%	298	3.8%

Median Household Income	\$53,523	\$58,125
Average Household Income	\$74,139	\$84,075
Per Capita Income	\$31,398	\$35,973

Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,445	7.7%	1,196	6.5%	1,255	6.8%	1,272	7.0%
5 - 9	1,258	6.7%	1,090	5.9%	1,223	6.6%	1,167	6.4%
10 - 14	1,159	6.2%	1,145	6.2%	1,179	6.4%	1,132	6.2%
15 - 19	1,336	7.2%	1,044	5.6%	1,141	6.2%	1,108	6.1%
20 - 24	1,931	10.3%	1,743	9.4%	1,388	7.5%	1,459	8.0%
25 - 34	2,837	15.2%	3,402	18.4%	3,191	17.3%	2,756	15.1%
35 - 44	2,212	11.8%	2,143	11.6%	2,331	12.6%	2,620	14.4%
45 - 54	2,447	13.1%	1,868	10.1%	1,888	10.2%	1,851	10.2%
55 - 64	1,961	10.5%	2,294	12.4%	2,062	11.2%	1,850	10.2%
65 - 74	1,066	5.7%	1,638	8.8%	1,646	8.9%	1,724	9.5%
75 - 84	734	3.9%	690	3.7%	830	4.5%	960	5.3%
85+	283	1.5%	286	1.5%	297	1.6%	316	1.7%

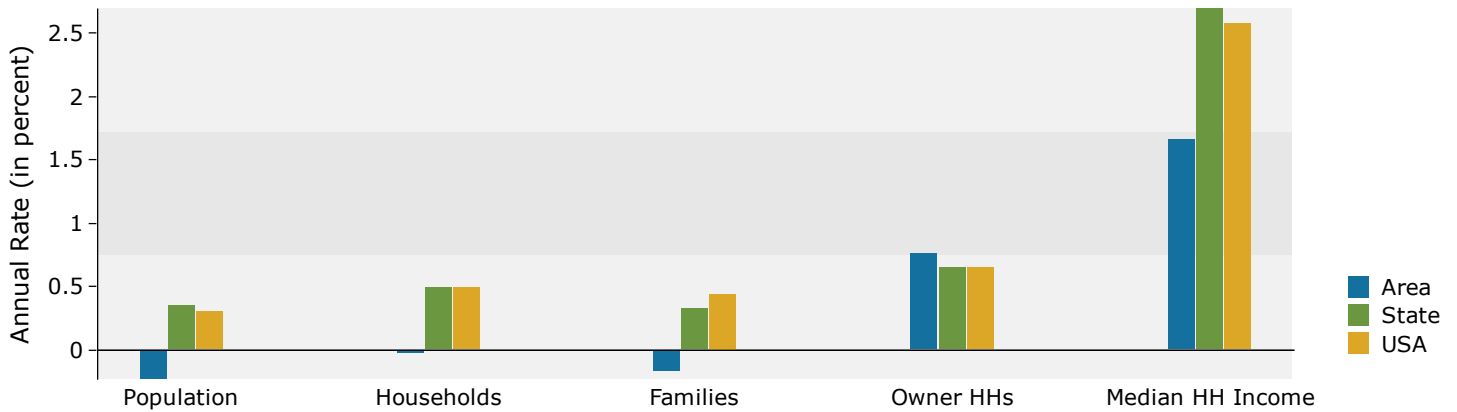
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	5,367	28.7%	5,029	27.1%	4,832	26.2%	4,538	24.9%
Black Alone	11,103	59.5%	9,883	53.3%	9,838	53.4%	9,628	52.9%
American Indian Alone	103	0.6%	89	0.5%	91	0.5%	96	0.5%
Asian Alone	803	4.3%	839	4.5%	872	4.7%	916	5.0%
Pacific Islander Alone	42	0.2%	31	0.2%	31	0.2%	31	0.2%
Some Other Race Alone	544	2.9%	1,107	6.0%	1,155	6.3%	1,272	7.0%
Two or More Races	706	3.8%	1,561	8.4%	1,610	8.7%	1,734	9.5%
Hispanic Origin (Any Race)	1,447	7.8%	2,210	11.9%	2,312	12.5%	2,493	13.7%

Data Note: Income is expressed in current dollars.

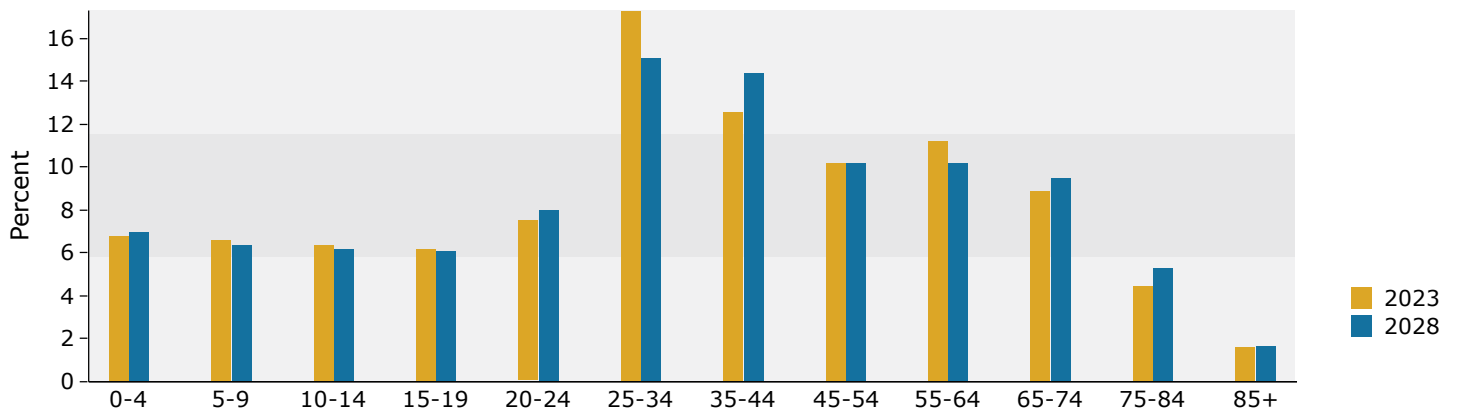
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

December 29, 2023

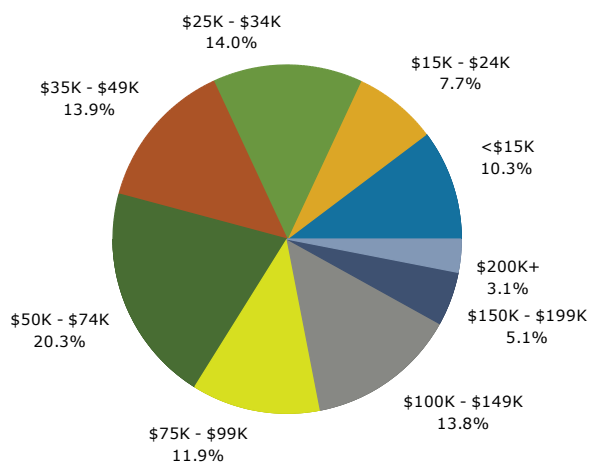
Trends 2023-2028



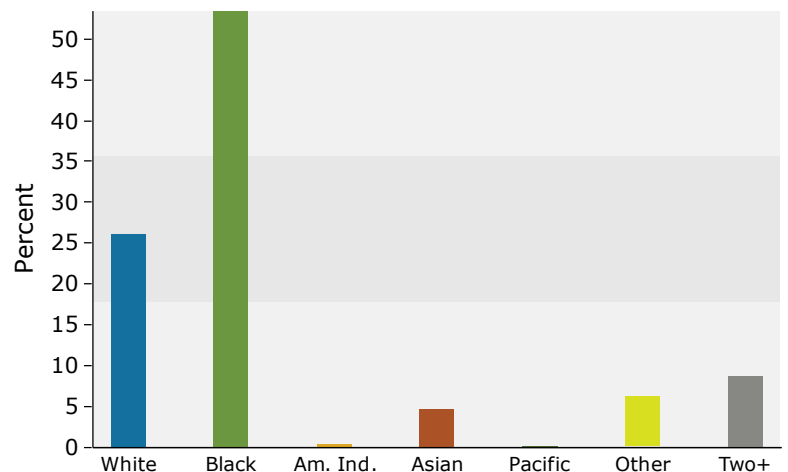
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 12.5%



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Summary	Census 2010	Census 2020	2023	2028
Population	107,548	109,494	108,942	106,957
Households	43,495	45,945	46,054	45,746
Families	26,662	27,087	27,164	26,779
Average Household Size	2.46	2.37	2.35	2.33
Owner Occupied Housing Units	22,240	22,695	24,181	24,691
Renter Occupied Housing Units	21,257	23,250	21,873	21,055
Median Age	34.5	35.9	37.0	38.0

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.37%	0.35%	0.30%
Households	-0.13%	0.49%	0.49%
Families	-0.29%	0.33%	0.44%
Owner HHs	0.42%	0.66%	0.66%
Median Household Income	2.44%	2.69%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	3,621	7.9%	3,286	7.2%
\$15,000 - \$24,999	3,569	7.7%	3,090	6.8%
\$25,000 - \$34,999	5,344	11.6%	4,767	10.4%
\$35,000 - \$49,999	6,116	13.3%	5,311	11.6%
\$50,000 - \$74,999	8,679	18.8%	8,186	17.9%
\$75,000 - \$99,999	5,981	13.0%	5,963	13.0%
\$100,000 - \$149,999	7,788	16.9%	8,847	19.3%
\$150,000 - \$199,999	2,688	5.8%	3,473	7.6%
\$200,000+	2,266	4.9%	2,822	6.2%

Median Household Income	\$60,175	\$67,897
Average Household Income	\$84,734	\$96,824
Per Capita Income	\$35,880	\$41,483

Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,034	7.5%	7,064	6.5%	6,876	6.3%	6,870	6.4%
5 - 9	6,868	6.4%	6,296	5.8%	6,887	6.3%	6,531	6.1%
10 - 14	6,292	5.9%	6,287	5.7%	6,959	6.4%	6,483	6.1%
15 - 19	6,715	6.2%	5,623	5.1%	6,265	5.8%	6,409	6.0%
20 - 24	9,328	8.7%	8,815	8.1%	7,123	6.5%	7,317	6.8%
25 - 34	17,289	16.1%	19,383	17.7%	17,070	15.7%	14,773	13.8%
35 - 44	13,539	12.6%	13,598	12.4%	15,163	13.9%	15,871	14.8%
45 - 54	15,844	14.7%	12,179	11.1%	12,027	11.0%	12,172	11.4%
55 - 64	11,702	10.9%	14,956	13.7%	13,509	12.4%	11,731	11.0%
65 - 74	5,969	5.6%	9,693	8.9%	10,206	9.4%	10,851	10.1%
75 - 84	4,097	3.8%	3,905	3.6%	4,889	4.5%	5,865	5.5%
85+	1,872	1.7%	1,695	1.5%	1,969	1.8%	2,082	1.9%

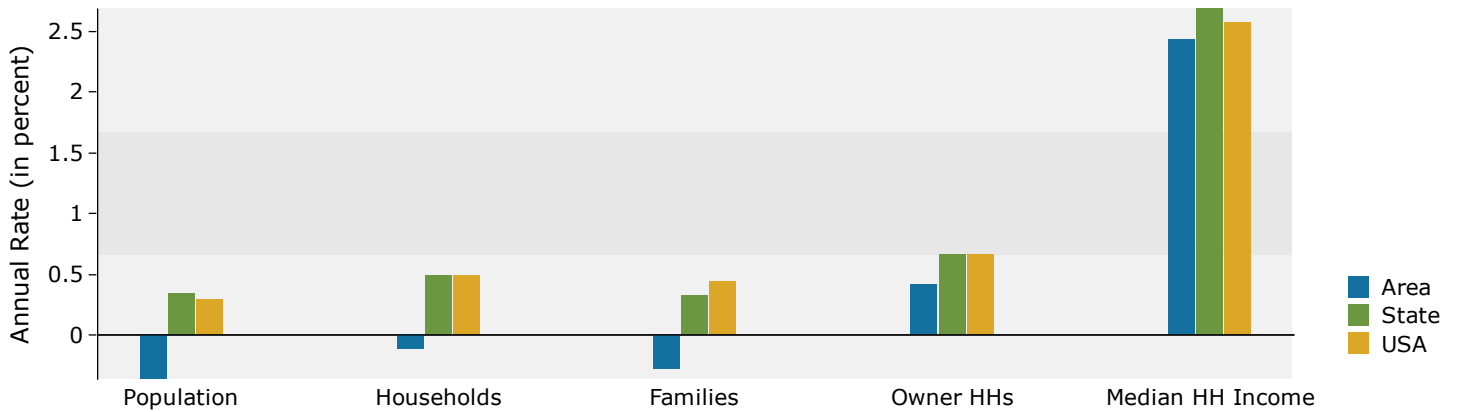
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	53,107	49.4%	48,529	44.3%	47,001	43.1%	44,185	41.3%
Black Alone	42,357	39.4%	40,314	36.8%	40,348	37.0%	39,469	36.9%
American Indian Alone	543	0.5%	622	0.6%	636	0.6%	664	0.6%
Asian Alone	4,018	3.7%	4,437	4.1%	4,615	4.2%	4,829	4.5%
Pacific Islander Alone	177	0.2%	224	0.2%	224	0.2%	224	0.2%
Some Other Race Alone	2,969	2.8%	5,485	5.0%	5,807	5.3%	6,414	6.0%
Two or More Races	4,376	4.1%	9,883	9.0%	10,311	9.5%	11,171	10.4%
Hispanic Origin (Any Race)	7,869	7.3%	11,854	10.8%	12,564	11.5%	13,594	12.7%

Data Note: Income is expressed in current dollars.

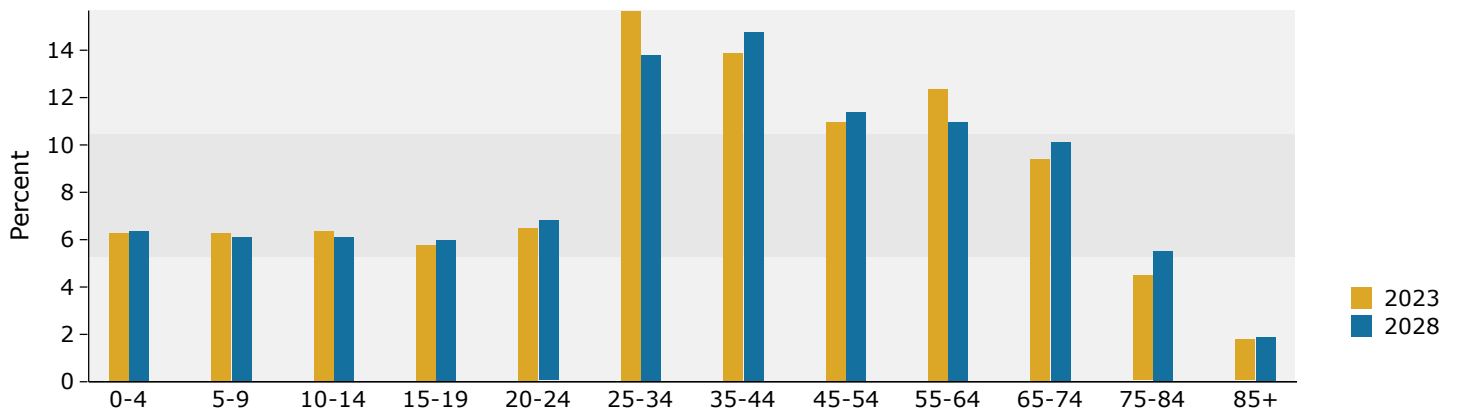
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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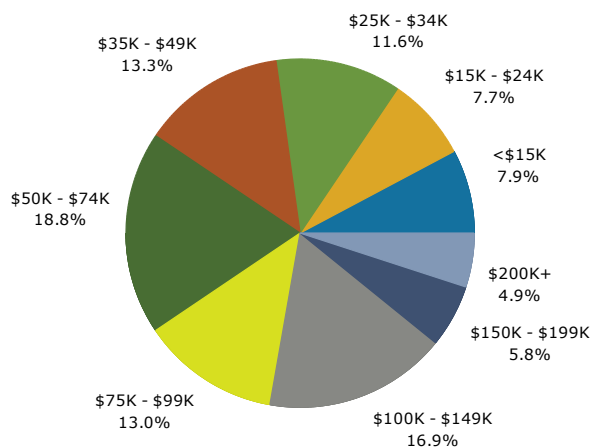
Trends 2023-2028



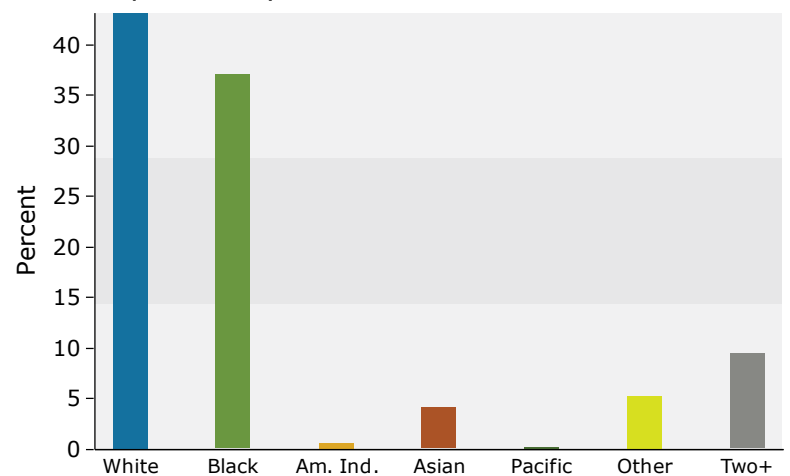
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 11.5%



Demographic and Income Profile

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Summary	Census 2010	Census 2020	2023	2028
Population	263,115	258,070	258,175	256,674
Households	96,355	105,316	106,156	106,983
Families	57,451	59,858	60,575	60,444
Average Household Size	2.42	2.31	2.30	2.26
Owner Occupied Housing Units	45,659	46,368	50,281	51,571
Renter Occupied Housing Units	50,695	58,948	55,875	55,412
Median Age	30.2	32.9	34.0	34.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.12%	0.35%	0.30%
Households	0.16%	0.49%	0.49%
Families	-0.04%	0.33%	0.44%
Owner HHs	0.51%	0.66%	0.66%
Median Household Income	2.45%	2.69%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	10,384	9.8%	9,686	9.1%
\$15,000 - \$24,999	7,793	7.3%	6,931	6.5%
\$25,000 - \$34,999	11,537	10.9%	10,370	9.7%
\$35,000 - \$49,999	13,852	13.0%	12,235	11.4%
\$50,000 - \$74,999	18,828	17.7%	18,139	17.0%
\$75,000 - \$99,999	13,097	12.3%	13,101	12.2%
\$100,000 - \$149,999	17,629	16.6%	19,956	18.7%
\$150,000 - \$199,999	6,830	6.4%	8,842	8.3%
\$200,000+	6,201	5.8%	7,718	7.2%

Median Household Income	\$60,265	\$68,013
Average Household Income	\$87,540	\$100,008
Per Capita Income	\$36,355	\$42,008

Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,422	7.0%	16,283	6.3%	16,273	6.3%	16,426	6.4%
5 - 9	15,467	5.9%	14,569	5.6%	15,788	6.1%	15,069	5.9%
10 - 14	13,597	5.2%	13,710	5.3%	15,242	5.9%	14,413	5.6%
15 - 19	19,815	7.5%	16,754	6.5%	18,694	7.2%	18,874	7.4%
20 - 24	37,515	14.3%	29,314	11.4%	24,744	9.6%	25,536	9.9%
25 - 34	45,203	17.2%	47,436	18.4%	42,656	16.5%	38,353	14.9%
35 - 44	30,567	11.6%	30,367	11.8%	33,600	13.0%	35,215	13.7%
45 - 54	32,583	12.4%	25,536	9.9%	25,527	9.9%	26,311	10.3%
55 - 64	24,585	9.3%	30,849	12.0%	28,264	10.9%	24,747	9.6%
65 - 74	12,696	4.8%	20,925	8.1%	21,981	8.5%	23,276	9.1%
75 - 84	8,745	3.3%	8,652	3.4%	10,889	4.2%	13,471	5.2%
85+	3,920	1.5%	3,675	1.4%	4,517	1.7%	4,983	1.9%

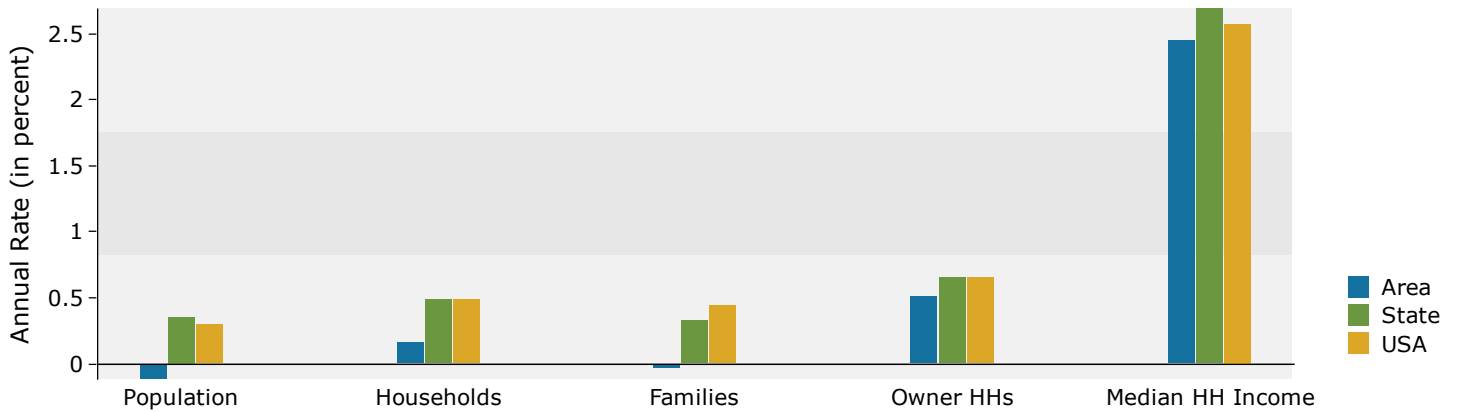
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	127,246	48.4%	113,059	43.8%	110,576	42.8%	105,937	41.3%
Black Alone	108,872	41.4%	100,328	38.9%	100,706	39.0%	99,669	38.8%
American Indian Alone	1,247	0.5%	1,337	0.5%	1,384	0.5%	1,452	0.6%
Asian Alone	9,481	3.6%	11,007	4.3%	11,525	4.5%	12,279	4.8%
Pacific Islander Alone	456	0.2%	480	0.2%	478	0.2%	482	0.2%
Some Other Race Alone	5,954	2.3%	10,273	4.0%	10,883	4.2%	12,007	4.7%
Two or More Races	9,859	3.7%	21,586	8.4%	22,624	8.8%	24,847	9.7%
Hispanic Origin (Any Race)	17,714	6.7%	24,626	9.5%	26,180	10.1%	28,442	11.1%

Data Note: Income is expressed in current dollars.

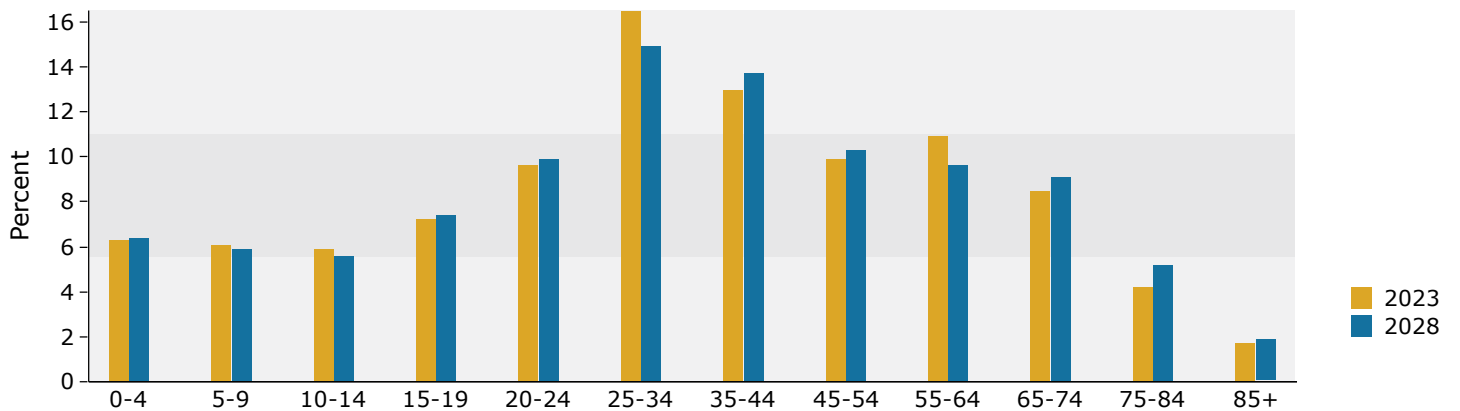
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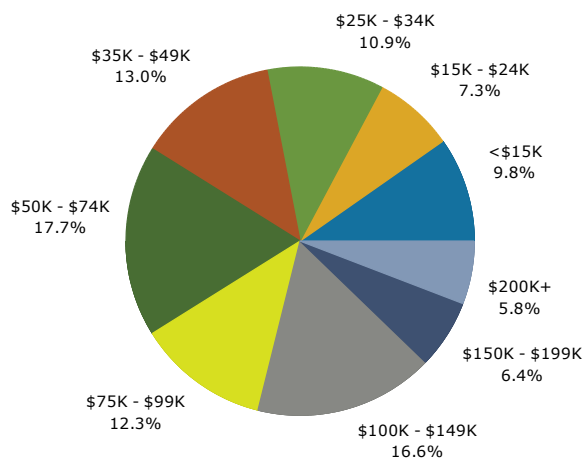
Trends 2023-2028



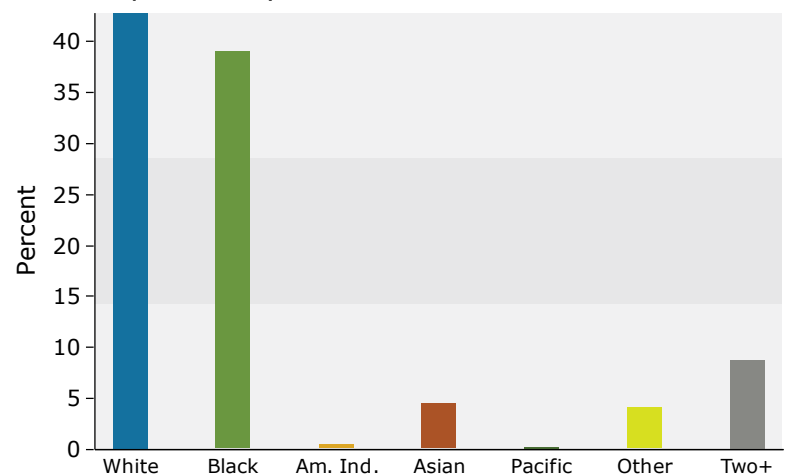
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 10.1%