

Demographic and Income Profile

218 Peachtree Street 3
218 Peachtree Street
Ring: 1 mile radius

Prepared by Esri
Latitude: 33.75992
Longitude: -84.38806

Summary	Census 2010	Census 2020	2024	2029
Population	23,552	30,968	32,037	32,959
Households	9,157	12,197	13,407	14,311
Families	1,953	2,762	2,915	3,081
Average Household Size	1.55	1.57	1.55	1.51
Owner Occupied Housing Units	2,557	3,043	3,455	3,690
Renter Occupied Housing Units	6,601	9,154	9,952	10,622
Median Age	27.9	27.4	28.3	28.7

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.57%	0.61%	0.38%
Households	1.31%	0.86%	0.64%
Families	1.11%	0.75%	0.56%
Owner HHs	1.32%	1.32%	0.97%
Median Household Income	4.17%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	2,181	16.3%	1,921	13.4%
\$15,000 - \$24,999	698	5.2%	547	3.8%
\$25,000 - \$34,999	667	5.0%	561	3.9%
\$35,000 - \$49,999	1,127	8.4%	892	6.2%
\$50,000 - \$74,999	2,379	17.7%	2,267	15.8%
\$75,000 - \$99,999	1,724	12.9%	1,910	13.3%
\$100,000 - \$149,999	2,500	18.6%	3,251	22.7%
\$150,000 - \$199,999	1,023	7.6%	1,491	10.4%
\$200,000+	1,107	8.3%	1,472	10.3%

Median Household Income	\$70,057	\$85,942
Average Household Income	\$96,103	\$115,013
Per Capita Income	\$43,400	\$53,348

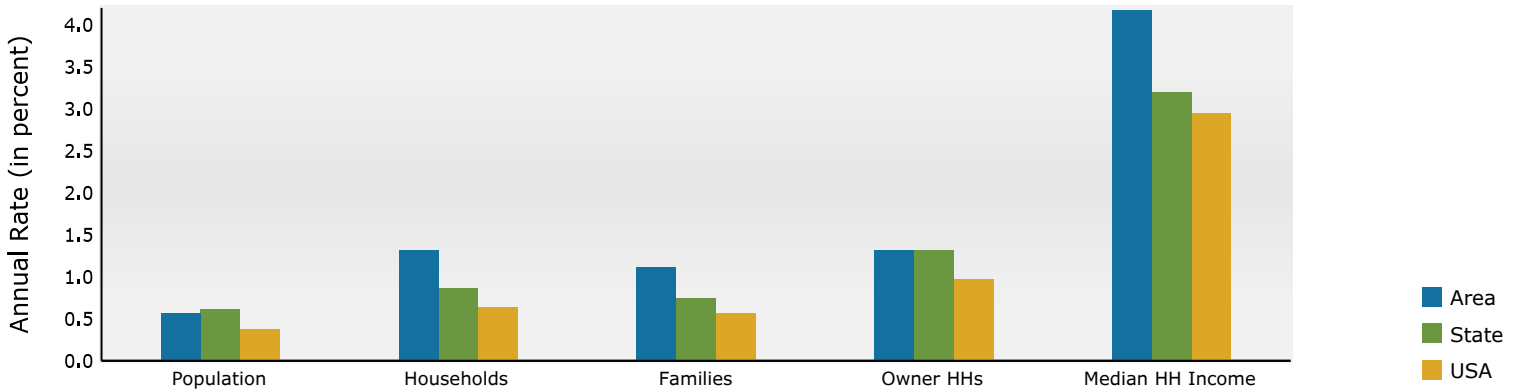
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	566	2.4%	685	2.2%	716	2.2%	724	2.2%
5 - 9	382	1.6%	500	1.6%	508	1.6%	509	1.5%
10 - 14	363	1.5%	421	1.4%	407	1.3%	416	1.3%
15 - 19	3,477	14.8%	4,467	14.4%	4,308	13.4%	4,316	13.1%
20 - 24	5,466	23.2%	7,365	23.8%	6,991	21.8%	6,958	21.1%
25 - 34	4,608	19.6%	7,573	24.5%	8,399	26.2%	8,547	25.9%
35 - 44	3,039	12.9%	3,373	10.9%	3,774	11.8%	4,127	12.5%
45 - 54	2,751	11.7%	2,720	8.8%	2,793	8.7%	2,973	9.0%
55 - 64	1,799	7.6%	2,058	6.6%	2,079	6.5%	2,090	6.3%
65 - 74	659	2.8%	1,298	4.2%	1,358	4.2%	1,428	4.3%
75 - 84	314	1.3%	417	1.3%	582	1.8%	691	2.1%
85+	130	0.6%	90	0.3%	124	0.4%	182	0.6%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	8,670	36.8%	11,625	37.5%	11,345	35.4%	11,047	33.5%
Black Alone	12,204	51.8%	14,395	46.5%	15,255	47.6%	15,970	48.5%
American Indian Alone	56	0.2%	75	0.2%	78	0.2%	81	0.2%
Asian Alone	1,636	6.9%	2,152	6.9%	2,392	7.5%	2,678	8.1%
Pacific Islander Alone	12	0.1%	29	0.1%	28	0.1%	28	0.1%
Some Other Race Alone	315	1.3%	820	2.6%	881	2.7%	954	2.9%
Two or More Races	660	2.8%	1,871	6.0%	2,058	6.4%	2,201	6.7%
Hispanic Origin (Any Race)	1,060	4.5%	2,279	7.4%	2,409	7.5%	2,623	8.0%

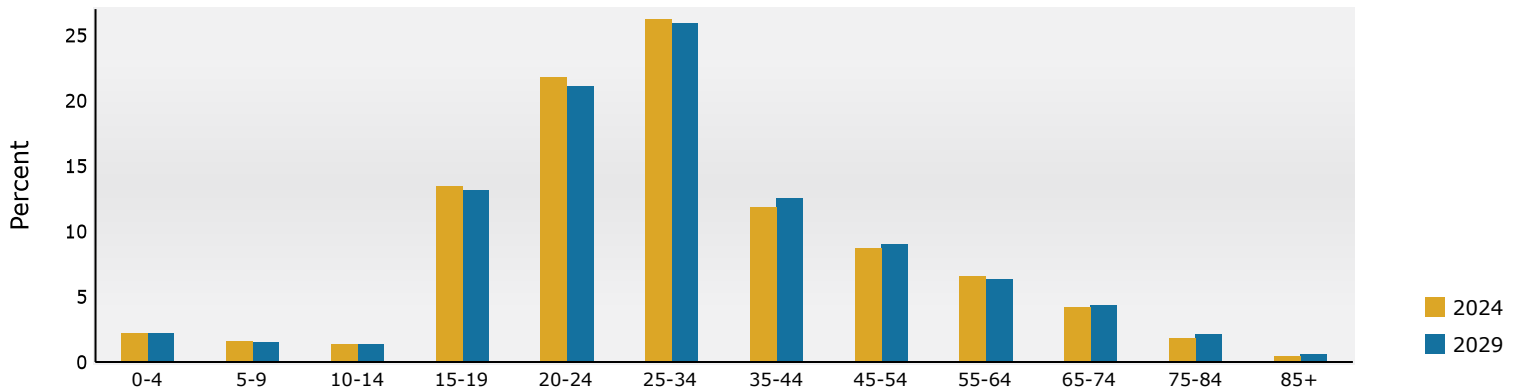
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

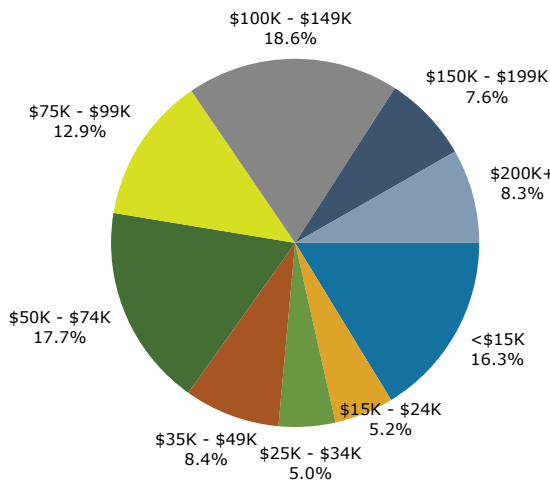
Trends 2024-2029



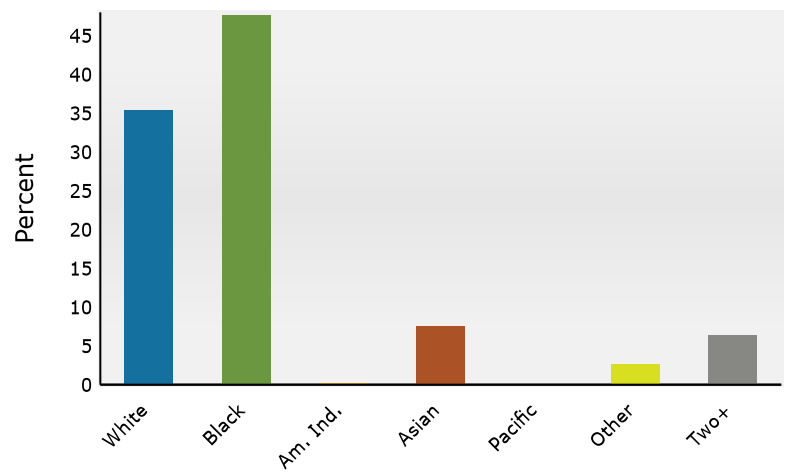
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 7.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

218 Peachtree Street 3
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Ring: 3 mile radius

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Latitude: 33.75992
Longitude: -84.38806

Summary	Census 2010	Census 2020	2024	2029
Population	153,720	192,494	207,471	221,736
Households	69,548	92,175	102,280	113,084
Families	21,826	29,668	31,789	34,805
Average Household Size	1.85	1.80	1.78	1.73
Owner Occupied Housing Units	27,031	32,300	37,136	39,920
Renter Occupied Housing Units	42,517	59,875	65,144	73,163
Median Age	30.7	31.3	32.1	33.4

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.34%	0.61%	0.38%
Households	2.03%	0.86%	0.64%
Families	1.83%	0.75%	0.56%
Owner HHs	1.46%	1.32%	0.97%
Median Household Income	3.43%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	12,598	12.3%	10,826	9.6%
\$15,000 - \$24,999	4,814	4.7%	3,548	3.1%
\$25,000 - \$34,999	4,697	4.6%	4,027	3.6%
\$35,000 - \$49,999	7,396	7.2%	6,803	6.0%
\$50,000 - \$74,999	13,120	12.8%	12,988	11.5%
\$75,000 - \$99,999	11,253	11.0%	12,349	10.9%
\$100,000 - \$149,999	18,245	17.8%	22,299	19.7%
\$150,000 - \$199,999	11,440	11.2%	15,837	14.0%
\$200,000+	18,707	18.3%	24,396	21.6%
Median Household Income	\$92,694		\$109,710	
Average Household Income	\$134,865		\$157,716	
Per Capita Income	\$66,995		\$80,854	

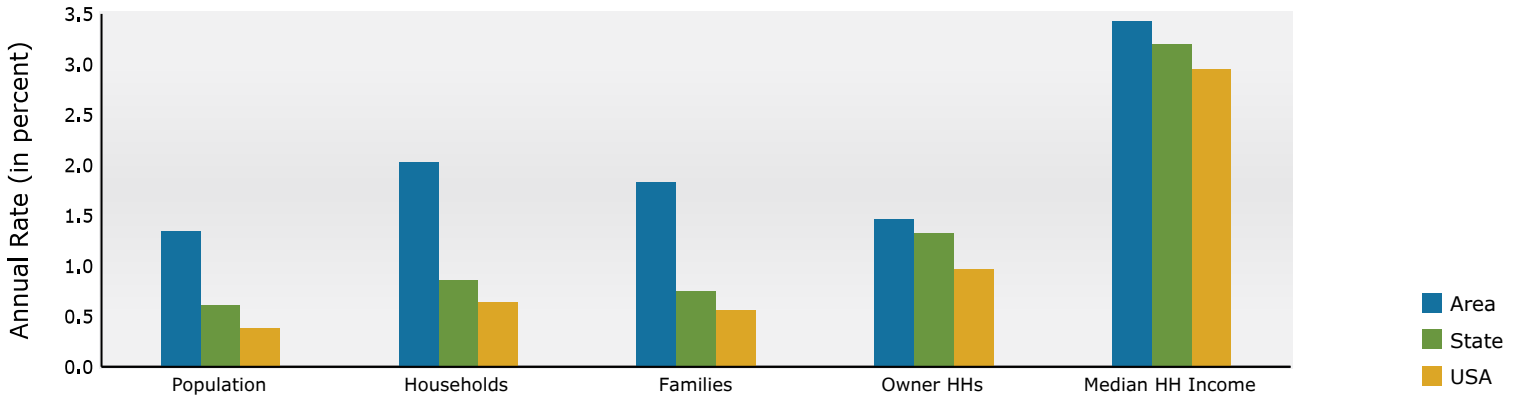
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,323	4.8%	7,494	3.9%	8,065	3.9%	8,243	3.7%
5 - 9	5,459	3.6%	6,534	3.4%	6,958	3.4%	7,178	3.2%
10 - 14	4,536	3.0%	5,675	2.9%	5,843	2.8%	6,683	3.0%
15 - 19	13,619	8.9%	13,406	7.0%	13,342	6.4%	14,225	6.4%
20 - 24	24,190	15.7%	28,270	14.7%	25,968	12.5%	26,371	11.9%
25 - 34	35,537	23.1%	53,012	27.5%	60,085	29.0%	56,810	25.6%
35 - 44	23,596	15.3%	28,106	14.6%	32,682	15.8%	38,753	17.5%
45 - 54	17,896	11.6%	20,289	10.5%	21,411	10.3%	24,143	10.9%
55 - 64	12,340	8.0%	15,655	8.1%	16,765	8.1%	18,641	8.4%
65 - 74	5,471	3.6%	9,803	5.1%	10,594	5.1%	12,577	5.7%
75 - 84	2,621	1.7%	3,288	1.7%	4,610	2.2%	6,515	2.9%
85+	1,134	0.7%	962	0.5%	1,148	0.6%	1,596	0.7%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	67,345	43.8%	89,555	46.5%	92,666	44.7%	95,269	43.0%
Black Alone	72,304	47.0%	74,045	38.5%	81,455	39.3%	87,641	39.5%
American Indian Alone	366	0.2%	441	0.2%	463	0.2%	515	0.2%
Asian Alone	7,856	5.1%	11,855	6.2%	13,872	6.7%	16,596	7.5%
Pacific Islander Alone	47	0.0%	117	0.1%	116	0.1%	126	0.1%
Some Other Race Alone	1,960	1.3%	3,795	2.0%	4,306	2.1%	4,946	2.2%
Two or More Races	3,842	2.5%	12,686	6.6%	14,593	7.0%	16,643	7.5%
Hispanic Origin (Any Race)	6,351	4.1%	11,924	6.2%	13,476	6.5%	15,499	7.0%

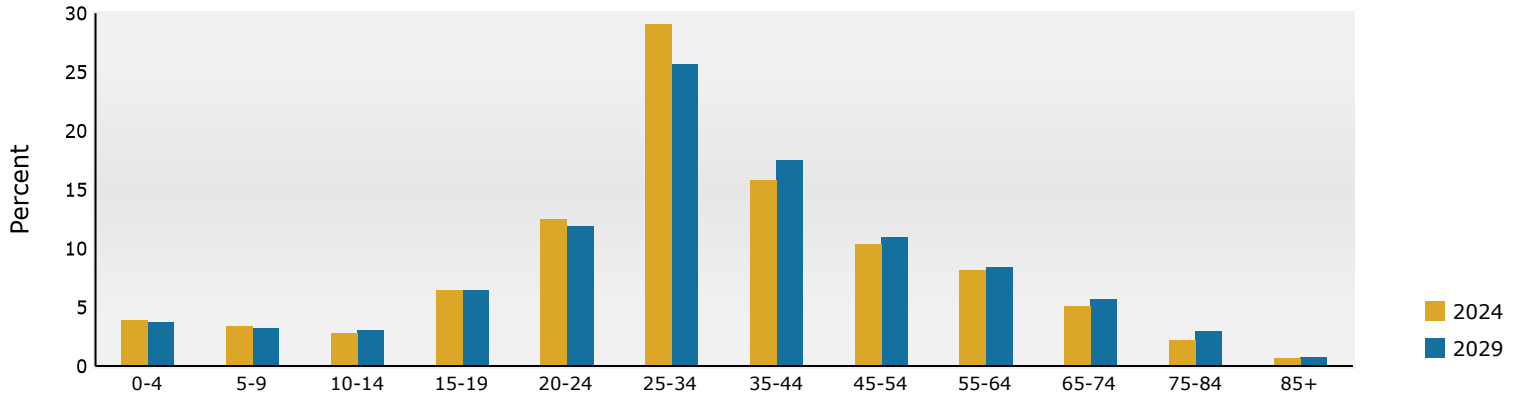
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

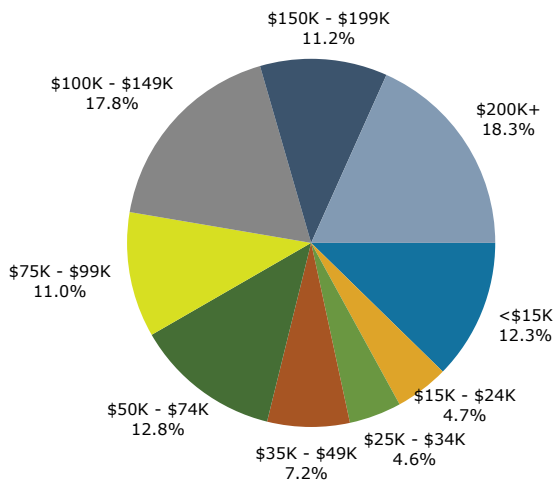
Trends 2024-2029



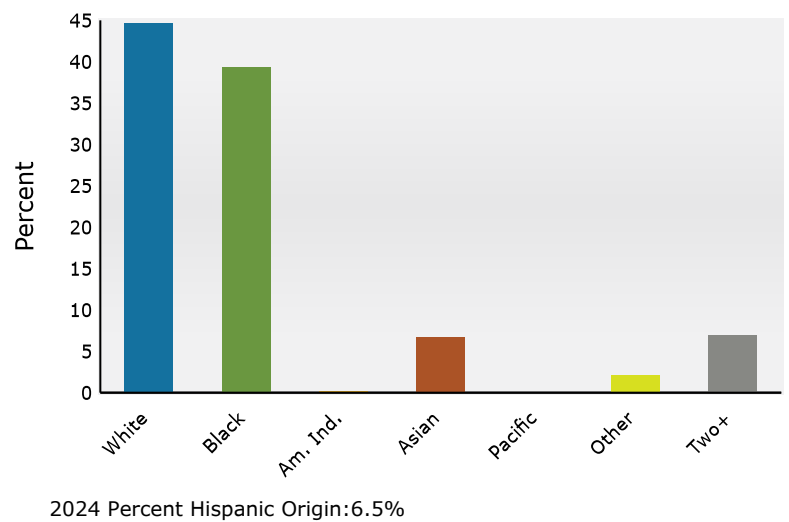
Population by Age



2024 Household Income



2024 Population by Race



Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

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Ring: 5 mile radius

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Latitude: 33.75992
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Summary	Census 2010	Census 2020	2024	2029
Population	313,058	368,974	390,436	409,290
Households	138,234	170,678	184,443	199,175
Families	54,347	66,904	69,589	74,103
Average Household Size	2.04	1.97	1.94	1.89
Owner Occupied Housing Units	60,453	69,829	78,317	83,320
Renter Occupied Housing Units	77,781	100,849	106,126	115,856
Median Age	32.2	32.7	33.4	34.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.95%	0.61%	0.38%
Households	1.55%	0.86%	0.64%
Families	1.26%	0.75%	0.56%
Owner HHs	1.25%	1.32%	0.97%
Median Household Income	3.74%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	22,214	12.0%	18,927	9.5%
\$15,000 - \$24,999	9,489	5.1%	7,044	3.5%
\$25,000 - \$34,999	9,389	5.1%	7,744	3.9%
\$35,000 - \$49,999	13,705	7.4%	12,229	6.1%
\$50,000 - \$74,999	23,879	12.9%	23,140	11.6%
\$75,000 - \$99,999	19,926	10.8%	21,409	10.7%
\$100,000 - \$149,999	30,827	16.7%	37,143	18.6%
\$150,000 - \$199,999	19,843	10.8%	26,804	13.5%
\$200,000+	35,161	19.1%	44,724	22.5%

Median Household Income	\$90,585	\$108,836
Average Household Income	\$136,241	\$159,337
Per Capita Income	\$64,906	\$78,019

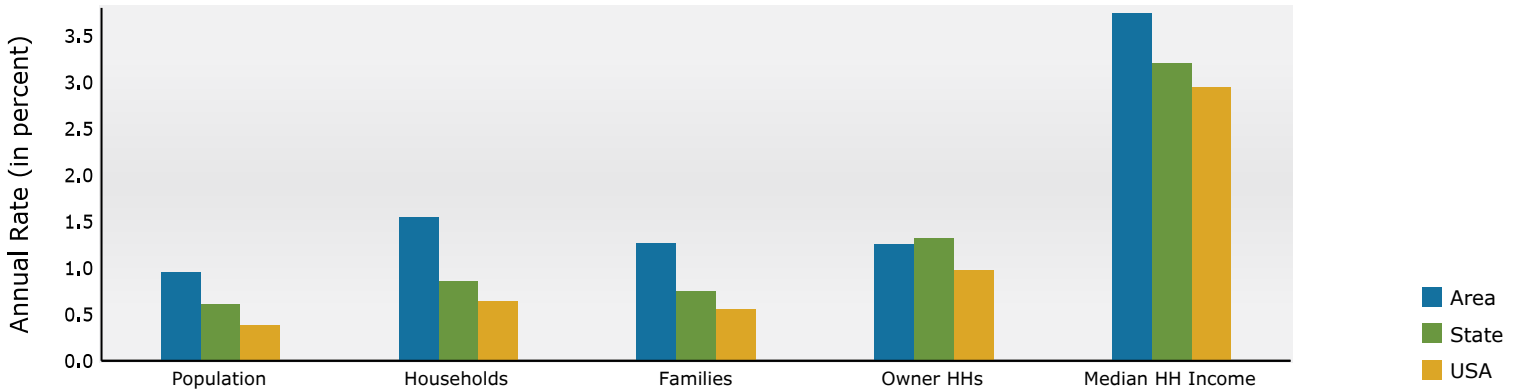
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,508	5.9%	17,155	4.6%	17,842	4.6%	17,730	4.3%
5 - 9	14,858	4.7%	16,173	4.4%	16,568	4.2%	16,365	4.0%
10 - 14	12,436	4.0%	15,147	4.1%	14,984	3.8%	16,210	4.0%
15 - 19	22,808	7.3%	21,073	5.7%	21,933	5.6%	23,239	5.7%
20 - 24	37,975	12.1%	42,012	11.4%	39,252	10.1%	40,303	9.8%
25 - 34	66,830	21.3%	93,093	25.2%	100,183	25.7%	92,037	22.5%
35 - 44	47,762	15.3%	55,519	15.0%	63,239	16.2%	71,463	17.5%
45 - 54	37,797	12.1%	40,605	11.0%	43,126	11.0%	48,134	11.8%
55 - 64	28,236	9.0%	32,979	8.9%	34,091	8.7%	36,611	8.9%
65 - 74	14,701	4.7%	22,450	6.1%	23,773	6.1%	27,105	6.6%
75 - 84	7,772	2.5%	9,516	2.6%	11,812	3.0%	15,552	3.8%
85+	3,374	1.1%	3,252	0.9%	3,632	0.9%	4,541	1.1%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	134,785	43.1%	165,142	44.8%	168,269	43.1%	169,330	41.4%
Black Alone	151,774	48.5%	151,179	41.0%	162,435	41.6%	172,245	42.1%
American Indian Alone	782	0.2%	1,021	0.3%	1,089	0.3%	1,157	0.3%
Asian Alone	12,181	3.9%	19,159	5.2%	21,936	5.6%	25,557	6.2%
Pacific Islander Alone	101	0.0%	178	0.0%	180	0.0%	194	0.0%
Some Other Race Alone	6,481	2.1%	8,626	2.3%	9,775	2.5%	10,880	2.7%
Two or More Races	6,954	2.2%	23,669	6.4%	26,753	6.9%	29,926	7.3%
Hispanic Origin (Any Race)	16,378	5.2%	23,400	6.3%	26,279	6.7%	29,458	7.2%

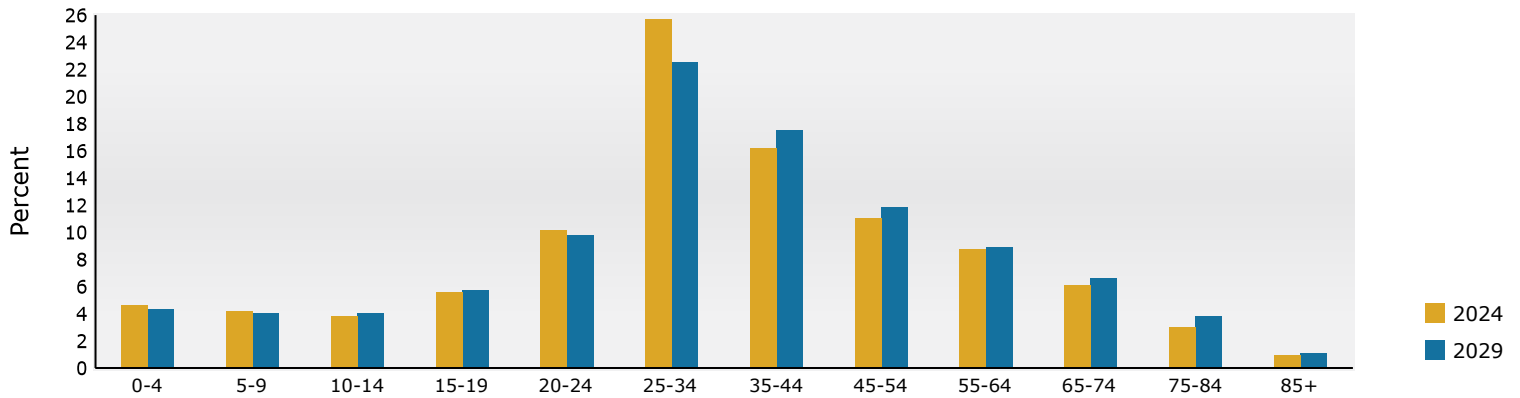
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

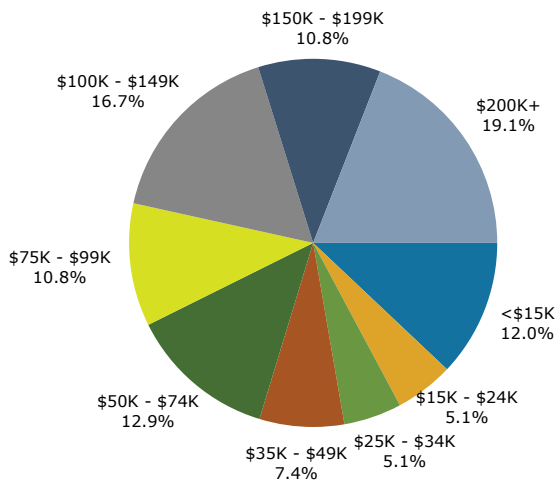
Trends 2024-2029



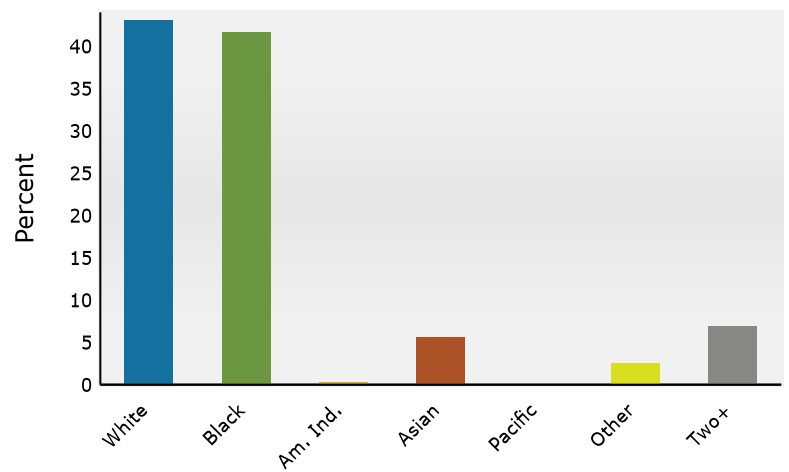
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 6.7%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.