



# Demographic and Income Profile

2200 Peachtree Rd NW, Atlanta, Georgia, 30309  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 33.81408  
 Longitude: -84.39246

Summary	Census 2010	Census 2020	2024	2029
Population	13,769	16,307	17,610	17,922
Households	7,934	8,970	9,658	10,031
Families	2,691	3,449	3,641	3,761
Average Household Size	1.72	1.80	1.81	1.77
Owner Occupied Housing Units	3,896	4,640	5,143	5,501
Renter Occupied Housing Units	4,038	4,330	4,515	4,529
Median Age	35.8	36.2	36.9	38.6

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.35%	0.61%	0.38%
Households	0.76%	0.86%	0.64%
Families	0.65%	0.75%	0.56%
Owner HHs	1.35%	1.32%	0.97%
Median Household Income	3.50%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	498	5.2%	355	3.5%
\$15,000 - \$24,999	115	1.2%	68	0.7%
\$25,000 - \$34,999	408	4.2%	219	2.2%
\$35,000 - \$49,999	541	5.6%	330	3.3%
\$50,000 - \$74,999	1,164	12.1%	1,017	10.1%
\$75,000 - \$99,999	1,110	11.5%	1,133	11.3%
\$100,000 - \$149,999	1,439	14.9%	1,682	16.8%
\$150,000 - \$199,999	1,216	12.6%	1,562	15.6%
\$200,000+	3,166	32.8%	3,664	36.5%

Median Household Income	\$130,593	\$155,093
Average Household Income	\$194,607	\$222,719
Per Capita Income	\$105,804	\$123,552

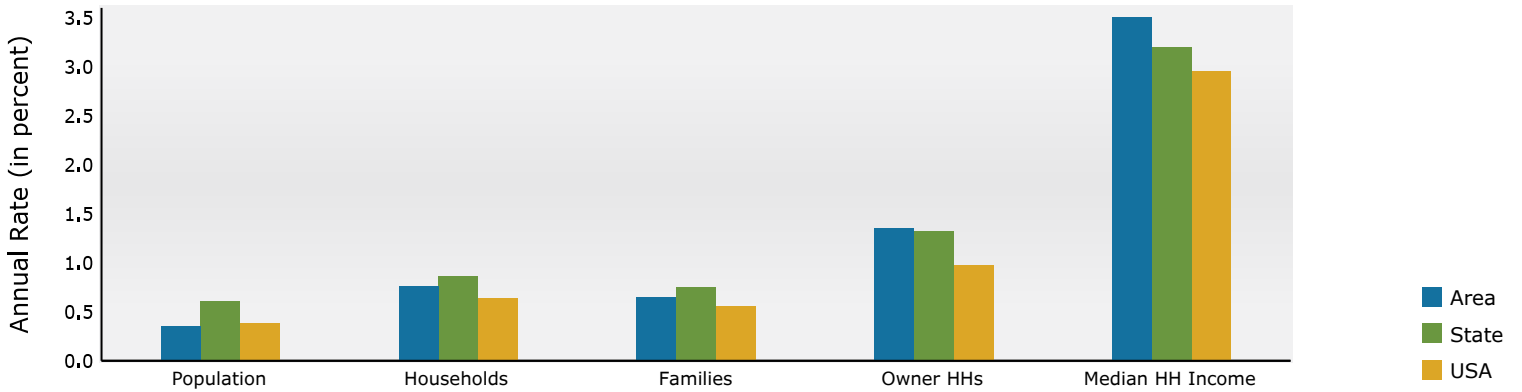
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	634	4.6%	742	4.6%	779	4.4%	752	4.2%
5 - 9	500	3.6%	563	3.5%	645	3.7%	636	3.5%
10 - 14	405	2.9%	517	3.2%	541	3.1%	625	3.5%
15 - 19	304	2.2%	514	3.2%	550	3.1%	579	3.2%
20 - 24	1,235	9.0%	1,257	7.7%	1,147	6.5%	1,066	5.9%
25 - 34	3,622	26.3%	4,249	26.1%	4,573	26.0%	4,118	23.0%
35 - 44	2,208	16.0%	2,298	14.1%	2,634	15.0%	2,910	16.2%
45 - 54	1,695	12.3%	1,769	10.8%	1,832	10.4%	2,020	11.3%
55 - 64	1,551	11.3%	1,825	11.2%	1,916	10.9%	1,818	10.1%
65 - 74	948	6.9%	1,471	9.0%	1,592	9.0%	1,686	9.4%
75 - 84	418	3.0%	874	5.4%	1,123	6.4%	1,346	7.5%
85+	250	1.8%	227	1.4%	277	1.6%	369	2.1%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	10,760	78.1%	12,009	73.6%	12,699	72.1%	12,508	69.8%
Black Alone	2,046	14.9%	2,057	12.6%	2,315	13.1%	2,517	14.0%
American Indian Alone	32	0.2%	28	0.2%	30	0.2%	31	0.2%
Asian Alone	456	3.3%	718	4.4%	847	4.8%	972	5.4%
Pacific Islander Alone	6	0.0%	7	0.0%	7	0.0%	7	0.0%
Some Other Race Alone	187	1.4%	338	2.1%	387	2.2%	427	2.4%
Two or More Races	282	2.0%	1,149	7.0%	1,324	7.5%	1,459	8.1%
Hispanic Origin (Any Race)	574	4.2%	1,000	6.1%	1,123	6.4%	1,241	6.9%

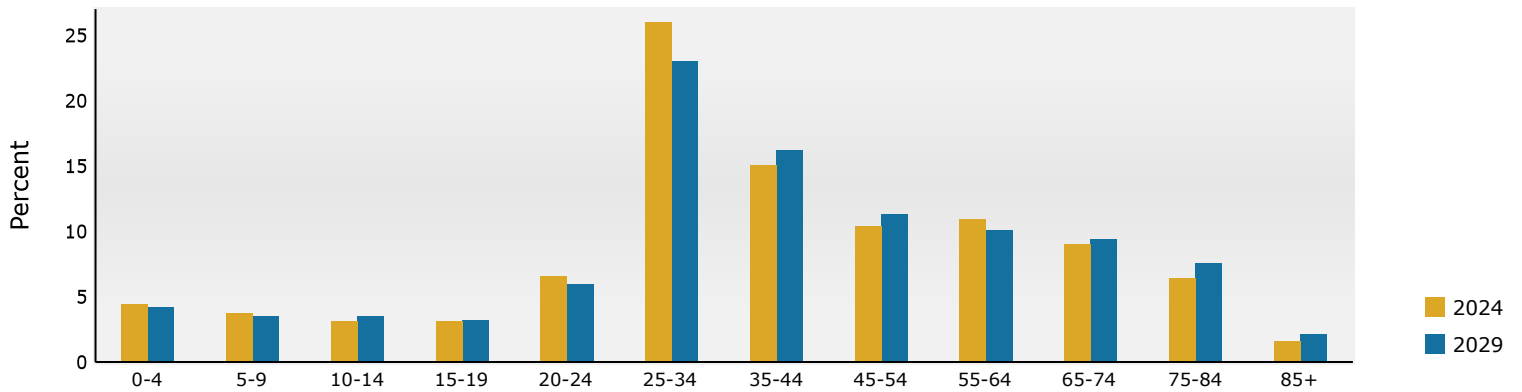
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

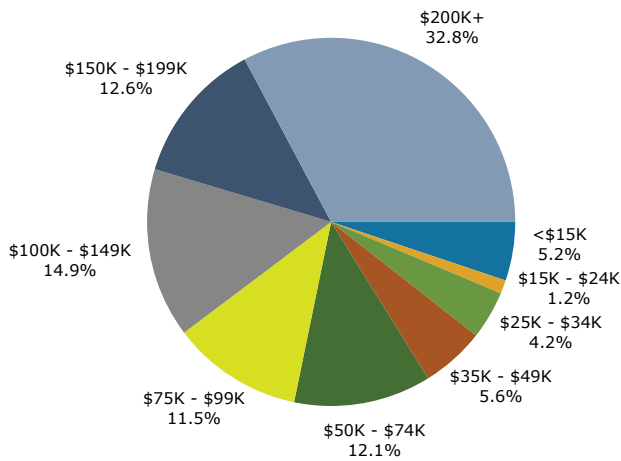
## Trends 2024-2029



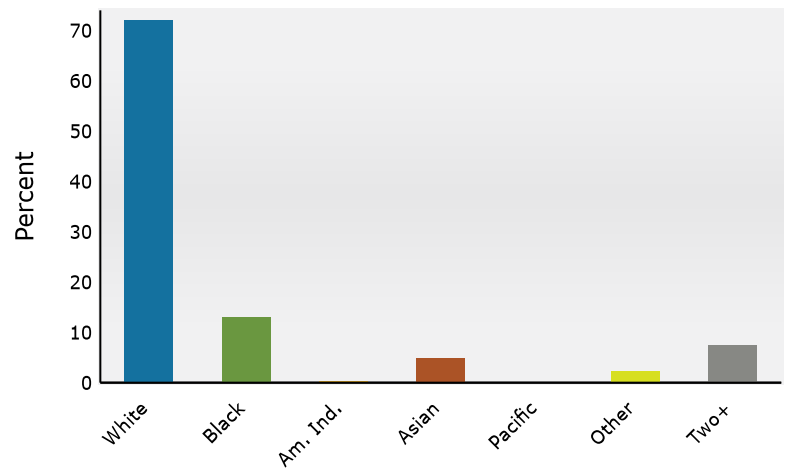
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 6.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

# Demographic and Income Profile

2200 Peachtree Rd NW, Atlanta, Georgia, 30309  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 33.81408  
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Summary	Census 2010	Census 2020	2024	2029
Population	121,424	159,129	168,177	178,050
Households	62,433	84,754	91,517	99,876
Families	19,700	27,918	28,924	30,988
Average Household Size	1.80	1.77	1.75	1.70
Owner Occupied Housing Units	28,694	33,976	37,653	39,603
Renter Occupied Housing Units	33,739	50,778	53,864	60,273
Median Age	32.2	32.3	32.9	34.2

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.15%	0.61%	0.38%
Households	1.76%	0.86%	0.64%
Families	1.39%	0.75%	0.56%
Owner HHs	1.01%	1.32%	0.97%
Median Household Income	3.06%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	6,600	7.2%	4,984	5.0%
\$15,000 - \$24,999	3,031	3.3%	1,927	1.9%
\$25,000 - \$34,999	3,482	3.8%	2,521	2.5%
\$35,000 - \$49,999	5,034	5.5%	4,267	4.3%
\$50,000 - \$74,999	11,523	12.6%	11,180	11.2%
\$75,000 - \$99,999	10,777	11.8%	11,430	11.4%
\$100,000 - \$149,999	16,879	18.4%	19,837	19.9%
\$150,000 - \$199,999	11,425	12.5%	15,364	15.4%
\$200,000+	22,766	24.9%	28,367	28.4%

Median Household Income	\$111,737	\$129,899
Average Household Income	\$163,998	\$188,492
Per Capita Income	\$89,144	\$105,617

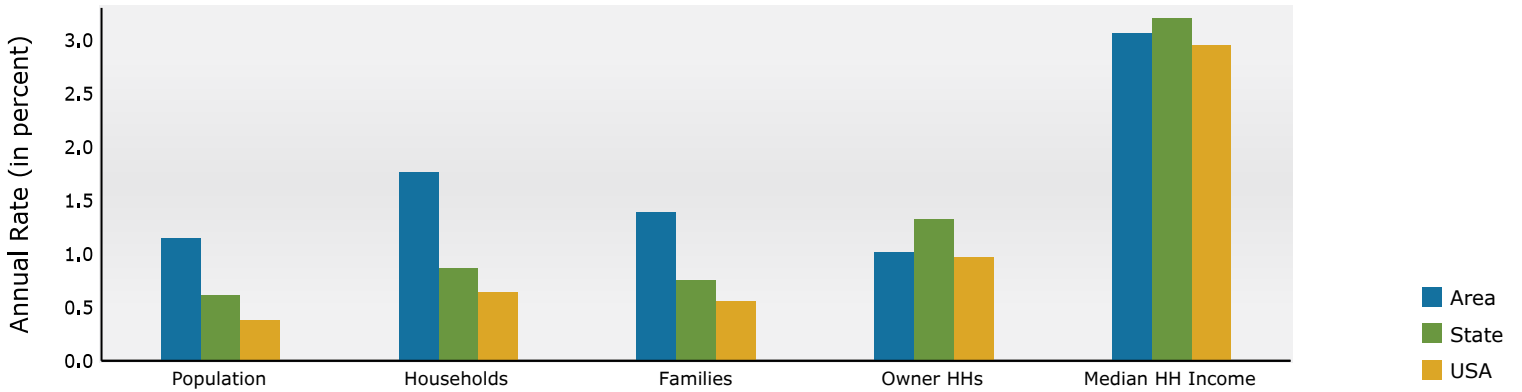
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,568	4.6%	5,784	3.6%	6,085	3.6%	6,099	3.4%
5 - 9	4,763	3.9%	5,208	3.3%	5,376	3.2%	5,421	3.0%
10 - 14	3,509	2.9%	5,072	3.2%	4,745	2.8%	5,288	3.0%
15 - 19	6,432	5.3%	7,001	4.4%	6,833	4.1%	7,111	4.0%
20 - 24	16,712	13.8%	21,484	13.5%	17,844	10.6%	17,778	10.0%
25 - 34	30,880	25.4%	45,275	28.5%	53,247	31.7%	51,055	28.7%
35 - 44	19,749	16.3%	22,518	14.2%	25,341	15.1%	30,236	17.0%
45 - 54	13,694	11.3%	17,499	11.0%	17,413	10.4%	19,083	10.7%
55 - 64	10,025	8.3%	14,038	8.8%	14,405	8.6%	15,400	8.6%
65 - 74	5,360	4.4%	9,324	5.9%	9,703	5.8%	11,291	6.3%
75 - 84	2,965	2.4%	4,475	2.8%	5,572	3.3%	7,175	4.0%
85+	1,767	1.5%	1,453	0.9%	1,613	1.0%	2,112	1.2%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	87,004	71.7%	101,810	64.0%	103,805	61.7%	105,408	59.2%
Black Alone	17,616	14.5%	25,882	16.3%	28,524	17.0%	31,464	17.7%
American Indian Alone	306	0.3%	528	0.3%	560	0.3%	597	0.3%
Asian Alone	8,950	7.4%	13,821	8.7%	16,004	9.5%	18,883	10.6%
Pacific Islander Alone	54	0.0%	86	0.1%	85	0.1%	93	0.1%
Some Other Race Alone	4,471	3.7%	4,941	3.1%	5,613	3.3%	6,233	3.5%
Two or More Races	3,023	2.5%	12,061	7.6%	13,585	8.1%	15,372	8.6%
Hispanic Origin (Any Race)	10,089	8.3%	12,953	8.1%	14,543	8.6%	16,370	9.2%

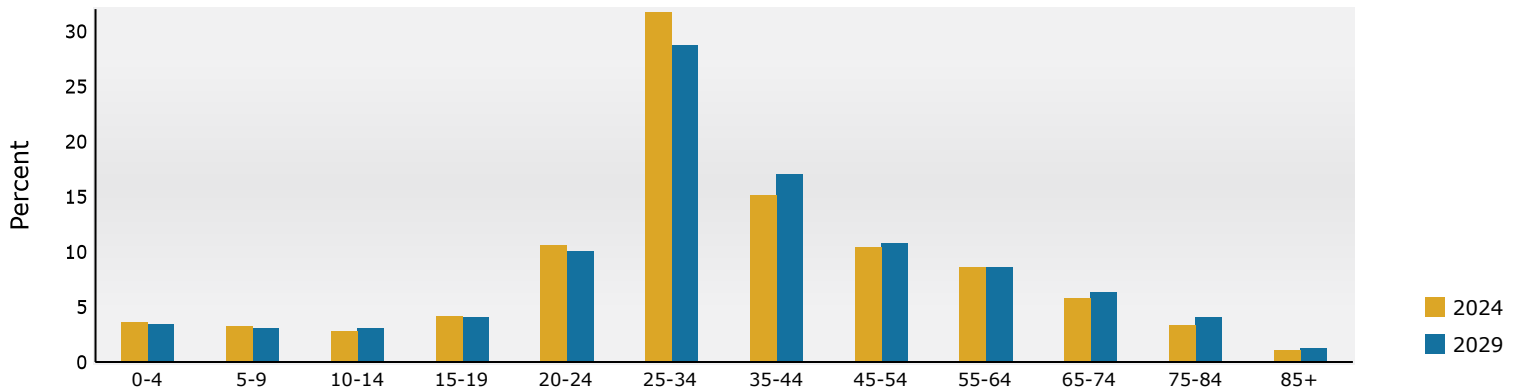
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

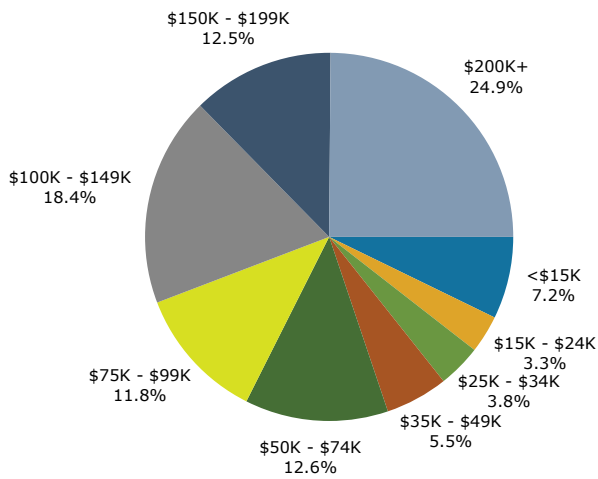
## Trends 2024-2029



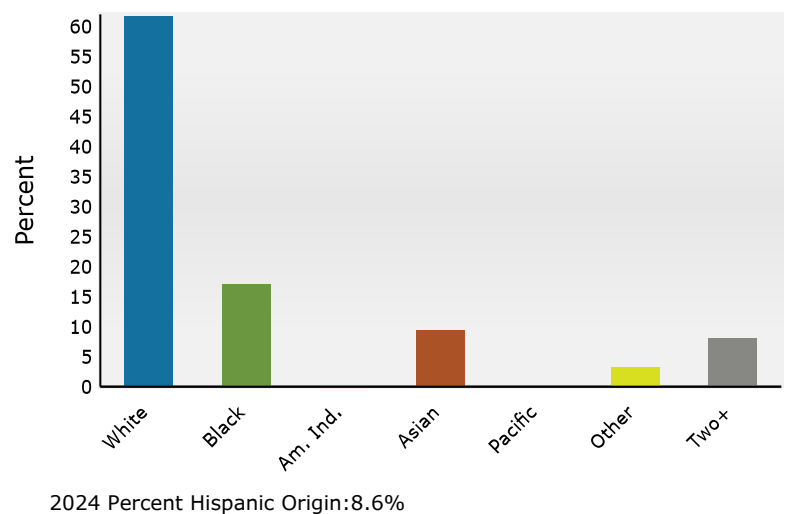
## Population by Age



## 2024 Household Income



## 2024 Population by Race



Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

# Demographic and Income Profile

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Ring: 5 mile radius

Prepared by Esri  
Latitude: 33.81408  
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Summary	Census 2010	Census 2020	2024	2029
Population	300,978	366,243	383,380	399,746
Households	139,053	176,100	188,331	201,971
Families	50,530	64,995	66,566	70,374
Average Household Size	1.95	1.90	1.87	1.82
Owner Occupied Housing Units	60,178	68,888	76,459	80,371
Renter Occupied Housing Units	78,875	107,212	111,872	121,599
Median Age	31.8	32.3	32.9	34.2

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.84%	0.61%	0.38%
Households	1.41%	0.86%	0.64%
Families	1.12%	0.75%	0.56%
Owner HHs	1.00%	1.32%	0.97%
Median Household Income	2.99%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	16,888	9.0%	13,801	6.8%
\$15,000 - \$24,999	7,675	4.1%	5,266	2.6%
\$25,000 - \$34,999	7,412	3.9%	5,669	2.8%
\$35,000 - \$49,999	11,760	6.2%	10,036	5.0%
\$50,000 - \$74,999	24,120	12.8%	23,000	11.4%
\$75,000 - \$99,999	20,937	11.1%	22,012	10.9%
\$100,000 - \$149,999	33,085	17.6%	38,700	19.2%
\$150,000 - \$199,999	21,813	11.6%	28,997	14.4%
\$200,000+	44,628	23.7%	54,478	27.0%

Median Household Income	\$105,720	\$122,485
Average Household Income	\$156,886	\$180,113
Per Capita Income	\$77,452	\$91,330

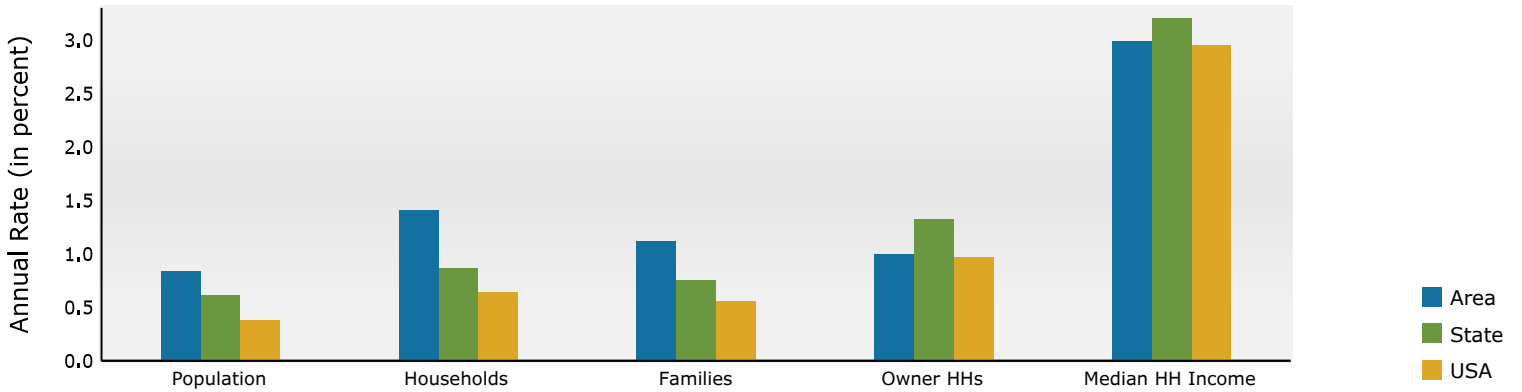
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	16,823	5.6%	15,559	4.2%	16,008	4.2%	15,895	4.0%
5 - 9	13,483	4.5%	14,328	3.9%	14,437	3.8%	14,290	3.6%
10 - 14	10,342	3.4%	13,896	3.8%	13,074	3.4%	14,184	3.5%
15 - 19	19,899	6.6%	20,912	5.7%	20,688	5.4%	21,452	5.4%
20 - 24	39,497	13.1%	45,565	12.4%	41,121	10.7%	41,117	10.3%
25 - 34	69,445	23.1%	95,529	26.1%	107,115	27.9%	100,249	25.1%
35 - 44	46,290	15.4%	51,615	14.1%	57,649	15.0%	66,347	16.6%
45 - 54	34,778	11.6%	40,195	11.0%	40,375	10.5%	43,749	10.9%
55 - 64	25,518	8.5%	32,153	8.8%	32,927	8.6%	34,944	8.7%
65 - 74	12,711	4.2%	21,684	5.9%	22,508	5.9%	25,528	6.4%
75 - 84	7,555	2.5%	10,028	2.7%	12,391	3.2%	15,856	4.0%
85+	4,637	1.5%	4,778	1.3%	5,085	1.3%	6,134	1.5%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	179,461	59.6%	203,177	55.5%	204,502	53.3%	204,516	51.2%
Black Alone	81,163	27.0%	94,040	25.7%	102,454	26.7%	109,780	27.5%
American Indian Alone	967	0.3%	1,491	0.4%	1,538	0.4%	1,609	0.4%
Asian Alone	17,004	5.6%	25,470	7.0%	28,829	7.5%	33,241	8.3%
Pacific Islander Alone	136	0.0%	184	0.1%	183	0.0%	199	0.0%
Some Other Race Alone	14,412	4.8%	15,125	4.1%	16,281	4.2%	17,536	4.4%
Two or More Races	7,834	2.6%	26,756	7.3%	29,594	7.7%	32,865	8.2%
Hispanic Origin (Any Race)	30,940	10.3%	34,378	9.4%	37,126	9.7%	40,565	10.1%

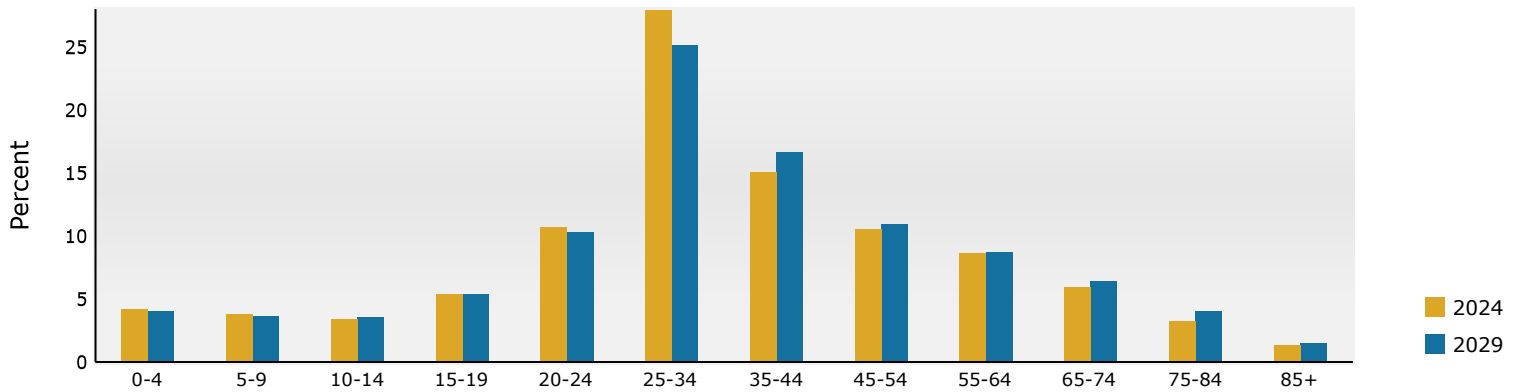
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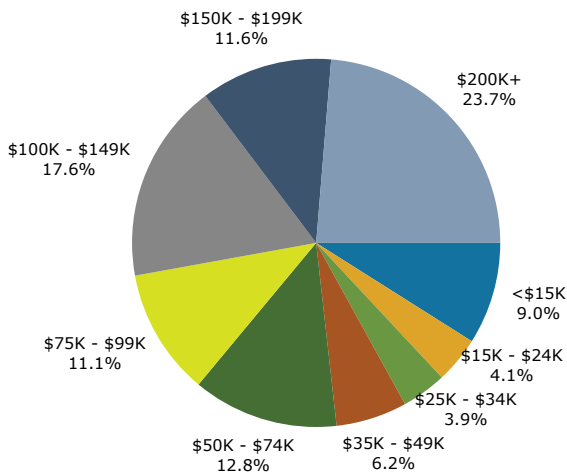
## Trends 2024-2029



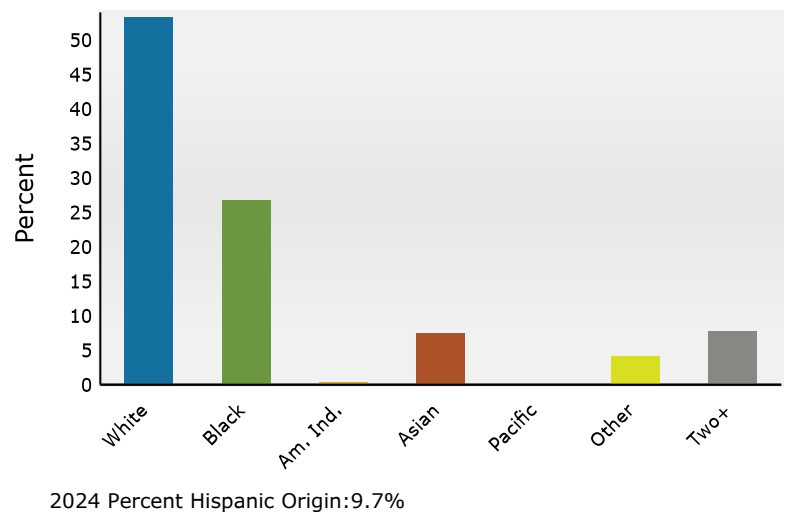
## Population by Age



## 2024 Household Income



## 2024 Population by Race



Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.