

Demographic and Income Profile

5659 Southfield Dr, Flowery Branch, Georgia, 30542
Ring: 1 mile radius

Prepared by Esri
Latitude: 34.20666
Longitude: -83.89591

Summary	Census 2010	Census 2020	2024	2029
Population	397	396	468	557
Households	110	114	151	182
Families	82	81	107	128
Average Household Size	3.61	3.47	3.10	3.06
Owner Occupied Housing Units	67	66	79	87
Renter Occupied Housing Units	44	48	72	95
Median Age	31.1	34.1	35.4	36.3

Trends: 2024-2029 Annual Rate	Area	State	National
Population	3.54%	0.61%	0.38%
Households	3.81%	0.86%	0.64%
Families	3.65%	0.75%	0.56%
Owner HHs	1.95%	1.32%	0.97%
Median Household Income	2.46%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	13	8.6%	12	6.6%
\$15,000 - \$24,999	7	4.6%	5	2.7%
\$25,000 - \$34,999	9	6.0%	7	3.8%
\$35,000 - \$49,999	11	7.3%	13	7.1%
\$50,000 - \$74,999	39	25.8%	46	25.3%
\$75,000 - \$99,999	21	13.9%	25	13.7%
\$100,000 - \$149,999	21	13.9%	27	14.8%
\$150,000 - \$199,999	7	4.6%	11	6.0%
\$200,000+	24	15.9%	36	19.8%

Median Household Income	\$72,193	\$81,514
Average Household Income	\$114,410	\$134,910
Per Capita Income	\$38,595	\$46,017

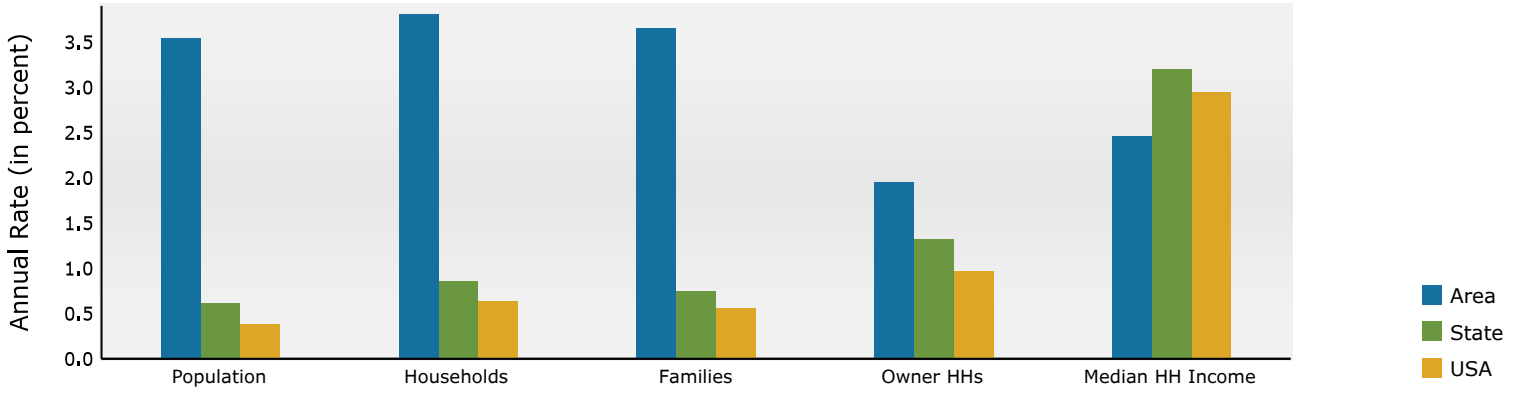
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	34	8.6%	25	6.3%	29	6.2%	35	6.3%
5 - 9	37	9.3%	27	6.8%	30	6.4%	34	6.1%
10 - 14	34	8.6%	34	8.6%	33	7.0%	35	6.3%
15 - 19	30	7.6%	35	8.8%	37	7.9%	37	6.6%
20 - 24	28	7.1%	25	6.3%	38	8.1%	43	7.7%
25 - 34	58	14.6%	57	14.4%	66	14.0%	85	15.2%
35 - 44	60	15.1%	56	14.1%	67	14.2%	76	13.6%
45 - 54	56	14.1%	51	12.9%	60	12.7%	71	12.7%
55 - 64	33	8.3%	48	12.1%	55	11.7%	62	11.1%
65 - 74	16	4.0%	25	6.3%	37	7.9%	51	9.1%
75 - 84	7	1.8%	9	2.3%	15	3.2%	23	4.1%
85+	1	0.3%	3	0.8%	4	0.8%	6	1.1%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	283	71.1%	229	57.8%	252	53.7%	286	51.3%
Black Alone	44	11.1%	38	9.6%	51	10.9%	62	11.1%
American Indian Alone	2	0.5%	2	0.5%	3	0.6%	3	0.5%
Asian Alone	7	1.8%	6	1.5%	9	1.9%	11	2.0%
Pacific Islander Alone	1	0.3%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	49	12.3%	68	17.2%	88	18.8%	112	20.1%
Two or More Races	12	3.0%	52	13.1%	66	14.1%	83	14.9%
Hispanic Origin (Any Race)	107	27.0%	133	33.6%	167	35.7%	211	37.9%

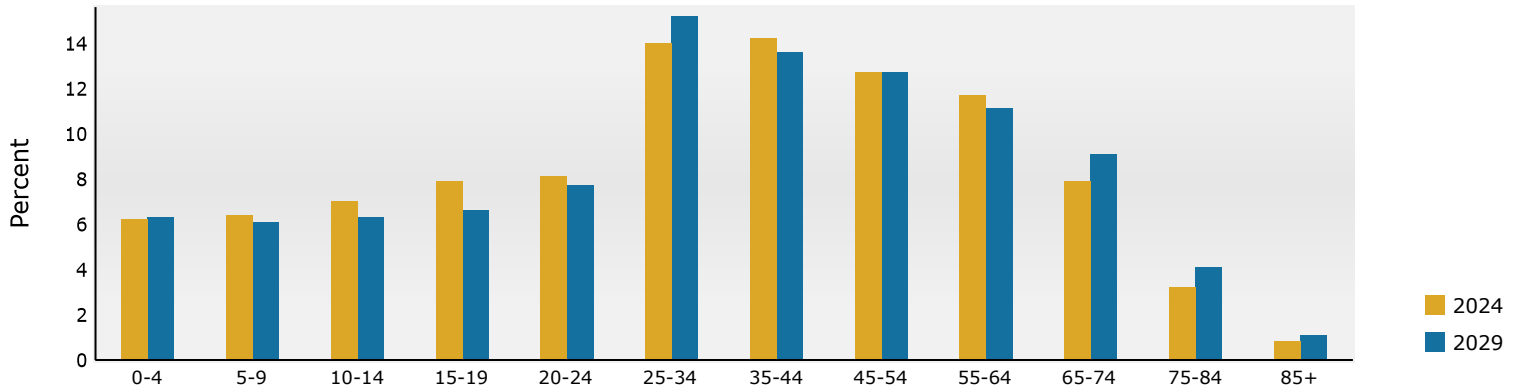
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

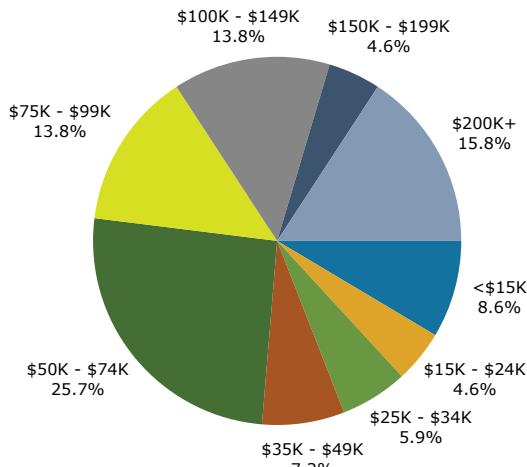
Trends 2024-2029



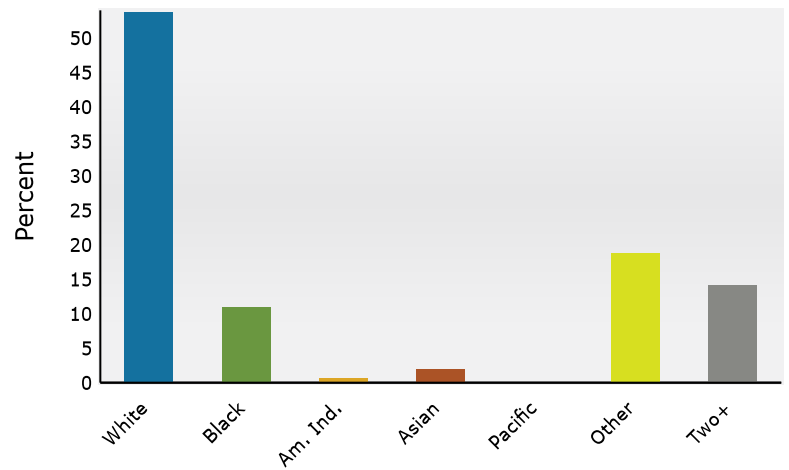
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 35.7%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

5659 Southfield Dr, Flowery Branch, Georgia, 30542
Ring: 3 mile radius

Prepared by Esri
Latitude: 34.20666
Longitude: -83.89591

Summary	Census 2010	Census 2020	2024	2029
Population	22,773	26,338	32,461	35,714
Households	8,306	9,861	12,406	13,888
Families	5,924	6,890	8,410	9,311
Average Household Size	2.73	2.65	2.60	2.56
Owner Occupied Housing Units	5,590	6,275	7,830	8,668
Renter Occupied Housing Units	2,716	3,586	4,576	5,220
Median Age	35.2	37.6	37.4	38.4

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.93%	0.61%	0.38%
Households	2.28%	0.86%	0.64%
Families	2.06%	0.75%	0.56%
Owner HHs	2.05%	1.32%	0.97%
Median Household Income	2.53%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	662	5.3%	610	4.4%
\$15,000 - \$24,999	562	4.5%	440	3.2%
\$25,000 - \$34,999	721	5.8%	580	4.2%
\$35,000 - \$49,999	1,395	11.2%	1,319	9.5%
\$50,000 - \$74,999	2,265	18.3%	2,323	16.7%
\$75,000 - \$99,999	2,009	16.2%	2,295	16.5%
\$100,000 - \$149,999	2,465	19.9%	3,145	22.6%
\$150,000 - \$199,999	921	7.4%	1,328	9.6%
\$200,000+	1,406	11.3%	1,848	13.3%

Median Household Income	\$80,892	\$91,640
Average Household Income	\$109,137	\$125,117
Per Capita Income	\$41,639	\$48,536

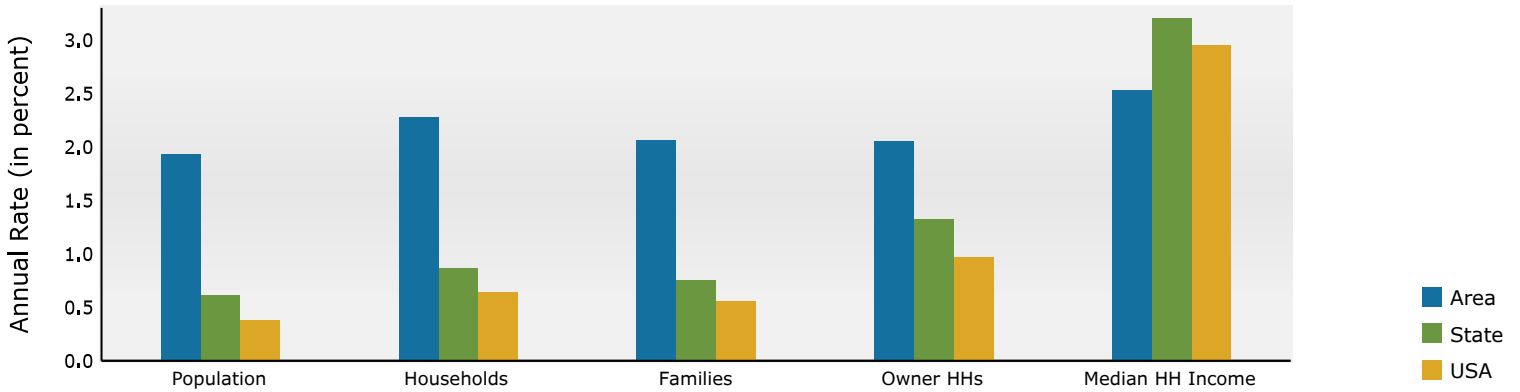
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,609	7.1%	1,501	5.7%	1,874	5.8%	2,053	5.7%
5 - 9	1,691	7.4%	1,536	5.8%	1,914	5.9%	2,000	5.6%
10 - 14	1,621	7.1%	1,809	6.9%	1,918	5.9%	2,062	5.8%
15 - 19	1,666	7.3%	1,831	7.0%	2,068	6.4%	1,992	5.6%
20 - 24	1,599	7.0%	1,997	7.6%	2,274	7.0%	2,241	6.3%
25 - 34	3,130	13.7%	3,674	13.9%	5,145	15.9%	5,625	15.8%
35 - 44	3,281	14.4%	3,227	12.3%	4,125	12.7%	4,976	13.9%
45 - 54	3,451	15.2%	3,475	13.2%	4,006	12.3%	4,169	11.7%
55 - 64	2,460	10.8%	3,588	13.6%	4,204	13.0%	4,240	11.9%
65 - 74	1,366	6.0%	2,317	8.8%	2,928	9.0%	3,677	10.3%
75 - 84	695	3.1%	1,067	4.1%	1,578	4.9%	2,111	5.9%
85+	203	0.9%	316	1.2%	426	1.3%	567	1.6%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	18,122	79.6%	17,460	66.3%	20,361	62.7%	21,439	60.0%
Black Alone	1,693	7.4%	2,167	8.2%	3,011	9.3%	3,447	9.7%
American Indian Alone	79	0.3%	176	0.7%	222	0.7%	251	0.7%
Asian Alone	488	2.1%	708	2.7%	1,005	3.1%	1,217	3.4%
Pacific Islander Alone	14	0.1%	14	0.1%	16	0.0%	18	0.1%
Some Other Race Alone	1,926	8.5%	2,982	11.3%	4,119	12.7%	4,937	13.8%
Two or More Races	450	2.0%	2,830	10.7%	3,726	11.5%	4,405	12.3%
Hispanic Origin (Any Race)	4,212	18.5%	6,139	23.3%	8,274	25.5%	9,854	27.6%

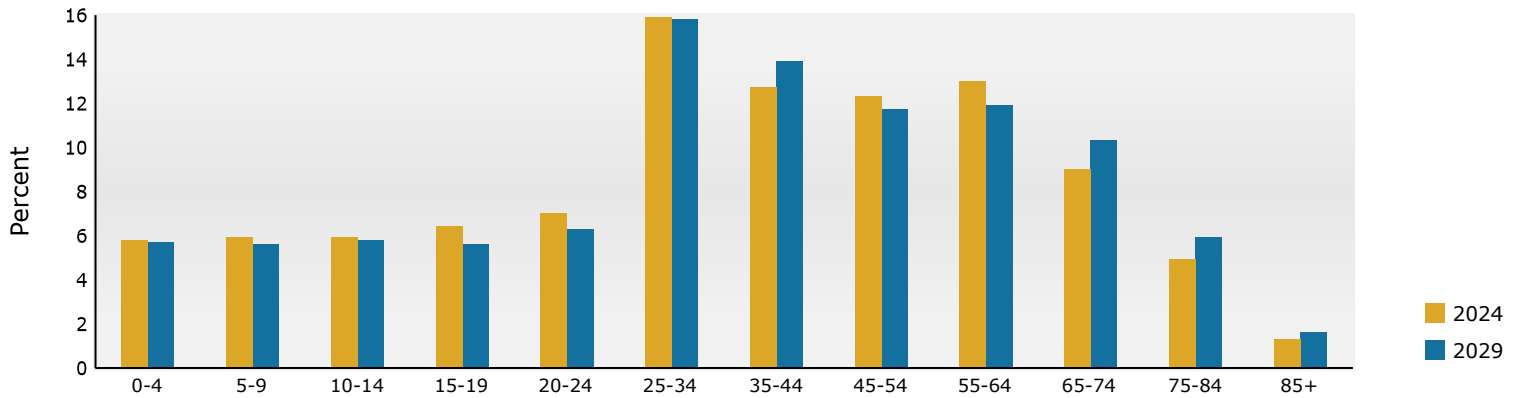
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

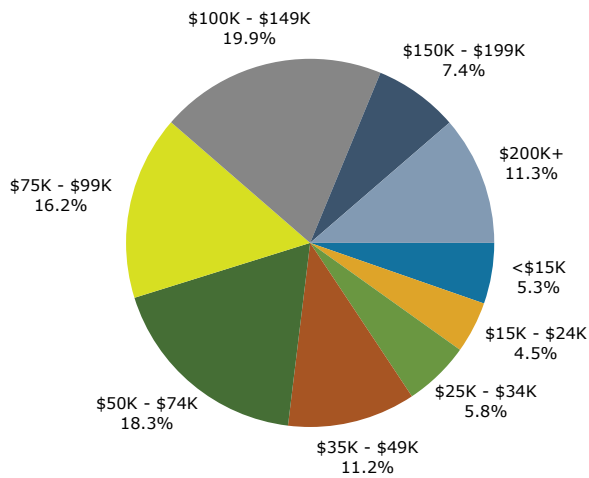
Trends 2024-2029



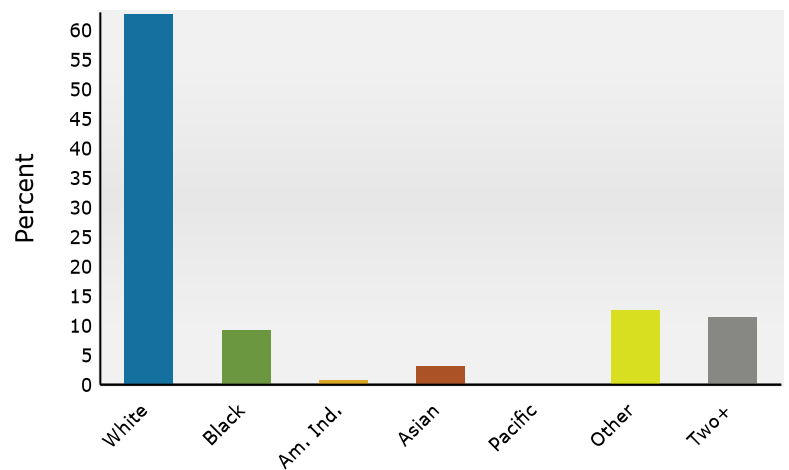
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 25.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

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Ring: 5 mile radius

Prepared by Esri
Latitude: 34.20666
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Summary	Census 2010	Census 2020	2024	2029
Population	53,284	65,463	75,627	80,628
Households	18,005	23,026	27,032	29,330
Families	13,597	17,158	19,687	21,173
Average Household Size	2.93	2.82	2.78	2.74
Owner Occupied Housing Units	13,393	16,819	19,954	21,735
Renter Occupied Housing Units	4,612	6,207	7,078	7,595
Median Age	35.0	38.3	38.4	38.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.29%	0.61%	0.38%
Households	1.65%	0.86%	0.64%
Families	1.47%	0.75%	0.56%
Owner HHs	1.72%	1.32%	0.97%
Median Household Income	3.11%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	1,297	4.8%	1,132	3.9%
\$15,000 - \$24,999	902	3.3%	672	2.3%
\$25,000 - \$34,999	1,345	5.0%	1,037	3.5%
\$35,000 - \$49,999	2,821	10.4%	2,448	8.3%
\$50,000 - \$74,999	4,837	17.9%	4,592	15.7%
\$75,000 - \$99,999	4,131	15.3%	4,472	15.2%
\$100,000 - \$149,999	5,151	19.1%	6,269	21.4%
\$150,000 - \$199,999	2,856	10.6%	3,909	13.3%
\$200,000+	3,692	13.7%	4,799	16.4%

Median Household Income	\$87,167	\$101,587
Average Household Income	\$119,607	\$138,290
Per Capita Income	\$42,819	\$50,378

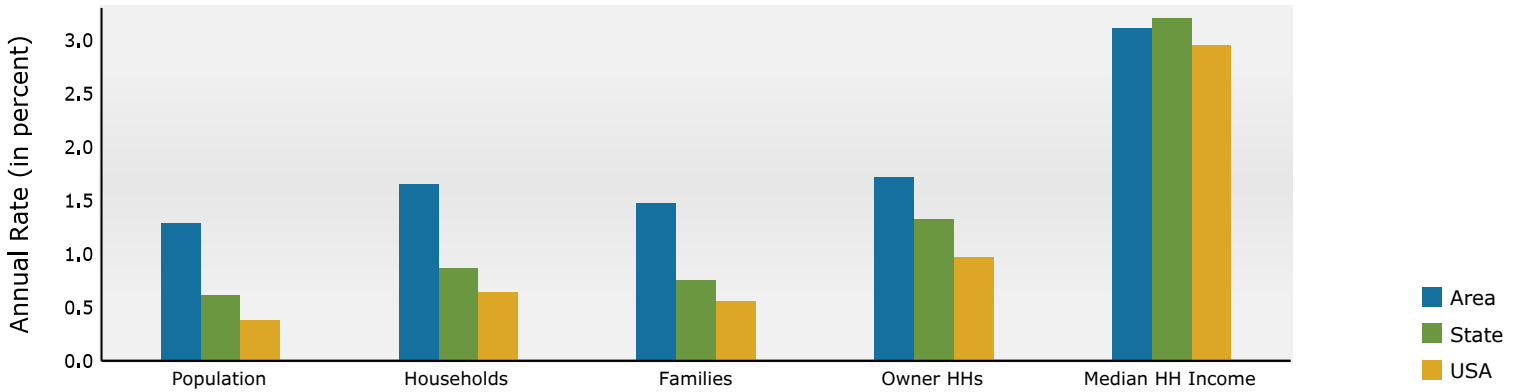
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,038	7.6%	3,739	5.7%	4,342	5.7%	4,635	5.7%
5 - 9	4,237	8.0%	4,036	6.2%	4,641	6.1%	4,628	5.7%
10 - 14	3,975	7.5%	4,696	7.2%	4,777	6.3%	4,881	6.1%
15 - 19	3,832	7.2%	4,899	7.5%	5,050	6.7%	4,664	5.8%
20 - 24	3,418	6.4%	4,624	7.1%	5,206	6.9%	4,935	6.1%
25 - 34	7,169	13.5%	8,097	12.4%	10,596	14.0%	12,178	15.1%
35 - 44	8,039	15.1%	8,019	12.2%	9,467	12.5%	10,547	13.1%
45 - 54	7,682	14.4%	8,865	13.5%	9,625	12.7%	9,546	11.8%
55 - 64	5,658	10.6%	8,483	13.0%	9,556	12.6%	9,724	12.1%
65 - 74	3,253	6.1%	6,237	9.5%	7,334	9.7%	8,629	10.7%
75 - 84	1,538	2.9%	2,952	4.5%	3,988	5.3%	4,914	6.1%
85+	444	0.8%	815	1.2%	1,043	1.4%	1,346	1.7%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	40,612	76.2%	42,229	64.5%	46,590	61.6%	47,747	59.2%
Black Alone	3,253	6.1%	4,419	6.8%	5,706	7.5%	6,359	7.9%
American Indian Alone	211	0.4%	495	0.8%	577	0.8%	614	0.8%
Asian Alone	1,583	3.0%	2,324	3.6%	3,107	4.1%	3,646	4.5%
Pacific Islander Alone	34	0.1%	37	0.1%	41	0.1%	45	0.1%
Some Other Race Alone	6,511	12.2%	8,704	13.3%	10,718	14.2%	12,111	15.0%
Two or More Races	1,079	2.0%	7,255	11.1%	8,888	11.8%	10,106	12.5%
Hispanic Origin (Any Race)	12,829	24.1%	17,590	26.9%	21,432	28.3%	24,194	30.0%

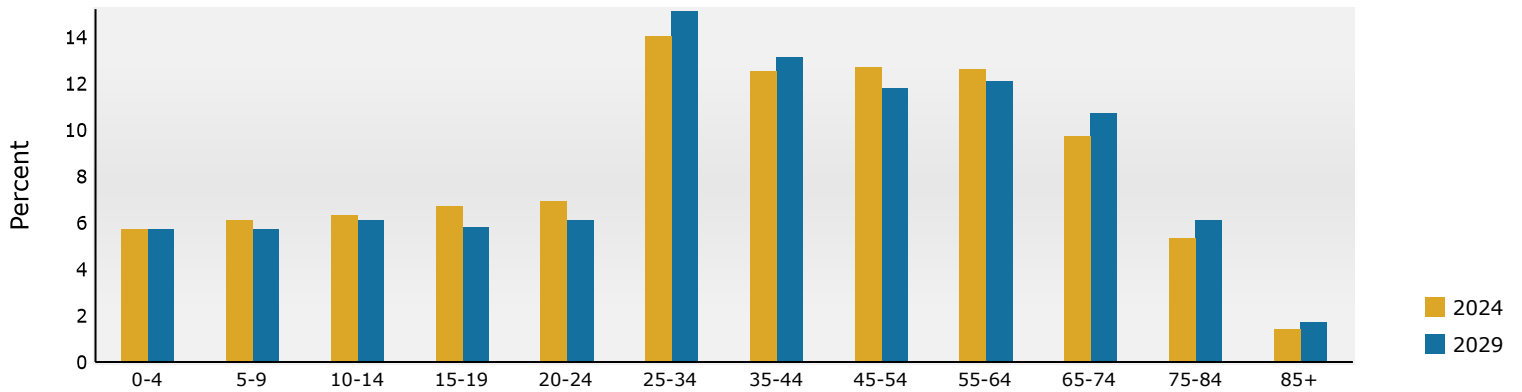
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

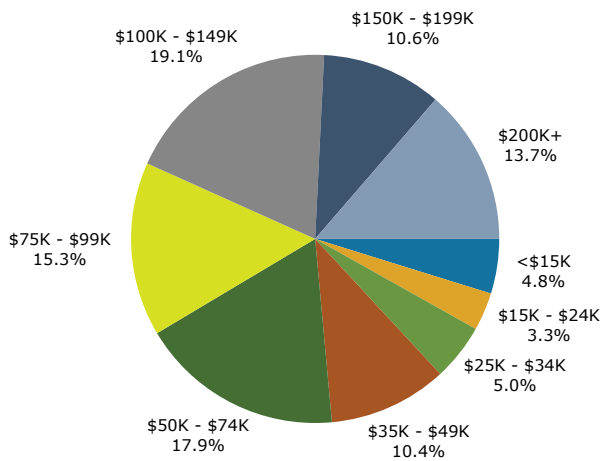
Trends 2024-2029



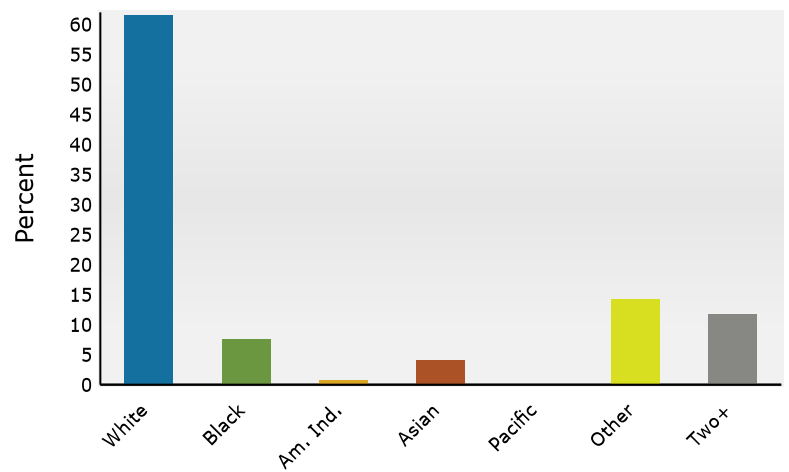
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 28.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.