

# Demographic and Income Profile

1700 Northside Dr NW, Atlanta, Georgia, 30318  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 33.80083  
Longitude: -84.40836

Summary	Census 2010	Census 2020	2024	2029
Population	13,101	18,535	18,722	19,456
Households	7,696	10,899	11,090	11,828
Families	2,019	2,974	2,965	3,148
Average Household Size	1.70	1.70	1.69	1.64
Owner Occupied Housing Units	2,552	3,256	3,624	3,794
Renter Occupied Housing Units	5,144	7,643	7,466	8,034
Median Age	29.1	30.2	31.1	32.6

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.77%	0.61%	0.38%
Households	1.30%	0.86%	0.64%
Families	1.21%	0.75%	0.56%
Owner HHs	0.92%	1.32%	0.97%
Median Household Income	2.92%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	1,100	9.9%	862	7.3%
\$15,000 - \$24,999	245	2.2%	189	1.6%
\$25,000 - \$34,999	498	4.5%	372	3.1%
\$35,000 - \$49,999	783	7.1%	679	5.7%
\$50,000 - \$74,999	1,705	15.4%	1,563	13.2%
\$75,000 - \$99,999	1,205	10.9%	1,205	10.2%
\$100,000 - \$149,999	2,049	18.5%	2,540	21.5%
\$150,000 - \$199,999	1,151	10.4%	1,629	13.8%
\$200,000+	2,353	21.2%	2,789	23.6%

Median Household Income	\$100,135	\$115,618
Average Household Income	\$147,209	\$168,408
Per Capita Income	\$86,985	\$102,399

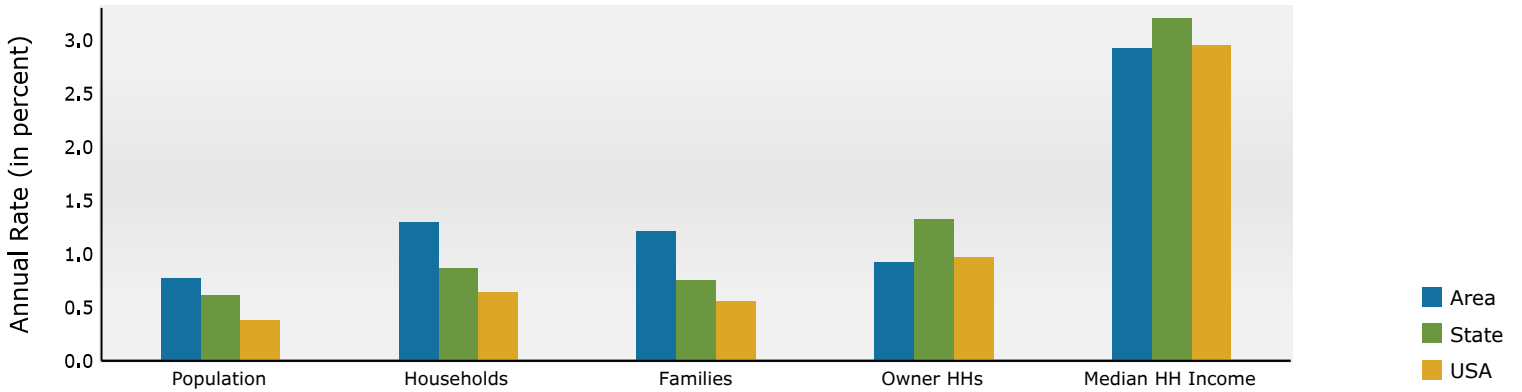
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	645	4.9%	760	4.1%	753	4.0%	739	3.8%
5 - 9	403	3.1%	576	3.1%	553	3.0%	566	2.9%
10 - 14	254	1.9%	431	2.3%	404	2.2%	465	2.4%
15 - 19	329	2.5%	447	2.4%	432	2.3%	482	2.5%
20 - 24	2,627	20.1%	2,769	14.9%	1,951	10.4%	1,863	9.6%
25 - 34	4,518	34.5%	7,008	37.8%	7,927	42.3%	7,278	37.4%
35 - 44	2,089	15.9%	2,907	15.7%	3,057	16.3%	3,790	19.5%
45 - 54	1,162	8.9%	1,652	8.9%	1,611	8.6%	1,845	9.5%
55 - 64	647	4.9%	1,161	6.3%	1,146	6.1%	1,269	6.5%
65 - 74	297	2.3%	569	3.1%	597	3.2%	752	3.9%
75 - 84	90	0.7%	206	1.1%	239	1.3%	333	1.7%
85+	41	0.3%	48	0.3%	52	0.3%	73	0.4%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	8,249	63.0%	10,334	55.8%	10,127	54.1%	10,019	51.5%
Black Alone	2,901	22.1%	4,106	22.2%	4,204	22.5%	4,574	23.5%
American Indian Alone	27	0.2%	64	0.3%	65	0.3%	69	0.4%
Asian Alone	1,326	10.1%	2,080	11.2%	2,250	12.0%	2,512	12.9%
Pacific Islander Alone	12	0.1%	15	0.1%	14	0.1%	15	0.1%
Some Other Race Alone	196	1.5%	468	2.5%	501	2.7%	547	2.8%
Two or More Races	390	3.0%	1,468	7.9%	1,561	8.3%	1,719	8.8%
Hispanic Origin (Any Race)	622	4.7%	1,445	7.8%	1,520	8.1%	1,686	8.7%

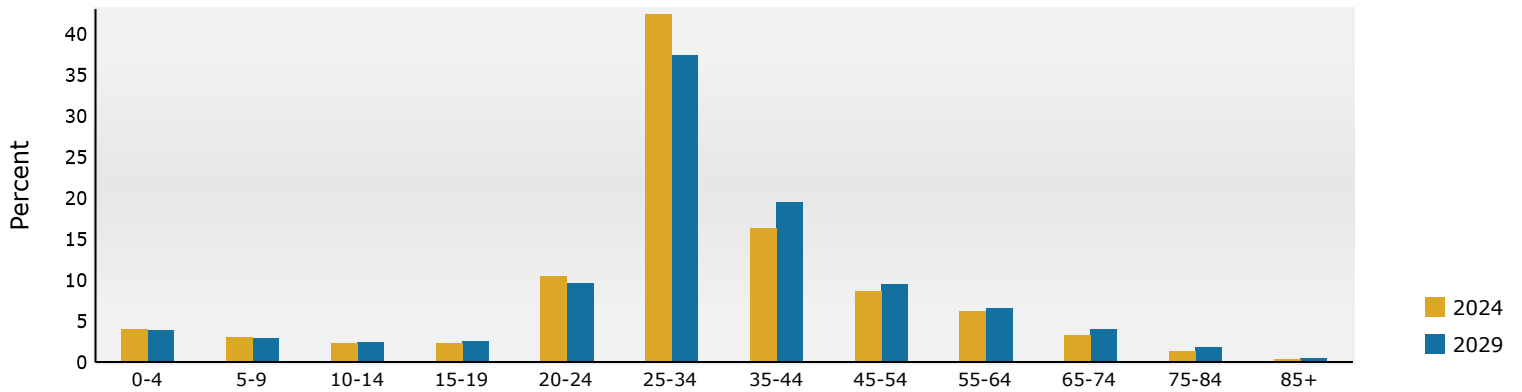
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

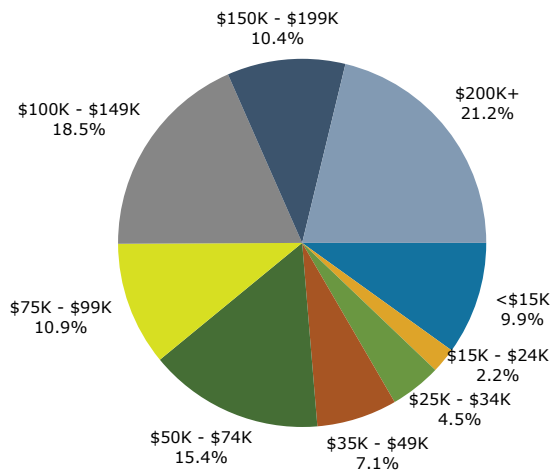
## Trends 2024-2029



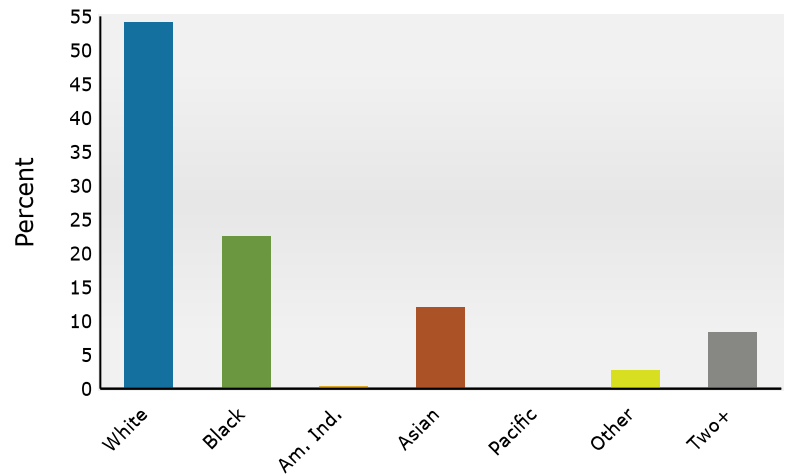
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 8.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

# Demographic and Income Profile

1700 Northside Dr NW, Atlanta, Georgia, 30318  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 33.80083  
Longitude: -84.40836

Summary	Census 2010	Census 2020	2024	2029
Population	119,082	150,029	160,197	171,604
Households	56,910	75,738	82,573	91,310
Families	18,149	24,962	26,170	28,497
Average Household Size	1.83	1.80	1.78	1.74
Owner Occupied Housing Units	24,196	28,570	32,509	34,367
Renter Occupied Housing Units	32,714	47,168	50,064	56,943
Median Age	31.5	31.7	32.4	33.7

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.39%	0.61%	0.38%
Households	2.03%	0.86%	0.64%
Families	1.72%	0.75%	0.56%
Owner HHs	1.12%	1.32%	0.97%
Median Household Income	2.95%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	7,454	9.0%	6,003	6.6%
\$15,000 - \$24,999	2,643	3.2%	1,819	2.0%
\$25,000 - \$34,999	3,353	4.1%	2,543	2.8%
\$35,000 - \$49,999	5,082	6.2%	4,488	4.9%
\$50,000 - \$74,999	10,973	13.3%	10,807	11.8%
\$75,000 - \$99,999	9,481	11.5%	10,354	11.3%
\$100,000 - \$149,999	14,840	18.0%	17,924	19.6%
\$150,000 - \$199,999	9,770	11.8%	13,476	14.8%
\$200,000+	18,974	23.0%	23,893	26.2%
Median Household Income	\$105,420		\$121,926	
Average Household Income	\$154,667		\$177,798	
Per Capita Income	\$80,090		\$95,050	

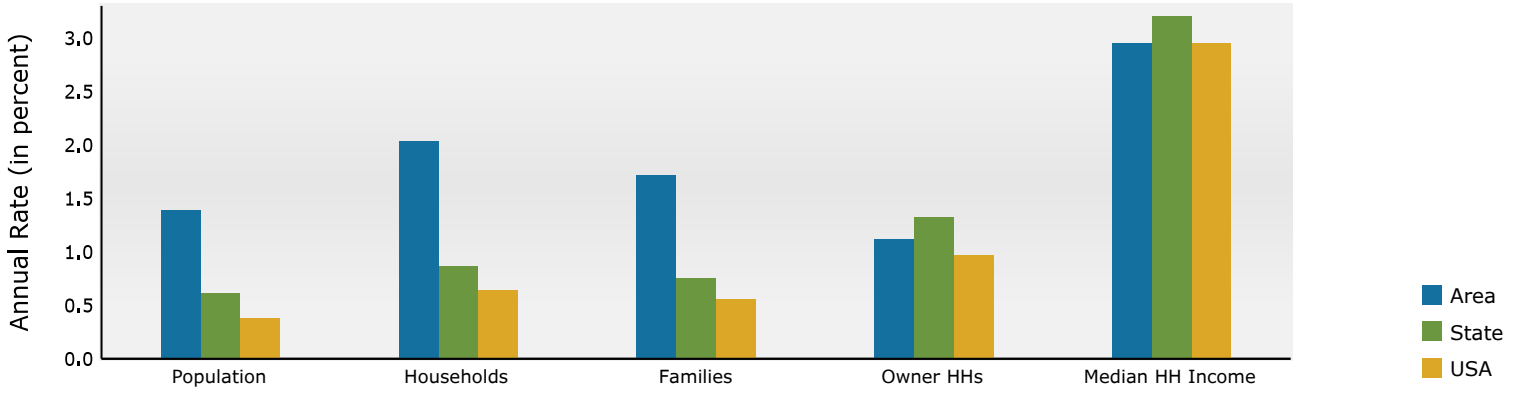
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,602	4.7%	5,634	3.8%	5,994	3.7%	6,131	3.6%
5 - 9	4,512	3.8%	5,019	3.3%	5,251	3.3%	5,368	3.1%
10 - 14	3,485	2.9%	4,857	3.2%	4,664	2.9%	5,199	3.0%
15 - 19	7,487	6.3%	7,066	4.7%	7,070	4.4%	7,399	4.3%
20 - 24	18,426	15.5%	22,382	14.9%	19,174	12.0%	19,520	11.4%
25 - 34	28,553	24.0%	42,135	28.1%	49,603	31.0%	48,116	28.0%
35 - 44	18,355	15.4%	21,061	14.0%	23,999	15.0%	28,862	16.8%
45 - 54	13,721	11.5%	15,906	10.6%	16,269	10.2%	18,226	10.6%
55 - 64	9,968	8.4%	12,888	8.6%	13,441	8.4%	14,586	8.5%
65 - 74	4,984	4.2%	8,143	5.4%	8,668	5.4%	10,235	6.0%
75 - 84	2,582	2.2%	3,769	2.5%	4,733	3.0%	6,184	3.6%
85+	1,407	1.2%	1,168	0.8%	1,330	0.8%	1,779	1.0%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	72,019	60.5%	86,240	57.5%	87,710	54.8%	90,071	52.5%
Black Alone	32,273	27.1%	36,959	24.6%	41,317	25.8%	45,256	26.4%
American Indian Alone	269	0.2%	426	0.3%	470	0.3%	513	0.3%
Asian Alone	8,183	6.9%	11,962	8.0%	13,959	8.7%	16,666	9.7%
Pacific Islander Alone	47	0.0%	88	0.1%	91	0.1%	100	0.1%
Some Other Race Alone	3,332	2.8%	3,642	2.4%	4,390	2.7%	4,964	2.9%
Two or More Races	2,959	2.5%	10,712	7.1%	12,261	7.7%	14,034	8.2%
Hispanic Origin (Any Race)	7,846	6.6%	10,561	7.0%	12,247	7.6%	13,997	8.2%

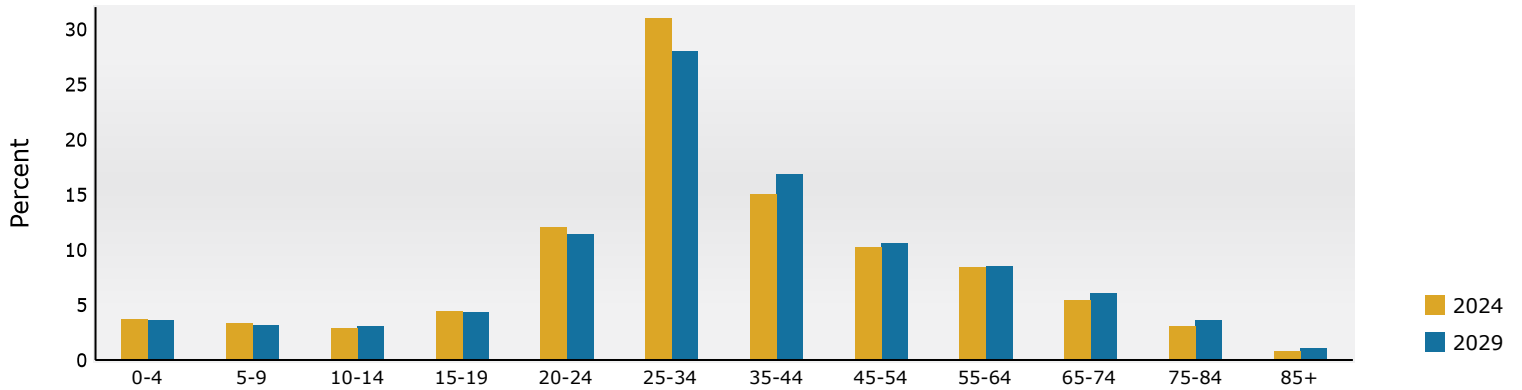
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

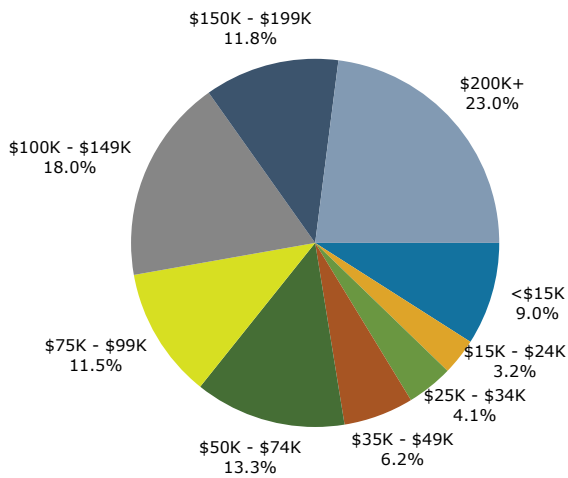
## Trends 2024-2029



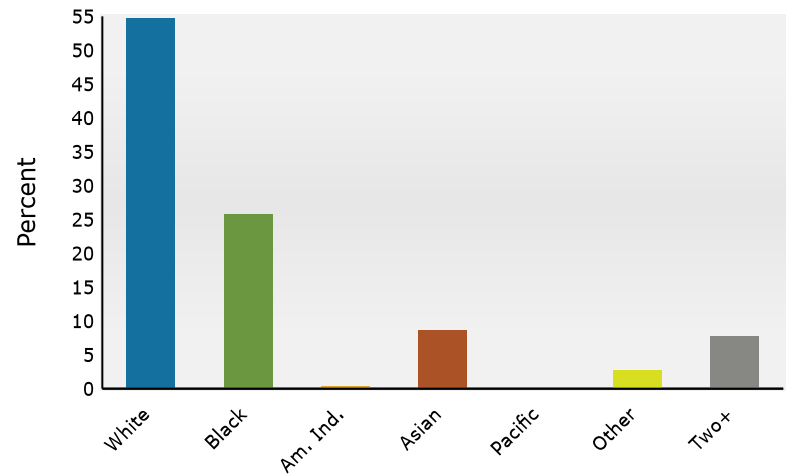
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 7.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



# Demographic and Income Profile

1700 Northside Dr NW, Atlanta, Georgia, 30318  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 33.80083  
 Longitude: -84.40836

Summary	Census 2010	Census 2020	2024	2029
Population	288,107	354,311	374,669	390,760
Households	134,858	172,336	186,282	199,896
Families	48,545	62,384	64,753	68,695
Average Household Size	1.93	1.87	1.85	1.80
Owner Occupied Housing Units	57,310	65,993	74,021	78,176
Renter Occupied Housing Units	77,548	106,343	112,261	121,720
Median Age	32.2	32.4	33.1	34.4

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.84%	0.61%	0.38%
Households	1.42%	0.86%	0.64%
Families	1.19%	0.75%	0.56%
Owner HHs	1.10%	1.32%	0.97%
Median Household Income	3.15%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	19,318	10.4%	16,133	8.1%
\$15,000 - \$24,999	8,362	4.5%	5,965	3.0%
\$25,000 - \$34,999	8,449	4.5%	6,698	3.4%
\$35,000 - \$49,999	12,729	6.8%	11,007	5.5%
\$50,000 - \$74,999	24,102	12.9%	23,005	11.5%
\$75,000 - \$99,999	21,005	11.3%	22,243	11.1%
\$100,000 - \$149,999	31,613	17.0%	37,475	18.7%
\$150,000 - \$199,999	20,633	11.1%	27,886	14.0%
\$200,000+	40,059	21.5%	49,473	24.8%

Median Household Income	\$98,752	\$115,322
Average Household Income	\$147,281	\$170,372
Per Capita Income	\$73,644	\$87,542

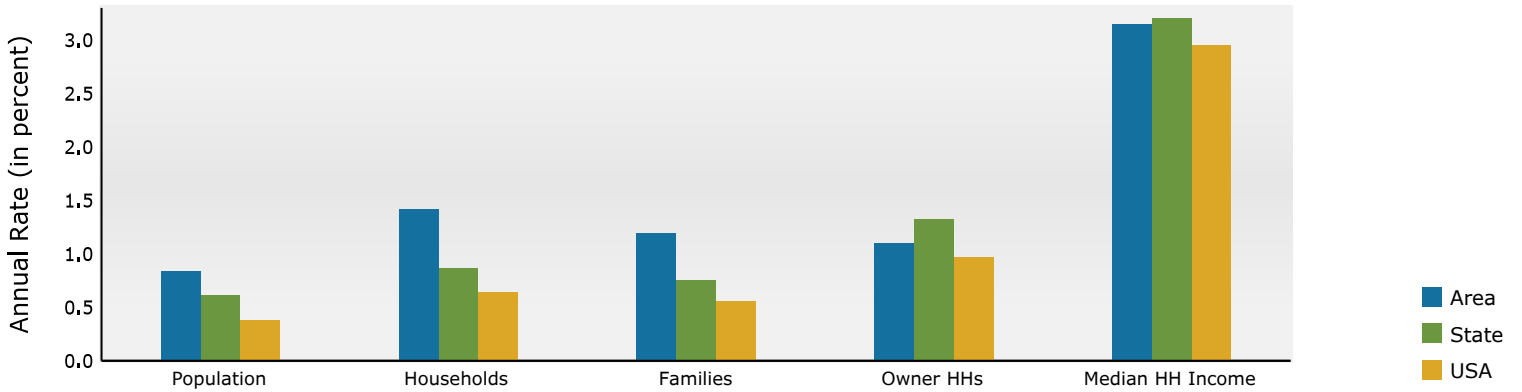
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	15,504	5.4%	14,663	4.1%	15,405	4.1%	15,350	3.9%
5 - 9	12,650	4.4%	13,792	3.9%	14,030	3.7%	13,975	3.6%
10 - 14	10,413	3.6%	13,300	3.8%	12,692	3.4%	13,637	3.5%
15 - 19	20,121	7.0%	20,333	5.7%	20,359	5.4%	21,154	5.4%
20 - 24	36,710	12.7%	43,531	12.3%	39,472	10.5%	39,452	10.1%
25 - 34	64,620	22.4%	92,659	26.2%	104,260	27.8%	96,957	24.8%
35 - 44	43,539	15.1%	50,050	14.1%	56,908	15.2%	65,754	16.8%
45 - 54	34,023	11.8%	38,572	10.9%	39,567	10.6%	43,172	11.0%
55 - 64	25,310	8.8%	31,682	8.9%	32,565	8.7%	34,455	8.8%
65 - 74	13,291	4.6%	21,506	6.1%	22,549	6.0%	25,590	6.5%
75 - 84	7,716	2.7%	9,812	2.8%	12,156	3.2%	15,597	4.0%
85+	4,209	1.5%	4,411	1.2%	4,707	1.3%	5,668	1.5%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	152,005	52.8%	179,624	50.7%	182,695	48.8%	183,102	46.9%
Black Alone	106,411	36.9%	117,207	33.1%	126,738	33.8%	134,234	34.4%
American Indian Alone	717	0.2%	1,046	0.3%	1,113	0.3%	1,178	0.3%
Asian Alone	14,284	5.0%	22,454	6.3%	25,801	6.9%	29,840	7.6%
Pacific Islander Alone	99	0.0%	178	0.1%	177	0.0%	195	0.0%
Some Other Race Alone	7,991	2.8%	9,940	2.8%	11,241	3.0%	12,289	3.1%
Two or More Races	6,600	2.3%	23,862	6.7%	26,905	7.2%	29,922	7.7%
Hispanic Origin (Any Race)	18,659	6.5%	25,350	7.2%	28,473	7.6%	31,534	8.1%

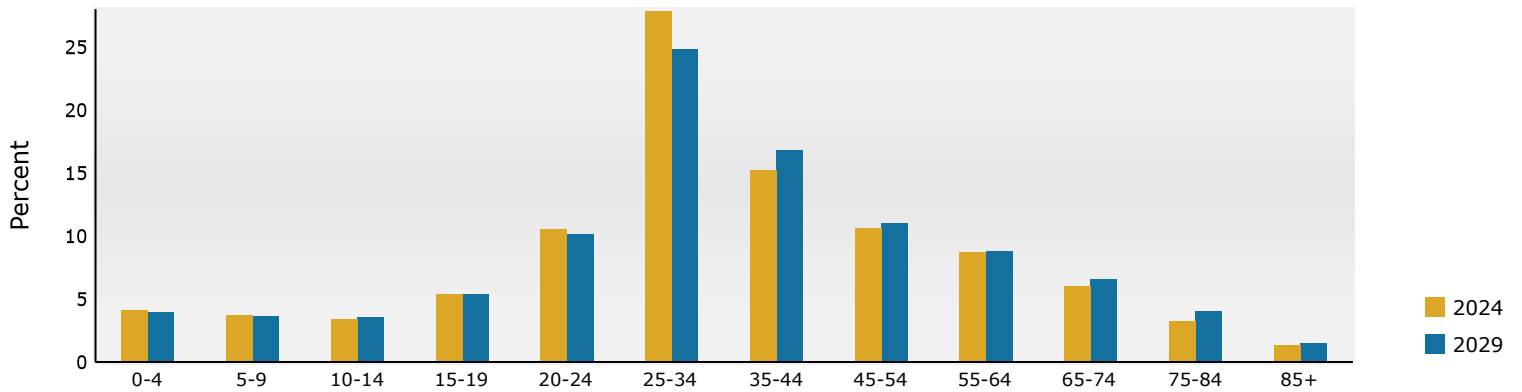
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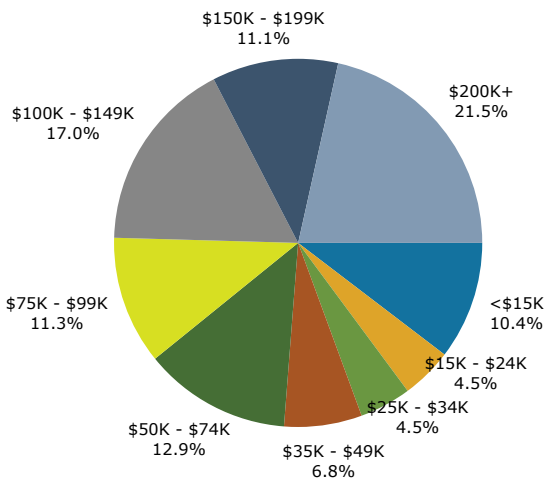
## Trends 2024-2029



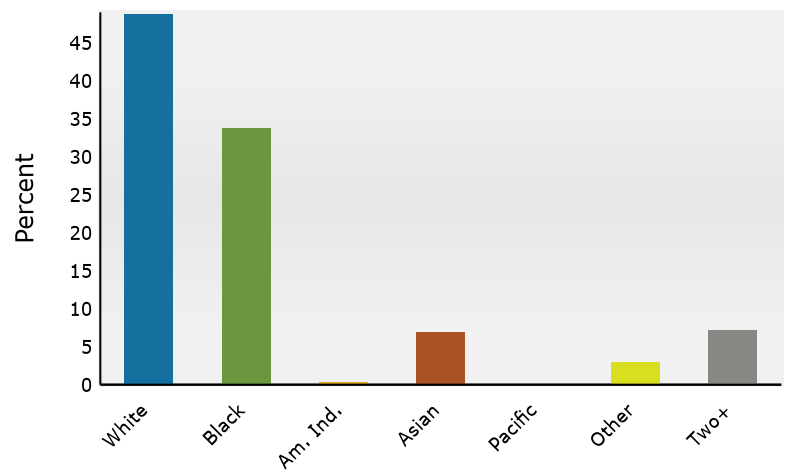
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 7.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.