

Demographic and Income Profile

3232 Peachtree Rd NE, Atlanta, Georgia, 30305
Ring: 1 mile radius

Prepared by Esri
Latitude: 33.84447
Longitude: -84.37422

Summary	Census 2010	Census 2020	2024	2029
Population	15,398	23,393	25,992	26,453
Households	9,138	14,268	16,228	16,964
Families	2,778	4,283	4,745	4,919
Average Household Size	1.69	1.62	1.59	1.54
Owner Occupied Housing Units	3,981	4,706	5,115	5,392
Renter Occupied Housing Units	5,157	9,562	11,113	11,572
Median Age	34.7	34.7	34.7	35.8

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.35%	0.61%	0.38%
Households	0.89%	0.86%	0.64%
Families	0.72%	0.75%	0.56%
Owner HHs	1.06%	1.32%	0.97%
Median Household Income	4.00%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	1,300	8.0%	902	5.3%
\$15,000 - \$24,999	871	5.4%	508	3.0%
\$25,000 - \$34,999	685	4.2%	519	3.1%
\$35,000 - \$49,999	604	3.7%	493	2.9%
\$50,000 - \$74,999	1,875	11.6%	1,715	10.1%
\$75,000 - \$99,999	2,076	12.8%	2,038	12.0%
\$100,000 - \$149,999	2,856	17.6%	3,152	18.6%
\$150,000 - \$199,999	2,094	12.9%	2,766	16.3%
\$200,000+	3,868	23.8%	4,871	28.7%

Median Household Income	\$108,995	\$132,620
Average Household Income	\$159,442	\$189,462
Per Capita Income	\$98,416	\$120,143

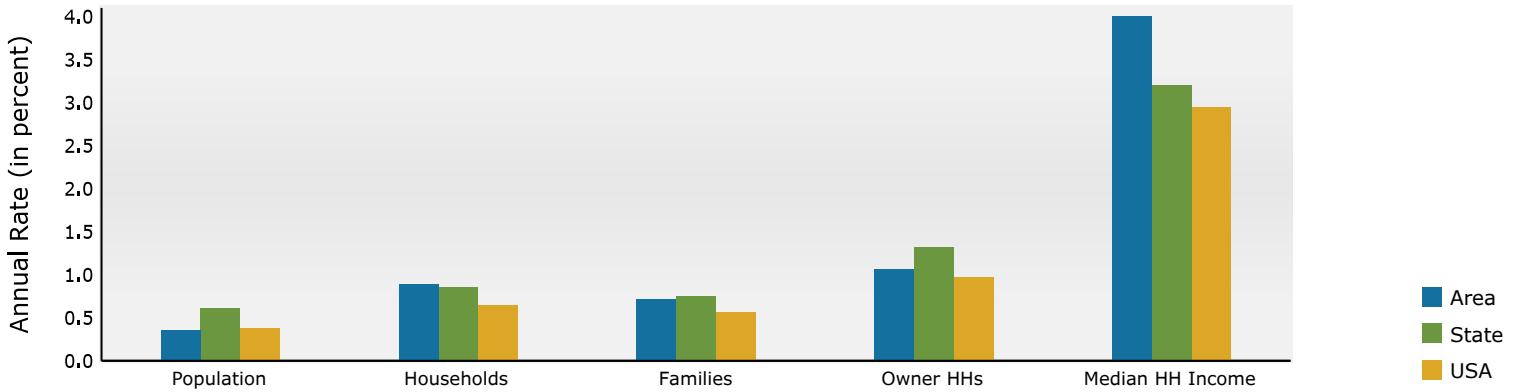
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	691	4.5%	688	2.9%	806	3.1%	794	3.0%
5 - 9	571	3.7%	648	2.8%	700	2.7%	695	2.6%
10 - 14	445	2.9%	681	2.9%	648	2.5%	702	2.7%
15 - 19	339	2.2%	592	2.5%	632	2.4%	644	2.4%
20 - 24	1,437	9.3%	2,370	10.1%	2,107	8.1%	1,964	7.4%
25 - 34	4,317	28.0%	6,898	29.5%	8,361	32.2%	8,023	30.3%
35 - 44	2,535	16.5%	3,328	14.2%	3,935	15.1%	4,321	16.3%
45 - 54	1,714	11.1%	2,646	11.3%	2,725	10.5%	2,792	10.6%
55 - 64	1,314	8.5%	2,377	10.2%	2,454	9.4%	2,363	8.9%
65 - 74	935	6.1%	1,715	7.3%	1,895	7.3%	2,072	7.8%
75 - 84	655	4.3%	960	4.1%	1,175	4.5%	1,421	5.4%
85+	448	2.9%	490	2.1%	554	2.1%	663	2.5%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	11,385	73.9%	15,164	64.8%	16,596	63.9%	16,328	61.7%
Black Alone	2,026	13.2%	3,828	16.4%	4,258	16.4%	4,457	16.9%
American Indian Alone	44	0.3%	96	0.4%	95	0.4%	96	0.4%
Asian Alone	857	5.6%	1,687	7.2%	2,058	7.9%	2,321	8.8%
Pacific Islander Alone	14	0.1%	6	0.0%	6	0.0%	8	0.0%
Some Other Race Alone	694	4.5%	798	3.4%	891	3.4%	973	3.7%
Two or More Races	378	2.5%	1,813	7.8%	2,087	8.0%	2,268	8.6%
Hispanic Origin (Any Race)	1,457	9.5%	2,013	8.6%	2,278	8.8%	2,494	9.4%

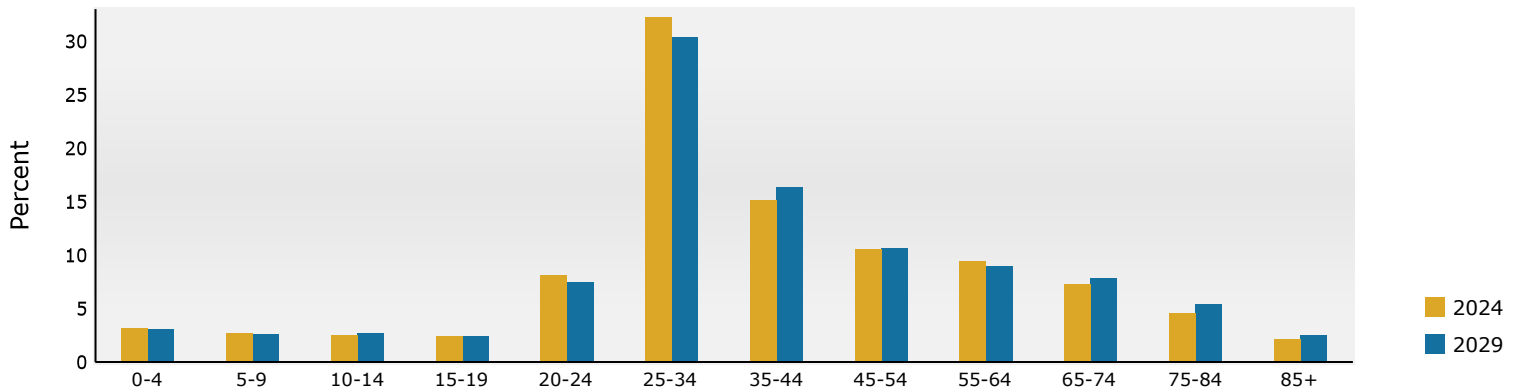
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

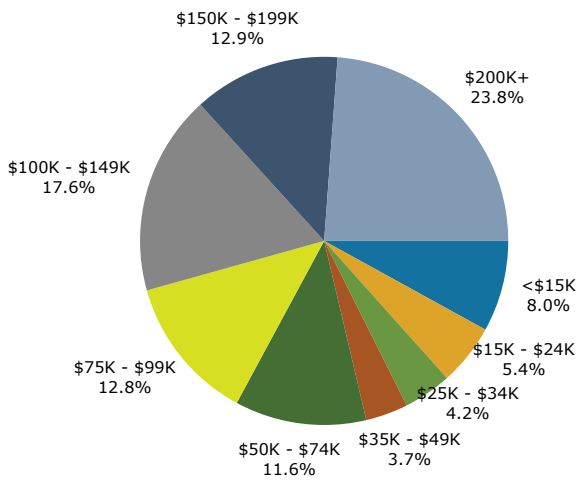
Trends 2024-2029



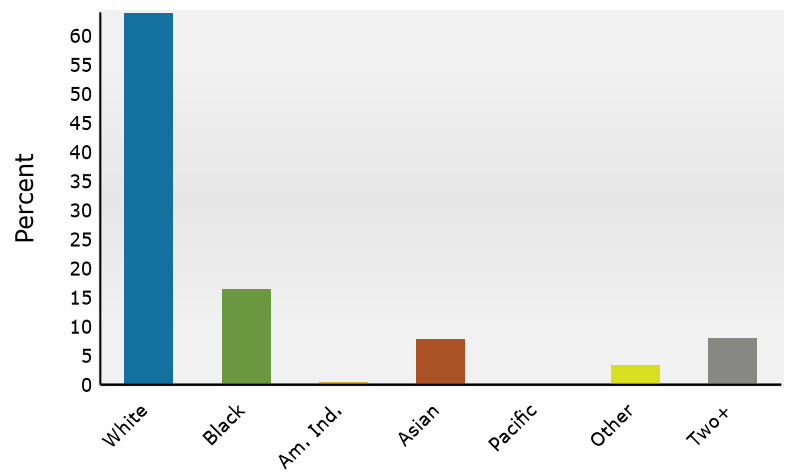
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 8.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Summary	Census 2010	Census 2020	2024	2029
Population	109,360	130,797	136,321	137,624
Households	53,881	67,135	71,106	73,334
Families	21,390	26,750	27,280	27,890
Average Household Size	2.02	1.93	1.90	1.86
Owner Occupied Housing Units	24,909	28,517	30,789	32,289
Renter Occupied Housing Units	28,971	38,618	40,317	41,045
Median Age	34.0	34.7	34.8	36.5

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.19%	0.61%	0.38%
Households	0.62%	0.86%	0.64%
Families	0.44%	0.75%	0.56%
Owner HHs	0.96%	1.32%	0.97%
Median Household Income	3.57%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	4,309	6.1%	3,091	4.2%
\$15,000 - \$24,999	2,782	3.9%	1,648	2.2%
\$25,000 - \$34,999	2,536	3.6%	1,702	2.3%
\$35,000 - \$49,999	3,644	5.1%	2,768	3.8%
\$50,000 - \$74,999	8,501	12.0%	7,614	10.4%
\$75,000 - \$99,999	8,077	11.4%	7,972	10.9%
\$100,000 - \$149,999	12,472	17.5%	13,704	18.7%
\$150,000 - \$199,999	8,583	12.1%	11,025	15.0%
\$200,000+	20,201	28.4%	23,810	32.5%

Median Household Income	\$118,245	\$140,892
Average Household Income	\$177,086	\$204,136
Per Capita Income	\$92,600	\$109,023

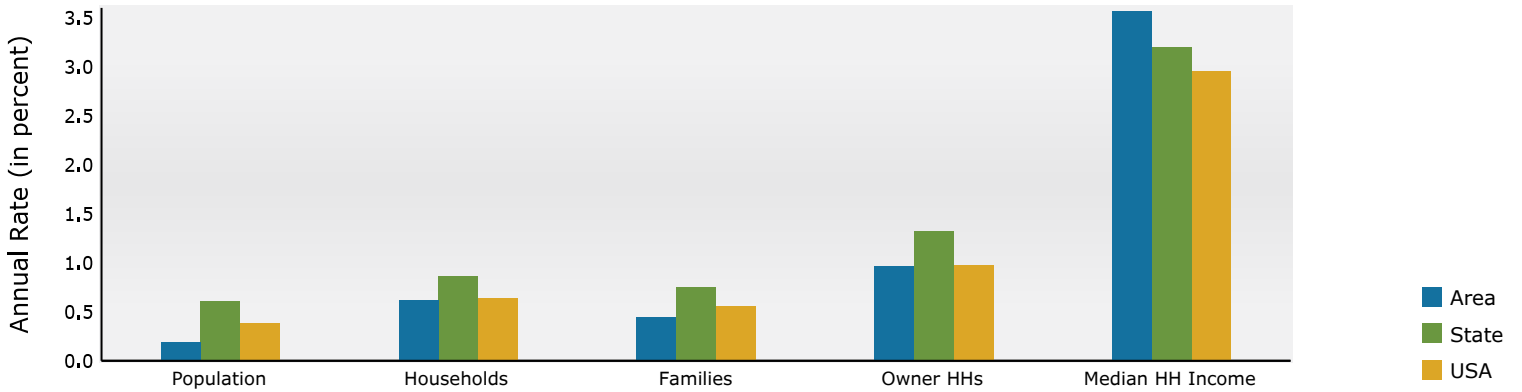
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,998	6.4%	5,909	4.5%	5,958	4.4%	5,696	4.1%
5 - 9	5,886	5.4%	5,685	4.3%	5,642	4.1%	5,378	3.9%
10 - 14	4,373	4.0%	5,751	4.4%	5,204	3.8%	5,525	4.0%
15 - 19	3,415	3.1%	5,169	4.0%	5,073	3.7%	5,124	3.7%
20 - 24	9,332	8.5%	10,702	8.2%	9,486	7.0%	9,157	6.7%
25 - 34	26,976	24.7%	32,961	25.2%	37,356	27.4%	34,082	24.8%
35 - 44	18,019	16.5%	18,877	14.4%	20,603	15.1%	22,466	16.3%
45 - 54	13,021	11.9%	15,869	12.1%	15,462	11.3%	15,865	11.5%
55 - 64	9,921	9.1%	12,935	9.9%	13,123	9.6%	13,272	9.6%
65 - 74	5,483	5.0%	9,295	7.1%	9,585	7.0%	10,461	7.6%
75 - 84	3,564	3.3%	4,999	3.8%	6,073	4.5%	7,383	5.4%
85+	2,374	2.2%	2,646	2.0%	2,756	2.0%	3,216	2.3%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	77,629	71.0%	83,660	64.0%	85,067	62.4%	82,828	60.2%
Black Alone	12,994	11.9%	18,473	14.1%	20,182	14.8%	21,359	15.5%
American Indian Alone	483	0.4%	716	0.5%	716	0.5%	727	0.5%
Asian Alone	5,527	5.1%	9,169	7.0%	10,365	7.6%	11,479	8.3%
Pacific Islander Alone	74	0.1%	37	0.0%	33	0.0%	35	0.0%
Some Other Race Alone	9,483	8.7%	8,234	6.3%	8,485	6.2%	8,898	6.5%
Two or More Races	3,170	2.9%	10,507	8.0%	11,473	8.4%	12,298	8.9%
Hispanic Origin (Any Race)	18,855	17.2%	16,386	12.5%	17,131	12.6%	18,065	13.1%

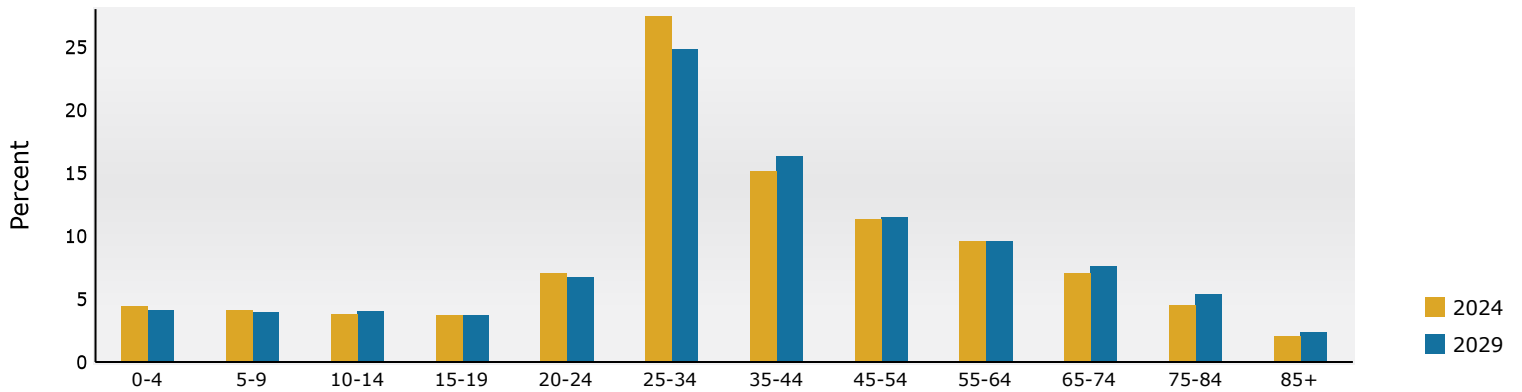
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

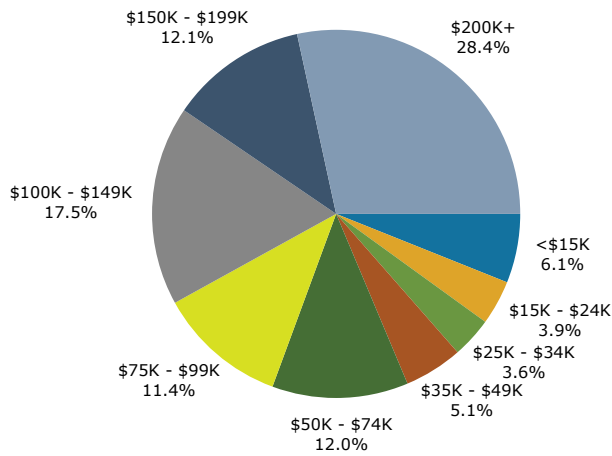
Trends 2024-2029



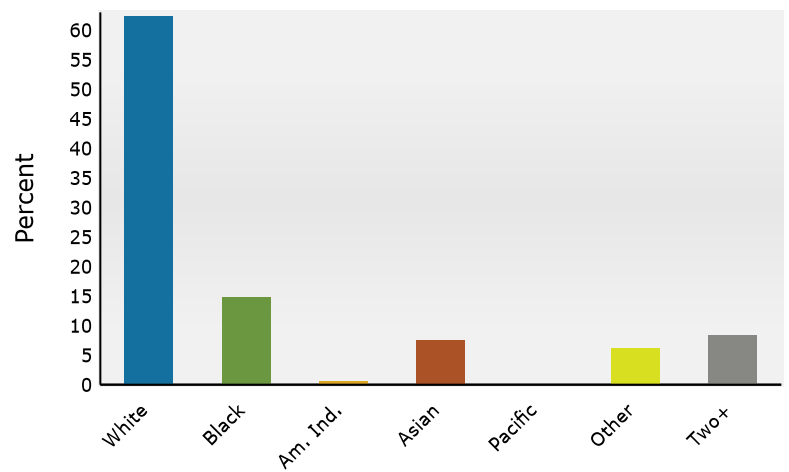
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 12.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

3232 Peachtree Rd NE, Atlanta, Georgia, 30305
Ring: 5 mile radius

Prepared by Esri
Latitude: 33.84447
Longitude: -84.37422

Summary	Census 2010	Census 2020	2024	2029
Population	274,277	330,690	341,706	353,439
Households	129,826	161,561	169,770	180,083
Families	51,572	65,332	65,790	68,541
Average Household Size	2.02	1.97	1.94	1.89
Owner Occupied Housing Units	60,467	68,762	74,666	77,880
Renter Occupied Housing Units	69,359	92,799	95,104	102,202
Median Age	33.0	33.4	33.8	35.2

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.68%	0.61%	0.38%
Households	1.19%	0.86%	0.64%
Families	0.82%	0.75%	0.56%
Owner HHs	0.85%	1.32%	0.97%
Median Household Income	3.14%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	10,772	6.3%	8,162	4.5%
\$15,000 - \$24,999	6,052	3.6%	3,803	2.1%
\$25,000 - \$34,999	6,229	3.7%	4,405	2.4%
\$35,000 - \$49,999	9,994	5.9%	8,181	4.5%
\$50,000 - \$74,999	21,100	12.4%	19,629	10.9%
\$75,000 - \$99,999	18,645	11.0%	19,257	10.7%
\$100,000 - \$149,999	30,367	17.9%	34,582	19.2%
\$150,000 - \$199,999	20,444	12.0%	26,559	14.7%
\$200,000+	46,167	27.2%	55,504	30.8%

Median Household Income	\$115,462	\$134,782
Average Household Income	\$171,614	\$196,313
Per Capita Income	\$85,372	\$100,128

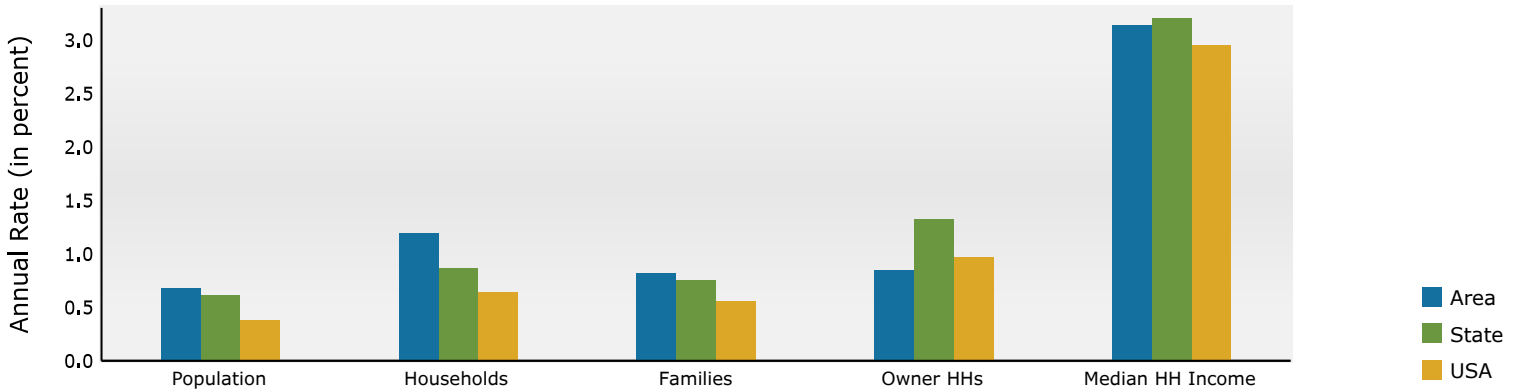
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	16,730	6.1%	15,629	4.7%	15,645	4.6%	15,199	4.3%
5 - 9	13,636	5.0%	14,478	4.4%	14,568	4.3%	14,132	4.0%
10 - 14	10,198	3.7%	14,281	4.3%	13,119	3.8%	14,353	4.1%
15 - 19	12,409	4.5%	14,623	4.4%	14,281	4.2%	14,808	4.2%
20 - 24	29,745	10.8%	34,369	10.4%	30,576	8.9%	30,100	8.5%
25 - 34	65,737	24.0%	83,706	25.3%	93,376	27.3%	86,516	24.5%
35 - 44	43,662	15.9%	47,922	14.5%	52,216	15.3%	59,042	16.7%
45 - 54	32,218	11.7%	38,169	11.5%	37,634	11.0%	40,356	11.4%
55 - 64	24,432	8.9%	30,347	9.2%	30,395	8.9%	32,200	9.1%
65 - 74	12,470	4.5%	21,368	6.5%	21,672	6.3%	24,367	6.9%
75 - 84	7,950	2.9%	10,640	3.2%	12,812	3.7%	15,937	4.5%
85+	5,089	1.9%	5,156	1.6%	5,413	1.6%	6,428	1.8%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	193,082	70.4%	205,171	62.0%	205,409	60.1%	204,112	57.8%
Black Alone	34,566	12.6%	48,208	14.6%	52,258	15.3%	56,689	16.0%
American Indian Alone	1,033	0.4%	1,647	0.5%	1,687	0.5%	1,751	0.5%
Asian Alone	17,846	6.5%	26,014	7.9%	29,201	8.5%	33,456	9.5%
Pacific Islander Alone	151	0.1%	137	0.0%	134	0.0%	143	0.0%
Some Other Race Alone	20,175	7.4%	21,962	6.6%	23,050	6.7%	24,354	6.9%
Two or More Races	7,424	2.7%	27,551	8.3%	29,966	8.8%	32,933	9.3%
Hispanic Origin (Any Race)	41,435	15.1%	43,599	13.2%	46,049	13.5%	49,327	14.0%

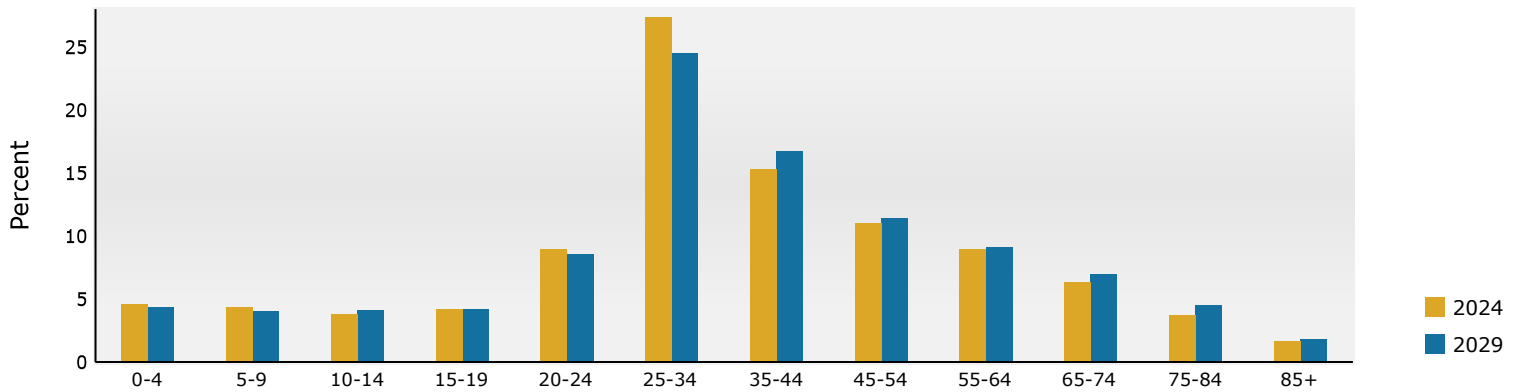
Data Note: Income is expressed in current dollars.

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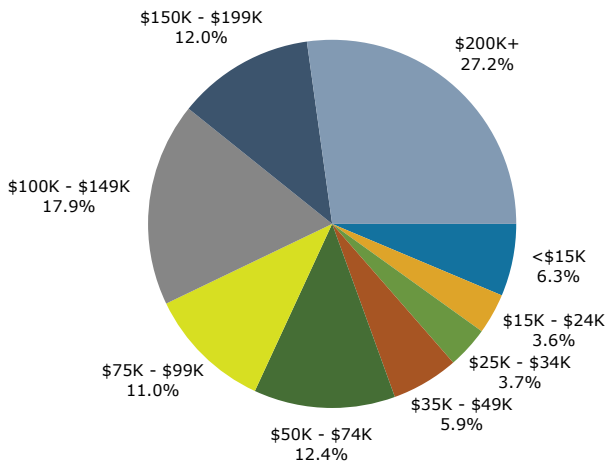
Trends 2024-2029



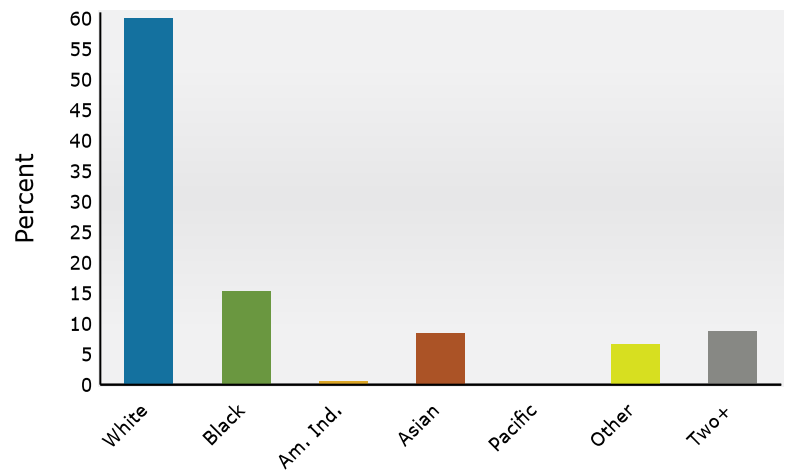
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 13.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.