

Demographic and Income Profile

2531 Landmark Drive, Raleigh, North Carolina, 27607
Ring: 1 mile radius

Prepared by Esri
Latitude: 35.81924
Longitude: -78.69768

Summary	Census 2010	Census 2020	2024	2029
Population	7,369	7,934	8,882	9,385
Households	3,379	3,947	4,454	4,742
Families	1,788	1,900	2,063	2,204
Average Household Size	2.14	1.94	1.93	1.92
Owner Occupied Housing Units	1,754	1,913	1,970	1,990
Renter Occupied Housing Units	1,625	2,034	2,484	2,753
Median Age	37.8	40.1	38.9	40.4

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.11%	0.75%	0.38%
Households	1.26%	0.98%	0.64%
Families	1.33%	0.91%	0.56%
Owner HHs	0.20%	1.22%	0.97%
Median Household Income	4.22%	3.26%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	274	6.2%	219	4.6%
\$15,000 - \$24,999	139	3.1%	95	2.0%
\$25,000 - \$34,999	216	4.8%	157	3.3%
\$35,000 - \$49,999	382	8.6%	322	6.8%
\$50,000 - \$74,999	685	15.4%	647	13.6%
\$75,000 - \$99,999	523	11.7%	543	11.5%
\$100,000 - \$149,999	569	12.8%	693	14.6%
\$150,000 - \$199,999	554	12.4%	747	15.8%
\$200,000+	1,114	25.0%	1,318	27.8%

Median Household Income	\$100,558	\$123,633
Average Household Income	\$157,032	\$178,657
Per Capita Income	\$75,699	\$86,184

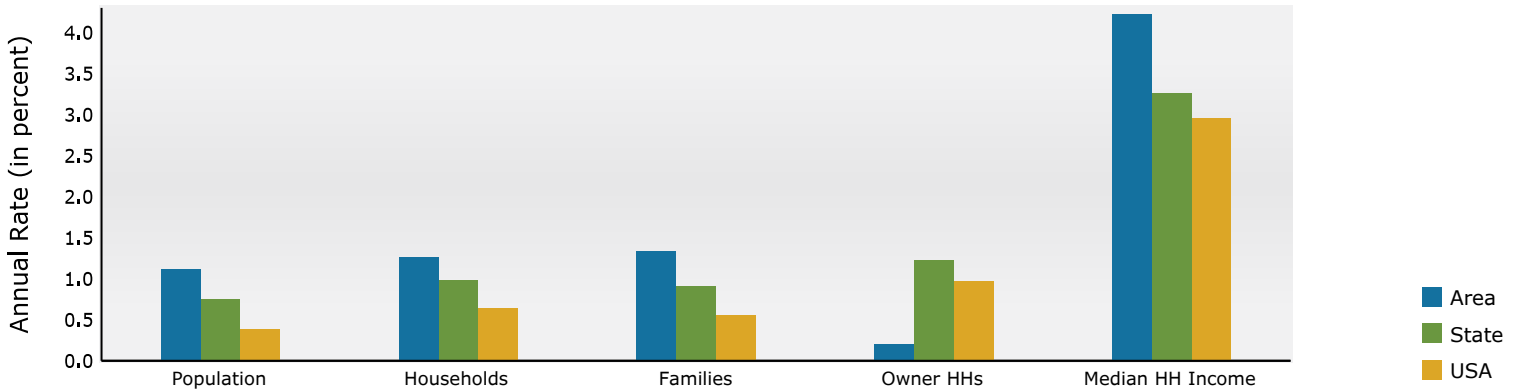
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	476	6.5%	339	4.3%	394	4.4%	410	4.4%
5 - 9	437	5.9%	341	4.3%	374	4.2%	389	4.1%
10 - 14	368	5.0%	369	4.7%	387	4.4%	419	4.5%
15 - 19	357	4.8%	341	4.3%	374	4.2%	401	4.3%
20 - 24	602	8.2%	660	8.3%	633	7.1%	592	6.3%
25 - 34	1,158	15.7%	1,457	18.4%	1,839	20.7%	1,649	17.6%
35 - 44	968	13.1%	854	10.8%	1,041	11.7%	1,351	14.4%
45 - 54	921	12.5%	928	11.7%	972	10.9%	1,013	10.8%
55 - 64	913	12.4%	913	11.5%	971	10.9%	981	10.5%
65 - 74	500	6.8%	850	10.7%	898	10.1%	975	10.4%
75 - 84	388	5.3%	541	6.8%	645	7.3%	810	8.6%
85+	281	3.8%	339	4.3%	354	4.0%	393	4.2%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	5,308	72.0%	6,058	76.4%	6,533	73.5%	6,718	71.6%
Black Alone	888	12.1%	820	10.3%	1,016	11.4%	1,123	12.0%
American Indian Alone	38	0.5%	22	0.3%	25	0.3%	28	0.3%
Asian Alone	579	7.9%	324	4.1%	427	4.8%	513	5.5%
Pacific Islander Alone	3	0.0%	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	389	5.3%	257	3.2%	342	3.9%	394	4.2%
Two or More Races	163	2.2%	452	5.7%	539	6.1%	609	6.5%
Hispanic Origin (Any Race)	742	10.1%	534	6.7%	670	7.5%	765	8.2%

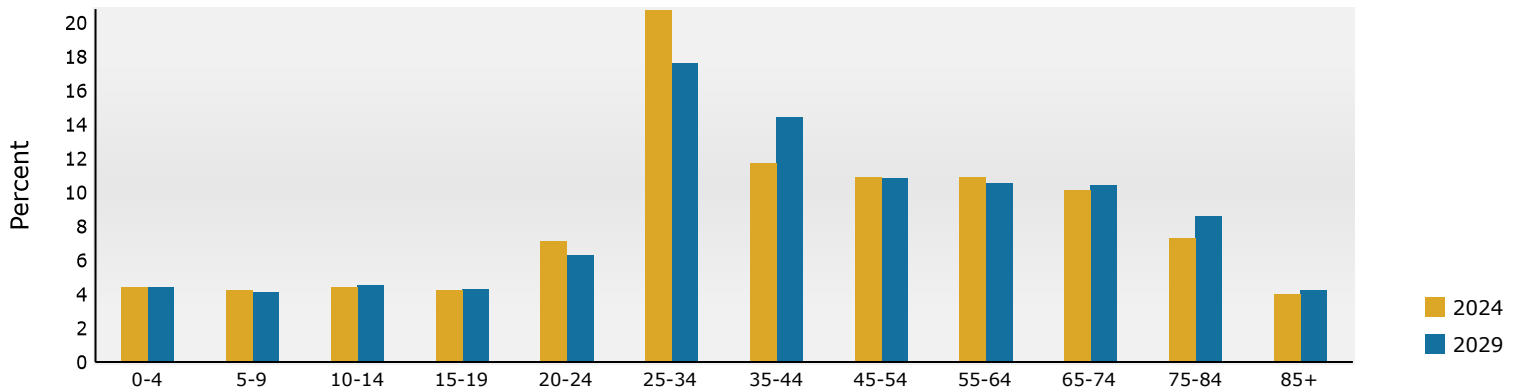
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

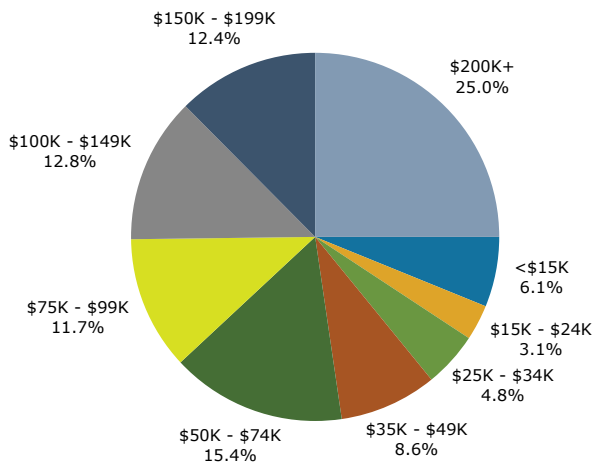
Trends 2024-2029



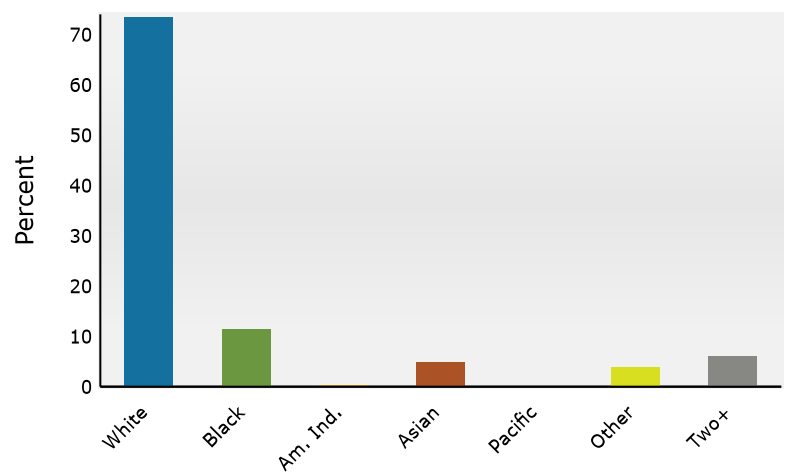
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 7.5%

Demographic and Income Profile

2531 Landmark Drive, Raleigh, North Carolina, 27607
Ring: 3 mile radius

Prepared by Esri
Latitude: 35.81924
Longitude: -78.69768

Summary	Census 2010	Census 2020	2024	2029
Population	65,018	75,884	78,850	84,319
Households	26,319	32,897	34,976	37,962
Families	12,383	15,030	15,463	16,637
Average Household Size	2.13	2.07	2.04	2.02
Owner Occupied Housing Units	12,516	13,654	14,260	14,674
Renter Occupied Housing Units	13,803	19,243	20,716	23,288
Median Age	29.3	30.7	31.6	33.6

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.35%	0.75%	0.38%
Households	1.65%	0.98%	0.64%
Families	1.47%	0.91%	0.56%
Owner HHs	0.57%	1.22%	0.97%
Median Household Income	3.16%	3.26%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	2,493	7.1%	2,085	5.5%
\$15,000 - \$24,999	1,625	4.6%	1,216	3.2%
\$25,000 - \$34,999	2,060	5.9%	1,702	4.5%
\$35,000 - \$49,999	3,027	8.7%	2,785	7.3%
\$50,000 - \$74,999	5,606	16.0%	5,666	14.9%
\$75,000 - \$99,999	3,635	10.4%	4,064	10.7%
\$100,000 - \$149,999	5,602	16.0%	6,838	18.0%
\$150,000 - \$199,999	3,675	10.5%	5,037	13.3%
\$200,000+	7,250	20.7%	8,567	22.6%

Median Household Income	\$92,158	\$107,668
Average Household Income	\$143,170	\$161,049
Per Capita Income	\$63,904	\$72,899

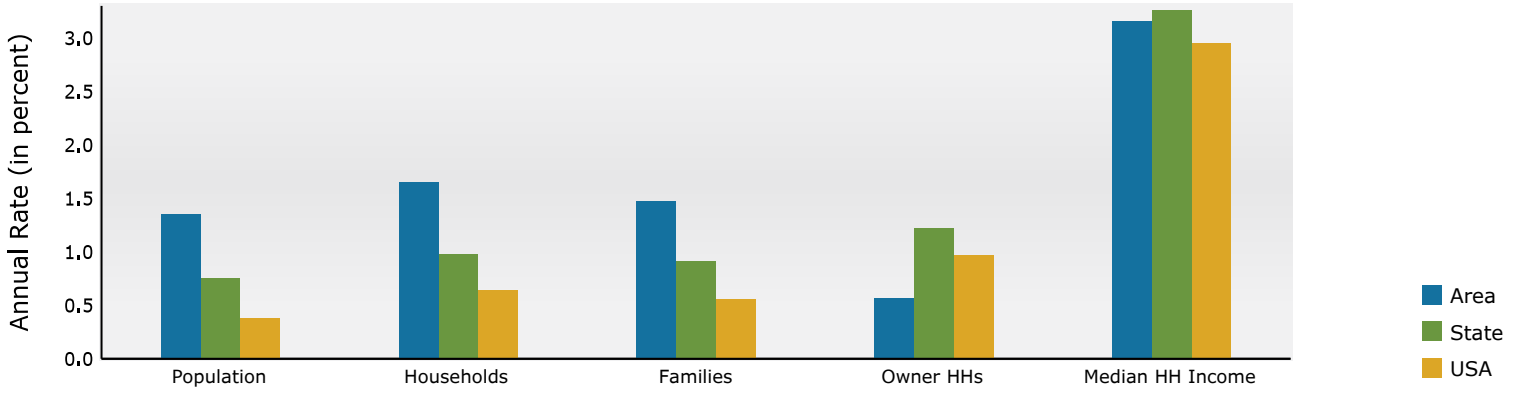
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,269	5.0%	3,402	4.5%	3,544	4.5%	3,621	4.3%
5 - 9	2,989	4.6%	3,263	4.3%	3,291	4.2%	3,399	4.0%
10 - 14	2,585	4.0%	3,304	4.4%	3,078	3.9%	3,444	4.1%
15 - 19	7,525	11.6%	7,382	9.7%	7,182	9.1%	7,419	8.8%
20 - 24	10,567	16.3%	10,907	14.4%	10,338	13.1%	10,407	12.3%
25 - 34	10,801	16.6%	14,698	19.4%	17,263	21.9%	16,218	19.2%
35 - 44	7,437	11.4%	8,524	11.2%	9,412	11.9%	11,922	14.1%
45 - 54	6,870	10.6%	7,569	10.0%	7,566	9.6%	8,320	9.9%
55 - 64	6,133	9.4%	7,009	9.2%	6,751	8.6%	7,170	8.5%
65 - 74	3,169	4.9%	5,692	7.5%	5,683	7.2%	6,286	7.5%
75 - 84	2,305	3.5%	2,767	3.6%	3,352	4.3%	4,410	5.2%
85+	1,368	2.1%	1,368	1.8%	1,390	1.8%	1,704	2.0%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	49,961	76.8%	55,909	73.7%	56,907	72.2%	59,734	70.8%
Black Alone	8,177	12.6%	8,602	11.3%	9,223	11.7%	9,984	11.8%
American Indian Alone	252	0.4%	263	0.3%	274	0.3%	307	0.4%
Asian Alone	2,920	4.5%	3,725	4.9%	4,323	5.5%	5,101	6.0%
Pacific Islander Alone	30	0.0%	47	0.1%	42	0.1%	48	0.1%
Some Other Race Alone	2,290	3.5%	2,410	3.2%	2,676	3.4%	3,023	3.6%
Two or More Races	1,387	2.1%	4,929	6.5%	5,404	6.9%	6,123	7.3%
Hispanic Origin (Any Race)	4,685	7.2%	5,432	7.2%	5,952	7.5%	6,746	8.0%

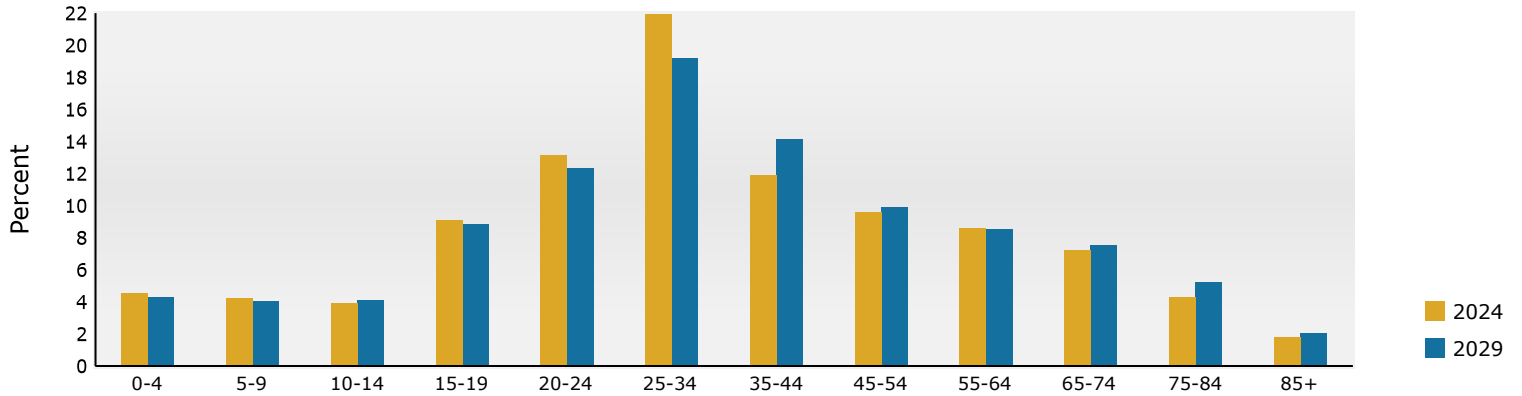
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

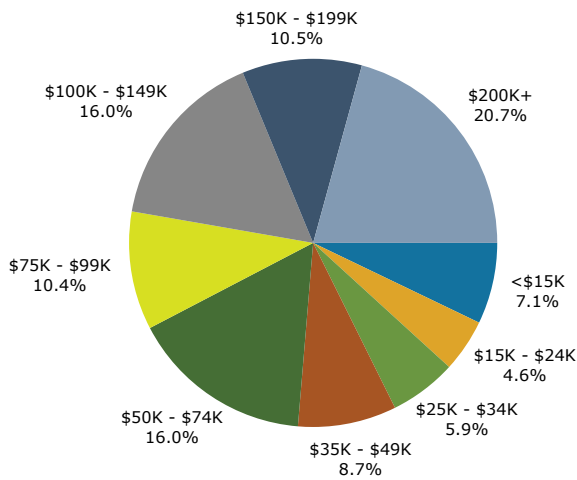
Trends 2024-2029



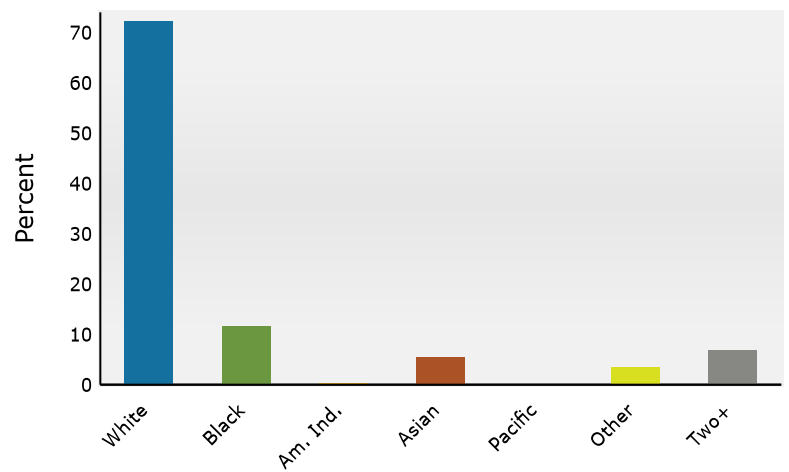
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 7.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

2531 Landmark Drive, Raleigh, North Carolina, 27607
Ring: 5 mile radius

Prepared by Esri
Latitude: 35.81924
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Summary	Census 2010	Census 2020	2024	2029
Population	198,179	225,586	233,795	254,888
Households	85,358	102,113	107,881	119,167
Families	40,491	47,218	48,180	52,715
Average Household Size	2.14	2.07	2.04	2.03
Owner Occupied Housing Units	39,180	41,814	44,027	45,548
Renter Occupied Housing Units	46,178	60,299	63,854	73,619
Median Age	31.2	32.5	33.1	34.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.74%	0.75%	0.38%
Households	2.01%	0.98%	0.64%
Families	1.82%	0.91%	0.56%
Owner HHs	0.68%	1.22%	0.97%
Median Household Income	3.25%	3.26%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	7,254	6.7%	6,090	5.1%
\$15,000 - \$24,999	4,786	4.4%	3,670	3.1%
\$25,000 - \$34,999	6,464	6.0%	5,582	4.7%
\$35,000 - \$49,999	10,085	9.3%	9,333	7.8%
\$50,000 - \$74,999	17,945	16.6%	18,342	15.4%
\$75,000 - \$99,999	12,375	11.5%	13,916	11.7%
\$100,000 - \$149,999	19,308	17.9%	23,908	20.1%
\$150,000 - \$199,999	11,545	10.7%	16,054	13.5%
\$200,000+	18,114	16.8%	22,266	18.7%

Median Household Income	\$88,387	\$103,703
Average Household Income	\$130,507	\$148,066
Per Capita Income	\$60,201	\$69,170

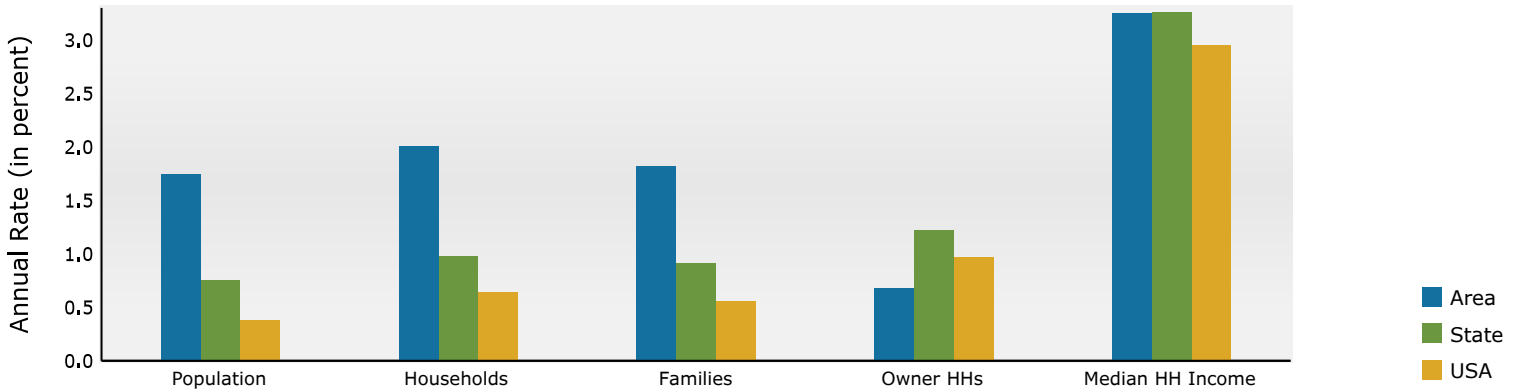
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,605	5.9%	10,882	4.8%	11,112	4.8%	11,726	4.6%
5 - 9	9,832	5.0%	10,306	4.6%	10,374	4.4%	10,951	4.3%
10 - 14	8,579	4.3%	10,169	4.5%	9,405	4.0%	10,895	4.3%
15 - 19	15,464	7.8%	15,646	6.9%	15,355	6.6%	16,334	6.4%
20 - 24	27,909	14.1%	27,905	12.4%	26,999	11.5%	27,535	10.8%
25 - 34	38,591	19.5%	48,534	21.5%	53,273	22.8%	50,628	19.9%
35 - 44	26,221	13.2%	29,163	12.9%	32,159	13.8%	39,865	15.6%
45 - 54	23,169	11.7%	23,814	10.6%	24,244	10.4%	27,640	10.8%
55 - 64	18,514	9.3%	21,748	9.6%	21,218	9.1%	22,924	9.0%
65 - 74	9,404	4.7%	16,303	7.2%	16,768	7.2%	19,227	7.5%
75 - 84	5,896	3.0%	7,640	3.4%	9,202	3.9%	12,536	4.9%
85+	2,996	1.5%	3,476	1.5%	3,687	1.6%	4,626	1.8%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	138,968	70.1%	152,216	67.5%	154,589	66.1%	163,620	64.2%
Black Alone	35,532	17.9%	32,574	14.4%	33,969	14.5%	38,573	15.1%
American Indian Alone	964	0.5%	849	0.4%	899	0.4%	1,022	0.4%
Asian Alone	9,637	4.9%	12,650	5.6%	14,488	6.2%	16,838	6.6%
Pacific Islander Alone	81	0.0%	128	0.1%	118	0.1%	128	0.1%
Some Other Race Alone	8,222	4.1%	10,829	4.8%	11,904	5.1%	14,161	5.6%
Two or More Races	4,774	2.4%	16,339	7.2%	17,828	7.6%	20,546	8.1%
Hispanic Origin (Any Race)	17,600	8.9%	21,390	9.5%	23,315	10.0%	27,385	10.7%

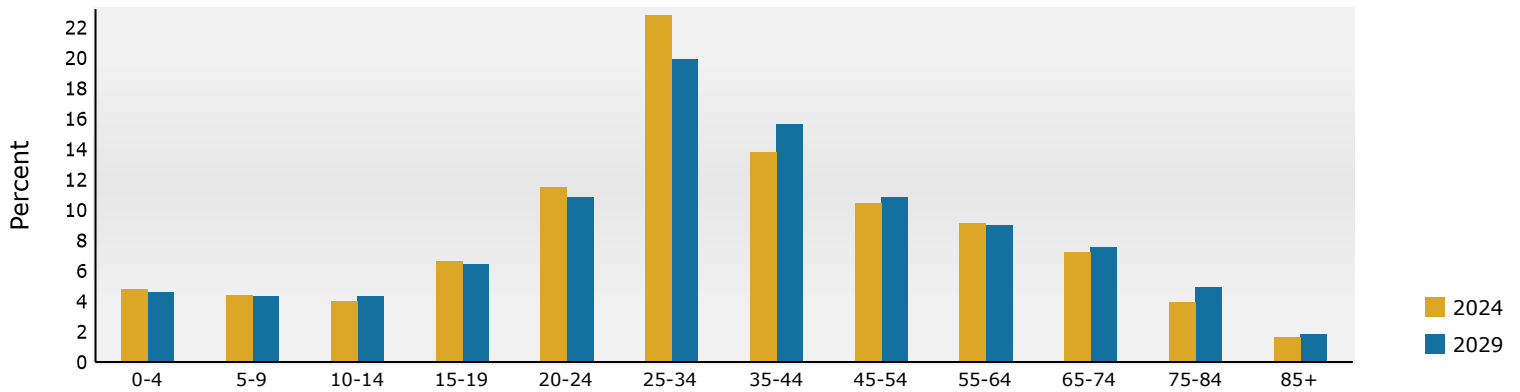
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Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

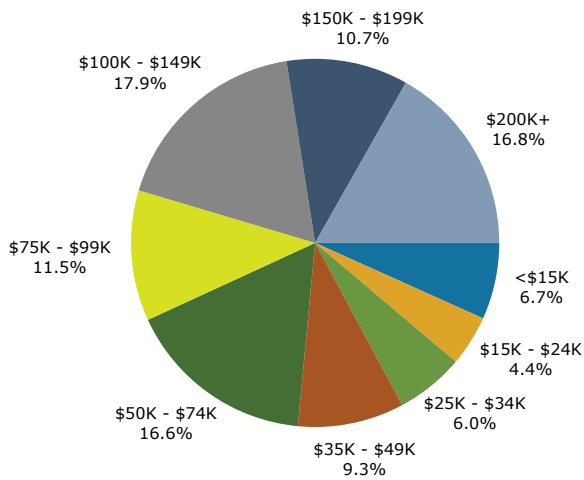
Trends 2024-2029



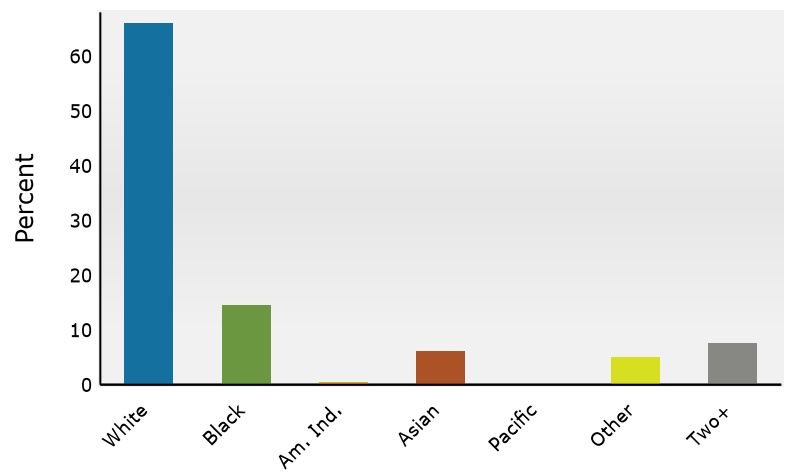
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 10.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.