



Demographic and Income Profile

300 South Firestone Street, Gastonia, North Carolina, 28052
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 35.26002
 Longitude: -81.20014

Summary	Census 2010	Census 2020	2024	2029
Population	8,823	9,279	9,442	10,502
Households	3,338	3,905	4,030	4,522
Families	2,124	2,197	2,226	2,484
Average Household Size	2.51	2.34	2.31	2.29
Owner Occupied Housing Units	1,563	1,594	1,696	1,828
Renter Occupied Housing Units	1,776	2,311	2,334	2,693
Median Age	37.1	37.2	37.9	38.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	2.15%	0.75%	0.38%
Households	2.33%	0.98%	0.64%
Families	2.22%	0.91%	0.56%
Owner HHs	1.51%	1.22%	0.97%
Median Household Income	2.76%	3.26%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	529	13.1%	498	11.0%
\$15,000 - \$24,999	373	9.3%	307	6.8%
\$25,000 - \$34,999	318	7.9%	337	7.5%
\$35,000 - \$49,999	999	24.8%	1,016	22.5%
\$50,000 - \$74,999	629	15.6%	723	16.0%
\$75,000 - \$99,999	625	15.5%	764	16.9%
\$100,000 - \$149,999	346	8.6%	512	11.3%
\$150,000 - \$199,999	127	3.2%	229	5.1%
\$200,000+	84	2.1%	135	3.0%

Median Household Income	\$45,849	\$52,523
Average Household Income	\$63,030	\$75,128
Per Capita Income	\$26,496	\$32,033

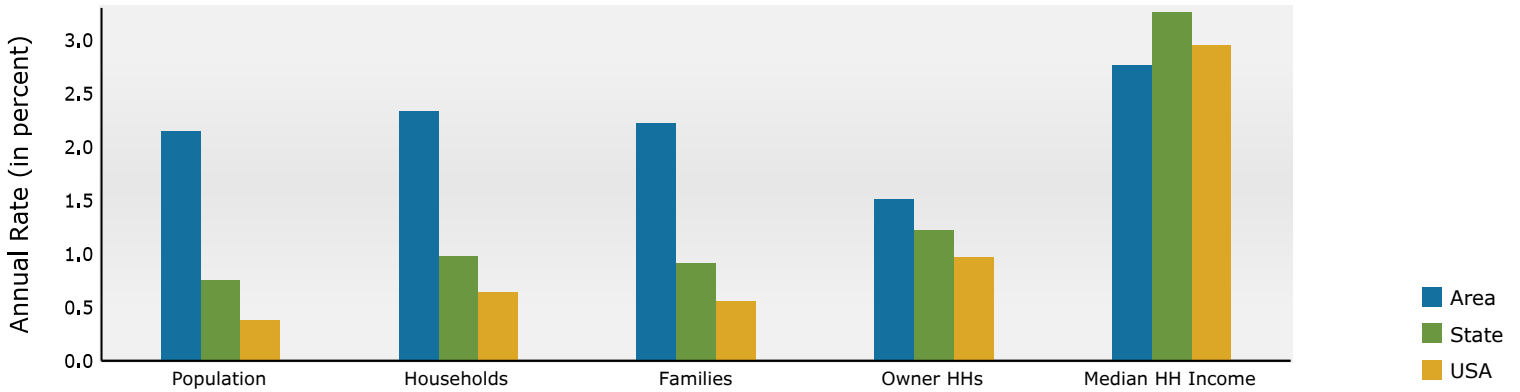
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	644	7.3%	529	5.7%	547	5.8%	624	5.9%
5 - 9	609	6.9%	653	7.0%	587	6.2%	617	5.9%
10 - 14	555	6.3%	694	7.5%	635	6.7%	628	6.0%
15 - 19	634	7.2%	532	5.7%	624	6.6%	666	6.3%
20 - 24	599	6.8%	552	5.9%	576	6.1%	717	6.8%
25 - 34	1,112	12.6%	1,405	15.1%	1,348	14.3%	1,426	13.6%
35 - 44	1,231	14.0%	1,198	12.9%	1,316	13.9%	1,463	13.9%
45 - 54	1,326	15.0%	1,223	13.2%	1,178	12.5%	1,307	12.4%
55 - 64	1,009	11.4%	1,175	12.7%	1,214	12.9%	1,249	11.9%
65 - 74	554	6.3%	816	8.8%	876	9.3%	1,054	10.0%
75 - 84	386	4.4%	334	3.6%	381	4.0%	569	5.4%
85+	165	1.9%	166	1.8%	161	1.7%	183	1.7%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	4,520	51.2%	3,928	42.3%	3,631	38.5%	3,786	36.1%
Black Alone	3,674	41.6%	3,848	41.5%	4,129	43.7%	4,727	45.0%
American Indian Alone	34	0.4%	61	0.7%	63	0.7%	66	0.6%
Asian Alone	37	0.4%	43	0.5%	44	0.5%	51	0.5%
Pacific Islander Alone	1	0.0%	3	0.0%	3	0.0%	4	0.0%
Some Other Race Alone	337	3.8%	732	7.9%	850	9.0%	1,005	9.6%
Two or More Races	220	2.5%	663	7.1%	722	7.6%	862	8.2%
Hispanic Origin (Any Race)	649	7.4%	1,225	13.2%	1,415	15.0%	1,669	15.9%

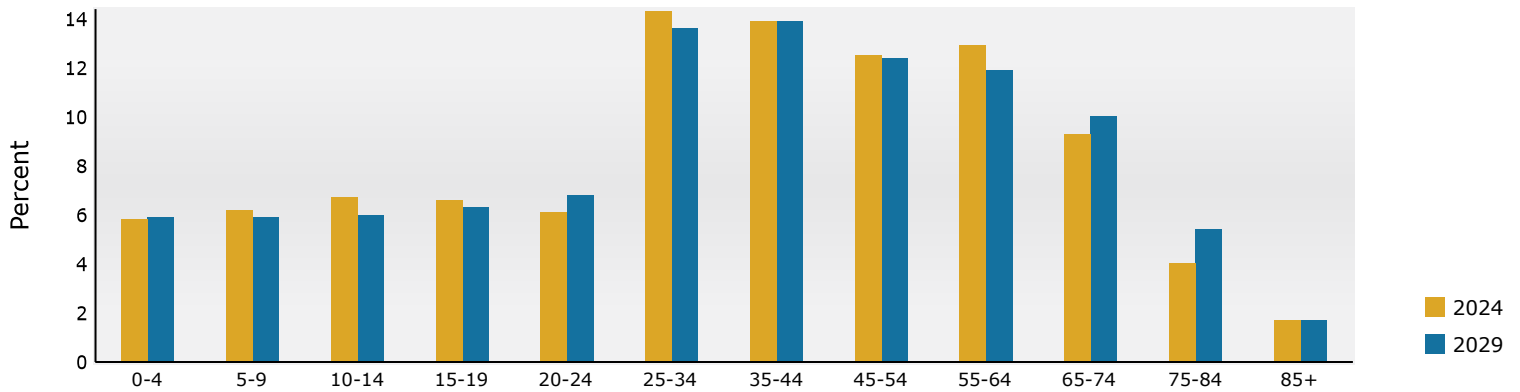
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

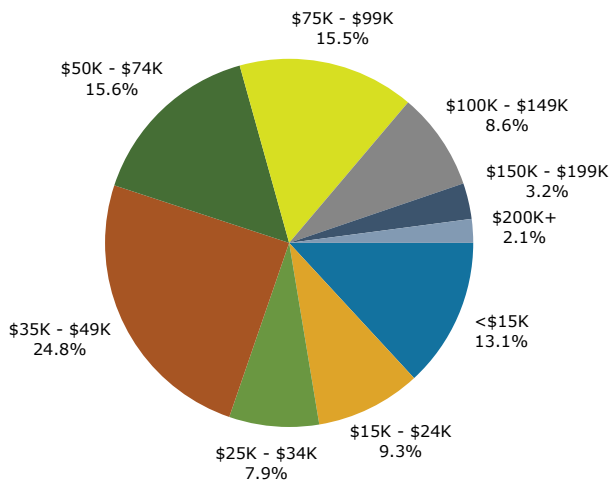
Trends 2024-2029



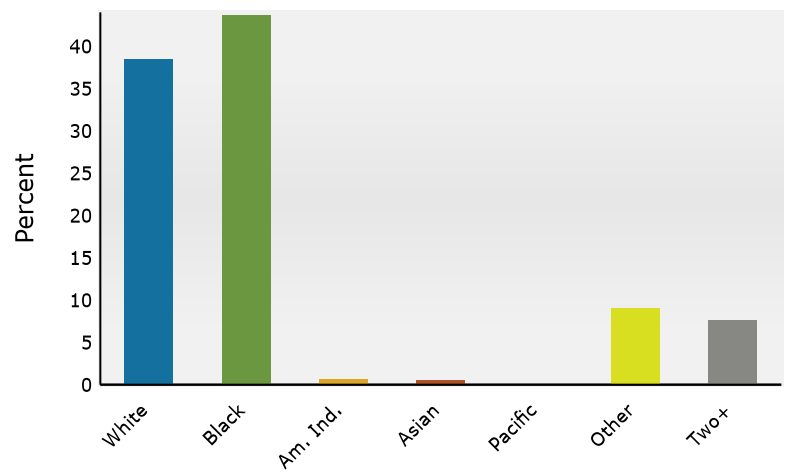
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 15.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

300 South Firestone Street, Gastonia, North Carolina, 28052
Ring: 3 mile radius

Prepared by Esri
Latitude: 35.26002
Longitude: -81.20014

Summary	Census 2010	Census 2020	2024	2029
Population	44,526	46,344	46,911	49,057
Households	17,156	18,443	18,870	20,008
Families	10,952	11,086	11,151	11,772
Average Household Size	2.52	2.44	2.42	2.39
Owner Occupied Housing Units	8,463	8,607	9,163	10,068
Renter Occupied Housing Units	8,693	9,836	9,707	9,941
Median Age	36.7	38.0	38.5	39.7

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.90%	0.75%	0.38%
Households	1.18%	0.98%	0.64%
Families	1.09%	0.91%	0.56%
Owner HHs	1.90%	1.22%	0.97%
Median Household Income	2.96%	3.26%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	2,906	15.4%	2,586	12.9%
\$15,000 - \$24,999	1,897	10.1%	1,509	7.5%
\$25,000 - \$34,999	1,878	10.0%	1,718	8.6%
\$35,000 - \$49,999	3,192	16.9%	3,180	15.9%
\$50,000 - \$74,999	3,518	18.6%	3,868	19.3%
\$75,000 - \$99,999	2,350	12.5%	2,780	13.9%
\$100,000 - \$149,999	1,977	10.5%	2,685	13.4%
\$150,000 - \$199,999	598	3.2%	941	4.7%
\$200,000+	555	2.9%	741	3.7%

Median Household Income	\$47,288	\$54,722
Average Household Income	\$65,168	\$76,911
Per Capita Income	\$26,719	\$31,854

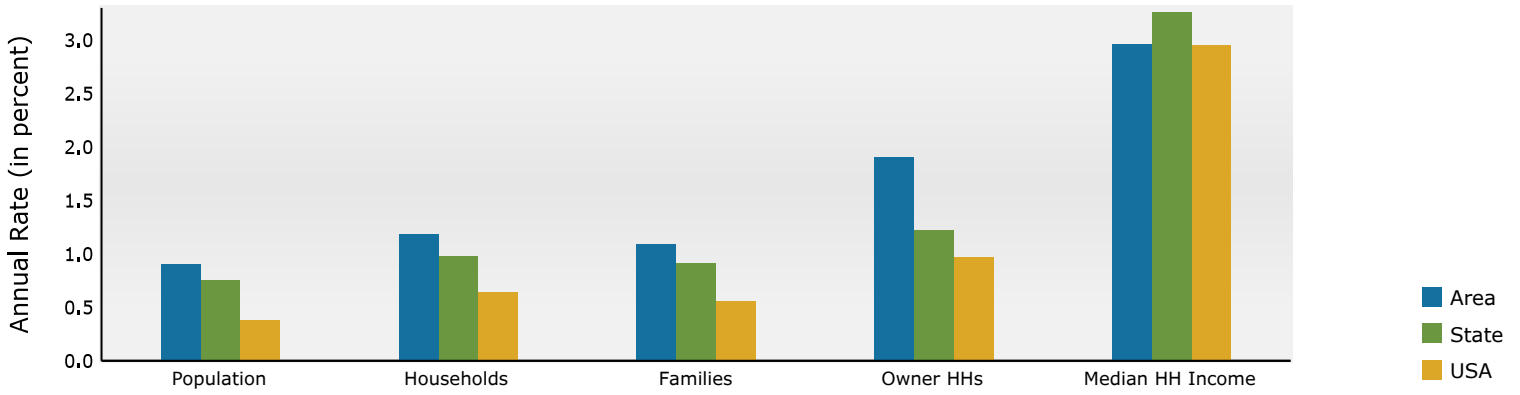
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,398	7.6%	2,857	6.2%	2,872	6.1%	2,985	6.1%
5 - 9	2,940	6.6%	3,162	6.8%	3,035	6.5%	2,930	6.0%
10 - 14	3,006	6.8%	3,339	7.2%	3,073	6.6%	2,983	6.1%
15 - 19	3,138	7.0%	2,755	5.9%	3,025	6.4%	3,002	6.1%
20 - 24	2,971	6.7%	2,675	5.8%	2,825	6.0%	3,207	6.5%
25 - 34	5,785	13.0%	6,599	14.2%	6,327	13.5%	6,251	12.7%
35 - 44	6,098	13.7%	5,738	12.4%	6,133	13.1%	6,626	13.5%
45 - 54	6,079	13.7%	5,883	12.7%	5,791	12.3%	5,894	12.0%
55 - 64	4,953	11.1%	5,818	12.6%	5,795	12.4%	5,666	11.6%
65 - 74	3,068	6.9%	4,257	9.2%	4,514	9.6%	5,193	10.6%
75 - 84	2,136	4.8%	2,142	4.6%	2,395	5.1%	3,070	6.3%
85+	955	2.1%	1,118	2.4%	1,125	2.4%	1,249	2.5%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	24,510	55.0%	21,015	45.3%	19,520	41.6%	19,445	39.6%
Black Alone	15,944	35.8%	17,278	37.3%	18,436	39.3%	19,659	40.1%
American Indian Alone	199	0.4%	263	0.6%	270	0.6%	291	0.6%
Asian Alone	280	0.6%	398	0.9%	415	0.9%	448	0.9%
Pacific Islander Alone	14	0.0%	17	0.0%	17	0.0%	19	0.0%
Some Other Race Alone	2,497	5.6%	3,859	8.3%	4,434	9.5%	4,967	10.1%
Two or More Races	1,082	2.4%	3,516	7.6%	3,818	8.1%	4,229	8.6%
Hispanic Origin (Any Race)	4,484	10.1%	6,591	14.2%	7,583	16.2%	8,472	17.3%

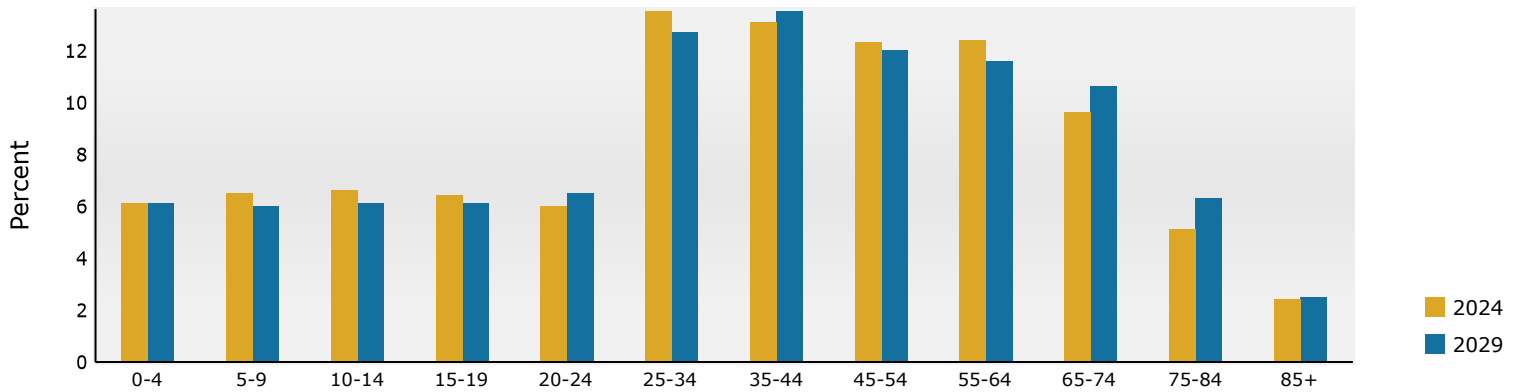
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

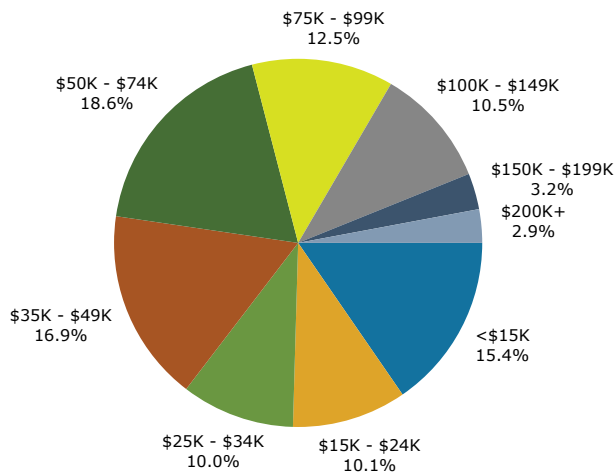
Trends 2024-2029



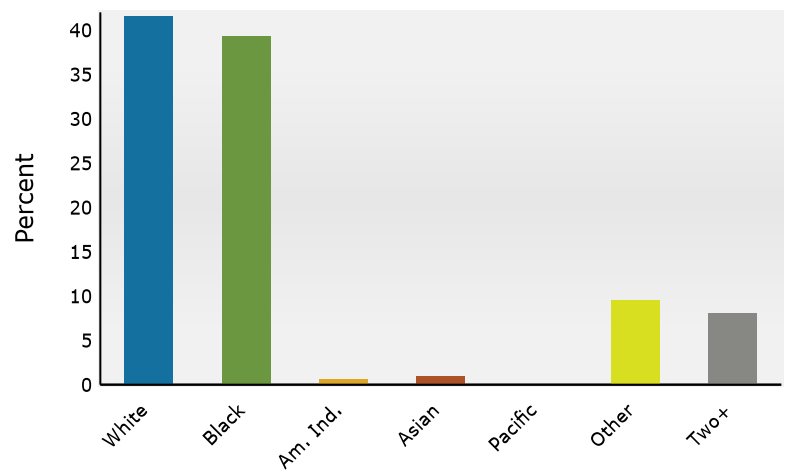
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 16.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

300 South Firestone Street, Gastonia, North Carolina, 28052
Ring: 5 mile radius

Prepared by Esri
Latitude: 35.26002
Longitude: -81.20014

Summary	Census 2010	Census 2020	2024	2029
Population	89,252	97,647	100,131	103,547
Households	34,630	38,812	40,141	42,080
Families	23,144	24,787	25,286	26,412
Average Household Size	2.52	2.46	2.44	2.41
Owner Occupied Housing Units	19,831	21,237	22,814	24,836
Renter Occupied Housing Units	14,799	17,575	17,327	17,244
Median Age	37.7	39.0	39.4	40.5

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.67%	0.75%	0.38%
Households	0.95%	0.98%	0.64%
Families	0.88%	0.91%	0.56%
Owner HHs	1.71%	1.22%	0.97%
Median Household Income	3.01%	3.26%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	4,934	12.3%	4,275	10.2%
\$15,000 - \$24,999	3,123	7.8%	2,427	5.8%
\$25,000 - \$34,999	3,294	8.2%	2,870	6.8%
\$35,000 - \$49,999	5,651	14.1%	5,357	12.7%
\$50,000 - \$74,999	7,963	19.8%	8,265	19.6%
\$75,000 - \$99,999	5,689	14.2%	6,366	15.1%
\$100,000 - \$149,999	5,504	13.7%	7,059	16.8%
\$150,000 - \$199,999	1,977	4.9%	2,837	6.7%
\$200,000+	2,006	5.0%	2,623	6.2%
Median Household Income	\$57,328		\$66,475	
Average Household Income	\$78,701		\$92,242	
Per Capita Income	\$31,837		\$37,767	

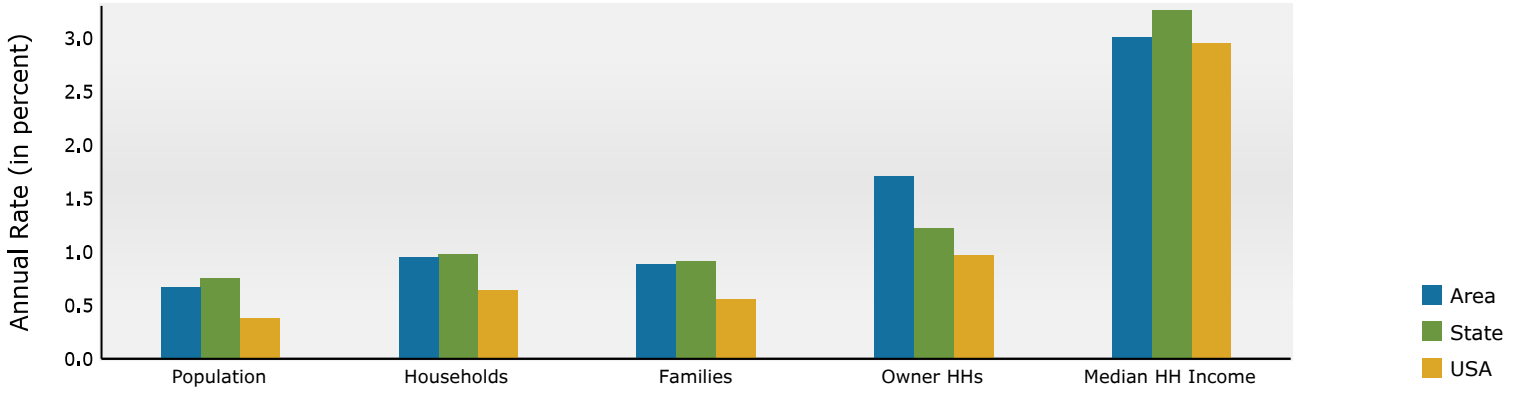
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,186	6.9%	5,818	6.0%	5,893	5.9%	6,059	5.9%
5 - 9	5,897	6.6%	6,289	6.4%	6,214	6.2%	5,925	5.7%
10 - 14	6,009	6.7%	6,672	6.8%	6,312	6.3%	6,160	5.9%
15 - 19	6,078	6.8%	5,872	6.0%	6,205	6.2%	6,040	5.8%
20 - 24	5,710	6.4%	5,718	5.9%	6,004	6.0%	6,331	6.1%
25 - 34	11,377	12.7%	13,483	13.8%	13,425	13.4%	13,431	13.0%
35 - 44	12,567	14.1%	12,216	12.5%	13,099	13.1%	14,036	13.6%
45 - 54	12,500	14.0%	12,850	13.2%	12,607	12.6%	12,471	12.0%
55 - 64	10,568	11.8%	12,439	12.7%	12,589	12.6%	12,443	12.0%
65 - 74	6,545	7.3%	9,510	9.7%	10,133	10.1%	11,317	10.9%
75 - 84	4,156	4.7%	4,760	4.9%	5,523	5.5%	6,875	6.6%
85+	1,659	1.9%	2,019	2.1%	2,127	2.1%	2,460	2.4%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	59,248	66.4%	54,026	55.3%	51,931	51.9%	51,519	49.8%
Black Alone	22,290	25.0%	27,527	28.2%	29,966	29.9%	31,838	30.7%
American Indian Alone	385	0.4%	515	0.5%	550	0.5%	593	0.6%
Asian Alone	898	1.0%	1,207	1.2%	1,314	1.3%	1,434	1.4%
Pacific Islander Alone	18	0.0%	33	0.0%	34	0.0%	36	0.0%
Some Other Race Alone	4,415	4.9%	7,207	7.4%	8,413	8.4%	9,409	9.1%
Two or More Races	1,997	2.2%	7,132	7.3%	7,922	7.9%	8,717	8.4%
Hispanic Origin (Any Race)	8,119	9.1%	12,533	12.8%	14,675	14.7%	16,350	15.8%

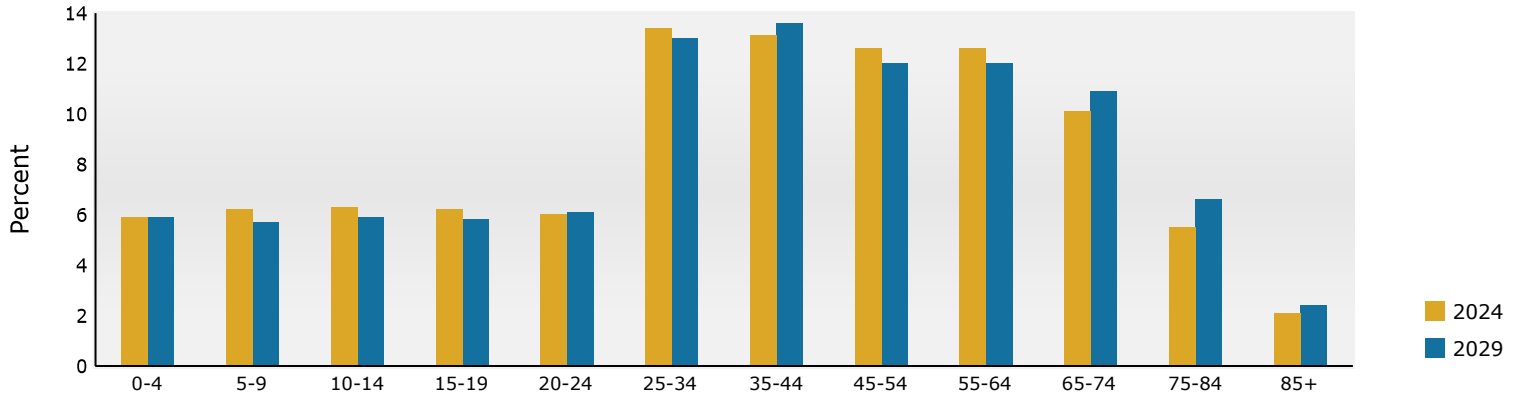
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

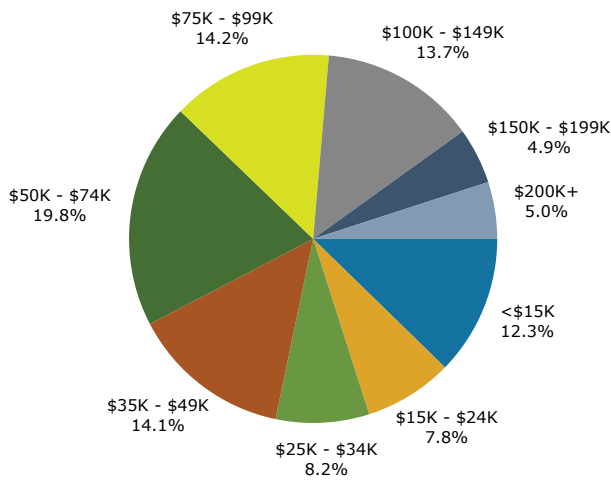
Trends 2024-2029



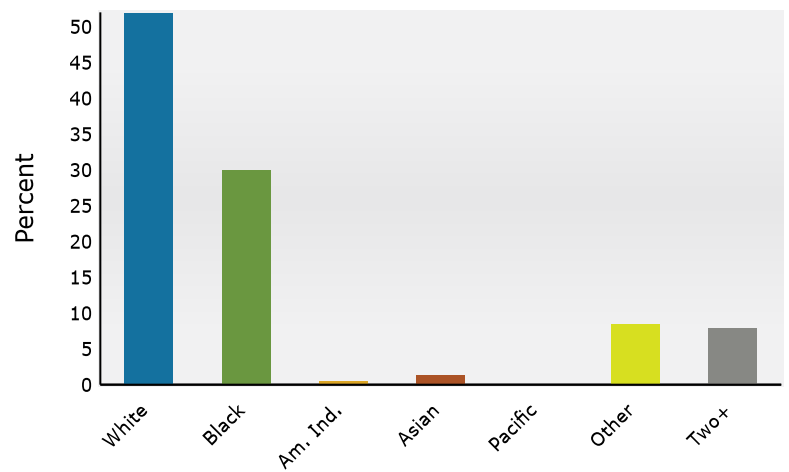
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 14.7%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.