

Demographic and Income Profile

650 Ponce de Leon Ave NE, Atlanta, Georgia, 30308
Ring: 1 mile radius

Prepared by Esri
Latitude: 33.77512
Longitude: -84.36585

Summary	Census 2010	Census 2020	2024	2029
Population	24,290	30,150	31,366	32,828
Households	14,459	17,629	18,452	19,887
Families	3,400	4,841	4,856	5,202
Average Household Size	1.64	1.69	1.68	1.63
Owner Occupied Housing Units	5,087	5,611	6,621	7,079
Renter Occupied Housing Units	9,372	12,018	11,831	12,808
Median Age	33.6	33.0	33.7	35.3

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.92%	0.61%	0.38%
Households	1.51%	0.86%	0.64%
Families	1.39%	0.75%	0.56%
Owner HHs	1.35%	1.32%	0.97%
Median Household Income	2.75%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	1,798	9.7%	1,370	6.9%
\$15,000 - \$24,999	809	4.4%	539	2.7%
\$25,000 - \$34,999	559	3.0%	431	2.2%
\$35,000 - \$49,999	756	4.1%	638	3.2%
\$50,000 - \$74,999	2,570	13.9%	2,370	11.9%
\$75,000 - \$99,999	2,038	11.0%	2,227	11.2%
\$100,000 - \$149,999	3,687	20.0%	4,345	21.8%
\$150,000 - \$199,999	2,103	11.4%	2,795	14.1%
\$200,000+	4,131	22.4%	5,173	26.0%

Median Household Income	\$106,548	\$122,027
Average Household Income	\$152,198	\$176,852
Per Capita Income	\$89,947	\$107,556

Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,175	4.8%	1,157	3.8%	1,226	3.9%	1,229	3.7%
5 - 9	701	2.9%	942	3.1%	945	3.0%	984	3.0%
10 - 14	487	2.0%	790	2.6%	754	2.4%	856	2.6%
15 - 19	518	2.1%	584	1.9%	667	2.1%	814	2.5%
20 - 24	2,622	10.8%	2,400	8.0%	2,027	6.5%	2,126	6.5%
25 - 34	7,517	30.9%	11,138	36.9%	11,705	37.3%	10,138	30.9%
35 - 44	4,693	19.3%	4,721	15.7%	5,486	17.5%	7,008	21.3%
45 - 54	3,003	12.4%	3,372	11.2%	3,306	10.5%	3,562	10.9%
55 - 64	2,134	8.8%	2,639	8.8%	2,691	8.6%	2,934	8.9%
65 - 74	883	3.6%	1,813	6.0%	1,785	5.7%	2,046	6.2%
75 - 84	388	1.6%	494	1.6%	654	2.1%	945	2.9%
85+	170	0.7%	102	0.3%	120	0.4%	187	0.6%

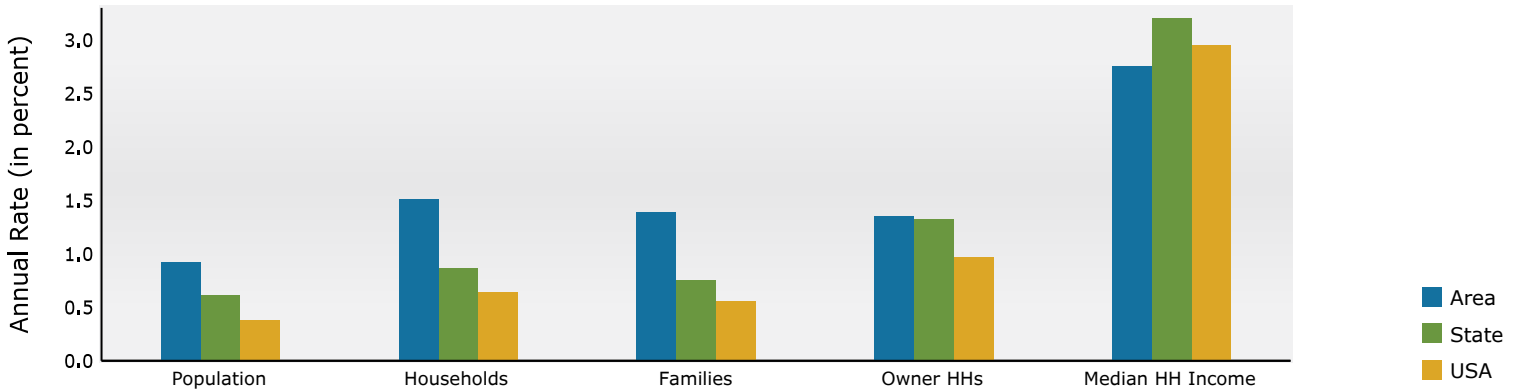
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	16,455	67.7%	19,958	66.2%	19,942	63.6%	20,069	61.1%
Black Alone	5,818	24.0%	5,282	17.5%	5,930	18.9%	6,509	19.8%
American Indian Alone	74	0.3%	77	0.3%	85	0.3%	92	0.3%
Asian Alone	814	3.4%	1,772	5.9%	2,040	6.5%	2,425	7.4%
Pacific Islander Alone	6	0.0%	9	0.0%	9	0.0%	10	0.0%
Some Other Race Alone	444	1.8%	774	2.6%	850	2.7%	925	2.8%
Two or More Races	679	2.8%	2,277	7.6%	2,511	8.0%	2,798	8.5%

Hispanic Origin (Any Race)	1,201	4.9%	2,117	7.0%	2,315	7.4%	2,562	7.8%
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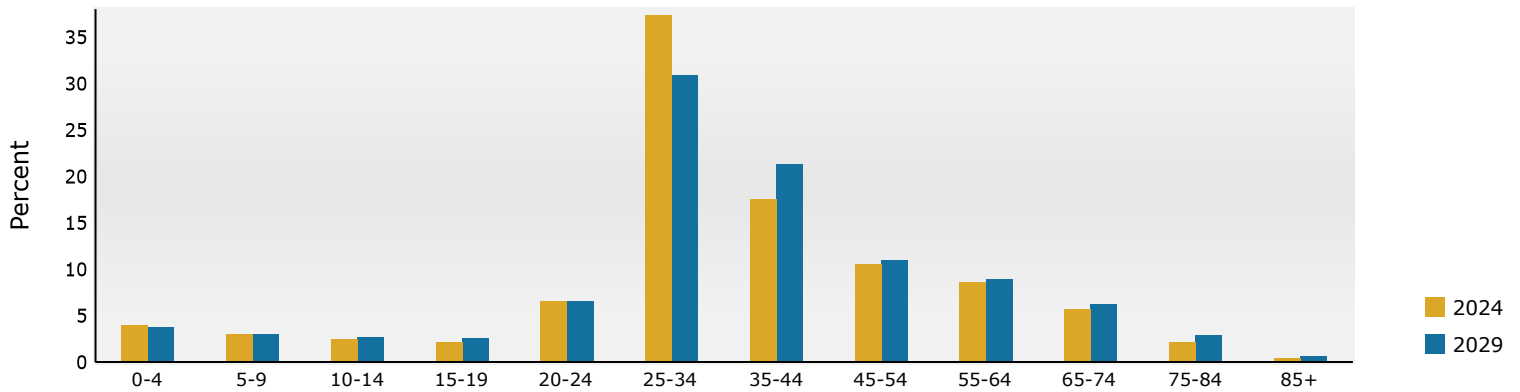
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

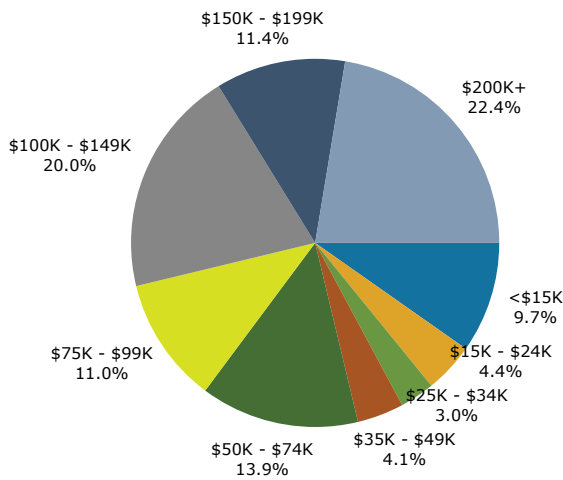
Trends 2024-2029



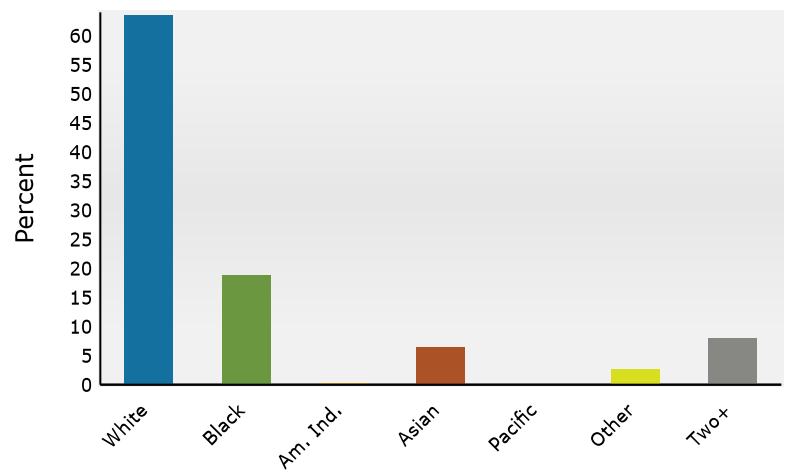
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 7.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

650 Ponce de Leon Ave NE, Atlanta, Georgia, 30308
Ring: 3 mile radius

Prepared by Esri
Latitude: 33.77512
Longitude: -84.36585

Summary	Census 2010	Census 2020	2024	2029
Population	148,423	190,310	202,687	215,338
Households	72,048	94,143	102,858	112,762
Families	21,351	30,458	31,886	34,377
Average Household Size	1.78	1.78	1.76	1.72
Owner Occupied Housing Units	30,328	35,627	39,965	42,328
Renter Occupied Housing Units	41,720	58,516	62,893	70,434
Median Age	31.6	31.6	32.3	33.5

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.22%	0.61%	0.38%
Households	1.86%	0.86%	0.64%
Families	1.52%	0.75%	0.56%
Owner HHs	1.16%	1.32%	0.97%
Median Household Income	2.66%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	10,267	10.0%	8,511	7.5%
\$15,000 - \$24,999	3,685	3.6%	2,604	2.3%
\$25,000 - \$34,999	3,601	3.5%	2,865	2.5%
\$35,000 - \$49,999	6,382	6.2%	5,448	4.8%
\$50,000 - \$74,999	12,961	12.6%	12,623	11.2%
\$75,000 - \$99,999	10,954	10.6%	12,027	10.7%
\$100,000 - \$149,999	19,582	19.0%	23,309	20.7%
\$150,000 - \$199,999	12,505	12.2%	16,557	14.7%
\$200,000+	22,920	22.3%	28,818	25.6%

Median Household Income	\$106,394	\$121,295
Average Household Income	\$152,942	\$175,932
Per Capita Income	\$78,204	\$92,676

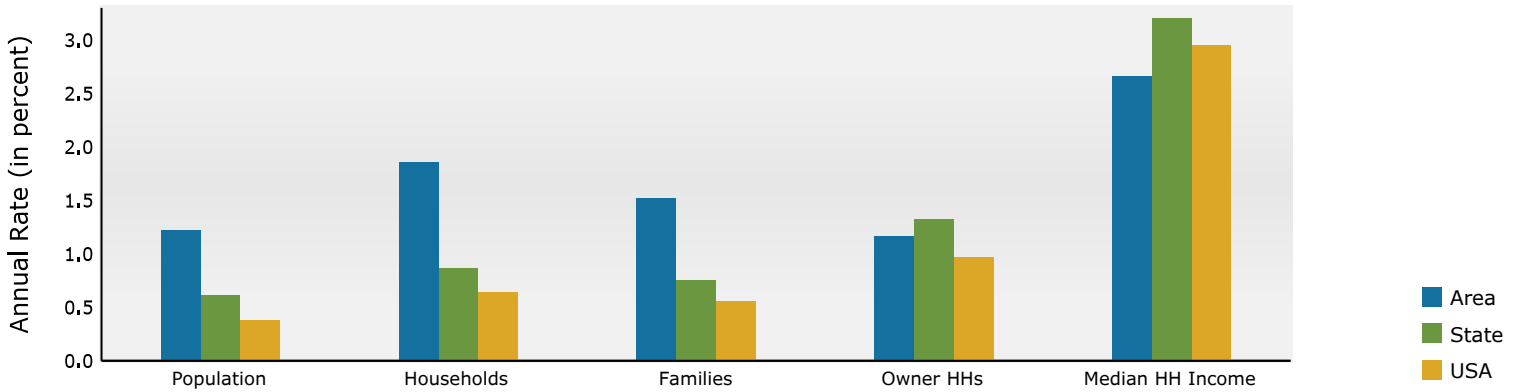
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,582	4.4%	7,250	3.8%	7,625	3.8%	7,666	3.6%
5 - 9	4,938	3.3%	6,111	3.2%	6,343	3.1%	6,430	3.0%
10 - 14	3,741	2.5%	5,279	2.8%	5,267	2.6%	6,081	2.8%
15 - 19	10,949	7.4%	10,855	5.7%	10,793	5.3%	11,640	5.4%
20 - 24	22,274	15.0%	28,055	14.7%	25,763	12.7%	26,182	12.2%
25 - 34	36,959	24.9%	54,200	28.5%	61,142	30.2%	57,689	26.8%
35 - 44	24,553	16.5%	28,079	14.8%	31,908	15.7%	37,567	17.4%
45 - 54	17,364	11.7%	20,713	10.9%	21,302	10.5%	23,623	11.0%
55 - 64	12,238	8.2%	15,432	8.1%	16,392	8.1%	18,342	8.5%
65 - 74	5,145	3.5%	9,837	5.2%	10,221	5.0%	11,975	5.6%
75 - 84	2,440	1.6%	3,371	1.8%	4,657	2.3%	6,424	3.0%
85+	1,242	0.8%	1,128	0.6%	1,276	0.6%	1,720	0.8%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	89,165	60.1%	109,400	57.5%	111,877	55.2%	113,595	52.8%
Black Alone	42,971	29.0%	47,390	24.9%	52,775	26.0%	58,005	26.9%
American Indian Alone	357	0.2%	489	0.3%	513	0.3%	563	0.3%
Asian Alone	9,304	6.3%	14,241	7.5%	16,357	8.1%	19,289	9.0%
Pacific Islander Alone	52	0.0%	114	0.1%	114	0.1%	123	0.1%
Some Other Race Alone	2,693	1.8%	4,622	2.4%	5,114	2.5%	5,712	2.7%
Two or More Races	3,882	2.6%	14,054	7.4%	15,936	7.9%	18,050	8.4%
Hispanic Origin (Any Race)	7,689	5.2%	13,594	7.1%	15,080	7.4%	17,054	7.9%

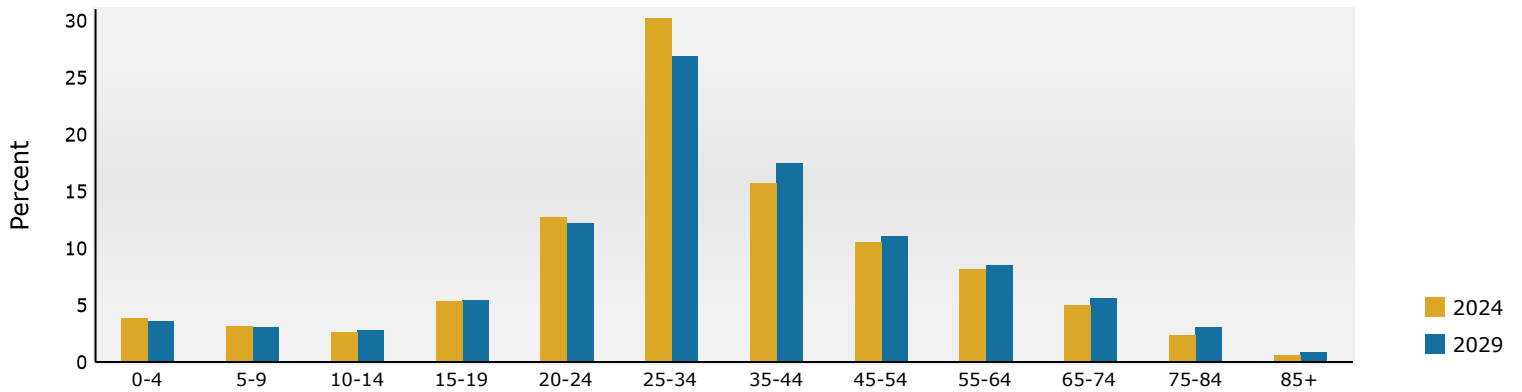
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

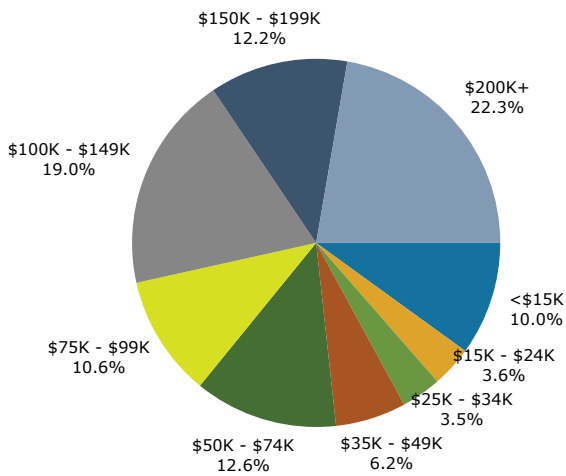
Trends 2024-2029



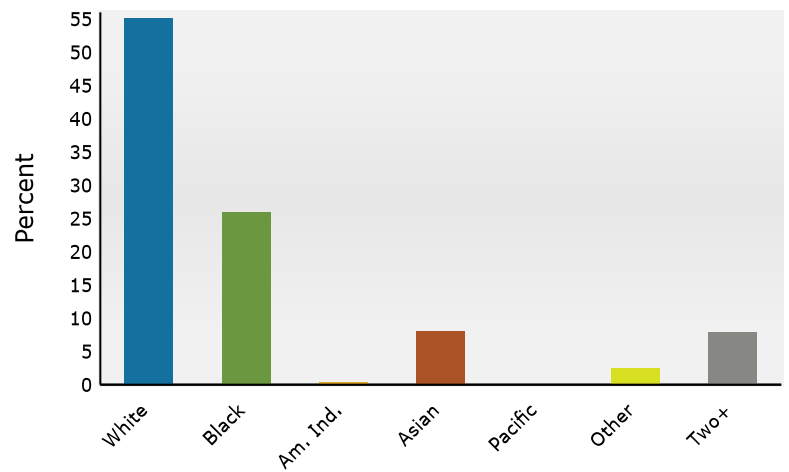
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 7.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

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Ring: 5 mile radius

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Latitude: 33.77512
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Summary	Census 2010	Census 2020	2024	2029
Population	339,467	406,458	431,809	453,001
Households	154,600	191,563	206,846	222,553
Families	58,376	74,545	77,489	82,277
Average Household Size	1.98	1.94	1.92	1.88
Owner Occupied Housing Units	69,135	79,702	88,580	93,879
Renter Occupied Housing Units	85,465	111,861	118,266	128,674
Median Age	32.4	32.8	33.5	34.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.96%	0.61%	0.38%
Households	1.47%	0.86%	0.64%
Families	1.21%	0.75%	0.56%
Owner HHs	1.17%	1.32%	0.97%
Median Household Income	3.08%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	21,981	10.6%	18,338	8.2%
\$15,000 - \$24,999	9,575	4.6%	6,891	3.1%
\$25,000 - \$34,999	9,577	4.6%	7,724	3.5%
\$35,000 - \$49,999	14,176	6.9%	12,416	5.6%
\$50,000 - \$74,999	26,061	12.6%	24,984	11.2%
\$75,000 - \$99,999	22,165	10.7%	23,408	10.5%
\$100,000 - \$149,999	35,780	17.3%	42,047	18.9%
\$150,000 - \$199,999	23,438	11.3%	31,235	14.0%
\$200,000+	44,081	21.3%	55,499	24.9%
Median Household Income	\$99,831		\$116,174	
Average Household Income	\$145,767		\$169,704	
Per Capita Income	\$70,346		\$83,861	

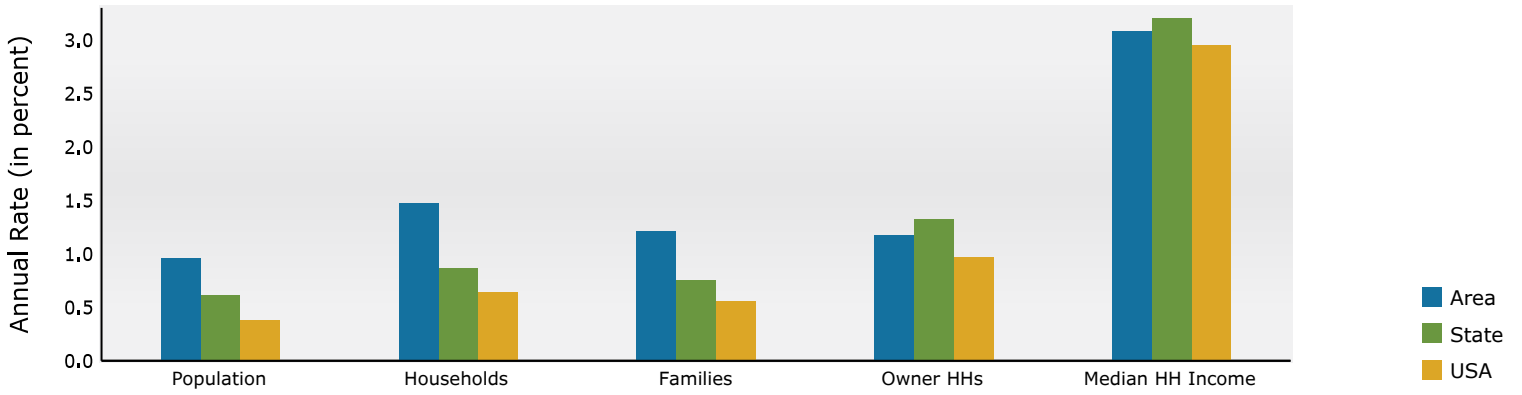
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	19,546	5.8%	18,521	4.6%	19,184	4.4%	19,058	4.2%
5 - 9	15,342	4.5%	17,587	4.3%	17,887	4.1%	17,649	3.9%
10 - 14	12,154	3.6%	16,200	4.0%	16,203	3.8%	17,613	3.9%
15 - 19	22,529	6.6%	22,154	5.5%	23,105	5.4%	24,761	5.5%
20 - 24	42,537	12.5%	46,407	11.4%	42,967	10.0%	43,963	9.7%
25 - 34	75,621	22.3%	102,770	25.3%	112,672	26.1%	104,169	23.0%
35 - 44	53,360	15.7%	61,286	15.1%	69,301	16.0%	78,132	17.2%
45 - 54	40,347	11.9%	45,793	11.3%	48,415	11.2%	53,466	11.8%
55 - 64	29,879	8.8%	35,809	8.8%	37,616	8.7%	40,825	9.0%
65 - 74	15,274	4.5%	25,103	6.2%	26,131	6.1%	29,574	6.5%
75 - 84	8,505	2.5%	10,854	2.7%	13,887	3.2%	18,162	4.0%
85+	4,373	1.3%	3,974	1.0%	4,442	1.0%	5,629	1.2%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	175,365	51.7%	207,746	51.1%	212,921	49.3%	213,572	47.1%
Black Alone	128,630	37.9%	132,471	32.6%	144,378	33.4%	155,277	34.3%
American Indian Alone	881	0.3%	1,221	0.3%	1,281	0.3%	1,361	0.3%
Asian Alone	16,845	5.0%	25,072	6.2%	28,537	6.6%	32,934	7.3%
Pacific Islander Alone	132	0.0%	201	0.0%	203	0.0%	220	0.0%
Some Other Race Alone	9,492	2.8%	11,334	2.8%	12,406	2.9%	13,694	3.0%
Two or More Races	8,121	2.4%	28,413	7.0%	32,082	7.4%	35,942	7.9%
Hispanic Origin (Any Race)	22,460	6.6%	29,428	7.2%	32,517	7.5%	36,286	8.0%

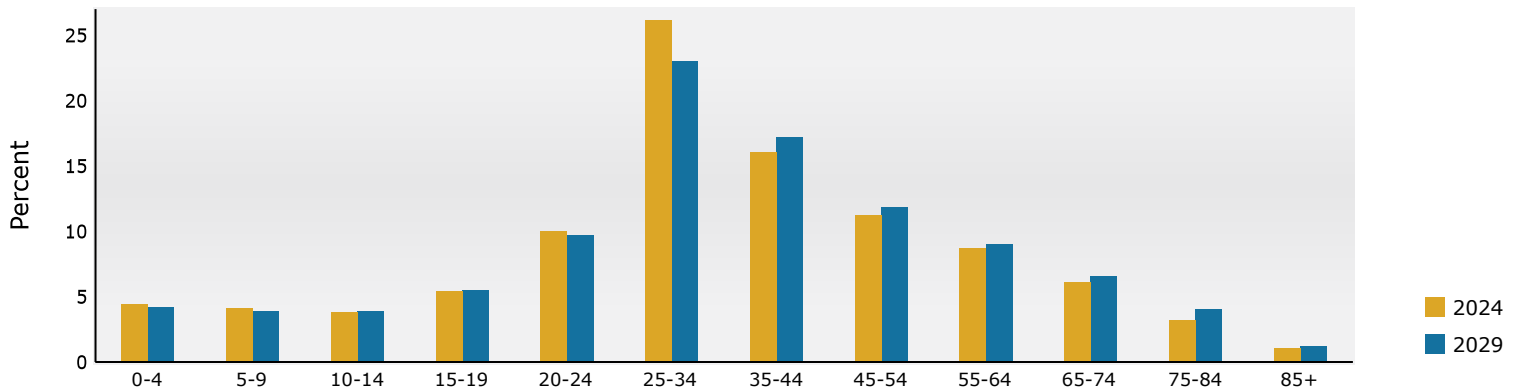
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Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

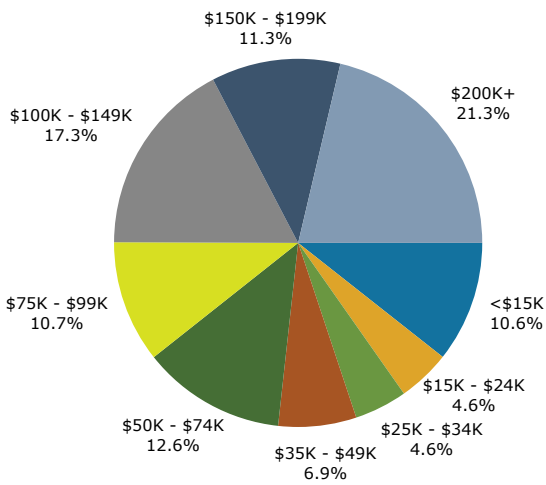
Trends 2024-2029



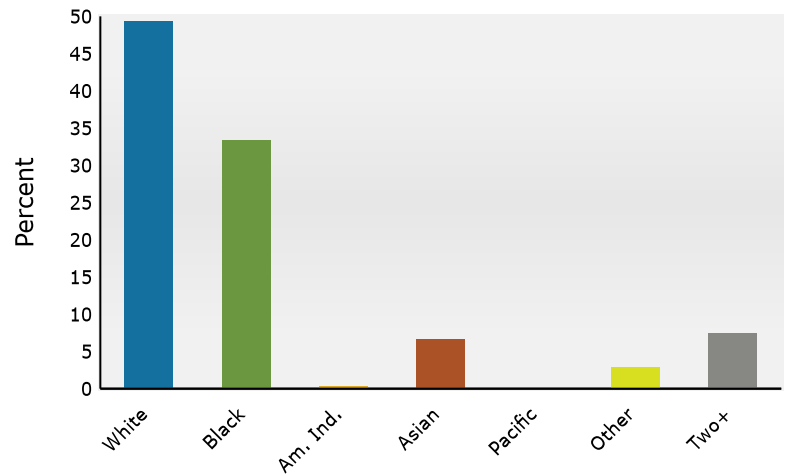
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 7.5%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.