



Demographic and Income Profile

75 Martin Luther King Jr Dr SW, Atlanta, Georgia, 30303
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 33.75136
 Longitude: -84.39024

Summary	Census 2010	Census 2020	2024	2029
Population	15,206	23,147	25,399	26,624
Households	6,534	9,030	10,764	11,823
Families	1,564	2,253	2,577	2,810
Average Household Size	1.57	1.58	1.57	1.53
Owner Occupied Housing Units	1,867	2,179	2,430	2,610
Renter Occupied Housing Units	4,667	6,851	8,334	9,213
Median Age	30.3	28.6	29.5	30.0

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.95%	0.61%	0.38%
Households	1.89%	0.86%	0.64%
Families	1.75%	0.75%	0.56%
Owner HHs	1.44%	1.32%	0.97%
Median Household Income	4.21%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	2,492	23.2%	2,410	20.4%
\$15,000 - \$24,999	811	7.5%	682	5.8%
\$25,000 - \$34,999	494	4.6%	455	3.8%
\$35,000 - \$49,999	1,071	9.9%	950	8.0%
\$50,000 - \$74,999	1,683	15.6%	1,762	14.9%
\$75,000 - \$99,999	1,210	11.2%	1,383	11.7%
\$100,000 - \$149,999	1,628	15.1%	2,277	19.3%
\$150,000 - \$199,999	751	7.0%	1,060	9.0%
\$200,000+	625	5.8%	844	7.1%

Median Household Income	\$55,823	\$68,594
Average Household Income	\$80,888	\$95,968
Per Capita Income	\$36,711	\$44,614

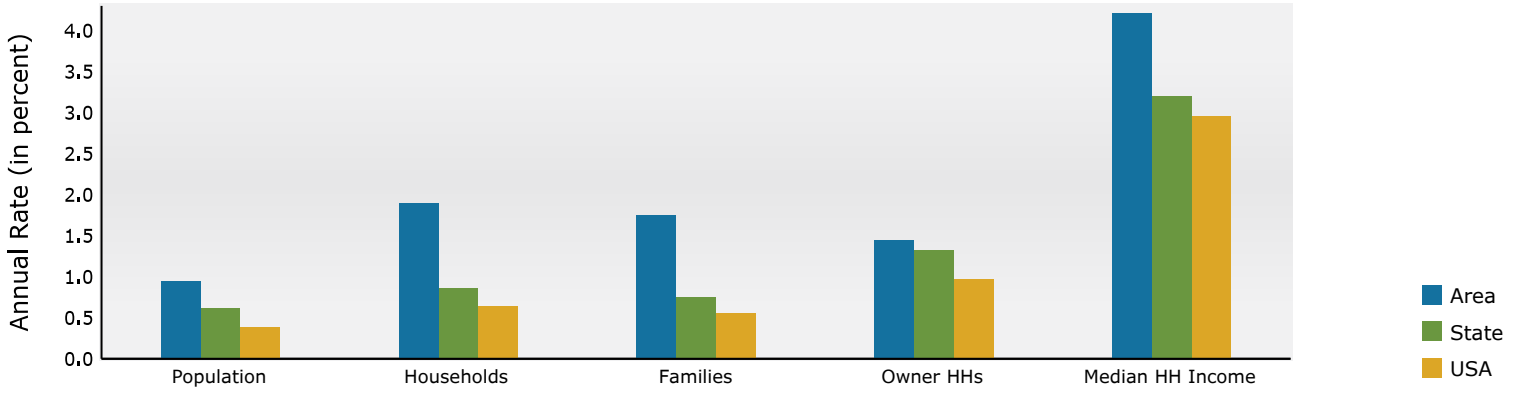
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	513	3.4%	597	2.6%	693	2.7%	721	2.7%
5 - 9	370	2.4%	543	2.3%	571	2.2%	585	2.2%
10 - 14	320	2.1%	421	1.8%	465	1.8%	470	1.8%
15 - 19	2,337	15.4%	3,961	17.1%	3,862	15.2%	3,904	14.7%
20 - 24	2,403	15.8%	3,938	17.0%	3,978	15.7%	3,985	15.0%
25 - 34	2,864	18.8%	5,312	22.9%	6,148	24.2%	6,377	24.0%
35 - 44	2,117	13.9%	2,716	11.7%	3,199	12.6%	3,554	13.3%
45 - 54	2,143	14.1%	2,316	10.0%	2,536	10.0%	2,749	10.3%
55 - 64	1,303	8.6%	1,844	8.0%	2,022	8.0%	2,063	7.7%
65 - 74	515	3.4%	1,070	4.6%	1,233	4.9%	1,336	5.0%
75 - 84	245	1.6%	355	1.5%	576	2.3%	703	2.6%
85+	76	0.5%	73	0.3%	115	0.5%	177	0.7%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,958	26.0%	6,232	26.9%	6,402	25.2%	6,397	24.0%
Black Alone	10,096	66.4%	13,792	59.6%	15,448	60.8%	16,326	61.3%
American Indian Alone	43	0.3%	57	0.2%	59	0.2%	62	0.2%
Asian Alone	479	3.2%	1,239	5.4%	1,407	5.5%	1,582	5.9%
Pacific Islander Alone	10	0.1%	21	0.1%	21	0.1%	21	0.1%
Some Other Race Alone	234	1.5%	597	2.6%	669	2.6%	732	2.7%
Two or More Races	386	2.5%	1,208	5.2%	1,393	5.5%	1,504	5.6%
Hispanic Origin (Any Race)	709	4.7%	1,662	7.2%	1,811	7.1%	1,991	7.5%

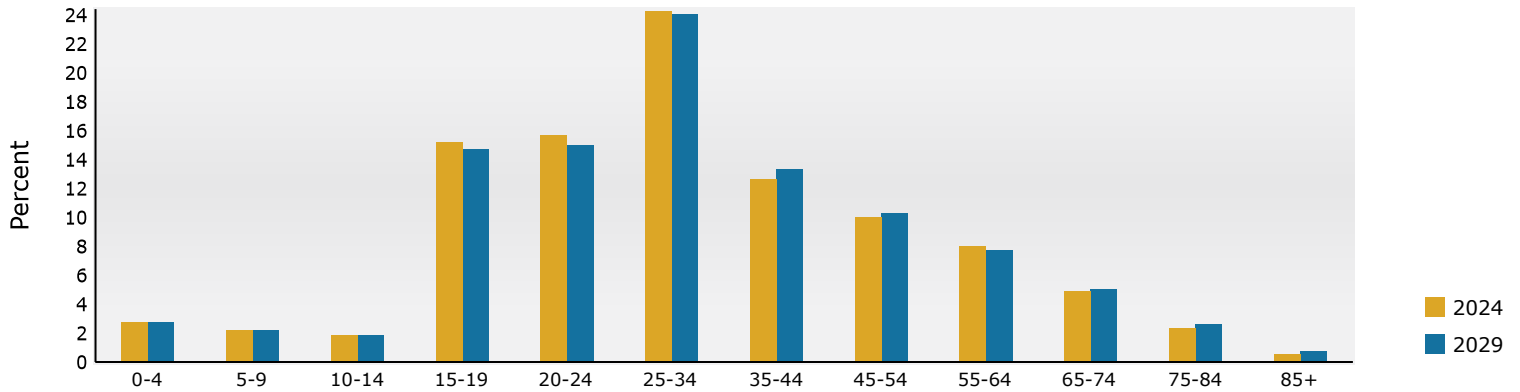
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

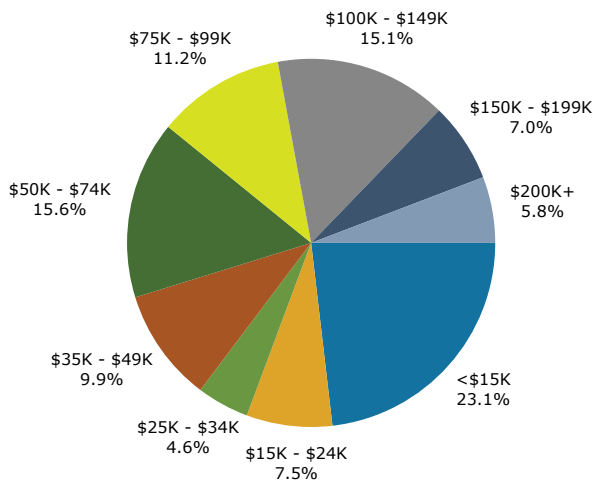
Trends 2024-2029



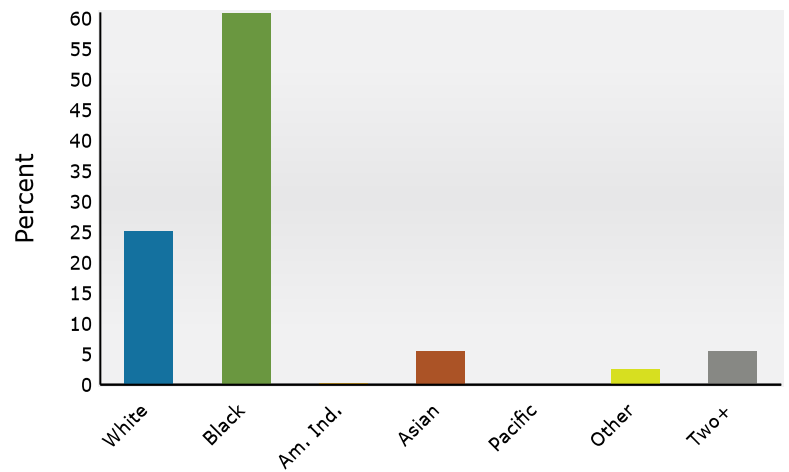
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 7.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

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Ring: 3 mile radius

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Summary	Census 2010	Census 2020	2024	2029
Population	153,806	190,403	205,198	219,924
Households	67,760	89,953	99,991	110,857
Families	22,263	29,451	31,616	34,789
Average Household Size	1.90	1.82	1.80	1.75
Owner Occupied Housing Units	25,824	31,008	35,589	38,441
Renter Occupied Housing Units	41,936	58,945	64,402	72,417
Median Age	30.6	31.3	32.1	33.4

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.40%	0.61%	0.38%
Households	2.08%	0.86%	0.64%
Families	1.93%	0.75%	0.56%
Owner HHs	1.55%	1.32%	0.97%
Median Household Income	3.88%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	13,224	13.2%	11,453	10.3%
\$15,000 - \$24,999	5,273	5.3%	3,976	3.6%
\$25,000 - \$34,999	4,924	4.9%	4,287	3.9%
\$35,000 - \$49,999	7,593	7.6%	7,068	6.4%
\$50,000 - \$74,999	12,984	13.0%	13,052	11.8%
\$75,000 - \$99,999	11,055	11.1%	12,275	11.1%
\$100,000 - \$149,999	17,606	17.6%	21,774	19.6%
\$150,000 - \$199,999	10,688	10.7%	14,907	13.4%
\$200,000+	16,634	16.6%	22,053	19.9%

Median Household Income	\$86,968	\$105,211
Average Household Income	\$127,479	\$150,045
Per Capita Income	\$62,677	\$76,108

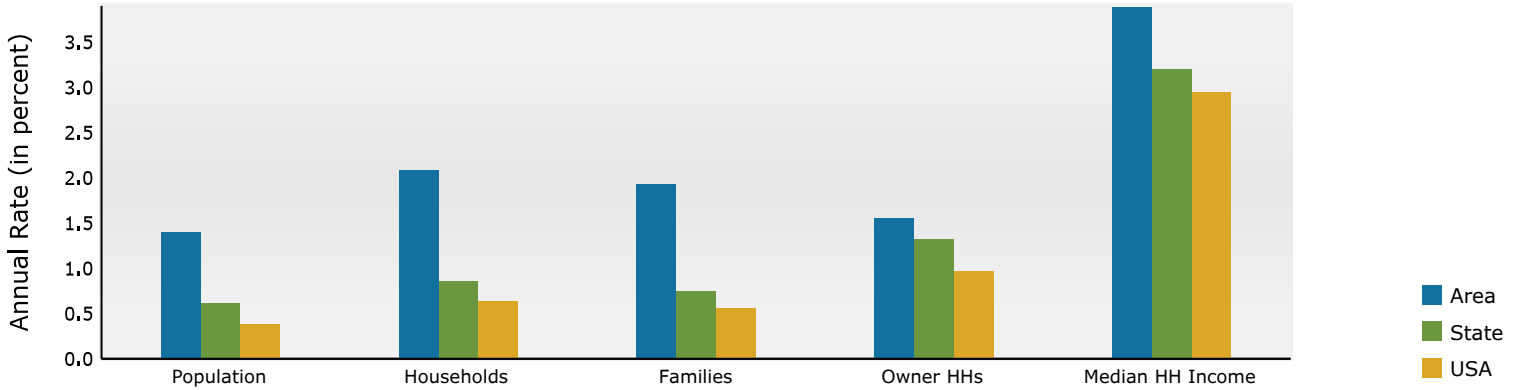
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,716	5.0%	7,593	4.0%	8,183	4.0%	8,414	3.8%
5 - 9	5,781	3.8%	6,735	3.5%	7,169	3.5%	7,428	3.4%
10 - 14	4,926	3.2%	5,920	3.1%	6,089	3.0%	6,909	3.1%
15 - 19	14,222	9.2%	13,504	7.1%	13,531	6.6%	14,426	6.6%
20 - 24	23,820	15.5%	27,669	14.5%	25,723	12.5%	26,189	11.9%
25 - 34	34,343	22.3%	51,591	27.1%	57,802	28.2%	54,994	25.0%
35 - 44	22,979	14.9%	27,739	14.6%	32,446	15.8%	38,140	17.3%
45 - 54	17,843	11.6%	19,749	10.4%	21,028	10.2%	23,988	10.9%
55 - 64	12,355	8.0%	15,524	8.2%	16,556	8.1%	18,342	8.3%
65 - 74	5,812	3.8%	9,905	5.2%	10,752	5.2%	12,748	5.8%
75 - 84	2,850	1.9%	3,432	1.8%	4,692	2.3%	6,667	3.0%
85+	1,160	0.8%	1,042	0.5%	1,227	0.6%	1,679	0.8%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	58,491	38.0%	80,874	42.5%	83,673	40.8%	86,361	39.3%
Black Alone	81,774	53.2%	82,040	43.1%	89,784	43.8%	96,544	43.9%
American Indian Alone	384	0.2%	446	0.2%	468	0.2%	517	0.2%
Asian Alone	7,202	4.7%	11,065	5.8%	12,969	6.3%	15,531	7.1%
Pacific Islander Alone	48	0.0%	111	0.1%	110	0.1%	119	0.1%
Some Other Race Alone	2,103	1.4%	3,749	2.0%	4,247	2.1%	4,903	2.2%
Two or More Races	3,805	2.5%	12,119	6.4%	13,947	6.8%	15,948	7.3%
Hispanic Origin (Any Race)	6,343	4.1%	11,484	6.0%	12,985	6.3%	14,987	6.8%

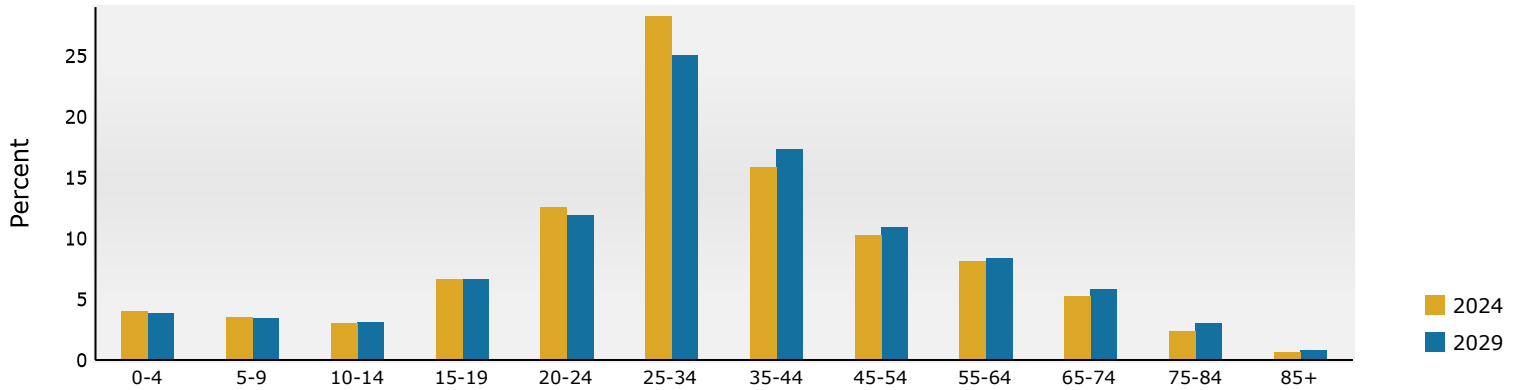
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

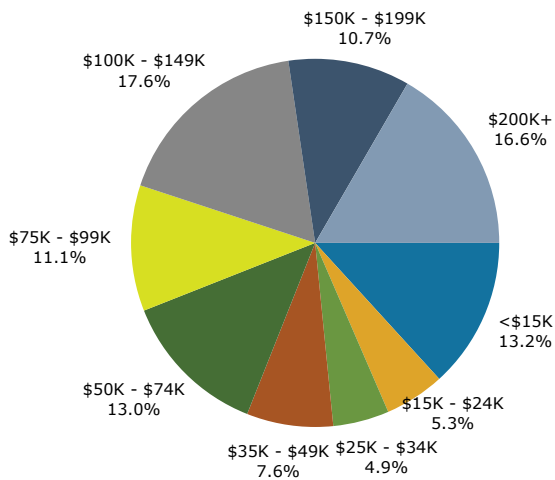
Trends 2024-2029



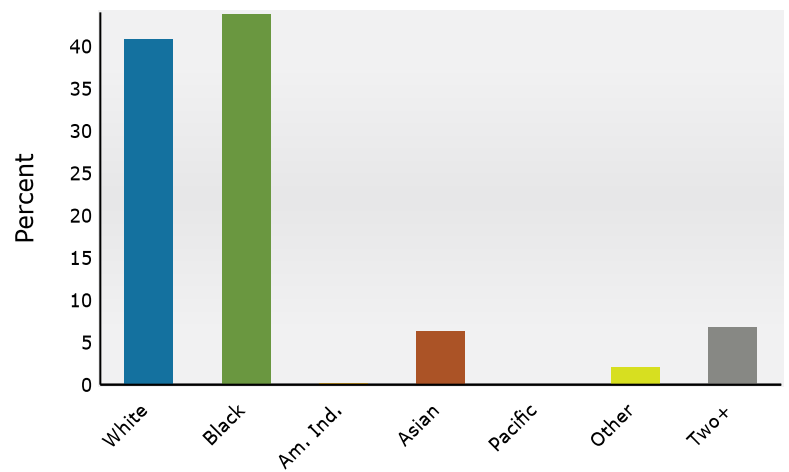
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 6.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

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Ring: 5 mile radius

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Summary	Census 2010	Census 2020	2024	2029
Population	300,290	353,414	373,264	392,018
Households	131,234	162,401	175,480	190,275
Families	52,803	64,502	67,039	71,653
Average Household Size	2.05	1.98	1.95	1.90
Owner Occupied Housing Units	56,914	65,123	73,231	78,109
Renter Occupied Housing Units	74,320	97,278	102,249	112,165
Median Age	32.2	32.7	33.4	34.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.99%	0.61%	0.38%
Households	1.63%	0.86%	0.64%
Families	1.34%	0.75%	0.56%
Owner HHs	1.30%	1.32%	0.97%
Median Household Income	4.02%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	22,430	12.8%	19,288	10.1%
\$15,000 - \$24,999	9,655	5.5%	7,243	3.8%
\$25,000 - \$34,999	9,378	5.3%	7,820	4.1%
\$35,000 - \$49,999	13,176	7.5%	11,906	6.3%
\$50,000 - \$74,999	22,782	13.0%	22,271	11.7%
\$75,000 - \$99,999	18,756	10.7%	20,364	10.7%
\$100,000 - \$149,999	29,076	16.6%	35,478	18.6%
\$150,000 - \$199,999	18,482	10.5%	25,184	13.2%
\$200,000+	31,733	18.1%	40,711	21.4%

Median Household Income	\$87,188	\$106,163
Average Household Income	\$131,923	\$154,793
Per Capita Income	\$62,502	\$75,468

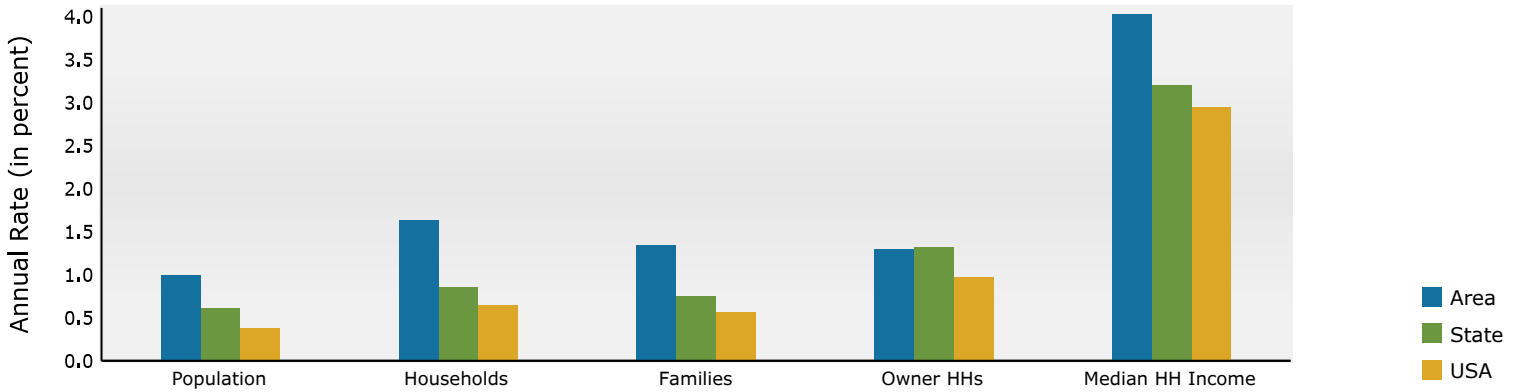
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,032	6.0%	16,762	4.7%	17,380	4.7%	17,317	4.4%
5 - 9	14,485	4.8%	15,836	4.5%	16,126	4.3%	15,890	4.1%
10 - 14	12,339	4.1%	14,654	4.1%	14,620	3.9%	15,748	4.0%
15 - 19	22,471	7.5%	20,576	5.8%	21,348	5.7%	22,761	5.8%
20 - 24	36,064	12.0%	39,767	11.3%	37,182	10.0%	38,392	9.8%
25 - 34	62,723	20.9%	88,245	25.0%	94,510	25.3%	86,834	22.2%
35 - 44	45,494	15.2%	53,425	15.1%	60,712	16.3%	68,665	17.5%
45 - 54	36,696	12.2%	38,838	11.0%	41,288	11.1%	46,240	11.8%
55 - 64	27,588	9.2%	31,861	9.0%	32,827	8.8%	35,119	9.0%
65 - 74	14,152	4.7%	21,634	6.1%	22,959	6.2%	26,251	6.7%
75 - 84	7,278	2.4%	8,873	2.5%	10,991	2.9%	14,635	3.7%
85+	2,969	1.0%	2,945	0.8%	3,321	0.9%	4,167	1.1%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	117,843	39.2%	148,722	42.1%	151,856	40.7%	153,536	39.2%
Black Alone	159,583	53.1%	157,492	44.6%	168,106	45.0%	177,695	45.3%
American Indian Alone	721	0.2%	897	0.3%	933	0.2%	997	0.3%
Asian Alone	10,634	3.5%	16,709	4.7%	19,220	5.1%	22,607	5.8%
Pacific Islander Alone	99	0.0%	172	0.0%	170	0.0%	184	0.0%
Some Other Race Alone	4,901	1.6%	7,495	2.1%	8,302	2.2%	9,317	2.4%
Two or More Races	6,509	2.2%	21,927	6.2%	24,676	6.6%	27,681	7.1%
Hispanic Origin (Any Race)	13,380	4.5%	21,041	6.0%	23,291	6.2%	26,276	6.7%

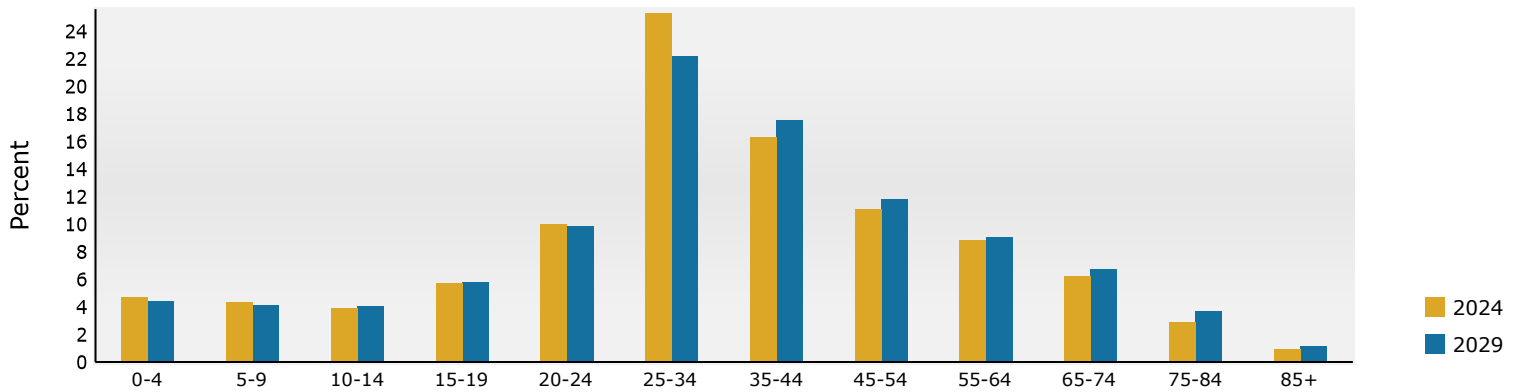
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Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

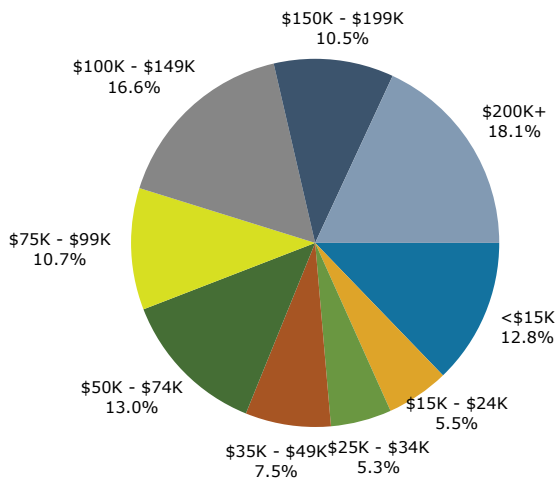
Trends 2024-2029



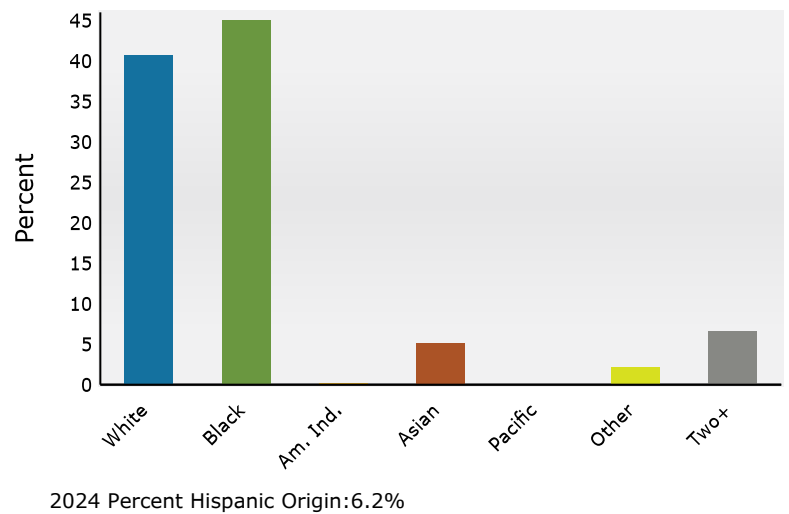
Population by Age



2024 Household Income



2024 Population by Race



Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.