

# Demographic and Income Profile

95 Martin Luther King Jr Dr SW, Atlanta, Georgia, 30303  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 33.75124  
Longitude: -84.39053

Summary	Census 2010	Census 2020	2024	2029
Population	14,924	22,697	24,841	26,021
Households	6,372	8,817	10,507	11,542
Families	1,515	2,207	2,513	2,735
Average Household Size	1.56	1.58	1.56	1.52
Owner Occupied Housing Units	1,771	2,069	2,281	2,440
Renter Occupied Housing Units	4,601	6,748	8,226	9,101
Median Age	30.2	28.5	29.4	29.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.93%	0.61%	0.38%
Households	1.90%	0.86%	0.64%
Families	1.71%	0.75%	0.56%
Owner HHs	1.36%	1.32%	0.97%
Median Household Income	4.08%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	2,452	23.3%	2,373	20.6%
\$15,000 - \$24,999	816	7.8%	687	6.0%
\$25,000 - \$34,999	490	4.7%	453	3.9%
\$35,000 - \$49,999	1,066	10.1%	948	8.2%
\$50,000 - \$74,999	1,661	15.8%	1,751	15.2%
\$75,000 - \$99,999	1,173	11.2%	1,346	11.7%
\$100,000 - \$149,999	1,570	14.9%	2,213	19.2%
\$150,000 - \$199,999	704	6.7%	993	8.6%
\$200,000+	576	5.5%	778	6.7%

Median Household Income	\$54,834	\$66,955
Average Household Income	\$79,069	\$93,799
Per Capita Income	\$35,768	\$43,436

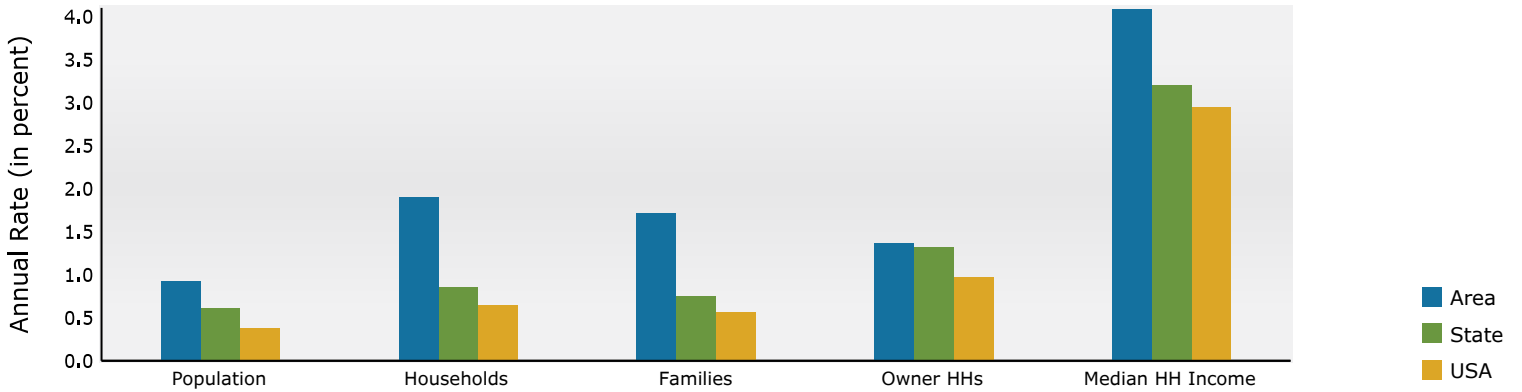
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	498	3.3%	575	2.5%	664	2.7%	691	2.7%
5 - 9	358	2.4%	526	2.3%	550	2.2%	563	2.2%
10 - 14	313	2.1%	412	1.8%	450	1.8%	450	1.7%
15 - 19	2,362	15.8%	3,926	17.3%	3,833	15.4%	3,867	14.9%
20 - 24	2,361	15.8%	3,893	17.2%	3,936	15.8%	3,939	15.1%
25 - 34	2,785	18.7%	5,191	22.9%	5,995	24.1%	6,233	24.0%
35 - 44	2,056	13.8%	2,645	11.7%	3,101	12.5%	3,446	13.2%
45 - 54	2,103	14.1%	2,264	10.0%	2,466	9.9%	2,673	10.3%
55 - 64	1,269	8.5%	1,804	7.9%	1,971	7.9%	2,004	7.7%
65 - 74	504	3.4%	1,043	4.6%	1,205	4.9%	1,301	5.0%
75 - 84	241	1.6%	346	1.5%	559	2.3%	682	2.6%
85+	74	0.5%	71	0.3%	112	0.5%	172	0.7%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,758	25.2%	5,988	26.4%	6,077	24.5%	6,057	23.3%
Black Alone	10,049	67.3%	13,683	60.3%	15,338	61.7%	16,201	62.3%
American Indian Alone	42	0.3%	55	0.2%	56	0.2%	58	0.2%
Asian Alone	461	3.1%	1,199	5.3%	1,360	5.5%	1,529	5.9%
Pacific Islander Alone	10	0.1%	21	0.1%	21	0.1%	21	0.1%
Some Other Race Alone	228	1.5%	582	2.6%	652	2.6%	714	2.7%
Two or More Races	377	2.5%	1,168	5.1%	1,338	5.4%	1,441	5.5%
Hispanic Origin (Any Race)	695	4.7%	1,626	7.2%	1,766	7.1%	1,941	7.5%

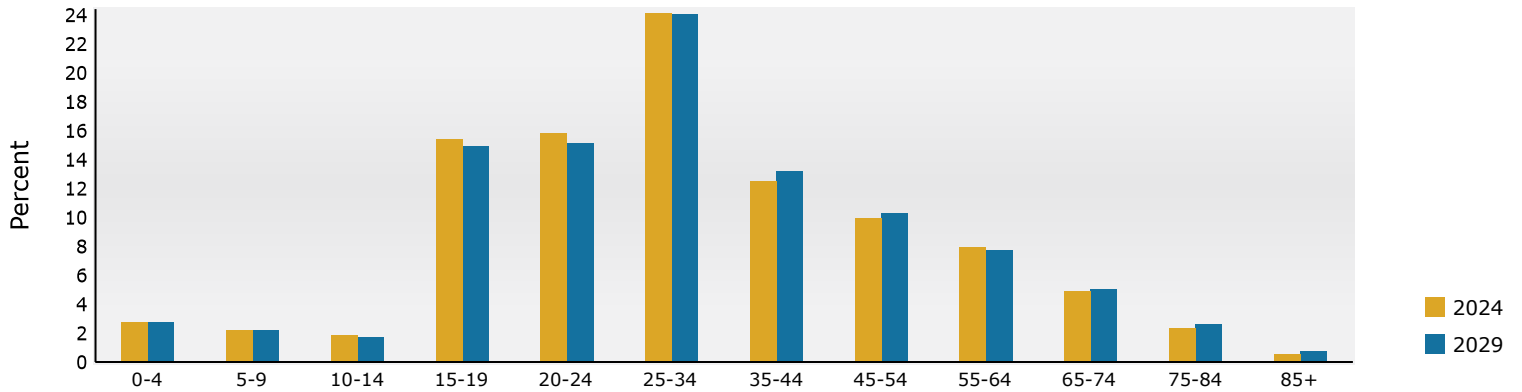
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

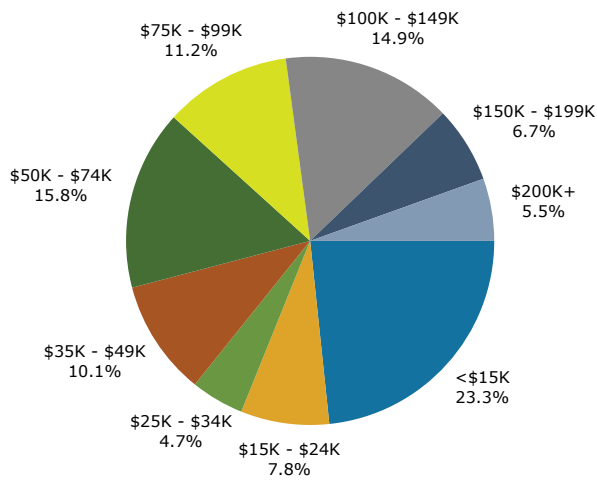
## Trends 2024-2029



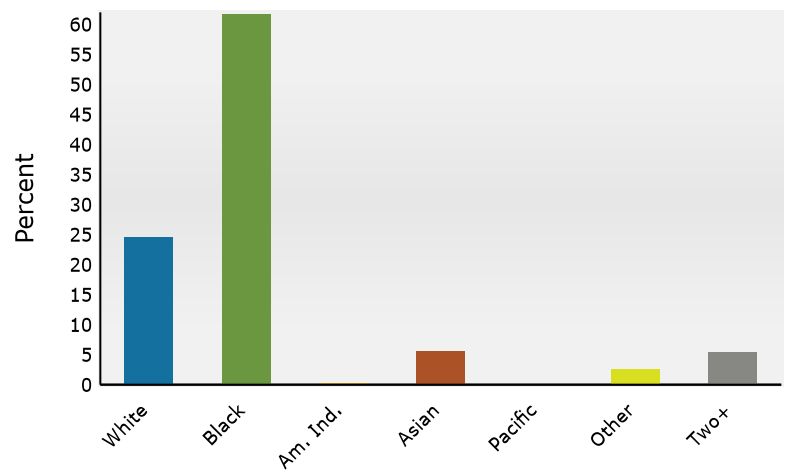
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 7.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

# Demographic and Income Profile

95 Martin Luther King Jr Dr SW, Atlanta, Georgia, 30303  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 33.75124  
Longitude: -84.39053

Summary	Census 2010	Census 2020	2024	2029
Population	153,622	190,164	204,987	219,737
Households	67,648	89,904	99,962	110,850
Families	22,224	29,394	31,568	34,749
Average Household Size	1.90	1.82	1.80	1.75
Owner Occupied Housing Units	25,730	30,920	35,506	38,367
Renter Occupied Housing Units	41,918	58,984	64,456	72,484
Median Age	30.5	31.3	32.1	33.4

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.40%	0.61%	0.38%
Households	2.09%	0.86%	0.64%
Families	1.94%	0.75%	0.56%
Owner HHs	1.56%	1.32%	0.97%
Median Household Income	3.90%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	13,247	13.3%	11,474	10.4%
\$15,000 - \$24,999	5,294	5.3%	3,992	3.6%
\$25,000 - \$34,999	4,932	4.9%	4,293	3.9%
\$35,000 - \$49,999	7,598	7.6%	7,076	6.4%
\$50,000 - \$74,999	12,982	13.0%	13,058	11.8%
\$75,000 - \$99,999	11,052	11.1%	12,278	11.1%
\$100,000 - \$149,999	17,621	17.6%	21,804	19.7%
\$150,000 - \$199,999	10,691	10.7%	14,925	13.5%
\$200,000+	16,534	16.5%	21,939	19.8%

Median Household Income	\$86,812	\$105,096
Average Household Income	\$127,148	\$149,706
Per Capita Income	\$62,554	\$75,986

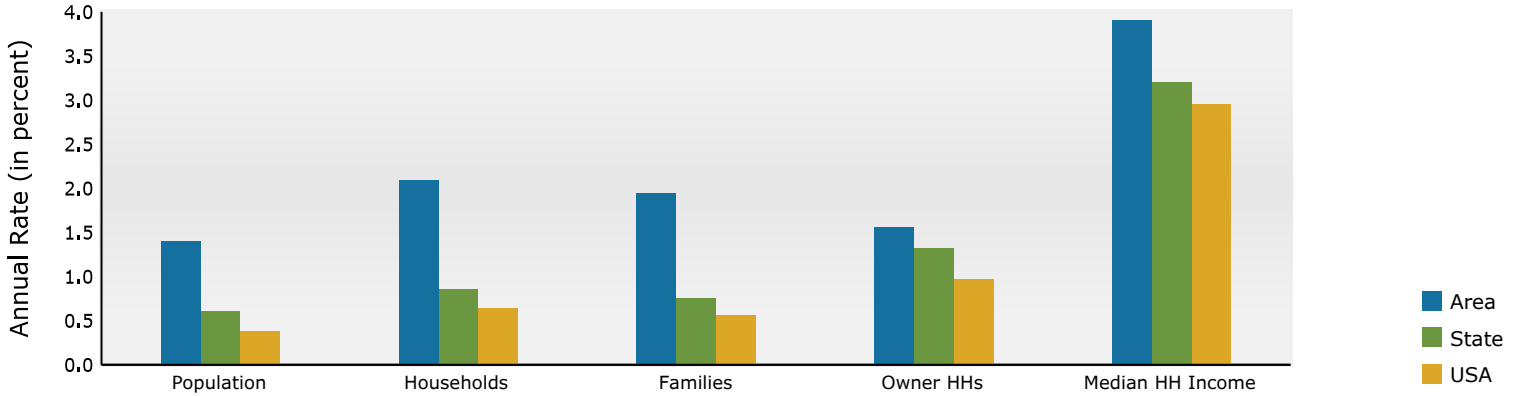
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,703	5.0%	7,574	4.0%	8,166	4.0%	8,398	3.8%
5 - 9	5,774	3.8%	6,711	3.5%	7,148	3.5%	7,411	3.4%
10 - 14	4,925	3.2%	5,903	3.1%	6,071	3.0%	6,890	3.1%
15 - 19	14,236	9.3%	13,490	7.1%	13,519	6.6%	14,410	6.6%
20 - 24	23,822	15.5%	27,660	14.5%	25,713	12.5%	26,177	11.9%
25 - 34	34,298	22.3%	51,552	27.1%	57,761	28.2%	54,960	25.0%
35 - 44	22,917	14.9%	27,686	14.6%	32,410	15.8%	38,110	17.3%
45 - 54	17,819	11.6%	19,708	10.4%	20,986	10.2%	23,953	10.9%
55 - 64	12,330	8.0%	15,516	8.2%	16,540	8.1%	18,316	8.3%
65 - 74	5,800	3.8%	9,896	5.2%	10,758	5.2%	12,759	5.8%
75 - 84	2,847	1.9%	3,426	1.8%	4,690	2.3%	6,674	3.0%
85+	1,152	0.7%	1,042	0.5%	1,227	0.6%	1,679	0.8%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	58,120	37.8%	80,494	42.3%	83,301	40.6%	86,002	39.1%
Black Alone	81,974	53.4%	82,229	43.2%	89,998	43.9%	96,773	44.0%
American Indian Alone	384	0.2%	446	0.2%	467	0.2%	516	0.2%
Asian Alone	7,195	4.7%	11,048	5.8%	12,951	6.3%	15,510	7.1%
Pacific Islander Alone	48	0.0%	111	0.1%	110	0.1%	119	0.1%
Some Other Race Alone	2,098	1.4%	3,743	2.0%	4,240	2.1%	4,896	2.2%
Two or More Races	3,803	2.5%	12,093	6.4%	13,920	6.8%	15,920	7.2%
Hispanic Origin (Any Race)	6,324	4.1%	11,453	6.0%	12,951	6.3%	14,952	6.8%

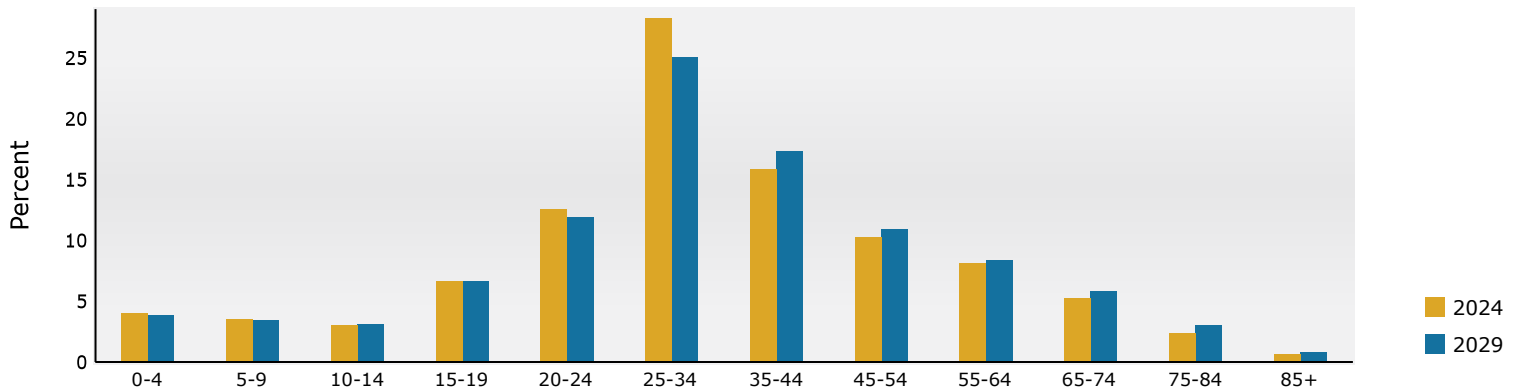
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

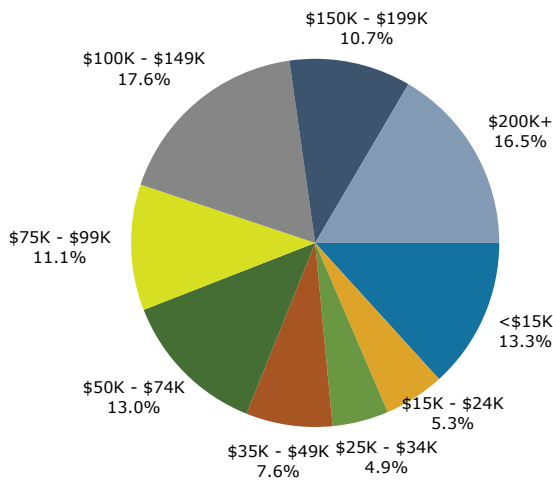
## Trends 2024-2029



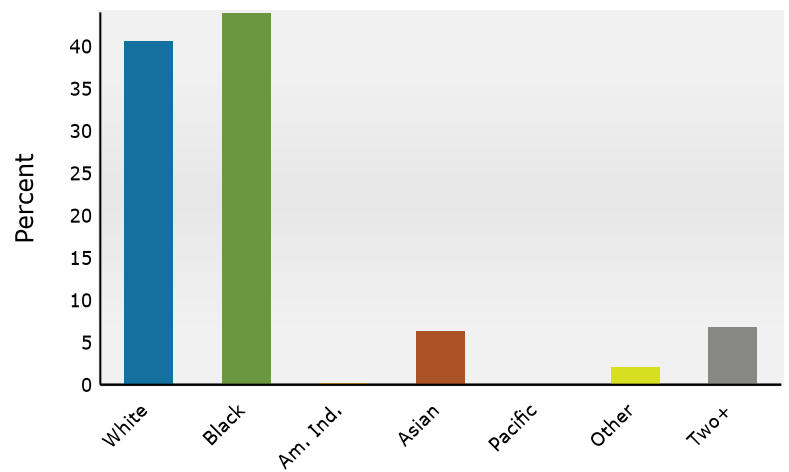
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 6.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

# Demographic and Income Profile

95 Martin Luther King Jr Dr SW, Atlanta, Georgia, 30303  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 33.75124  
Longitude: -84.39053

Summary	Census 2010	Census 2020	2024	2029
Population	300,454	353,616	373,438	392,169
Households	131,426	162,688	175,752	190,541
Families	52,825	64,528	67,059	71,671
Average Household Size	2.05	1.98	1.95	1.90
Owner Occupied Housing Units	56,756	64,947	73,050	77,925
Renter Occupied Housing Units	74,670	97,741	102,702	112,616
Median Age	32.2	32.7	33.4	34.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.98%	0.61%	0.38%
Households	1.63%	0.86%	0.64%
Families	1.34%	0.75%	0.56%
Owner HHs	1.30%	1.32%	0.97%
Median Household Income	4.04%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	22,708	12.9%	19,550	10.3%
\$15,000 - \$24,999	9,701	5.5%	7,280	3.8%
\$25,000 - \$34,999	9,421	5.4%	7,858	4.1%
\$35,000 - \$49,999	13,188	7.5%	11,921	6.3%
\$50,000 - \$74,999	22,790	13.0%	22,279	11.7%
\$75,000 - \$99,999	18,783	10.7%	20,424	10.7%
\$100,000 - \$149,999	29,070	16.5%	35,484	18.6%
\$150,000 - \$199,999	18,452	10.5%	25,151	13.2%
\$200,000+	31,628	18.0%	40,584	21.3%
Median Household Income	\$86,831		\$105,859	
Average Household Income	\$131,492		\$154,332	
Per Capita Income	\$62,359		\$75,310	

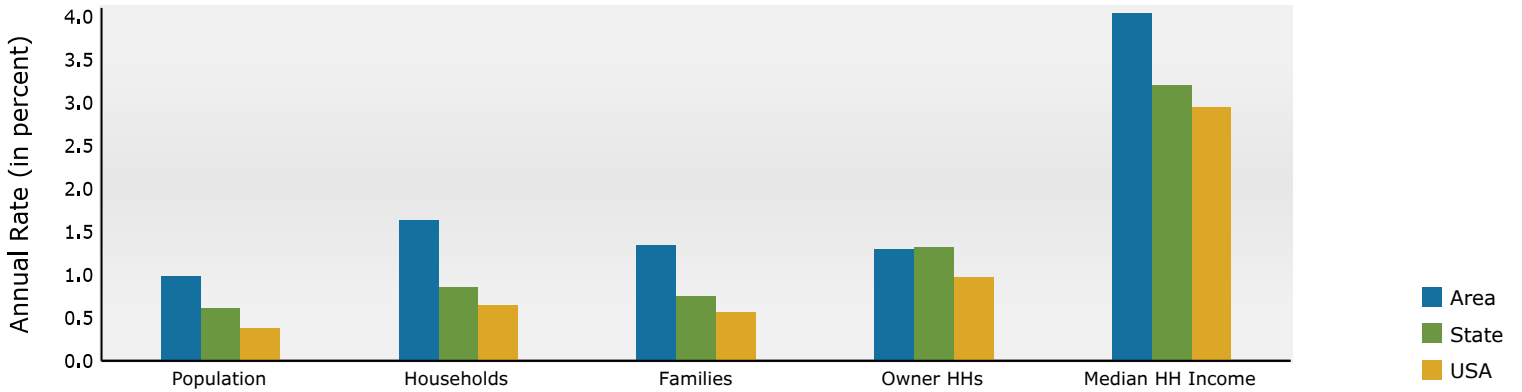
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,040	6.0%	16,777	4.7%	17,394	4.7%	17,329	4.4%
5 - 9	14,494	4.8%	15,853	4.5%	16,140	4.3%	15,902	4.1%
10 - 14	12,345	4.1%	14,649	4.1%	14,610	3.9%	15,735	4.0%
15 - 19	22,497	7.5%	20,576	5.8%	21,348	5.7%	22,755	5.8%
20 - 24	36,092	12.0%	39,773	11.2%	37,186	10.0%	38,394	9.8%
25 - 34	62,712	20.9%	88,259	25.0%	94,516	25.3%	86,844	22.1%
35 - 44	45,459	15.1%	53,416	15.1%	60,709	16.3%	68,666	17.5%
45 - 54	36,711	12.2%	38,828	11.0%	41,271	11.1%	46,221	11.8%
55 - 64	27,626	9.2%	31,920	9.0%	32,876	8.8%	35,154	9.0%
65 - 74	14,192	4.7%	21,728	6.1%	23,058	6.2%	26,346	6.7%
75 - 84	7,307	2.4%	8,890	2.5%	11,005	2.9%	14,653	3.7%
85+	2,978	1.0%	2,949	0.8%	3,325	0.9%	4,169	1.1%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	117,420	39.1%	148,249	41.9%	151,384	40.5%	153,076	39.0%
Black Alone	160,189	53.3%	158,204	44.7%	168,794	45.2%	178,355	45.5%
American Indian Alone	722	0.2%	897	0.3%	934	0.3%	998	0.3%
Asian Alone	10,622	3.5%	16,694	4.7%	19,203	5.1%	22,588	5.8%
Pacific Islander Alone	99	0.0%	172	0.0%	170	0.0%	184	0.0%
Some Other Race Alone	4,897	1.6%	7,495	2.1%	8,301	2.2%	9,314	2.4%
Two or More Races	6,506	2.2%	21,906	6.2%	24,651	6.6%	27,653	7.1%
Hispanic Origin (Any Race)	13,372	4.5%	21,027	5.9%	23,275	6.2%	26,257	6.7%

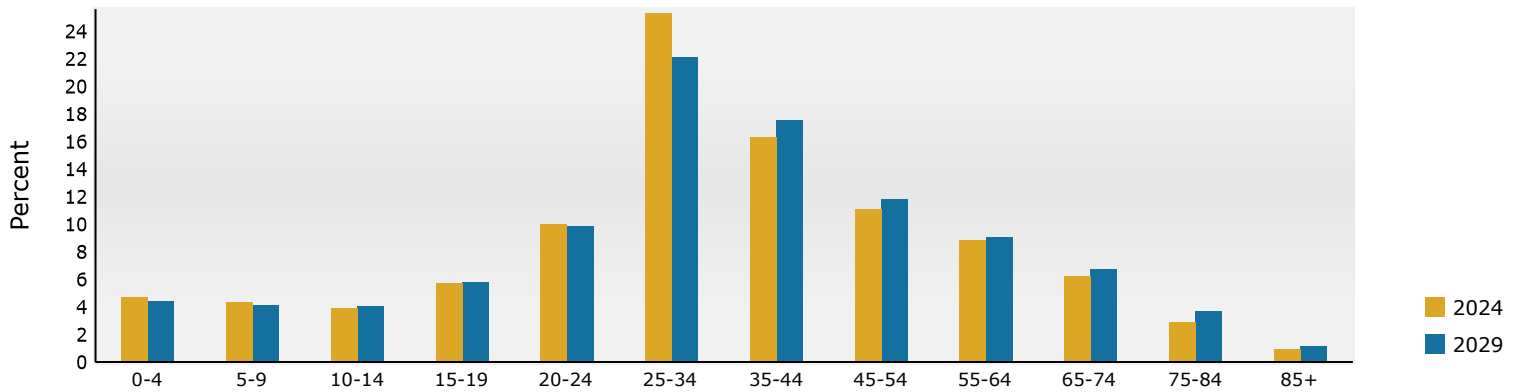
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**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

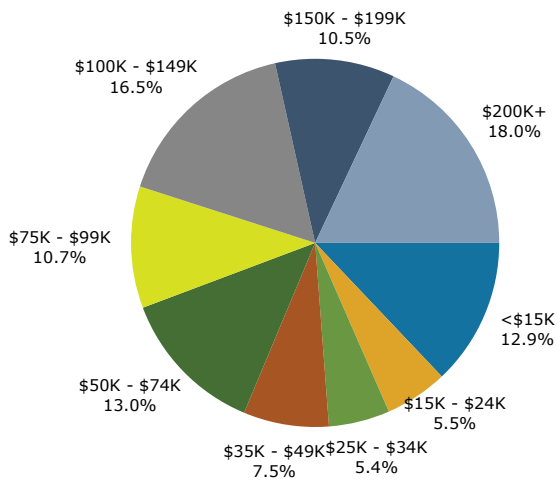
## Trends 2024-2029



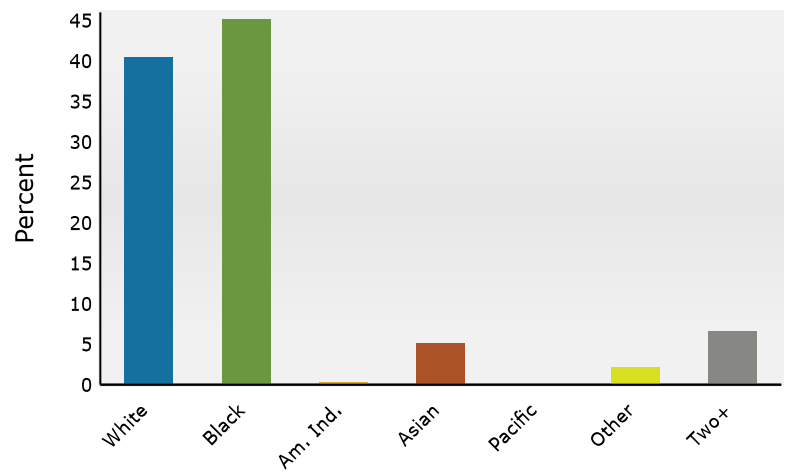
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 6.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.