



Demographic and Income Profile

1230 Joe Frank Harris Pkwy SE, Cartersville, Georgia, 30120
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.20622
 Longitude: -84.81005

Summary	Census 2010	Census 2020	2024	2029
Population	5,240	5,993	6,620	7,160
Households	2,136	2,579	2,898	3,193
Families	1,320	1,501	1,659	1,793
Average Household Size	2.44	2.31	2.27	2.23
Owner Occupied Housing Units	893	896	1,220	1,351
Renter Occupied Housing Units	1,243	1,683	1,678	1,842
Median Age	34.1	35.8	37.0	38.4

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.58%	0.61%	0.38%
Households	1.96%	0.86%	0.64%
Families	1.57%	0.75%	0.56%
Owner HHs	2.06%	1.32%	0.97%
Median Household Income	2.90%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	160	5.5%	147	4.6%
\$15,000 - \$24,999	243	8.4%	182	5.7%
\$25,000 - \$34,999	272	9.4%	223	7.0%
\$35,000 - \$49,999	257	8.9%	252	7.9%
\$50,000 - \$74,999	569	19.6%	599	18.8%
\$75,000 - \$99,999	419	14.5%	500	15.7%
\$100,000 - \$149,999	436	15.0%	567	17.8%
\$150,000 - \$199,999	211	7.3%	280	8.8%
\$200,000+	332	11.5%	442	13.8%

Median Household Income	\$71,847	\$82,903
Average Household Income	\$103,905	\$121,096
Per Capita Income	\$45,182	\$53,677

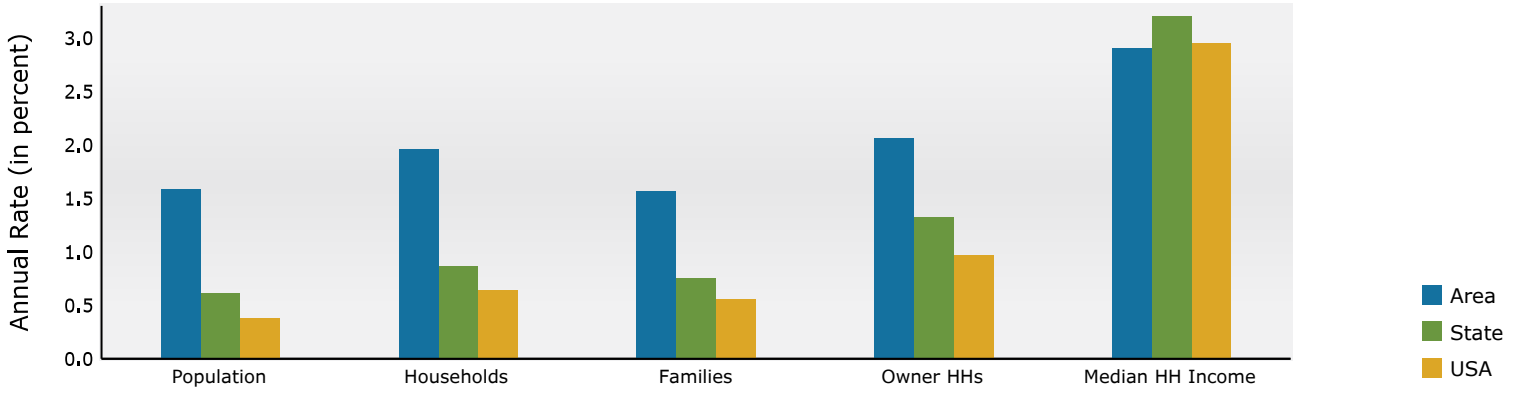
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	438	8.4%	348	5.8%	381	5.8%	403	5.6%
5 - 9	341	6.5%	365	6.1%	373	5.6%	380	5.3%
10 - 14	352	6.7%	365	6.1%	370	5.6%	384	5.4%
15 - 19	321	6.1%	374	6.2%	378	5.7%	393	5.5%
20 - 24	429	8.2%	451	7.5%	509	7.7%	493	6.9%
25 - 34	808	15.4%	1,030	17.2%	1,107	16.7%	1,142	16.0%
35 - 44	671	12.8%	765	12.8%	910	13.8%	1,061	14.8%
45 - 54	683	13.0%	700	11.7%	765	11.6%	836	11.7%
55 - 64	548	10.5%	684	11.4%	748	11.3%	761	10.6%
65 - 74	346	6.6%	557	9.3%	623	9.4%	704	9.8%
75 - 84	223	4.3%	261	4.4%	342	5.2%	458	6.4%
85+	82	1.6%	92	1.5%	112	1.7%	144	2.0%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,772	72.0%	3,661	61.1%	3,992	60.3%	4,182	58.4%
Black Alone	910	17.4%	1,301	21.7%	1,403	21.2%	1,526	21.3%
American Indian Alone	21	0.4%	25	0.4%	28	0.4%	35	0.5%
Asian Alone	41	0.8%	81	1.4%	98	1.5%	115	1.6%
Pacific Islander Alone	4	0.1%	3	0.1%	3	0.0%	4	0.1%
Some Other Race Alone	333	6.4%	464	7.7%	571	8.6%	684	9.6%
Two or More Races	159	3.0%	457	7.6%	524	7.9%	614	8.6%
Hispanic Origin (Any Race)	558	10.6%	854	14.2%	1,044	15.8%	1,252	17.5%

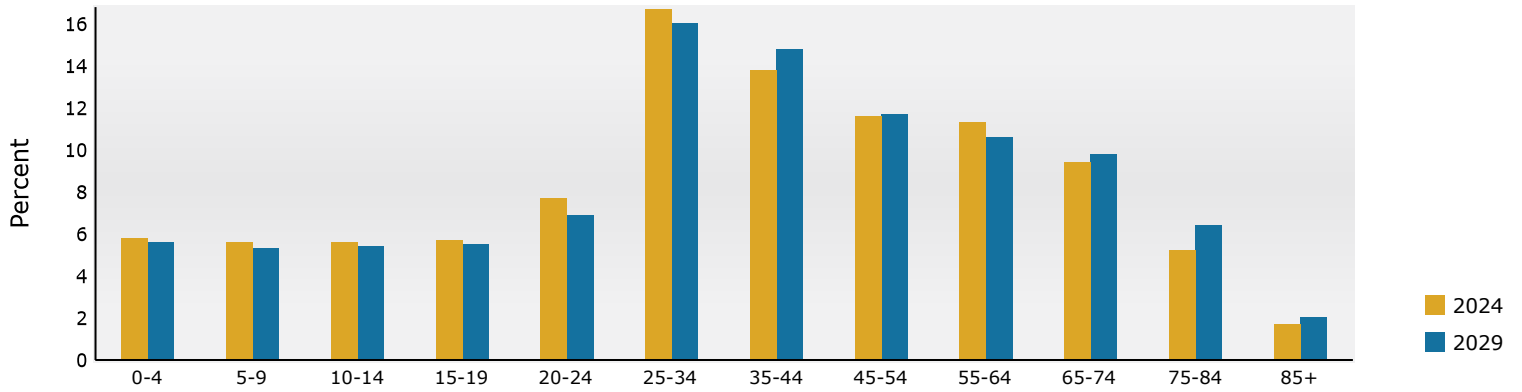
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

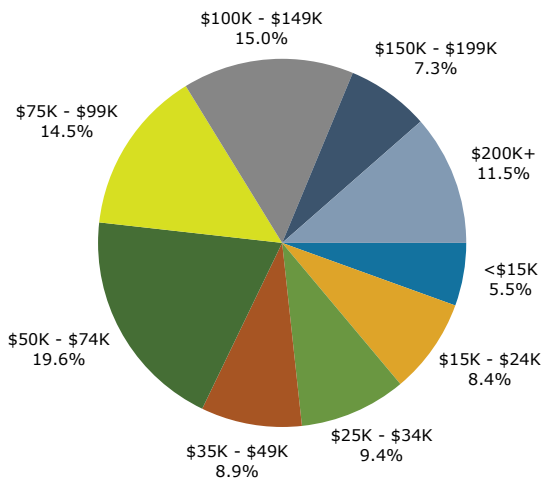
Trends 2024-2029



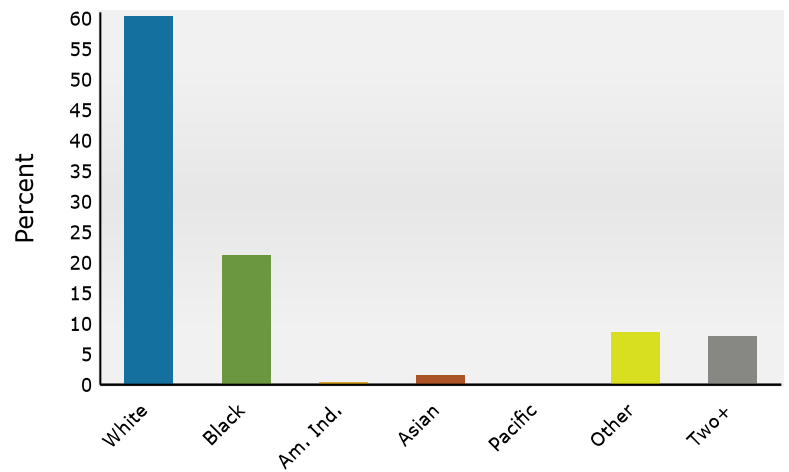
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 15.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

1230 Joe Frank Harris Pkwy SE, Cartersville, Georgia, 30120
Ring: 3 mile radius

Prepared by Esri
Latitude: 34.20622
Longitude: -84.81005

Summary	Census 2010	Census 2020	2024	2029
Population	29,254	32,813	34,454	36,847
Households	10,605	12,364	13,140	14,300
Families	7,228	8,095	8,385	9,005
Average Household Size	2.68	2.59	2.56	2.52
Owner Occupied Housing Units	5,567	6,240	7,082	7,624
Renter Occupied Housing Units	5,038	6,124	6,058	6,676
Median Age	33.9	36.3	36.8	38.1

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.35%	0.61%	0.38%
Households	1.71%	0.86%	0.64%
Families	1.44%	0.75%	0.56%
Owner HHs	1.49%	1.32%	0.97%
Median Household Income	2.74%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	880	6.7%	803	5.6%
\$15,000 - \$24,999	1,029	7.8%	769	5.4%
\$25,000 - \$34,999	907	6.9%	773	5.4%
\$35,000 - \$49,999	1,540	11.7%	1,505	10.5%
\$50,000 - \$74,999	2,215	16.9%	2,232	15.6%
\$75,000 - \$99,999	1,901	14.5%	2,111	14.8%
\$100,000 - \$149,999	2,742	20.9%	3,505	24.5%
\$150,000 - \$199,999	881	6.7%	1,253	8.8%
\$200,000+	1,044	7.9%	1,350	9.4%

Median Household Income	\$74,976	\$85,837
Average Household Income	\$96,295	\$111,204
Per Capita Income	\$36,727	\$43,153

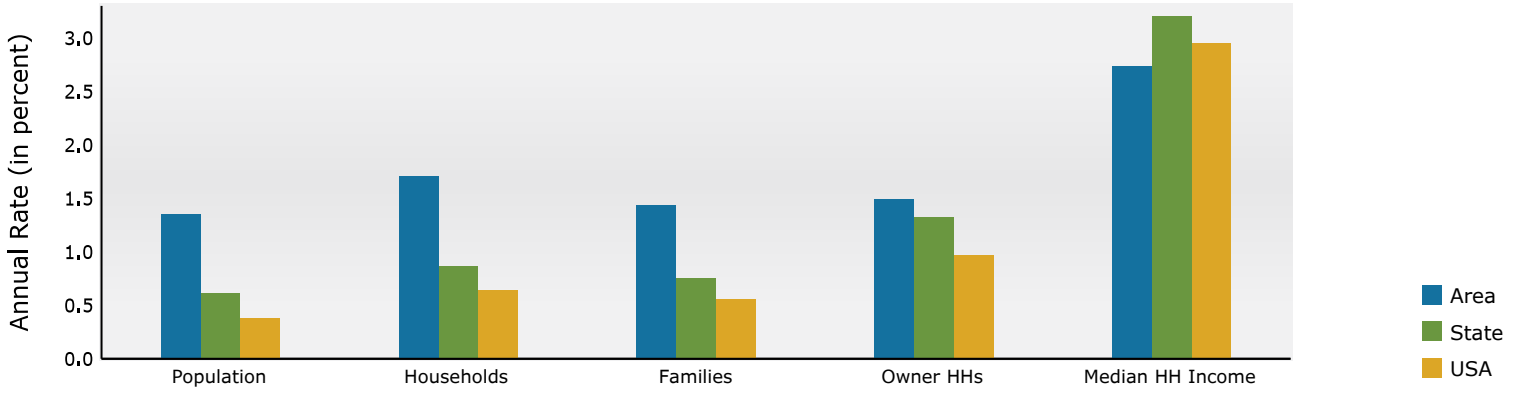
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,381	8.1%	2,017	6.1%	2,129	6.2%	2,243	6.1%
5 - 9	2,200	7.5%	2,147	6.5%	2,137	6.2%	2,147	5.8%
10 - 14	1,982	6.8%	2,274	6.9%	2,173	6.3%	2,165	5.9%
15 - 19	1,996	6.8%	2,257	6.9%	2,242	6.5%	2,184	5.9%
20 - 24	2,155	7.4%	2,115	6.4%	2,436	7.1%	2,466	6.7%
25 - 34	4,394	15.0%	5,016	15.3%	5,213	15.1%	5,499	14.9%
35 - 44	4,216	14.4%	4,357	13.3%	4,780	13.9%	5,328	14.5%
45 - 54	3,837	13.1%	4,184	12.8%	4,130	12.0%	4,335	11.8%
55 - 64	2,878	9.8%	3,859	11.8%	4,094	11.9%	4,161	11.3%
65 - 74	1,735	5.9%	2,730	8.3%	2,937	8.5%	3,567	9.7%
75 - 84	1,034	3.5%	1,351	4.1%	1,614	4.7%	2,052	5.6%
85+	445	1.5%	506	1.5%	569	1.7%	700	1.9%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	20,465	70.0%	20,160	61.4%	20,683	60.0%	21,524	58.4%
Black Alone	5,219	17.8%	6,437	19.6%	6,833	19.8%	7,414	20.1%
American Indian Alone	143	0.5%	163	0.5%	175	0.5%	200	0.5%
Asian Alone	304	1.0%	479	1.5%	568	1.6%	637	1.7%
Pacific Islander Alone	45	0.2%	23	0.1%	21	0.1%	25	0.1%
Some Other Race Alone	2,197	7.5%	2,919	8.9%	3,332	9.7%	3,821	10.4%
Two or More Races	882	3.0%	2,632	8.0%	2,843	8.3%	3,227	8.8%
Hispanic Origin (Any Race)	4,047	13.8%	5,215	15.9%	5,952	17.3%	6,860	18.6%

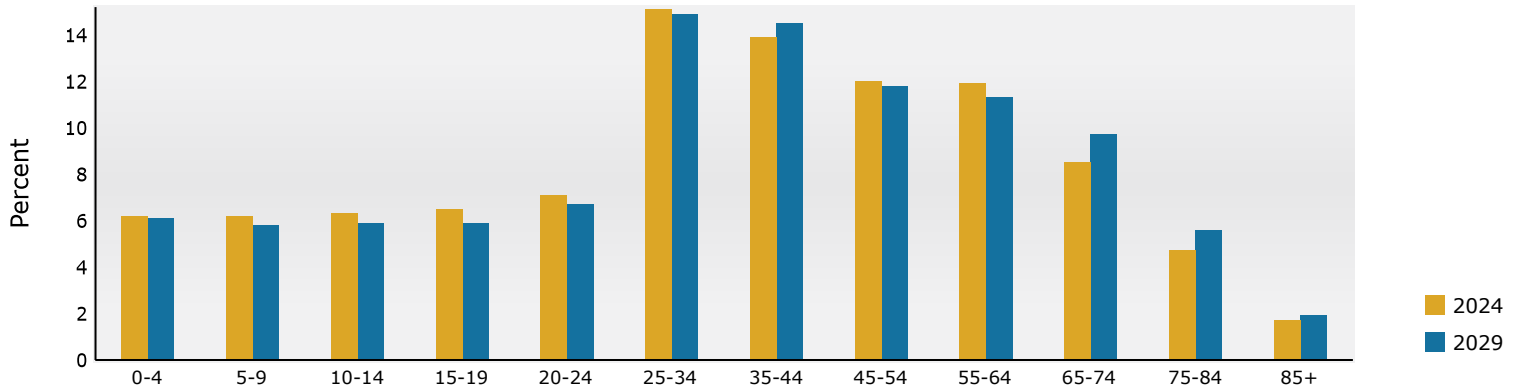
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

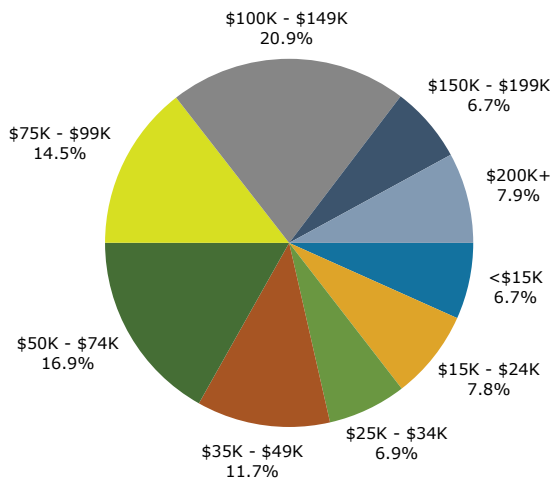
Trends 2024-2029



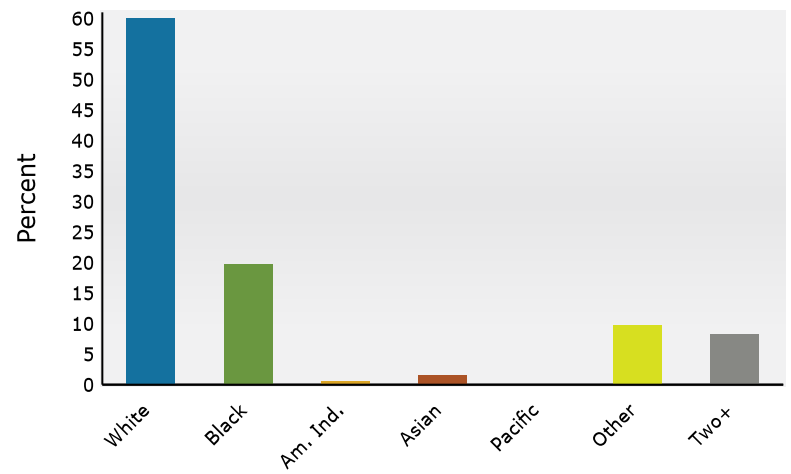
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 17.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

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Ring: 5 mile radius

Prepared by Esri
Latitude: 34.20622
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Summary	Census 2010	Census 2020	2024	2029
Population	48,732	54,527	57,537	61,371
Households	17,780	20,535	21,860	23,705
Families	12,571	14,003	14,599	15,664
Average Household Size	2.69	2.61	2.59	2.55
Owner Occupied Housing Units	10,692	12,098	13,564	14,454
Renter Occupied Housing Units	7,087	8,437	8,296	9,252
Median Age	35.2	37.9	38.3	39.2

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.30%	0.61%	0.38%
Households	1.63%	0.86%	0.64%
Families	1.42%	0.75%	0.56%
Owner HHs	1.28%	1.32%	0.97%
Median Household Income	3.23%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	1,452	6.6%	1,288	5.4%
\$15,000 - \$24,999	1,469	6.7%	1,108	4.7%
\$25,000 - \$34,999	1,413	6.5%	1,188	5.0%
\$35,000 - \$49,999	2,265	10.4%	2,140	9.0%
\$50,000 - \$74,999	3,222	14.7%	3,189	13.5%
\$75,000 - \$99,999	3,031	13.9%	3,273	13.8%
\$100,000 - \$149,999	5,076	23.2%	6,313	26.6%
\$150,000 - \$199,999	1,679	7.7%	2,355	9.9%
\$200,000+	2,253	10.3%	2,852	12.0%

Median Household Income	\$82,545	\$96,775
Average Household Income	\$106,070	\$121,906
Per Capita Income	\$40,215	\$46,965

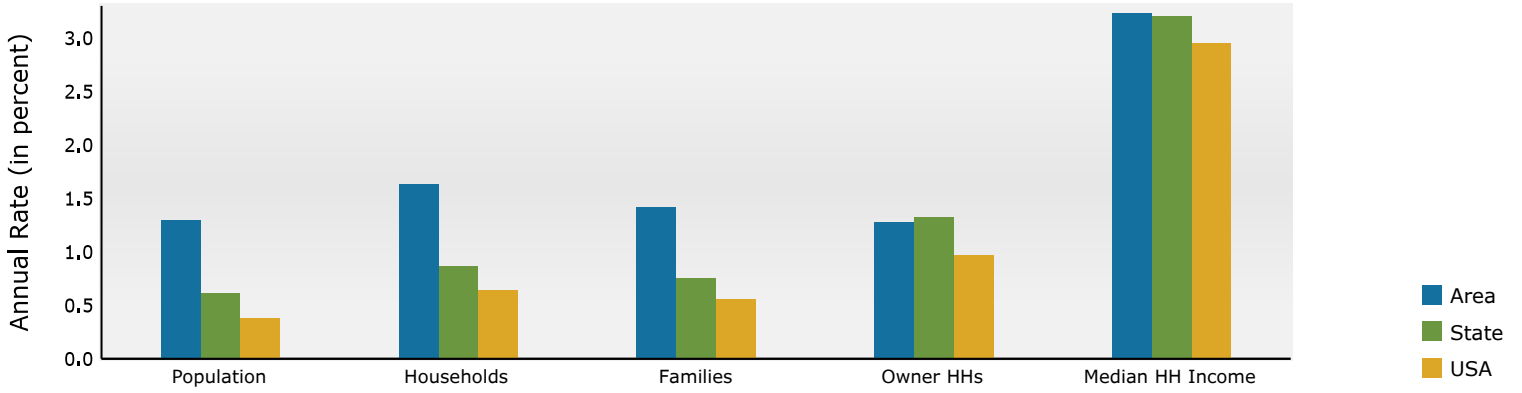
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,669	7.5%	3,218	5.9%	3,389	5.9%	3,585	5.8%
5 - 9	3,748	7.7%	3,457	6.3%	3,534	6.1%	3,507	5.7%
10 - 14	3,511	7.2%	3,760	6.9%	3,615	6.3%	3,659	6.0%
15 - 19	3,390	7.0%	3,793	7.0%	3,719	6.5%	3,564	5.8%
20 - 24	3,202	6.6%	3,373	6.2%	3,878	6.7%	3,850	6.3%
25 - 34	6,721	13.8%	7,584	13.9%	8,067	14.0%	8,769	14.3%
35 - 44	7,098	14.6%	7,028	12.9%	7,665	13.3%	8,512	13.9%
45 - 54	6,762	13.9%	7,244	13.3%	7,132	12.4%	7,290	11.9%
55 - 64	5,122	10.5%	6,838	12.5%	7,187	12.5%	7,343	12.0%
65 - 74	3,071	6.3%	4,916	9.0%	5,354	9.3%	6,326	10.3%
75 - 84	1,742	3.6%	2,446	4.5%	2,990	5.2%	3,724	6.1%
85+	696	1.4%	872	1.6%	1,006	1.7%	1,242	2.0%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	36,826	75.6%	37,039	67.9%	38,309	66.6%	39,851	64.9%
Black Alone	7,247	14.9%	8,685	15.9%	9,302	16.2%	10,194	16.6%
American Indian Alone	213	0.4%	238	0.4%	257	0.4%	294	0.5%
Asian Alone	470	1.0%	797	1.5%	949	1.6%	1,047	1.7%
Pacific Islander Alone	49	0.1%	30	0.1%	30	0.1%	36	0.1%
Some Other Race Alone	2,687	5.5%	3,686	6.8%	4,256	7.4%	4,905	8.0%
Two or More Races	1,239	2.5%	4,052	7.4%	4,434	7.7%	5,044	8.2%
Hispanic Origin (Any Race)	5,163	10.6%	6,815	12.5%	7,891	13.7%	9,168	14.9%

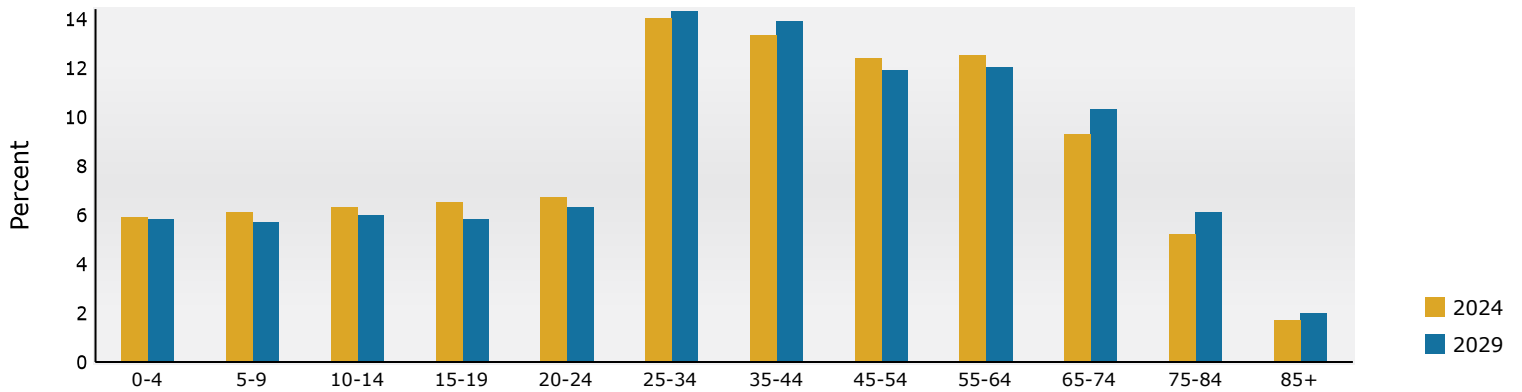
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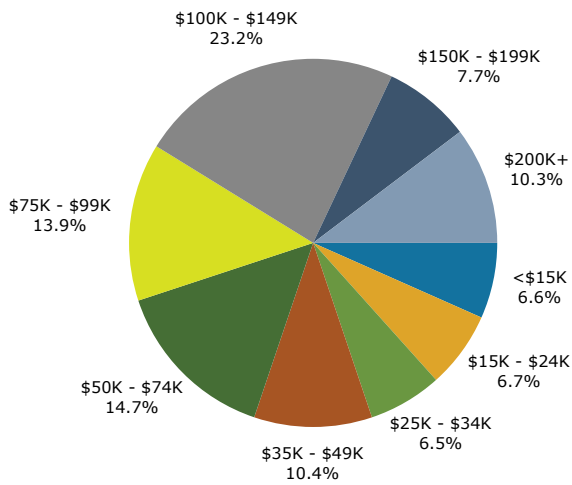
Trends 2024-2029



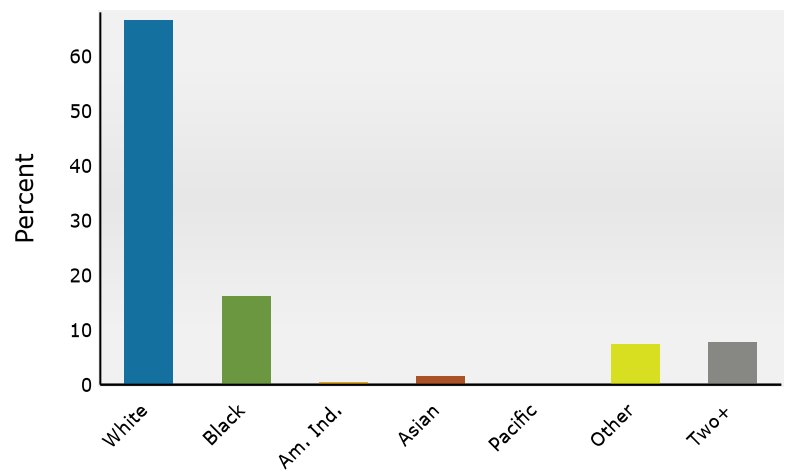
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 13.7%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.