

Demographic and Income Profile

6741 E Tanners Creek Dr, Norfolk, Virginia, 23513
Ring: 1 mile radius

Prepared by Esri
Latitude: 36.90218
Longitude: -76.23029

Summary	Census 2010	Census 2020	2024	2029
Population	18,748	18,454	18,051	17,454
Households	7,342	7,734	7,813	7,785
Families	4,772	4,570	4,468	4,415
Average Household Size	2.55	2.38	2.31	2.24
Owner Occupied Housing Units	3,252	3,119	3,392	3,548
Renter Occupied Housing Units	4,090	4,615	4,421	4,237
Median Age	32.3	33.8	34.8	37.0

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.67%	0.37%	0.38%
Households	-0.07%	0.56%	0.64%
Families	-0.24%	0.46%	0.56%
Owner HHs	0.90%	0.95%	0.97%
Median Household Income	1.92%	2.80%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	1,083	13.9%	1,028	13.2%
\$15,000 - \$24,999	590	7.6%	494	6.3%
\$25,000 - \$34,999	685	8.8%	587	7.5%
\$35,000 - \$49,999	1,088	13.9%	979	12.6%
\$50,000 - \$74,999	1,557	19.9%	1,499	19.3%
\$75,000 - \$99,999	991	12.7%	991	12.7%
\$100,000 - \$149,999	1,146	14.7%	1,314	16.9%
\$150,000 - \$199,999	392	5.0%	502	6.4%
\$200,000+	282	3.6%	389	5.0%

Median Household Income	\$55,403	\$60,941
Average Household Income	\$73,971	\$85,389
Per Capita Income	\$32,027	\$38,098

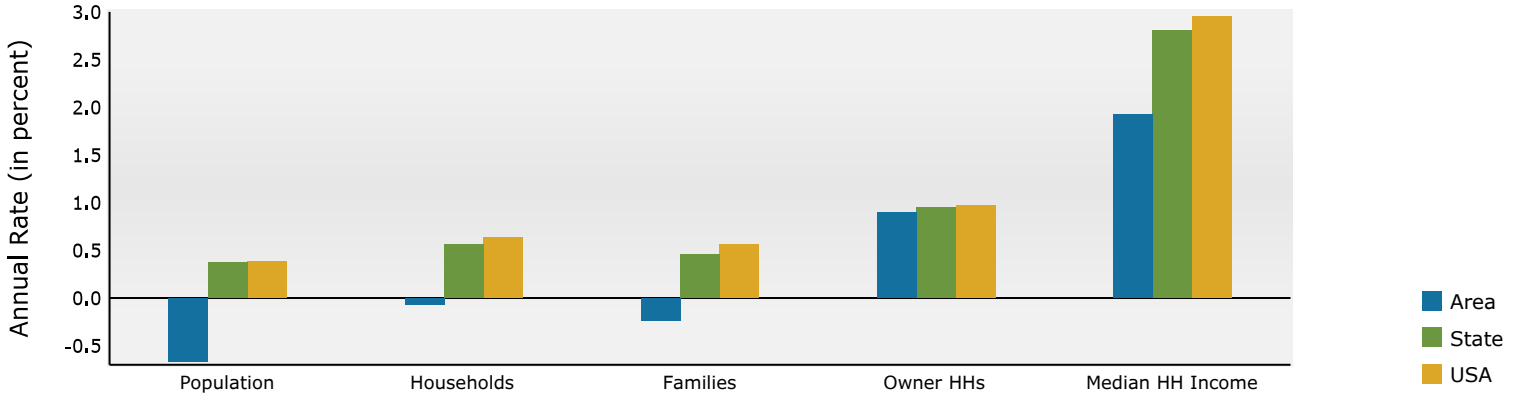
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,455	7.8%	1,191	6.5%	1,162	6.4%	1,088	6.2%
5 - 9	1,268	6.8%	1,087	5.9%	1,121	6.2%	1,032	5.9%
10 - 14	1,169	6.2%	1,140	6.2%	1,036	5.7%	1,058	6.1%
15 - 19	1,339	7.1%	1,039	5.6%	1,013	5.6%	949	5.4%
20 - 24	1,937	10.3%	1,738	9.4%	1,212	6.7%	1,118	6.4%
25 - 34	2,858	15.2%	3,386	18.3%	3,561	19.7%	2,869	16.4%
35 - 44	2,215	11.8%	2,134	11.6%	2,367	13.1%	2,754	15.8%
45 - 54	2,450	13.1%	1,858	10.1%	1,771	9.8%	1,831	10.5%
55 - 64	1,970	10.5%	2,281	12.4%	2,041	11.3%	1,686	9.7%
65 - 74	1,066	5.7%	1,629	8.8%	1,738	9.6%	1,793	10.3%
75 - 84	731	3.9%	687	3.7%	755	4.2%	960	5.5%
85+	289	1.5%	285	1.5%	273	1.5%	316	1.8%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	5,333	28.4%	4,992	27.1%	4,734	26.2%	4,397	25.2%
Black Alone	11,208	59.8%	9,858	53.4%	9,564	53.0%	9,237	52.9%
American Indian Alone	101	0.5%	88	0.5%	97	0.5%	98	0.6%
Asian Alone	794	4.2%	830	4.5%	851	4.7%	880	5.0%
Pacific Islander Alone	42	0.2%	31	0.2%	34	0.2%	35	0.2%
Some Other Race Alone	557	3.0%	1,102	6.0%	1,159	6.4%	1,169	6.7%
Two or More Races	712	3.8%	1,553	8.4%	1,613	8.9%	1,638	9.4%
Hispanic Origin (Any Race)	1,476	7.9%	2,201	11.9%	2,315	12.8%	2,343	13.4%

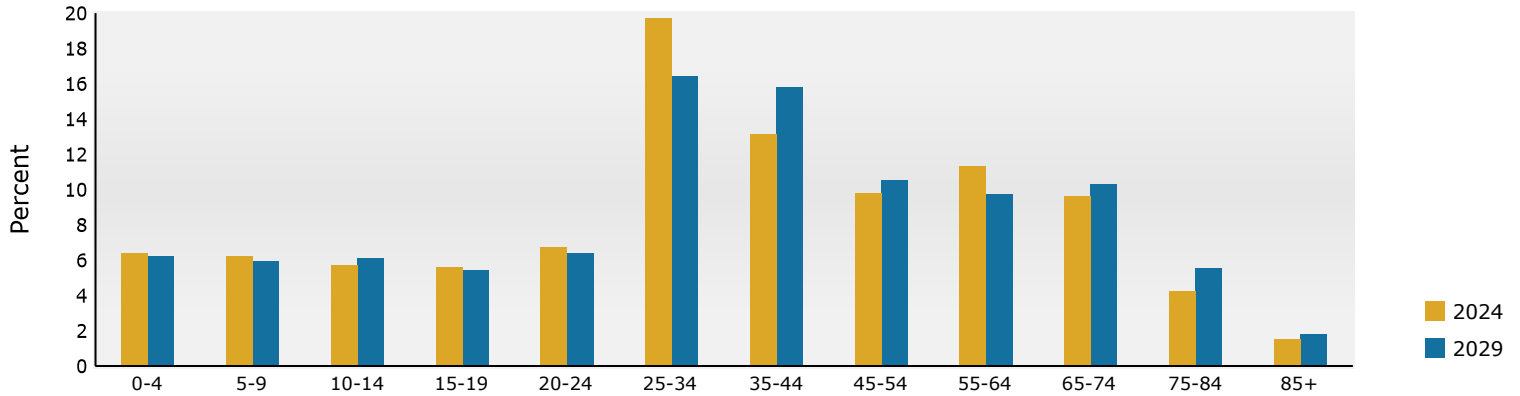
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

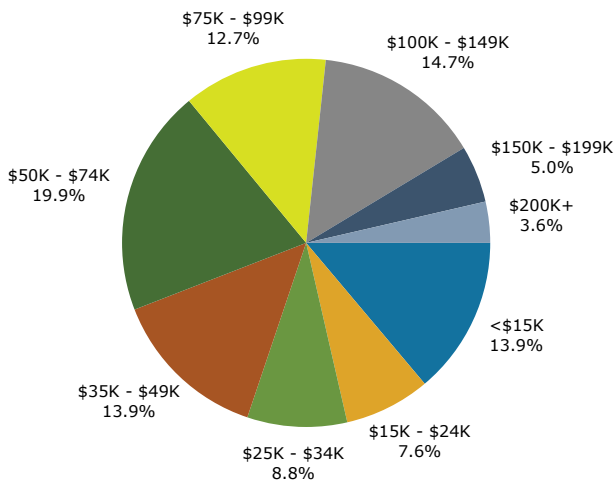
Trends 2024-2029



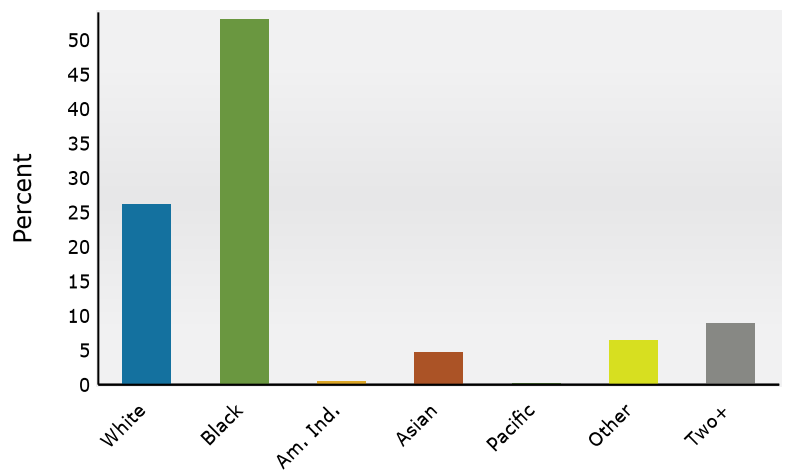
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 12.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

6741 E Tanners Creek Dr, Norfolk, Virginia, 23513
Ring: 3 mile radius

Prepared by Esri
Latitude: 36.90218
Longitude: -76.23029

Summary	Census 2010	Census 2020	2024	2029
Population	107,264	109,202	107,889	104,266
Households	43,359	45,814	46,384	46,156
Families	26,578	27,001	26,478	26,156
Average Household Size	2.46	2.37	2.31	2.25
Owner Occupied Housing Units	22,132	22,591	24,204	25,128
Renter Occupied Housing Units	21,227	23,223	22,180	21,028
Median Age	34.5	35.9	36.4	38.1

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.68%	0.37%	0.38%
Households	-0.10%	0.56%	0.64%
Families	-0.24%	0.46%	0.56%
Owner HHs	0.75%	0.95%	0.97%
Median Household Income	2.91%	2.80%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	4,912	10.6%	4,586	9.9%
\$15,000 - \$24,999	3,521	7.6%	2,860	6.2%
\$25,000 - \$34,999	3,513	7.6%	2,959	6.4%
\$35,000 - \$49,999	5,797	12.5%	5,050	10.9%
\$50,000 - \$74,999	8,419	18.2%	7,897	17.1%
\$75,000 - \$99,999	6,032	13.0%	5,859	12.7%
\$100,000 - \$149,999	8,343	18.0%	9,387	20.3%
\$150,000 - \$199,999	3,058	6.6%	3,857	8.4%
\$200,000+	2,788	6.0%	3,700	8.0%

Median Household Income	\$63,933	\$73,786
Average Household Income	\$86,990	\$101,189
Per Capita Income	\$37,445	\$44,846

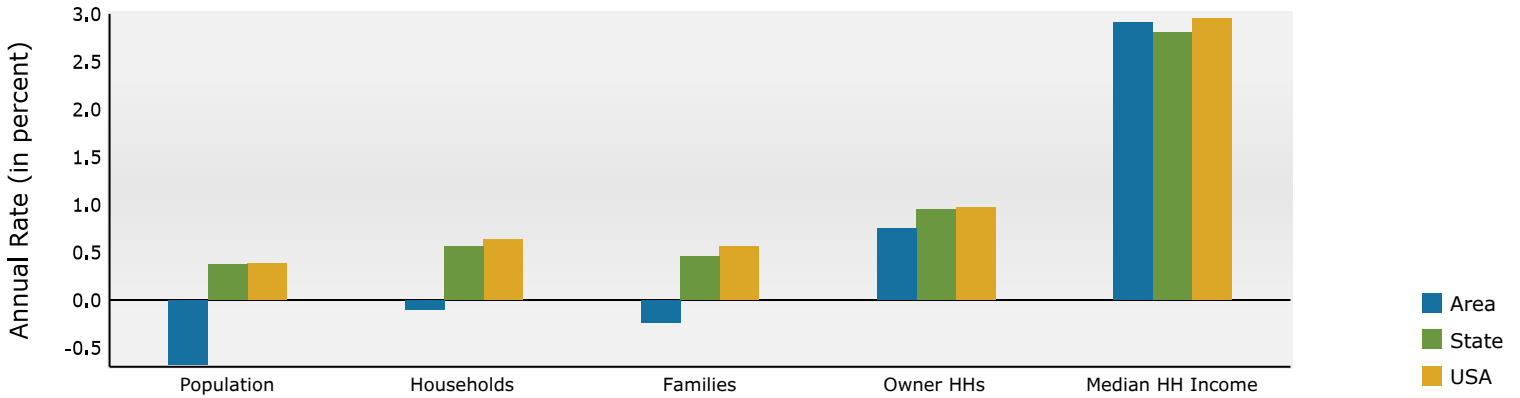
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,017	7.5%	7,046	6.5%	6,896	6.4%	6,442	6.2%
5 - 9	6,855	6.4%	6,280	5.8%	6,668	6.2%	6,178	5.9%
10 - 14	6,276	5.9%	6,273	5.7%	5,694	5.3%	6,038	5.8%
15 - 19	6,698	6.2%	5,608	5.1%	5,540	5.1%	5,216	5.0%
20 - 24	9,311	8.7%	8,796	8.1%	6,828	6.3%	6,223	6.0%
25 - 34	17,248	16.1%	19,326	17.7%	20,074	18.6%	16,380	15.7%
35 - 44	13,492	12.6%	13,560	12.4%	14,797	13.7%	16,312	15.6%
45 - 54	15,794	14.7%	12,150	11.1%	11,476	10.6%	11,589	11.1%
55 - 64	11,664	10.9%	14,916	13.7%	13,120	12.2%	10,862	10.4%
65 - 74	5,952	5.5%	9,664	8.8%	10,611	9.8%	11,288	10.8%
75 - 84	4,089	3.8%	3,894	3.6%	4,519	4.2%	5,890	5.6%
85+	1,867	1.7%	1,690	1.5%	1,663	1.5%	1,848	1.8%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	52,908	49.3%	48,349	44.3%	46,619	43.2%	43,619	41.8%
Black Alone	42,300	39.4%	40,256	36.9%	39,469	36.6%	38,282	36.7%
American Indian Alone	542	0.5%	621	0.6%	663	0.6%	652	0.6%
Asian Alone	4,011	3.7%	4,426	4.1%	4,588	4.3%	4,747	4.6%
Pacific Islander Alone	177	0.2%	223	0.2%	236	0.2%	243	0.2%
Some Other Race Alone	2,959	2.8%	5,473	5.0%	5,917	5.5%	6,055	5.8%
Two or More Races	4,368	4.1%	9,854	9.0%	10,398	9.6%	10,668	10.2%
Hispanic Origin (Any Race)	7,850	7.3%	11,822	10.8%	12,723	11.8%	13,046	12.5%

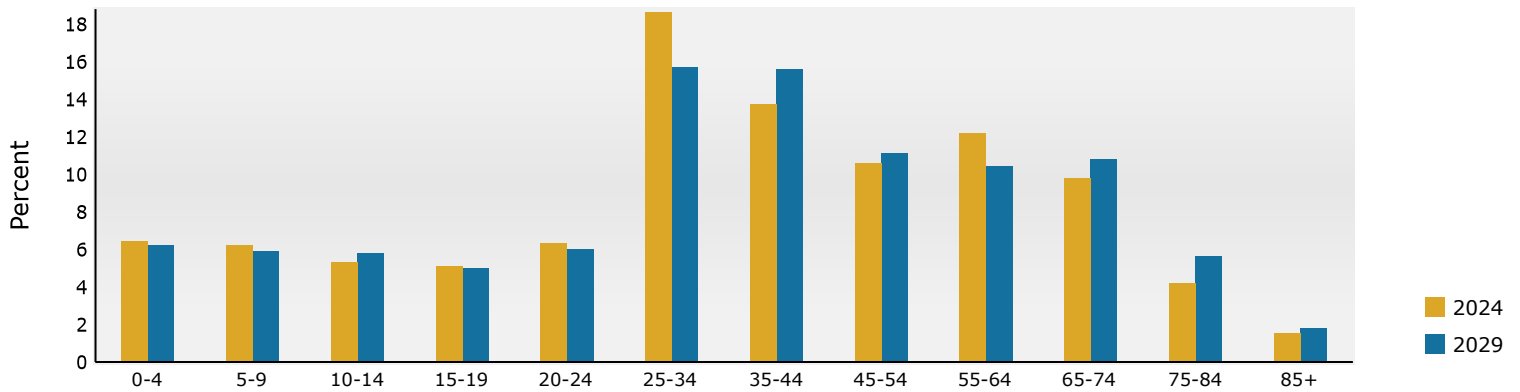
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

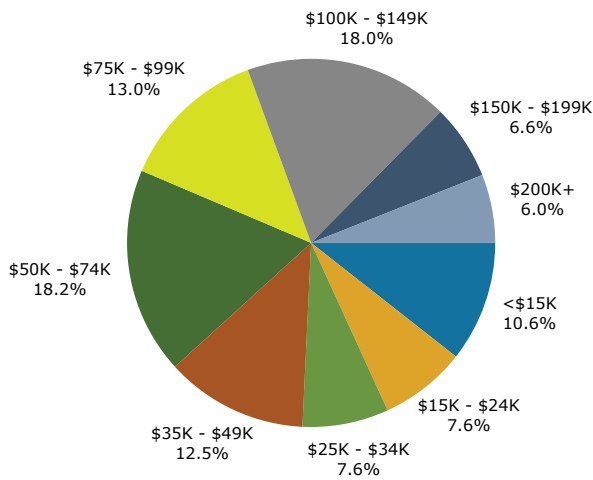
Trends 2024-2029



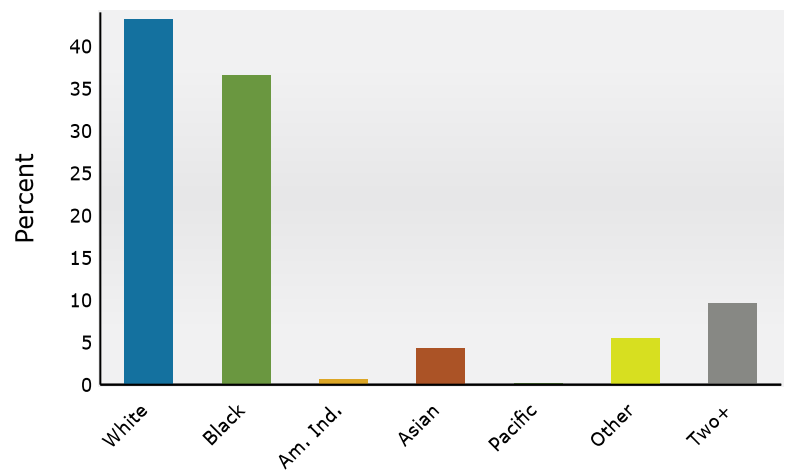
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 11.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

6741 E Tanners Creek Dr, Norfolk, Virginia, 23513
Ring: 5 mile radius

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Latitude: 36.90218
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Summary	Census 2010	Census 2020	2024	2029
Population	251,274	257,831	256,658	253,236
Households	96,281	105,243	107,433	108,951
Families	57,401	59,810	59,028	59,372
Average Household Size	2.42	2.31	2.26	2.19
Owner Occupied Housing Units	45,610	46,319	50,072	52,454
Renter Occupied Housing Units	50,671	58,924	57,361	56,497
Median Age	31.1	32.9	33.6	35.3

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.27%	0.37%	0.38%
Households	0.28%	0.56%	0.64%
Families	0.12%	0.46%	0.56%
Owner HHs	0.93%	0.95%	0.97%
Median Household Income	2.76%	2.80%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	13,216	12.3%	12,749	11.7%
\$15,000 - \$24,999	7,583	7.1%	6,389	5.9%
\$25,000 - \$34,999	7,636	7.1%	6,599	6.1%
\$35,000 - \$49,999	13,479	12.5%	12,011	11.0%
\$50,000 - \$74,999	18,796	17.5%	17,929	16.5%
\$75,000 - \$99,999	12,884	12.0%	12,740	11.7%
\$100,000 - \$149,999	18,676	17.4%	21,165	19.4%
\$150,000 - \$199,999	7,675	7.1%	9,608	8.8%
\$200,000+	7,484	7.0%	9,757	9.0%

Median Household Income	\$63,445	\$72,694
Average Household Income	\$89,834	\$103,797
Per Capita Income	\$37,966	\$44,983

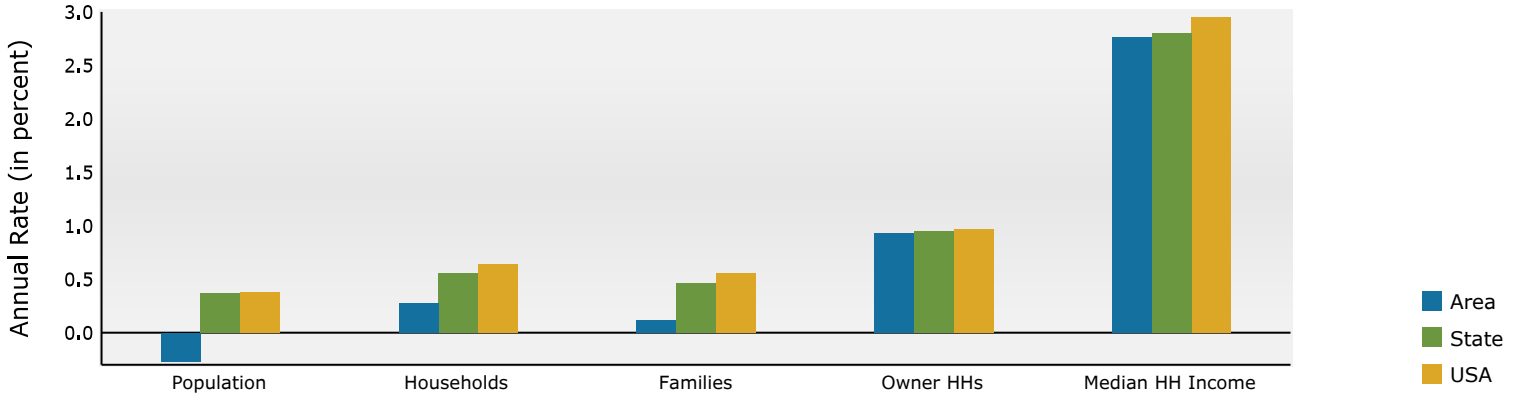
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,409	7.3%	16,269	6.3%	16,009	6.2%	15,248	6.0%
5 - 9	15,452	6.1%	14,557	5.6%	14,870	5.8%	13,983	5.5%
10 - 14	13,586	5.4%	13,699	5.3%	12,747	5.0%	13,392	5.3%
15 - 19	19,085	7.6%	16,741	6.5%	16,607	6.5%	16,420	6.5%
20 - 24	31,293	12.5%	29,300	11.4%	25,089	9.8%	23,867	9.4%
25 - 34	41,831	16.6%	47,402	18.4%	49,833	19.4%	42,533	16.8%
35 - 44	29,384	11.7%	30,341	11.8%	33,298	13.0%	37,054	14.6%
45 - 54	32,400	12.9%	25,510	9.9%	24,523	9.6%	25,627	10.1%
55 - 64	24,535	9.8%	30,809	11.9%	27,495	10.7%	23,808	9.4%
65 - 74	12,670	5.0%	20,898	8.1%	22,521	8.8%	24,207	9.6%
75 - 84	8,725	3.5%	8,636	3.3%	10,032	3.9%	12,983	5.1%
85+	3,902	1.6%	3,667	1.4%	3,634	1.4%	4,113	1.6%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	120,089	47.8%	112,954	43.8%	110,142	42.9%	105,105	41.5%
Black Alone	105,690	42.1%	100,237	38.9%	99,117	38.6%	98,450	38.9%
American Indian Alone	1,125	0.4%	1,335	0.5%	1,418	0.6%	1,425	0.6%
Asian Alone	9,058	3.6%	10,994	4.3%	11,572	4.5%	12,368	4.9%
Pacific Islander Alone	412	0.2%	480	0.2%	516	0.2%	543	0.2%
Some Other Race Alone	5,480	2.2%	10,266	4.0%	11,072	4.3%	11,483	4.5%
Two or More Races	9,419	3.7%	21,564	8.4%	22,820	8.9%	23,862	9.4%
Hispanic Origin (Any Race)	16,156	6.4%	24,609	9.5%	26,413	10.3%	27,566	10.9%

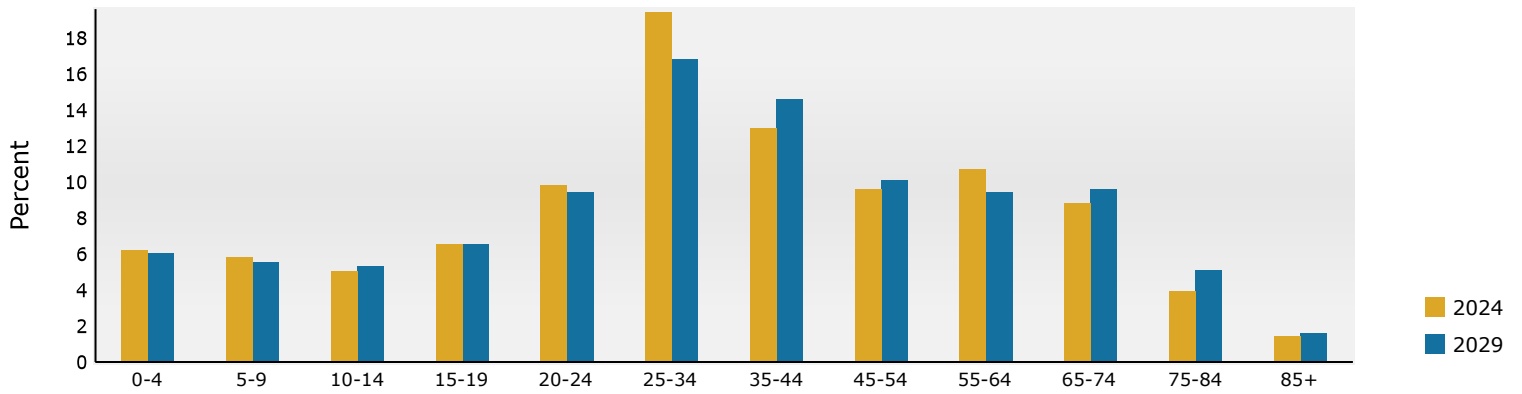
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Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

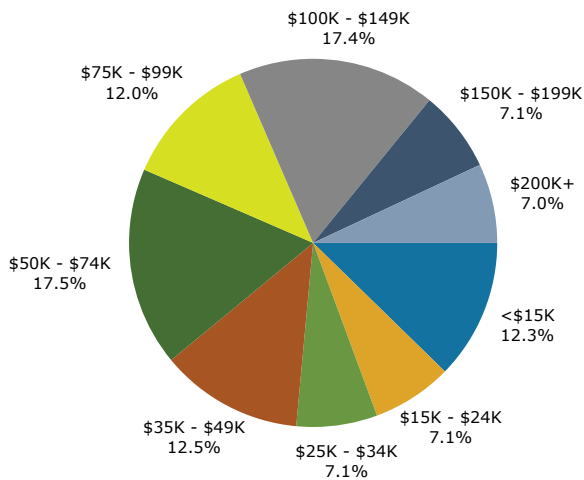
Trends 2024-2029



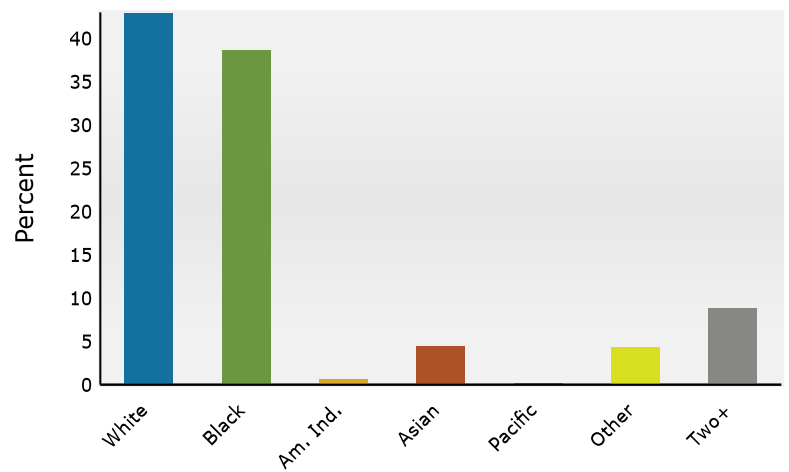
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 10.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.