

2911 George Busbee Pkwy NW, Kennesaw, Georgia, 30144 Ring: 1 mile radius Prepared by Esri

Latitude: 34.02487 Longitude: -84.56943

| - | | | | | | | | |
|---|---|--|---|--|--|---|--|--|
| Summary | | Census 20 | 10 | Census 202 | 20 | 2024 | | 2029 |
| Population | | 2,6 | 36 | 5,84 | 44 | 5,823 | 3 | 5,903 |
| Households | | 8 | 865 | 1,64 | 47 | 1,644 | ŀ | 1,657 |
| Families | | 3 | 373 | 65 | 51 | 625 | 5 | 628 |
| Average Household Size | | 2. | .18 | 2.0 | 05 | 2.01 | | 2.05 |
| Owner Occupied Housing Units | | | 236 | | 73 | 301 | | 328 |
| Renter Occupied Housing Units | ; | | 529 | 1,37 | | 1,343 | | 1,330 |
| Median Age | | 23 | 3.5 | 23 | .1 | 23.1 | | 23.2 |
| Trends: 2024-2029 Annual Ra | ite | | Area | | | State | | National |
| Population | | | 0.27% | | | 0.61% | | 0.38% |
| Households | | | 0.16% | | | 0.86% | | 0.64% |
| Families | | | 0.10% | | | 0.75% | | 0.56% |
| Owner HHs | | | 1.73% | | | 1.32% | | 0.97% |
| Median Household Income | | | 3.64% | | | 3.20% | | 2.95% |
| | | | | | | 2024 | | 2029 |
| Households by Income | | | | Nu | mber | Percent | Number | Percent |
| <\$15,000 | | | | | 97 | 5.9% | 78 | 4.7% |
| \$15,000 - \$24,999 | | | | | 97 | 5.9% | 69 | 4.2% |
| \$25,000 - \$34,999 | | | | | 168 | 10.2% | 114 | 6.9% |
| \$35,000 - \$49,999 | | | | | 140 | 8.5% | 113 | 6.8% |
| \$50,000 - \$74,999 | | | | | 292 | 17.8% | 266 | 16.1% |
| \$75,000 - \$99,999 | | | | | 231 | 14.1% | 252 | 15.2% |
| \$100,000 - \$149,999 | | | | | 486 | 29.6% | 588 | 35.5% |
| \$150,000 - \$199,999 | | | | | 84 | 5.1% | 118 | 7.1% |
| \$200,000+ | | | | | 48 | 2.9% | 61 | 3.7% |
| Median Household Income | | | | #77 | 7 771 | | ¢00.074 | |
| Average Household Income | | | | | 7,271 5,479 | | \$92,374 \$100,901 | |
| Per Capita Income | | | | | L,433 | | \$35,803 | |
| | Ce | 1sus 2010 | Cen | پرچ sus 2020 | 1,433 | 2024 | \$33,003 | 2029 |
| Population by Age | Number | Percent | Number | Percent | Number | | Number | Percent |
| 0 - 4 | 78 | 3.0% | 147 | 2.5% | 141 | | 144 | 2.4% |
| | | | ± 17 | | | | | |
| | | | 119 | | 120 | 2.1% | 117 | 2.0% |
| 5 - 9 | 84 | 3.2% | 119 83 | 2.0% | 120 75 | | 117 88 | 2.0% 1.5% |
| 5 - 9 10 - 14 | 84 86 | 3.2% 3.3% | 83 | 2.0% 1.4% | 75 | 1.3% | 88 | 1.5% |
| 5 - 9 10 - 14 15 - 19 | 84 86 536 | 3.2% 3.3% 20.3% | 83 1,008 | 2.0% 1.4% 17.2% | 75 1,013 | 1.3% 17.4% | 88 1,010 | 1.5% 17.1% |
| 5 - 9 10 - 14 15 - 19 20 - 24 | 84 86 536 756 | 3.2% 3.3% 20.3% 28.7% | 83 1,008 2,518 | 2.0% 1.4% 17.2% 43.1% | 75 1,013 2,513 | 1.3% 17.4% 43.2% | 88 1,010 2,475 | 1.5% 17.1% 41.9% |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 | 84 86 536 756 398 | 3.2% 3.3% 20.3% 28.7% 15.1% | 83 1,008 2,518 755 | 2.0% 1.4% 17.2% 43.1% 12.9% | 75 1,013 2,513 760 | 1.3% 17.4% 43.2% 13.1% | 88 1,010 2,475 779 | 1.5% 17.1% 41.9% 13.2% |
| 5 - 9 10 - 14 15 - 19 20 - 24 | 84 86 536 756 | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% | 83 1,008 2,518 | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% | 75 1,013 2,513 | 1.3% 17.4% 43.2% 13.1% 6.2% | 88 1,010 2,475 | 1.5% 17.1% 41.9% 13.2% 6.8% |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 | 84 86 536 756 398 224 206 | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% | 83 1,008 2,518 755 346 319 | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.5% | 75 1,013 2,513 760 359 302 | 1.3% 17.4% 43.2% 13.1% 6.2% 5.2% | 88 1,010 2,475 779 404 308 | 1.5% 17.1% 41.9% 13.2% 6.8% 5.2% |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 | 84 86 536 756 398 224 206 146 | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% 5.5% | 83 1,008 2,518 755 346 319 292 | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.5% 5.5% | 75 1,013 2,513 760 359 302 263 | $ \begin{array}{r} 1.3\% \\ 17.4\% \\ 43.2\% \\ 13.1\% \\ 6.2\% \\ 5.2\% \\ 4.5\% \\ \end{array} $ | 88 1,010 2,475 779 404 308 258 | 1.5% $17.1%$ $41.9%$ $13.2%$ $6.8%$ $5.2%$ $4.4%$ |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 | 84 86 536 756 398 224 206 146 69 | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% 5.5% 2.6% | 83 1,008 2,518 755 346 319 292 141 | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.5% 5.0% 2.4% | 75 1,013 2,513 760 359 302 263 138 | $ \begin{array}{r} 1.3\% \\ 17.4\% \\ 43.2\% \\ 13.1\% \\ 6.2\% \\ 5.2\% \\ 4.5\% \\ 2.4\% \\ \end{array} $ | 88 1,010 2,475 779 404 308 258 155 | 1.5% $17.1%$ $41.9%$ $13.2%$ $6.8%$ $5.2%$ $4.4%$ $2.6%$ |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 | 84 86 536 756 398 224 206 146 | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% 5.5% 2.6% 1.6% | 83 1,008 2,518 755 346 319 292 | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.5% 5.0% 2.4% 1.5% | 75 1,013 2,513 760 359 302 263 138 105 | $ \begin{array}{r} 1.3\% \\ 17.4\% \\ 43.2\% \\ 13.1\% \\ 6.2\% \\ 5.2\% \\ 4.5\% \\ 2.4\% \\ 1.8\% \\ \end{array} $ | 88 1,010 2,475 779 404 308 258 155 120 | 1.5% $17.1%$ $41.9%$ $13.2%$ $6.8%$ $5.2%$ $4.4%$ $2.6%$ $2.0%$ |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 | 84 86 536 756 398 224 206 146 69 41 10 | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% 5.5% 2.6% | 83 1,008 2,518 755 346 319 292 141 86 29 | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.5% 5.0% 2.4% | 75 1,013 2,513 760 359 302 263 138 | $ \begin{array}{r} 1.3\% \\ 17.4\% \\ 43.2\% \\ 13.1\% \\ 6.2\% \\ 5.2\% \\ 4.5\% \\ 2.4\% \\ 1.8\% \\ \end{array} $ | 88 1,010 2,475 779 404 308 258 155 | 1.5% $17.1%$ $41.9%$ $13.2%$ $6.8%$ $5.2%$ $4.4%$ $2.6%$ |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 | 84 86 536 756 398 224 206 146 69 41 10 | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% 5.5% 2.6% 1.6% 0.4% | 83 1,008 2,518 755 346 319 292 141 86 29 | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.5% 5.0% 2.4% 1.5% 0.5% | 75 1,013 2,513 760 359 302 263 138 105 | $ \begin{array}{r} 1.3\% \\ 17.4\% \\ 43.2\% \\ 13.1\% \\ 6.2\% \\ 5.2\% \\ 4.5\% \\ 2.4\% \\ 1.8\% \\ 0.5\% \\ \end{array} $ | 88 1,010 2,475 779 404 308 258 155 120 | 1.5% $17.1%$ $41.9%$ $13.2%$ $6.8%$ $5.2%$ $4.4%$ $2.6%$ $2.0%$ $0.8%$ |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ | 84 86 536 756 398 224 206 146 69 41 10 Ce | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% 5.5% 2.6% 1.6% 0.4% msus 2010 | 83 1,008 2,518 755 346 319 292 141 86 29 29 Cen Number | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.5% 5.0% 2.4% 1.5% 0.5% sus 2020 | 75 1,013 2,513 760 359 302 263 138 105 31 Number | 1.3% 17.4% 43.2% 13.1% 6.2% 5.2% 4.5% 2.4% 1.8% 0.5% 2024 | 88 1,010 2,475 779 404 308 258 155 120 46 Number | 1.5% 17.1% 41.9% 13.2% 6.8% 5.2% 4.4% 2.6% 2.0% 0.8% 2029 |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity | 84 86 536 756 398 224 206 146 69 41 10 Cen Number | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% 5.5% 2.6% 1.6% 0.4% Percent | 83 1,008 2,518 755 346 319 292 141 86 29 29 Cen | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.5% 5.0% 2.4% 1.5% 0.5% sus 2020 Percent | 75 1,013 2,513 760 359 302 263 138 105 31 | 1.3% 17.4% 43.2% 13.1% 6.2% 5.2% 4.5% 2.4% 1.8% 0.5% 2024 Percent | 88 1,010 2,475 779 404 308 258 155 120 46 | 1.5% 17.1% 41.9% 13.2% 6.8% 5.2% 4.4% 2.6% 2.0% 0.8% 2029 Percent |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone | 84 86 536 756 398 224 206 146 69 41 10 Ce Number 1,788 | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% 5.5% 2.6% 1.6% 0.4% Percent 67.8% | 83 1,008 2,518 755 346 319 292 141 86 29 29 Cen Number 2,799 | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.5% 5.0% 2.4% 1.5% 0.5% sus 2020 Percent 47.9% | 75 1,013 2,513 760 359 302 263 138 105 31 Number 2,675 | 1.3% 17.4% 43.2% 13.1% 6.2% 5.2% 4.5% 2.4% 1.8% 0.5% 2024 Percent 46.0% | 88 1,010 2,475 779 404 308 258 155 120 46 Number 2,595 | 1.5% 17.1% 41.9% 13.2% 6.8% 5.2% 4.4% 2.6% 2.0% 0.8% 2029 Percent 44.0% |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone Black Alone | 84 86 536 756 398 224 206 146 69 41 10 Ce Number 1,788 576 | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% 5.5% 2.6% 1.6% 0.4% Percent 67.8% 21.9% | 83 1,008 2,518 755 346 319 292 141 86 29 29 Cen Number 2,799 2,115 | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.5% 5.0% 2.4% 1.5% 0.5% sus 2020 Percent 47.9% 36.2% | 75 1,013 2,513 760 359 302 263 138 105 31 Number 2,675 2,171 | 1.3% 17.4% 43.2% 13.1% 6.2% 5.2% 4.5% 2.4% 1.8% 0.5% 2024 Percent 46.0% 37.3% | 88 1,010 2,475 779 404 308 258 155 120 46 Number 2,595 2,247 | 1.5% 17.1% 41.9% 13.2% 6.8% 5.2% 4.4% 2.6% 2.0% 0.8% 2029 Percent 44.0% 38.1% |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone Black Alone American Indian Alone | 84 86 536 756 398 224 206 146 69 41 10 Cer Number 1,788 576 4 | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% 5.5% 2.6% 1.6% 0.4% Percent 67.8% 21.9% 0.2% | 83 1,008 2,518 755 346 319 292 141 86 29 29 Cen 2,799 2,115 15 | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.5% 5.0% 2.4% 1.5% 0.5% sus 2020 Percent 47.9% 36.2% 0.3% | 75 1,013 2,513 760 359 302 263 138 105 31 Number 2,675 2,171 14 | 1.3% 17.4% 43.2% 13.1% 6.2% 5.2% 4.5% 2.4% 1.8% 0.5% 2024 Percent 46.0% 37.3% 0.2% 5.6% | 88 1,010 2,475 779 404 308 258 155 120 46 Number 2,595 2,247 15 | 1.5% 17.1% 41.9% 13.2% 6.8% 5.2% 4.4% 2.6% 2.0% 0.8% 2029 Percent 44.0% 38.1% 0.3% |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone Black Alone American Indian Alone Asian Alone | 84 86 536 756 398 224 206 146 69 41 10 Ce Number 1,788 576 4 108 | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% 5.5% 2.6% 1.6% 0.4% Percent 67.8% 21.9% 0.2% 4.1% | 83 1,008 2,518 755 346 319 292 141 86 29 29 Cen 2,799 2,115 15 311 | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.5% 5.0% 2.4% 1.5% 0.5% sus 2020 Percent 47.9% 36.2% 0.3% 5.3% | 75 1,013 2,513 760 359 302 263 138 105 31 Number 2,675 2,171 14 328 | 1.3% 17.4% 43.2% 13.1% 6.2% 5.2% 4.5% 2.4% 1.8% 0.5% 2024 Percent 46.0% 37.3% 0.2% 5.6% | 88 1,010 2,475 779 404 308 258 155 120 46 Number 2,595 2,247 15 359 | 1.5% 17.1% 41.9% 13.2% 6.8% 5.2% 4.4% 2.6% 2.0% 0.8% 2029 Percent 44.0% 38.1% 0.3% 6.1% |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone Black Alone American Indian Alone Asian Alone Pacific Islander Alone | 84 86 536 756 398 224 206 146 69 41 10 Ce 1,788 576 4 108 0 | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% 5.5% 2.6% 1.6% 0.4% Percent 67.8% 21.9% 0.2% 4.1% 0.0% | 83 1,008 2,518 755 346 319 292 141 86 29 29 Cen 2,799 2,115 15 311 2 | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.5% 5.0% 2.4% 1.5% 0.5% sus 2020 Percent 47.9% 36.2% 0.3% 5.3% 0.0% | 75 1,013 2,513 760 359 302 263 138 105 31 Number 2,675 2,171 14 328 2 | 1.3% 17.4% 43.2% 13.1% 6.2% 5.2% 4.5% 2.4% 1.8% 0.5% 2024 Percent 46.0% 37.3% 0.2% 5.6% | 88 1,010 2,475 779 404 308 258 155 120 46 Number 2,595 2,247 15 359 2,247 | 1.5% 17.1% 41.9% 13.2% 6.8% 5.2% 4.4% 2.6% 2.0% 0.8% 2029 Percent 44.0% 38.1% 0.3% 6.1% 0.0% |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone Black Alone Black Alone American Indian Alone Asian Alone Pacific Islander Alone Some Other Race Alone | 84 86 536 756 398 224 206 146 69 41 10 Ce 1,788 576 4 108 576 4 108 0 82 | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% 5.5% 2.6% 1.6% 0.4% Percent 67.8% 21.9% 0.2% 4.1% 0.0% 3.1% | 83 1,008 2,518 755 346 319 292 141 86 29 29 Cen 2,799 2,115 15 311 2 2 311 2 226 | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.9% 5.0% 2.4% 1.5% 0.5% sus 2020 Percent 47.9% 36.2% 0.3% 5.3% 0.0% 3.9% | 75 1,013 2,513 760 359 302 263 138 105 31 Number 2,675 2,171 14 328 2 239 | 1.3% 17.4% 43.2% 13.1% 6.2% 5.2% 4.5% 2.4% 1.8% 0.5% 2024 Percent 46.0% 37.3% 0.2% 5.6% 0.0% 4.1% | 88 1,010 2,475 779 404 308 258 155 120 46 Number 2,595 2,247 15 359 2,247 15 359 2,262 | 1.5% 17.1% 41.9% 13.2% 6.8% 5.2% 4.4% 2.6% 2.0% 0.8% 2.0% 0.8% 2029 Percent 44.0% 38.1% 0.3% 6.1% 0.0% 4.4% |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone Black Alone Black Alone American Indian Alone Asian Alone Pacific Islander Alone Some Other Race Alone | 84 86 536 756 398 224 206 146 69 41 10 Ce 1,788 576 4 108 576 4 108 0 82 | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% 5.5% 2.6% 1.6% 0.4% Percent 67.8% 21.9% 0.2% 4.1% 0.0% 3.1% | 83 1,008 2,518 755 346 319 292 141 86 29 29 Cen 2,799 2,115 15 311 2 2 311 2 226 | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.9% 5.0% 2.4% 1.5% 0.5% sus 2020 Percent 47.9% 36.2% 0.3% 5.3% 0.0% 3.9% | 75 1,013 2,513 760 359 302 263 138 105 31 Number 2,675 2,171 14 328 2 239 | 1.3% 17.4% 43.2% 13.1% 6.2% 5.2% 4.5% 2.4% 1.8% 0.5% 2024 Percent 46.0% 37.3% 0.2% 5.6% 0.0% 4.1% | 88 1,010 2,475 779 404 308 258 155 120 46 Number 2,595 2,247 15 359 2,247 15 359 2,262 | 1.5% 17.1% 41.9% 13.2% 6.8% 5.2% 4.4% 2.6% 2.0% 0.8% 2.0% 0.8% 2029 Percent 44.0% 38.1% 0.3% 6.1% 0.0% 4.4% |
| 5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone Black Alone Black Alone American Indian Alone Asian Alone Pacific Islander Alone Some Other Race Alone Two or More Races | 84 86 536 756 398 224 206 146 69 41 10 Ce Number 1,788 576 4 108 576 4 108 0 82 78 | 3.2% 3.3% 20.3% 28.7% 15.1% 8.5% 7.8% 5.5% 2.6% 1.6% 0.4% Percent 67.8% 21.9% 0.2% 4.1% 0.0% 3.1% 3.0% | 83 1,008 2,518 755 346 319 292 141 86 29 Cen Number 2,799 2,115 15 311 2 2,26 376 | 2.0% 1.4% 17.2% 43.1% 12.9% 5.9% 5.5% 5.0% 2.4% 1.5% 0.5% sus 2020 Percent 47.9% 36.2% 0.3% 5.3% 0.0% 3.9% 6.4% | 75 1,013 2,513 760 359 302 263 138 105 31 Number 2,675 2,171 14 328 2 239 392 | 1.3% 17.4% 43.2% 13.1% 6.2% 5.2% 4.5% 2.4% 1.8% 0.5% 2024 Percent 46.0% 37.3% 0.2% 5.6% 0.0% 4.1% 6.7% | 88 1,010 2,475 779 404 308 258 155 120 46 Number 2,595 2,247 15 359 2 2,62 422 | 1.5% 17.1% 41.9% 13.2% 6.8% 5.2% 4.4% 2.6% 2.0% 0.8% 2029 Percent 44.0% 38.1% 0.3% 6.1% 0.0% 4.4% 7.2% |

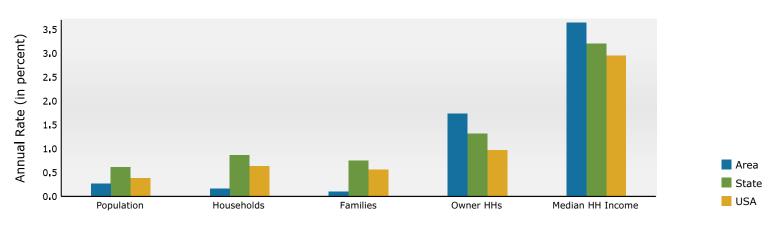


2911 George Busbee Pkwy NW, Kennesaw, Georgia, 30144 Ring: 1 mile radius

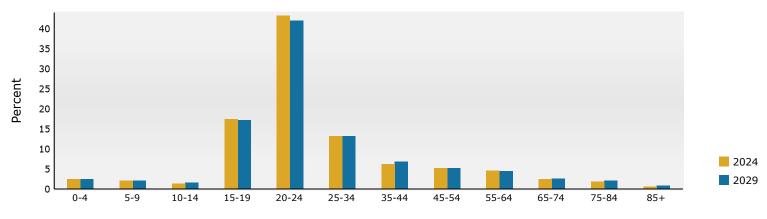
Prepared by Esri

Latitude: 34.02487 Longitude: -84.56943

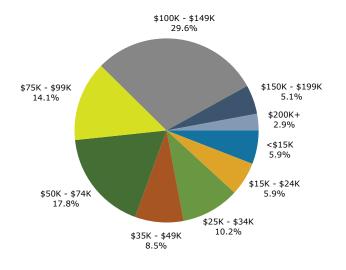
Trends 2024-2029



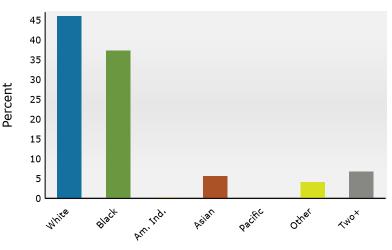
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:10.0%



2911 George Busbee Pkwy NW, Kennesaw, Georgia, 30144 Ring: 3 mile radius

Prepared by Esri

Latitude: 34.02487 Longitude: -84.56943

| Summary | | Census 2 | 2010 | Census 20 | 20 | 2024 | | 2029 |
|--|----------------|---------------|-----------------|---------------|-----------------|---------|-----------------|---------------|
| Population | | 58 | 3,324 | 65,4 | 68 | 66,876 | | 68,668 |
| Households | | 22 | ,947 | 26,0 | 18 | 26,639 | | 27,623 |
| Families | | 13 | ,368 | 14,7 | 77 | 14,780 | | 15,252 |
| Average Household Size | | | 2.41 | 2. | 37 | 2.36 | | 2.34 |
| Owner Occupied Housing Units | | 11 | ,911 | 12,1 | 80 | 13,144 | | 13,976 |
| Renter Occupied Housing Units | | 11 | ,037 | 13,8 | 38 | 13,495 | | 13,647 |
| Median Age | | | 30.7 | 32 | 2.5 | 33.2 | | 34.9 |
| Trends: 2024-2029 Annual Rate | | | Area | | | State | | National |
| Population | | | 0.53% | | | 0.61% | | 0.38% |
| Households | | | 0.73% | | | 0.86% | | 0.64% |
| Families | | | 0.63% | | | 0.75% | | 0.56% |
| Owner HHs | | | 1.24% | | | 1.32% | | 0.97% |
| Median Household Income | | | 3.78% | | | 3.20% | | 2.95% |
| | | | | | | 2024 | | 2029 |
| Households by Income | | | | | | Percent | Number | Percent |
| <\$15,000 | | | | | 1,530 | 5.7% | 1,230 | 4.5% |
| \$15,000 - \$24,999 | | | | | 1,484 | 5.6% | 1,044 | 3.8% |
| \$25,000 - \$34,999 | | | | | 1,481 | 5.6% | 1,176 | 4.3% |
| \$35,000 - \$49,999 | | | | | 2,657 | 10.0% | 2,249 | 8.1% |
| \$50,000 - \$74,999 | | | | | 4,921 | 18.5% | 4,517 | 16.4% |
| \$75,000 - \$99,999 | | | | | 3,585 | 13.5% | 3,722 | 13.5% |
| \$100,000 - \$149,999 | | | | | 5,996 | 22.5% | 7,114 | 25.8% |
| \$150,000 - \$199,999 | | | | | 2,413 | 9.1% | 3,270 | 11.8% |
| \$200,000+ | | | | | 2,572 | 9.7% | 3,302 | 12.0% |
| | | | | | | | | |
| Median Household Income | | | | | 2,153 | | \$98,910 | |
| Average Household Income | | | | | 6,595 | | \$124,646 | |
| Per Capita Income | - | | - | | 3,257 | | \$50,912 | |
| | | ensus 2010 | | sus 2020 | NI | 2024 | N | 2029 |
| Population by Age | Number | Percent | Number | Percent | Number | | Number | Percent |
| 0 - 4 | 3,533 | 6.1% | 3,127 | 4.8% | 3,140 | | 3,132 | 4.6% |
| 5 - 9 | 3,371 | 5.8% | 3,147 | 4.8% | 3,159 | | 3,063 | 4.5% |
| 10 - 14 15 - 19 | 3,298 | 5.7% | 3,297 | 5.0% | 3,032 | | 3,148 | 4.6% |
| 20 - 24 | 5,335 7,558 | 9.1% 13.0% | 5,276 9,584 | 8.1% 14.6% | 4,856 | | 4,742 | 6.9% 11.9% |
| 20 - 24 25 - 34 | 9,830 | 16.9% | | 16.3% | 8,861 | | 8,153 | 17.8% |
| 35 - 44 | 9,830 8,085 | 13.9% | 10,689 8,069 | 10.3% | 12,318 8,682 | | 12,226 9,718 | 17.8% |
| 45 - 54 | 7,279 | 12.5% | 7,418 | 11.3% | 7,333 | | 7,528 | 14.2% |
| 55 - 64 | 5,250 | 9.0% | 6,932 | 10.6% | 6,748 | | 6,752 | 9.8% |
| 65 - 74 | 2,692 | | | 7.2% | | | | 8.4% |
| 75 - 84 | 1,524 | 4.6% 2.6% | 4,702 2,340 | 3.6% | 5,115 2,668 | | 5,754 | 4.8% |
| 85+ | 570 | 1.0% | 886 | 1.4% | 2,000 | | 3,297 1,154 | 1.7% |
| 05+ | | ensus 2010 | | isus 2020 | 504 | 2024 | 1,154 | 2029 |
| Race and Ethnicity | Number | Percent | Number | Percent | Number | | Number | Percent |
| White Alone | 37,927 | 65.0% | 34,707 | 53.0% | 34,225 | | 33,788 | 49.2% |
| Black Alone | 12,275 | 21.0% | 16,595 | 25.3% | 17,409 | 26.0% | 18,239 | 26.6% |
| American Indian Alone | 202 | 0.3% | 286 | 0.4% | 303 | | 326 | 0.5% |
| Asian Alone | 3,621 | 6.2% | 4,284 | 6.5% | 4,644 | | 5,138 | 7.5% |
| Pacific Islander Alone | 39 | 0.1% | 35 | 0.1% | 33 | | 34 | 0.0% |
| Some Other Race Alone | 2,466 | 4.2% | 3,353 | 5.1% | 3,589 | 5.4% | 3,892 | 5.7% |
| Two or More Races | 1,793 | 3.1% | 6,209 | 9.5% | 6,672 | | 7,251 | 10.6% |
| | , | | -, | | .,= | | , | |
| Hispanic Origin (Any Race) | 6,036 | 10.3% | 7,530 | 11.5% | 8,067 | 12.1% | 8,797 | 12.8% |
| Data Note: Income is expressed in current do | llars. | | | | | | | |

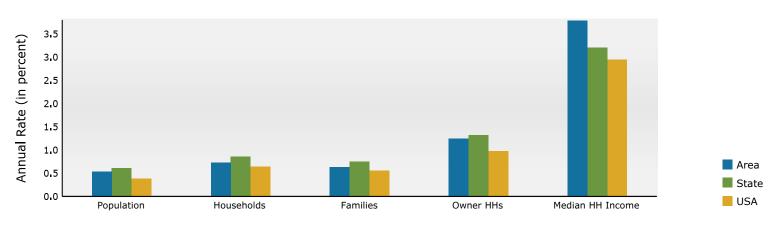


2911 George Busbee Pkwy NW, Kennesaw, Georgia, 30144 Ring: 3 mile radius

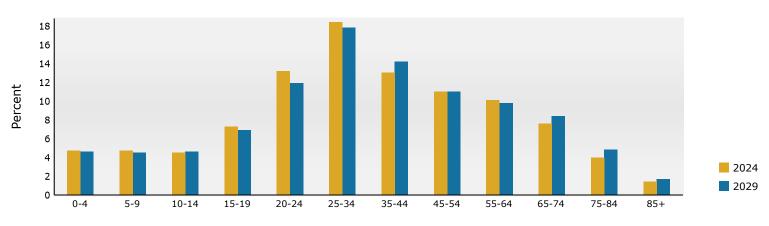
Prepared by Esri

Latitude: 34.02487 Longitude: -84.56943

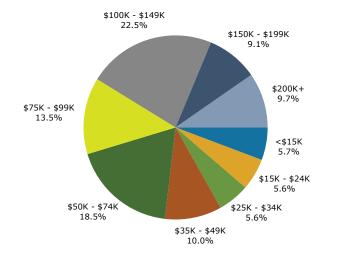
Trends 2024-2029



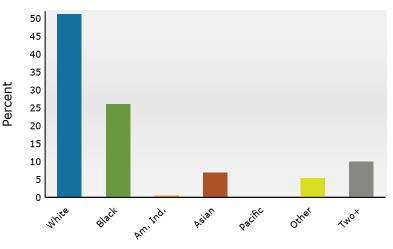
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:12.1%



2911 George Busbee Pkwy NW, Kennesaw, Georgia, 30144 Ring: 5 mile radius Prepared by Esri

Latitude: 34.02487 Longitude: -84.56943

| Summary | | Census 20 | 10 | Census 20 | 20 | 2024 | | 2029 |
|--|-------------|-----------|---------|-----------|----------|---------|---------------|----------|
| Population | | 165,7 | | 182,4 | | 186,108 | | 189,021 |
| Households | | 61,4 | | 68,2 | | 69,998 | | 71,677 |
| Families | | 41,8 | | 45,7 | | 45,989 | | 46,840 |
| Average Household Size | | | .63 | | 61 | 2.59 | | 2.57 |
| Owner Occupied Housing Units | | 42,5 | | 44,7 | | 47,383 | | 49,441 |
| Renter Occupied Housing Units | | 18,8 | | 23,4 | | 22,615 | | 22,236 |
| Median Age | | | 4.5 | | 5.6 | 37.3 | | 38.6 |
| Trends: 2024-2029 Annual Rate | P | 5 | Area | 50 | 5.0 | State | | National |
| Population | - | | 0.31% | | | 0.61% | | 0.38% |
| Households | | | 0.48% | | | 0.86% | | 0.64% |
| Families | | | 0.37% | | | 0.75% | | 0.56% |
| Owner HHs | | | 0.85% | | | 1.32% | | 0.97% |
| Median Household Income | | | 2.19% | | | 3.20% | | 2.95% |
| | | | 211970 | | | 2024 | | 2029 |
| Households by Income | | | | Nu | ımber | Percent | Number | Percent |
| <\$15,000 | | | | | 3,117 | 4.5% | 2,444 | 3.4% |
| \$15,000 - \$24,999 | | | | | 2,919 | 4.2% | 1,967 | 2.7% |
| \$25,000 - \$34,999 | | | | | 3,111 | 4.4% | 2,336 | 3.3% |
| \$35,000 - \$49,999 | | | | | 5,478 | 7.8% | 4,398 | 6.1% |
| \$50,000 - \$74,999 | | | | | 0,792 | 15.4% | 9,330 | 13.0% |
| \$75,000 - \$99,999 | | | | | 9,447 | 13.5% | 9,240 | 12.9% |
| \$100,000 - \$149,999 | | | | | 6,479 | 23.5% | 18,416 | 25.7% |
| \$150,000 - \$199,999 | | | | | 8,089 | 11.6% | 10,456 | 14.6% |
| \$200,000+ | | | | | 0,566 | 15.1% | 13,090 | 18.3% |
| \$200,0001 | | | | 1 | 0,500 | 15.170 | 13,050 | 10.570 |
| Median Household Income | | | | \$10 | 0,247 | | \$111,705 | |
| Average Household Income | | | | | 8,968 | | \$149,572 | |
| Per Capita Income | | | | | 8,813 | | \$57,027 | |
| | Ce | nsus 2010 | Cer | sus 2020 | 0,010 | 2024 | <i>407701</i> | 2029 |
| Population by Age | Number | Percent | Number | Percent | Number | | Number | Percent |
| 0 - 4 | 11,023 | 6.7% | 9,432 | 5.2% | 9,430 | | 9,377 | 5.0% |
| 5 - 9 | 11,458 | 6.9% | 10,307 | 5.6% | 10,352 | | 9,656 | 5.1% |
| 10 - 14 | 11,145 | 6.7% | 11,317 | 6.2% | 10,535 | | 10,508 | 5.6% |
| 15 - 19 | 12,770 | 7.7% | 13,461 | 7.4% | 12,381 | | 11,594 | 6.1% |
| 20 - 24 | 13,707 | 8.3% | 17,154 | 9.4% | 16,177 | | 14,663 | 7.8% |
| 25 - 34 | 23,860 | 14.4% | 25,556 | 14.0% | 28,018 | | 28,736 | 15.2% |
| 35 - 44 | 25,347 | 15.3% | 24,083 | 13.2% | 25,950 | | 27,199 | 14.4% |
| 45 - 54 | 23,997 | 14.5% | 23,641 | 13.0% | 23,340 | 12.5% | 23,436 | 12.4% |
| 55 - 64 | , 17,416 | 10.5% | 22,071 | 12.1% | 21,776 | 11.7% | , 21,479 | 11.4% |
| 65 - 74 | 8,784 | 5.3% | 15,599 | 8.6% | 16,505 | | 18,135 | 9.6% |
| 75 - 84 | 4,427 | 2.7% | 7,212 | 4.0% | 8,759 | | 10,758 | 5.7% |
| 85+ | 1,812 | 1.1% | 2,608 | 1.4% | 2,884 | | 3,482 | 1.8% |
| | | nsus 2010 | | sus 2020 | _, | 2024 | -, | 2029 |
| Race and Ethnicity | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 115,900 | 69.9% | 106,548 | 58.4% | 105,349 | 56.6% | 103,048 | 54.5% |
| Black Alone | 28,890 | 17.4% | 35,944 | 19.7% | 37,688 | 20.3% | 39,247 | 20.8% |
| American Indian Alone | 587 | 0.4% | 879 | 0.5% | , 932 | 0.5% | , 974 | 0.5% |
| Asian Alone | 8,563 | 5.2% | 10,223 | 5.6% | 11,060 | 5.9% | 12,145 | 6.4% |
| Pacific Islander Alone | 106 | 0.1% | 91 | 0.0% | 87 | 0.0% | 92 | 0.0% |
| Some Other Race Alone | 7,025 | 4.2% | 10,327 | 5.7% | 11,125 | 6.0% | 12,033 | 6.4% |
| Two or More Races | 4,677 | 2.8% | 18,429 | 10.1% | 19,868 | 10.7% | 21,482 | 11.4% |
| | , - | | , - | - | ., | | , | - |
| Hispanic Origin (Any Race) | 17,812 | 10.7% | 23,484 | 12.9% | 25,334 | 13.6% | 27,555 | 14.6% |
| Data Note: Income is expressed in current do | | | | | , | | | |
| | | | | | | | | |

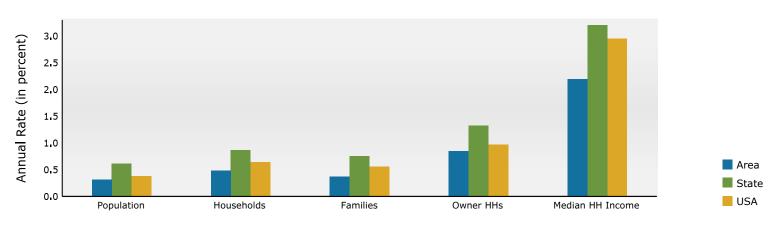


2911 George Busbee Pkwy NW, Kennesaw, Georgia, 30144 Ring: 5 mile radius

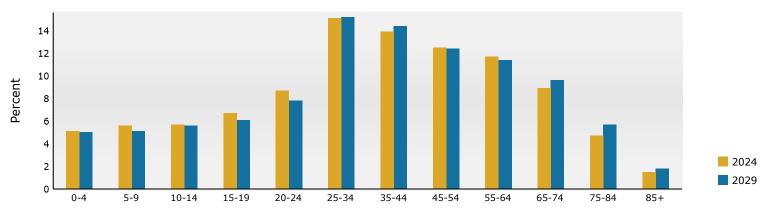
Prepared by Esri

Latitude: 34.02487 Longitude: -84.56943

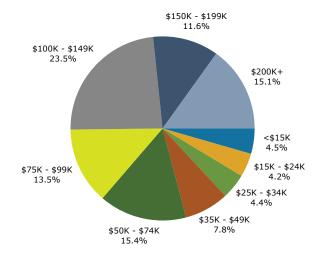
Trends 2024-2029



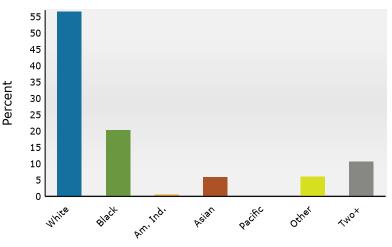
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:13.6%