

Demographic and Income Profile

7300 North Point Pkwy, Alpharetta, Georgia, 30022
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.04307
 Longitude: -84.30151

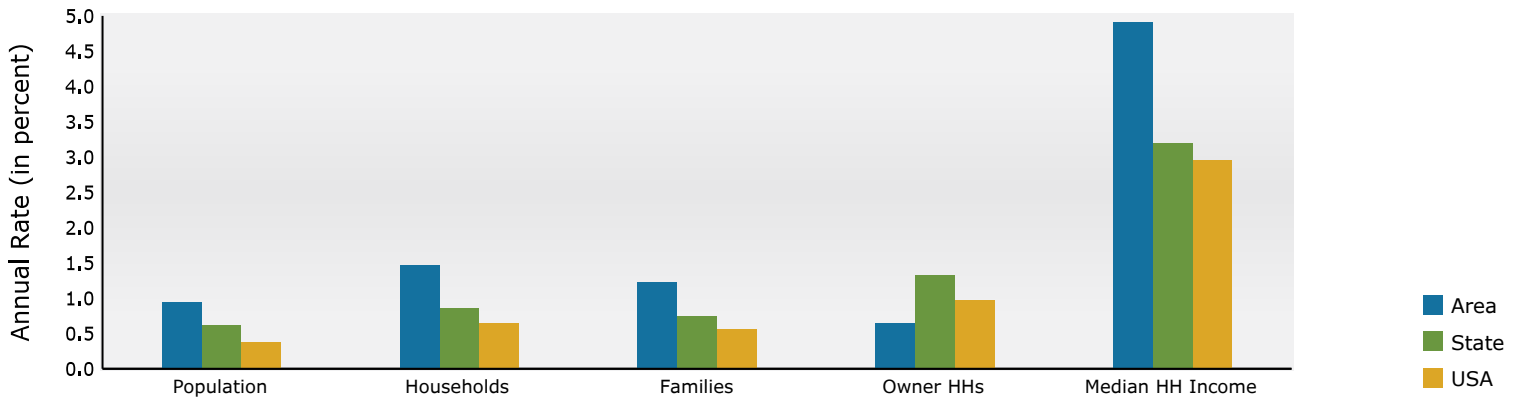
Summary	Census 2010		Census 2020		2024		2029	
Population	3,218		4,614		5,174		5,423	
Households	1,533		2,168		2,370		2,550	
Families	773		1,163		1,225		1,302	
Average Household Size	2.09		2.12		2.17		2.12	
Owner Occupied Housing Units	676		921		1,145		1,182	
Renter Occupied Housing Units	857		1,247		1,225		1,368	
Median Age	36.2		38.1		39.6		41.5	
Trends: 2024-2029 Annual Rate	Area		State		National			
Population	0.94%		0.61%		0.38%			
Households	1.47%		0.86%		0.64%			
Families	1.23%		0.75%		0.56%			
Owner HHs	0.64%		1.32%		0.97%			
Median Household Income	4.91%		3.20%		2.95%			
Households by Income			2024		2029			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
<\$15,000	44	1.9%	33	1.3%	33	1.3%	33	1.3%
\$15,000 - \$24,999	109	4.6%	55	2.2%	55	2.2%	55	2.2%
\$25,000 - \$34,999	193	8.1%	105	4.1%	105	4.1%	105	4.1%
\$35,000 - \$49,999	150	6.3%	138	5.4%	138	5.4%	138	5.4%
\$50,000 - \$74,999	505	21.3%	508	19.9%	508	19.9%	508	19.9%
\$75,000 - \$99,999	292	12.3%	284	11.1%	284	11.1%	284	11.1%
\$100,000 - \$149,999	378	15.9%	437	17.1%	437	17.1%	437	17.1%
\$150,000 - \$199,999	246	10.4%	352	13.8%	352	13.8%	352	13.8%
\$200,000+	453	19.1%	638	25.0%	638	25.0%	638	25.0%
Median Household Income	\$89,173		\$113,304		\$113,304			
Average Household Income	\$132,879		\$162,187		\$162,187			
Per Capita Income	\$61,428		\$76,977		\$76,977			
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	247	7.7%	283	6.1%	300	5.8%	292	5.4%
5 - 9	194	6.0%	252	5.5%	310	6.0%	302	5.6%
10 - 14	161	5.0%	248	5.4%	265	5.1%	305	5.6%
15 - 19	136	4.2%	248	5.4%	261	5.0%	267	4.9%
20 - 24	168	5.2%	255	5.5%	293	5.7%	276	5.1%
25 - 34	635	19.7%	784	17.0%	780	15.1%	697	12.9%
35 - 44	523	16.3%	722	15.6%	860	16.6%	899	16.6%
45 - 54	371	11.5%	584	12.7%	644	12.4%	730	13.5%
55 - 64	278	8.6%	522	11.3%	544	10.5%	513	9.5%
65 - 74	144	4.5%	340	7.4%	417	8.1%	481	8.9%
75 - 84	199	6.2%	239	5.2%	321	6.2%	437	8.1%
85+	163	5.1%	136	2.9%	178	3.4%	224	4.1%
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	2,148	66.8%	2,464	53.4%	2,625	50.7%	2,598	47.9%
Black Alone	489	15.2%	645	14.0%	746	14.4%	809	14.9%
American Indian Alone	6	0.2%	36	0.8%	42	0.8%	44	0.8%
Asian Alone	236	7.3%	470	10.2%	580	11.2%	673	12.4%
Pacific Islander Alone	11	0.3%	6	0.1%	6	0.1%	6	0.1%
Some Other Race Alone	205	6.4%	404	8.8%	487	9.4%	541	10.0%
Two or More Races	122	3.8%	589	12.8%	687	13.3%	752	13.9%
Hispanic Origin (Any Race)	525	16.3%	876	19.0%	1,035	20.0%	1,140	21.0%

Data Note: Income is expressed in current dollars.

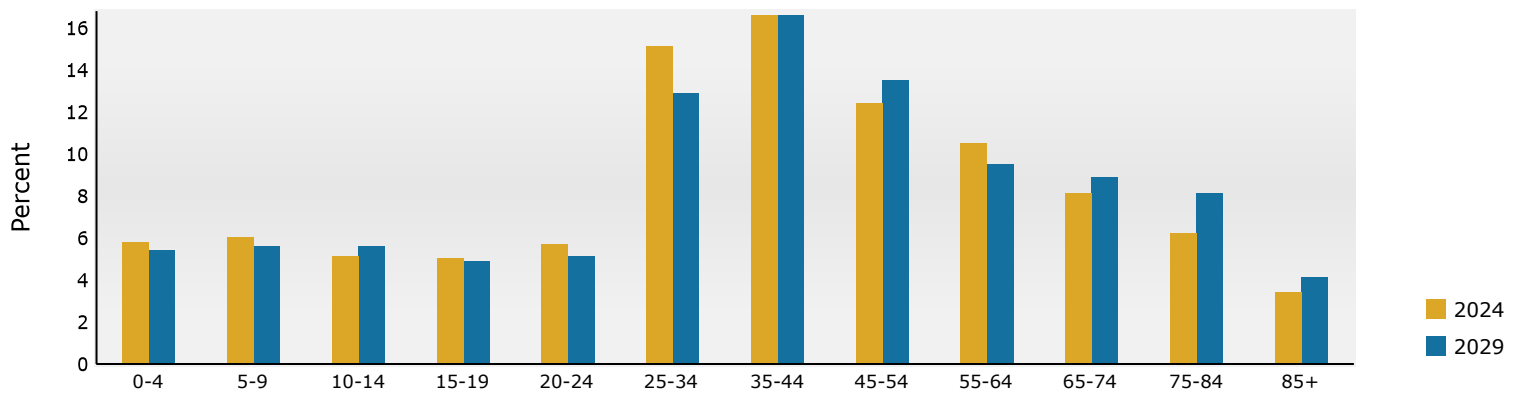
Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

July 01, 2024

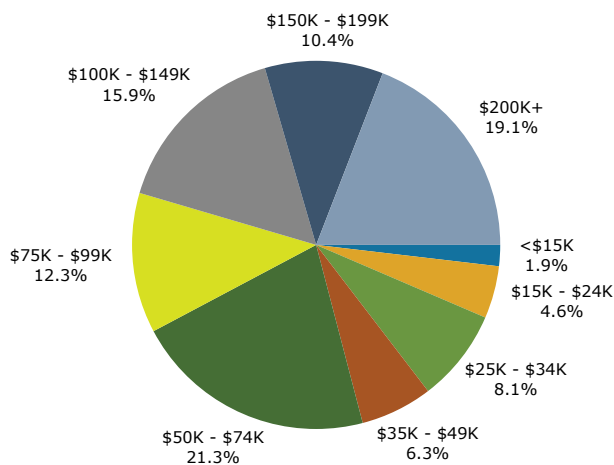
Trends 2024-2029



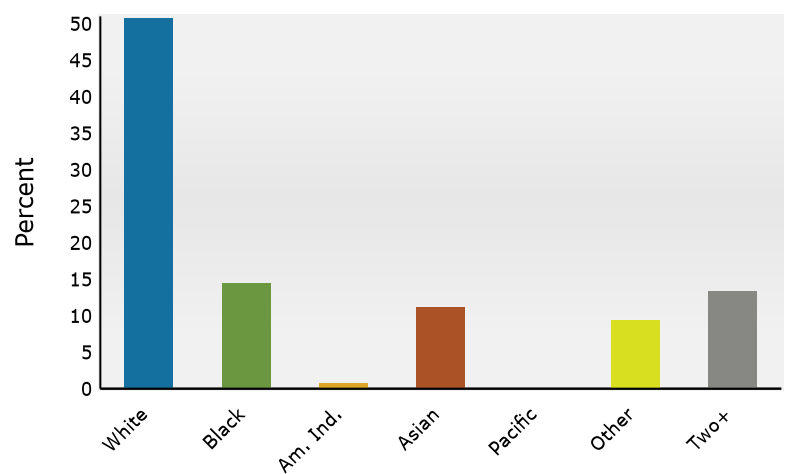
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 20.0%

Demographic and Income Profile

7300 North Point Pkwy, Alpharetta, Georgia, 30022
Ring: 3 mile radius

Prepared by Esri
Latitude: 34.04307
Longitude: -84.30151

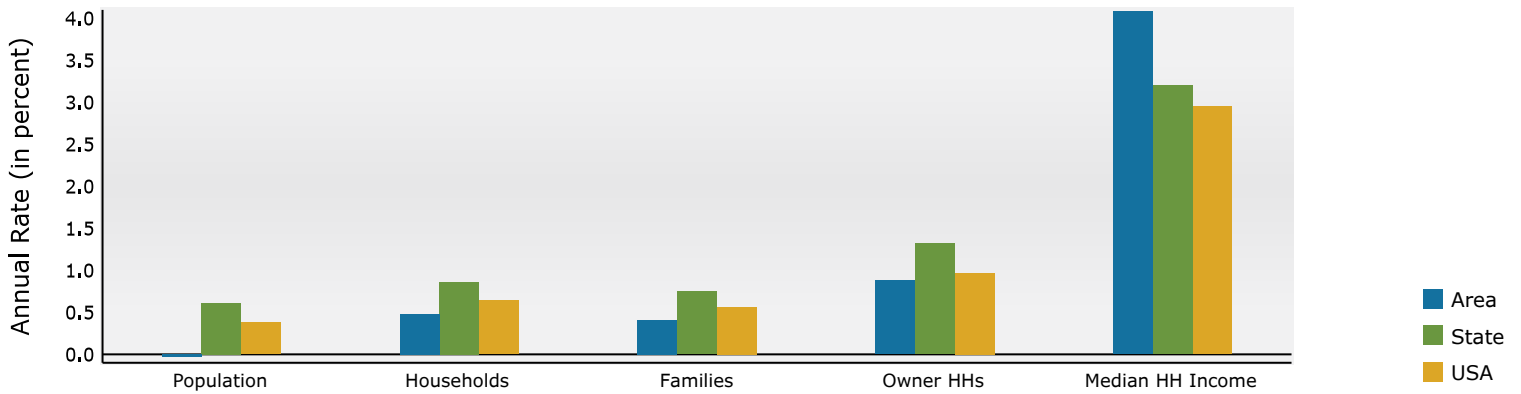
Summary	Census 2010		Census 2020		2024		2029	
Population	69,368		74,843		76,384		76,282	
Households	26,761		29,887		31,200		31,952	
Families	17,462		19,487		19,864		20,278	
Average Household Size	2.59		2.49		2.44		2.38	
Owner Occupied Housing Units	14,810		16,210		17,818		18,617	
Renter Occupied Housing Units	11,951		13,677		13,382		13,336	
Median Age	34.2		38.0		38.8		40.3	
Trends: 2024-2029 Annual Rate	Area		State		National			
Population	-0.03%		0.61%		0.38%			
Households	0.48%		0.86%		0.64%			
Families	0.41%		0.75%		0.56%			
Owner HHs	0.88%		1.32%		0.97%			
Median Household Income	4.08%		3.20%		2.95%			
Households by Income			2024		2029			
			Number	Percent	Number	Percent		
<\$15,000			981	3.1%	698	2.2%		
\$15,000 - \$24,999			1,114	3.6%	675	2.1%		
\$25,000 - \$34,999			1,445	4.6%	888	2.8%		
\$35,000 - \$49,999			2,393	7.7%	1,800	5.6%		
\$50,000 - \$74,999			3,854	12.4%	3,345	10.5%		
\$75,000 - \$99,999			3,251	10.4%	3,028	9.5%		
\$100,000 - \$149,999			5,903	18.9%	6,181	19.3%		
\$150,000 - \$199,999			3,891	12.5%	4,856	15.2%		
\$200,000+			8,368	26.8%	10,481	32.8%		
Median Household Income			\$116,983		\$142,845			
Average Household Income			\$165,770		\$196,089			
Per Capita Income			\$67,764		\$82,186			
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,555	8.0%	4,174	5.6%	4,171	5.5%	4,013	5.3%
5 - 9	5,347	7.7%	4,575	6.1%	4,506	5.9%	4,143	5.4%
10 - 14	4,980	7.2%	4,847	6.5%	4,444	5.8%	4,430	5.8%
15 - 19	4,224	6.1%	5,019	6.7%	4,495	5.9%	4,203	5.5%
20 - 24	3,870	5.6%	4,578	6.1%	5,033	6.6%	4,397	5.8%
25 - 34	11,659	16.8%	10,961	14.6%	11,087	14.5%	10,658	14.0%
35 - 44	11,596	16.7%	10,874	14.5%	11,624	15.2%	11,782	15.4%
45 - 54	10,336	14.9%	11,035	14.7%	10,810	14.2%	10,512	13.8%
55 - 64	6,658	9.6%	9,718	13.0%	9,594	12.6%	9,262	12.1%
65 - 74	2,807	4.0%	5,616	7.5%	6,388	8.4%	7,383	9.7%
75 - 84	1,504	2.2%	2,428	3.2%	3,068	4.0%	4,084	5.4%
85+	832	1.2%	1,018	1.4%	1,163	1.5%	1,417	1.9%
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	46,941	67.7%	41,776	55.8%	41,206	53.9%	39,425	51.7%
Black Alone	9,586	13.8%	10,269	13.7%	10,638	13.9%	10,823	14.2%
American Indian Alone	246	0.4%	383	0.5%	385	0.5%	383	0.5%
Asian Alone	4,782	6.9%	7,116	9.5%	7,980	10.4%	8,810	11.5%
Pacific Islander Alone	44	0.1%	33	0.0%	34	0.0%	34	0.0%
Some Other Race Alone	5,766	8.3%	6,650	8.9%	6,997	9.2%	7,244	9.5%
Two or More Races	2,003	2.9%	8,617	11.5%	9,145	12.0%	9,564	12.5%
Hispanic Origin (Any Race)	14,408	20.8%	13,883	18.5%	14,513	19.0%	15,057	19.7%

Data Note: Income is expressed in current dollars.

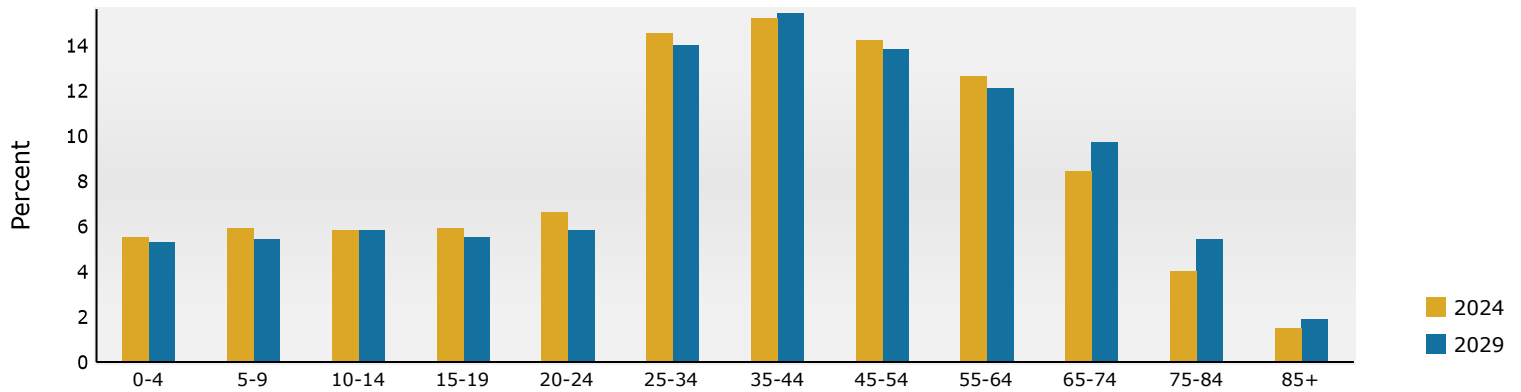
Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

July 01, 2024

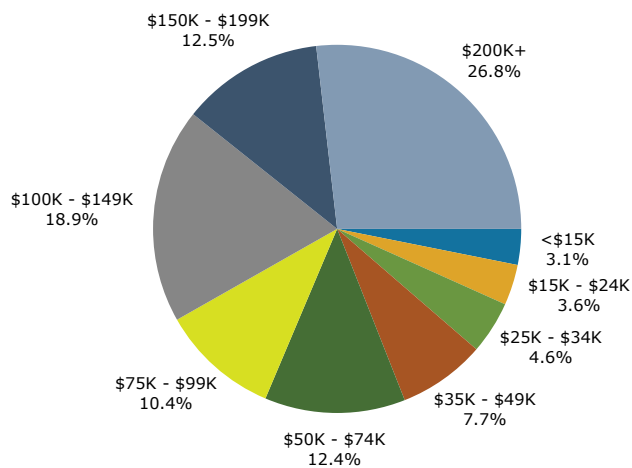
Trends 2024-2029



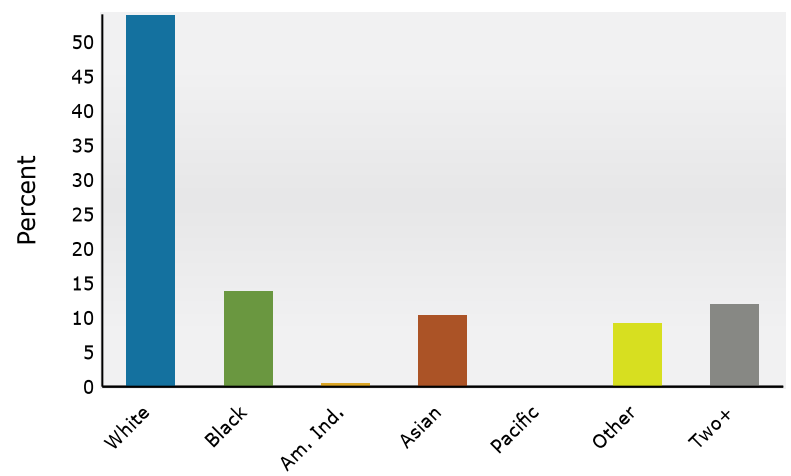
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 19.0%

Demographic and Income Profile

7300 North Point Pkwy, Alpharetta, Georgia, 30022
Ring: 5 mile radius

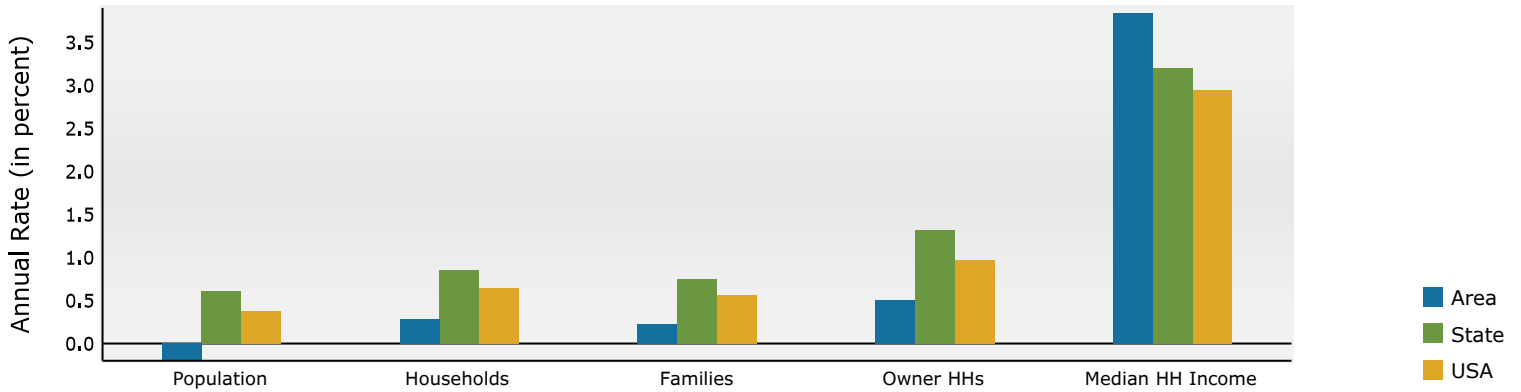
Prepared by Esri
Latitude: 34.04307
Longitude: -84.30151

Summary	Census 2010		Census 2020		2024		2029	
Population	180,771		197,933		198,781		196,888	
Households	70,748		77,608		78,979		80,144	
Families	47,200		52,564		52,411		53,015	
Average Household Size	2.55		2.54		2.50		2.44	
Owner Occupied Housing Units	44,284		47,619		50,464		51,770	
Renter Occupied Housing Units	26,464		29,989		28,515		28,375	
Median Age	36.4		39.0		39.9		41.2	
Trends: 2024-2029 Annual Rate	Area		State		National			
Population	-0.19%		0.61%		0.38%			
Households	0.29%		0.86%		0.64%			
Families	0.23%		0.75%		0.56%			
Owner HHs	0.51%		1.32%		0.97%			
Median Household Income	3.84%		3.20%		2.95%			
Households by Income			2024		2029			
			Number	Percent	Number	Percent		
<\$15,000			3,153	4.0%	2,265	2.8%		
\$15,000 - \$24,999			2,118	2.7%	1,253	1.6%		
\$25,000 - \$34,999			2,559	3.2%	1,570	2.0%		
\$35,000 - \$49,999			4,923	6.2%	3,494	4.4%		
\$50,000 - \$74,999			8,839	11.2%	7,270	9.1%		
\$75,000 - \$99,999			9,397	11.9%	8,828	11.0%		
\$100,000 - \$149,999			14,566	18.4%	15,313	19.1%		
\$150,000 - \$199,999			11,065	14.0%	13,192	16.5%		
\$200,000+			22,358	28.3%	26,960	33.6%		
Median Household Income			\$124,424		\$150,215			
Average Household Income			\$173,916		\$202,046			
Per Capita Income			\$69,088		\$82,235			
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,726	7.0%	10,388	5.2%	10,231	5.1%	9,806	5.0%
5 - 9	13,498	7.5%	12,299	6.2%	11,667	5.9%	10,563	5.4%
10 - 14	13,489	7.5%	13,707	6.9%	12,471	6.3%	11,887	6.0%
15 - 19	11,224	6.2%	13,711	6.9%	12,509	6.3%	11,571	5.9%
20 - 24	8,772	4.9%	11,135	5.6%	12,485	6.3%	11,129	5.7%
25 - 34	26,323	14.6%	26,203	13.2%	25,922	13.0%	25,731	13.1%
35 - 44	30,127	16.7%	28,387	14.3%	29,526	14.9%	28,848	14.7%
45 - 54	29,115	16.1%	29,965	15.1%	29,285	14.7%	28,275	14.4%
55 - 64	19,583	10.8%	25,538	12.9%	25,059	12.6%	24,742	12.6%
65 - 74	8,805	4.9%	15,953	8.1%	17,152	8.6%	19,075	9.7%
75 - 84	4,851	2.7%	7,523	3.8%	9,042	4.5%	11,223	5.7%
85+	2,257	1.2%	3,124	1.6%	3,433	1.7%	4,038	2.1%
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	125,715	69.5%	115,408	58.3%	111,578	56.1%	105,725	53.7%
Black Alone	24,349	13.5%	26,186	13.2%	26,827	13.5%	27,240	13.8%
American Indian Alone	466	0.3%	722	0.4%	734	0.4%	731	0.4%
Asian Alone	15,998	8.8%	25,317	12.8%	27,727	13.9%	29,926	15.2%
Pacific Islander Alone	90	0.0%	83	0.0%	81	0.0%	81	0.0%
Some Other Race Alone	9,270	5.1%	10,926	5.5%	11,484	5.8%	11,917	6.1%
Two or More Races	4,885	2.7%	19,291	9.7%	20,350	10.2%	21,269	10.8%
Hispanic Origin (Any Race)	23,374	12.9%	25,102	12.7%	26,278	13.2%	27,410	13.9%

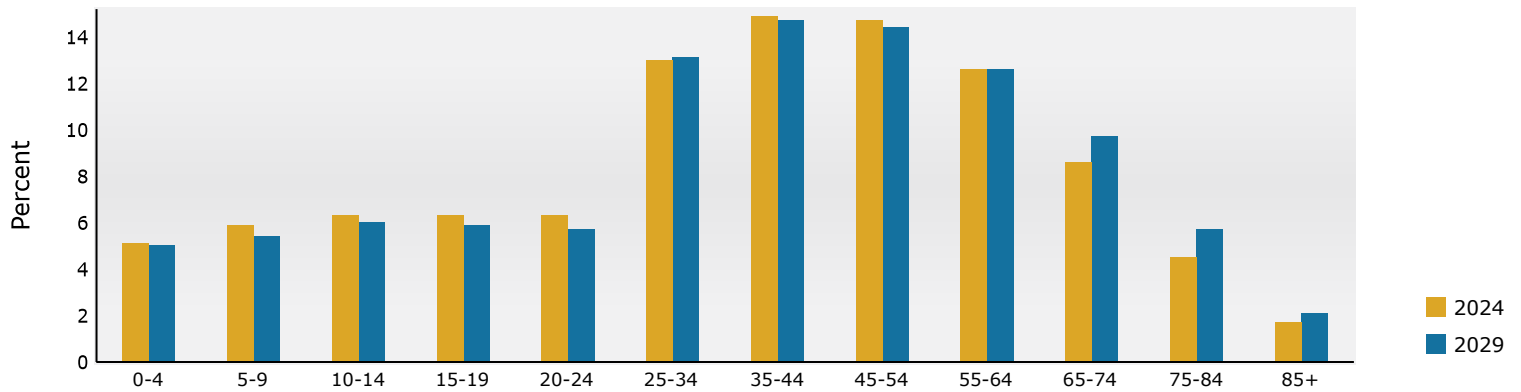
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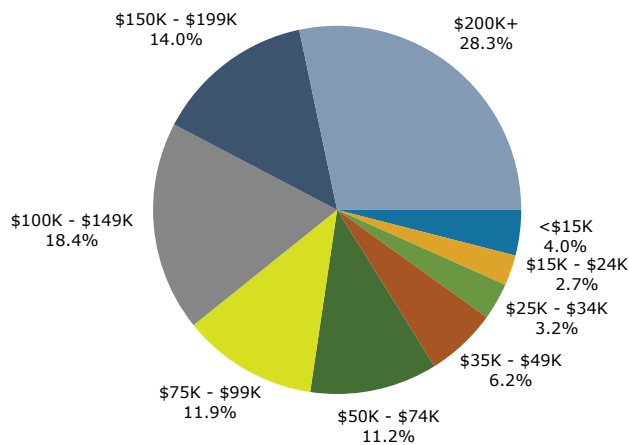
Trends 2024-2029



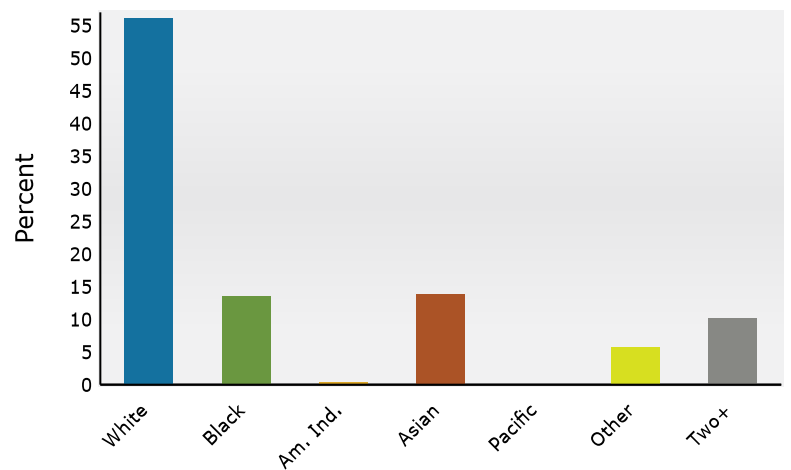
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 13.2%