



Demographic and Income Profile

3000 Summit Pl, Alpharetta, Georgia, 30009 2
 3000 Summit Pl, Alpharetta, Georgia, 30009
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.05623
 Longitude: -84.28382

| Summary | Census 2010 | Census 2020 | 2024 | 2029 |
|-------------------------------|-------------|-------------|-------|-------|
| Population | 3,823 | 4,988 | 5,769 | 6,205 |
| Households | 1,898 | 2,366 | 2,756 | 3,002 |
| Families | 850 | 1,238 | 1,396 | 1,517 |
| Average Household Size | 1.99 | 2.11 | 2.09 | 2.07 |
| Owner Occupied Housing Units | 515 | 787 | 1,069 | 1,186 |
| Renter Occupied Housing Units | 1,383 | 1,579 | 1,687 | 1,816 |
| Median Age | 34.4 | 38.2 | 39.1 | 41.4 |

| Trends: 2024-2029 Annual Rate | Area | State | National |
|-------------------------------|-------|-------|----------|
| Population | 1.47% | 0.61% | 0.38% |
| Households | 1.72% | 0.86% | 0.64% |
| Families | 1.68% | 0.75% | 0.56% |
| Owner HHs | 2.10% | 1.32% | 0.97% |
| Median Household Income | 4.20% | 3.20% | 2.95% |

| Households by Income | 2024 | | 2029 | |
|-----------------------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 91 | 3.3% | 64 | 2.1% |
| \$15,000 - \$24,999 | 74 | 2.7% | 40 | 1.3% |
| \$25,000 - \$34,999 | 75 | 2.7% | 49 | 1.6% |
| \$35,000 - \$49,999 | 172 | 6.2% | 121 | 4.0% |
| \$50,000 - \$74,999 | 246 | 8.9% | 211 | 7.0% |
| \$75,000 - \$99,999 | 418 | 15.2% | 367 | 12.2% |
| \$100,000 - \$149,999 | 463 | 16.8% | 574 | 19.1% |
| \$150,000 - \$199,999 | 292 | 10.6% | 393 | 13.1% |
| \$200,000+ | 925 | 33.6% | 1,185 | 39.5% |

| | | |
|--------------------------|-----------|-----------|
| Median Household Income | \$128,301 | \$157,624 |
| Average Household Income | \$188,439 | \$220,399 |
| Per Capita Income | \$90,013 | \$107,224 |

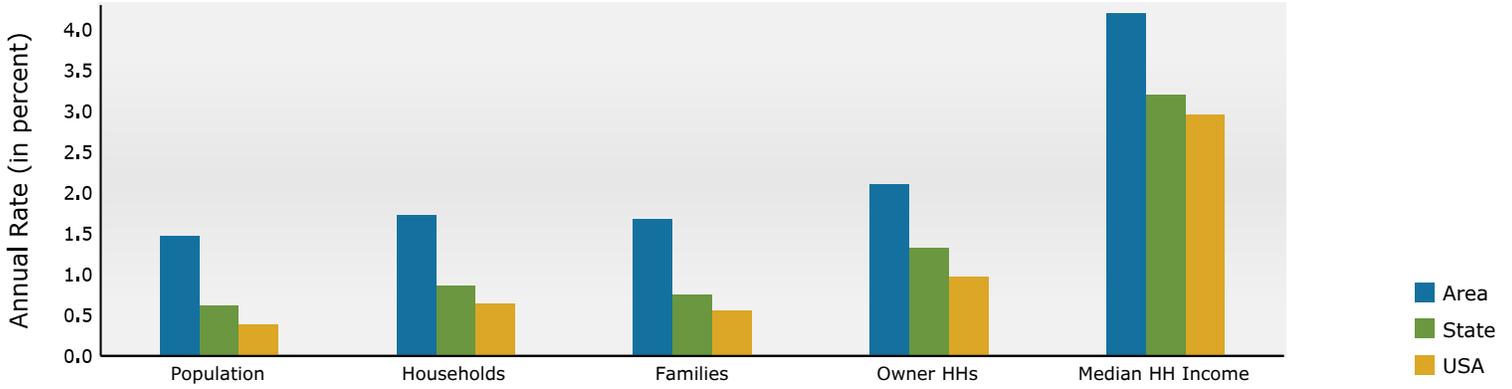
| Population by Age | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
|-------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 207 | 5.4% | 219 | 4.4% | 252 | 4.4% | 261 | 4.2% |
| 5 - 9 | 192 | 5.0% | 227 | 4.6% | 262 | 4.5% | 268 | 4.3% |
| 10 - 14 | 213 | 5.6% | 228 | 4.6% | 247 | 4.3% | 279 | 4.5% |
| 15 - 19 | 205 | 5.4% | 272 | 5.5% | 238 | 4.1% | 255 | 4.1% |
| 20 - 24 | 245 | 6.4% | 321 | 6.4% | 369 | 6.4% | 306 | 4.9% |
| 25 - 34 | 897 | 23.5% | 963 | 19.3% | 1,111 | 19.3% | 958 | 15.4% |
| 35 - 44 | 711 | 18.6% | 780 | 15.6% | 952 | 16.5% | 1,151 | 18.5% |
| 45 - 54 | 587 | 15.4% | 759 | 15.2% | 793 | 13.7% | 881 | 14.2% |
| 55 - 64 | 302 | 7.9% | 680 | 13.6% | 778 | 13.5% | 757 | 12.2% |
| 65 - 74 | 138 | 3.6% | 323 | 6.5% | 455 | 7.9% | 636 | 10.2% |
| 75 - 84 | 94 | 2.5% | 153 | 3.1% | 237 | 4.1% | 344 | 5.5% |
| 85+ | 31 | 0.8% | 59 | 1.2% | 76 | 1.3% | 109 | 1.8% |

| Race and Ethnicity | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
|----------------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 2,534 | 66.3% | 2,748 | 55.1% | 3,013 | 52.2% | 3,052 | 49.2% |
| Black Alone | 582 | 15.2% | 693 | 13.9% | 819 | 14.2% | 905 | 14.6% |
| American Indian Alone | 3 | 0.1% | 17 | 0.3% | 18 | 0.3% | 21 | 0.3% |
| Asian Alone | 475 | 12.4% | 844 | 16.9% | 1,074 | 18.6% | 1,262 | 20.3% |
| Pacific Islander Alone | 1 | 0.0% | 3 | 0.1% | 4 | 0.1% | 4 | 0.1% |
| Some Other Race Alone | 106 | 2.8% | 234 | 4.7% | 290 | 5.0% | 333 | 5.4% |
| Two or More Races | 121 | 3.2% | 449 | 9.0% | 551 | 9.6% | 629 | 10.1% |
| Hispanic Origin (Any Race) | 317 | 8.3% | 516 | 10.3% | 633 | 11.0% | 730 | 11.8% |

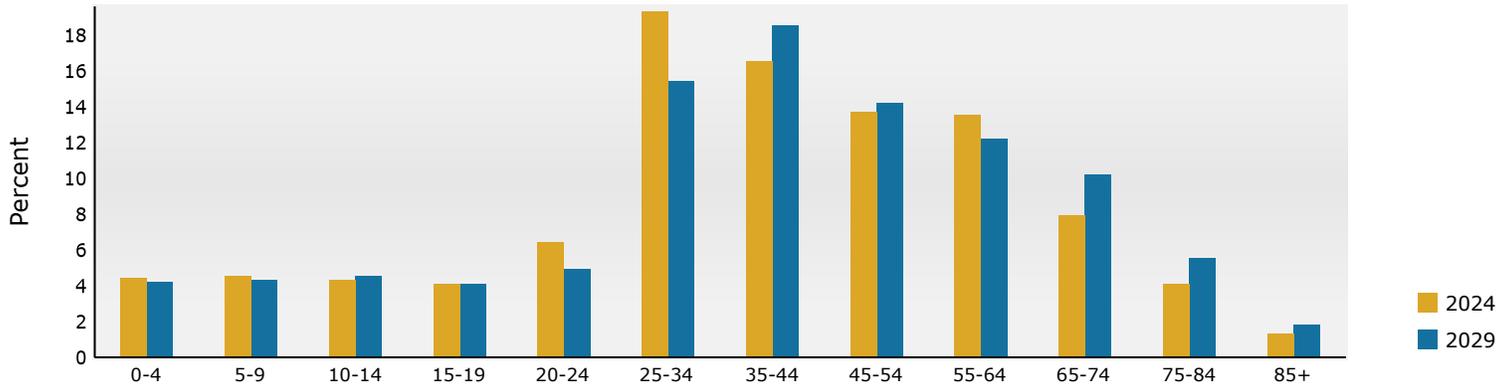
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

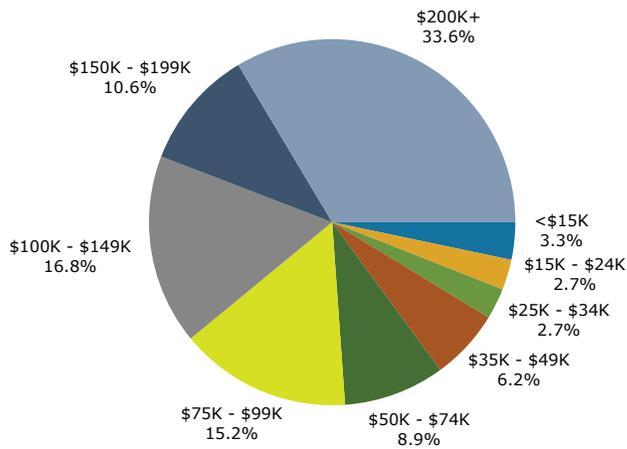
Trends 2024-2029



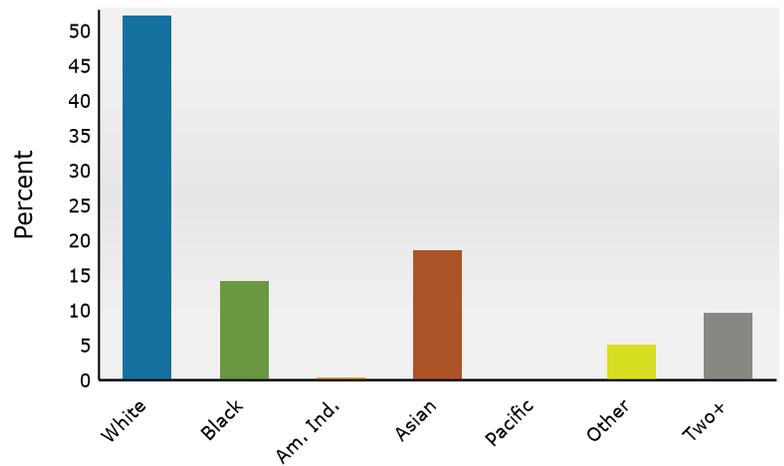
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 11.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

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 Ring: 3 mile radius

Prepared by Esri
 Latitude: 34.05623
 Longitude: -84.28382

| Summary | Census 2010 | Census 2020 | 2024 | 2029 |
|-------------------------------|-------------|-------------|--------|--------|
| Population | 63,995 | 72,432 | 73,397 | 73,247 |
| Households | 24,542 | 27,889 | 28,936 | 29,586 |
| Families | 16,529 | 19,100 | 19,325 | 19,659 |
| Average Household Size | 2.60 | 2.58 | 2.52 | 2.46 |
| Owner Occupied Housing Units | 15,249 | 16,655 | 18,114 | 18,792 |
| Renter Occupied Housing Units | 9,294 | 11,234 | 10,822 | 10,793 |
| Median Age | 35.4 | 38.6 | 39.5 | 40.7 |

| Trends: 2024-2029 Annual Rate | Area | State | National |
|-------------------------------|--------|-------|----------|
| Population | -0.04% | 0.61% | 0.38% |
| Households | 0.45% | 0.86% | 0.64% |
| Families | 0.34% | 0.75% | 0.56% |
| Owner HHs | 0.74% | 1.32% | 0.97% |
| Median Household Income | 3.80% | 3.20% | 2.95% |

| Households by Income | 2024 | | 2029 | |
|-----------------------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 887 | 3.1% | 618 | 2.1% |
| \$15,000 - \$24,999 | 931 | 3.2% | 566 | 1.9% |
| \$25,000 - \$34,999 | 1,141 | 3.9% | 679 | 2.3% |
| \$35,000 - \$49,999 | 1,760 | 6.1% | 1,235 | 4.2% |
| \$50,000 - \$74,999 | 3,083 | 10.7% | 2,542 | 8.6% |
| \$75,000 - \$99,999 | 3,042 | 10.5% | 2,747 | 9.3% |
| \$100,000 - \$149,999 | 4,917 | 17.0% | 4,973 | 16.8% |
| \$150,000 - \$199,999 | 4,436 | 15.3% | 5,343 | 18.1% |
| \$200,000+ | 8,739 | 30.2% | 10,883 | 36.8% |

| | | |
|--------------------------|-----------|-----------|
| Median Household Income | \$133,080 | \$160,330 |
| Average Household Income | \$178,187 | \$210,138 |
| Per Capita Income | \$70,190 | \$84,840 |

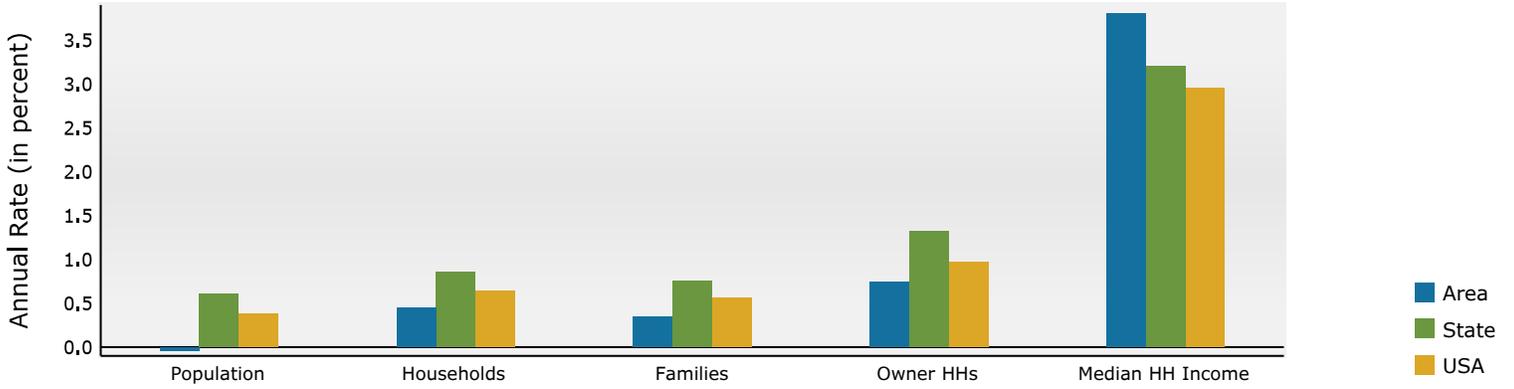
| Population by Age | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
|-------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 4,712 | 7.4% | 3,781 | 5.2% | 3,784 | 5.2% | 3,687 | 5.0% |
| 5 - 9 | 5,041 | 7.9% | 4,581 | 6.3% | 4,356 | 5.9% | 3,975 | 5.4% |
| 10 - 14 | 5,129 | 8.0% | 5,257 | 7.3% | 4,731 | 6.4% | 4,458 | 6.1% |
| 15 - 19 | 4,144 | 6.5% | 5,234 | 7.2% | 4,774 | 6.5% | 4,323 | 5.9% |
| 20 - 24 | 3,086 | 4.8% | 4,173 | 5.8% | 4,704 | 6.4% | 4,228 | 5.8% |
| 25 - 34 | 9,468 | 14.8% | 9,284 | 12.8% | 9,467 | 12.9% | 9,865 | 13.5% |
| 35 - 44 | 11,204 | 17.5% | 10,746 | 14.8% | 11,245 | 15.3% | 10,860 | 14.8% |
| 45 - 54 | 10,570 | 16.5% | 11,285 | 15.6% | 10,967 | 14.9% | 10,628 | 14.5% |
| 55 - 64 | 6,206 | 9.7% | 9,685 | 13.4% | 9,544 | 13.0% | 9,254 | 12.6% |
| 65 - 74 | 2,465 | 3.9% | 5,115 | 7.1% | 5,906 | 8.0% | 7,019 | 9.6% |
| 75 - 84 | 1,337 | 2.1% | 2,282 | 3.2% | 2,800 | 3.8% | 3,650 | 5.0% |
| 85+ | 635 | 1.0% | 1,009 | 1.4% | 1,118 | 1.5% | 1,299 | 1.8% |

| Race and Ethnicity | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
|----------------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 44,356 | 69.3% | 40,737 | 56.2% | 39,459 | 53.8% | 37,499 | 51.2% |
| Black Alone | 7,521 | 11.8% | 8,180 | 11.3% | 8,519 | 11.6% | 8,715 | 11.9% |
| American Indian Alone | 175 | 0.3% | 290 | 0.4% | 294 | 0.4% | 294 | 0.4% |
| Asian Alone | 7,061 | 11.0% | 11,739 | 16.2% | 12,930 | 17.6% | 13,968 | 19.1% |
| Pacific Islander Alone | 37 | 0.1% | 33 | 0.0% | 33 | 0.0% | 32 | 0.0% |
| Some Other Race Alone | 3,120 | 4.9% | 4,397 | 6.1% | 4,681 | 6.4% | 4,892 | 6.7% |
| Two or More Races | 1,725 | 2.7% | 7,057 | 9.7% | 7,480 | 10.2% | 7,847 | 10.7% |
| Hispanic Origin (Any Race) | 8,643 | 13.5% | 9,738 | 13.4% | 10,270 | 14.0% | 10,754 | 14.7% |

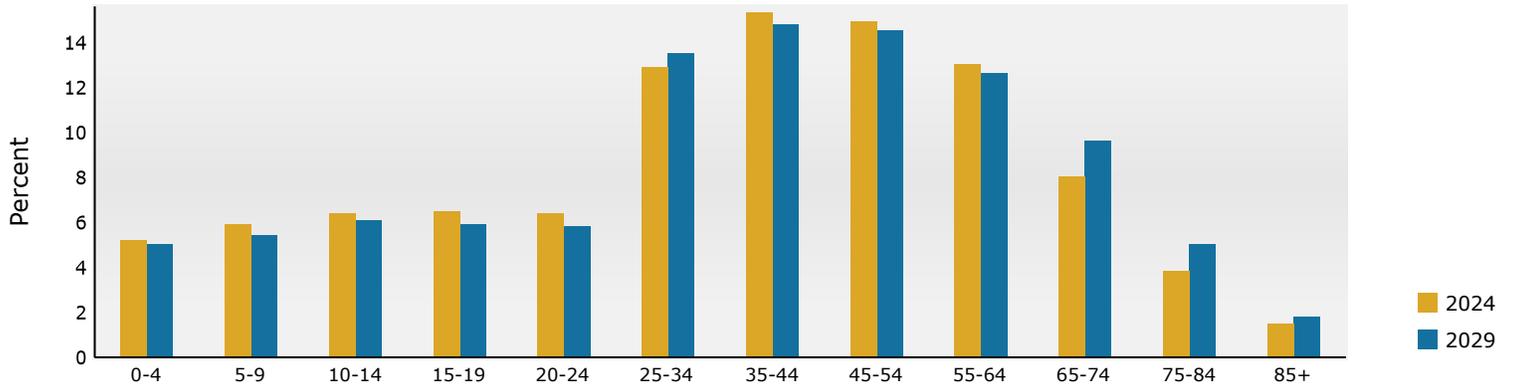
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

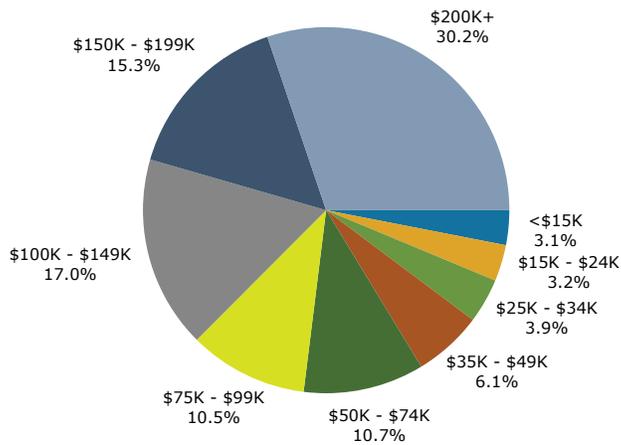
Trends 2024-2029



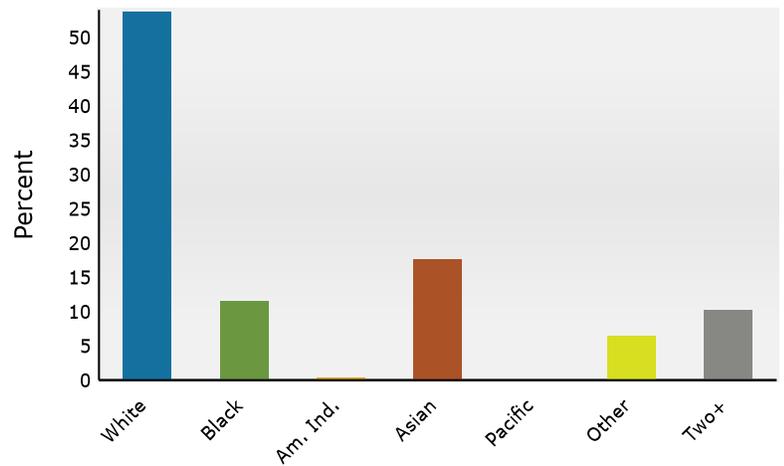
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 14.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

3000 Summit Pl, Alpharetta, Georgia, 30009 2
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 Ring: 5 mile radius

Prepared by Esri
 Latitude: 34.05623
 Longitude: -84.28382

| Summary | Census 2010 | Census 2020 | 2024 | 2029 |
|-------------------------------|-------------|-------------|---------|---------|
| Population | 176,549 | 197,371 | 200,321 | 199,654 |
| Households | 67,099 | 75,119 | 77,371 | 78,977 |
| Families | 46,588 | 52,815 | 53,314 | 54,202 |
| Average Household Size | 2.63 | 2.62 | 2.58 | 2.52 |
| Owner Occupied Housing Units | 44,361 | 47,648 | 50,743 | 52,198 |
| Renter Occupied Housing Units | 22,738 | 27,471 | 26,628 | 26,780 |
| Median Age | 36.2 | 38.8 | 39.6 | 40.7 |

| Trends: 2024-2029 Annual Rate | Area | State | National |
|-------------------------------|--------|-------|----------|
| Population | -0.07% | 0.61% | 0.38% |
| Households | 0.41% | 0.86% | 0.64% |
| Families | 0.33% | 0.75% | 0.56% |
| Owner HHs | 0.57% | 1.32% | 0.97% |
| Median Household Income | 3.38% | 3.20% | 2.95% |

| Households by Income | 2024 | | 2029 | |
|-----------------------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 2,694 | 3.5% | 1,875 | 2.4% |
| \$15,000 - \$24,999 | 1,994 | 2.6% | 1,153 | 1.5% |
| \$25,000 - \$34,999 | 2,393 | 3.1% | 1,438 | 1.8% |
| \$35,000 - \$49,999 | 4,641 | 6.0% | 3,276 | 4.1% |
| \$50,000 - \$74,999 | 7,908 | 10.2% | 6,421 | 8.1% |
| \$75,000 - \$99,999 | 8,381 | 10.8% | 7,780 | 9.9% |
| \$100,000 - \$149,999 | 15,221 | 19.7% | 15,940 | 20.2% |
| \$150,000 - \$199,999 | 11,370 | 14.7% | 13,620 | 17.2% |
| \$200,000+ | 22,769 | 29.4% | 27,474 | 34.8% |

| | | |
|--------------------------|-----------|-----------|
| Median Household Income | \$130,731 | \$154,333 |
| Average Household Income | \$177,308 | \$205,461 |
| Per Capita Income | \$68,312 | \$81,064 |

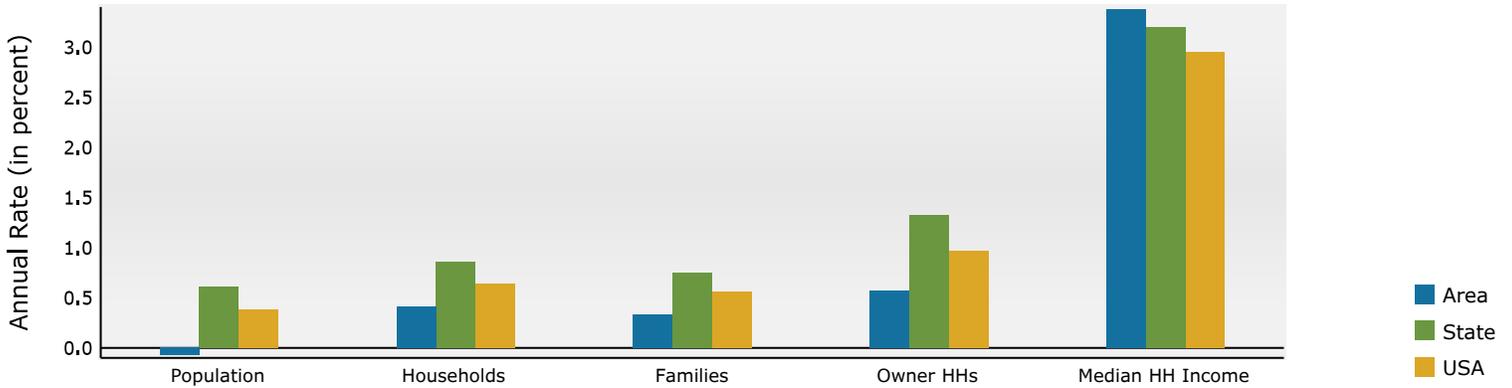
| Population by Age | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
|-------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 12,589 | 7.1% | 10,435 | 5.3% | 10,394 | 5.2% | 10,091 | 5.1% |
| 5 - 9 | 13,821 | 7.8% | 12,739 | 6.5% | 12,078 | 6.0% | 10,947 | 5.5% |
| 10 - 14 | 13,969 | 7.9% | 14,374 | 7.3% | 13,228 | 6.6% | 12,410 | 6.2% |
| 15 - 19 | 11,592 | 6.6% | 14,459 | 7.3% | 13,243 | 6.6% | 12,136 | 6.1% |
| 20 - 24 | 8,081 | 4.6% | 11,146 | 5.6% | 12,573 | 6.3% | 11,287 | 5.7% |
| 25 - 34 | 24,745 | 14.0% | 24,774 | 12.6% | 25,326 | 12.6% | 26,456 | 13.3% |
| 35 - 44 | 30,289 | 17.2% | 28,678 | 14.5% | 29,811 | 14.9% | 28,854 | 14.5% |
| 45 - 54 | 29,361 | 16.6% | 30,939 | 15.7% | 30,436 | 15.2% | 29,131 | 14.6% |
| 55 - 64 | 18,290 | 10.4% | 25,620 | 13.0% | 25,436 | 12.7% | 25,446 | 12.7% |
| 65 - 74 | 7,880 | 4.5% | 14,973 | 7.6% | 16,671 | 8.3% | 18,959 | 9.5% |
| 75 - 84 | 4,157 | 2.4% | 6,631 | 3.4% | 8,202 | 4.1% | 10,476 | 5.2% |
| 85+ | 1,776 | 1.0% | 2,604 | 1.3% | 2,922 | 1.5% | 3,463 | 1.7% |

| Race and Ethnicity | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
|----------------------------|-------------|---------|-------------|---------|---------|---------|---------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 122,442 | 69.4% | 111,072 | 56.3% | 107,693 | 53.8% | 101,964 | 51.1% |
| Black Alone | 21,022 | 11.9% | 23,753 | 12.0% | 24,633 | 12.3% | 25,152 | 12.6% |
| American Indian Alone | 433 | 0.2% | 726 | 0.4% | 737 | 0.4% | 735 | 0.4% |
| Asian Alone | 19,107 | 10.8% | 31,556 | 16.0% | 35,197 | 17.6% | 38,297 | 19.2% |
| Pacific Islander Alone | 91 | 0.1% | 82 | 0.0% | 80 | 0.0% | 80 | 0.0% |
| Some Other Race Alone | 8,789 | 5.0% | 10,928 | 5.5% | 11,579 | 5.8% | 12,074 | 6.0% |
| Two or More Races | 4,666 | 2.6% | 19,255 | 9.8% | 20,402 | 10.2% | 21,352 | 10.7% |
| Hispanic Origin (Any Race) | 23,032 | 13.0% | 25,170 | 12.8% | 26,497 | 13.2% | 27,721 | 13.9% |

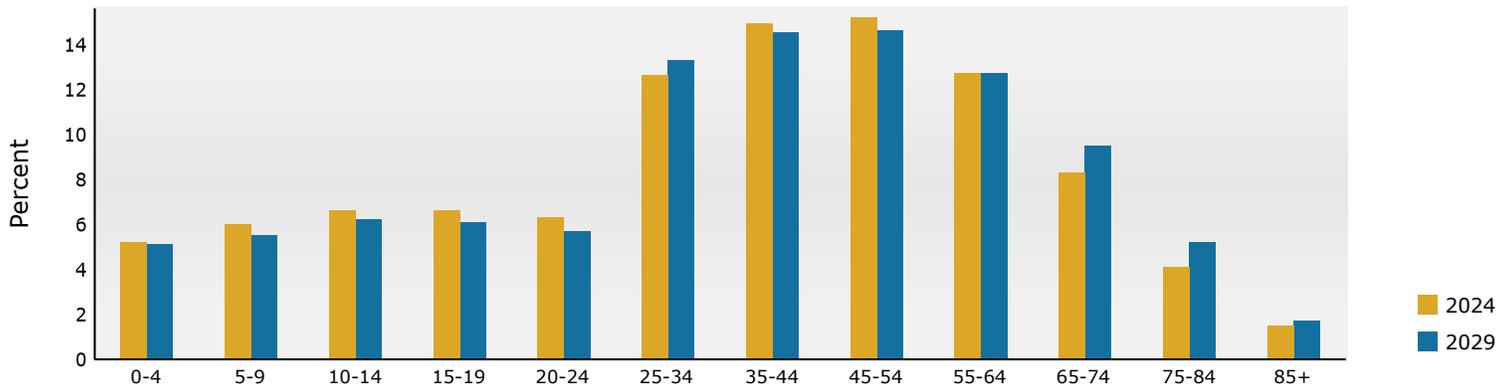
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

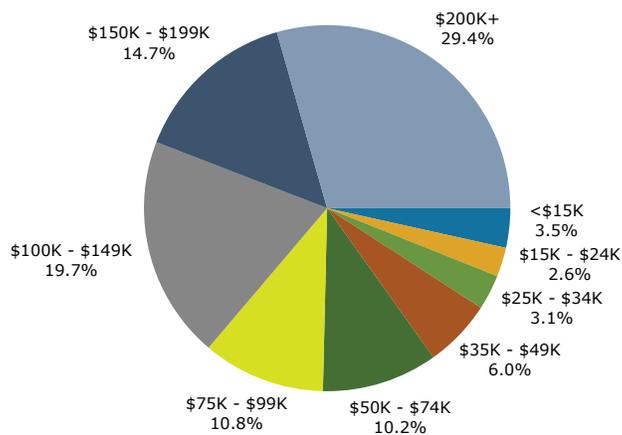
Trends 2024-2029



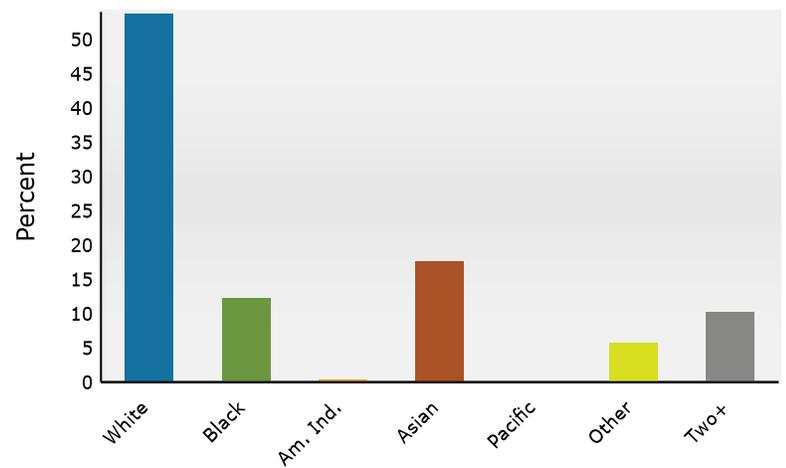
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 13.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.