



Demographic and Income Profile

3435 Ashford Dunwoody Rd NE, Brookhaven, Georgia, 30319
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 33.89056
 Longitude: -84.32457

Summary	Census 2010	Census 2020	2024	2029
Population	8,692	11,227	11,797	12,535
Households	4,194	5,399	5,665	6,126
Families	2,050	2,703	2,730	2,888
Average Household Size	1.97	2.01	2.01	1.98
Owner Occupied Housing Units	2,179	2,682	2,828	2,890
Renter Occupied Housing Units	2,015	2,717	2,837	3,236
Median Age	36.6	36.2	36.8	38.3

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.22%	0.61%	0.38%
Households	1.58%	0.86%	0.64%
Families	1.13%	0.75%	0.56%
Owner HHs	0.43%	1.32%	0.97%
Median Household Income	3.28%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	630	11.1%	541	8.8%
\$15,000 - \$24,999	144	2.5%	116	1.9%
\$25,000 - \$34,999	204	3.6%	131	2.1%
\$35,000 - \$49,999	307	5.4%	225	3.7%
\$50,000 - \$74,999	528	9.3%	492	8.0%
\$75,000 - \$99,999	552	9.7%	622	10.2%
\$100,000 - \$149,999	881	15.6%	1,035	16.9%
\$150,000 - \$199,999	713	12.6%	925	15.1%
\$200,000+	1,707	30.1%	2,040	33.3%

Median Household Income	\$122,101	\$143,506
Average Household Income	\$177,244	\$200,871
Per Capita Income	\$82,193	\$94,667

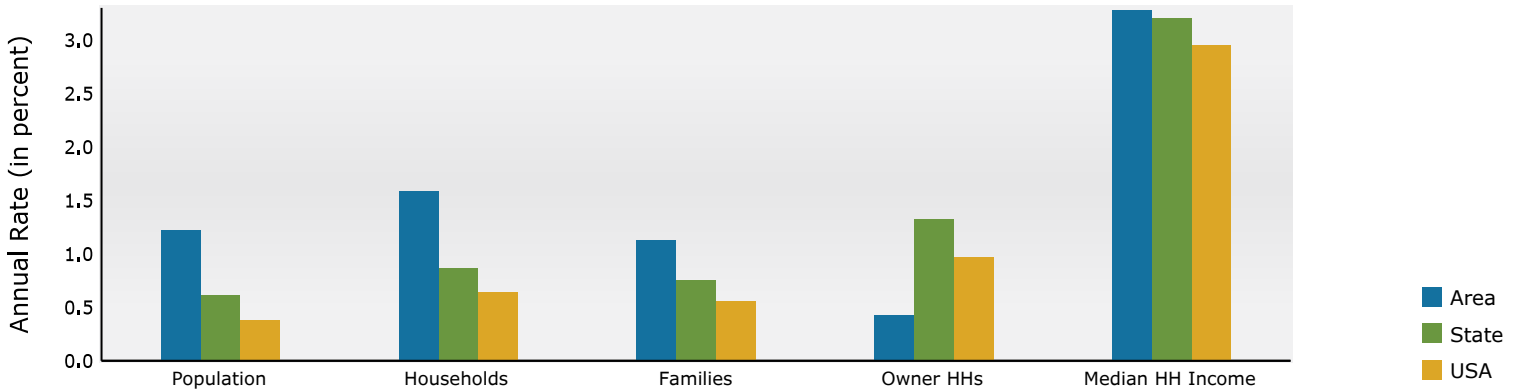
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	548	6.3%	788	7.0%	758	6.4%	724	5.8%
5 - 9	432	5.0%	612	5.5%	746	6.3%	730	5.8%
10 - 14	271	3.1%	511	4.6%	547	4.6%	747	6.0%
15 - 19	369	4.2%	411	3.7%	418	3.5%	512	4.1%
20 - 24	615	7.1%	755	6.7%	764	6.5%	812	6.5%
25 - 34	1,880	21.6%	2,280	20.3%	2,285	19.4%	1,968	15.7%
35 - 44	1,351	15.5%	1,859	16.6%	2,058	17.4%	2,208	17.6%
45 - 54	996	11.5%	1,301	11.6%	1,354	11.5%	1,641	13.1%
55 - 64	863	9.9%	1,010	9.0%	994	8.4%	1,087	8.7%
65 - 74	673	7.7%	874	7.8%	867	7.3%	949	7.6%
75 - 84	508	5.8%	578	5.1%	710	6.0%	827	6.6%
85+	185	2.1%	249	2.2%	295	2.5%	331	2.6%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	6,079	69.9%	7,389	65.8%	7,482	63.4%	7,571	60.4%
Black Alone	1,140	13.1%	1,375	12.2%	1,515	12.8%	1,709	13.6%
American Indian Alone	24	0.3%	37	0.3%	43	0.4%	50	0.4%
Asian Alone	903	10.4%	1,225	10.9%	1,389	11.8%	1,584	12.6%
Pacific Islander Alone	3	0.0%	5	0.0%	5	0.0%	5	0.0%
Some Other Race Alone	374	4.3%	341	3.0%	405	3.4%	504	4.0%
Two or More Races	169	1.9%	855	7.6%	958	8.1%	1,111	8.9%
Hispanic Origin (Any Race)	786	9.0%	959	8.5%	1,101	9.3%	1,324	10.6%

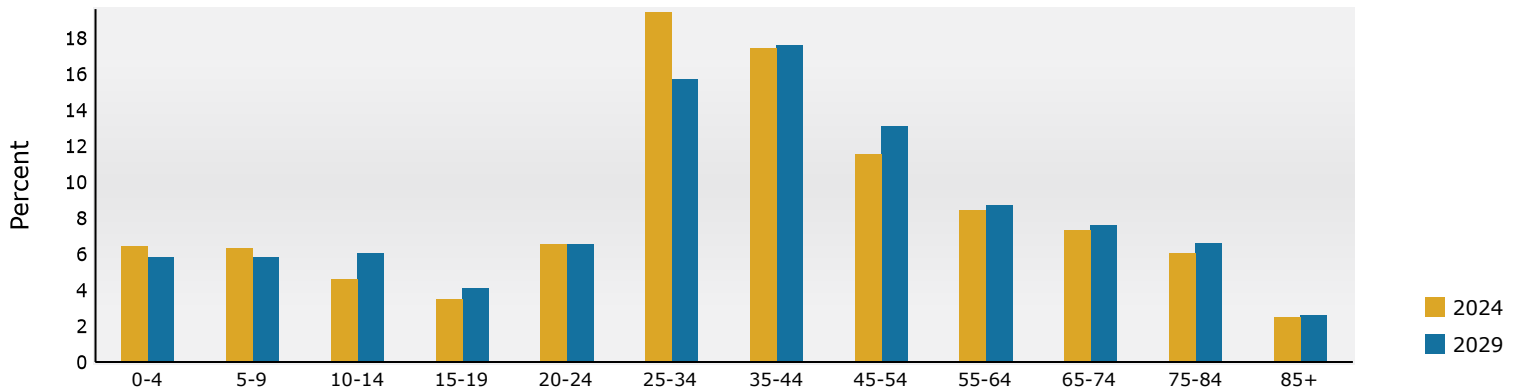
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

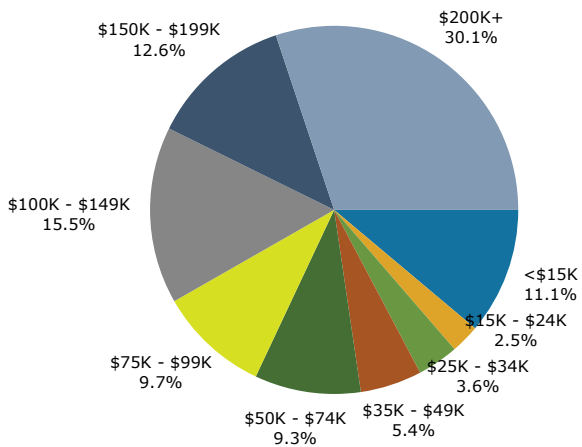
Trends 2024-2029



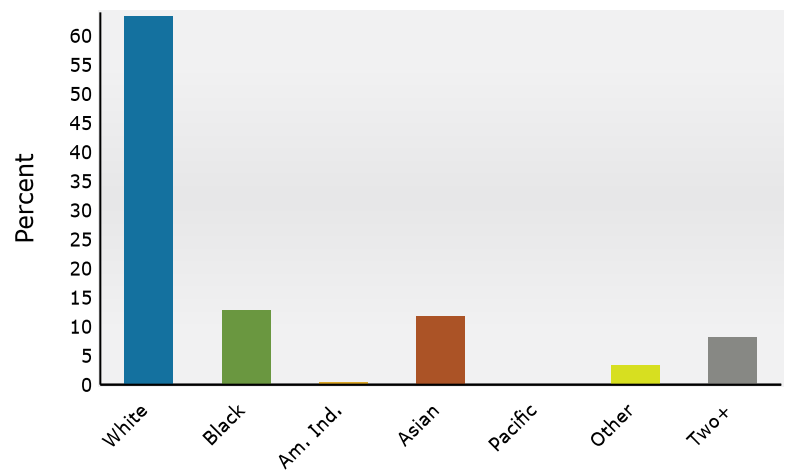
Population by Age



2024 Household Income



2024 Population by Race



Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

3435 Ashford Dunwoody Rd NE, Brookhaven, Georgia, 30319
Ring: 3 mile radius

Prepared by Esri
Latitude: 33.89056
Longitude: -84.32457

Summary	Census 2010	Census 2020	2024	2029
Population	98,738	113,532	115,188	118,486
Households	42,477	49,851	50,970	52,883
Families	21,066	25,468	25,262	26,117
Average Household Size	2.29	2.25	2.24	2.22
Owner Occupied Housing Units	18,832	21,098	22,771	23,600
Renter Occupied Housing Units	23,644	28,753	28,199	29,283
Median Age	33.0	34.1	34.7	36.4

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.57%	0.61%	0.38%
Households	0.74%	0.86%	0.64%
Families	0.67%	0.75%	0.56%
Owner HHs	0.72%	1.32%	0.97%
Median Household Income	3.07%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	2,674	5.2%	2,127	4.0%
\$15,000 - \$24,999	2,003	3.9%	1,313	2.5%
\$25,000 - \$34,999	2,147	4.2%	1,487	2.8%
\$35,000 - \$49,999	4,018	7.9%	3,123	5.9%
\$50,000 - \$74,999	7,048	13.8%	6,264	11.8%
\$75,000 - \$99,999	5,761	11.3%	5,996	11.3%
\$100,000 - \$149,999	8,996	17.6%	10,331	19.5%
\$150,000 - \$199,999	5,446	10.7%	6,989	13.2%
\$200,000+	12,876	25.3%	15,253	28.8%

Median Household Income	\$107,307	\$124,813
Average Household Income	\$162,151	\$186,200
Per Capita Income	\$71,808	\$83,091

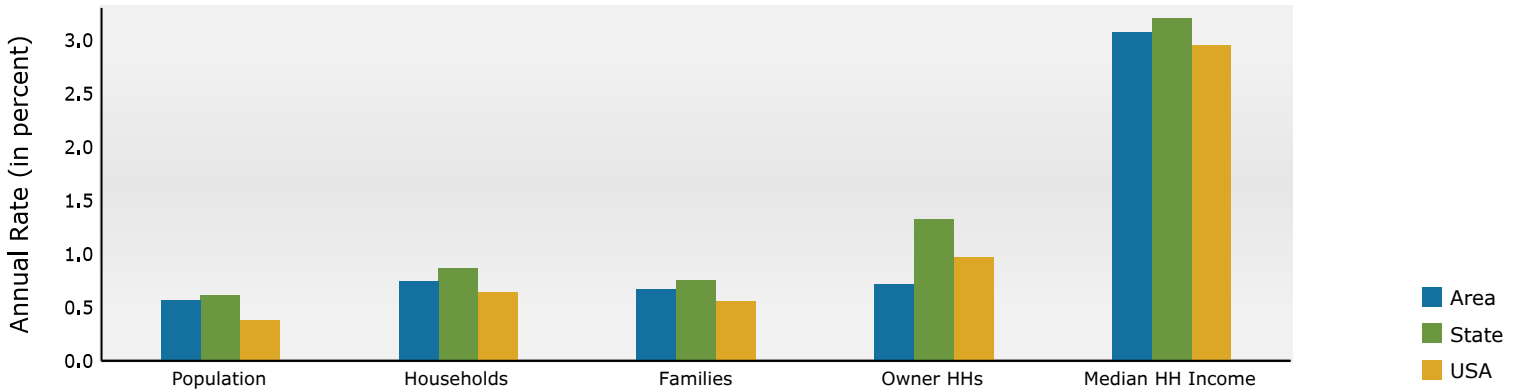
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,666	7.8%	7,759	6.8%	7,574	6.6%	7,265	6.1%
5 - 9	5,551	5.6%	6,750	5.9%	7,121	6.2%	6,955	5.9%
10 - 14	3,934	4.0%	6,101	5.4%	5,930	5.1%	6,951	5.9%
15 - 19	4,091	4.1%	5,216	4.6%	5,199	4.5%	5,716	4.8%
20 - 24	7,873	8.0%	7,810	6.9%	7,638	6.6%	7,858	6.6%
25 - 34	24,734	25.1%	25,465	22.4%	25,023	21.7%	21,225	17.9%
35 - 44	16,313	16.5%	18,685	16.5%	19,915	17.3%	21,133	17.8%
45 - 54	11,821	12.0%	13,541	11.9%	13,757	11.9%	15,422	13.0%
55 - 64	8,245	8.4%	10,402	9.2%	10,314	9.0%	10,942	9.2%
65 - 74	4,094	4.1%	7,035	6.2%	7,266	6.3%	8,340	7.0%
75 - 84	2,883	2.9%	3,366	3.0%	3,950	3.4%	4,929	4.2%
85+	1,534	1.6%	1,403	1.2%	1,500	1.3%	1,750	1.5%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	59,911	60.7%	58,425	51.5%	57,728	50.1%	56,885	48.0%
Black Alone	14,521	14.7%	15,778	13.9%	16,374	14.2%	17,285	14.6%
American Indian Alone	710	0.7%	1,324	1.2%	1,331	1.2%	1,370	1.2%
Asian Alone	7,668	7.8%	11,328	10.0%	11,914	10.3%	13,135	11.1%
Pacific Islander Alone	42	0.0%	51	0.0%	51	0.0%	53	0.0%
Some Other Race Alone	12,638	12.8%	15,432	13.6%	16,011	13.9%	16,995	14.3%
Two or More Races	3,248	3.3%	11,194	9.9%	11,779	10.2%	12,762	10.8%
Hispanic Origin (Any Race)	25,384	25.7%	26,733	23.5%	27,539	23.9%	29,199	24.6%

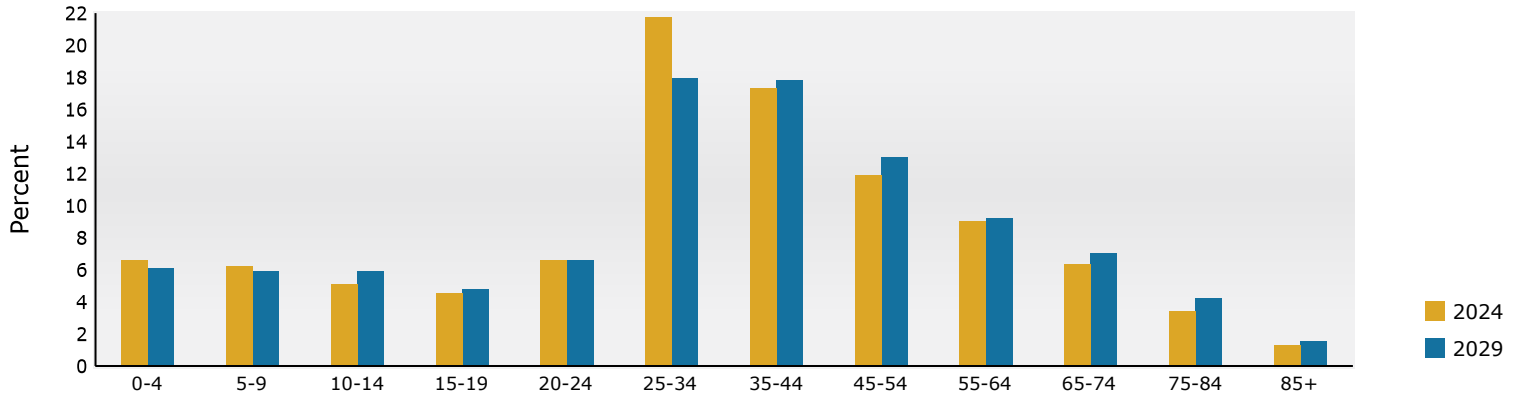
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

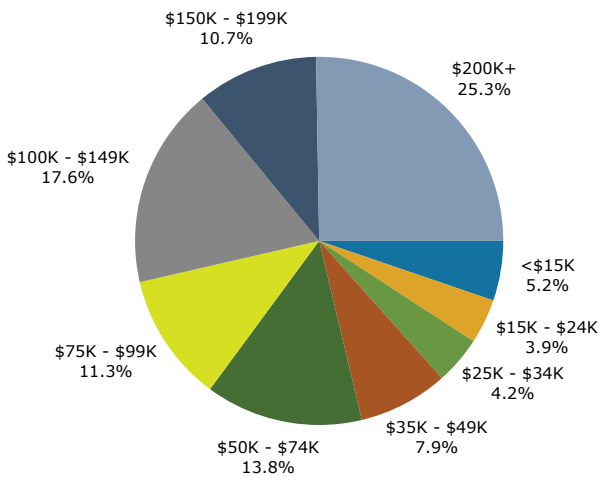
Trends 2024-2029



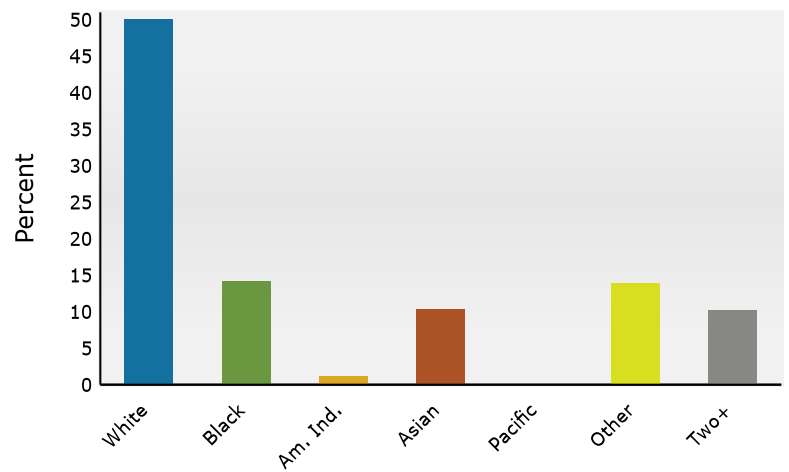
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 23.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

3435 Ashford Dunwoody Rd NE, Brookhaven, Georgia, 30319
Ring: 5 mile radius

Prepared by Esri
Latitude: 33.89056
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Summary	Census 2010	Census 2020	2024	2029
Population	267,057	308,168	314,768	320,496
Households	116,228	137,221	141,701	146,193
Families	58,839	69,735	69,510	71,185
Average Household Size	2.28	2.23	2.20	2.17
Owner Occupied Housing Units	56,372	62,451	66,862	69,243
Renter Occupied Housing Units	59,856	74,770	74,839	76,950
Median Age	33.8	34.9	35.4	36.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.36%	0.61%	0.38%
Households	0.63%	0.86%	0.64%
Families	0.48%	0.75%	0.56%
Owner HHs	0.70%	1.32%	0.97%
Median Household Income	3.21%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	7,612	5.4%	5,761	3.9%
\$15,000 - \$24,999	5,801	4.1%	3,651	2.5%
\$25,000 - \$34,999	6,426	4.5%	4,520	3.1%
\$35,000 - \$49,999	9,611	6.8%	7,785	5.3%
\$50,000 - \$74,999	19,191	13.5%	17,207	11.8%
\$75,000 - \$99,999	15,878	11.2%	15,929	10.9%
\$100,000 - \$149,999	25,035	17.7%	28,035	19.2%
\$150,000 - \$199,999	16,072	11.3%	20,562	14.1%
\$200,000+	36,075	25.5%	42,745	29.2%

Median Household Income	\$109,255	\$127,945
Average Household Income	\$164,446	\$189,408
Per Capita Income	\$74,189	\$86,555

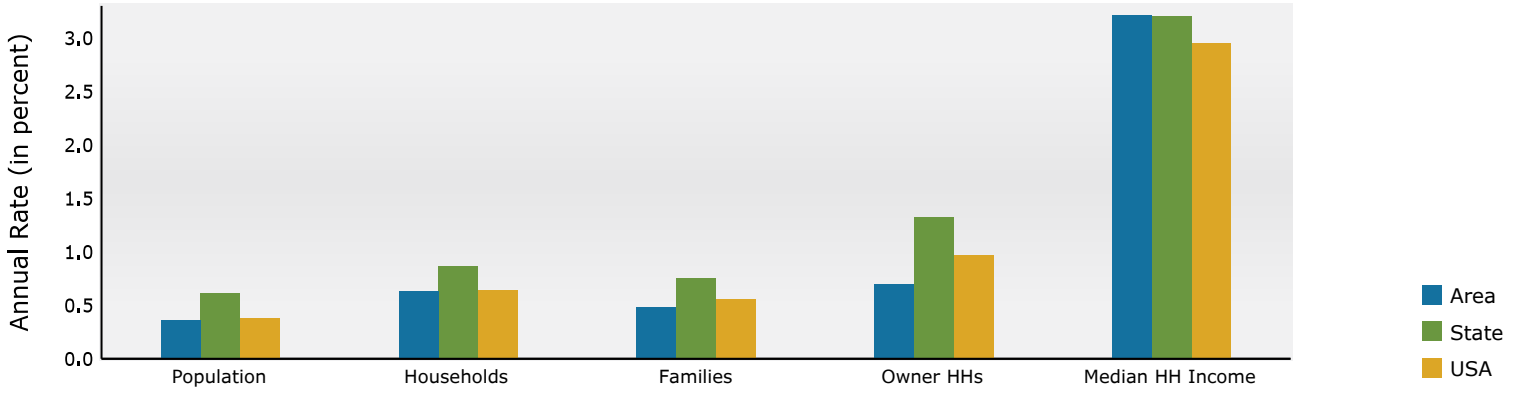
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	19,910	7.5%	18,136	5.9%	17,902	5.7%	17,312	5.4%
5 - 9	16,335	6.1%	17,604	5.7%	17,616	5.6%	16,820	5.2%
10 - 14	12,381	4.6%	17,064	5.5%	15,836	5.0%	17,113	5.3%
15 - 19	11,313	4.2%	15,378	5.0%	14,778	4.7%	15,263	4.8%
20 - 24	20,358	7.6%	21,649	7.0%	21,377	6.8%	21,074	6.6%
25 - 34	59,809	22.4%	65,099	21.1%	67,834	21.6%	61,415	19.2%
35 - 44	42,881	16.1%	47,577	15.4%	50,958	16.2%	53,358	16.6%
45 - 54	32,551	12.2%	37,836	12.3%	38,029	12.1%	40,513	12.6%
55 - 64	24,257	9.1%	30,135	9.8%	30,146	9.6%	31,438	9.8%
65 - 74	13,223	5.0%	20,860	6.8%	21,474	6.8%	23,948	7.5%
75 - 84	9,143	3.4%	11,147	3.6%	12,845	4.1%	15,445	4.8%
85+	4,895	1.8%	5,681	1.8%	5,971	1.9%	6,797	2.1%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	170,405	63.8%	163,541	53.1%	162,781	51.7%	158,183	49.4%
Black Alone	35,897	13.4%	42,098	13.7%	44,027	14.0%	46,222	14.4%
American Indian Alone	1,479	0.6%	2,967	1.0%	2,996	1.0%	3,087	1.0%
Asian Alone	21,874	8.2%	33,507	10.9%	35,647	11.3%	39,172	12.2%
Pacific Islander Alone	206	0.1%	138	0.0%	130	0.0%	139	0.0%
Some Other Race Alone	29,127	10.9%	36,383	11.8%	37,905	12.0%	40,232	12.6%
Two or More Races	8,070	3.0%	29,533	9.6%	31,282	9.9%	33,461	10.4%
Hispanic Origin (Any Race)	60,238	22.6%	64,237	20.8%	66,611	21.2%	70,537	22.0%

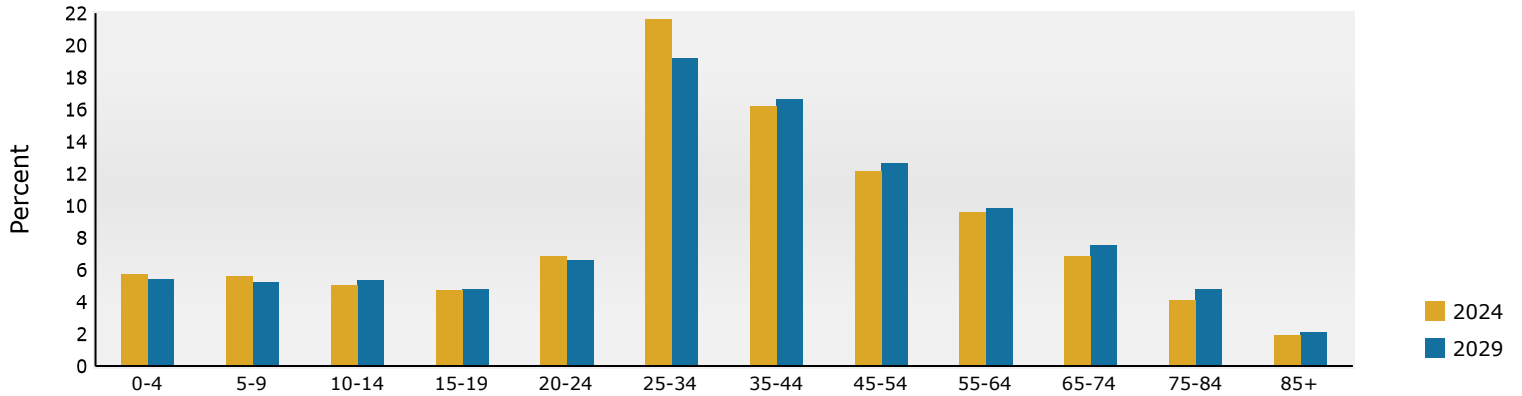
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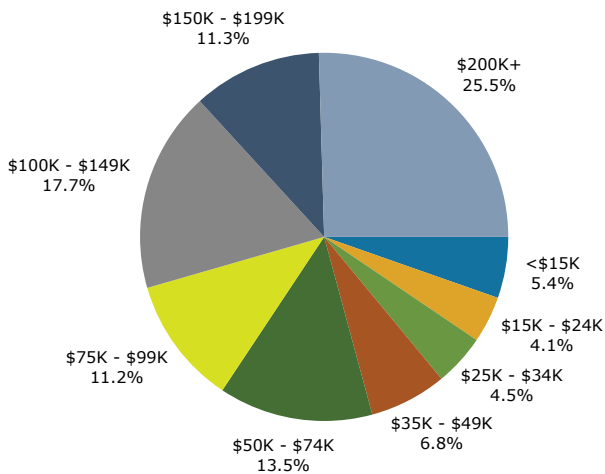
Trends 2024-2029



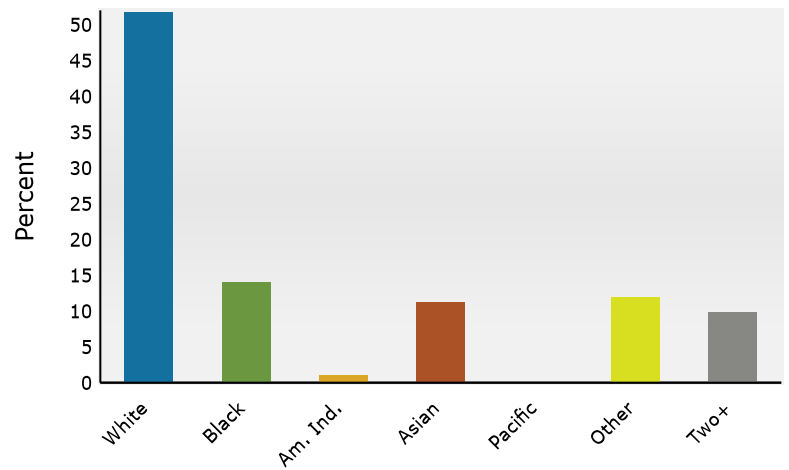
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 21.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.