

Demographic and Income Profile

3451 Barrett Pkwy, Marietta, Georgia, 30064
Ring: 1 mile radius

Prepared by Esri
Latitude: 33.94668
Longitude: -84.62398

Summary	Census 2010	Census 2020	2024	2029
Population	5,654	6,491	6,711	6,917
Households	1,988	2,259	2,378	2,460
Families	1,625	1,821	1,895	1,958
Average Household Size	2.84	2.85	2.79	2.79
Owner Occupied Housing Units	1,804	2,011	2,149	2,251
Renter Occupied Housing Units	183	248	229	209
Median Age	40.0	42.8	43.1	43.7

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.61%	0.61%	0.38%
Households	0.68%	0.86%	0.64%
Families	0.66%	0.75%	0.56%
Owner HHs	0.93%	1.32%	0.97%
Median Household Income	2.66%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	96	4.0%	72	2.9%
\$15,000 - \$24,999	54	2.3%	36	1.5%
\$25,000 - \$34,999	31	1.3%	21	0.9%
\$35,000 - \$49,999	110	4.6%	75	3.0%
\$50,000 - \$74,999	180	7.6%	164	6.7%
\$75,000 - \$99,999	357	15.0%	334	13.6%
\$100,000 - \$149,999	495	20.8%	519	21.1%
\$150,000 - \$199,999	341	14.3%	396	16.1%
\$200,000+	715	30.1%	844	34.3%

Median Household Income	\$132,300	\$150,865
Average Household Income	\$175,490	\$197,805
Per Capita Income	\$62,934	\$71,173

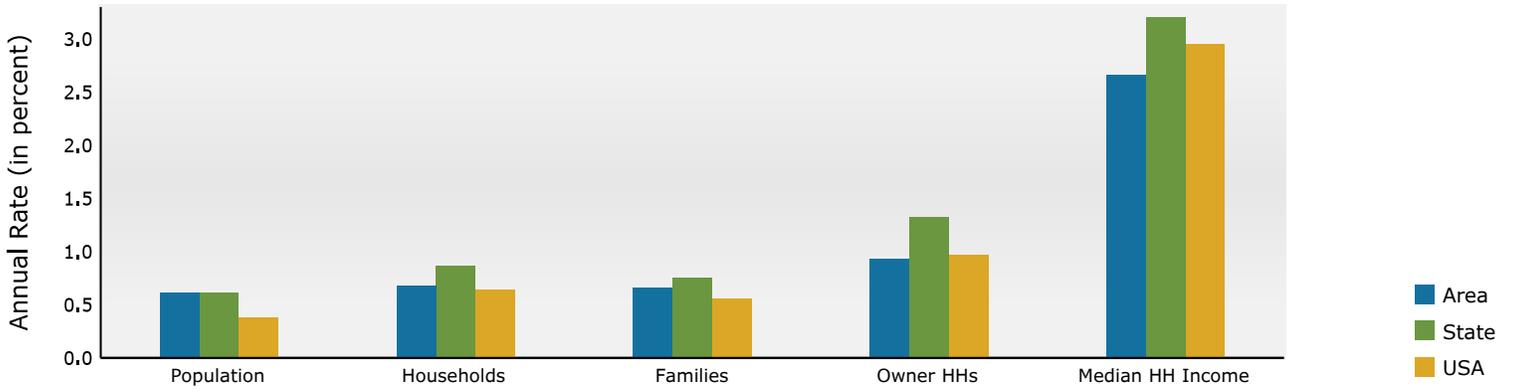
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	376	6.7%	319	4.9%	324	4.8%	332	4.8%
5 - 9	441	7.8%	420	6.5%	425	6.3%	388	5.6%
10 - 14	407	7.2%	482	7.4%	472	7.0%	474	6.9%
15 - 19	396	7.0%	475	7.3%	442	6.6%	426	6.2%
20 - 24	249	4.4%	314	4.8%	357	5.3%	317	4.6%
25 - 34	515	9.1%	592	9.1%	586	8.7%	753	10.9%
35 - 44	955	16.9%	847	13.0%	940	14.0%	900	13.0%
45 - 54	1,071	18.9%	915	14.1%	958	14.3%	971	14.0%
55 - 64	734	13.0%	948	14.6%	864	12.9%	857	12.4%
65 - 74	325	5.7%	728	11.2%	781	11.6%	783	11.3%
75 - 84	141	2.5%	329	5.1%	412	6.1%	535	7.7%
85+	44	0.8%	124	1.9%	149	2.2%	181	2.6%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	4,438	78.5%	4,480	69.0%	4,517	67.3%	4,520	65.3%
Black Alone	799	14.1%	1,089	16.8%	1,174	17.5%	1,260	18.2%
American Indian Alone	13	0.2%	10	0.2%	11	0.2%	11	0.2%
Asian Alone	234	4.1%	287	4.4%	318	4.7%	360	5.2%
Pacific Islander Alone	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	55	1.0%	139	2.1%	155	2.3%	173	2.5%
Two or More Races	113	2.0%	485	7.5%	536	8.0%	594	8.6%
Hispanic Origin (Any Race)	219	3.9%	435	6.7%	483	7.2%	541	7.8%

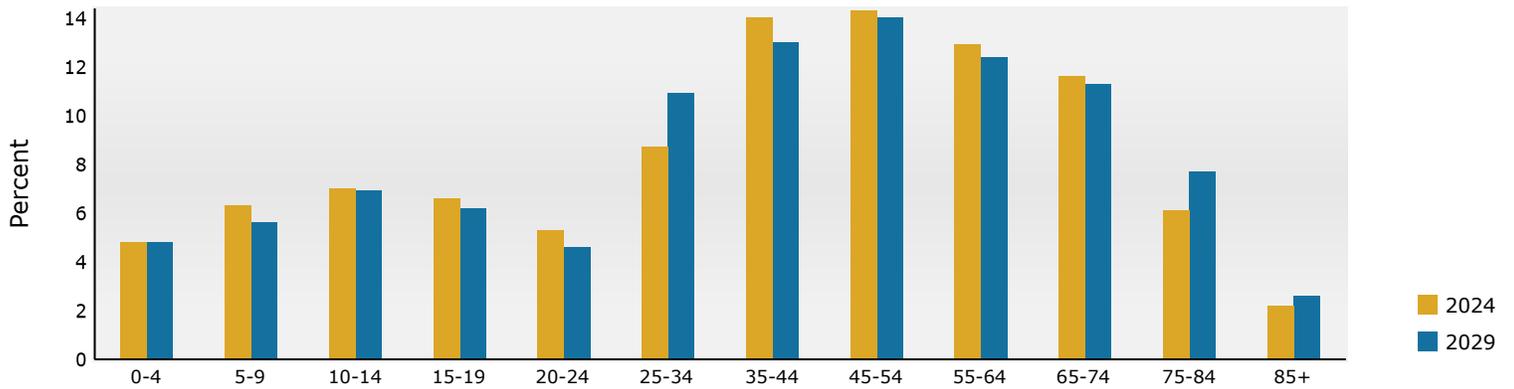
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

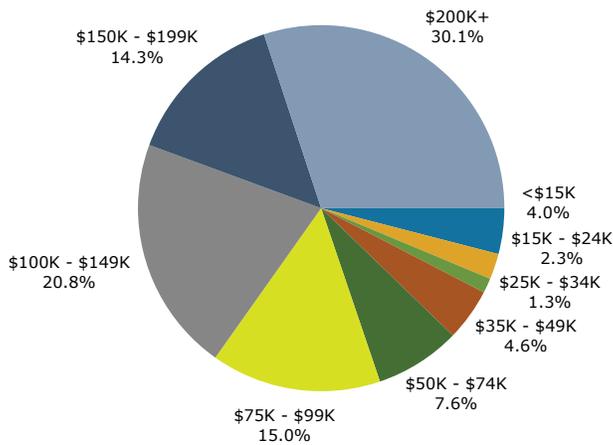
Trends 2024-2029



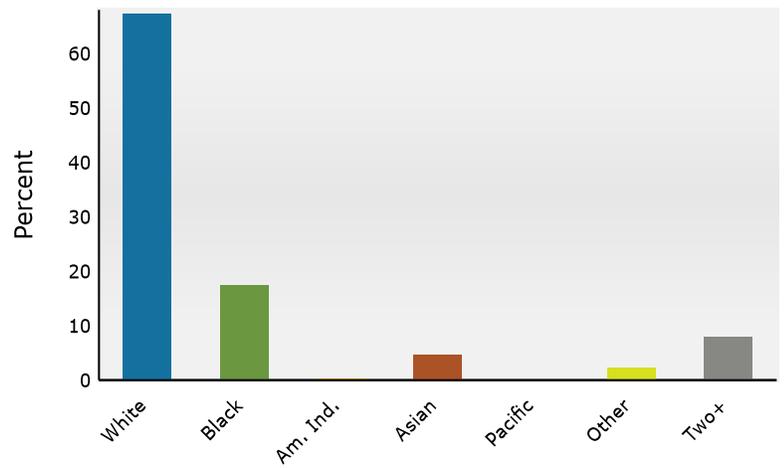
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 7.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

3451 Barrett Pkwy, Marietta, Georgia, 30064
Ring: 3 mile radius

Prepared by Esri
Latitude: 33.94668
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Summary	Census 2010	Census 2020	2024	2029
Population	40,228	44,776	45,760	46,252
Households	14,471	15,941	16,400	16,642
Families	11,528	12,625	12,833	13,005
Average Household Size	2.78	2.79	2.77	2.76
Owner Occupied Housing Units	12,559	13,781	14,457	14,895
Renter Occupied Housing Units	1,911	2,160	1,943	1,747
Median Age	40.7	42.6	43.1	43.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.21%	0.61%	0.38%
Households	0.29%	0.86%	0.64%
Families	0.27%	0.75%	0.56%
Owner HHs	0.60%	1.32%	0.97%
Median Household Income	2.88%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	496	3.0%	374	2.2%
\$15,000 - \$24,999	270	1.6%	169	1.0%
\$25,000 - \$34,999	550	3.4%	360	2.2%
\$35,000 - \$49,999	819	5.0%	605	3.6%
\$50,000 - \$74,999	1,374	8.4%	1,121	6.7%
\$75,000 - \$99,999	2,005	12.2%	1,752	10.5%
\$100,000 - \$149,999	3,526	21.5%	3,575	21.5%
\$150,000 - \$199,999	2,476	15.1%	2,916	17.5%
\$200,000+	4,884	29.8%	5,768	34.7%

Median Household Income	\$134,113	\$154,585
Average Household Income	\$180,070	\$205,326
Per Capita Income	\$64,187	\$73,503

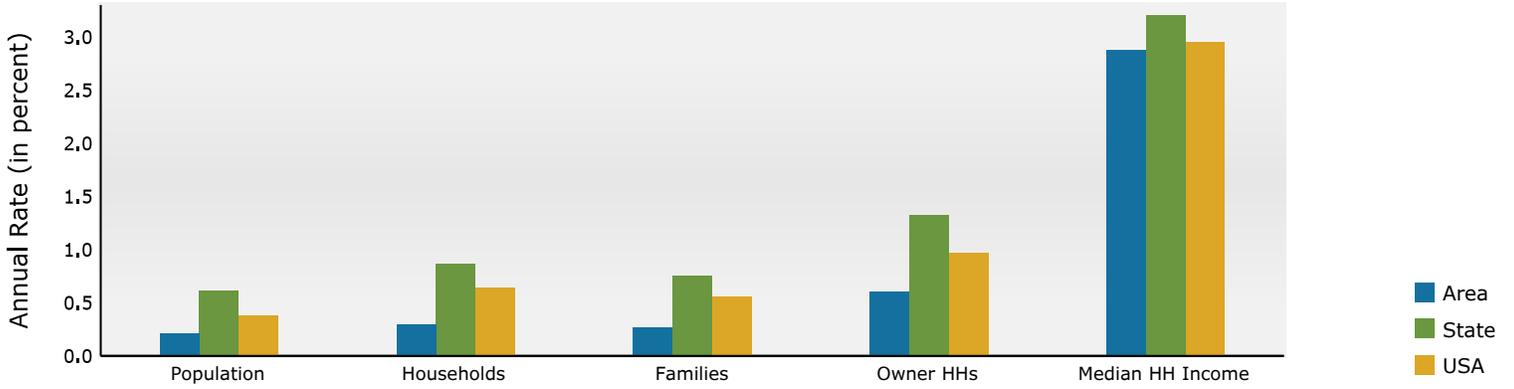
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,385	5.9%	2,229	5.0%	2,247	4.9%	2,230	4.8%
5 - 9	2,983	7.4%	2,767	6.2%	2,803	6.1%	2,536	5.5%
10 - 14	3,229	8.0%	3,352	7.5%	3,026	6.6%	3,004	6.5%
15 - 19	3,006	7.5%	3,375	7.5%	3,091	6.8%	2,762	6.0%
20 - 24	1,750	4.4%	2,430	5.4%	2,673	5.8%	2,313	5.0%
25 - 34	3,557	8.8%	3,997	8.9%	4,407	9.6%	5,365	11.6%
35 - 44	6,046	15.0%	5,685	12.7%	5,872	12.8%	5,581	12.1%
45 - 54	7,412	18.4%	6,506	14.5%	6,579	14.4%	6,405	13.8%
55 - 64	5,575	13.9%	6,683	14.9%	6,351	13.9%	6,186	13.4%
65 - 74	2,689	6.7%	4,809	10.7%	5,127	11.2%	5,391	11.7%
75 - 84	1,208	3.0%	2,200	4.9%	2,722	5.9%	3,423	7.4%
85+	389	1.0%	744	1.7%	862	1.9%	1,055	2.3%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	30,798	76.6%	30,096	67.2%	30,070	65.7%	29,577	63.9%
Black Alone	6,802	16.9%	8,193	18.3%	8,618	18.8%	8,967	19.4%
American Indian Alone	84	0.2%	115	0.3%	124	0.3%	127	0.3%
Asian Alone	1,194	3.0%	1,680	3.8%	1,838	4.0%	2,037	4.4%
Pacific Islander Alone	12	0.0%	15	0.0%	14	0.0%	14	0.0%
Some Other Race Alone	564	1.4%	1,196	2.7%	1,291	2.8%	1,401	3.0%
Two or More Races	773	1.9%	3,482	7.8%	3,804	8.3%	4,131	8.9%
Hispanic Origin (Any Race)	1,862	4.6%	3,321	7.4%	3,621	7.9%	3,956	8.6%

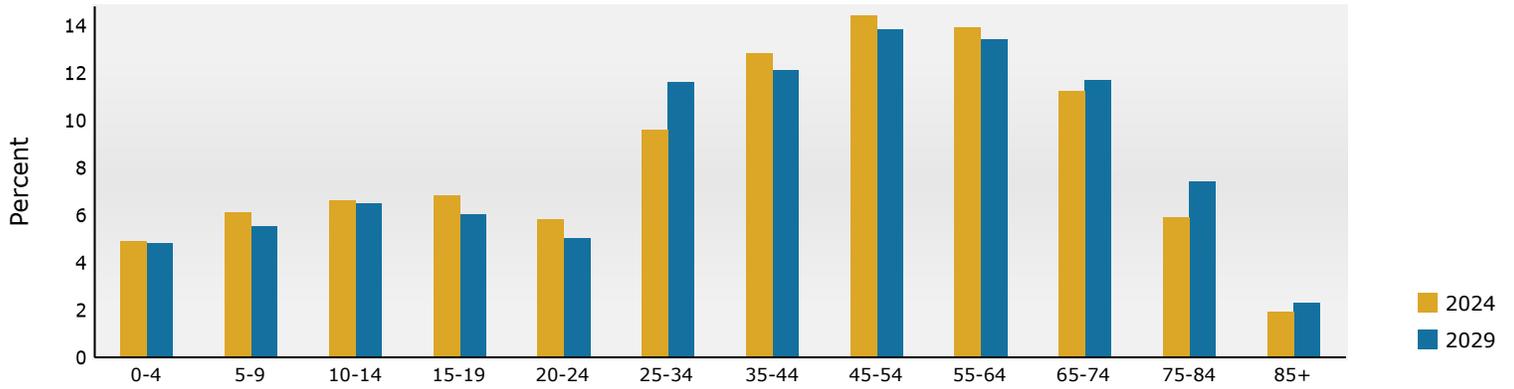
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

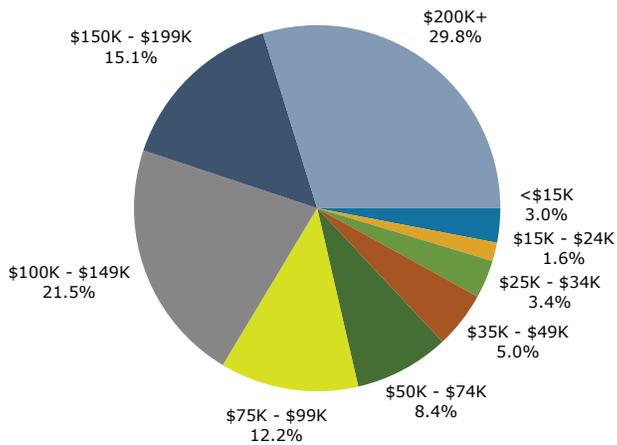
Trends 2024-2029



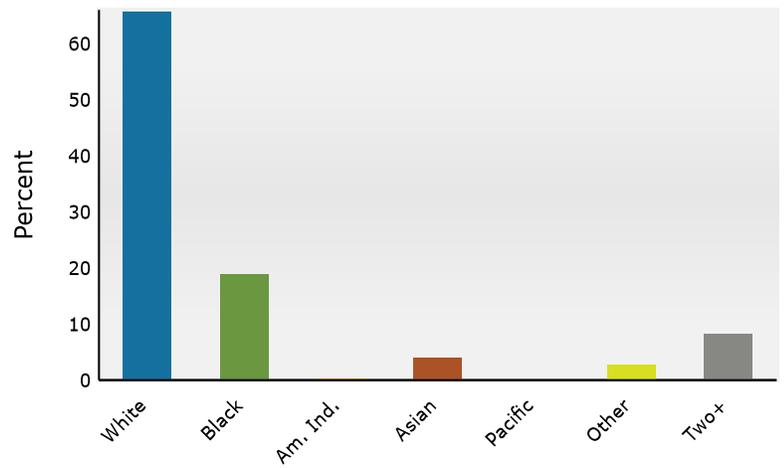
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 7.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

3451 Barrett Pkwy, Marietta, Georgia, 30064
Ring: 5 mile radius

Prepared by Esri
Latitude: 33.94668
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Summary	Census 2010	Census 2020	2024	2029
Population	136,681	149,230	153,463	155,932
Households	48,313	54,170	55,921	57,175
Families	34,413	38,388	38,934	39,653
Average Household Size	2.72	2.70	2.69	2.68
Owner Occupied Housing Units	33,750	37,522	40,094	41,912
Renter Occupied Housing Units	14,563	16,648	15,827	15,263
Median Age	35.8	38.6	39.4	40.2

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.32%	0.61%	0.38%
Households	0.44%	0.86%	0.64%
Families	0.37%	0.75%	0.56%
Owner HHs	0.89%	1.32%	0.97%
Median Household Income	2.66%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	2,503	4.5%	2,001	3.5%
\$15,000 - \$24,999	2,463	4.4%	1,731	3.0%
\$25,000 - \$34,999	2,797	5.0%	2,125	3.7%
\$35,000 - \$49,999	4,193	7.5%	3,632	6.4%
\$50,000 - \$74,999	7,611	13.6%	6,529	11.4%
\$75,000 - \$99,999	6,989	12.5%	6,546	11.4%
\$100,000 - \$149,999	11,580	20.7%	12,634	22.1%
\$150,000 - \$199,999	6,461	11.6%	8,305	14.5%
\$200,000+	11,324	20.2%	13,671	23.9%

Median Household Income	\$104,043	\$118,611
Average Household Income	\$143,380	\$165,470
Per Capita Income	\$52,243	\$60,617

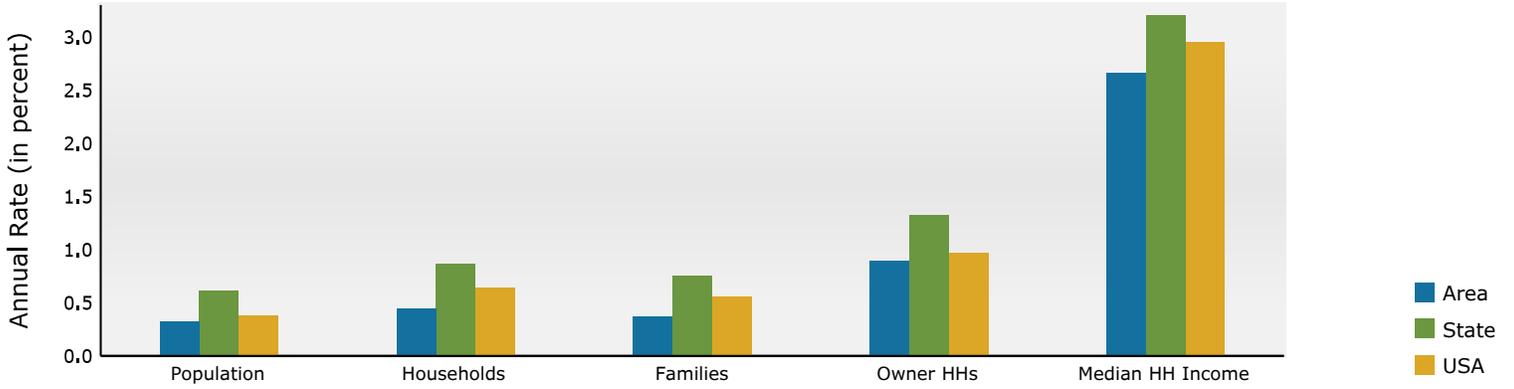
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,287	6.8%	7,974	5.3%	8,060	5.3%	8,036	5.2%
5 - 9	9,883	7.2%	9,237	6.2%	9,105	5.9%	8,454	5.4%
10 - 14	10,150	7.4%	10,808	7.2%	9,840	6.4%	9,515	6.1%
15 - 19	10,787	7.9%	11,088	7.4%	10,449	6.8%	9,466	6.1%
20 - 24	8,979	6.6%	9,820	6.6%	10,298	6.7%	9,504	6.1%
25 - 34	17,655	12.9%	18,526	12.4%	20,158	13.1%	21,980	14.1%
35 - 44	20,486	15.0%	19,725	13.2%	20,801	13.6%	20,986	13.5%
45 - 54	21,546	15.8%	20,398	13.7%	20,579	13.4%	20,358	13.1%
55 - 64	14,979	11.0%	19,536	13.1%	19,233	12.5%	19,000	12.2%
65 - 74	7,390	5.4%	13,517	9.1%	14,662	9.6%	16,066	10.3%
75 - 84	3,872	2.8%	6,295	4.2%	7,652	5.0%	9,431	6.0%
85+	1,668	1.2%	2,304	1.5%	2,627	1.7%	3,136	2.0%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	85,563	62.6%	77,622	52.0%	77,346	50.4%	75,804	48.6%
Black Alone	34,023	24.9%	38,078	25.5%	39,926	26.0%	41,229	26.4%
American Indian Alone	524	0.4%	920	0.6%	981	0.6%	1,020	0.7%
Asian Alone	4,544	3.3%	5,552	3.7%	6,008	3.9%	6,576	4.2%
Pacific Islander Alone	59	0.0%	63	0.0%	62	0.0%	65	0.0%
Some Other Race Alone	8,420	6.2%	12,556	8.4%	13,551	8.8%	14,537	9.3%
Two or More Races	3,547	2.6%	14,440	9.7%	15,590	10.2%	16,700	10.7%
Hispanic Origin (Any Race)	19,591	14.3%	25,491	17.1%	27,353	17.8%	29,317	18.8%

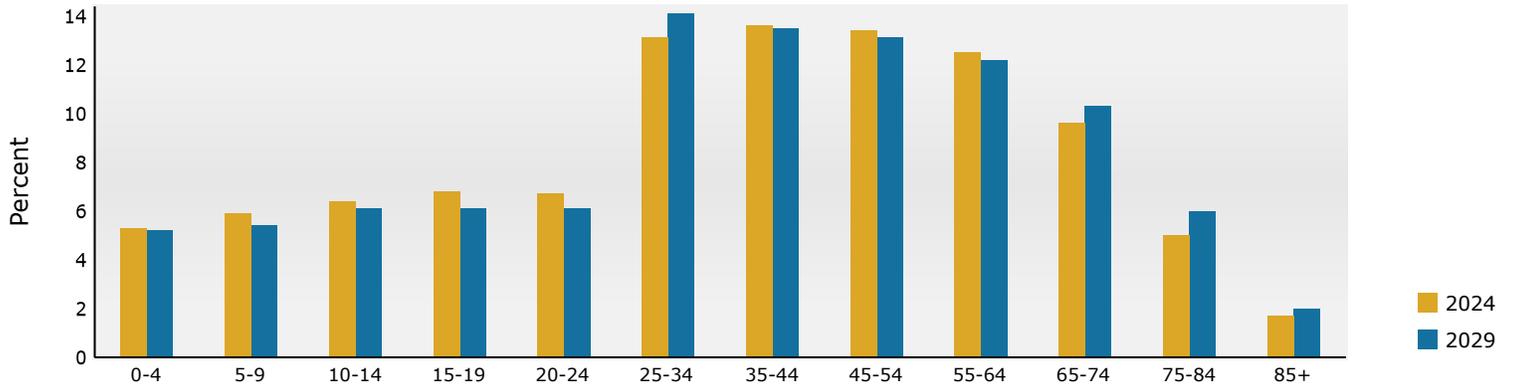
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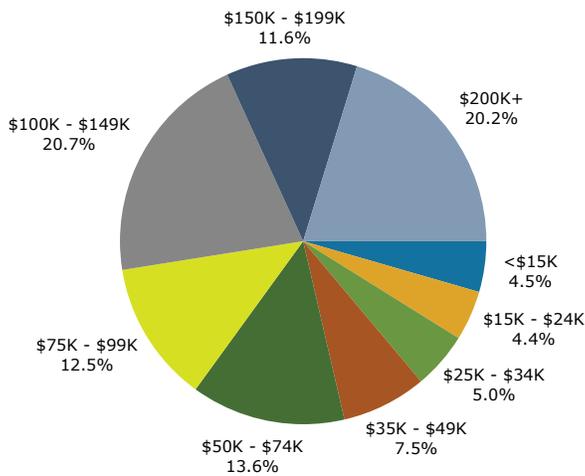
Trends 2024-2029



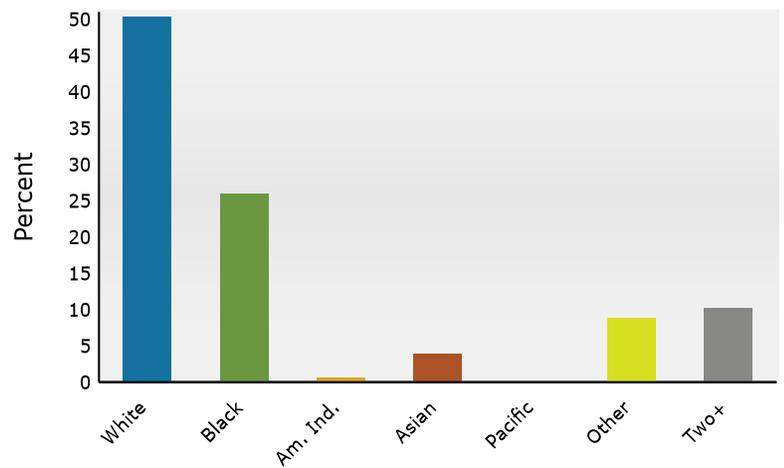
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 17.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.