

## Demographic and Income Profile

218 Peachtree Street 4  
218 Peachtree Street  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 33.75992  
Longitude: -84.38806

Summary	Census 2010	Census 2020	2024	2029
Population	23,552	30,968	32,037	32,959
Households	9,157	12,197	13,407	14,311
Families	1,953	2,762	2,915	3,081
Average Household Size	1.55	1.57	1.55	1.51
Owner Occupied Housing Units	2,557	3,043	3,455	3,690
Renter Occupied Housing Units	6,601	9,154	9,952	10,622
Median Age	27.9	27.4	28.3	28.7

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.57%	0.61%	0.38%
Households	1.31%	0.86%	0.64%
Families	1.11%	0.75%	0.56%
Owner HHs	1.32%	1.32%	0.97%
Median Household Income	4.17%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	2,181	16.3%	1,921	13.4%
\$15,000 - \$24,999	698	5.2%	547	3.8%
\$25,000 - \$34,999	667	5.0%	561	3.9%
\$35,000 - \$49,999	1,127	8.4%	892	6.2%
\$50,000 - \$74,999	2,379	17.7%	2,267	15.8%
\$75,000 - \$99,999	1,724	12.9%	1,910	13.3%
\$100,000 - \$149,999	2,500	18.6%	3,251	22.7%
\$150,000 - \$199,999	1,023	7.6%	1,491	10.4%
\$200,000+	1,107	8.3%	1,472	10.3%

Median Household Income	\$70,057	\$85,942
Average Household Income	\$96,103	\$115,013
Per Capita Income	\$43,400	\$53,348

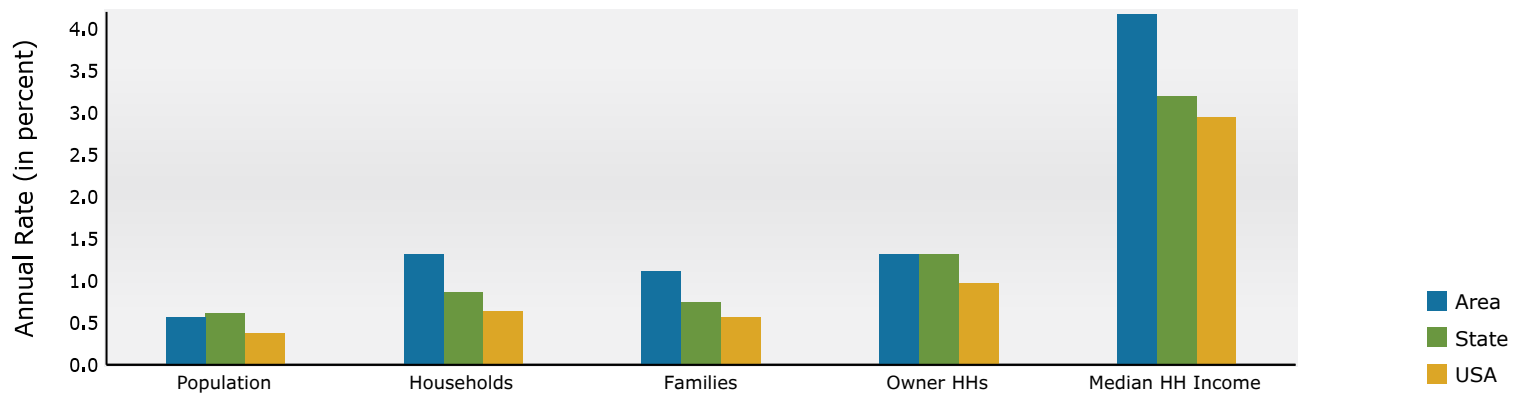
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	566	2.4%	685	2.2%	716	2.2%	724	2.2%
5 - 9	382	1.6%	500	1.6%	508	1.6%	509	1.5%
10 - 14	363	1.5%	421	1.4%	407	1.3%	416	1.3%
15 - 19	3,477	14.8%	4,467	14.4%	4,308	13.4%	4,316	13.1%
20 - 24	5,466	23.2%	7,365	23.8%	6,991	21.8%	6,958	21.1%
25 - 34	4,608	19.6%	7,573	24.5%	8,399	26.2%	8,547	25.9%
35 - 44	3,039	12.9%	3,373	10.9%	3,774	11.8%	4,127	12.5%
45 - 54	2,751	11.7%	2,720	8.8%	2,793	8.7%	2,973	9.0%
55 - 64	1,799	7.6%	2,058	6.6%	2,079	6.5%	2,090	6.3%
65 - 74	659	2.8%	1,298	4.2%	1,358	4.2%	1,428	4.3%
75 - 84	314	1.3%	417	1.3%	582	1.8%	691	2.1%
85+	130	0.6%	90	0.3%	124	0.4%	182	0.6%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	8,670	36.8%	11,625	37.5%	11,345	35.4%	11,047	33.5%
Black Alone	12,204	51.8%	14,395	46.5%	15,255	47.6%	15,970	48.5%
American Indian Alone	56	0.2%	75	0.2%	78	0.2%	81	0.2%
Asian Alone	1,636	6.9%	2,152	6.9%	2,392	7.5%	2,678	8.1%
Pacific Islander Alone	12	0.1%	29	0.1%	28	0.1%	28	0.1%
Some Other Race Alone	315	1.3%	820	2.6%	881	2.7%	954	2.9%
Two or More Races	660	2.8%	1,871	6.0%	2,058	6.4%	2,201	6.7%
Hispanic Origin (Any Race)	1,060	4.5%	2,279	7.4%	2,409	7.5%	2,623	8.0%

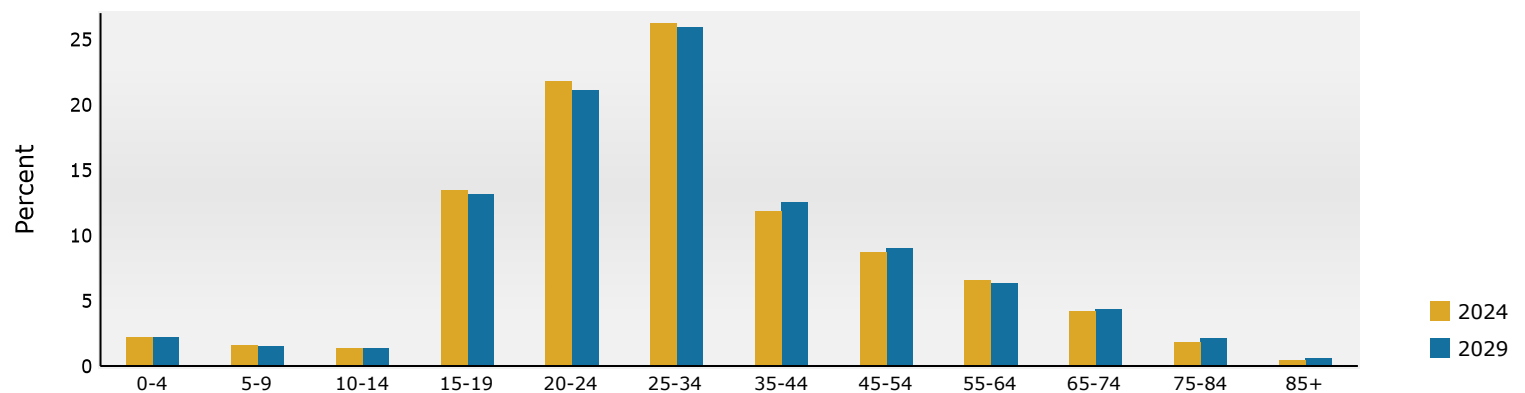
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

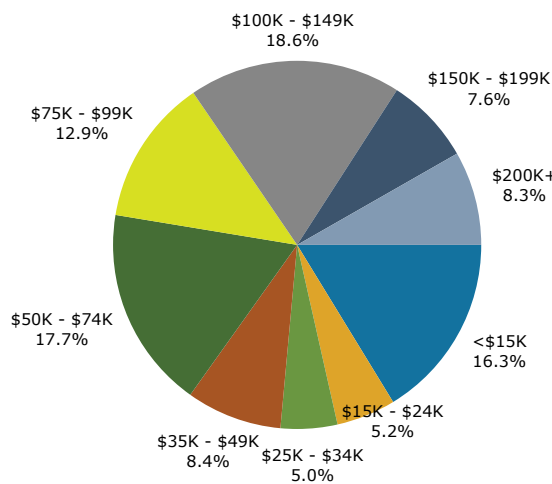
## Trends 2024-2029



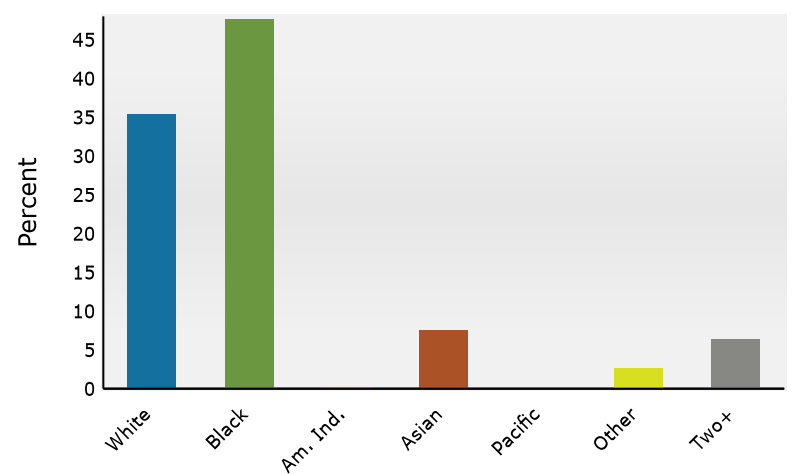
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 7.5%

## Demographic and Income Profile

218 Peachtree Street 4  
 218 Peachtree Street  
 Ring: 3 mile radius

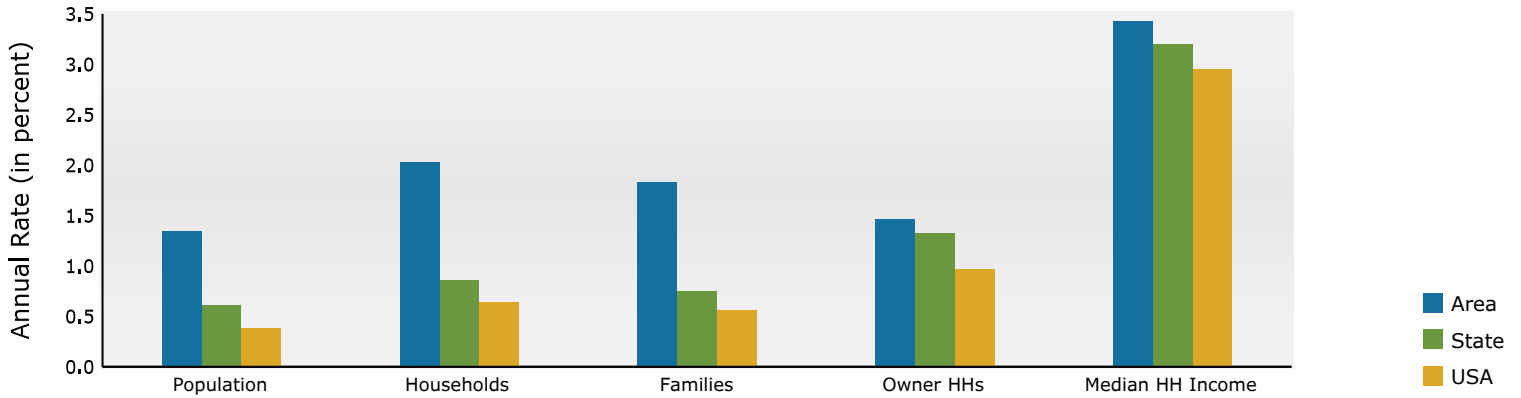
Prepared by Esri  
 Latitude: 33.75992  
 Longitude: -84.38806

Summary	Census 2010		Census 2020		2024		2029	
Population	153,720		192,494		207,471		221,736	
Households	69,548		92,175		102,280		113,084	
Families	21,826		29,668		31,789		34,805	
Average Household Size	1.85		1.80		1.78		1.73	
Owner Occupied Housing Units	27,031		32,300		37,136		39,920	
Renter Occupied Housing Units	42,517		59,875		65,144		73,163	
Median Age	30.7		31.3		32.1		33.4	
Trends: 2024-2029 Annual Rate	Area		State		National			
Population	1.34%		0.61%		0.38%			
Households	2.03%		0.86%		0.64%			
Families	1.83%		0.75%		0.56%			
Owner HHs	1.46%		1.32%		0.97%			
Median Household Income	3.43%		3.20%		2.95%			
Households by Income			2024		2029			
			Number	Percent	Number	Percent		
<\$15,000			12,598	12.3%	10,826	9.6%		
\$15,000 - \$24,999			4,814	4.7%	3,548	3.1%		
\$25,000 - \$34,999			4,697	4.6%	4,027	3.6%		
\$35,000 - \$49,999			7,396	7.2%	6,803	6.0%		
\$50,000 - \$74,999			13,120	12.8%	12,988	11.5%		
\$75,000 - \$99,999			11,253	11.0%	12,349	10.9%		
\$100,000 - \$149,999			18,245	17.8%	22,299	19.7%		
\$150,000 - \$199,999			11,440	11.2%	15,837	14.0%		
\$200,000+			18,707	18.3%	24,396	21.6%		
Median Household Income			\$92,694		\$109,710			
Average Household Income			\$134,865		\$157,716			
Per Capita Income			\$66,995		\$80,854			
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,323	4.8%	7,494	3.9%	8,065	3.9%	8,243	3.7%
5 - 9	5,459	3.6%	6,534	3.4%	6,958	3.4%	7,178	3.2%
10 - 14	4,536	3.0%	5,675	2.9%	5,843	2.8%	6,683	3.0%
15 - 19	13,619	8.9%	13,406	7.0%	13,342	6.4%	14,225	6.4%
20 - 24	24,190	15.7%	28,270	14.7%	25,968	12.5%	26,371	11.9%
25 - 34	35,537	23.1%	53,012	27.5%	60,085	29.0%	56,810	25.6%
35 - 44	23,596	15.3%	28,106	14.6%	32,682	15.8%	38,753	17.5%
45 - 54	17,896	11.6%	20,289	10.5%	21,411	10.3%	24,143	10.9%
55 - 64	12,340	8.0%	15,655	8.1%	16,765	8.1%	18,641	8.4%
65 - 74	5,471	3.6%	9,803	5.1%	10,594	5.1%	12,577	5.7%
75 - 84	2,621	1.7%	3,288	1.7%	4,610	2.2%	6,515	2.9%
85+	1,134	0.7%	962	0.5%	1,148	0.6%	1,596	0.7%
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	67,345	43.8%	89,555	46.5%	92,666	44.7%	95,269	43.0%
Black Alone	72,304	47.0%	74,045	38.5%	81,455	39.3%	87,641	39.5%
American Indian Alone	366	0.2%	441	0.2%	463	0.2%	515	0.2%
Asian Alone	7,856	5.1%	11,855	6.2%	13,872	6.7%	16,596	7.5%
Pacific Islander Alone	47	0.0%	117	0.1%	116	0.1%	126	0.1%
Some Other Race Alone	1,960	1.3%	3,795	2.0%	4,306	2.1%	4,946	2.2%
Two or More Races	3,842	2.5%	12,686	6.6%	14,593	7.0%	16,643	7.5%
Hispanic Origin (Any Race)	6,351	4.1%	11,924	6.2%	13,476	6.5%	15,499	7.0%

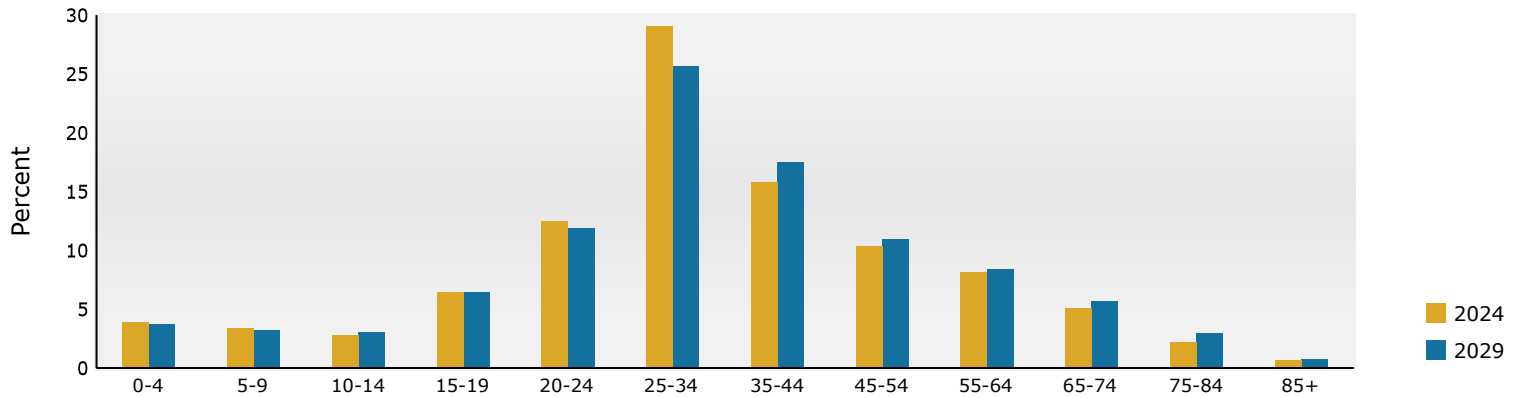
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

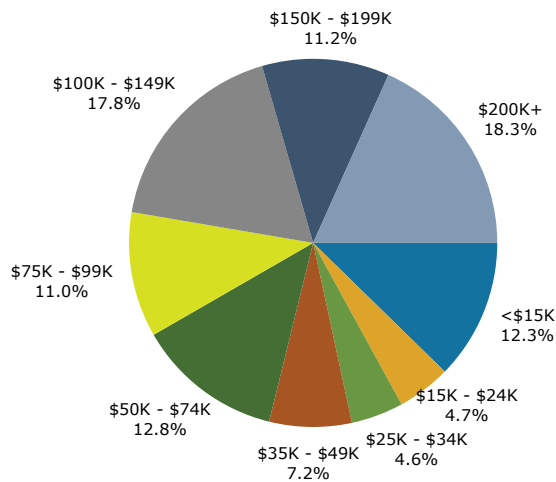
## Trends 2024-2029



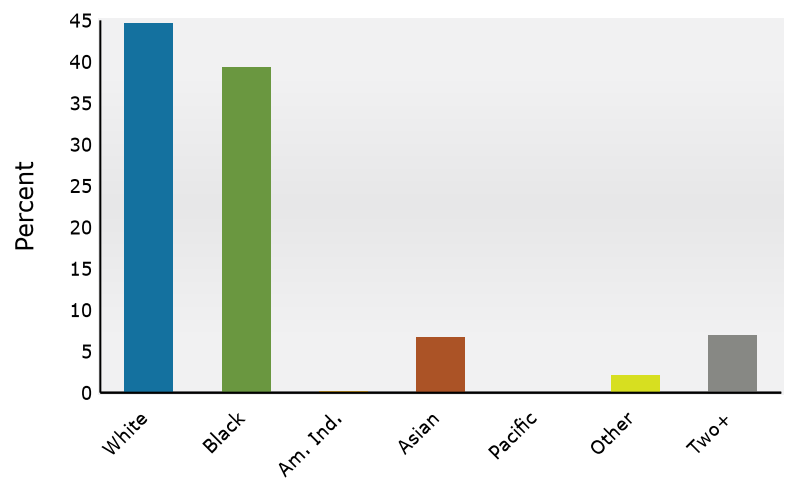
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 6.5%

## Demographic and Income Profile

218 Peachtree Street 4  
 218 Peachtree Street  
 Ring: 5 mile radius

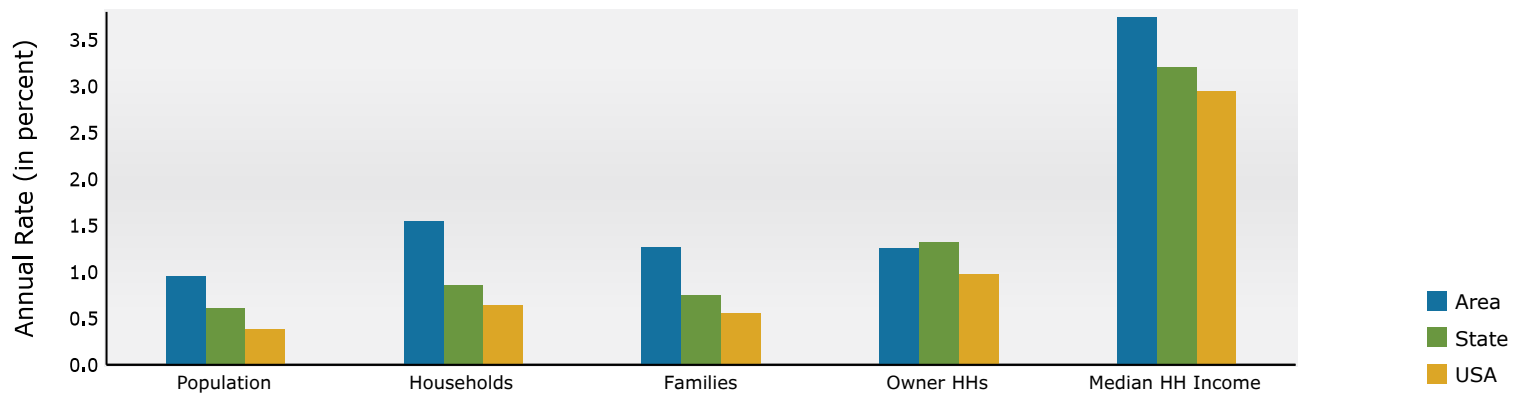
Prepared by Esri  
 Latitude: 33.75992  
 Longitude: -84.38806

Summary	Census 2010		Census 2020		2024		2029	
Population	313,058		368,974		390,436		409,290	
Households	138,234		170,678		184,443		199,175	
Families	54,347		66,904		69,589		74,103	
Average Household Size	2.04		1.97		1.94		1.89	
Owner Occupied Housing Units	60,453		69,829		78,317		83,320	
Renter Occupied Housing Units	77,781		100,849		106,126		115,856	
Median Age	32.2		32.7		33.4		34.9	
Trends: 2024-2029 Annual Rate	Area		State		National			
Population	0.95%		0.61%		0.38%			
Households	1.55%		0.86%		0.64%			
Families	1.26%		0.75%		0.56%			
Owner HHs	1.25%		1.32%		0.97%			
Median Household Income	3.74%		3.20%		2.95%			
Households by Income			2024		2029			
			Number	Percent	Number	Percent		
<\$15,000			22,214	12.0%	18,927	9.5%		
\$15,000 - \$24,999			9,489	5.1%	7,044	3.5%		
\$25,000 - \$34,999			9,389	5.1%	7,744	3.9%		
\$35,000 - \$49,999			13,705	7.4%	12,229	6.1%		
\$50,000 - \$74,999			23,879	12.9%	23,140	11.6%		
\$75,000 - \$99,999			19,926	10.8%	21,409	10.7%		
\$100,000 - \$149,999			30,827	16.7%	37,143	18.6%		
\$150,000 - \$199,999			19,843	10.8%	26,804	13.5%		
\$200,000+			35,161	19.1%	44,724	22.5%		
Median Household Income			\$90,585		\$108,836			
Average Household Income			\$136,241		\$159,337			
Per Capita Income			\$64,906		\$78,019			
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,508	5.9%	17,155	4.6%	17,842	4.6%	17,730	4.3%
5 - 9	14,858	4.7%	16,173	4.4%	16,568	4.2%	16,365	4.0%
10 - 14	12,436	4.0%	15,147	4.1%	14,984	3.8%	16,210	4.0%
15 - 19	22,808	7.3%	21,073	5.7%	21,933	5.6%	23,239	5.7%
20 - 24	37,975	12.1%	42,012	11.4%	39,252	10.1%	40,303	9.8%
25 - 34	66,830	21.3%	93,093	25.2%	100,183	25.7%	92,037	22.5%
35 - 44	47,762	15.3%	55,519	15.0%	63,239	16.2%	71,463	17.5%
45 - 54	37,797	12.1%	40,605	11.0%	43,126	11.0%	48,134	11.8%
55 - 64	28,236	9.0%	32,979	8.9%	34,091	8.7%	36,611	8.9%
65 - 74	14,701	4.7%	22,450	6.1%	23,773	6.1%	27,105	6.6%
75 - 84	7,772	2.5%	9,516	2.6%	11,812	3.0%	15,552	3.8%
85+	3,374	1.1%	3,252	0.9%	3,632	0.9%	4,541	1.1%
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	134,785	43.1%	165,142	44.8%	168,269	43.1%	169,330	41.4%
Black Alone	151,774	48.5%	151,179	41.0%	162,435	41.6%	172,245	42.1%
American Indian Alone	782	0.2%	1,021	0.3%	1,089	0.3%	1,157	0.3%
Asian Alone	12,181	3.9%	19,159	5.2%	21,936	5.6%	25,557	6.2%
Pacific Islander Alone	101	0.0%	178	0.0%	180	0.0%	194	0.0%
Some Other Race Alone	6,481	2.1%	8,626	2.3%	9,775	2.5%	10,880	2.7%
Two or More Races	6,954	2.2%	23,669	6.4%	26,753	6.9%	29,926	7.3%
Hispanic Origin (Any Race)	16,378	5.2%	23,400	6.3%	26,279	6.7%	29,458	7.2%

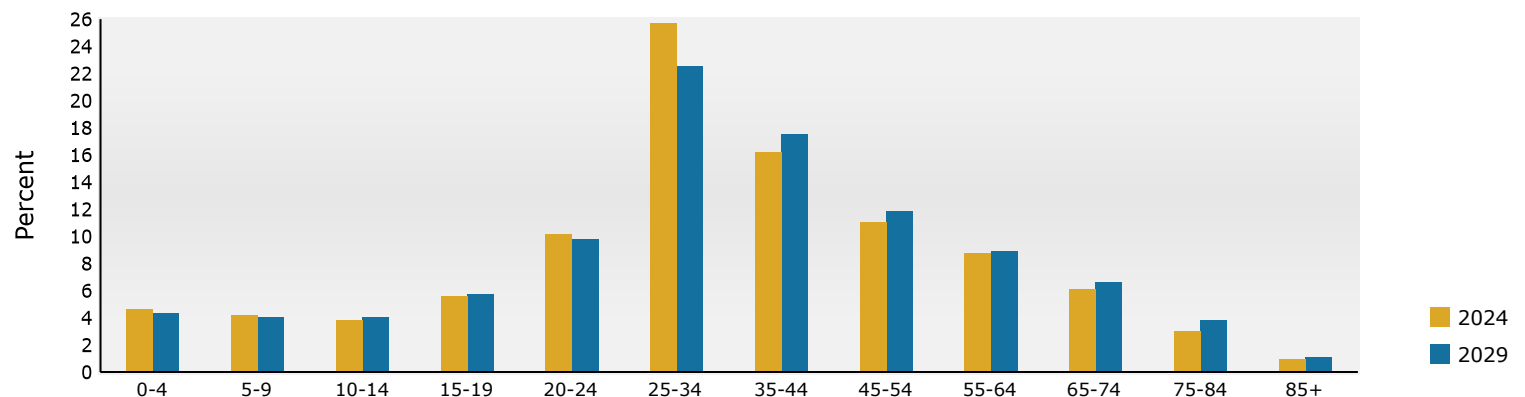
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

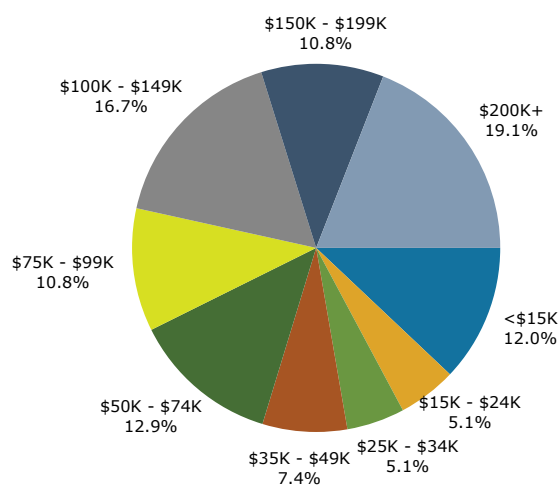
## Trends 2024-2029



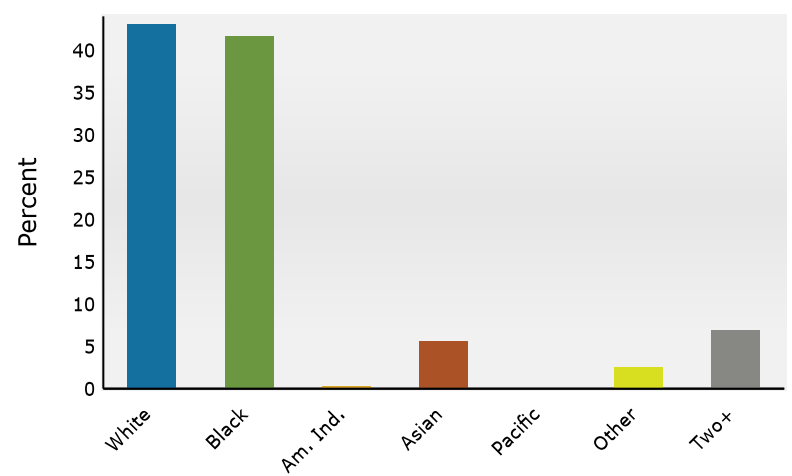
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 6.7%