

Demographic and Income Profile

800 Peachtree St NE, Atlanta, Georgia, 30308 2
 800 Peachtree St NE, Atlanta, Georgia, 30308
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 33.77672
 Longitude: -84.38533

Summary	Census 2010	Census 2020	2024	2029
Population	32,613	44,269	46,174	52,019
Households	16,167	24,069	25,902	30,267
Families	3,010	5,521	5,697	6,603
Average Household Size	1.50	1.56	1.53	1.51
Owner Occupied Housing Units	6,220	7,790	8,942	9,489
Renter Occupied Housing Units	9,947	16,279	16,960	20,778
Median Age	29.9	30.4	31.3	32.4

Trends: 2024-2029 Annual Rate	Area	State	National
Population	2.41%	0.61%	0.38%
Households	3.16%	0.86%	0.64%
Families	3.00%	0.75%	0.56%
Owner HHs	1.19%	1.32%	0.97%
Median Household Income	2.19%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	2,474	9.6%	1,993	6.6%
\$15,000 - \$24,999	767	3.0%	492	1.6%
\$25,000 - \$34,999	944	3.6%	788	2.6%
\$35,000 - \$49,999	1,315	5.1%	1,295	4.3%
\$50,000 - \$74,999	3,468	13.4%	3,825	12.6%
\$75,000 - \$99,999	2,992	11.6%	3,617	12.0%
\$100,000 - \$149,999	5,375	20.8%	6,592	21.8%
\$150,000 - \$199,999	3,517	13.6%	4,805	15.9%
\$200,000+	5,050	19.5%	6,860	22.7%

Median Household Income	\$106,331	\$118,511
Average Household Income	\$144,154	\$165,957
Per Capita Income	\$81,671	\$97,507

Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	702	2.2%	1,039	2.3%	1,116	2.4%	1,256	2.4%
5 - 9	402	1.2%	681	1.5%	713	1.5%	852	1.6%
10 - 14	342	1.0%	562	1.3%	535	1.2%	668	1.3%
15 - 19	2,771	8.5%	2,042	4.6%	1,869	4.0%	2,015	3.9%
20 - 24	6,988	21.4%	9,401	21.2%	7,435	16.1%	7,544	14.5%
25 - 34	9,064	27.8%	14,004	31.6%	16,980	36.8%	17,691	34.0%
35 - 44	5,021	15.4%	5,897	13.3%	6,733	14.6%	8,909	17.1%
45 - 54	3,459	10.6%	4,368	9.9%	4,200	9.1%	4,889	9.4%
55 - 64	2,447	7.5%	3,630	8.2%	3,669	7.9%	4,134	7.9%
65 - 74	938	2.9%	1,932	4.4%	2,030	4.4%	2,671	5.1%
75 - 84	349	1.1%	603	1.4%	769	1.7%	1,165	2.2%
85+	130	0.4%	112	0.3%	125	0.3%	224	0.4%

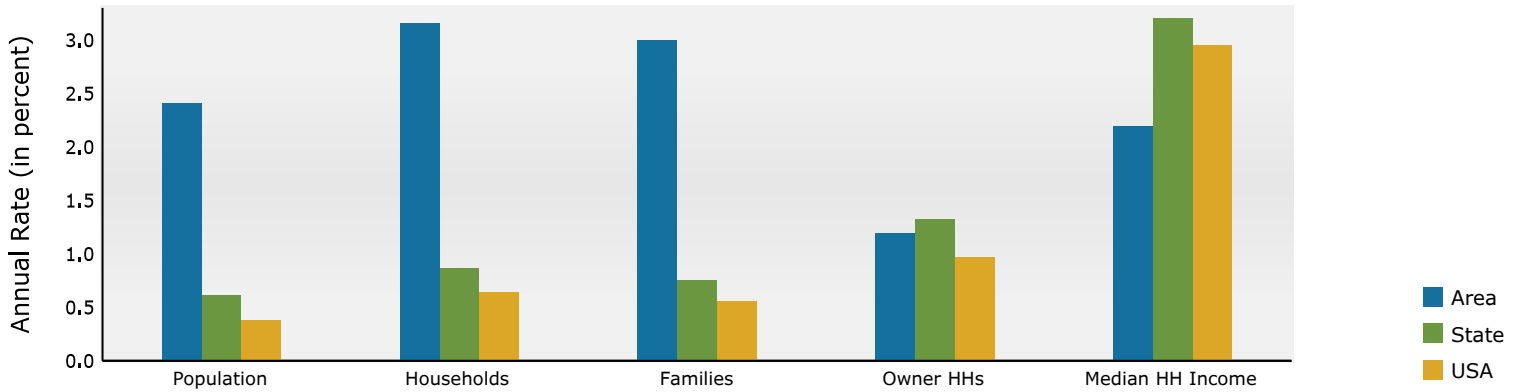
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	19,192	58.8%	26,139	59.0%	26,045	56.4%	28,148	54.1%
Black Alone	8,395	25.7%	9,140	20.6%	10,004	21.7%	11,305	21.7%
American Indian Alone	73	0.2%	114	0.3%	116	0.3%	136	0.3%
Asian Alone	3,632	11.1%	4,420	10.0%	5,075	11.0%	6,521	12.5%
Pacific Islander Alone	10	0.0%	29	0.1%	28	0.1%	31	0.1%
Some Other Race Alone	388	1.2%	1,001	2.3%	1,096	2.4%	1,307	2.5%
Two or More Races	923	2.8%	3,427	7.7%	3,811	8.3%	4,571	8.8%

Hispanic Origin (Any Race)	1,497	4.6%	3,231	7.3%	3,537	7.7%	4,282	8.2%
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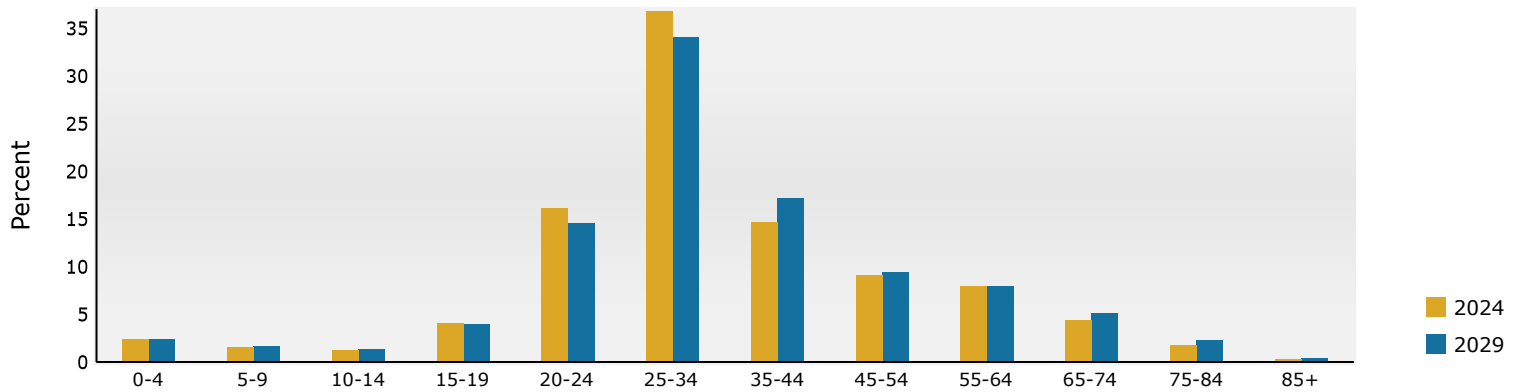
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

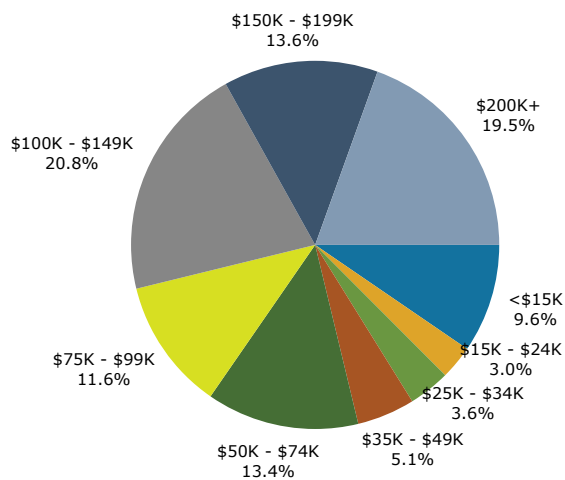
Trends 2024-2029



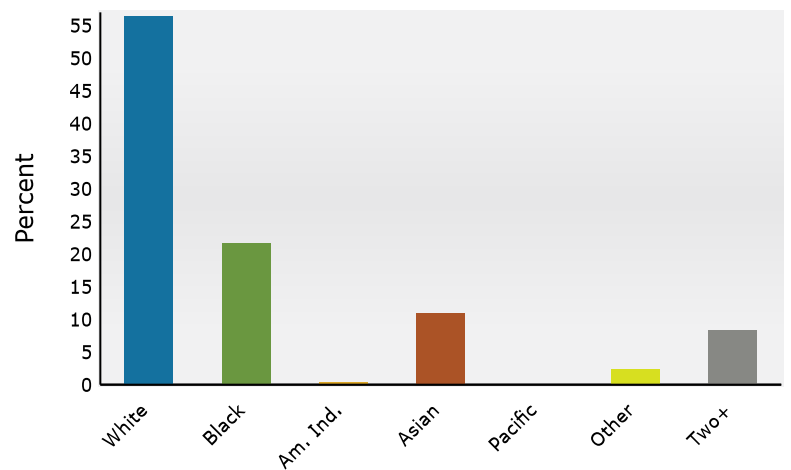
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 7.7%

Demographic and Income Profile

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 Ring: 3 mile radius

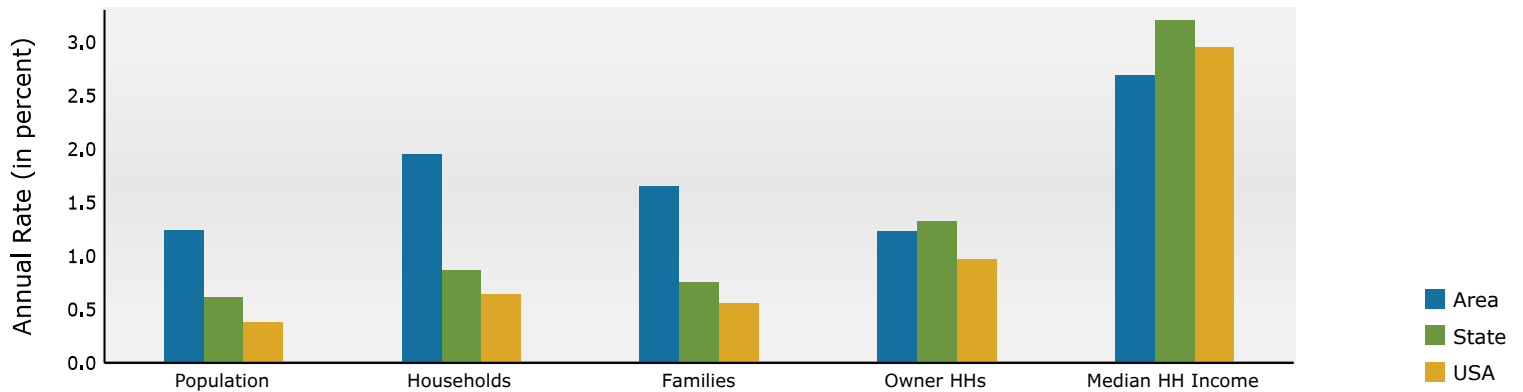
Prepared by Esri
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Summary	Census 2010		Census 2020		2024		2029	
Population	149,704		192,086		205,043		218,106	
Households	70,203		93,621		102,821		113,235	
Families	20,367		29,024		30,607		33,213	
Average Household Size	1.77		1.77		1.75		1.70	
Owner Occupied Housing Units	27,360		32,185		36,878		39,206	
Renter Occupied Housing Units	42,843		61,436		65,943		74,030	
Median Age	30.6		31.0		31.9		33.1	
Trends: 2024-2029 Annual Rate	Area		State		National			
Population	1.24%		0.61%		0.38%			
Households	1.95%		0.86%		0.64%			
Families	1.65%		0.75%		0.56%			
Owner HHs	1.23%		1.32%		0.97%			
Median Household Income	2.69%		3.20%		2.95%			
Households by Income			2024		2029			
			Number	Percent	Number	Percent		
<\$15,000			11,037	10.7%	9,452	8.3%		
\$15,000 - \$24,999			4,211	4.1%	3,096	2.7%		
\$25,000 - \$34,999			4,219	4.1%	3,491	3.1%		
\$35,000 - \$49,999			6,894	6.7%	6,055	5.3%		
\$50,000 - \$74,999			13,400	13.0%	13,121	11.6%		
\$75,000 - \$99,999			11,374	11.1%	12,529	11.1%		
\$100,000 - \$149,999			18,796	18.3%	22,869	20.2%		
\$150,000 - \$199,999			11,793	11.5%	15,961	14.1%		
\$200,000+			21,087	20.5%	26,650	23.5%		
Median Household Income			\$100,472		\$114,722			
Average Household Income			\$144,840		\$166,977			
Per Capita Income			\$73,447		\$87,498			
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,498	4.3%	7,057	3.7%	7,548	3.7%	7,661	3.5%
5 - 9	4,842	3.2%	6,091	3.2%	6,222	3.0%	6,380	2.9%
10 - 14	3,769	2.5%	5,234	2.7%	5,237	2.6%	5,861	2.7%
15 - 19	12,491	8.3%	13,084	6.8%	12,893	6.3%	13,658	6.3%
20 - 24	24,644	16.5%	29,175	15.2%	26,138	12.7%	26,541	12.2%
25 - 34	36,416	24.3%	54,828	28.5%	62,877	30.7%	59,429	27.2%
35 - 44	23,498	15.7%	27,540	14.3%	31,520	15.4%	37,873	17.4%
45 - 54	17,267	11.5%	19,999	10.4%	20,642	10.1%	23,044	10.6%
55 - 64	11,890	7.9%	15,364	8.0%	16,310	8.0%	18,013	8.3%
65 - 74	5,052	3.4%	9,532	5.0%	10,047	4.9%	11,828	5.4%
75 - 84	2,260	1.5%	3,257	1.7%	4,524	2.2%	6,283	2.9%
85+	1,078	0.7%	926	0.5%	1,083	0.5%	1,534	0.7%
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	79,393	53.0%	100,354	52.2%	102,713	50.1%	105,006	48.1%
Black Alone	55,636	37.2%	60,833	31.7%	66,934	32.6%	72,047	33.0%
American Indian Alone	345	0.2%	437	0.2%	456	0.2%	505	0.2%
Asian Alone	8,523	5.7%	12,988	6.8%	15,121	7.4%	18,065	8.3%
Pacific Islander Alone	52	0.0%	119	0.1%	120	0.1%	130	0.1%
Some Other Race Alone	1,942	1.3%	4,050	2.1%	4,535	2.2%	5,126	2.4%
Two or More Races	3,812	2.5%	13,304	6.9%	15,163	7.4%	17,227	7.9%
Hispanic Origin (Any Race)	6,548	4.4%	12,640	6.6%	14,094	6.9%	16,059	7.4%

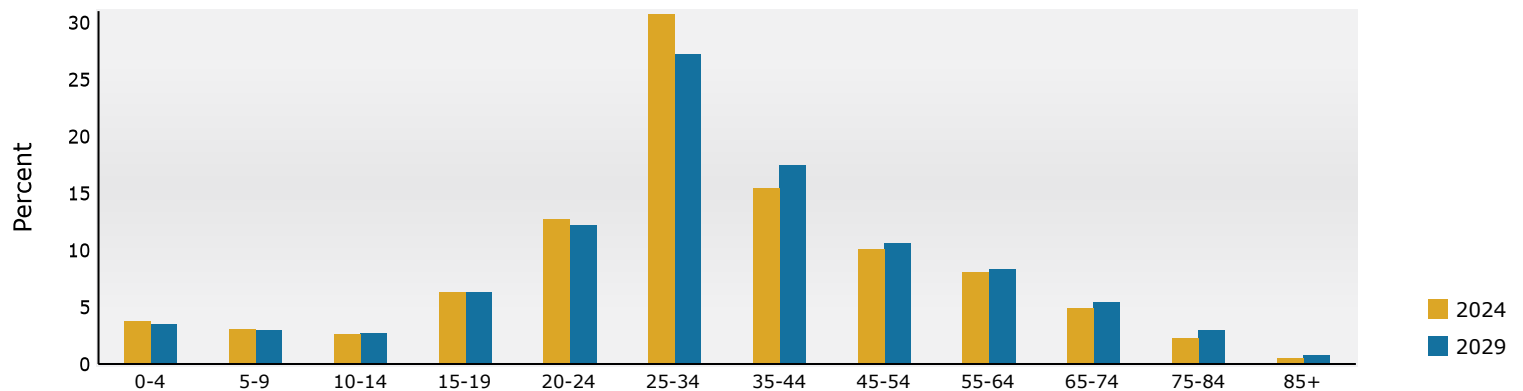
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

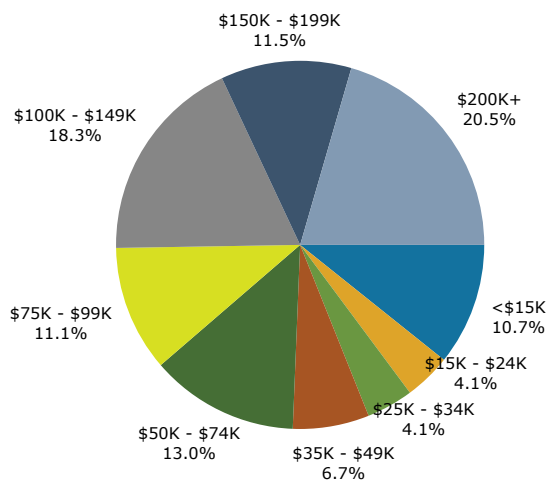
Trends 2024-2029



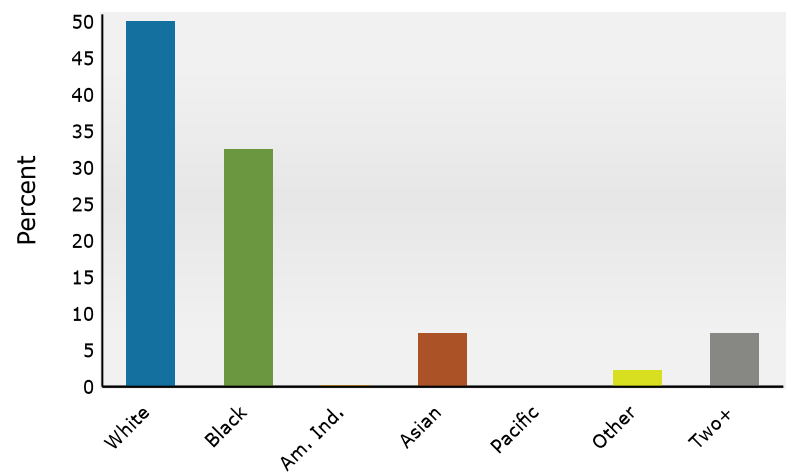
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 6.9%

Demographic and Income Profile

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Ring: 5 mile radius

Prepared by Esri
Latitude: 33.77672
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Summary	Census 2010	Census 2020	2024	2029
Population	328,478	393,166	417,755	437,060
Households	148,110	184,904	200,278	215,369
Families	56,141	71,154	74,242	78,781
Average Household Size	1.99	1.94	1.91	1.87
Owner Occupied Housing Units	65,425	75,376	84,208	89,458
Renter Occupied Housing Units	82,685	109,528	116,070	125,911
Median Age	32.3	32.7	33.4	34.8

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.91%	0.61%	0.38%
Households	1.46%	0.86%	0.64%
Families	1.19%	0.75%	0.56%
Owner HHs	1.22%	1.32%	0.97%
Median Household Income	3.34%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	22,504	11.2%	18,801	8.7%
\$15,000 - \$24,999	9,829	4.9%	7,131	3.3%
\$25,000 - \$34,999	9,697	4.8%	7,953	3.7%
\$35,000 - \$49,999	13,779	6.9%	12,218	5.7%
\$50,000 - \$74,999	25,062	12.5%	24,127	11.2%
\$75,000 - \$99,999	21,556	10.8%	22,761	10.6%
\$100,000 - \$149,999	33,928	16.9%	40,020	18.6%
\$150,000 - \$199,999	22,150	11.1%	29,775	13.8%
\$200,000+	41,762	20.9%	52,572	24.4%

Median Household Income	\$96,708	\$113,985
Average Household Income	\$143,709	\$167,549
Per Capita Income	\$69,397	\$83,040

Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,876	5.7%	17,604	4.5%	18,446	4.4%	18,308	4.2%
5 - 9	15,067	4.6%	16,579	4.2%	17,133	4.1%	16,920	3.9%
10 - 14	12,283	3.7%	15,665	4.0%	15,436	3.7%	16,759	3.8%
15 - 19	22,578	6.9%	21,779	5.5%	22,546	5.4%	23,839	5.5%
20 - 24	41,390	12.6%	45,556	11.6%	42,367	10.1%	43,169	9.9%
25 - 34	71,703	21.8%	100,171	25.5%	109,724	26.3%	101,863	23.3%
35 - 44	50,899	15.5%	58,663	14.9%	66,860	16.0%	75,016	17.2%
45 - 54	39,140	11.9%	43,750	11.1%	46,076	11.0%	50,939	11.7%
55 - 64	28,829	8.8%	34,928	8.9%	36,328	8.7%	38,990	8.9%
65 - 74	14,957	4.6%	23,993	6.1%	25,284	6.1%	28,699	6.6%
75 - 84	8,399	2.6%	10,468	2.7%	13,125	3.1%	17,114	3.9%
85+	4,359	1.3%	4,010	1.0%	4,429	1.1%	5,441	1.2%

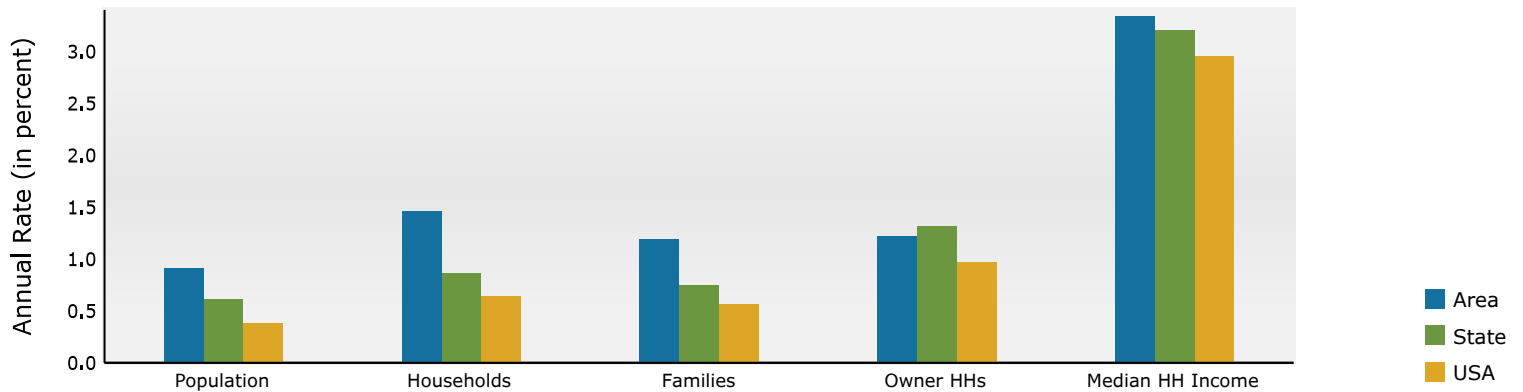
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	162,010	49.3%	194,193	49.4%	198,202	47.4%	198,399	45.4%
Black Alone	134,395	40.9%	137,741	35.0%	150,056	35.9%	160,356	36.7%
American Indian Alone	809	0.2%	1,124	0.3%	1,211	0.3%	1,285	0.3%
Asian Alone	15,573	4.7%	23,398	6.0%	26,626	6.4%	30,652	7.0%
Pacific Islander Alone	115	0.0%	200	0.1%	203	0.0%	220	0.1%
Some Other Race Alone	7,987	2.4%	10,161	2.6%	11,601	2.8%	12,842	2.9%
Two or More Races	7,589	2.3%	26,349	6.7%	29,856	7.1%	33,306	7.6%

Hispanic Origin (Any Race)	19,491	5.9%	26,906	6.8%	30,373	7.3%	33,876	7.8%
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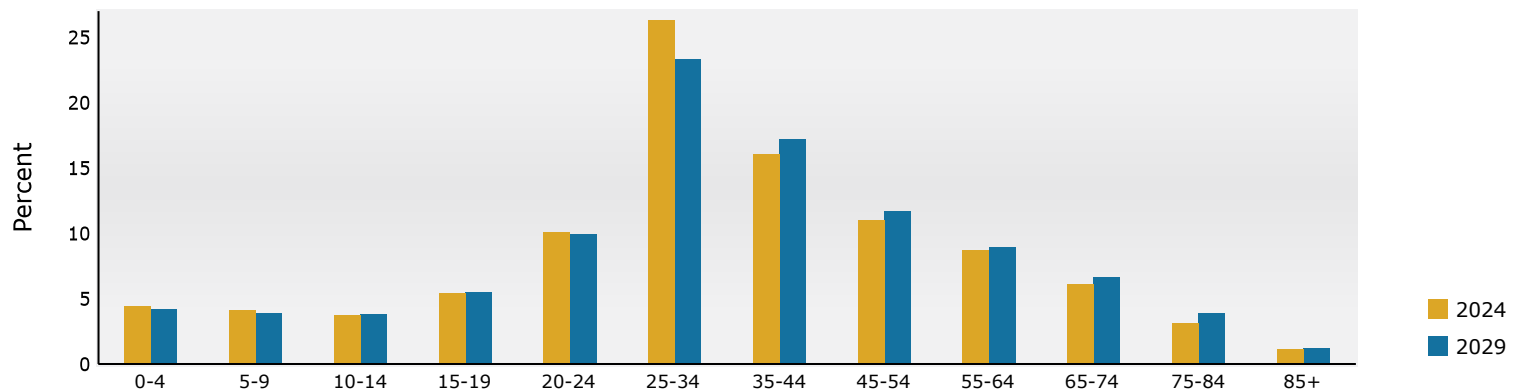
Data Note: Income is expressed in current dollars.

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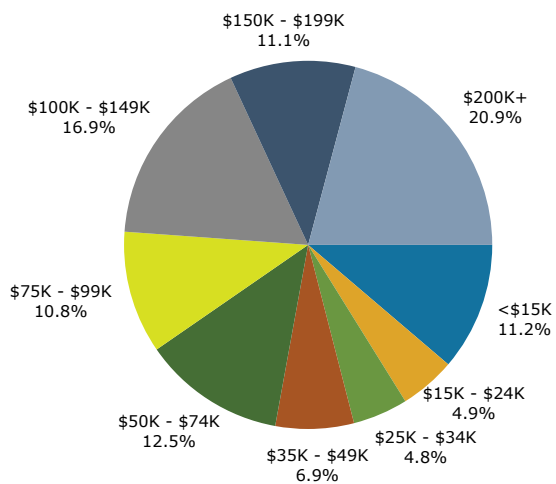
Trends 2024-2029



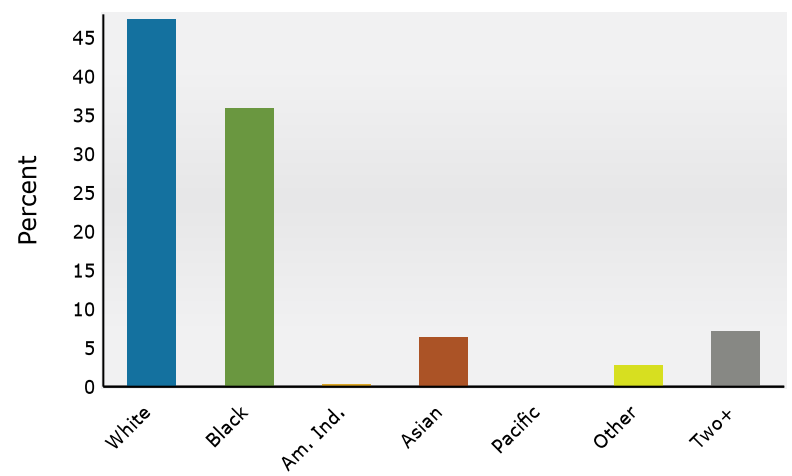
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 7.3%