

Demographic and Income Profile

11770 Haynes Bridge Rd, Alpharetta, Georgia, 30009 2
 11770 Haynes Bridge Rd, Alpharetta, Georgia, 30009
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.06942
 Longitude: -84.29509

Summary	Census 2010	Census 2020	2024	2029
Population	5,265	7,393	7,907	8,381
Households	2,375	3,280	3,637	3,934
Families	1,238	1,870	2,002	2,152
Average Household Size	2.20	2.25	2.17	2.13
Owner Occupied Housing Units	1,083	1,518	1,813	1,973
Renter Occupied Housing Units	1,292	1,762	1,824	1,961
Median Age	35.9	41.4	41.6	43.2

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.17%	0.61%	0.38%
Households	1.58%	0.86%	0.64%
Families	1.46%	0.75%	0.56%
Owner HHs	1.71%	1.32%	0.97%
Median Household Income	3.86%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	117	3.2%	82	2.1%
\$15,000 - \$24,999	113	3.1%	60	1.5%
\$25,000 - \$34,999	137	3.8%	76	1.9%
\$35,000 - \$49,999	197	5.4%	134	3.4%
\$50,000 - \$74,999	315	8.7%	228	5.8%
\$75,000 - \$99,999	408	11.2%	353	9.0%
\$100,000 - \$149,999	717	19.7%	835	21.2%
\$150,000 - \$199,999	535	14.7%	709	18.0%
\$200,000+	1,098	30.2%	1,455	37.0%

Median Household Income	\$133,058	\$160,803
Average Household Income	\$179,510	\$214,533
Per Capita Income	\$84,319	\$102,889

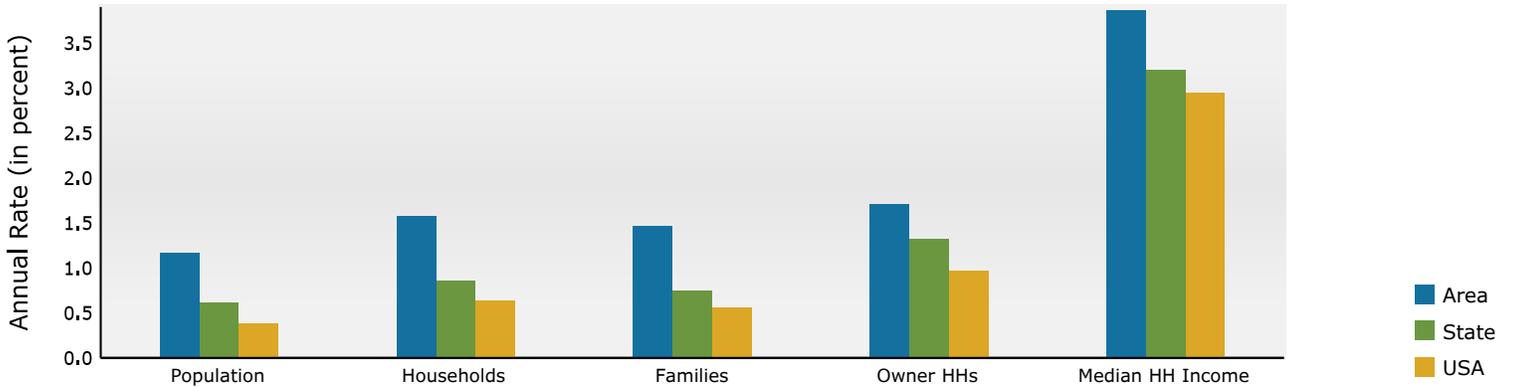
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	371	7.0%	331	4.5%	350	4.4%	356	4.2%
5 - 9	297	5.6%	307	4.2%	380	4.8%	381	4.5%
10 - 14	257	4.9%	354	4.8%	327	4.1%	407	4.9%
15 - 19	241	4.6%	451	6.1%	343	4.3%	322	3.8%
20 - 24	314	6.0%	459	6.2%	469	5.9%	364	4.3%
25 - 34	1,062	20.2%	1,121	15.2%	1,266	16.0%	1,206	14.4%
35 - 44	944	17.9%	1,021	13.8%	1,225	15.5%	1,399	16.7%
45 - 54	708	13.4%	1,194	16.2%	1,080	13.7%	1,124	13.4%
55 - 64	529	10.0%	1,154	15.6%	1,203	15.2%	1,118	13.3%
65 - 74	295	5.6%	612	8.3%	748	9.5%	988	11.8%
75 - 84	182	3.5%	289	3.9%	389	4.9%	545	6.5%
85+	63	1.2%	101	1.4%	125	1.6%	170	2.0%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,496	66.4%	4,606	62.3%	4,701	59.4%	4,731	56.4%
Black Alone	751	14.3%	807	10.9%	900	11.4%	996	11.9%
American Indian Alone	9	0.2%	25	0.3%	25	0.3%	27	0.3%
Asian Alone	605	11.5%	951	12.9%	1,139	14.4%	1,331	15.9%
Pacific Islander Alone	1	0.0%	5	0.1%	6	0.1%	6	0.1%
Some Other Race Alone	248	4.7%	345	4.7%	397	5.0%	453	5.4%
Two or More Races	154	2.9%	654	8.8%	740	9.4%	837	10.0%
Hispanic Origin (Any Race)	618	11.7%	792	10.7%	892	11.3%	1,018	12.1%

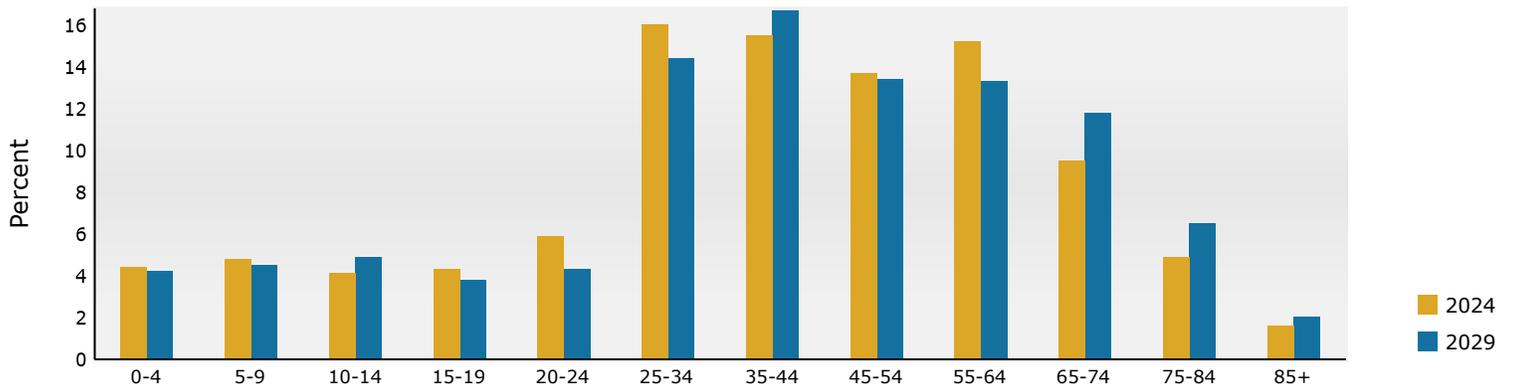
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

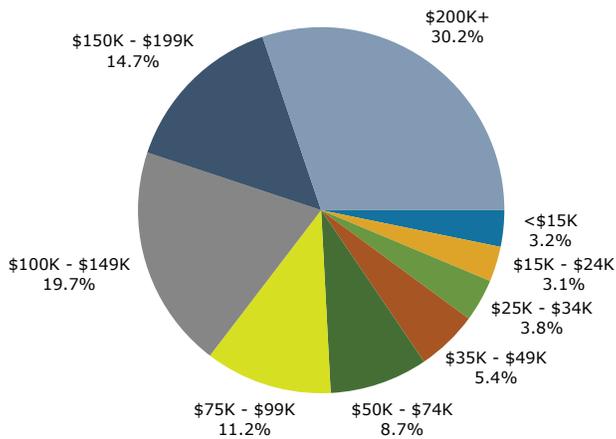
Trends 2024-2029



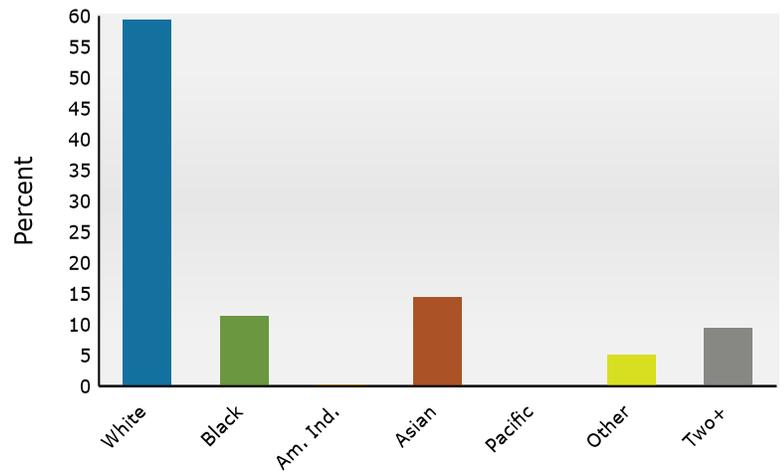
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 11.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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 Ring: 3 mile radius

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Summary	Census 2010	Census 2020	2024	2029
Population	53,191	63,261	65,465	65,568
Households	21,057	24,937	26,311	27,012
Families	13,596	16,596	17,088	17,458
Average Household Size	2.52	2.52	2.47	2.41
Owner Occupied Housing Units	12,815	14,801	16,267	16,926
Renter Occupied Housing Units	8,242	10,136	10,044	10,086
Median Age	35.6	38.6	39.4	40.6

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.03%	0.61%	0.38%
Households	0.53%	0.86%	0.64%
Families	0.43%	0.75%	0.56%
Owner HHs	0.80%	1.32%	0.97%
Median Household Income	3.55%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	1,006	3.8%	699	2.6%
\$15,000 - \$24,999	805	3.1%	430	1.6%
\$25,000 - \$34,999	987	3.8%	567	2.1%
\$35,000 - \$49,999	1,493	5.7%	1,059	3.9%
\$50,000 - \$74,999	2,493	9.5%	2,098	7.8%
\$75,000 - \$99,999	3,029	11.5%	2,754	10.2%
\$100,000 - \$149,999	4,311	16.4%	4,463	16.5%
\$150,000 - \$199,999	4,121	15.7%	4,968	18.4%
\$200,000+	8,065	30.7%	9,974	36.9%

Median Household Income	\$135,397	\$161,185
Average Household Income	\$179,010	\$210,311
Per Capita Income	\$72,156	\$86,927

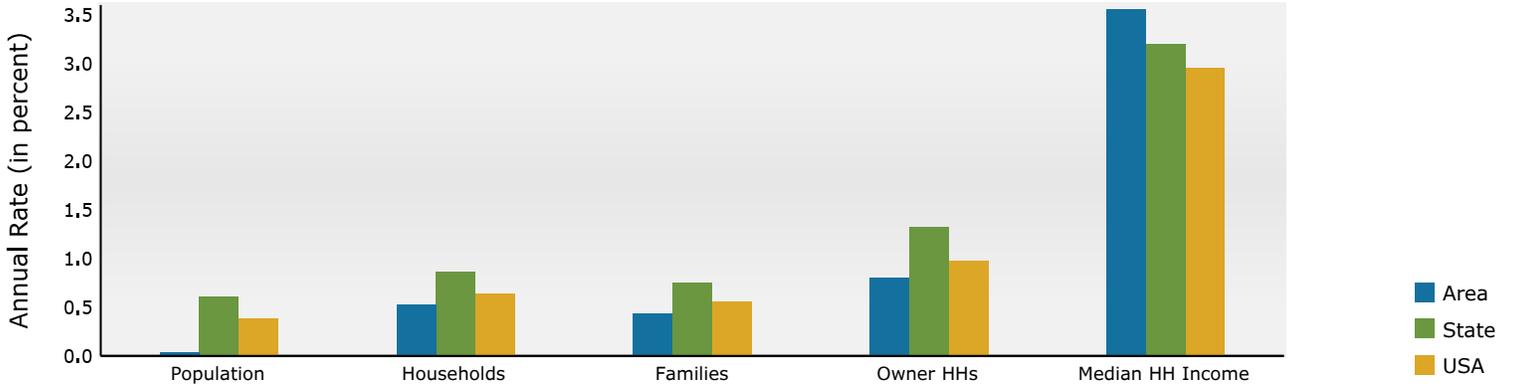
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,841	7.2%	3,378	5.3%	3,434	5.2%	3,358	5.1%
5 - 9	4,097	7.7%	3,939	6.2%	3,865	5.9%	3,543	5.4%
10 - 14	4,142	7.8%	4,331	6.8%	4,069	6.2%	3,943	6.0%
15 - 19	3,339	6.3%	4,501	7.1%	4,101	6.3%	3,793	5.8%
20 - 24	2,488	4.7%	3,680	5.8%	4,255	6.5%	3,755	5.7%
25 - 34	8,132	15.3%	8,377	13.2%	8,737	13.3%	8,944	13.6%
35 - 44	9,513	17.9%	9,365	14.8%	10,007	15.3%	9,799	14.9%
45 - 54	8,452	15.9%	10,029	15.9%	9,803	15.0%	9,522	14.5%
55 - 64	4,965	9.3%	8,224	13.0%	8,536	13.0%	8,395	12.8%
65 - 74	2,265	4.3%	4,286	6.8%	4,983	7.6%	6,016	9.2%
75 - 84	1,323	2.5%	2,171	3.4%	2,585	3.9%	3,235	4.9%
85+	633	1.2%	977	1.5%	1,090	1.7%	1,264	1.9%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	36,694	69.0%	35,911	56.8%	35,463	54.2%	33,746	51.5%
Black Alone	6,676	12.6%	7,696	12.2%	8,175	12.5%	8,397	12.8%
American Indian Alone	121	0.2%	257	0.4%	269	0.4%	270	0.4%
Asian Alone	5,858	11.0%	10,284	16.3%	11,604	17.7%	12,635	19.3%
Pacific Islander Alone	35	0.1%	28	0.0%	29	0.0%	28	0.0%
Some Other Race Alone	2,322	4.4%	3,182	5.0%	3,501	5.3%	3,708	5.7%
Two or More Races	1,484	2.8%	5,904	9.3%	6,424	9.8%	6,782	10.3%
Hispanic Origin (Any Race)	6,386	12.0%	7,583	12.0%	8,238	12.6%	8,723	13.3%

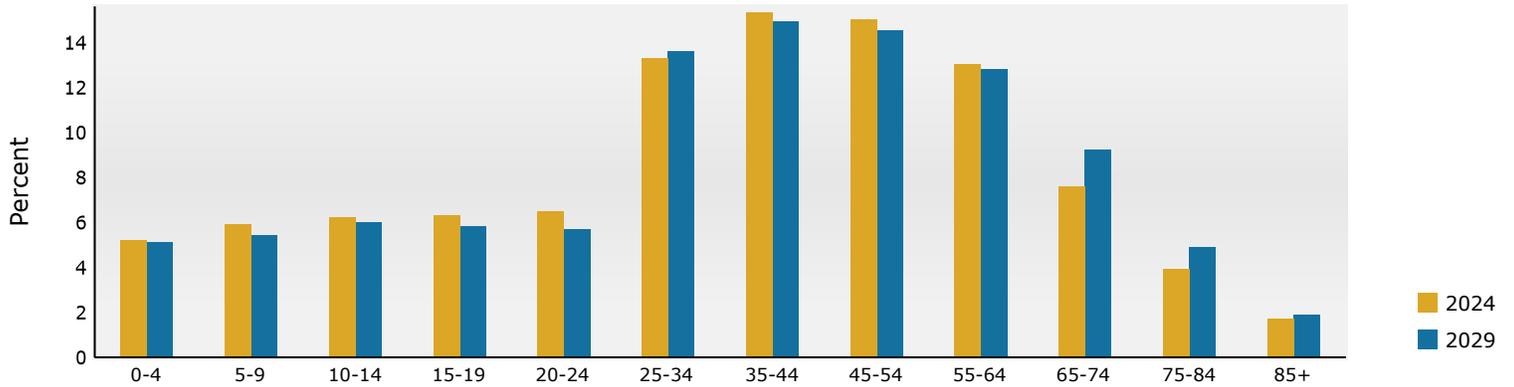
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

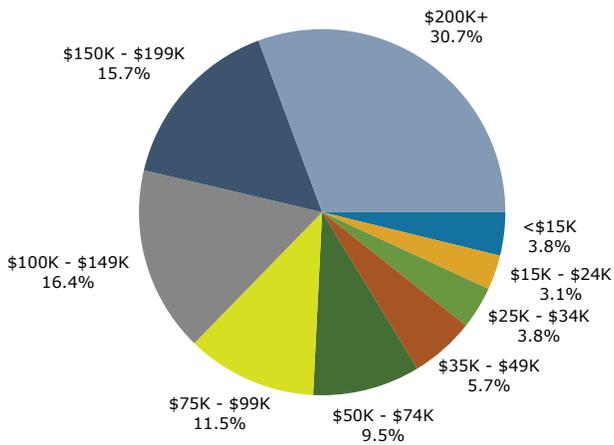
Trends 2024-2029



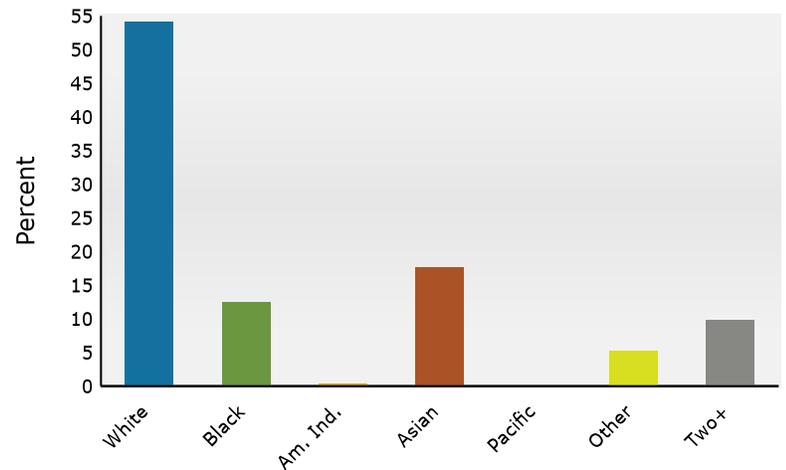
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 12.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

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 Ring: 5 mile radius

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Summary	Census 2010	Census 2020	2024	2029
Population	165,468	186,921	190,026	189,359
Households	62,111	70,287	72,632	73,984
Families	43,315	49,693	50,353	51,151
Average Household Size	2.66	2.65	2.60	2.55
Owner Occupied Housing Units	40,884	44,663	47,703	49,200
Renter Occupied Housing Units	21,226	25,624	24,929	24,784
Median Age	35.9	38.5	39.4	40.6

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.07%	0.61%	0.38%
Households	0.37%	0.86%	0.64%
Families	0.31%	0.75%	0.56%
Owner HHs	0.62%	1.32%	0.97%
Median Household Income	3.40%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	2,514	3.5%	1,727	2.3%
\$15,000 - \$24,999	1,873	2.6%	1,089	1.5%
\$25,000 - \$34,999	2,318	3.2%	1,392	1.9%
\$35,000 - \$49,999	4,400	6.1%	3,120	4.2%
\$50,000 - \$74,999	7,179	9.9%	5,836	7.9%
\$75,000 - \$99,999	7,833	10.8%	7,148	9.7%
\$100,000 - \$149,999	14,212	19.6%	14,789	20.0%
\$150,000 - \$199,999	10,474	14.4%	12,568	17.0%
\$200,000+	21,828	30.1%	26,315	35.6%

Median Household Income	\$131,684	\$155,613
Average Household Income	\$178,982	\$207,634
Per Capita Income	\$68,332	\$81,027

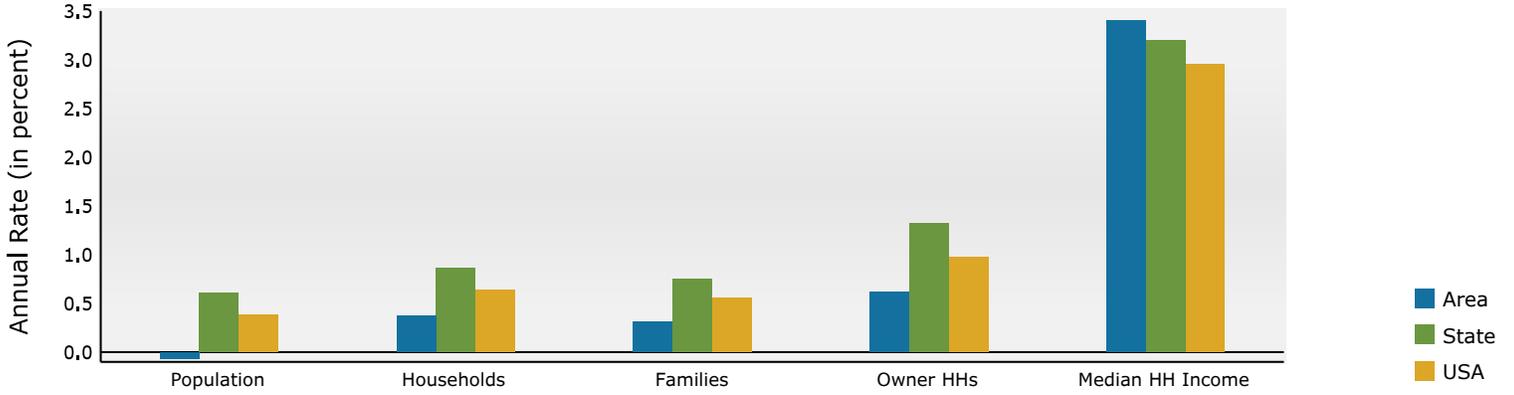
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,998	7.3%	10,043	5.4%	10,009	5.3%	9,705	5.1%
5 - 9	13,314	8.0%	12,299	6.6%	11,695	6.2%	10,609	5.6%
10 - 14	13,366	8.1%	13,884	7.4%	12,812	6.7%	12,075	6.4%
15 - 19	10,814	6.5%	14,010	7.5%	12,855	6.8%	11,849	6.3%
20 - 24	7,576	4.6%	10,562	5.7%	12,078	6.4%	10,887	5.7%
25 - 34	23,237	14.0%	23,014	12.3%	23,527	12.4%	24,584	13.0%
35 - 44	28,596	17.3%	27,347	14.6%	28,291	14.9%	27,125	14.3%
45 - 54	27,402	16.6%	29,536	15.8%	29,115	15.3%	28,118	14.8%
55 - 64	16,366	9.9%	23,981	12.8%	24,115	12.7%	24,057	12.7%
65 - 74	7,137	4.3%	13,497	7.2%	15,201	8.0%	17,525	9.3%
75 - 84	3,890	2.4%	6,201	3.3%	7,489	3.9%	9,506	5.0%
85+	1,771	1.1%	2,545	1.4%	2,839	1.5%	3,320	1.8%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	115,411	69.7%	106,114	56.8%	102,998	54.2%	97,591	51.5%
Black Alone	19,145	11.6%	21,570	11.5%	22,402	11.8%	22,764	12.0%
American Indian Alone	432	0.3%	694	0.4%	702	0.4%	700	0.4%
Asian Alone	17,302	10.5%	29,477	15.8%	33,133	17.4%	36,204	19.1%
Pacific Islander Alone	80	0.0%	72	0.0%	72	0.0%	72	0.0%
Some Other Race Alone	8,681	5.2%	10,602	5.7%	11,218	5.9%	11,649	6.2%
Two or More Races	4,416	2.7%	18,391	9.8%	19,501	10.3%	20,381	10.8%
Hispanic Origin (Any Race)	22,530	13.6%	24,264	13.0%	25,527	13.4%	26,609	14.1%

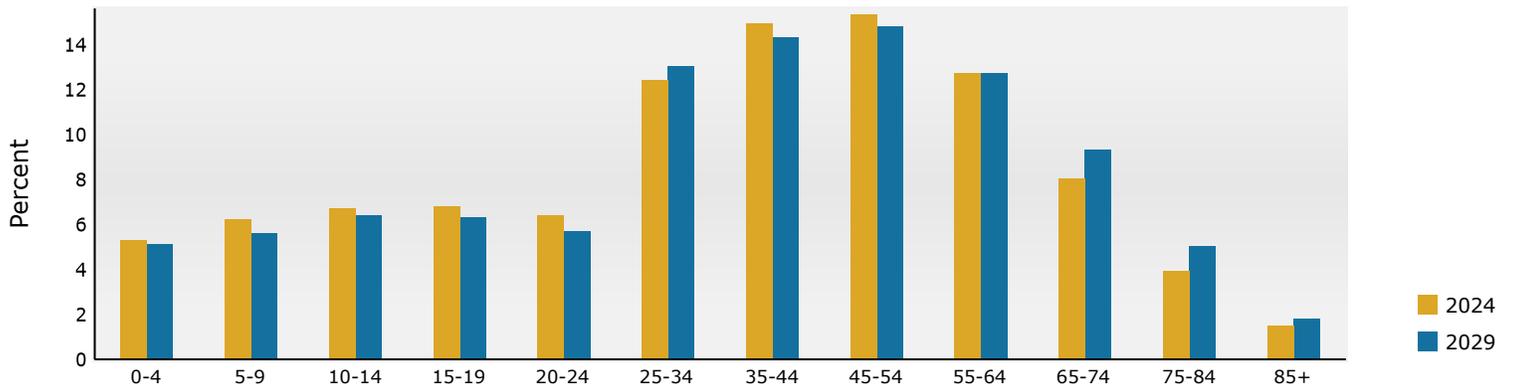
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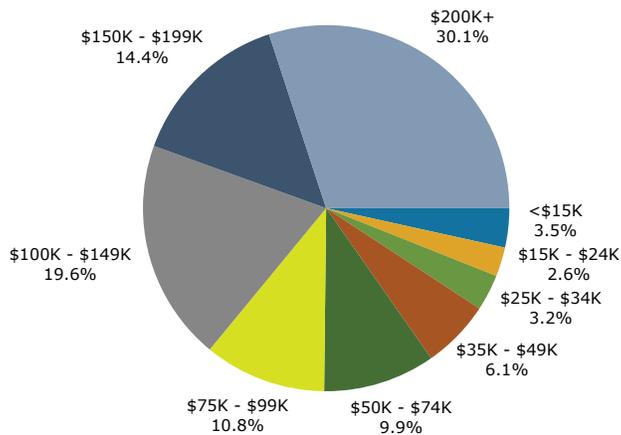
Trends 2024-2029



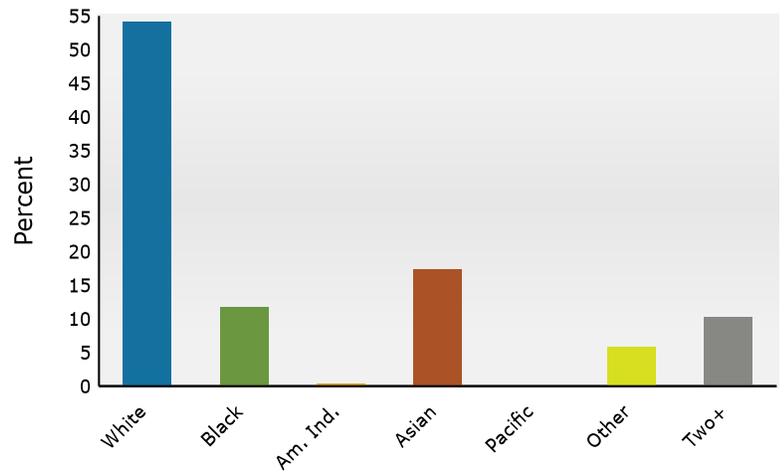
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 13.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.