Demographic and Income Profile

218 Peachtree St, Atlanta, Georgia, 30303

Ring: 1 mile radius

Summary	Census 2020	2025	2030
Total Population	30,997	32,595	34,219
Total Households	12,205	13,614	14,780
Family Households	2,765	2,929	3,169
Average Household Size	1.57	1.54	1.53
Owner Occupied Housing Units	3,045	3,449	3,626
Renter Occupied Housing Units	9,160	10,165	11,153
Median Age	27.4	28.1	28.4

Trends 2025 - 2030	Area	State	National
Population	1.0%	0.7%	0.4%
Households	1.7%	0.8%	0.6%
Family Population	1.6%	0.7%	0.5%
Owner Occupied Housing Units	1.0%	1.2%	0.0%
Median Household Income	2.8%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	689	2.2%	732	2.3%	780	2.3%
5-9	503	1.6%	530	1.6%	533	1.6%
10-14	423	1.4%	467	1.4%	470	1.4%
15-19	4,468	14.4%	4,446	13.6%	4,479	13.1%
20-24	7,367	23.8%	7,404	22.7%	7,627	22.3%
25-29	4,280	13.8%	4,354	13.4%	4,671	13.7%
30-34	3,302	10.7%	3,420	10.5%	3,369	9.8%
35-39	1,926	6.2%	2,205	6.8%	2,309	6.8%
40-44	1,450	4.7%	1,692	5.2%	1,896	5.5%
45-49	1,515	4.9%	1,552	4.8%	1,809	5.3%
50-54	1,208	3.9%	1,290	4.0%	1,299	3.8%
55-59	1,107	3.6%	1,155	3.5%	1,228	3.6%
60-64	954	3.1%	1,026	3.1%	1,069	3.1%
65-69	751	2.4%	877	2.7%	932	2.7%
70-74	548	1.8%	574	1.8%	641	1.9%
75-79	314	1.0%	512	1.6%	519	1.5%
80-84	103	0.3%	224	0.7%	358	1.1%
Age 85+	90	0.3%	135	0.4%	229	0.7%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Households by Income	2025		2030	
	Number	Percent	Number	Percent
<$10,000	1,360	10.0%	1,376	9.3%
$10,000-14,999	852	6.3%	823	5.6%
$15,000-19,999	469	3.4%	414	2.8%
$20,000-24,999	315	2.3%	294	2.0%
$25,000-29,999	396	2.9%	342	2.3%
$30,000-34,999	280	2.1%	257	1.7%
$35,000-39,999	227	1.7%	205	1.4%
$40,000-44,999	472	3.5%	433	2.9%
$45,000-49,999	365	2.7%	329	2.2%
$50,000-59,999	801	5.9%	773	5.2%
$60,000-74,999	1,454	10.7%	1,454	9.8%
$75000-99999	1,651	12.1%	1,752	11.8%
$100,000-124,999	1,473	10.8%	1,708	11.6%
$125,000-149,999	1,096	8.1%	1,382	9.3%
$150000-199999	1,192	8.8%	1,557	10.5%
$200,000-249,999	380	2.8%	507	3.4%
$250,000-299,999	325	2.4%	466	3.1%
$300,000-399,999	225	1.6%	354	2.4%
$400,000-499,999	61	0.5%	55	0.4%
$500,000+	220	1.6%	299	2.0%
Median Household Income	$72,725	-	$83,309	-
Average Household Income	$98,809	-	$111,760	-
Per Capita Income	$44,083	-	$51,356	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,634	37.5%	11,453	35.1%	11,449	33.5%
Black Alone	14,412	46.5%	15,611	47.9%	16,562	48.4%
American Indian	76	0.3%	79	0.2%	78	0.2%
Asian Alone	2,153	7.0%	2,444	7.5%	2,796	8.2%
Pacific Islander	29	0.1%	32	0.1%	37	0.1%
Some Other Race	821	2.6%	887	2.7%	985	2.9%
Two or More Races	1,872	6.0%	2,088	6.4%	2,311	6.8%
Hispanic (Any Race)	2,280	7.4%	2,412	7.4%	2,677	7.8%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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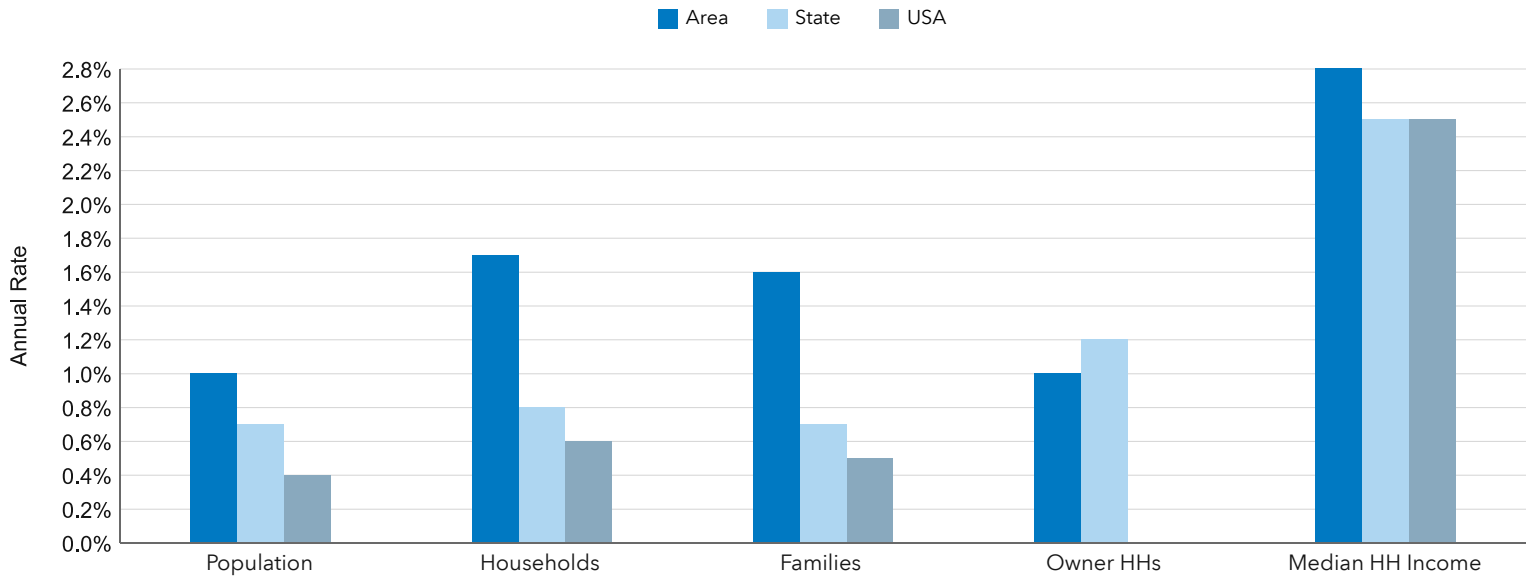
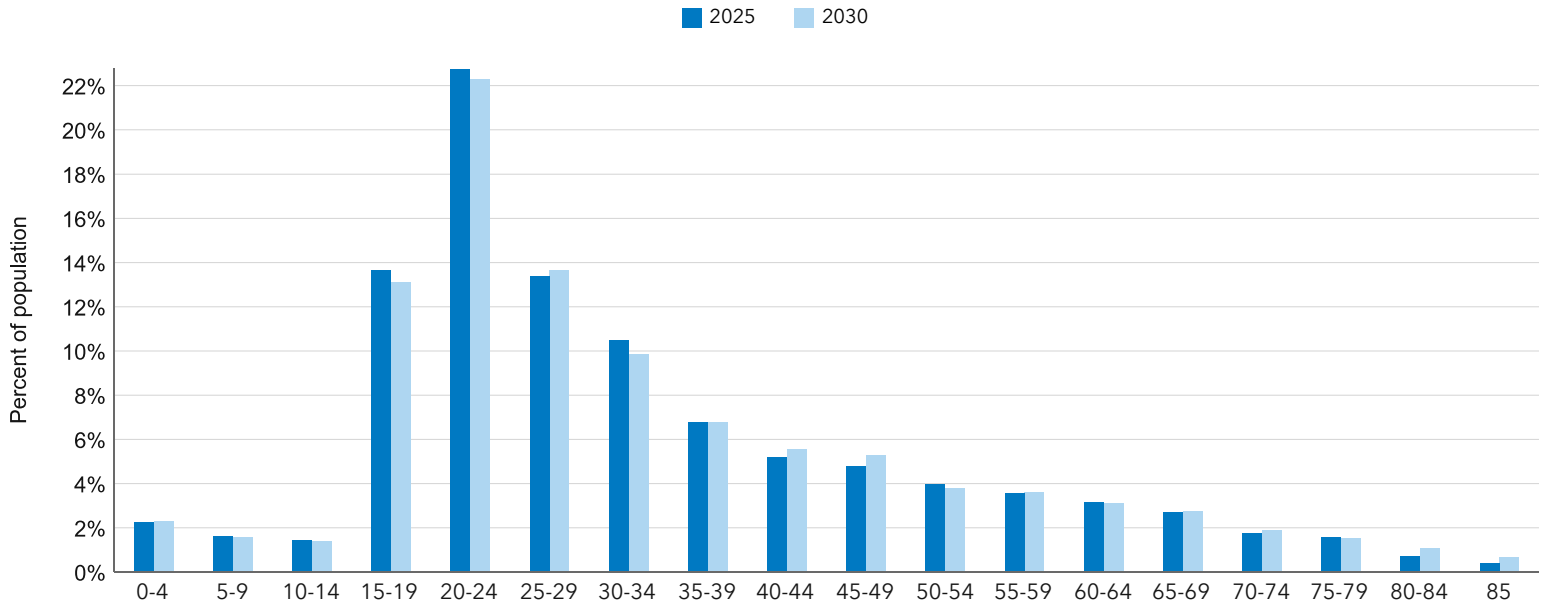
Key Indicators for 2025

32,595	13,614	1.54	28.1	148,748
Total Population	Total Households	Average Household Size	Median Age	Daytime Population

Trends: 2025 - 2030 Annual Rate



Population by Age



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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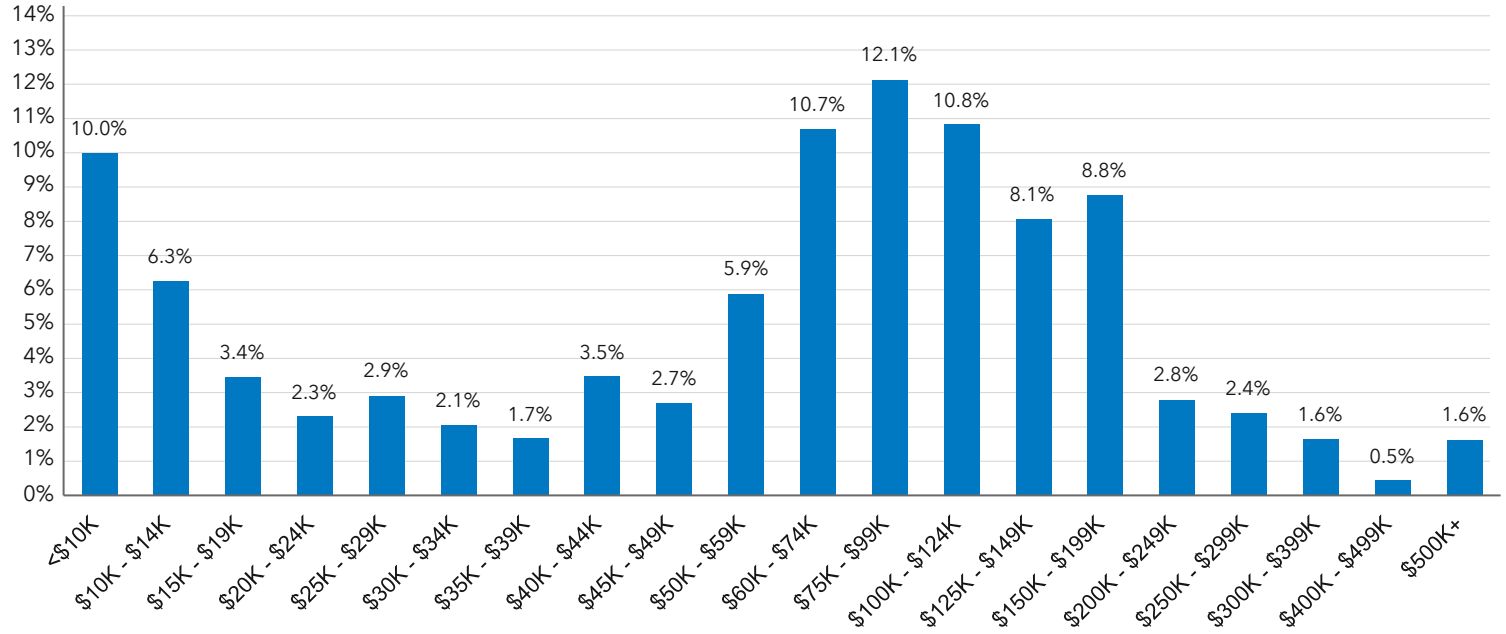
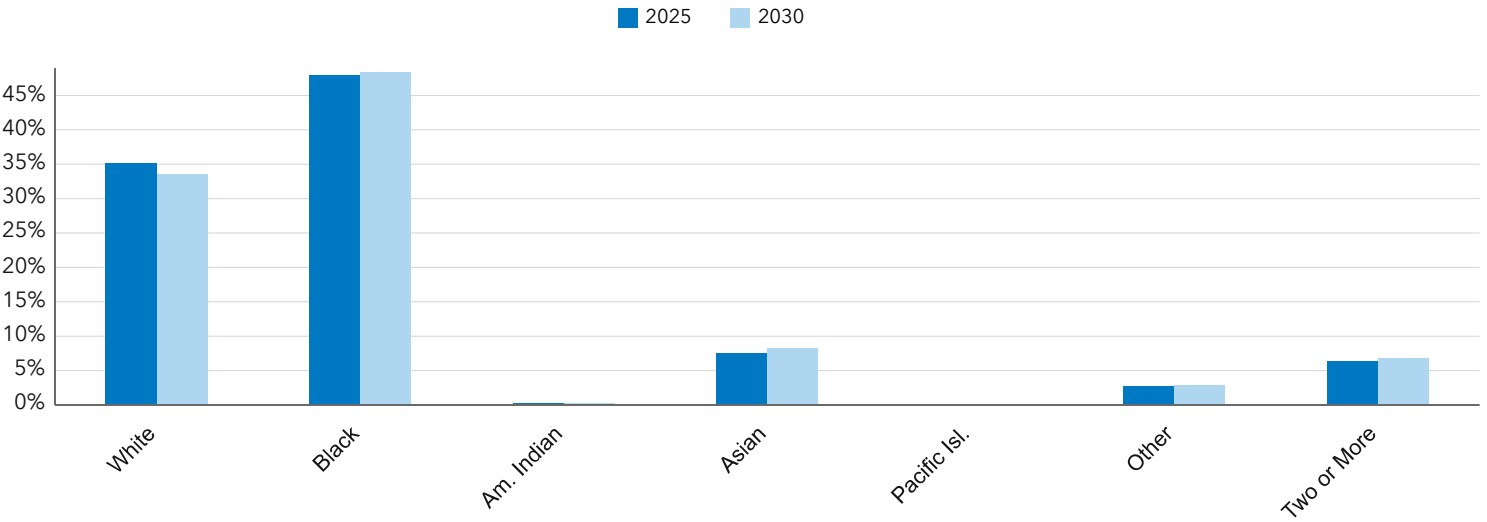
Key Indicators for 2025

$72,725	$31,204	55	70	69
Median Household Income	Median Net Worth	Esri Wealth Index	Esri Housing Affordability Index	Esri Diversity Index

Households by Income for 2025



Population by Race



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Demographic and Income Profile

218 Peachtree St, Atlanta, Georgia, 30303

Ring: 3 mile radius

Summary	Census 2020	2025	2030
Total Population	192,750	211,874	228,288
Total Households	92,292	105,235	116,285
Family Households	29,745	32,311	35,110
Average Household Size	1.80	1.76	1.74
Owner Occupied Housing Units	32,393	37,634	40,081
Renter Occupied Housing Units	59,899	67,601	76,204
Median Age	31.3	32.3	32.9

Trends 2025 - 2030	Area	State	National
Population	1.5%	0.7%	0.4%
Households	2.0%	0.8%	0.6%
Family Population	1.7%	0.7%	0.5%
Owner Occupied Housing Units	1.3%	1.2%	0.0%
Median Household Income	2.3%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	7,516	3.9%	7,951	3.8%	8,381	3.7%
5-9	6,553	3.4%	7,156	3.4%	7,069	3.1%
10-14	5,689	3.0%	6,355	3.0%	6,764	3.0%
15-19	13,418	7.0%	14,175	6.7%	14,733	6.5%
20-24	28,279	14.7%	27,527	13.0%	29,792	13.1%
25-29	28,718	14.9%	30,065	14.2%	32,384	14.2%
30-34	24,339	12.6%	27,092	12.8%	25,948	11.4%
35-39	16,321	8.5%	19,114	9.0%	20,826	9.1%
40-44	11,837	6.1%	14,190	6.7%	16,201	7.1%
45-49	10,699	5.5%	11,802	5.6%	13,813	6.0%
50-54	9,628	5.0%	10,686	5.0%	11,418	5.0%
55-59	8,712	4.5%	9,411	4.4%	10,156	4.5%
60-64	6,969	3.6%	8,013	3.8%	8,553	3.8%
65-69	5,690	3.0%	6,709	3.2%	7,589	3.3%
70-74	4,127	2.1%	4,961	2.3%	5,703	2.5%
75-79	2,215	1.1%	3,622	1.7%	4,274	1.9%
80-84	1,076	0.6%	1,800	0.8%	2,820	1.2%
Age 85+	963	0.5%	1,247	0.6%	1,866	0.8%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Households by Income	2025		2030	
	Number	Percent	Number	Percent
<$10,000	8,611	8.2%	8,348	7.2%
$10,000-14,999	4,474	4.3%	4,356	3.8%
$15,000-19,999	3,223	3.1%	2,808	2.4%
$20,000-24,999	2,514	2.4%	2,301	2.0%
$25,000-29,999	2,300	2.2%	2,003	1.7%
$30,000-34,999	2,398	2.3%	2,190	1.9%
$35,000-39,999	2,153	2.0%	2,070	1.8%
$40,000-44,999	2,337	2.2%	2,223	1.9%
$45,000-49,999	1,959	1.9%	1,826	1.6%
$50,000-59,999	4,464	4.2%	4,331	3.7%
$60,000-74,999	7,820	7.4%	7,986	6.9%
$75000-99999	10,546	10.0%	11,215	9.7%
$100,000-124,999	11,269	10.7%	12,475	10.7%
$125,000-149,999	8,161	7.8%	9,680	8.3%
$150000-199999	12,092	11.5%	15,111	13.0%
$200,000-249,999	5,767	5.5%	7,359	6.3%
$250,000-299,999	5,057	4.8%	7,007	6.0%
$300,000-399,999	3,861	3.7%	5,704	4.9%
$400,000-499,999	1,253	1.2%	1,065	0.9%
$500,000+	4,965	4.7%	6,220	5.3%
Median Household Income	$99,443	-	$111,624	-
Average Household Income	$143,060	-	$158,659	-
Per Capita Income	$71,354	-	$81,052	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	89,756	46.6%	94,940	44.8%	97,909	42.9%
Black Alone	74,065	38.4%	82,622	39.0%	90,059	39.5%
American Indian	442	0.2%	475	0.2%	512	0.2%
Asian Alone	11,864	6.2%	14,371	6.8%	17,439	7.6%
Pacific Islander	117	0.1%	126	0.1%	139	0.1%
Some Other Race	3,798	2.0%	4,368	2.1%	5,051	2.2%
Two or More Races	12,709	6.6%	14,971	7.1%	17,178	7.5%
Hispanic (Any Race)	11,938	6.2%	13,594	6.4%	15,721	6.9%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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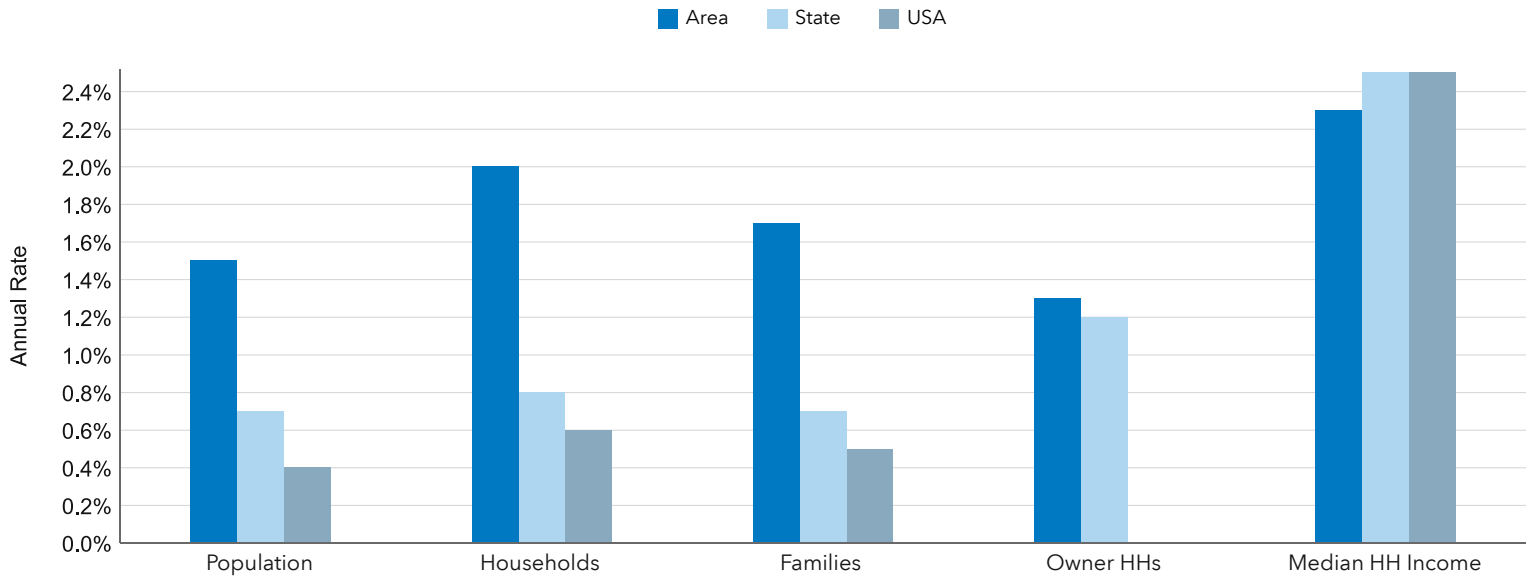
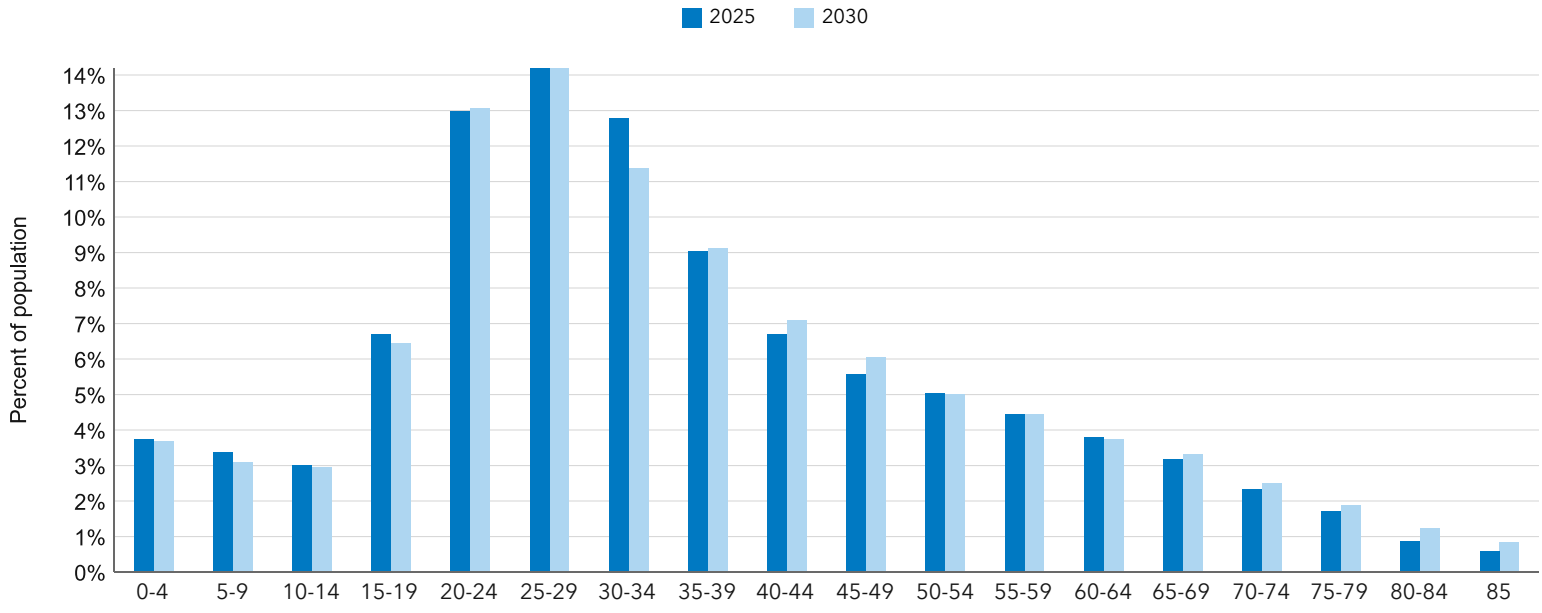
Key Indicators for 2025

211,874	105,235	1.76	32.3	398,247
Total Population	Total Households	Average Household Size	Median Age	Daytime Population

Trends: 2025 - 2030 Annual Rate



Population by Age



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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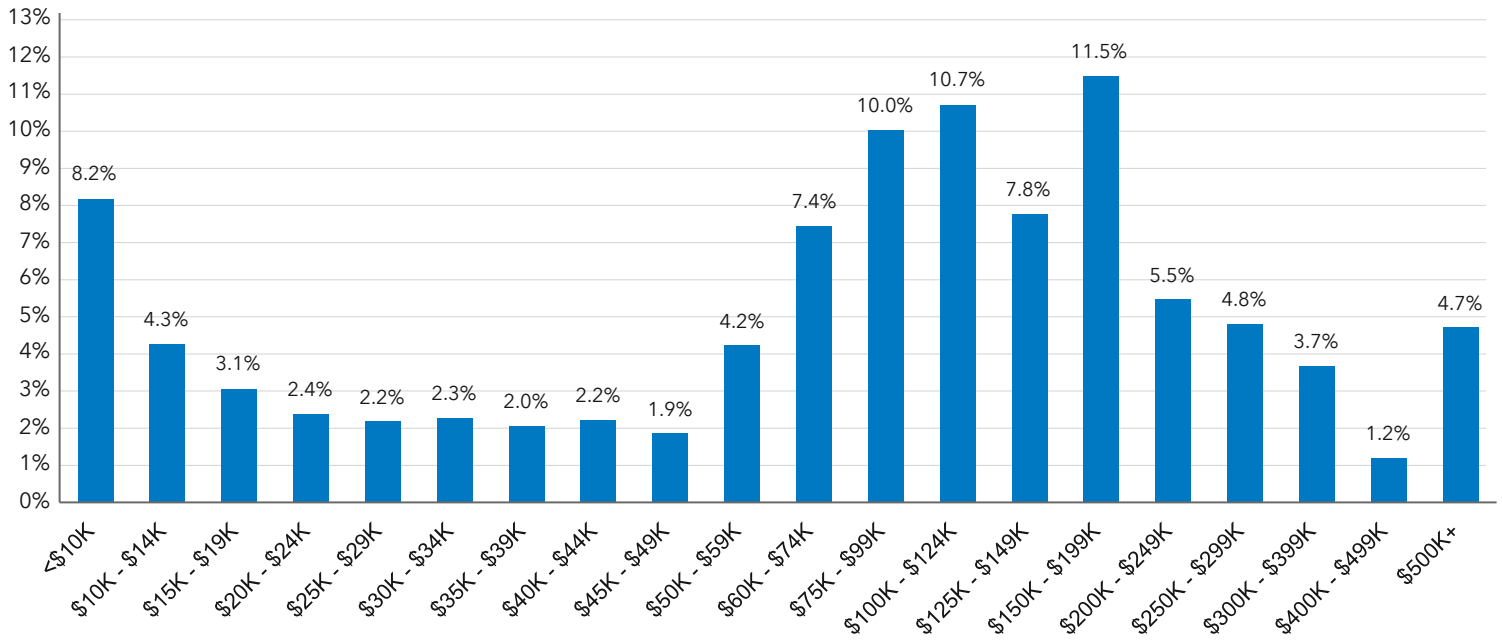
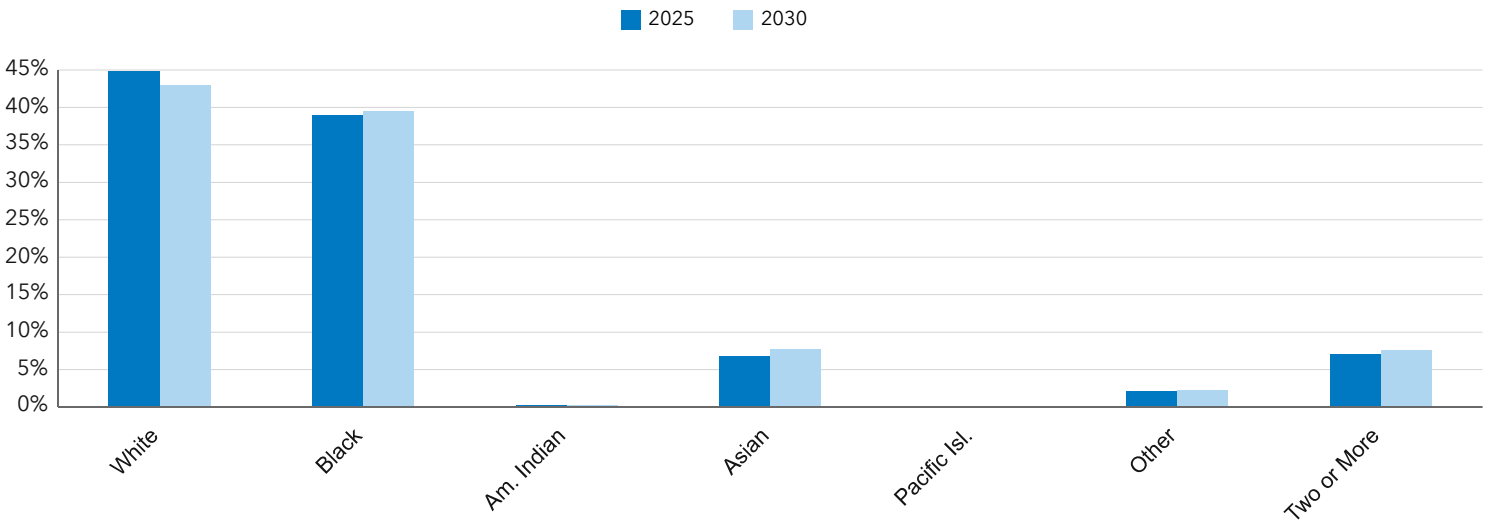
Key Indicators for 2025

$99,443	$85,998	92	65	68
Median Household Income	Median Net Worth	Esri Wealth Index	Esri Housing Affordability Index	Esri Diversity Index

Households by Income for 2025



Population by Race



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Demographic and Income Profile

218 Peachtree St, Atlanta, Georgia, 30303

Ring: 5 mile radius

Summary	Census 2020	2025	2030
Total Population	369,160	397,520	418,483
Total Households	170,746	188,918	202,914
Family Households	66,940	70,416	74,263
Average Household Size	1.97	1.93	1.90
Owner Occupied Housing Units	69,868	79,400	83,807
Renter Occupied Housing Units	100,878	109,518	119,107
Median Age	32.7	33.7	34.4

Trends 2025 - 2030	Area	State	National
Population	1.0%	0.7%	0.4%
Households	1.4%	0.8%	0.6%
Family Population	1.1%	0.7%	0.5%
Owner Occupied Housing Units	1.1%	1.2%	0.0%
Median Household Income	2.7%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	17,165	4.7%	17,481	4.4%	17,841	4.3%
5-9	16,186	4.4%	16,860	4.2%	16,090	3.8%
10-14	15,164	4.1%	15,912	4.0%	16,182	3.9%
15-19	21,085	5.7%	23,555	5.9%	23,969	5.7%
20-24	42,020	11.4%	42,264	10.6%	46,358	11.1%
25-29	49,672	13.5%	48,782	12.3%	52,008	12.4%
30-34	43,441	11.8%	45,792	11.5%	41,755	10.0%
35-39	31,481	8.5%	35,974	9.1%	36,833	8.8%
40-44	24,064	6.5%	28,130	7.1%	31,341	7.5%
45-49	21,460	5.8%	23,356	5.9%	26,672	6.4%
50-54	19,171	5.2%	21,074	5.3%	22,232	5.3%
55-59	18,047	4.9%	18,783	4.7%	20,029	4.8%
60-64	14,952	4.0%	16,527	4.2%	16,993	4.1%
65-69	12,685	3.4%	14,224	3.6%	15,495	3.7%
70-74	9,788	2.6%	11,466	2.9%	12,645	3.0%
75-79	5,973	1.6%	8,691	2.2%	10,106	2.4%
80-84	3,552	1.0%	4,828	1.2%	6,880	1.6%
Age 85+	3,254	0.9%	3,820	1.0%	5,056	1.2%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Households by Income	2025		2030	
	Number	Percent	Number	Percent
<$10,000	14,839	7.9%	14,143	7.0%
$10,000-14,999	8,181	4.3%	7,775	3.8%
$15,000-19,999	5,855	3.1%	5,001	2.5%
$20,000-24,999	5,067	2.7%	4,583	2.3%
$25,000-29,999	4,501	2.4%	3,794	1.9%
$30,000-34,999	4,896	2.6%	4,387	2.2%
$35,000-39,999	4,112	2.2%	3,894	1.9%
$40,000-44,999	4,421	2.3%	4,119	2.0%
$45,000-49,999	3,711	2.0%	3,417	1.7%
$50,000-59,999	8,441	4.5%	8,102	4.0%
$60,000-74,999	13,934	7.4%	13,877	6.8%
$75000-99999	19,193	10.2%	19,617	9.7%
$100,000-124,999	18,786	9.9%	20,271	10.0%
$125,000-149,999	14,146	7.5%	16,394	8.1%
$150000-199999	20,205	10.7%	24,456	12.1%
$200,000-249,999	10,318	5.5%	12,877	6.3%
$250,000-299,999	8,739	4.6%	11,858	5.8%
$300,000-399,999	7,214	3.8%	10,320	5.1%
$400,000-499,999	2,440	1.3%	2,016	1.0%
$500,000+	9,907	5.2%	12,002	5.9%
Median Household Income	$95,706	-	$109,498	-
Average Household Income	$146,638	-	$162,549	-
Per Capita Income	$70,032	-	$79,149	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	165,227	44.8%	171,550	43.2%	173,198	41.4%
Black Alone	151,261	41.0%	165,067	41.5%	175,897	42.0%
American Indian	1,021	0.3%	1,108	0.3%	1,167	0.3%
Asian Alone	19,163	5.2%	22,542	5.7%	26,501	6.3%
Pacific Islander	178	0.1%	191	0.1%	205	0.1%
Some Other Race	8,628	2.3%	9,832	2.5%	10,981	2.6%
Two or More Races	23,683	6.4%	27,230	6.8%	30,534	7.3%
Hispanic (Any Race)	23,407	6.3%	26,210	6.6%	29,410	7.0%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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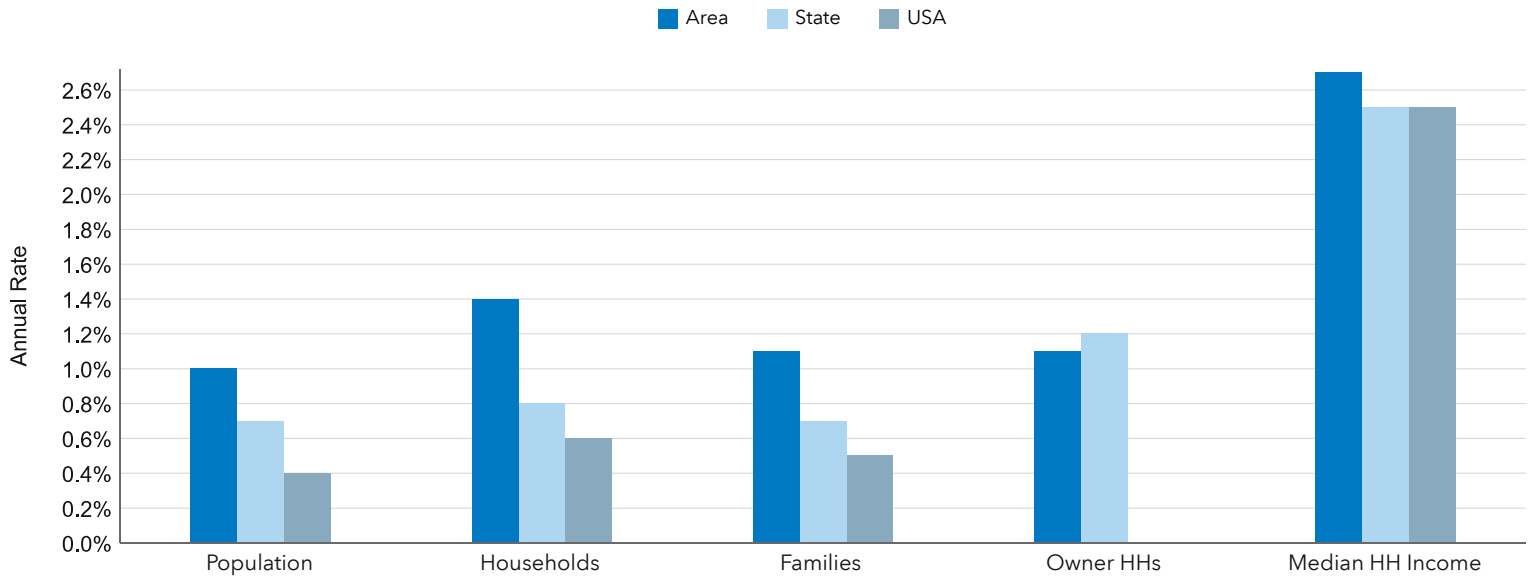
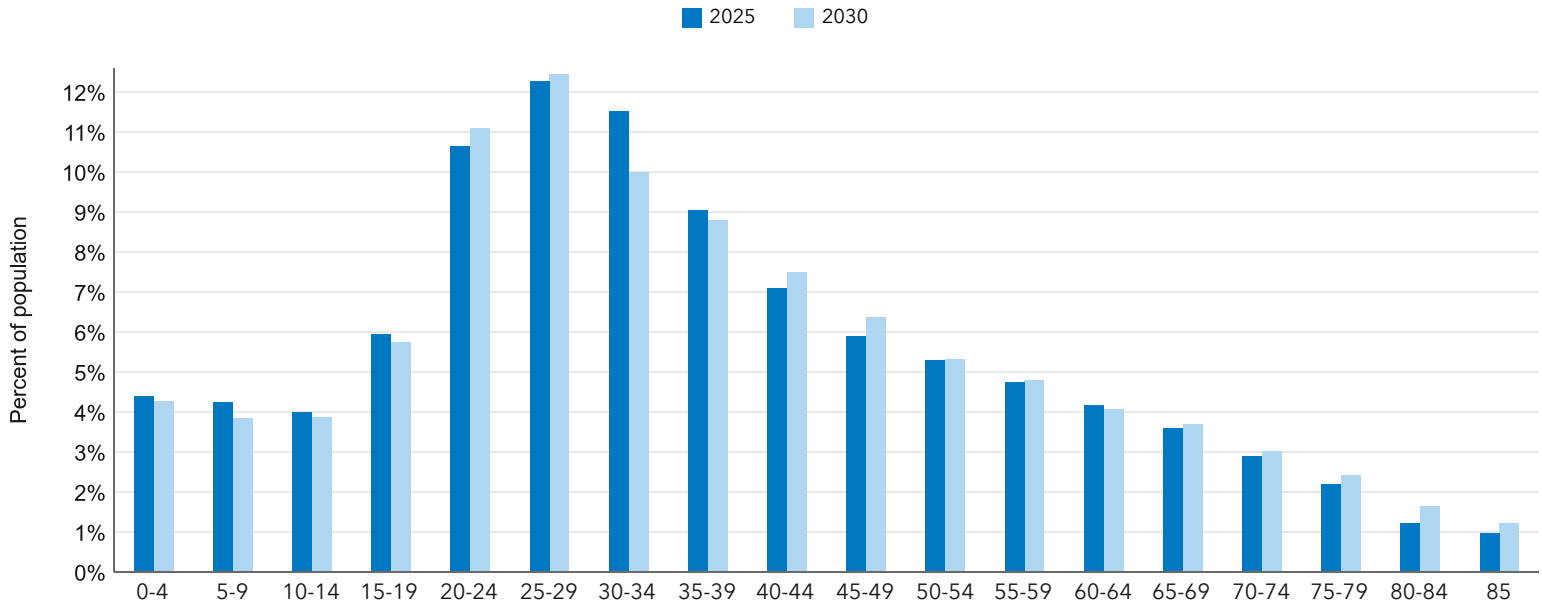
Key Indicators for 2025

397,520	188,918	1.93	33.7	648,862
Total Population	Total Households	Average Household Size	Median Age	Daytime Population

Trends: 2025 - 2030 Annual Rate



Population by Age



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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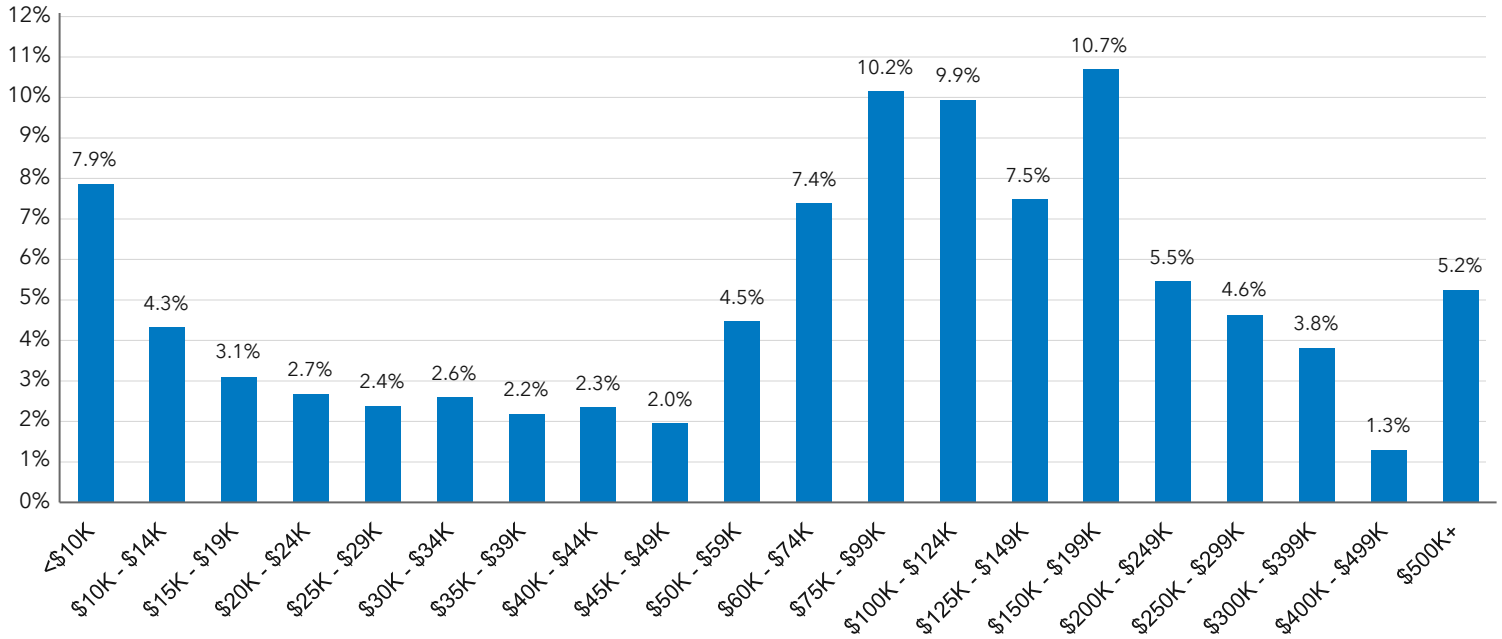
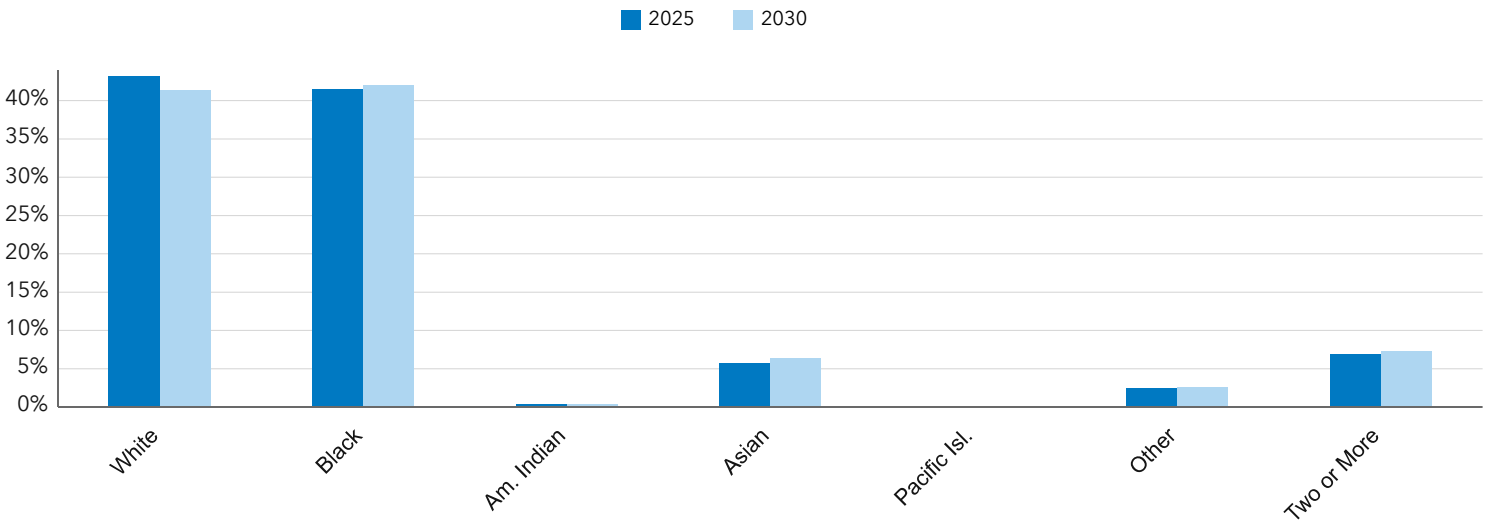
Key Indicators for 2025

$95,706	$105,075	102	65	68
Median Household Income	Median Net Worth	Esri Wealth Index	Esri Housing Affordability Index	Esri Diversity Index

Households by Income for 2025



Population by Race



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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