Demographic and Income Profile

3225 Peachtree Rd NE, Atlanta, Georgia, 30305

Ring: 1 mile radius

Summary	Census 2020	2025	2030
Total Population	23,690	26,439	27,284
Total Households	14,451	16,676	17,563
Family Households	4,331	4,775	4,947
Average Household Size	1.62	1.57	1.54
Owner Occupied Housing Units	4,811	5,202	5,441
Renter Occupied Housing Units	9,640	11,474	12,123
Median Age	34.8	36.0	37.6

Trends 2025 - 2030	Area	State	National
Population	0.6%	0.7%	0.4%
Households	1.0%	0.8%	0.6%
Family Population	0.7%	0.7%	0.5%
Owner Occupied Housing Units	0.9%	1.2%	0.0%
Median Household Income	2.5%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	714	3.0%	806	3.0%	814	3.0%
5-9	640	2.7%	746	2.8%	717	2.6%
10-14	664	2.8%	693	2.6%	745	2.7%
15-19	594	2.5%	743	2.8%	732	2.7%
20-24	2,385	10.1%	2,020	7.6%	2,349	8.6%
25-29	4,012	16.9%	4,149	15.7%	3,398	12.4%
30-34	2,924	12.3%	3,590	13.6%	3,376	12.4%
35-39	1,932	8.2%	2,447	9.3%	2,853	10.5%
40-44	1,456	6.2%	1,794	6.8%	2,117	7.8%
45-49	1,375	5.8%	1,436	5.4%	1,659	6.1%
50-54	1,304	5.5%	1,440	5.5%	1,399	5.1%
55-59	1,383	5.8%	1,319	5.0%	1,383	5.1%
60-64	1,059	4.5%	1,384	5.2%	1,262	4.6%
65-69	879	3.7%	1,059	4.0%	1,270	4.7%
70-74	876	3.7%	952	3.6%	1,065	3.9%
75-79	587	2.5%	809	3.1%	843	3.1%
80-84	405	1.7%	525	2.0%	687	2.5%
Age 85+	500	2.1%	526	2.0%	615	2.3%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

Households by Income	2025		2030	
	Number	Percent	Number	Percent
<$10,000	1,058	6.3%	951	5.4%
$10,000-14,999	356	2.1%	308	1.8%
$15,000-19,999	489	2.9%	394	2.2%
$20,000-24,999	364	2.2%	300	1.7%
$25,000-29,999	290	1.7%	229	1.3%
$30,000-34,999	389	2.3%	328	1.9%
$35,000-39,999	209	1.3%	184	1.1%
$40,000-44,999	179	1.1%	162	0.9%
$45,000-49,999	214	1.3%	182	1.0%
$50,000-59,999	614	3.7%	522	3.0%
$60,000-74,999	1,454	8.7%	1,384	7.9%
$75000-99999	1,780	10.7%	1,786	10.2%
$100,000-124,999	2,012	12.1%	2,062	11.7%
$125,000-149,999	1,295	7.8%	1,428	8.1%
$150000-199999	2,072	12.4%	2,537	14.4%
$200,000-249,999	727	4.4%	900	5.1%
$250,000-299,999	698	4.2%	930	5.3%
$300,000-399,999	717	4.3%	997	5.7%
$400,000-499,999	292	1.8%	242	1.4%
$500,000+	1,467	8.8%	1,739	9.9%
Median Household Income	$110,267	-	$124,857	-
Average Household Income	$175,013	-	$195,666	-
Per Capita Income	$109,388	-	$124,879	-

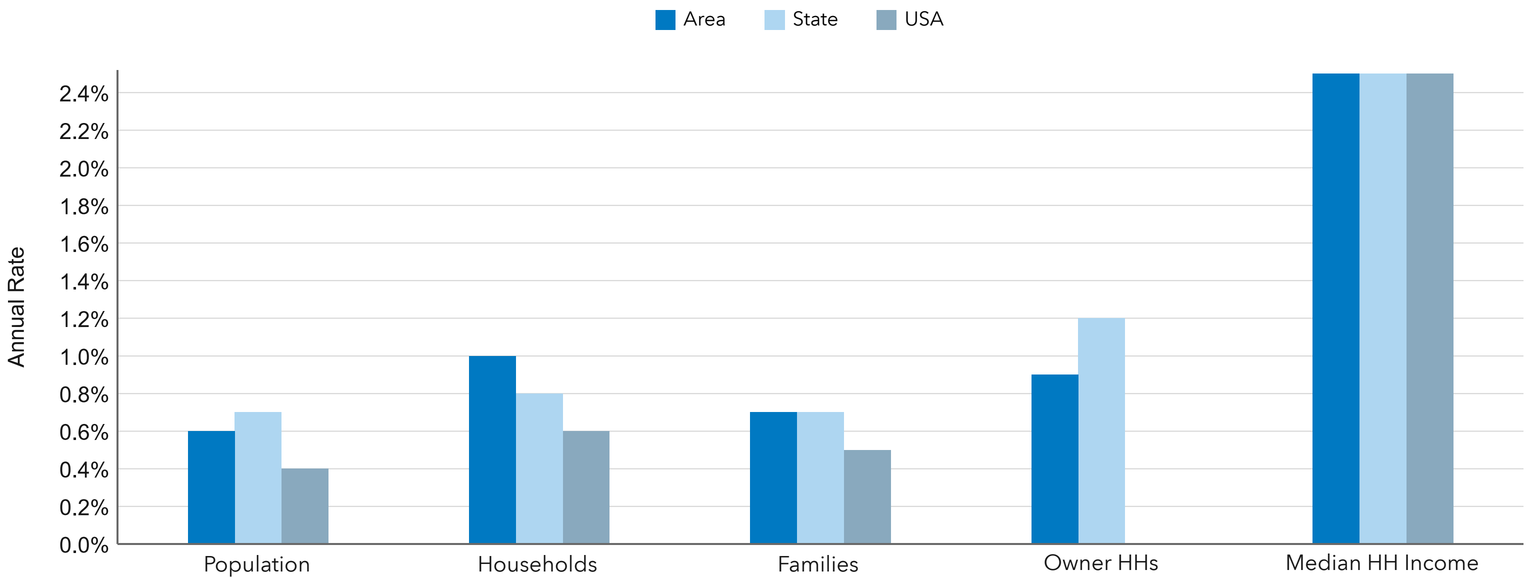
Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,218	64.2%	16,736	63.3%	16,629	61.0%
Black Alone	3,952	16.7%	4,408	16.7%	4,721	17.3%
American Indian	100	0.4%	101	0.4%	103	0.4%
Asian Alone	1,745	7.4%	2,160	8.2%	2,476	9.1%
Pacific Islander	7	0.0%	9	0.0%	10	0.0%
Some Other Race	804	3.4%	891	3.4%	979	3.6%
Two or More Races	1,862	7.9%	2,135	8.1%	2,367	8.7%
Hispanic (Any Race)	2,051	8.7%	2,290	8.7%	2,535	9.3%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

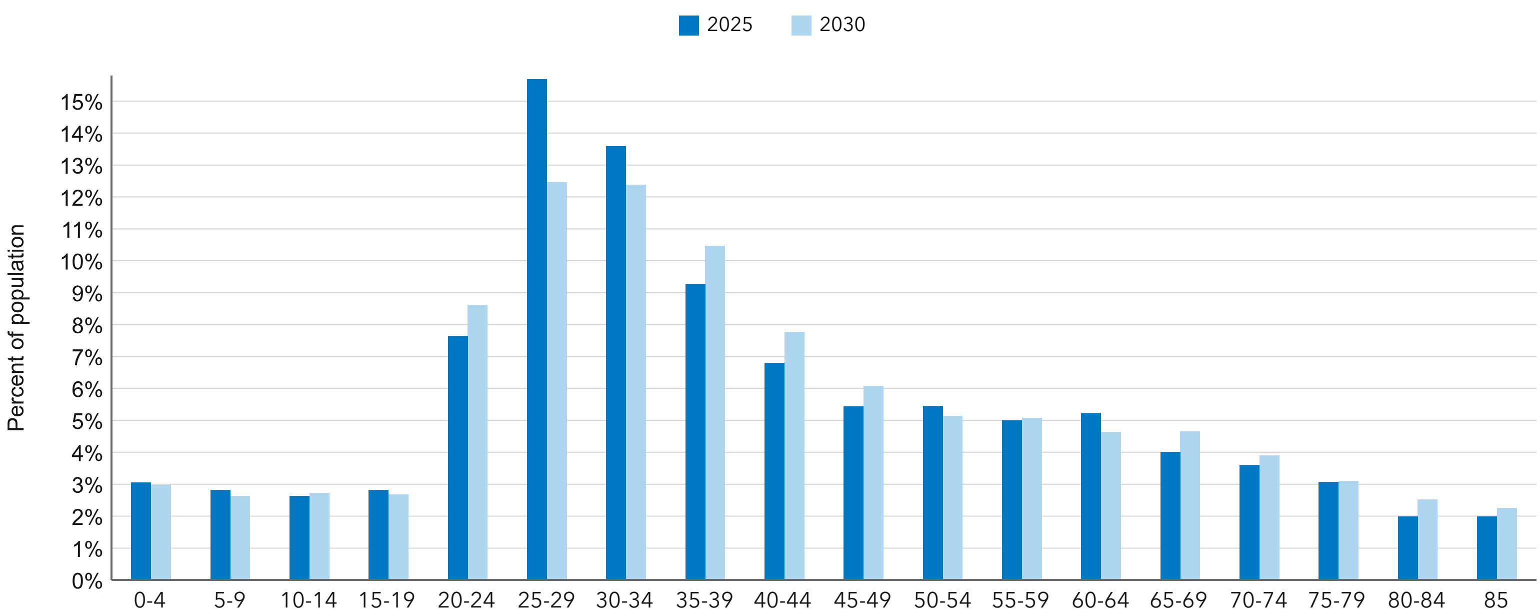
Key Indicators for 2025

26,439 Total Population	16,676 Total Households	1.57 Average Household Size	36.0 Median Age	81,250 Daytime Population

Trends: 2025 - 2030 Annual Rate



Population by Age



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

Key Indicators for 2025

$110,267
Median Household Income

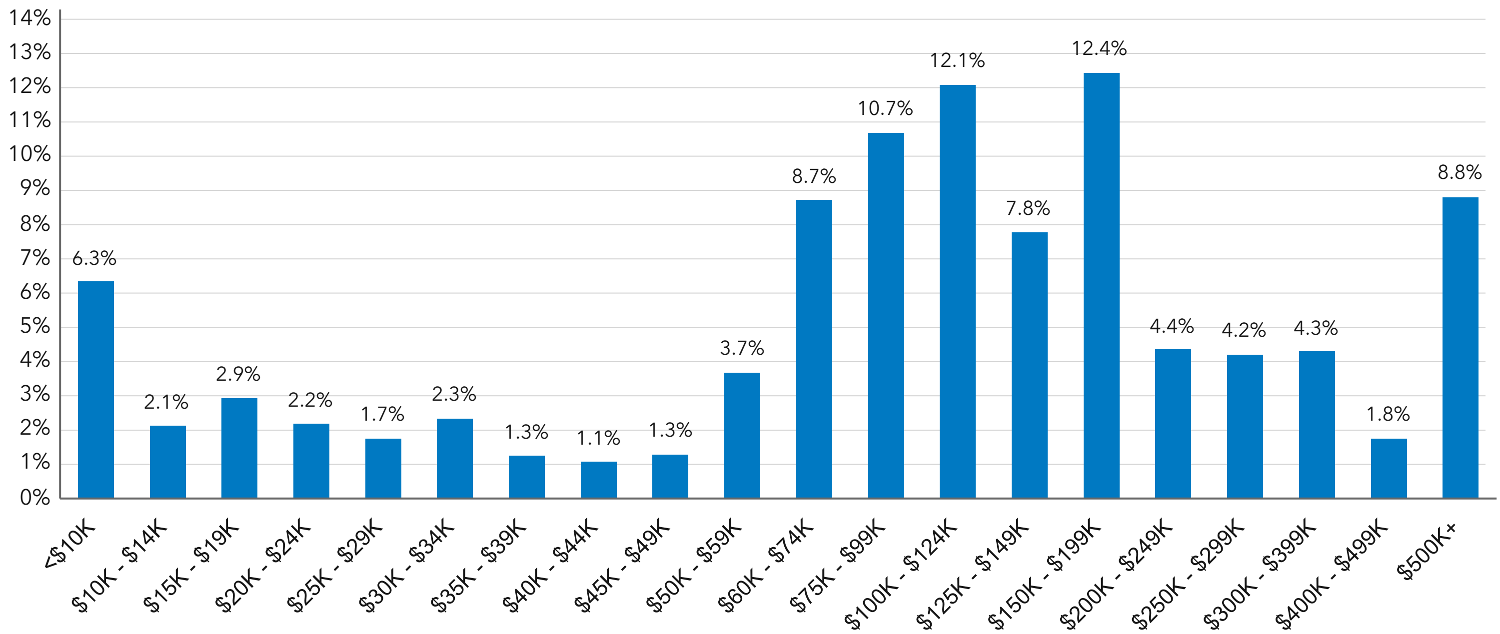
$118,884
Median Net Worth

114
Esri Wealth Index

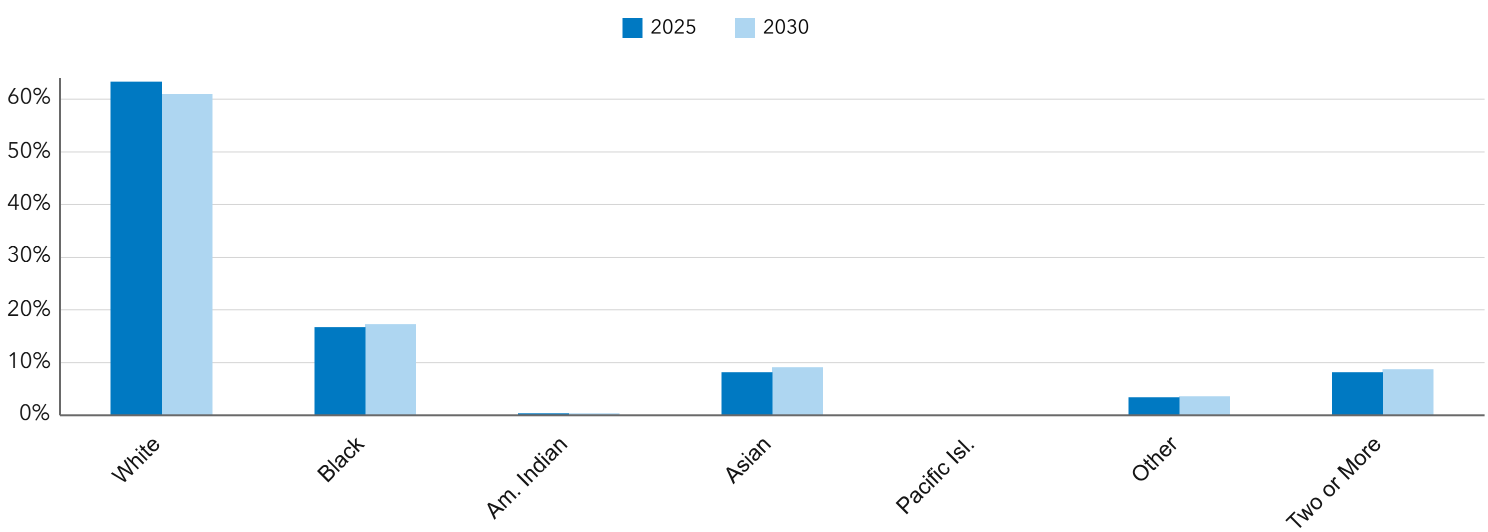
64
Esri Housing Affordability Index

63
Esri Diversity Index

Households by Income for 2025



Population by Race



Demographic and Income Profile

3225 Peachtree Rd NE, Atlanta, Georgia, 30305

Ring: 3 mile radius

Summary	Census 2020	2025	2030
Total Population	133,860	140,691	143,151
Total Households	68,704	73,673	75,959
Family Households	27,233	27,803	28,320
Average Household Size	1.93	1.89	1.87
Owner Occupied Housing Units	29,093	31,648	33,018
Renter Occupied Housing Units	39,611	42,025	42,941
Median Age	34.7	35.7	37.1

Trends 2025 - 2030	Area	State	National
Population	0.3%	0.7%	0.4%
Households	0.6%	0.8%	0.6%
Family Population	0.4%	0.7%	0.5%
Owner Occupied Housing Units	0.9%	1.2%	0.0%
Median Household Income	2.6%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	6,070	4.5%	5,895	4.2%	5,791	4.0%
5-9	5,781	4.3%	5,830	4.1%	5,362	3.8%
10-14	5,824	4.3%	5,724	4.1%	5,726	4.0%
15-19	5,216	3.9%	5,699	4.0%	5,622	3.9%
20-24	10,971	8.2%	11,149	7.9%	12,227	8.5%
25-29	19,366	14.5%	18,119	12.9%	17,624	12.3%
30-34	14,632	10.9%	16,198	11.5%	14,024	9.8%
35-39	10,713	8.0%	11,690	8.3%	12,466	8.7%
40-44	8,625	6.4%	9,683	6.9%	10,192	7.1%
45-49	8,142	6.1%	8,155	5.8%	9,018	6.3%
50-54	8,000	6.0%	8,025	5.7%	7,803	5.5%
55-59	7,294	5.5%	7,616	5.4%	7,465	5.2%
60-64	5,971	4.5%	6,786	4.8%	6,920	4.8%
65-69	4,968	3.7%	5,464	3.9%	6,084	4.3%
70-74	4,553	3.4%	4,876	3.5%	5,224	3.6%
75-79	3,061	2.3%	4,208	3.0%	4,503	3.1%
80-84	2,010	1.5%	2,744	1.9%	3,609	2.5%
Age 85+	2,663	2.0%	2,830	2.0%	3,492	2.4%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

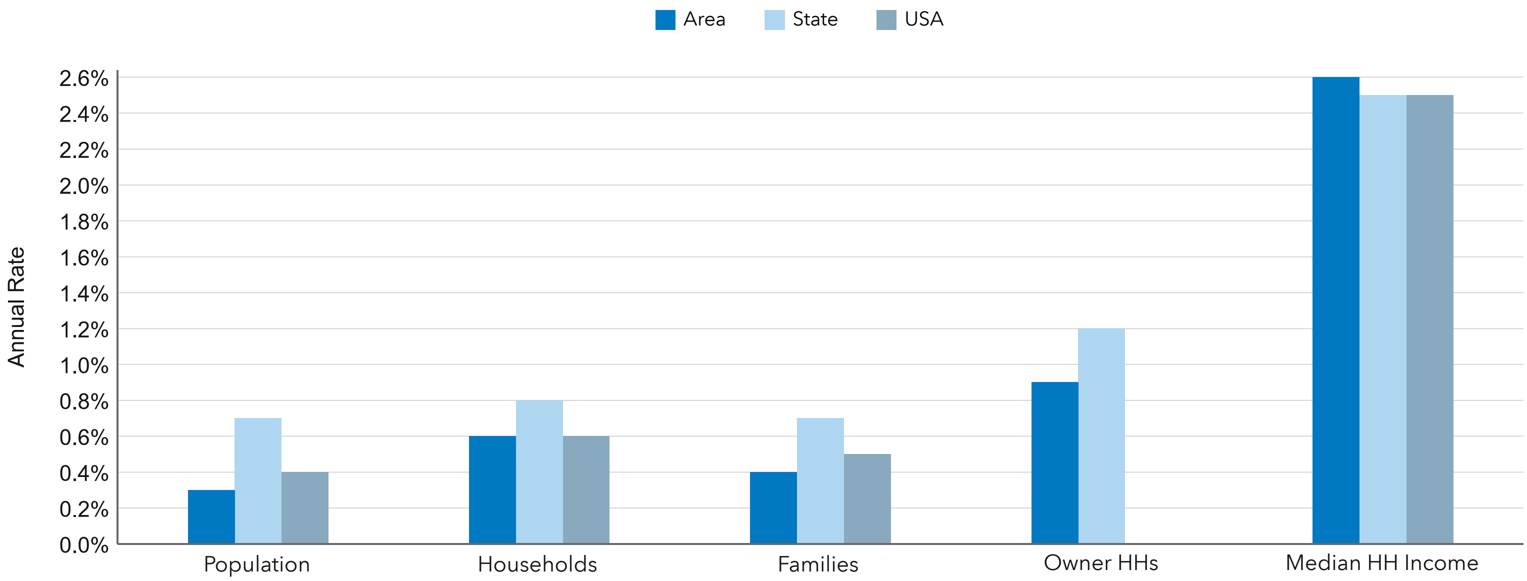
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<$10,000	3,330	4.5%	3,000	4.0%
$10,000-14,999	1,498	2.0%	1,288	1.7%
$15,000-19,999	1,653	2.2%	1,315	1.7%
$20,000-24,999	1,627	2.2%	1,334	1.8%
$25,000-29,999	1,284	1.7%	973	1.3%
$30,000-34,999	1,648	2.2%	1,350	1.8%
$35,000-39,999	1,005	1.4%	875	1.1%
$40,000-44,999	1,299	1.8%	1,092	1.4%
$45,000-49,999	1,242	1.7%	1,052	1.4%
$50,000-59,999	3,218	4.4%	2,836	3.7%
$60,000-74,999	5,460	7.4%	5,083	6.7%
$75000-99999	7,568	10.3%	7,220	9.5%
$100,000-124,999	7,753	10.5%	7,871	10.4%
$125,000-149,999	5,657	7.7%	6,129	8.1%
$150000-199999	8,327	11.3%	9,523	12.5%
$200,000-249,999	4,705	6.4%	5,568	7.3%
$250,000-299,999	4,313	5.8%	5,567	7.3%
$300,000-399,999	4,008	5.4%	5,415	7.1%
$400,000-499,999	1,523	2.1%	1,180	1.6%
$500,000+	6,554	8.9%	7,288	9.6%
Median Household Income	$118,385	-	$134,924	-
Average Household Income	$204,323	-	$223,094	-
Per Capita Income	$107,376	-	$118,788	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	85,519	63.9%	87,993	62.5%	86,445	60.4%
Black Alone	18,892	14.1%	20,767	14.8%	22,110	15.4%
American Indian	744	0.6%	779	0.6%	800	0.6%
Asian Alone	9,475	7.1%	10,830	7.7%	12,127	8.5%
Pacific Islander	38	0.0%	38	0.0%	39	0.0%
Some Other Race	8,445	6.3%	8,542	6.1%	8,961	6.3%
Two or More Races	10,747	8.0%	11,741	8.3%	12,670	8.8%
Hispanic (Any Race)	16,739	12.5%	17,187	12.2%	18,168	12.7%

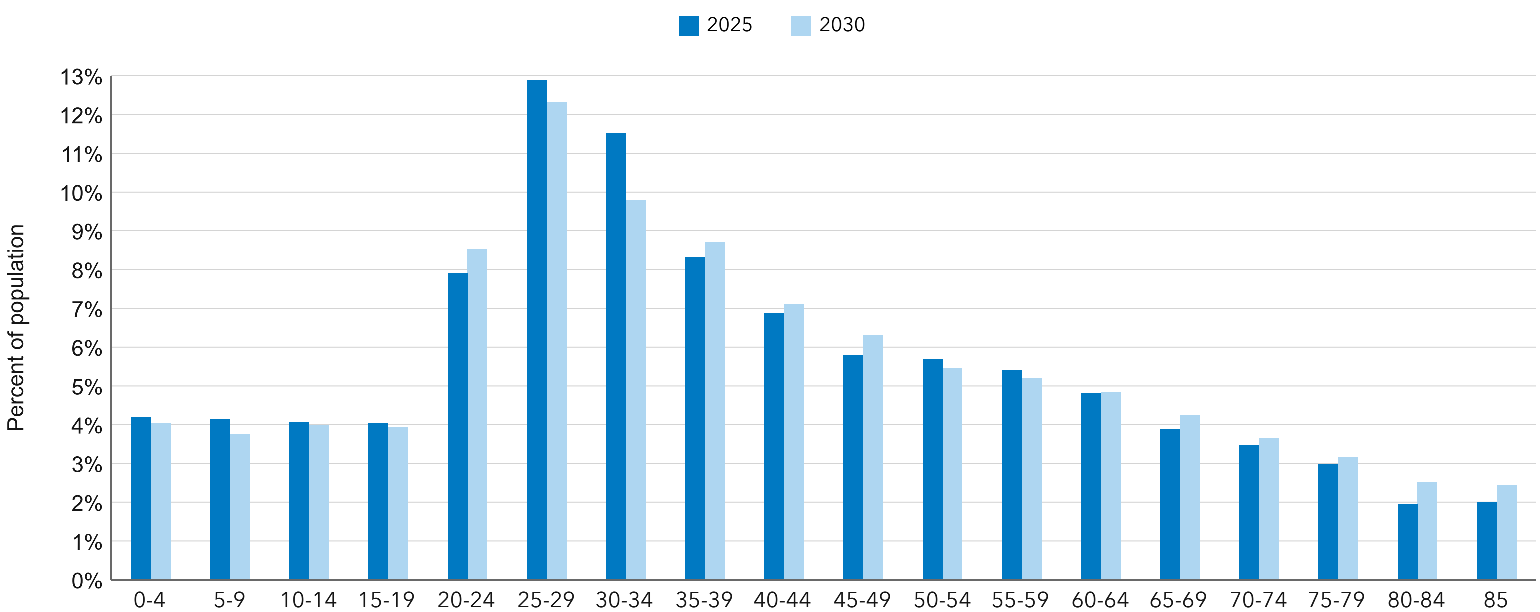
Key Indicators for 2025

140,691	73,673	1.89	35.7	197,706
Total Population	Total Households	Average Household Size	Median Age	Daytime Population

Trends: 2025 - 2030 Annual Rate



Population by Age



Key Indicators for 2025

$118,385
Median Household Income

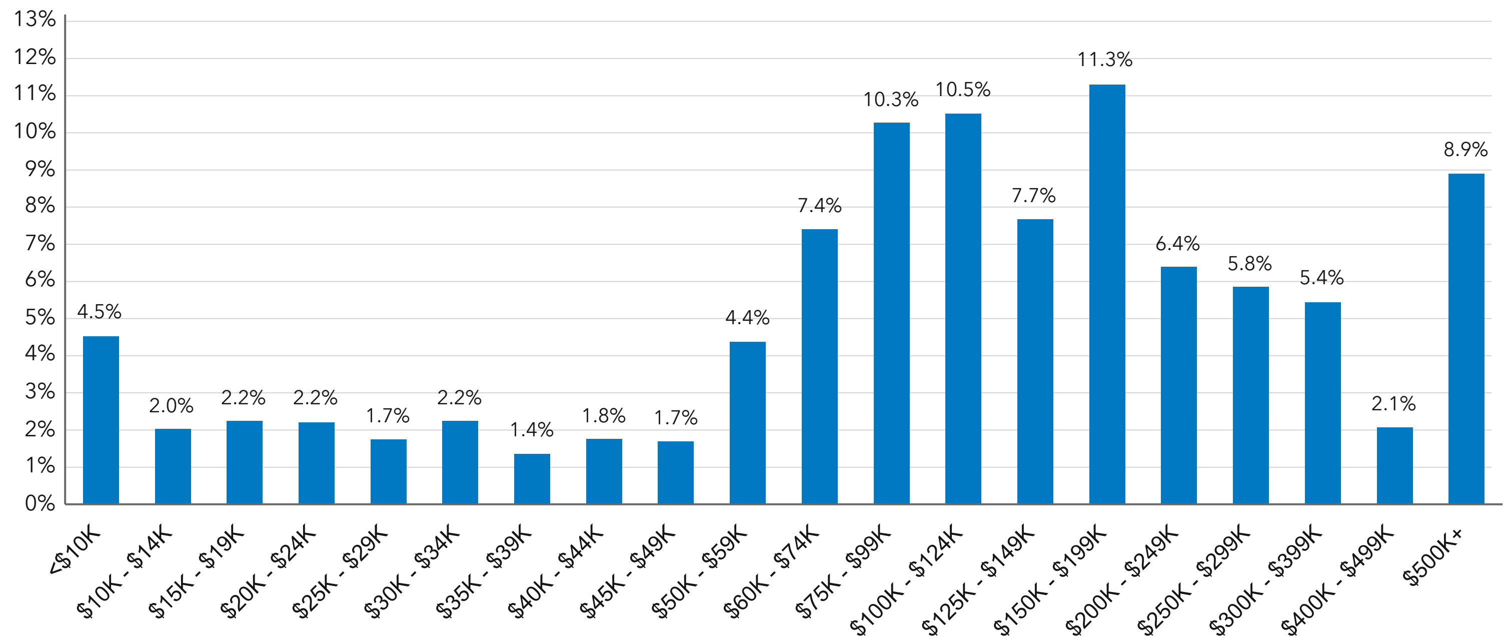
$187,648
Median Net Worth

152
Esri Wealth Index

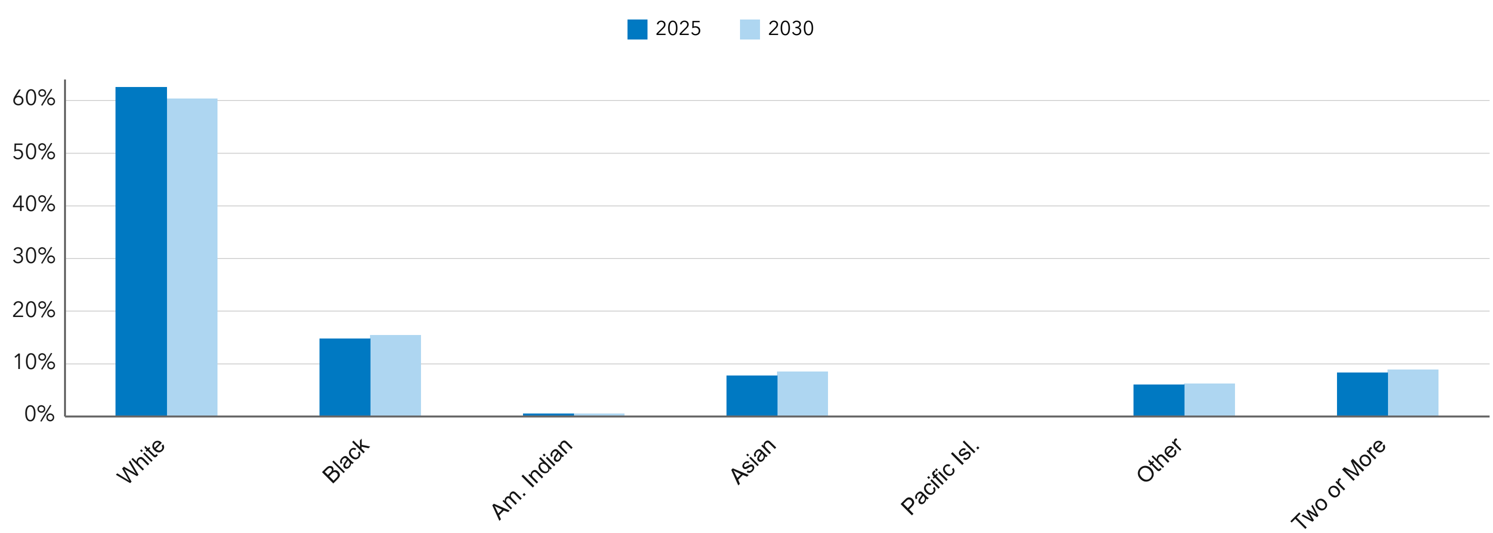
57
Esri Housing Affordability Index

66
Esri Diversity Index

Households by Income for 2025



Population by Race



Demographic and Income Profile

3225 Peachtree Rd NE, Atlanta, Georgia, 30305

Ring: 5 mile radius

Summary	Census 2020	2025	2030
Total Population	337,952	353,923	365,533
Total Households	164,624	176,396	185,594
Family Households	66,101	66,968	68,790
Average Household Size	1.96	1.92	1.88
Owner Occupied Housing Units	69,717	76,484	79,286
Renter Occupied Housing Units	94,907	99,912	106,308
Median Age	33.2	34.1	35.0

Trends 2025 - 2030	Area	State	National
Population	0.6%	0.7%	0.4%
Households	1.0%	0.8%	0.6%
Family Population	0.5%	0.7%	0.5%
Owner Occupied Housing Units	0.7%	1.2%	0.0%
Median Household Income	2.5%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	15,776	4.7%	15,264	4.3%	15,088	4.1%
5-9	14,622	4.3%	15,022	4.2%	13,875	3.8%
10-14	14,397	4.3%	14,402	4.1%	14,541	4.0%
15-19	15,294	4.5%	16,774	4.7%	16,765	4.6%
20-24	37,159	11.0%	36,821	10.4%	39,821	10.9%
25-29	48,393	14.3%	45,846	12.9%	47,410	13.0%
30-34	36,820	10.9%	40,235	11.4%	35,379	9.7%
35-39	27,340	8.1%	29,334	8.3%	31,528	8.6%
40-44	21,193	6.3%	24,276	6.9%	25,717	7.0%
45-49	19,741	5.8%	19,956	5.6%	22,602	6.2%
50-54	18,867	5.6%	19,396	5.5%	19,338	5.3%
55-59	16,926	5.0%	17,664	5.0%	17,849	4.9%
60-64	13,927	4.1%	15,339	4.3%	15,891	4.3%
65-69	11,612	3.4%	12,609	3.6%	13,858	3.8%
70-74	10,102	3.0%	10,785	3.0%	11,651	3.2%
75-79	6,552	1.9%	8,986	2.5%	9,680	2.6%
80-84	4,133	1.2%	5,674	1.6%	7,564	2.1%
Age 85+	5,097	1.5%	5,541	1.6%	6,976	1.9%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

Households by Income	2025		2030	
	Number	Percent	Number	Percent
<$10,000	8,643	4.9%	8,009	4.3%
$10,000-14,999	3,831	2.2%	3,412	1.8%
$15,000-19,999	3,607	2.0%	2,937	1.6%
$20,000-24,999	3,455	2.0%	2,926	1.6%
$25,000-29,999	2,740	1.6%	2,146	1.2%
$30,000-34,999	3,725	2.1%	3,086	1.7%
$35,000-39,999	2,897	1.6%	2,588	1.4%
$40,000-44,999	3,237	1.8%	2,767	1.5%
$45,000-49,999	3,097	1.8%	2,655	1.4%
$50,000-59,999	7,678	4.3%	6,874	3.7%
$60,000-74,999	13,147	7.5%	12,421	6.7%
$75000-99999	18,267	10.4%	17,768	9.6%
$100,000-124,999	18,419	10.4%	19,213	10.3%
$125,000-149,999	14,430	8.2%	15,869	8.6%
$150000-199999	20,362	11.5%	23,719	12.8%
$200,000-249,999	11,863	6.7%	14,229	7.7%
$250,000-299,999	10,488	6.0%	13,763	7.4%
$300,000-399,999	9,250	5.2%	12,791	6.9%
$400,000-499,999	3,409	1.9%	2,681	1.4%
$500,000+	13,851	7.8%	15,740	8.5%
Median Household Income	$117,800	-	$133,419	-
Average Household Income	$191,161	-	$207,912	-
Per Capita Income	$95,200	-	$105,452	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	210,201	62.2%	213,592	60.4%	212,005	58.0%
Black Alone	49,247	14.6%	54,321	15.3%	58,771	16.1%
American Indian	1,656	0.5%	1,765	0.5%	1,823	0.5%
Asian Alone	26,697	7.9%	30,641	8.7%	35,257	9.7%
Pacific Islander	145	0.0%	150	0.0%	155	0.0%
Some Other Race	22,047	6.5%	22,847	6.5%	24,044	6.6%
Two or More Races	27,959	8.3%	30,607	8.7%	33,479	9.2%
Hispanic (Any Race)	43,912	13.0%	45,782	12.9%	48,794	13.3%

Key Indicators for 2025

353,923
Total Population

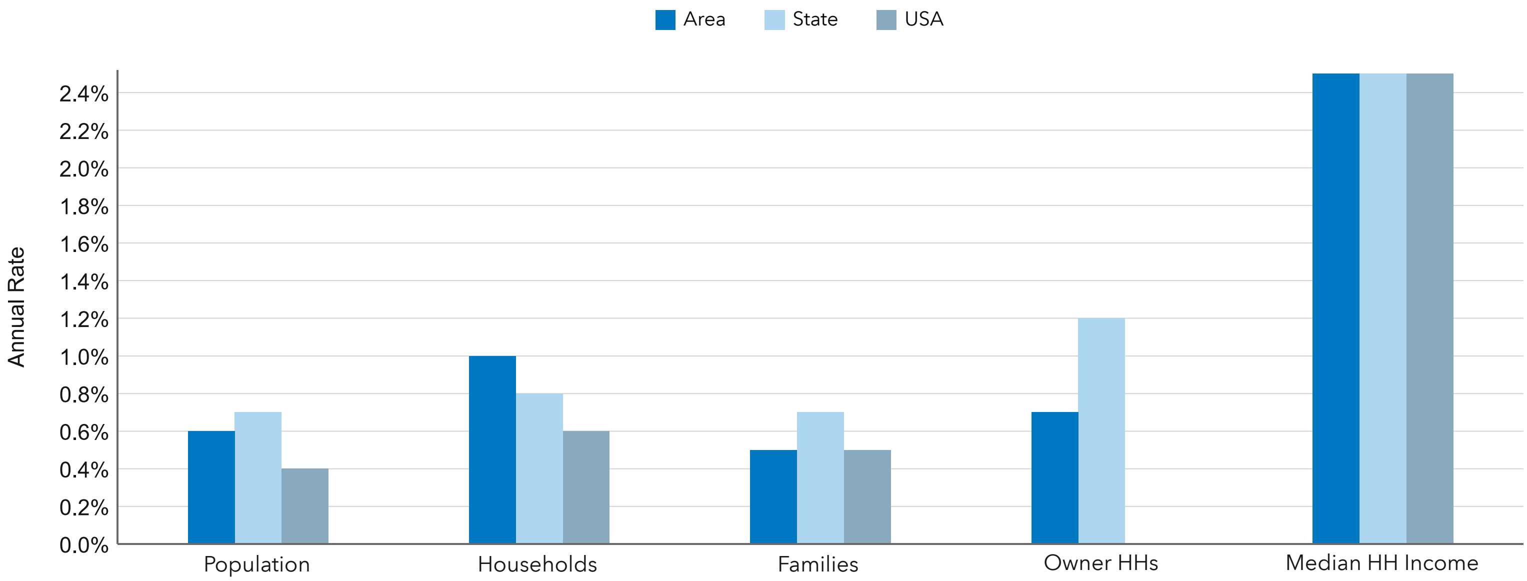
176,396
Total Households

1.92
Average Household Size

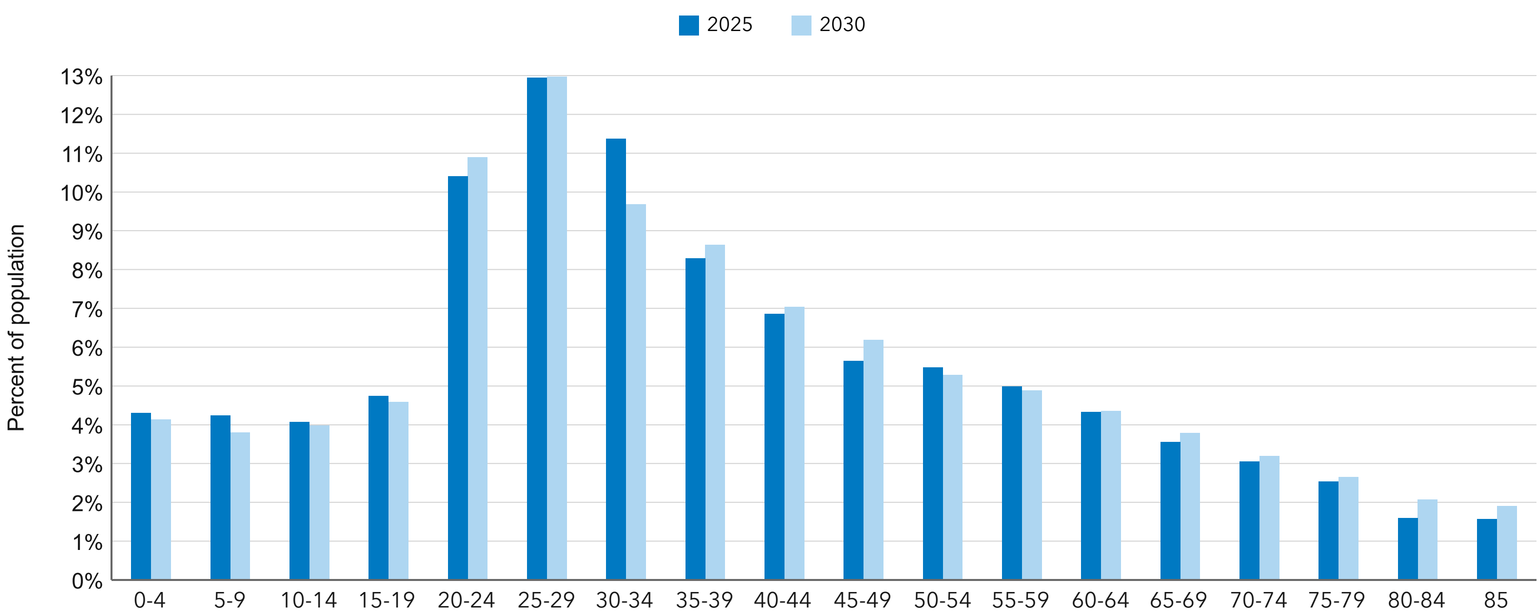
34.1
Median Age

585,207
Daytime Population

Trends: 2025 - 2030 Annual Rate



Population by Age



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

Key Indicators for 2025

$117,800
Median Household Income

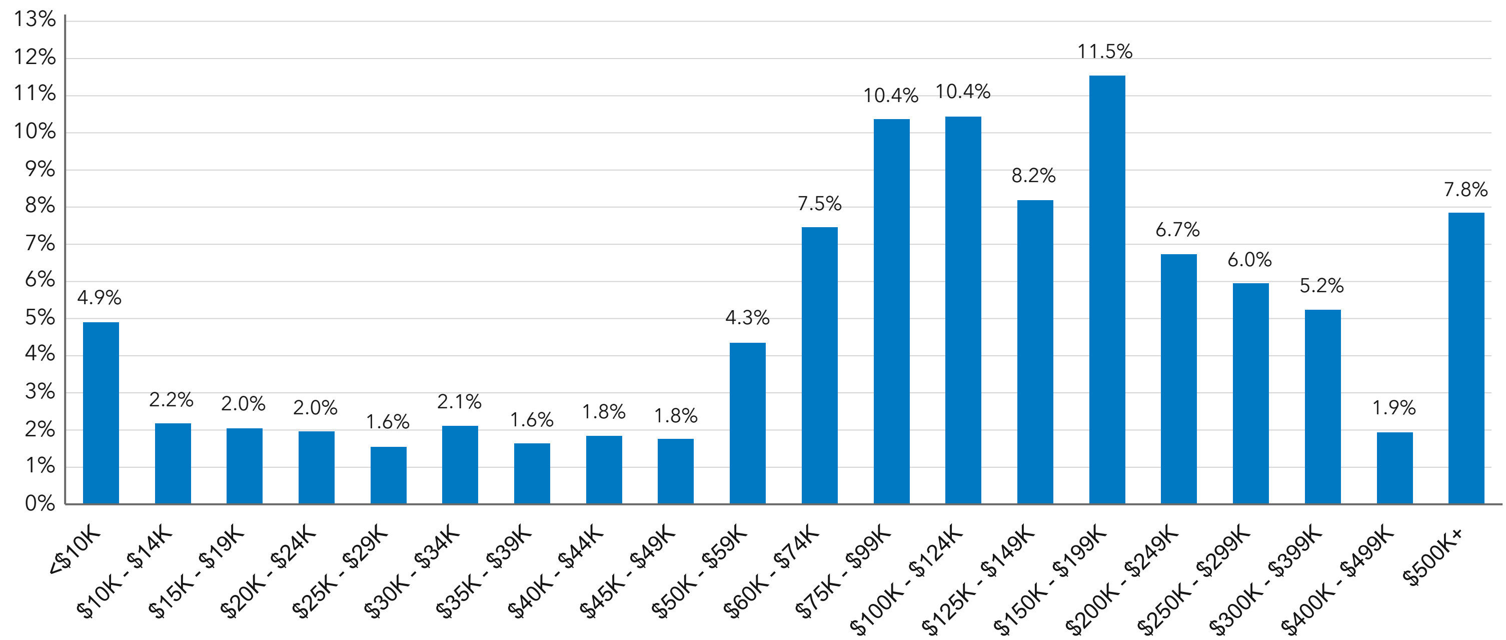
$182,289
Median Net Worth

143
Esri Wealth Index

62
Esri Housing Affordability Index

69
Esri Diversity Index

Households by Income for 2025



Population by Race