Demographic and Income Profile

650 Ponce de Leon Ave NW, Atlanta, Georgia, 30308

Ring: 1 mile radius

Summary	Census 2020	2026	2031
Total Population	42,473	47,512	50,878
Total Households	22,637	26,571	29,005
Family Households	5,065	5,642	6,045
Average Household Size	1.54	1.52	1.51
Owner Occupied Housing Units	7,190	8,263	8,845
Renter Occupied Housing Units	15,447	18,308	20,160
Median Age	29.8	31.2	31.8

Trends 2026 - 2031	Area	State	National
Population	1.40%	0.80%	0.50%
Households	1.80%	0.90%	0.70%
Family Population	1.40%	0.80%	0.60%
Owner Occupied Housing Units	1.40%	1.20%	0.00%
Median Household Income	3.40%	3.20%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	981	2.3%	1,117	2.4%	1,199	2.4%
5-9	614	1.4%	756	1.6%	796	1.6%
10-14	518	1.2%	666	1.4%	659	1.3%
15-19	2,329	5.5%	2,273	4.8%	2,382	4.7%
20-24	9,755	23.0%	8,353	17.6%	8,731	17.2%
25-29	7,301	17.2%	8,974	18.9%	9,310	18.3%
30-34	5,696	13.4%	6,657	14.0%	6,726	13.2%
35-39	3,325	7.8%	4,163	8.8%	4,524	8.9%
40-44	2,196	5.2%	2,893	6.1%	3,371	6.6%
45-49	2,073	4.9%	2,258	4.8%	2,731	5.4%
50-54	2,017	4.8%	2,225	4.7%	2,375	4.7%
55-59	1,902	4.5%	2,181	4.6%	2,227	4.4%
60-64	1,447	3.4%	1,651	3.5%	1,838	3.6%
65-69	1,028	2.4%	1,355	2.9%	1,447	2.8%
70-74	702	1.6%	837	1.8%	1,021	2.0%
75-79	365	0.9%	697	1.5%	766	1.5%
80-84	126	0.3%	292	0.6%	476	0.9%
Age 85+	96	0.2%	163	0.3%	297	0.6%

Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

Households by Income	2026		2031	
	Number	Percent	Number	Percent
<$10,000	1,636	6.2%	1,497	5.2%
$10,000-14,999	779	2.9%	661	2.3%
$15,000-19,999	451	1.7%	346	1.2%
$20,000-24,999	388	1.5%	319	1.1%
$25,000-29,999	378	1.4%	303	1.0%
$30,000-34,999	455	1.7%	356	1.2%
$35,000-39,999	389	1.5%	331	1.1%
$40,000-44,999	442	1.7%	356	1.2%
$45,000-49,999	445	1.7%	369	1.3%
$50,000-59,999	1,090	4.1%	974	3.4%
$60,000-74,999	2,116	8.0%	1,853	6.4%
$75,000-99,999	2,788	10.5%	2,818	9.7%
$100,000-124,999	3,033	11.4%	3,220	11.1%
$125,000-149,999	2,114	8.0%	2,392	8.3%
$150,000-199,999	3,783	14.2%	4,857	16.8%
$200,000-249,999	1,699	6.4%	2,154	7.4%
$250,000-299,999	1,490	5.6%	2,128	7.3%
$300,000-399,999	1,289	4.8%	1,950	6.7%
$400,000-499,999	429	1.6%	380	1.3%
$500,000+	1,376	5.2%	1,740	6.0%
Median Household Income	$114,568	-	$135,414	-
Average Household Income	$159,284	-	$181,952	-
Per Capita Income	$90,049	-	$104,809	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	24,425	57.5%	25,832	54.4%	26,614	52.3%
Black Alone	9,480	22.3%	11,048	23.3%	11,929	23.4%
American Indian	107	0.3%	114	0.2%	119	0.2%
Asian Alone	4,184	9.8%	5,402	11.4%	6,402	12.6%
Pacific Islander	32	0.1%	32	0.1%	34	0.1%
Some Other Race	973	2.3%	1,121	2.4%	1,273	2.5%
Two or More Races	3,271	7.7%	3,963	8.3%	4,505	8.8%
Hispanic (Any Race)	3,114	7.3%	3,602	7.6%	4,165	8.2%

Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

Key Indicators for 2026

47.5K
Total Population

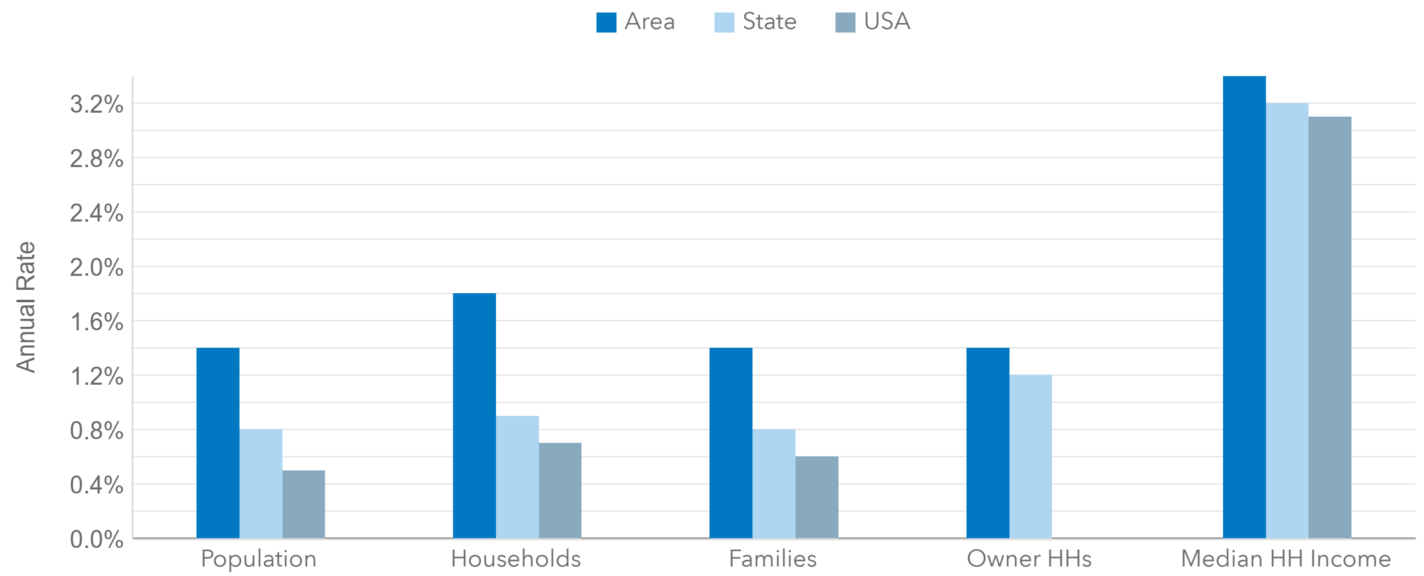
26.6K
Total Households

1.52
Average Household Size

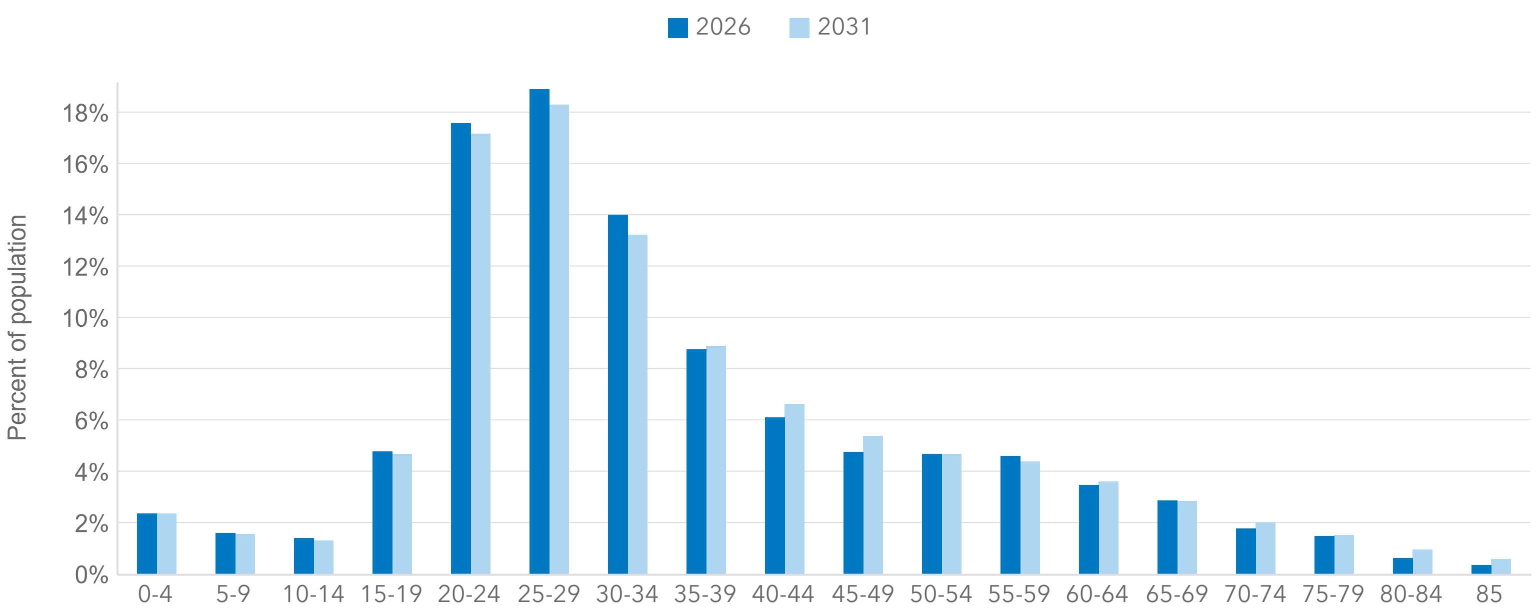
31.2
Median Age

132K
Daytime Population

Trends: 2026 - 2031 Annual Rate



Population by Age



Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

Key Indicators for 2026

$115K
Median Household Income

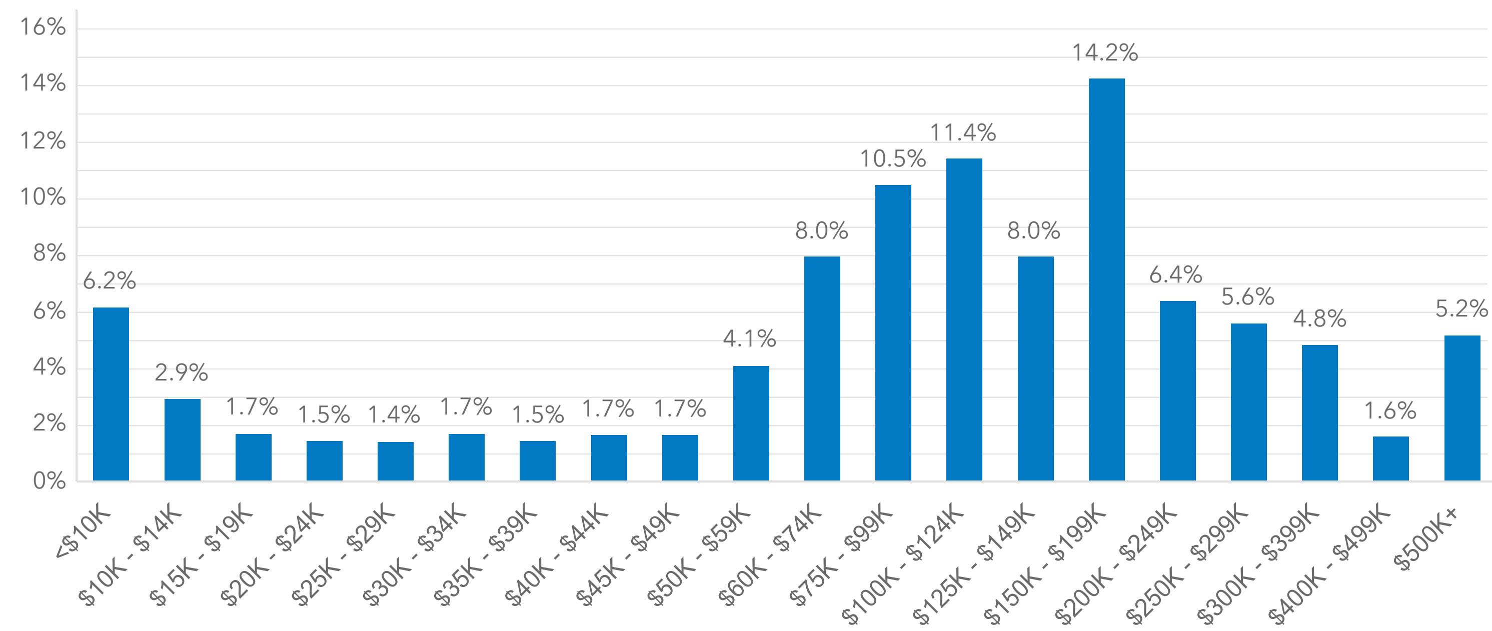
$132K
Median Net Worth

97
Wealth Index

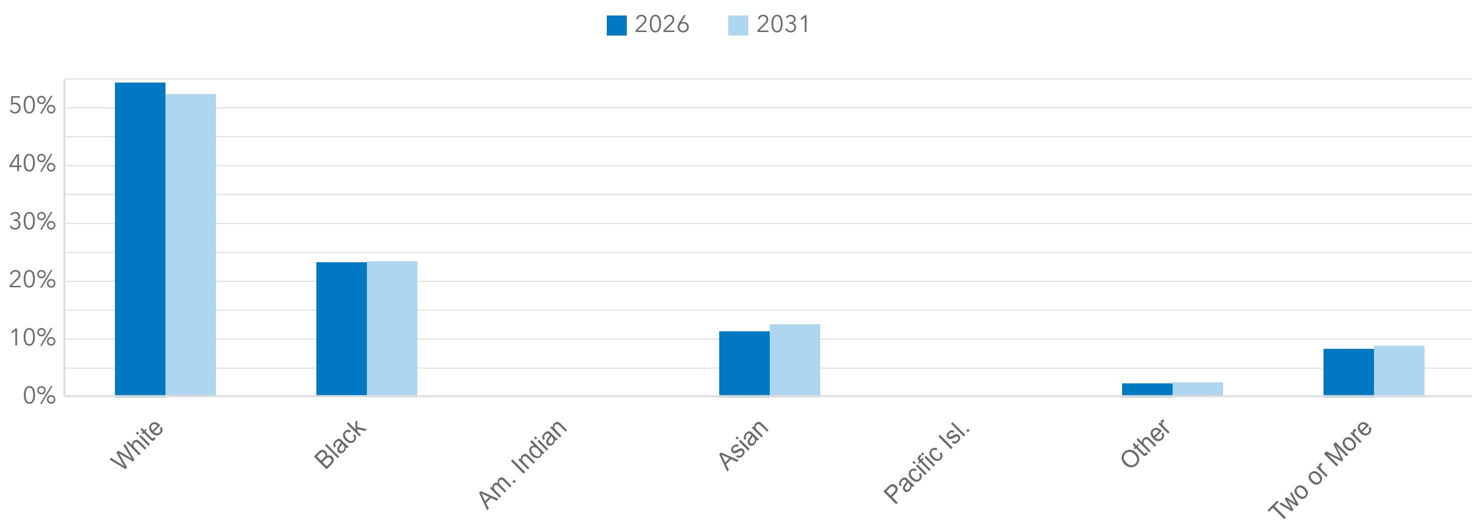
92
Housing Affordability Index

68.2
Diversity Index

Households by Income for 2026



Population by Race



Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

Demographic and Income Profile

650 Ponce de Leon Ave NW, Atlanta, Georgia, 30308

Ring: 3 mile radius

Summary	Census 2020	2026	2031
Total Population	193,611	212,426	225,379
Total Households	94,292	108,453	117,596
Family Households	29,296	31,946	33,892
Average Household Size	1.77	1.73	1.70
Owner Occupied Housing Units	31,790	36,459	38,526
Renter Occupied Housing Units	62,502	71,994	79,070
Median Age	31.0	32.3	32.9

Trends 2026 - 2031	Area	State	National
Population	1.20%	0.80%	0.50%
Households	1.60%	0.90%	0.70%
Family Population	1.20%	0.80%	0.60%
Owner Occupied Housing Units	1.10%	1.20%	0.00%
Median Household Income	3.20%	3.20%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	7,178	3.7%	7,538	3.5%	7,906	3.5%
5-9	6,235	3.2%	6,532	3.1%	6,489	2.9%
10-14	5,367	2.8%	6,121	2.9%	6,096	2.7%
15-19	13,207	6.8%	13,641	6.4%	14,170	6.3%
20-24	29,280	15.1%	27,625	13.0%	29,694	13.2%
25-29	30,527	15.8%	32,210	15.2%	33,087	14.7%
30-34	24,484	12.7%	27,747	13.1%	26,633	11.8%
35-39	16,136	8.3%	18,883	8.9%	20,478	9.1%
40-44	11,639	6.0%	13,858	6.5%	15,558	6.9%
45-49	10,570	5.5%	11,564	5.4%	13,250	5.9%
50-54	9,576	5.0%	10,442	4.9%	11,147	5.0%
55-59	8,676	4.5%	9,722	4.6%	10,051	4.5%
60-64	6,813	3.5%	7,912	3.7%	8,540	3.8%
65-69	5,565	2.9%	6,560	3.1%	7,321	3.3%
70-74	4,120	2.1%	5,027	2.4%	5,737	2.5%
75-79	2,251	1.2%	3,826	1.8%	4,309	1.9%
80-84	1,040	0.5%	1,942	0.9%	2,932	1.3%
Age 85+	948	0.5%	1,276	0.6%	1,982	0.9%

Households by Income	2026		2031	
	Number	Percent	Number	Percent
<$10,000	7,179	6.6%	6,816	5.8%
$10,000-14,999	3,601	3.3%	3,152	2.7%
$15,000-19,999	2,805	2.6%	2,258	1.9%
$20,000-24,999	2,124	2.0%	1,895	1.6%
$25,000-29,999	1,735	1.6%	1,433	1.2%
$30,000-34,999	1,903	1.8%	1,650	1.4%
$35,000-39,999	1,944	1.8%	1,725	1.5%
$40,000-44,999	2,621	2.4%	2,287	1.9%
$45,000-49,999	1,981	1.8%	1,770	1.5%
$50,000-59,999	5,217	4.8%	4,846	4.1%
$60,000-74,999	7,473	6.9%	6,719	5.7%
$75,000-99,999	11,494	10.6%	11,711	10.0%
$100,000-124,999	11,021	10.2%	11,791	10.0%
$125,000-149,999	7,640	7.0%	8,463	7.2%
$150,000-199,999	13,249	12.2%	16,560	14.1%
$200,000-249,999	6,869	6.3%	8,729	7.4%
$250,000-299,999	5,884	5.4%	8,358	7.1%
$300,000-399,999	5,538	5.1%	8,248	7.0%
$400,000-499,999	1,901	1.8%	1,652	1.4%
$500,000+	6,273	5.8%	7,532	6.4%
Median Household Income	$108,180	-	$126,885	-
Average Household Income	$163,338	-	$184,086	-
Per Capita Income	$83,989	-	$96,630	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	97,128	50.2%	103,046	48.5%	104,507	46.4%
Black Alone	65,773	34.0%	71,955	33.9%	77,832	34.5%
American Indian	440	0.2%	475	0.2%	512	0.2%
Asian Alone	12,844	6.6%	16,325	7.7%	19,222	8.5%
Pacific Islander	120	0.1%	118	0.1%	126	0.1%
Some Other Race	4,043	2.1%	4,633	2.2%	5,244	2.3%
Two or More Races	13,263	6.8%	15,876	7.5%	17,937	8.0%
Hispanic (Any Race)	12,574	6.5%	14,279	6.7%	16,377	7.3%

Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

Key Indicators for 2026

212K
Total Population

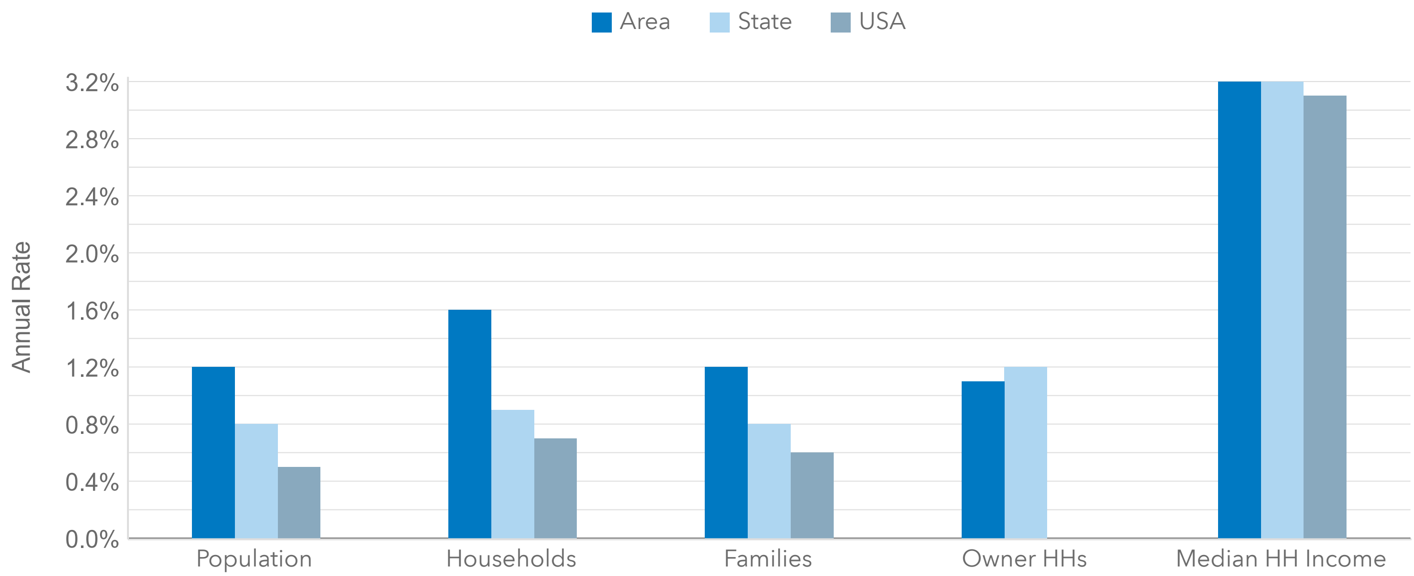
108K
Total Households

1.73
Average Household Size

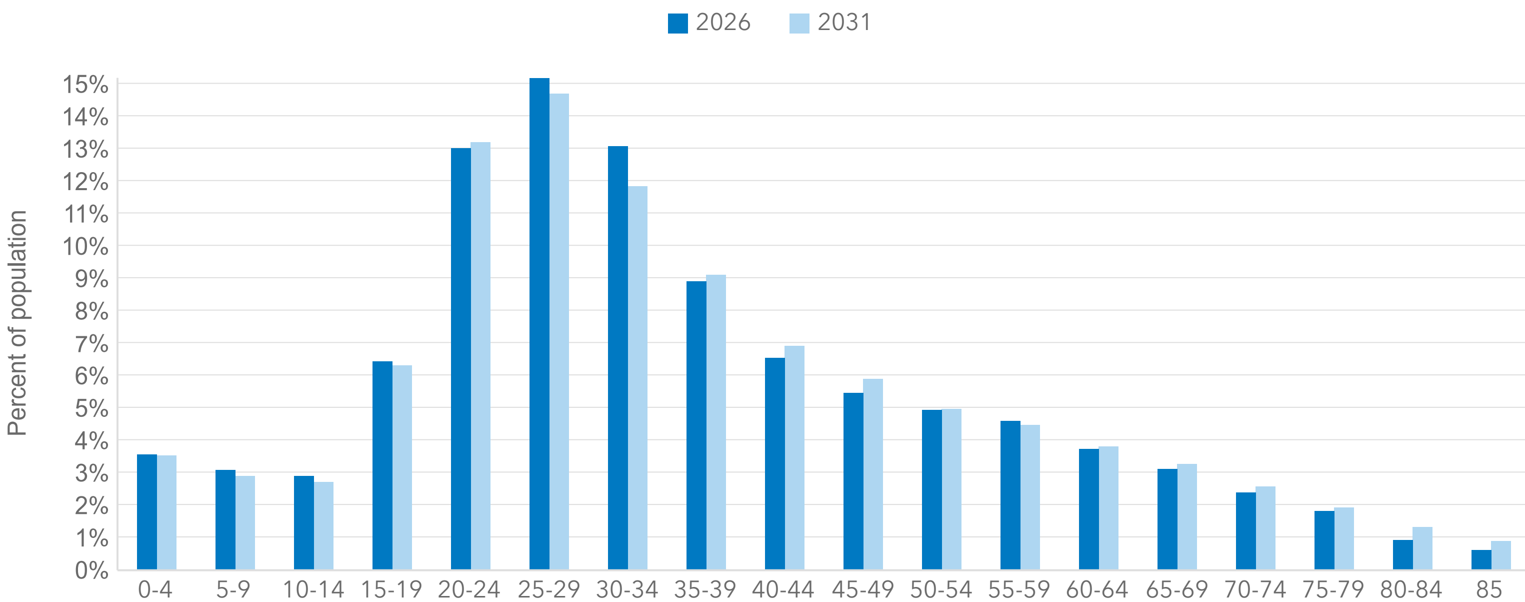
32.3
Median Age

406K
Daytime Population

Trends: 2026 - 2031 Annual Rate



Population by Age



Key Indicators for 2026

$108K
Median Household Income

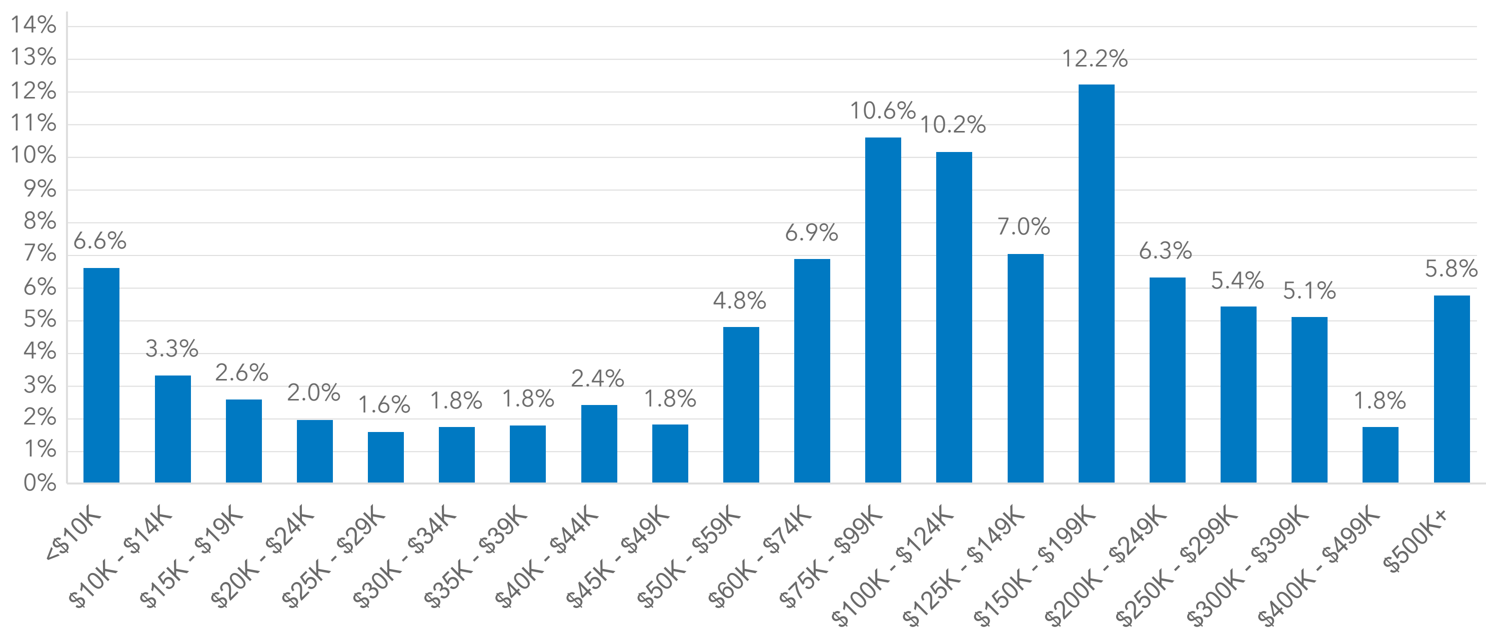
$129K
Median Net Worth

106
Wealth Index

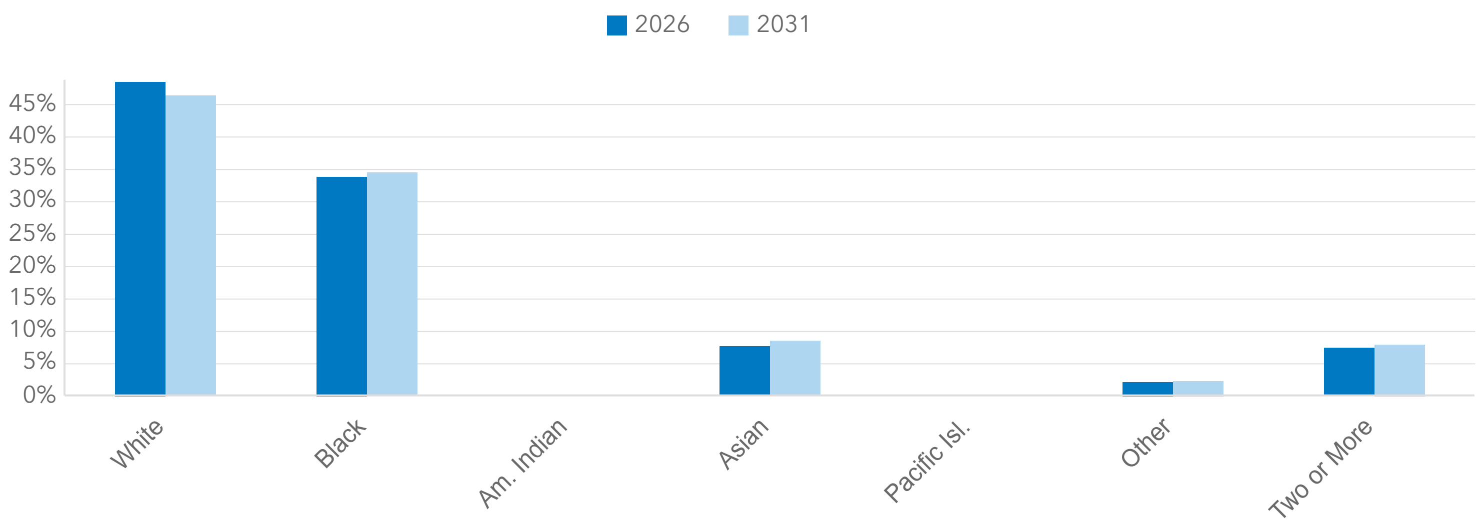
68
Housing Affordability Index

68.3
Diversity Index

Households by Income for 2026



Population by Race



Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

Demographic and Income Profile

650 Ponce de Leon Ave NW, Atlanta, Georgia, 30308

Ring: 5 mile radius

Summary	Census 2020	2026	2031
Total Population	383,009	417,070	437,469
Total Households	179,262	201,416	215,003
Family Households	69,161	73,960	77,308
Average Household Size	1.94	1.90	1.88
Owner Occupied Housing Units	73,480	82,779	86,666
Renter Occupied Housing Units	105,782	118,637	128,337
Median Age	32.7	33.8	34.6

Trends 2026 - 2031	Area	State	National
Population	1.00%	0.80%	0.50%
Households	1.30%	0.90%	0.70%
Family Population	0.90%	0.80%	0.60%
Owner Occupied Housing Units	0.90%	1.20%	0.00%
Median Household Income	3.50%	3.20%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	17,259	4.5%	17,732	4.3%	18,183	4.2%
5-9	16,192	4.2%	16,961	4.1%	16,381	3.7%
10-14	15,282	4.0%	16,297	3.9%	16,468	3.8%
15-19	21,381	5.6%	23,926	5.7%	24,283	5.5%
20-24	44,346	11.6%	44,423	10.7%	48,380	11.1%
25-29	52,786	13.8%	52,515	12.6%	54,694	12.5%
30-34	45,035	11.8%	48,153	11.6%	44,277	10.1%
35-39	32,489	8.5%	37,908	9.1%	38,399	8.8%
40-44	24,906	6.5%	29,144	7.0%	32,698	7.5%
45-49	22,382	5.8%	24,507	5.9%	27,574	6.3%
50-54	20,188	5.3%	22,103	5.3%	23,509	5.4%
55-59	18,744	4.9%	20,111	4.8%	20,968	4.8%
60-64	15,303	4.0%	17,417	4.2%	18,231	4.2%
65-69	12,953	3.4%	14,565	3.5%	16,064	3.7%
70-74	10,204	2.7%	12,130	2.9%	13,275	3.0%
75-79	6,218	1.6%	9,526	2.3%	10,647	2.4%
80-84	3,744	1.0%	5,334	1.3%	7,688	1.8%
Age 85+	3,597	0.9%	4,319	1.0%	5,751	1.3%

Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

Households by Income	2026		2031	
	Number	Percent	Number	Percent
<$10,000	13,783	6.8%	12,935	6.0%
$10,000-14,999	7,079	3.5%	6,058	2.8%
$15,000-19,999	5,509	2.7%	4,312	2.0%
$20,000-24,999	4,355	2.2%	3,789	1.8%
$25,000-29,999	3,658	1.8%	2,906	1.4%
$30,000-34,999	4,151	2.1%	3,532	1.6%
$35,000-39,999	3,841	1.9%	3,367	1.6%
$40,000-44,999	4,831	2.4%	4,161	1.9%
$45,000-49,999	3,945	2.0%	3,484	1.6%
$50,000-59,999	9,588	4.8%	8,773	4.1%
$60,000-74,999	13,681	6.8%	12,196	5.7%
$75,000-99,999	20,896	10.4%	21,004	9.8%
$100,000-124,999	19,359	9.6%	20,537	9.6%
$125,000-149,999	13,447	6.7%	14,804	6.9%
$150,000-199,999	23,253	11.5%	28,495	13.3%
$200,000-249,999	12,860	6.4%	16,259	7.6%
$250,000-299,999	10,591	5.3%	14,868	6.9%
$300,000-399,999	10,467	5.2%	15,456	7.2%
$400,000-499,999	3,573	1.8%	3,033	1.4%
$500,000+	12,550	6.2%	15,036	7.0%
Median Household Income	$105,947	-	$125,645	-
Average Household Income	$164,941	-	$186,864	-
Per Capita Income	$80,189	-	$92,384	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	184,735	48.2%	194,413	46.6%	194,267	44.4%
Black Alone	139,787	36.5%	152,832	36.6%	164,063	37.5%
American Indian	1,084	0.3%	1,219	0.3%	1,302	0.3%
Asian Alone	21,981	5.7%	26,811	6.4%	31,000	7.1%
Pacific Islander	190	0.1%	190	0.1%	200	0.1%
Some Other Race	9,820	2.6%	11,463	2.8%	12,906	3.0%
Two or More Races	25,414	6.6%	30,142	7.2%	33,731	7.7%
Hispanic (Any Race)	25,957	6.8%	29,683	7.1%	33,695	7.7%

Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

Key Indicators for 2026

417K
Total Population

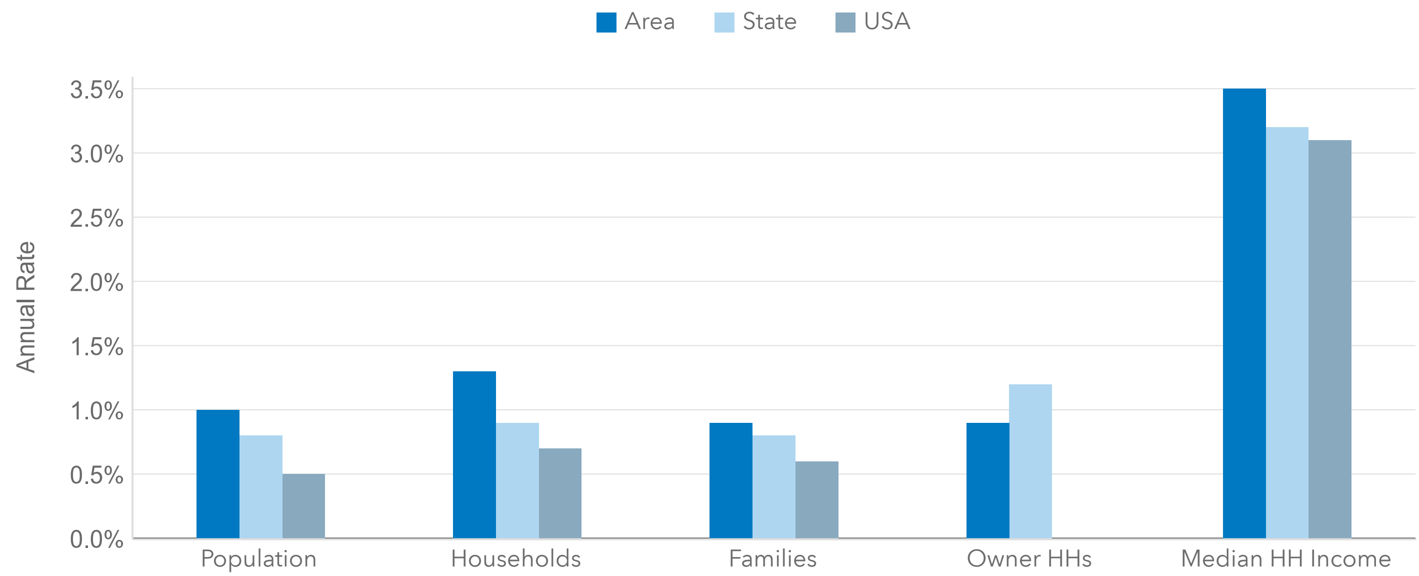
201K
Total Households

1.90
Average Household Size

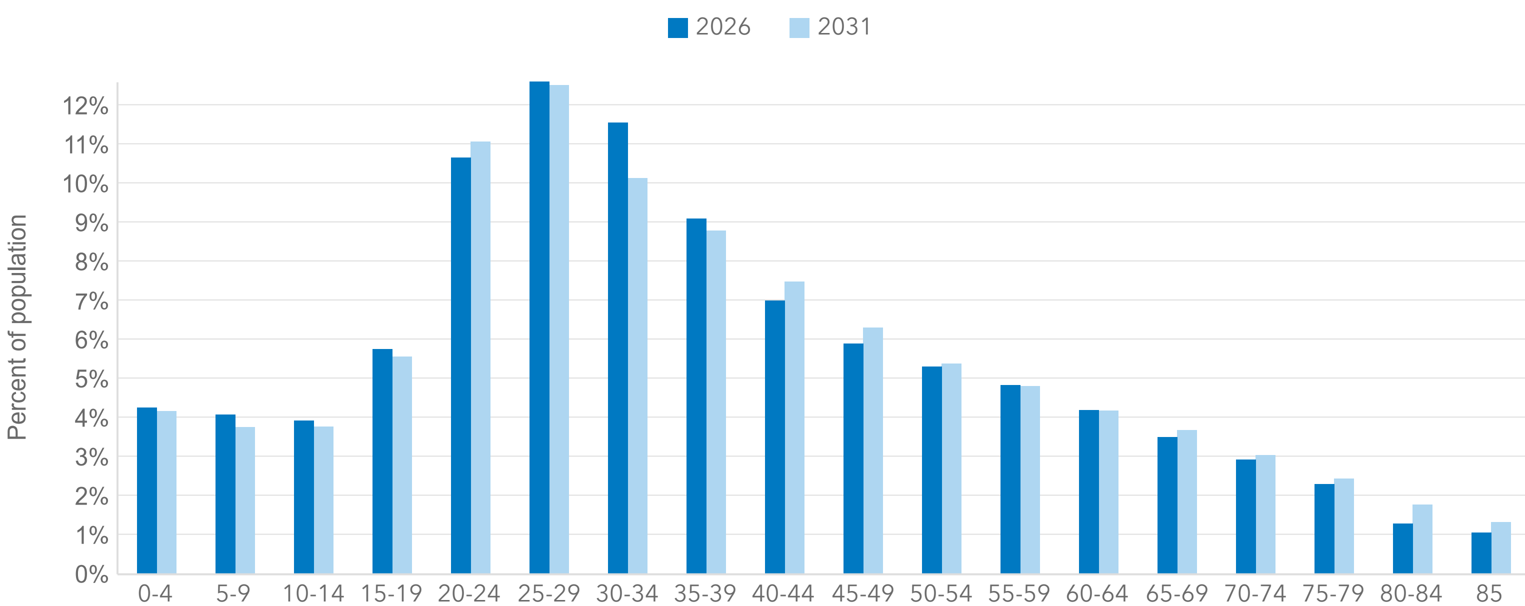
33.8
Median Age

676K
Daytime Population

Trends: 2026 - 2031 Annual Rate



Population by Age



Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

Key Indicators for 2026

$106K
Median Household Income

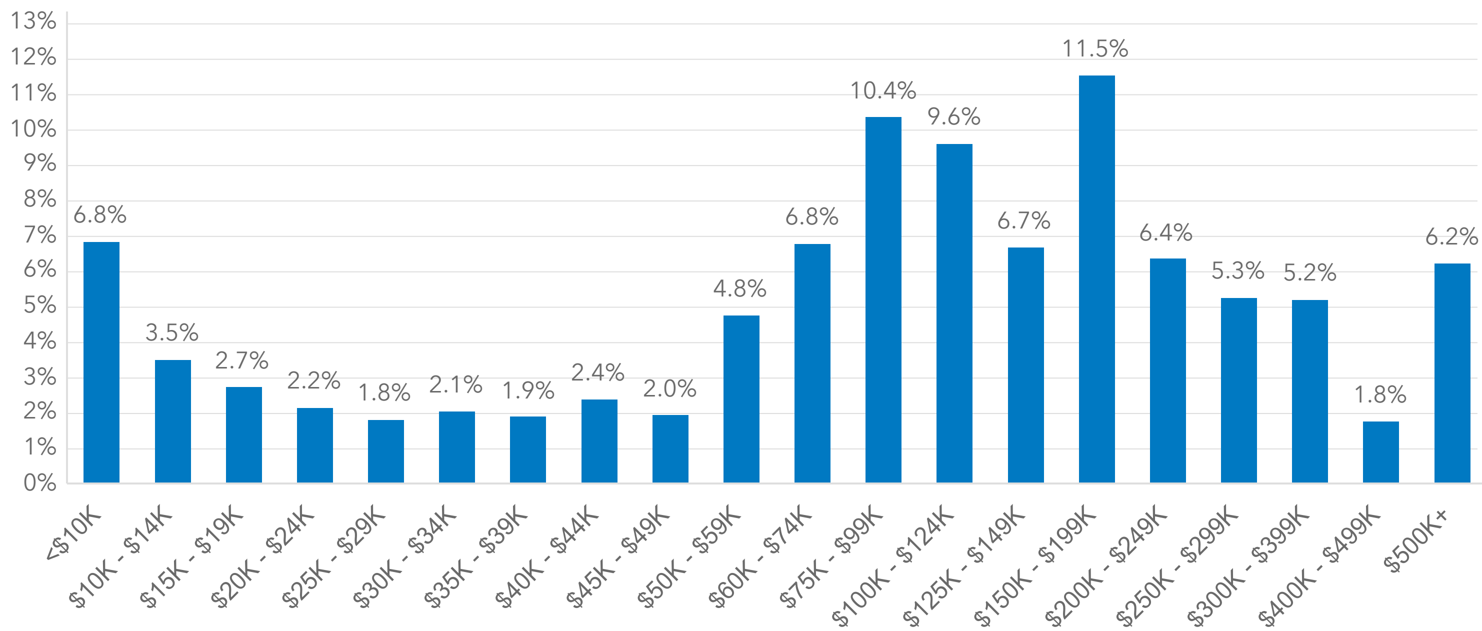
$155K
Median Net Worth

115
Wealth Index

72
Housing Affordability Index

68.6
Diversity Index

Households by Income for 2026



Population by Race