

Demographic and Income Profile

768 Marietta St NW, Atlanta, Georgia, 30318



Ring: 1 mile radius

Summary	Census 2020	2026	2031
Total Population	23,466	25,845	28,881
Total Households	7,335	9,945	11,816
Family Households	1,806	2,265	2,703
Average Household Size	1.91	1.71	1.69
Owner Occupied Housing Units	1,030	1,310	1,409
Renter Occupied Housing Units	6,305	8,635	10,407
Median Age	23.6	24.7	25.3

Trends 2026 - 2031	Area	State	National
Population	2.20%	0.80%	0.50%
Households	3.50%	0.90%	0.70%
Family Population	3.60%	0.80%	0.60%
Owner Occupied Housing Units	1.50%	1.20%	0.00%
Median Household Income	4.00%	3.20%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	537	2.3%	614	2.4%	751	2.6%
5-9	483	2.1%	516	2.0%	614	2.1%
10-14	400	1.7%	407	1.6%	538	1.9%
15-19	2,933	12.5%	2,731	10.6%	2,807	9.7%
20-24	10,354	44.1%	9,156	35.4%	9,497	32.9%
25-29	2,713	11.6%	4,249	16.4%	4,097	14.2%
30-34	1,620	6.9%	2,341	9.1%	2,766	9.6%
35-39	936	4.0%	1,276	4.9%	1,722	6.0%
40-44	635	2.7%	930	3.6%	1,159	4.0%
45-49	596	2.5%	729	2.8%	1,089	3.8%
50-54	619	2.6%	699	2.7%	864	3.0%
55-59	543	2.3%	631	2.4%	746	2.6%
60-64	452	1.9%	533	2.1%	667	2.3%
65-69	274	1.2%	394	1.5%	511	1.8%
70-74	179	0.8%	270	1.0%	430	1.5%
75-79	106	0.5%	201	0.8%	297	1.0%
80-84	41	0.2%	98	0.4%	196	0.7%
Age 85+	47	0.2%	71	0.3%	131	0.5%

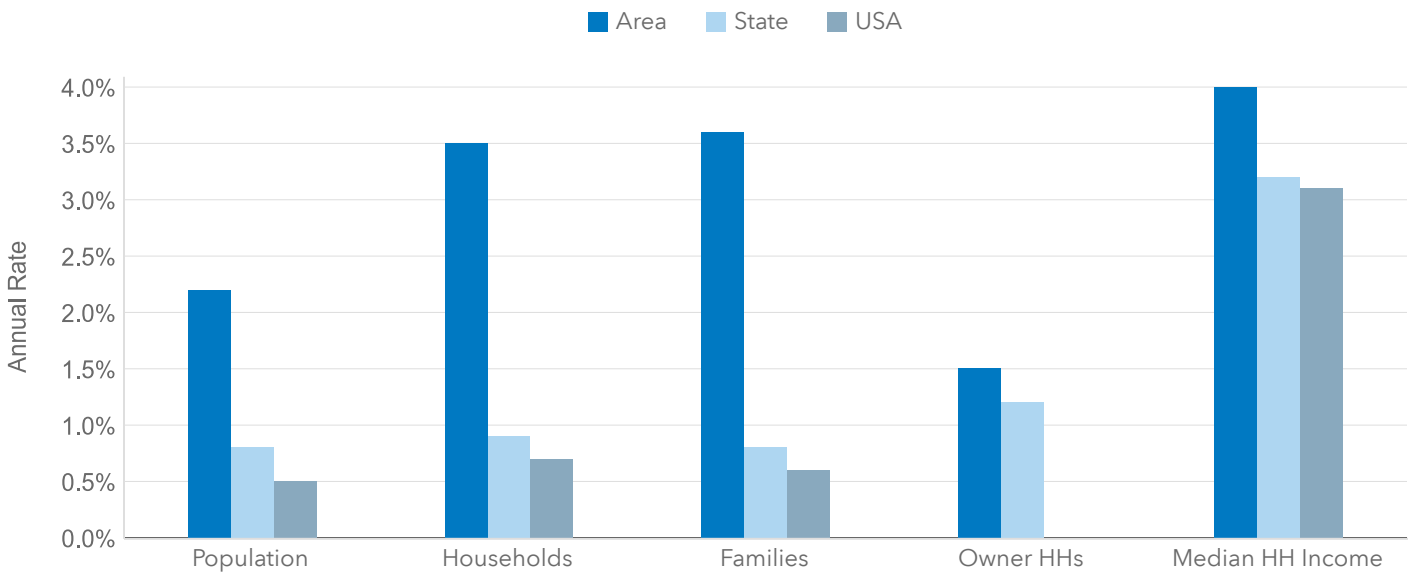
Households by Income	2026		2031	
	Number	Percent	Number	Percent
<\$10,000	942	9.5%	949	8.0%
\$10,000-14,999	336	3.4%	303	2.6%
\$15,000-19,999	236	2.4%	190	1.6%
\$20,000-24,999	236	2.4%	222	1.9%
\$25,000-29,999	163	1.6%	141	1.2%
\$30,000-34,999	195	2.0%	188	1.6%
\$35,000-39,999	283	2.9%	274	2.3%
\$40,000-44,999	396	4.0%	389	3.3%
\$45,000-49,999	312	3.1%	322	2.7%
\$50,000-59,999	690	6.9%	733	6.2%
\$60,000-74,999	834	8.4%	862	7.3%
\$75,000-99,999	1,179	11.8%	1,396	11.8%
\$100,000-124,999	1,301	13.1%	1,622	13.7%
\$125,000-149,999	514	5.2%	665	5.6%
\$150,000-199,999	1,076	10.8%	1,597	13.5%
\$200,000-249,999	322	3.2%	493	4.2%
\$250,000-299,999	236	2.4%	406	3.4%
\$300,000-399,999	250	2.5%	460	3.9%
\$400,000-499,999	86	0.9%	85	0.7%
\$500,000+	360	3.6%	520	4.4%
Median Household Income	\$81,106	-	\$98,626	-
Average Household Income	\$117,614	-	\$138,232	-
Per Capita Income	\$48,811	-	\$60,204	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,377	48.5%	11,559	44.7%	11,870	41.1%
Black Alone	7,252	30.9%	8,351	32.3%	9,956	34.5%
American Indian	76	0.3%	72	0.3%	84	0.3%
Asian Alone	2,680	11.4%	3,436	13.3%	4,143	14.3%
Pacific Islander	31	0.1%	30	0.1%	33	0.1%
Some Other Race	591	2.5%	658	2.5%	758	2.6%
Two or More Races	1,457	6.2%	1,739	6.7%	2,036	7.0%
Hispanic (Any Race)	1,608	6.8%	1,777	6.9%	2,099	7.3%

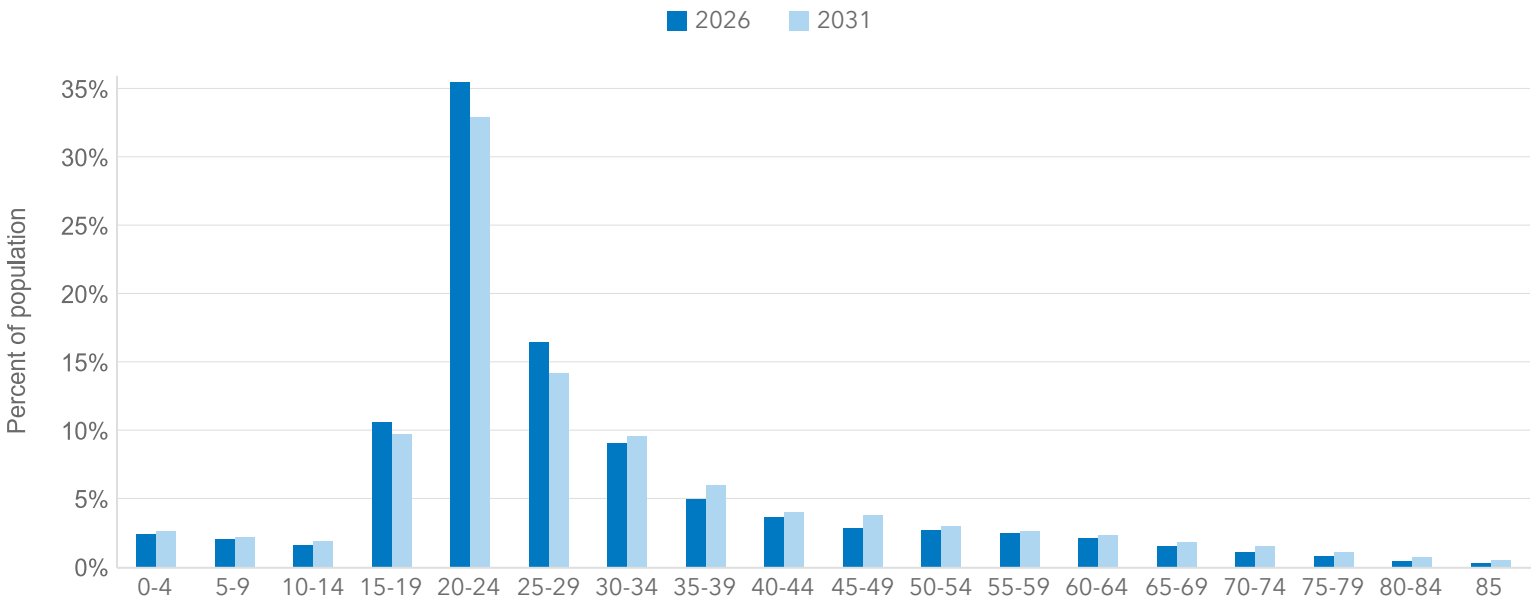
Key Indicators for 2026



Trends: 2026 - 2031 Annual Rate



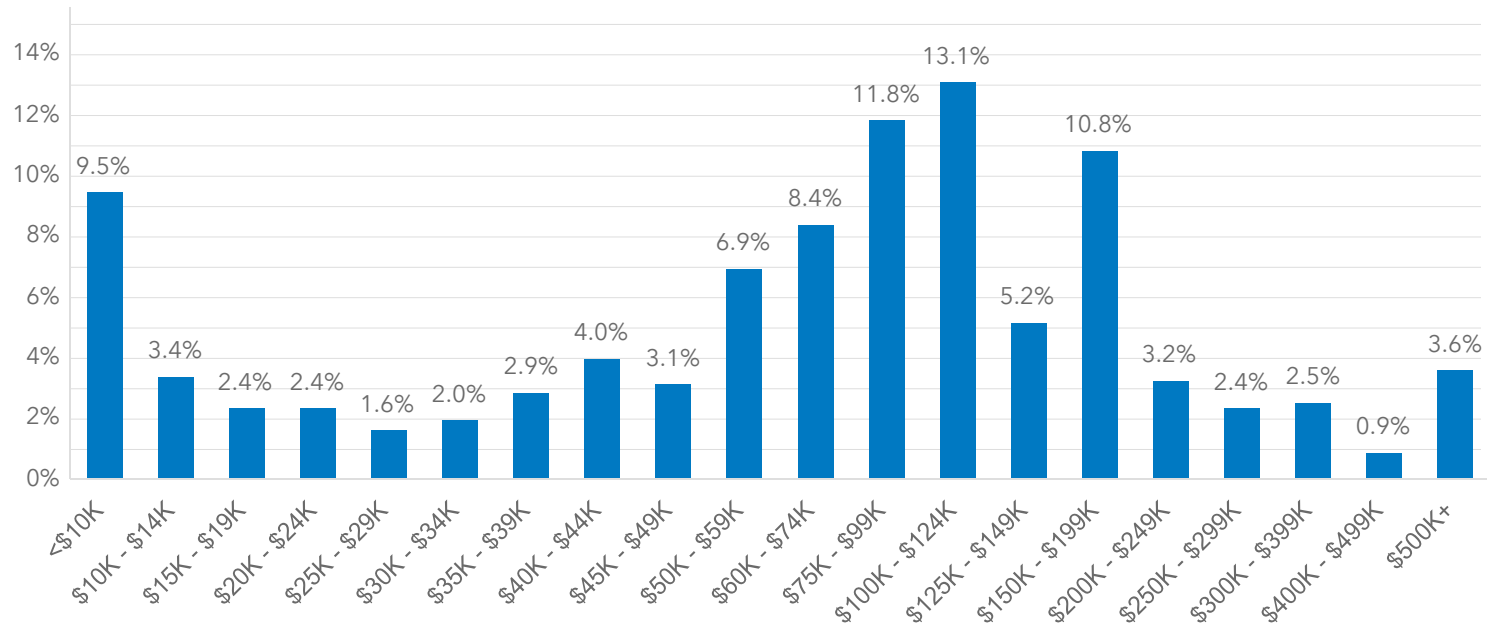
Population by Age



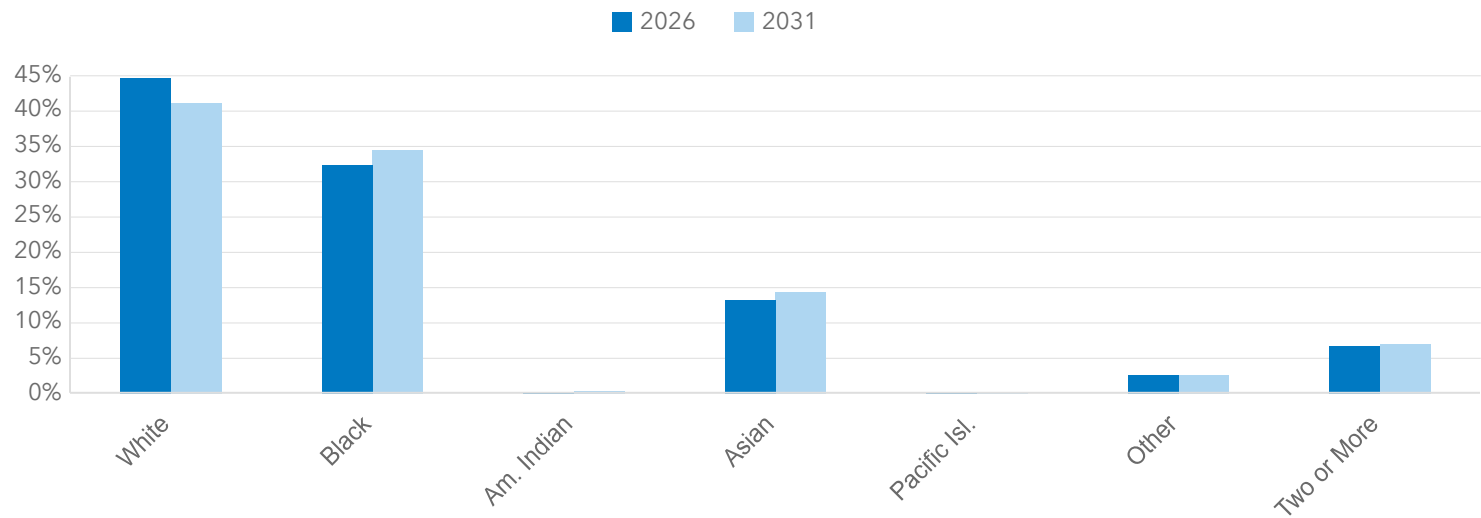
Key Indicators for 2026



Households by Income for 2026



Population by Race



Demographic and Income Profile

768 Marietta St NW, Atlanta, Georgia, 30318



Ring: 3 mile radius

Summary	Census 2020	2026	2031
Total Population	180,824	196,356	208,565
Total Households	87,153	99,441	107,991
Family Households	26,611	28,703	30,532
Average Household Size	1.77	1.72	1.70
Owner Occupied Housing Units	27,710	32,032	33,914
Renter Occupied Housing Units	59,443	67,409	74,077
Median Age	30.7	31.9	32.6

Trends 2026 - 2031	Area	State	National
Population	1.20%	0.80%	0.50%
Households	1.70%	0.90%	0.70%
Family Population	1.20%	0.80%	0.60%
Owner Occupied Housing Units	1.10%	1.20%	0.00%
Median Household Income	3.00%	3.20%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	6,494	3.6%	6,797	3.5%	7,168	3.4%
5-9	5,758	3.2%	6,055	3.1%	6,083	2.9%
10-14	5,138	2.8%	5,627	2.9%	5,663	2.7%
15-19	13,073	7.2%	13,241	6.7%	13,597	6.5%
20-24	28,561	15.8%	26,607	13.6%	28,288	13.6%
25-29	28,421	15.7%	30,367	15.5%	30,992	14.9%
30-34	22,356	12.4%	25,038	12.8%	24,432	11.7%
35-39	14,593	8.1%	17,028	8.7%	18,595	8.9%
40-44	10,416	5.8%	12,407	6.3%	14,062	6.7%
45-49	9,529	5.3%	10,361	5.3%	12,029	5.8%
50-54	8,558	4.7%	9,327	4.8%	9,992	4.8%
55-59	8,173	4.5%	8,704	4.4%	9,193	4.4%
60-64	6,564	3.6%	7,343	3.7%	7,613	3.6%
65-69	5,280	2.9%	6,217	3.2%	6,767	3.2%
70-74	3,804	2.1%	4,760	2.4%	5,441	2.6%
75-79	2,113	1.2%	3,497	1.8%	4,117	2.0%
80-84	1,060	0.6%	1,756	0.9%	2,692	1.3%
Age 85+	932	0.5%	1,221	0.6%	1,841	0.9%

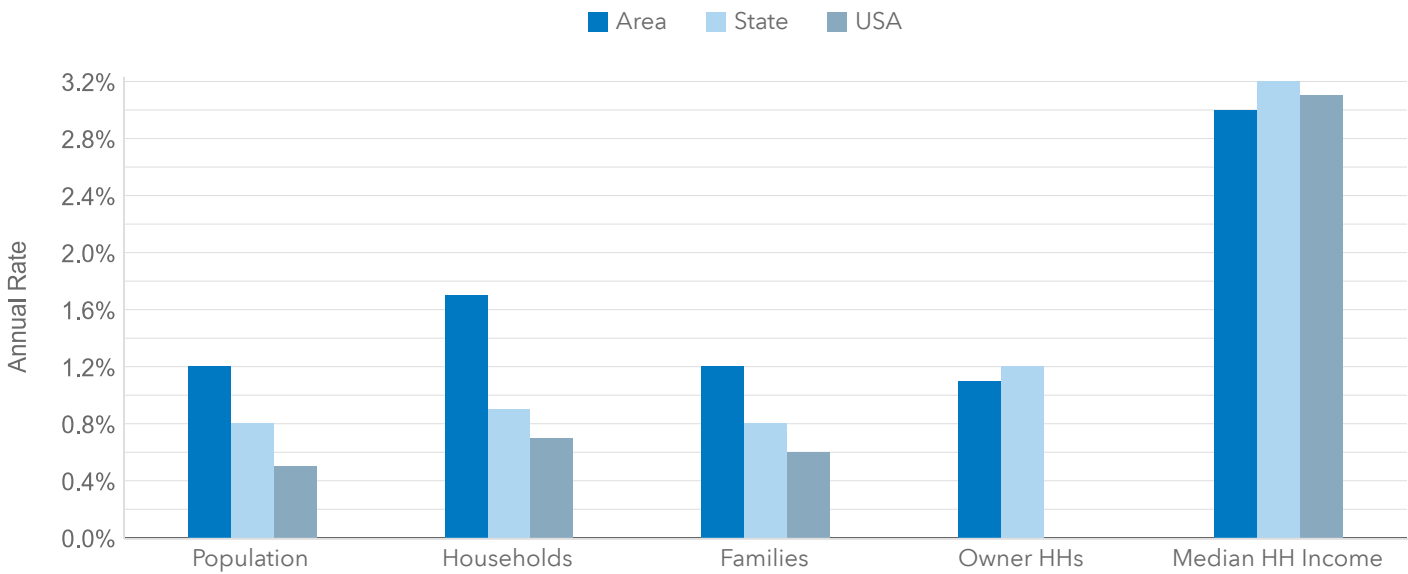
Households by Income	2026		2031	
	Number	Percent	Number	Percent
<\$10,000	7,265	7.3%	6,954	6.4%
\$10,000-14,999	3,681	3.7%	3,230	3.0%
\$15,000-19,999	2,837	2.9%	2,271	2.1%
\$20,000-24,999	1,998	2.0%	1,790	1.7%
\$25,000-29,999	1,773	1.8%	1,477	1.4%
\$30,000-34,999	1,948	2.0%	1,711	1.6%
\$35,000-39,999	2,015	2.0%	1,813	1.7%
\$40,000-44,999	2,606	2.6%	2,299	2.1%
\$45,000-49,999	1,860	1.9%	1,695	1.6%
\$50,000-59,999	4,896	4.9%	4,637	4.3%
\$60,000-74,999	7,295	7.3%	6,639	6.2%
\$75,000-99,999	10,730	10.8%	11,095	10.3%
\$100,000-124,999	10,237	10.3%	11,159	10.3%
\$125,000-149,999	7,031	7.1%	7,953	7.4%
\$150,000-199,999	11,709	11.8%	14,898	13.8%
\$200,000-249,999	5,510	5.5%	7,065	6.5%
\$250,000-299,999	4,683	4.7%	6,687	6.2%
\$300,000-399,999	4,535	4.6%	6,815	6.3%
\$400,000-499,999	1,490	1.5%	1,302	1.2%
\$500,000+	5,343	5.4%	6,500	6.0%
Median Household Income	\$101,620	-	\$117,752	-
Average Household Income	\$152,440	-	\$172,777	-
Per Capita Income	\$78,132	-	\$90,445	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	81,067	44.8%	85,042	43.3%	86,519	41.5%
Black Alone	72,159	39.9%	77,909	39.7%	83,628	40.1%
American Indian	429	0.2%	455	0.2%	488	0.2%
Asian Alone	11,849	6.5%	15,046	7.7%	17,726	8.5%
Pacific Islander	107	0.1%	106	0.1%	113	0.1%
Some Other Race	3,638	2.0%	4,144	2.1%	4,685	2.3%
Two or More Races	11,575	6.4%	13,653	7.0%	15,405	7.4%
Hispanic (Any Race)	11,136	6.2%	12,448	6.3%	14,267	6.8%

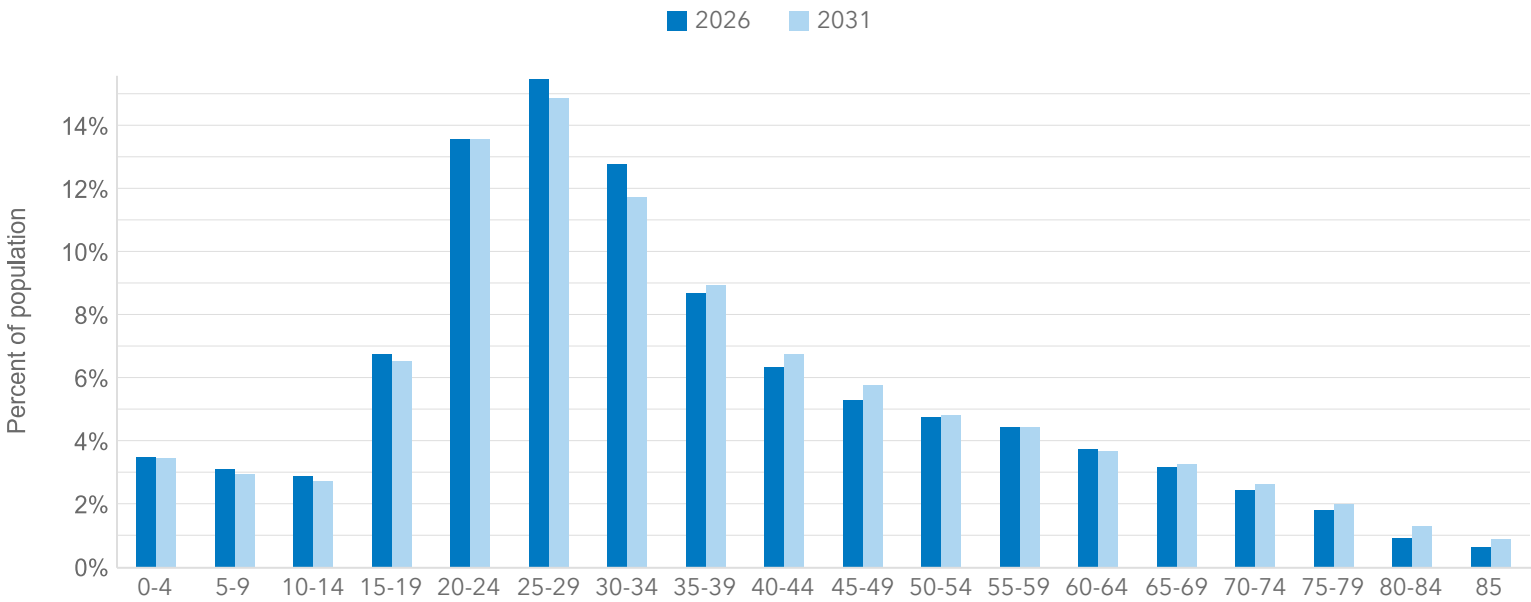
Key Indicators for 2026



Trends: 2026 - 2031 Annual Rate



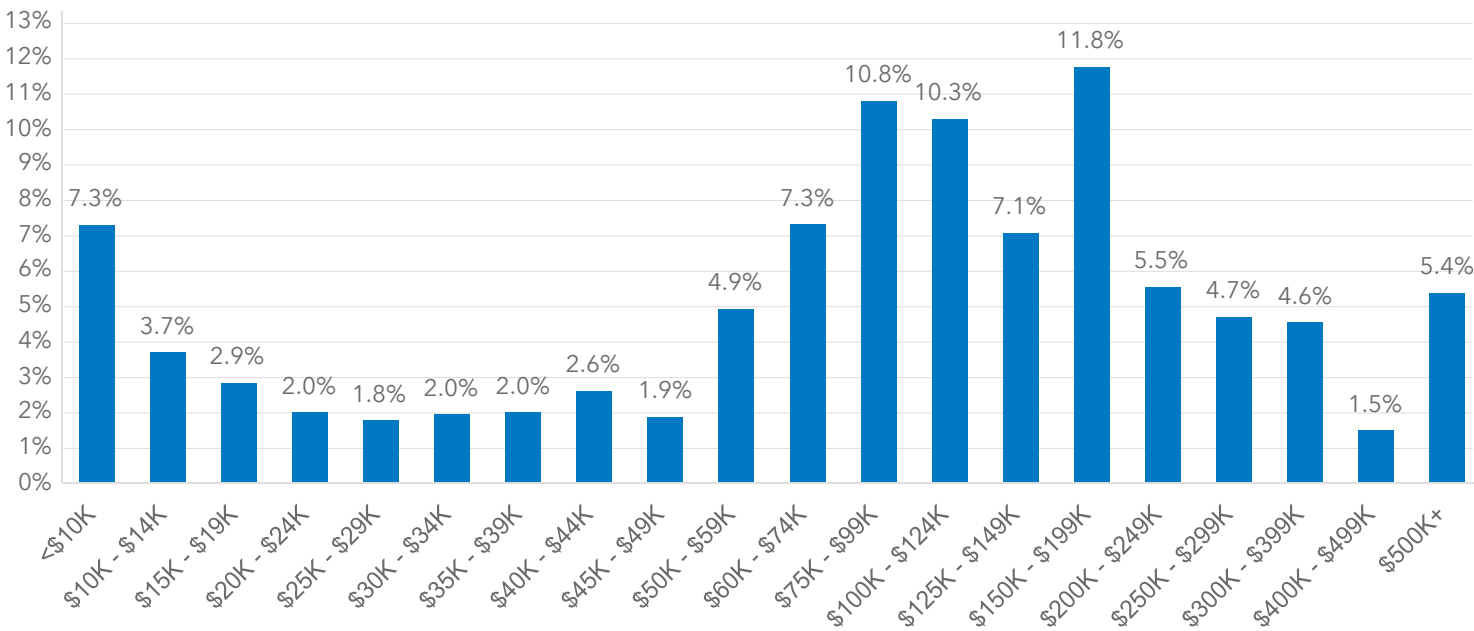
Population by Age



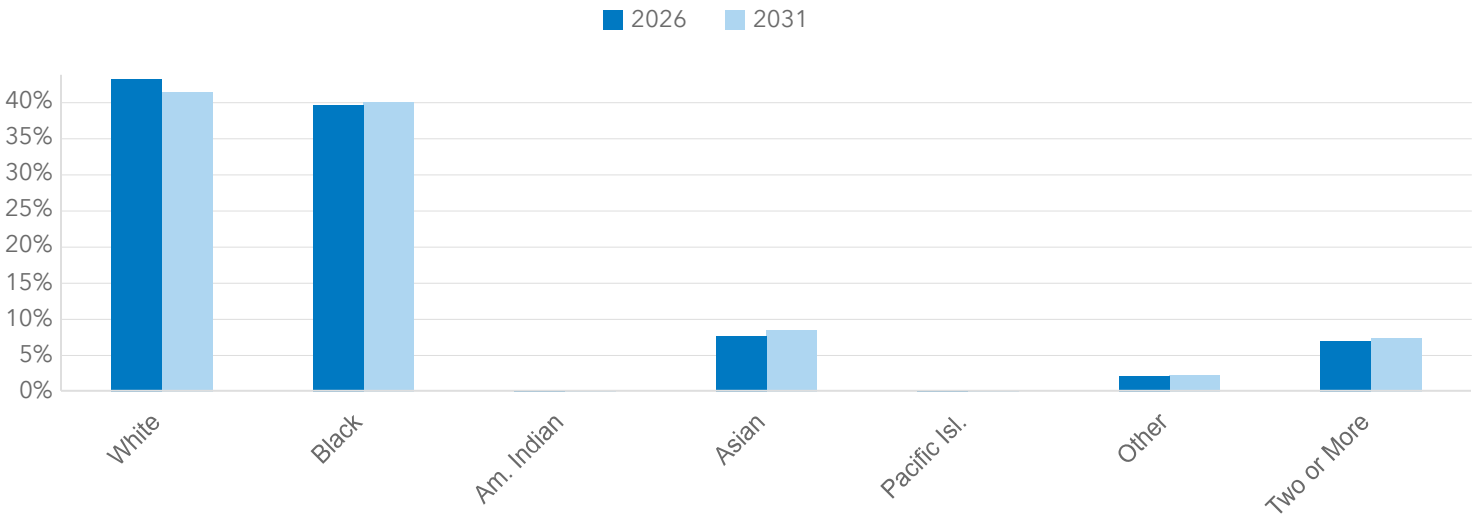
Key Indicators for 2026



Households by Income for 2026



Population by Race



Demographic and Income Profile

768 Marietta St NW, Atlanta, Georgia, 30318



Ring: 5 mile radius

Summary	Census 2020	2026	2031
Total Population	367,056	402,249	422,425
Total Households	172,589	195,381	208,728
Family Households	66,138	71,602	75,101
Average Household Size	1.94	1.90	1.87
Owner Occupied Housing Units	69,317	78,981	82,941
Renter Occupied Housing Units	103,272	116,400	125,787
Median Age	32.7	33.9	34.7

Trends 2026 - 2031	Area	State	National
Population	1.00%	0.80%	0.50%
Households	1.30%	0.90%	0.70%
Family Population	1.00%	0.80%	0.60%
Owner Occupied Housing Units	1.00%	1.20%	0.00%
Median Household Income	3.40%	3.20%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	16,617	4.5%	17,306	4.3%	17,763	4.2%
5-9	15,510	4.2%	16,535	4.1%	16,028	3.8%
10-14	14,714	4.0%	15,816	3.9%	16,186	3.8%
15-19	21,016	5.7%	23,510	5.8%	23,843	5.6%
20-24	41,957	11.4%	41,831	10.4%	45,601	10.8%
25-29	50,109	13.7%	49,658	12.3%	51,699	12.2%
30-34	43,108	11.7%	46,413	11.5%	42,337	10.0%
35-39	30,930	8.4%	36,508	9.1%	37,034	8.8%
40-44	23,438	6.4%	28,071	7.0%	31,613	7.5%
45-49	21,127	5.8%	23,453	5.8%	26,792	6.3%
50-54	19,243	5.2%	21,098	5.3%	22,614	5.3%
55-59	18,030	4.9%	19,495	4.8%	20,177	4.8%
60-64	14,902	4.1%	16,938	4.2%	17,741	4.2%
65-69	12,723	3.5%	14,438	3.6%	15,766	3.7%
70-74	9,993	2.7%	12,022	3.0%	13,166	3.1%
75-79	6,229	1.7%	9,432	2.3%	10,624	2.5%
80-84	3,774	1.0%	5,364	1.3%	7,650	1.8%
Age 85+	3,636	1.0%	4,362	1.1%	5,790	1.4%

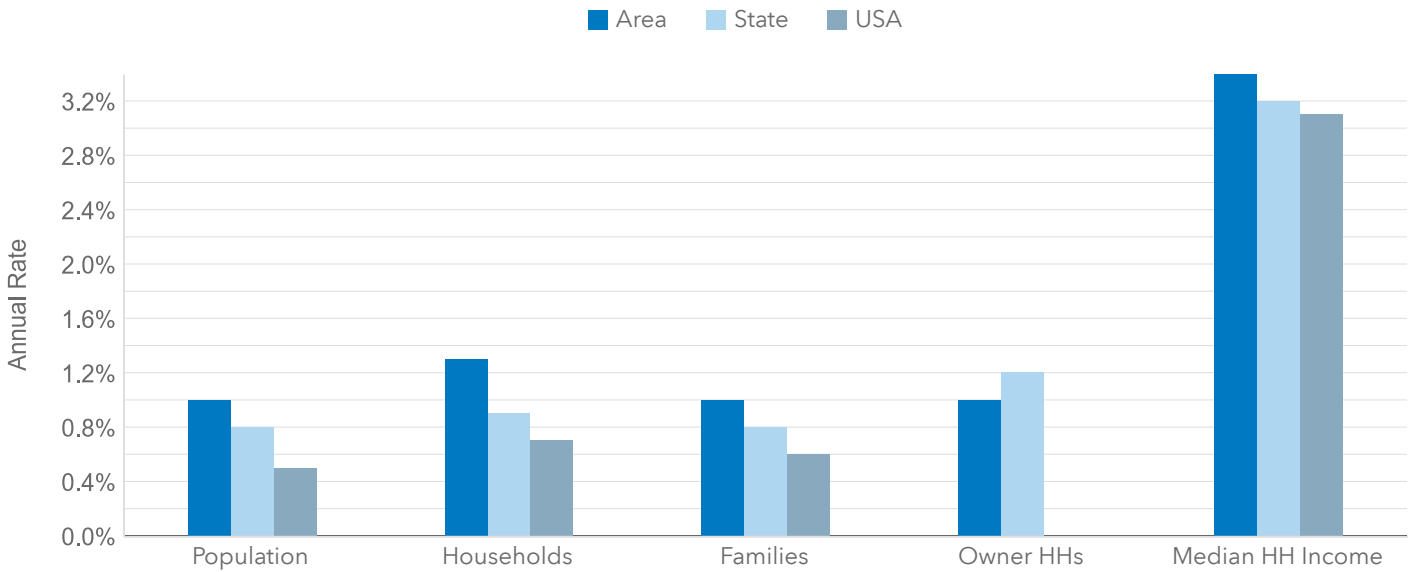
Households by Income	2026		2031	
	Number	Percent	Number	Percent
<\$10,000	13,566	6.9%	12,734	6.1%
\$10,000-14,999	7,281	3.7%	6,234	3.0%
\$15,000-19,999	5,679	2.9%	4,463	2.1%
\$20,000-24,999	4,427	2.3%	3,879	1.9%
\$25,000-29,999	3,727	1.9%	2,982	1.4%
\$30,000-34,999	4,107	2.1%	3,528	1.7%
\$35,000-39,999	3,802	1.9%	3,362	1.6%
\$40,000-44,999	4,951	2.5%	4,318	2.1%
\$45,000-49,999	3,944	2.0%	3,517	1.7%
\$50,000-59,999	9,618	4.9%	8,903	4.3%
\$60,000-74,999	13,444	6.9%	12,035	5.8%
\$75,000-99,999	20,651	10.6%	20,846	10.0%
\$100,000-124,999	18,536	9.5%	19,776	9.5%
\$125,000-149,999	12,647	6.5%	14,093	6.8%
\$150,000-199,999	22,194	11.4%	27,431	13.1%
\$200,000-249,999	12,034	6.2%	15,234	7.3%
\$250,000-299,999	9,980	5.1%	14,015	6.7%
\$300,000-399,999	9,815	5.0%	14,501	7.0%
\$400,000-499,999	3,292	1.7%	2,798	1.3%
\$500,000+	11,684	6.0%	14,080	6.8%
Median Household Income	\$102,786	-	\$121,668	-
Average Household Income	\$160,950	-	\$182,579	-
Per Capita Income	\$78,571	-	\$90,616	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	167,501	45.6%	177,779	44.2%	178,418	42.2%
Black Alone	146,595	39.9%	160,321	39.9%	171,148	40.5%
American Indian	1,012	0.3%	1,147	0.3%	1,229	0.3%
Asian Alone	19,416	5.3%	24,147	6.0%	28,011	6.6%
Pacific Islander	186	0.1%	189	0.1%	200	0.1%
Some Other Race	8,864	2.4%	10,505	2.6%	11,883	2.8%
Two or More Races	23,482	6.4%	28,160	7.0%	31,537	7.5%
Hispanic (Any Race)	23,810	6.5%	27,533	6.8%	31,338	7.4%

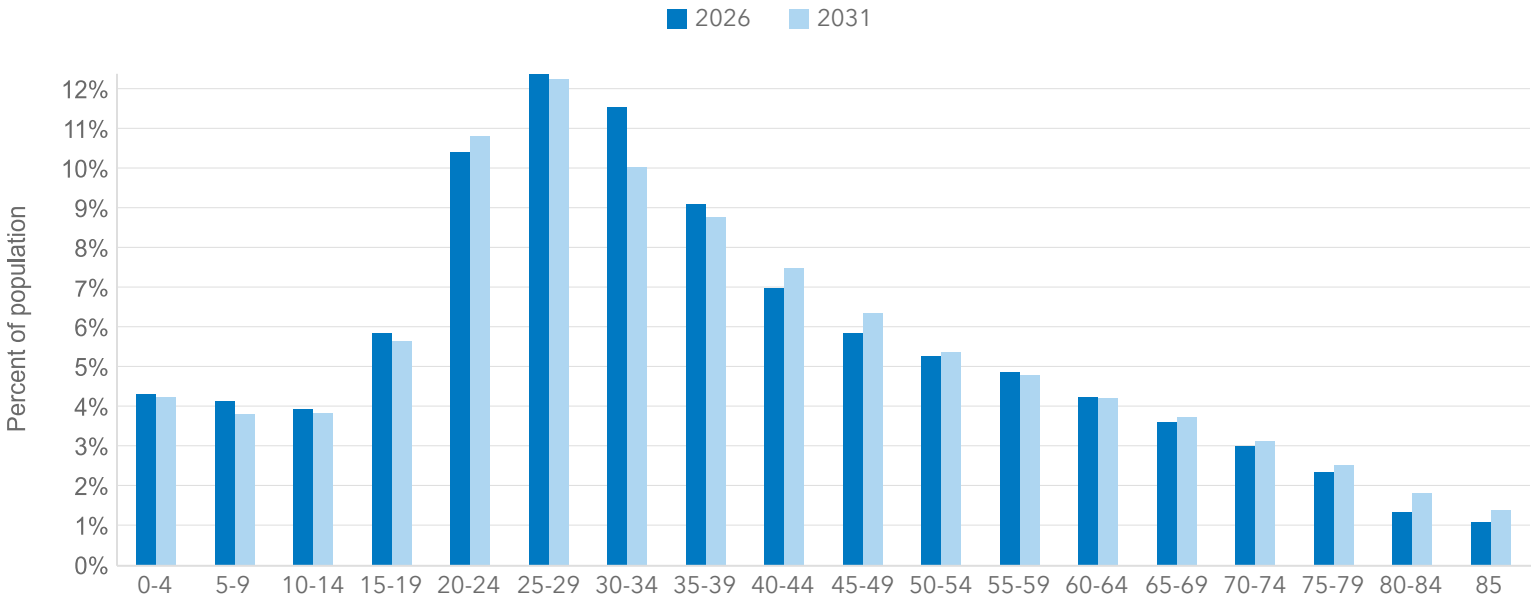
Key Indicators for 2026



Trends: 2026 - 2031 Annual Rate



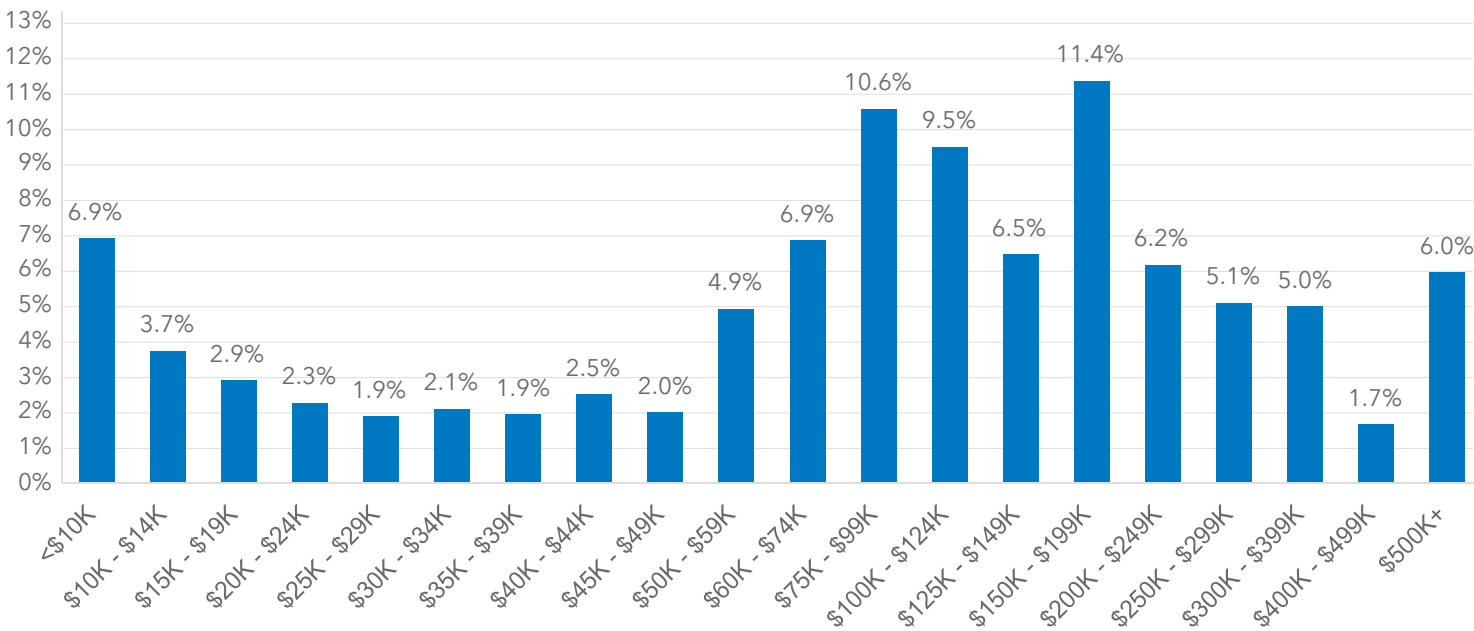
Population by Age



Key Indicators for 2026



Households by Income for 2026



Population by Race

