

Demographic and Income Profile

300 S Firestone St, Gastonia, North Carolina, 28052



Ring: 1 mile radius

Summary	Census 2020	2026	2031
Total Population	8,992	9,265	9,699
Total Households	3,778	4,078	4,385
Family Households	2,123	2,204	2,333
Average Household Size	2.34	2.23	2.18
Owner Occupied Housing Units	1,549	1,686	1,783
Renter Occupied Housing Units	2,229	2,392	2,602
Median Age	37.1	38.7	40.1

Trends 2026 - 2031	Area	State	National
Population	0.90%	0.90%	0.50%
Households	1.50%	1.20%	0.70%
Family Population	1.10%	1.10%	0.60%
Owner Occupied Housing Units	1.10%	1.30%	0.00%
Median Household Income	2.20%	3.10%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	509	5.7%	520	5.6%	543	5.6%
5-9	635	7.1%	538	5.8%	557	5.7%
10-14	676	7.5%	598	6.5%	527	5.4%
15-19	516	5.7%	678	7.3%	585	6.0%
20-24	534	5.9%	538	5.8%	709	7.3%
25-29	657	7.3%	620	6.7%	663	6.8%
30-34	705	7.8%	635	6.8%	620	6.4%
35-39	618	6.9%	691	7.5%	631	6.5%
40-44	544	6.0%	619	6.7%	698	7.2%
45-49	562	6.3%	597	6.4%	686	7.1%
50-54	623	6.9%	527	5.7%	592	6.1%
55-59	618	6.9%	625	6.8%	534	5.5%
60-64	524	5.8%	568	6.1%	594	6.1%
65-69	471	5.2%	480	5.2%	534	5.5%
70-74	323	3.6%	450	4.9%	449	4.6%
75-79	187	2.1%	276	3.0%	380	3.9%
80-84	133	1.5%	148	1.6%	219	2.3%
Age 85+	159	1.8%	157	1.7%	180	1.9%

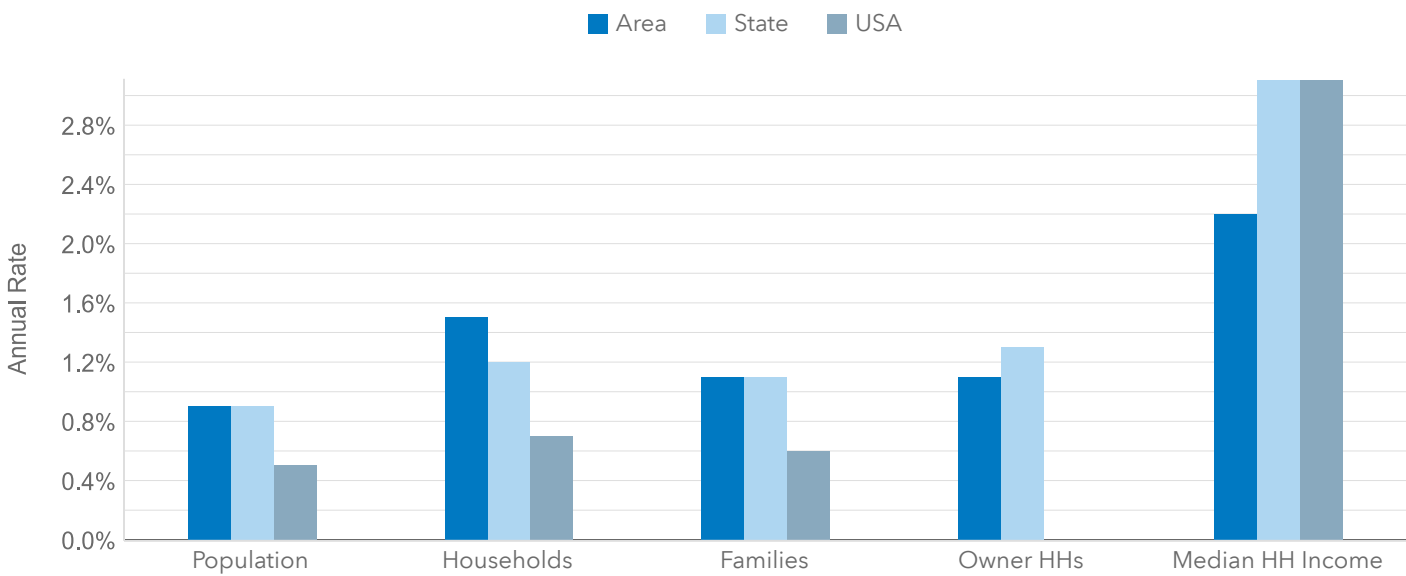
Households by Income	2026		2031	
	Number	Percent	Number	Percent
<\$10,000	173	4.2%	156	3.6%
\$10,000-14,999	379	9.3%	364	8.3%
\$15,000-19,999	287	7.0%	248	5.7%
\$20,000-24,999	217	5.3%	195	4.5%
\$25,000-29,999	127	3.1%	114	2.6%
\$30,000-34,999	152	3.7%	147	3.4%
\$35,000-39,999	206	5.0%	205	4.7%
\$40,000-44,999	325	8.0%	319	7.3%
\$45,000-49,999	329	8.1%	336	7.7%
\$50,000-59,999	296	7.3%	327	7.5%
\$60,000-74,999	277	6.8%	300	6.8%
\$75,000-99,999	604	14.8%	727	16.6%
\$100,000-124,999	263	6.5%	327	7.5%
\$125,000-149,999	154	3.8%	215	4.9%
\$150,000-199,999	177	4.3%	250	5.7%
\$200,000-249,999	43	1.1%	63	1.4%
\$250,000-299,999	26	0.6%	35	0.8%
\$300,000-399,999	16	0.4%	23	0.5%
\$400,000-499,999	2	0.1%	2	0.1%
\$500,000+	24	0.6%	32	0.7%
Median Household Income	\$47,455	-	\$52,957	-
Average Household Income	\$64,646	-	\$73,157	-
Per Capita Income	\$28,203	-	\$32,794	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,797	42.2%	3,388	36.6%	3,439	35.5%
Black Alone	3,747	41.7%	4,151	44.8%	4,381	45.2%
American Indian	58	0.7%	64	0.7%	69	0.7%
Asian Alone	41	0.5%	46	0.5%	48	0.5%
Pacific Islander	3	0.0%	2	0.0%	2	0.0%
Some Other Race	704	7.8%	884	9.5%	973	10.0%
Two or More Races	642	7.1%	731	7.9%	786	8.1%
Hispanic (Any Race)	1,177	13.1%	1,475	15.9%	1,596	16.5%

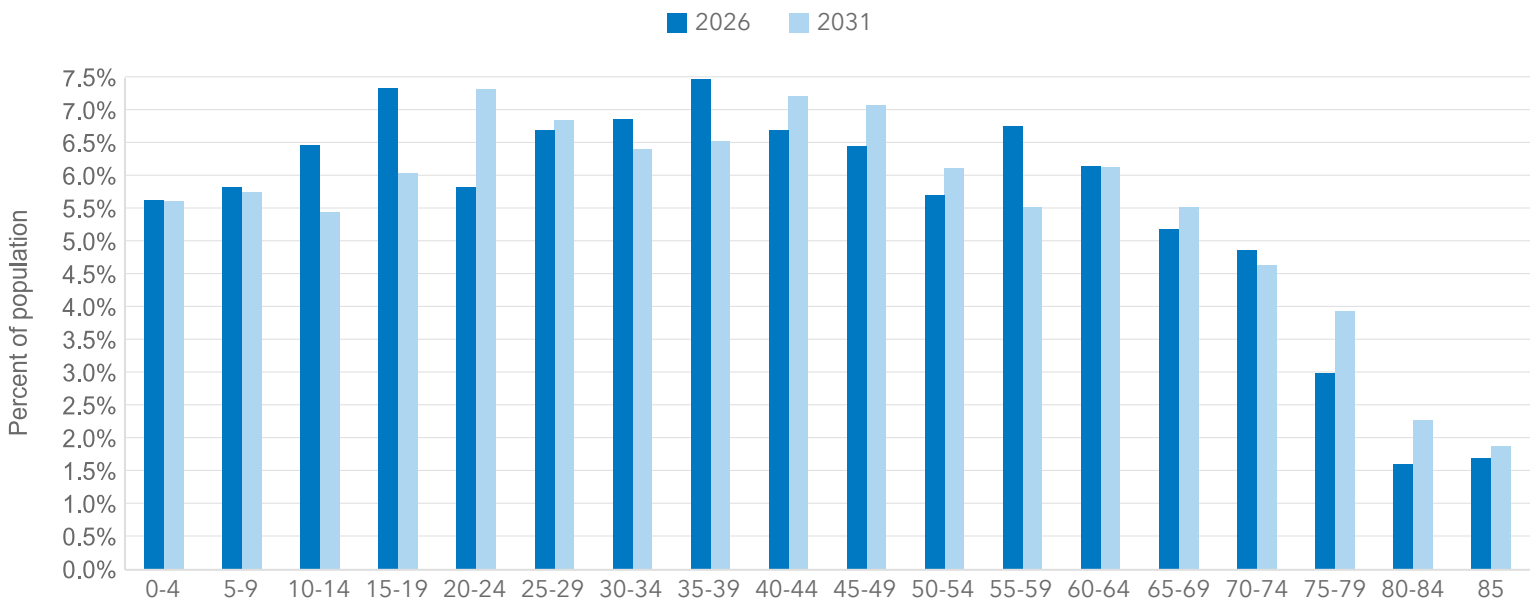
Key Indicators for 2026



Trends: 2026 - 2031 Annual Rate



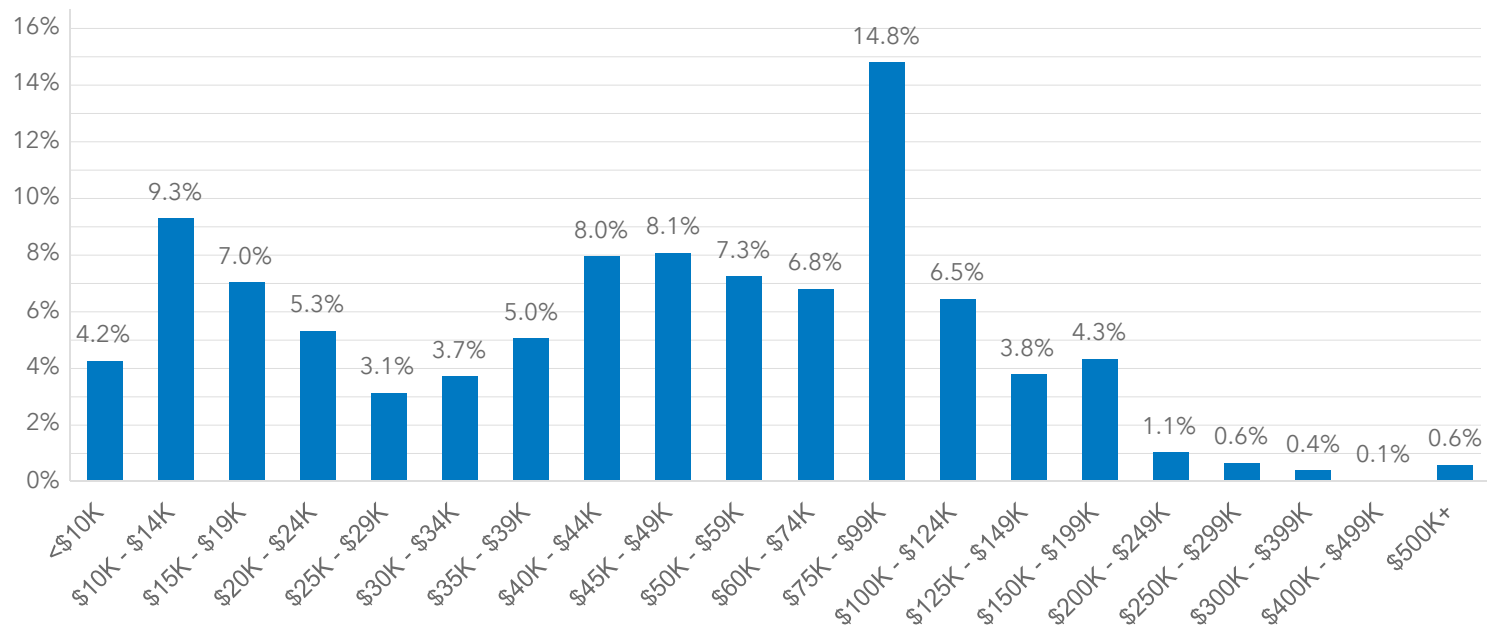
Population by Age



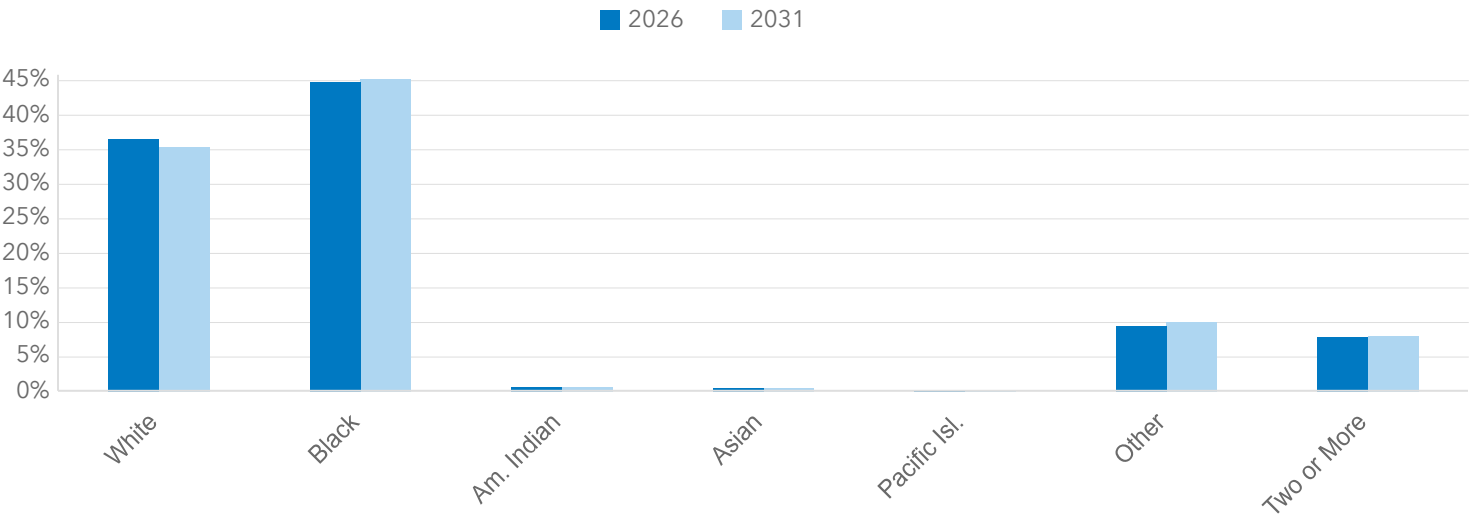
Key Indicators for 2026



Households by Income for 2026



Population by Race



Demographic and Income Profile

300 S Firestone St, Gastonia, North Carolina, 28052



Ring: 3 mile radius

Summary	Census 2020	2026	2031
Total Population	46,310	47,674	49,710
Total Households	18,436	19,675	20,904
Family Households	11,081	11,441	12,056
Average Household Size	2.44	2.35	2.31
Owner Occupied Housing Units	8,613	9,541	10,230
Renter Occupied Housing Units	9,823	10,134	10,674
Median Age	38.1	39.1	40.5

Trends 2026 - 2031	Area	State	National
Population	0.80%	0.90%	0.50%
Households	1.20%	1.20%	0.70%
Family Population	1.10%	1.10%	0.60%
Owner Occupied Housing Units	1.40%	1.30%	0.00%
Median Household Income	3.30%	3.10%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	2,852	6.2%	2,839	6.0%	2,937	5.9%
5-9	3,159	6.8%	2,849	6.0%	2,817	5.7%
10-14	3,335	7.2%	3,022	6.3%	2,881	5.8%
15-19	2,749	5.9%	3,312	7.0%	2,976	6.0%
20-24	2,671	5.8%	2,921	6.1%	3,494	7.0%
25-29	3,239	7.0%	2,898	6.1%	3,213	6.5%
30-34	3,357	7.3%	3,219	6.8%	2,911	5.9%
35-39	2,928	6.3%	3,410	7.2%	3,264	6.6%
40-44	2,804	6.0%	2,885	6.0%	3,493	7.0%
45-49	2,900	6.3%	2,956	6.2%	3,085	6.2%
50-54	2,985	6.5%	2,866	6.0%	2,997	6.0%
55-59	3,023	6.5%	2,898	6.1%	2,826	5.7%
60-64	2,793	6.0%	2,818	5.9%	2,792	5.6%
65-69	2,385	5.2%	2,616	5.5%	2,723	5.5%
70-74	1,870	4.0%	2,221	4.7%	2,467	5.0%
75-79	1,251	2.7%	1,696	3.6%	2,003	4.0%
80-84	889	1.9%	1,064	2.2%	1,448	2.9%
Age 85+	1,120	2.4%	1,185	2.5%	1,383	2.8%

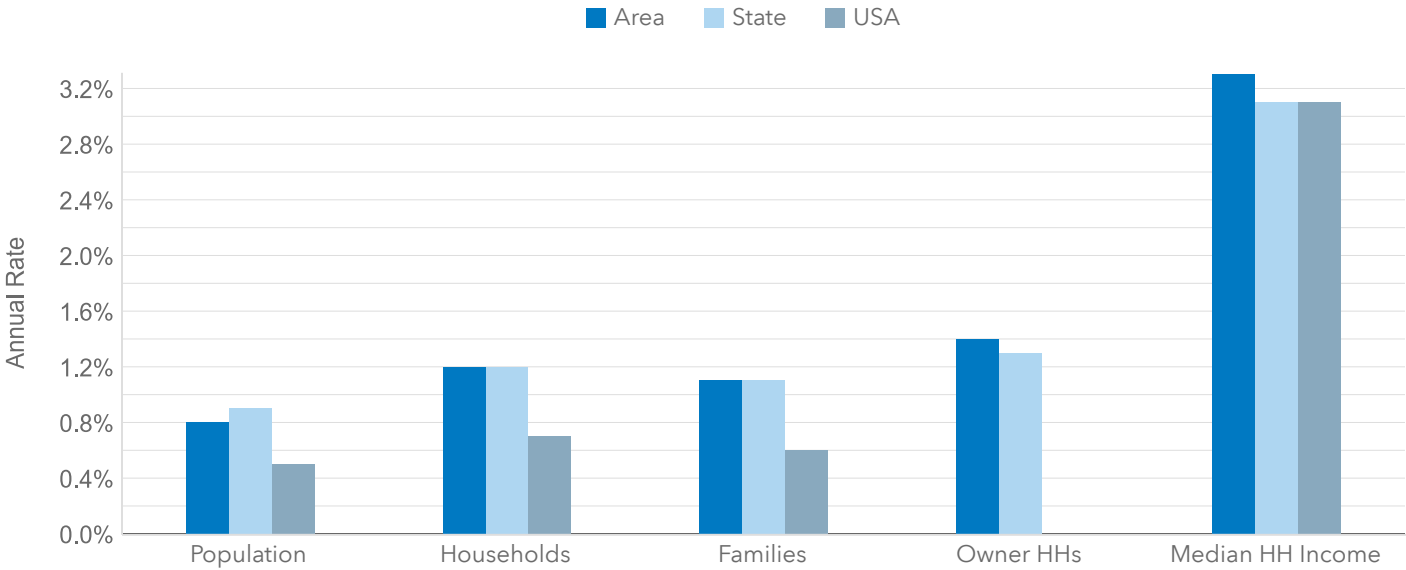
Households by Income	2026		2031	
	Number	Percent	Number	Percent
<\$10,000	1,293	6.6%	1,207	5.8%
\$10,000-14,999	1,668	8.5%	1,570	7.5%
\$15,000-19,999	1,110	5.6%	924	4.4%
\$20,000-24,999	1,122	5.7%	1,001	4.8%
\$25,000-29,999	846	4.3%	741	3.5%
\$30,000-34,999	904	4.6%	811	3.9%
\$35,000-39,999	900	4.6%	858	4.1%
\$40,000-44,999	906	4.6%	880	4.2%
\$45,000-49,999	1,116	5.7%	1,119	5.3%
\$50,000-59,999	1,433	7.3%	1,529	7.3%
\$60,000-74,999	1,980	10.1%	2,161	10.3%
\$75,000-99,999	2,493	12.7%	2,868	13.7%
\$100,000-124,999	1,457	7.4%	1,806	8.6%
\$125,000-149,999	896	4.5%	1,181	5.7%
\$150,000-199,999	926	4.7%	1,321	6.3%
\$200,000-249,999	286	1.4%	444	2.1%
\$250,000-299,999	143	0.7%	203	1.0%
\$300,000-399,999	82	0.4%	128	0.6%
\$400,000-499,999	18	0.1%	16	0.1%
\$500,000+	99	0.5%	136	0.7%
Median Household Income	\$49,871	-	\$58,587	-
Average Household Income	\$66,229	-	\$76,051	-
Per Capita Income	\$27,547	-	\$32,172	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	21,052	45.5%	19,058	40.0%	19,360	39.0%
Black Alone	17,212	37.2%	19,020	39.9%	19,832	39.9%
American Indian	264	0.6%	289	0.6%	309	0.6%
Asian Alone	396	0.9%	439	0.9%	488	1.0%
Pacific Islander	17	0.0%	16	0.0%	16	0.0%
Some Other Race	3,852	8.3%	4,812	10.1%	5,280	10.6%
Two or More Races	3,517	7.6%	4,041	8.5%	4,426	8.9%
Hispanic (Any Race)	6,582	14.2%	8,309	17.4%	9,079	18.3%

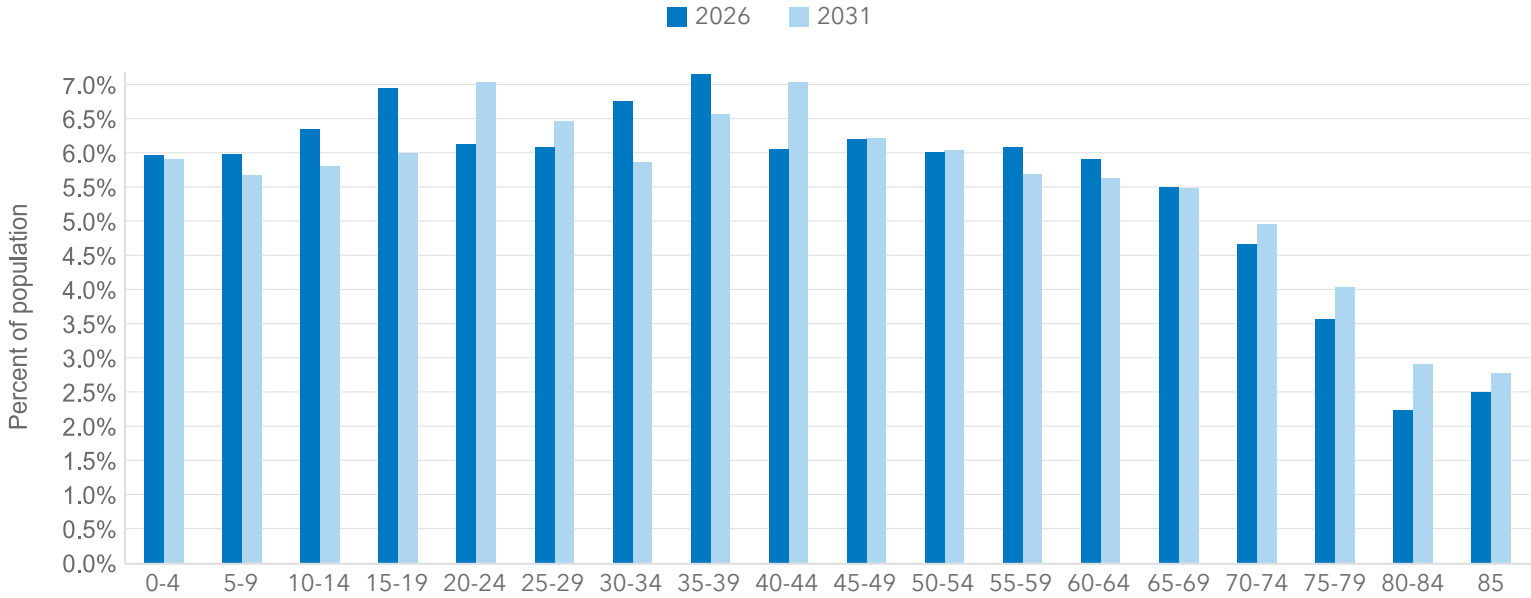
Key Indicators for 2026



Trends: 2026 - 2031 Annual Rate



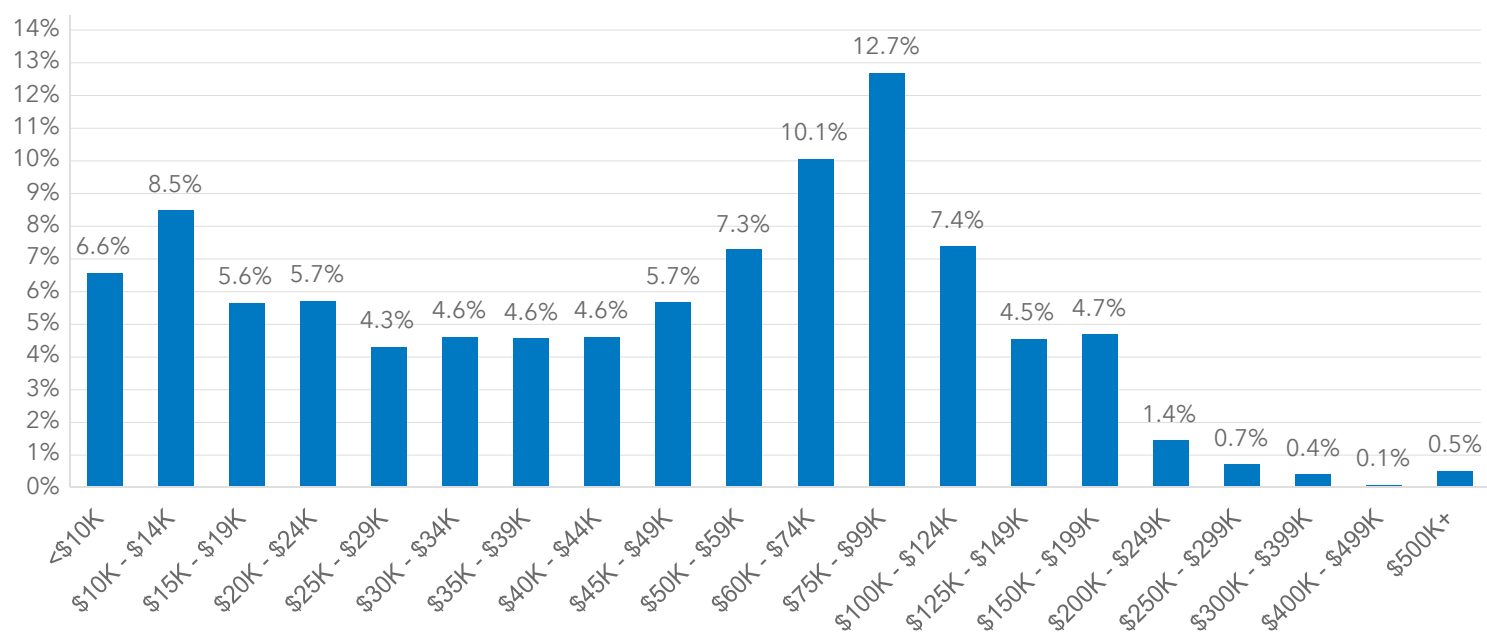
Population by Age



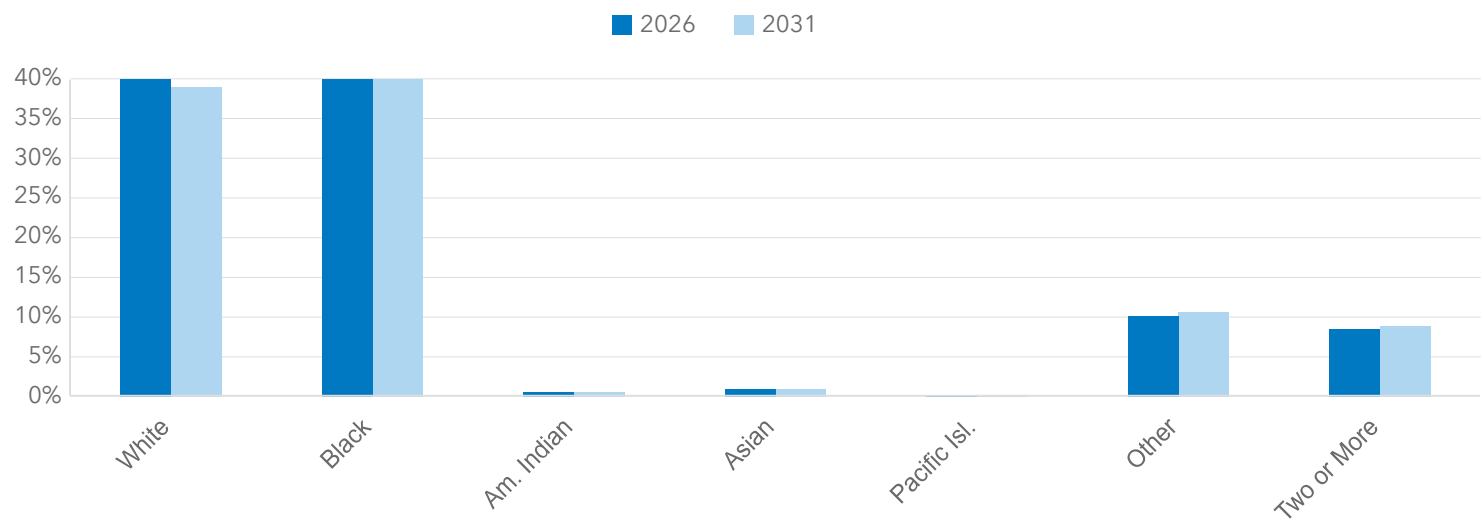
Key Indicators for 2026



Households by Income for 2026



Population by Race



Demographic and Income Profile

300 S Firestone St, Gastonia, North Carolina, 28052



Ring: 5 mile radius

Summary	Census 2020	2026	2031
Total Population	98,092	102,178	105,773
Total Households	38,972	41,965	44,272
Family Households	24,907	26,039	27,247
Average Household Size	2.47	2.38	2.34
Owner Occupied Housing Units	21,364	23,911	25,551
Renter Occupied Housing Units	17,608	18,054	18,720
Median Age	39.0	39.9	41.3

Trends 2026 - 2031	Area	State	National
Population	0.70%	0.90%	0.50%
Households	1.10%	1.20%	0.70%
Family Population	0.90%	1.10%	0.60%
Owner Occupied Housing Units	1.30%	1.30%	0.00%
Median Household Income	2.40%	3.10%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	5,849	6.0%	5,856	5.7%	5,992	5.7%
5-9	6,317	6.4%	6,037	5.9%	5,875	5.5%
10-14	6,701	6.8%	6,206	6.1%	6,087	5.8%
15-19	5,897	6.0%	6,498	6.4%	5,991	5.7%
20-24	5,743	5.8%	6,024	5.9%	6,638	6.3%
25-29	6,634	6.8%	6,389	6.3%	6,704	6.3%
30-34	6,914	7.0%	7,010	6.9%	6,575	6.2%
35-39	6,266	6.4%	7,225	7.1%	7,138	6.8%
40-44	5,998	6.1%	6,346	6.2%	7,400	7.0%
45-49	6,330	6.5%	6,235	6.1%	6,605	6.2%
50-54	6,595	6.7%	6,483	6.3%	6,428	6.1%
55-59	6,424	6.5%	6,422	6.3%	6,214	5.9%
60-64	6,076	6.2%	6,180	6.0%	6,323	6.0%
65-69	5,235	5.3%	5,776	5.7%	5,921	5.6%
70-74	4,329	4.4%	4,966	4.9%	5,520	5.2%
75-79	2,851	2.9%	3,840	3.8%	4,379	4.1%
80-84	1,913	1.9%	2,433	2.4%	3,244	3.1%
Age 85+	2,021	2.1%	2,252	2.2%	2,738	2.6%

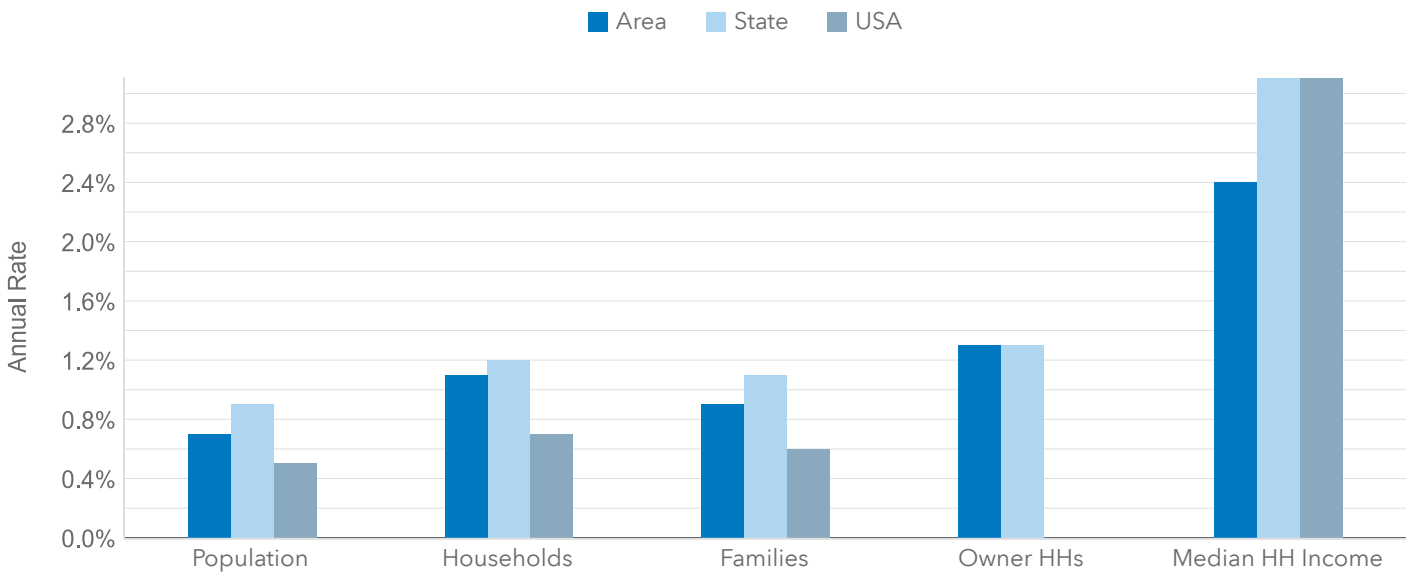
Households by Income	2026		2031	
	Number	Percent	Number	Percent
<\$10,000	2,079	5.0%	1,954	4.4%
\$10,000-14,999	2,827	6.7%	2,576	5.8%
\$15,000-19,999	1,882	4.5%	1,539	3.5%
\$20,000-24,999	1,789	4.3%	1,560	3.5%
\$25,000-29,999	1,396	3.3%	1,194	2.7%
\$30,000-34,999	1,680	4.0%	1,466	3.3%
\$35,000-39,999	1,728	4.1%	1,602	3.6%
\$40,000-44,999	1,673	4.0%	1,570	3.5%
\$45,000-49,999	1,833	4.4%	1,770	4.0%
\$50,000-59,999	3,006	7.2%	3,080	7.0%
\$60,000-74,999	4,905	11.7%	5,133	11.6%
\$75,000-99,999	5,646	13.4%	6,127	13.8%
\$100,000-124,999	3,714	8.8%	4,309	9.7%
\$125,000-149,999	2,645	6.3%	3,256	7.3%
\$150,000-199,999	2,691	6.4%	3,600	8.1%
\$200,000-249,999	1,130	2.7%	1,665	3.8%
\$250,000-299,999	556	1.3%	769	1.7%
\$300,000-399,999	363	0.9%	550	1.2%
\$400,000-499,999	70	0.2%	63	0.1%
\$500,000+	351	0.8%	491	1.1%
Median Household Income	\$62,757	-	\$70,516	-
Average Household Income	\$81,238	-	\$92,900	-
Per Capita Income	\$33,660	-	\$39,187	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	54,441	55.5%	51,207	50.1%	51,666	48.9%
Black Alone	27,520	28.1%	31,261	30.6%	32,655	30.9%
American Indian	514	0.5%	579	0.6%	613	0.6%
Asian Alone	1,202	1.2%	1,404	1.4%	1,535	1.4%
Pacific Islander	33	0.0%	34	0.0%	36	0.0%
Some Other Race	7,225	7.4%	9,231	9.0%	10,083	9.5%
Two or More Races	7,157	7.3%	8,462	8.3%	9,184	8.7%
Hispanic (Any Race)	12,573	12.8%	16,254	15.9%	17,603	16.6%

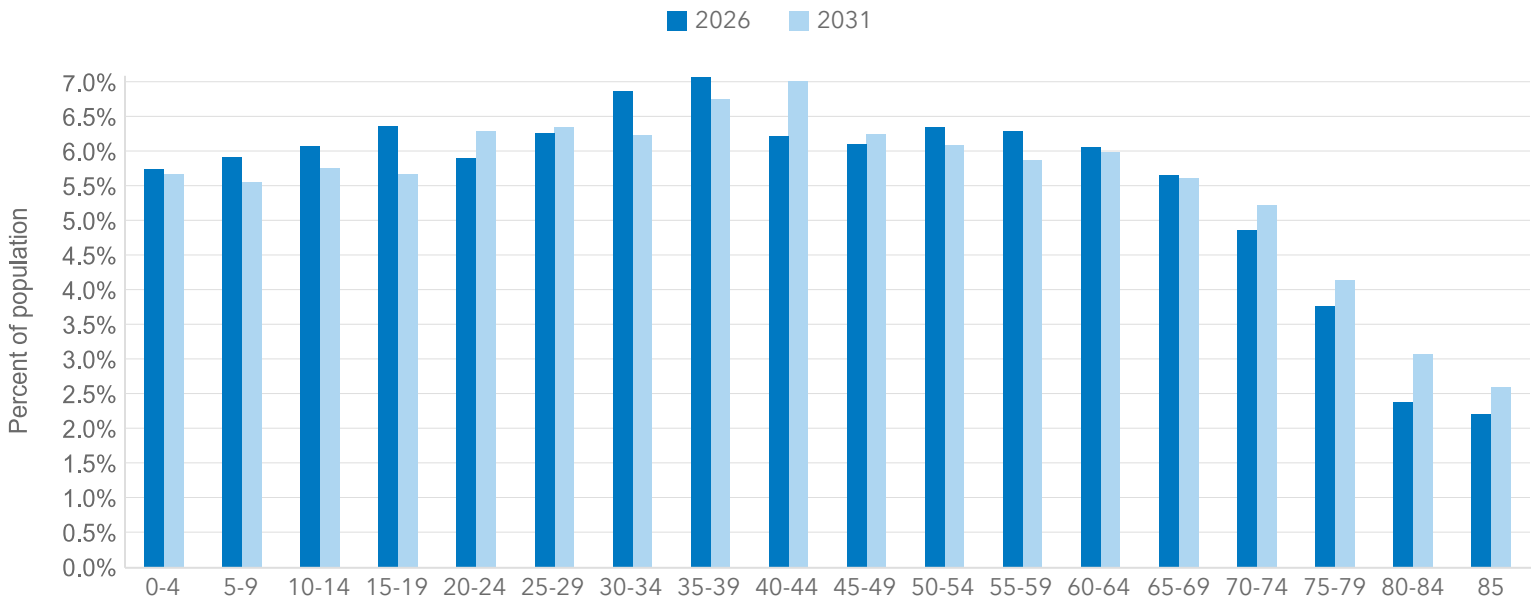
Key Indicators for 2026



Trends: 2026 - 2031 Annual Rate



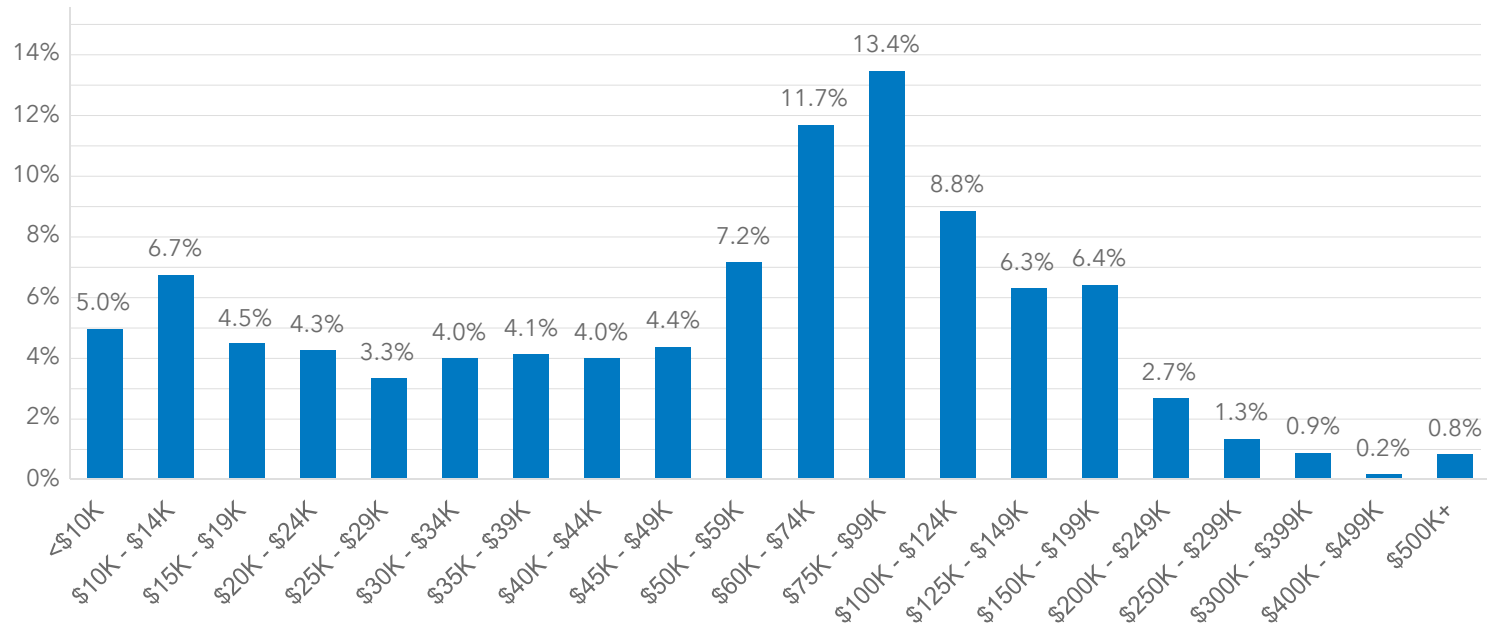
Population by Age



Key Indicators for 2026



Households by Income for 2026



Population by Race

