

# Demographic and Income Profile

3451 Barrett Pkwy, Marietta, Georgia, 30064



Ring: 1 mile radius

| Summary                       | Census 2020 | 2026  | 2031  |
|-------------------------------|-------------|-------|-------|
| Total Population              | 6,491       | 6,885 | 7,180 |
| Total Households              | 2,259       | 2,439 | 2,546 |
| Family Households             | 1,821       | 1,940 | 2,018 |
| Average Household Size        | 2.85        | 2.79  | 2.79  |
| Owner Occupied Housing Units  | 2,011       | 2,208 | 2,317 |
| Renter Occupied Housing Units | 248         | 231   | 229   |
| Median Age                    | 42.8        | 43.0  | 43.8  |

| Trends 2026 - 2031           | Area  | State | National |
|------------------------------|-------|-------|----------|
| Population                   | 0.80% | 0.80% | 0.50%    |
| Households                   | 0.90% | 0.90% | 0.70%    |
| Family Population            | 0.80% | 0.80% | 0.60%    |
| Owner Occupied Housing Units | 1.00% | 1.20% | 0.00%    |
| Median Household Income      | 2.60% | 3.20% | 3.10%    |

| Population by Age | Census 2020 |         | 2026   |         | 2031   |         |
|-------------------|-------------|---------|--------|---------|--------|---------|
|                   | Number      | Percent | Number | Percent | Number | Percent |
| 0-4               | 319         | 4.9%    | 332    | 4.8%    | 338    | 4.7%    |
| 5-9               | 420         | 6.5%    | 406    | 5.9%    | 407    | 5.7%    |
| 10-14             | 482         | 7.4%    | 476    | 6.9%    | 495    | 6.9%    |
| 15-19             | 475         | 7.3%    | 436    | 6.3%    | 417    | 5.8%    |
| 20-24             | 314         | 4.8%    | 344    | 5.0%    | 332    | 4.6%    |
| 25-29             | 255         | 3.9%    | 387    | 5.6%    | 354    | 4.9%    |
| 30-34             | 337         | 5.2%    | 345    | 5.0%    | 445    | 6.2%    |
| 35-39             | 397         | 6.1%    | 436    | 6.3%    | 444    | 6.2%    |
| 40-44             | 450         | 6.9%    | 462    | 6.7%    | 477    | 6.6%    |
| 45-49             | 468         | 7.2%    | 479    | 7.0%    | 531    | 7.4%    |
| 50-54             | 447         | 6.9%    | 489    | 7.1%    | 543    | 7.6%    |
| 55-59             | 477         | 7.3%    | 439    | 6.4%    | 421    | 5.9%    |
| 60-64             | 471         | 7.3%    | 441    | 6.4%    | 378    | 5.3%    |
| 65-69             | 415         | 6.4%    | 428    | 6.2%    | 419    | 5.8%    |
| 70-74             | 313         | 4.8%    | 383    | 5.6%    | 420    | 5.8%    |
| 75-79             | 192         | 3.0%    | 281    | 4.1%    | 328    | 4.6%    |
| 80-84             | 137         | 2.1%    | 163    | 2.4%    | 246    | 3.4%    |
| Age 85+           | 124         | 1.9%    | 158    | 2.3%    | 185    | 2.6%    |

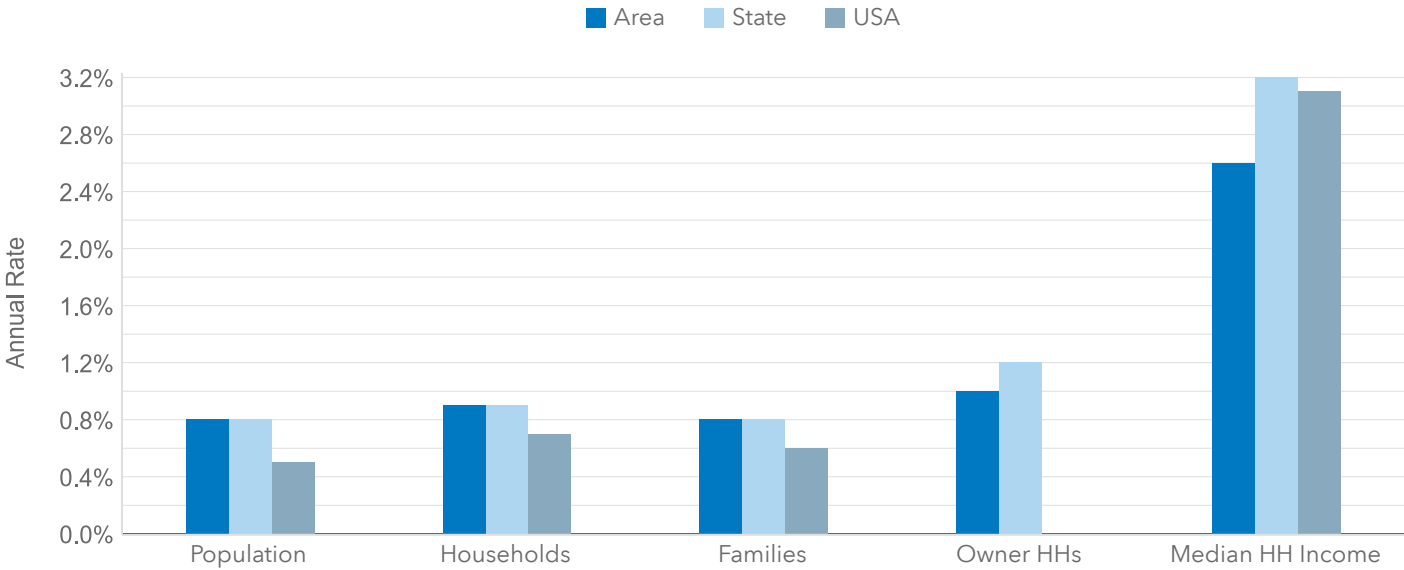
| Households by Income     | 2026      |         | 2031      |         |
|--------------------------|-----------|---------|-----------|---------|
|                          | Number    | Percent | Number    | Percent |
| <\$10,000                | 83        | 3.4%    | 72        | 2.8%    |
| \$10,000-14,999          | 20        | 0.8%    | 14        | 0.6%    |
| \$15,000-19,999          | 7         | 0.3%    | 5         | 0.2%    |
| \$20,000-24,999          | 39        | 1.6%    | 34        | 1.3%    |
| \$25,000-29,999          | 13        | 0.5%    | 8         | 0.3%    |
| \$30,000-34,999          | 15        | 0.6%    | 9         | 0.3%    |
| \$35,000-39,999          | 12        | 0.5%    | 9         | 0.3%    |
| \$40,000-44,999          | 48        | 2.0%    | 35        | 1.4%    |
| \$45,000-49,999          | 49        | 2.0%    | 38        | 1.5%    |
| \$50,000-59,999          | 89        | 3.6%    | 72        | 2.8%    |
| \$60,000-74,999          | 67        | 2.8%    | 52        | 2.0%    |
| \$75,000-99,999          | 319       | 13.1%   | 285       | 11.2%   |
| \$100,000-124,999        | 192       | 7.9%    | 173       | 6.8%    |
| \$125,000-149,999        | 236       | 9.7%    | 229       | 9.0%    |
| \$150,000-199,999        | 389       | 15.9%   | 425       | 16.7%   |
| \$200,000-249,999        | 410       | 16.8%   | 503       | 19.8%   |
| \$250,000-299,999        | 177       | 7.3%    | 238       | 9.3%    |
| \$300,000-399,999        | 170       | 7.0%    | 238       | 9.3%    |
| \$400,000-499,999        | 32        | 1.3%    | 25        | 1.0%    |
| \$500,000+               | 73        | 3.0%    | 82        | 3.2%    |
| Median Household Income  | \$152,936 | -       | \$174,152 | -       |
| Average Household Income | \$178,489 | -       | \$198,051 | -       |
| Per Capita Income        | \$64,094  | -       | \$71,115  | -       |

| Race and Ethnicity  | Census 2020 |         | 2026   |         | 2031   |         |
|---------------------|-------------|---------|--------|---------|--------|---------|
|                     | Number      | Percent | Number | Percent | Number | Percent |
| White Alone         | 4,480       | 69.0%   | 4,611  | 67.0%   | 4,661  | 64.9%   |
| Black Alone         | 1,089       | 16.8%   | 1,199  | 17.4%   | 1,302  | 18.1%   |
| American Indian     | 10          | 0.1%    | 10     | 0.1%    | 10     | 0.1%    |
| Asian Alone         | 287         | 4.4%    | 335    | 4.9%    | 389    | 5.4%    |
| Pacific Islander    | 0           | 0.0%    | 0      | 0.0%    | 0      | 0.0%    |
| Some Other Race     | 139         | 2.1%    | 163    | 2.4%    | 184    | 2.6%    |
| Two or More Races   | 485         | 7.5%    | 567    | 8.2%    | 634    | 8.8%    |
| Hispanic (Any Race) | 435         | 6.7%    | 513    | 7.5%    | 580    | 8.1%    |

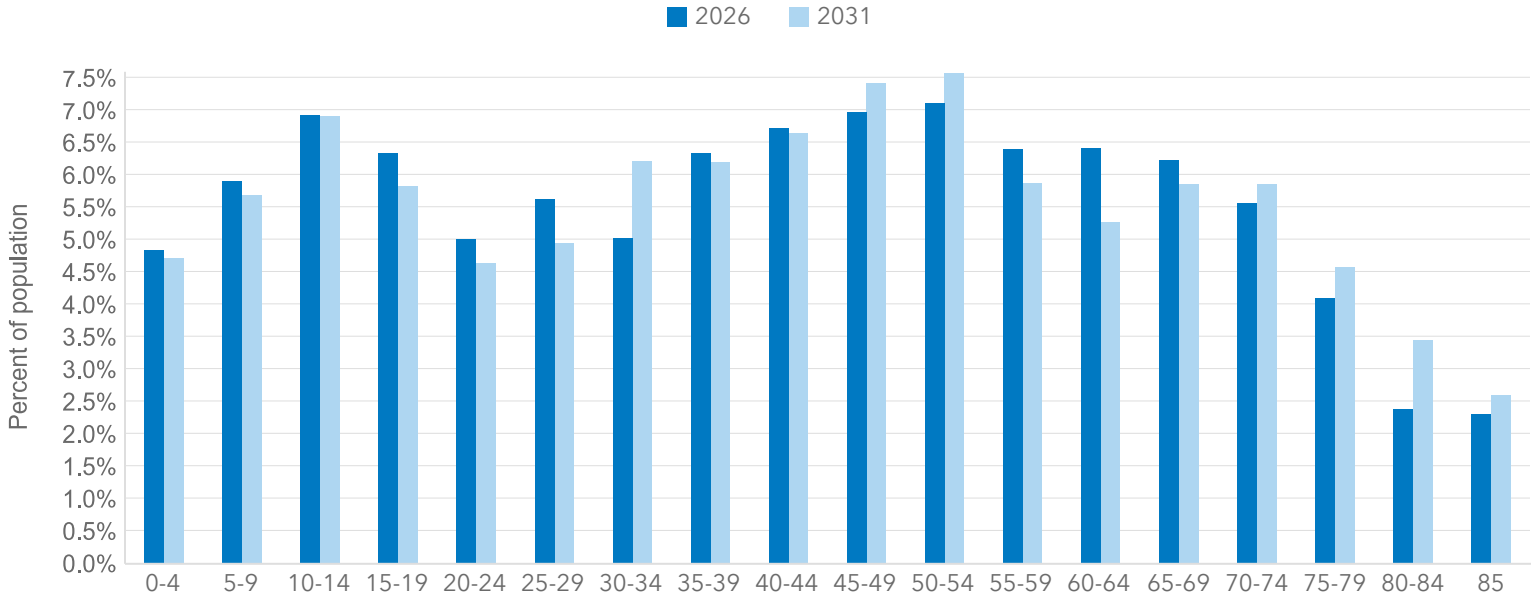
## Key Indicators for 2026



## Trends: 2026 - 2031 Annual Rate



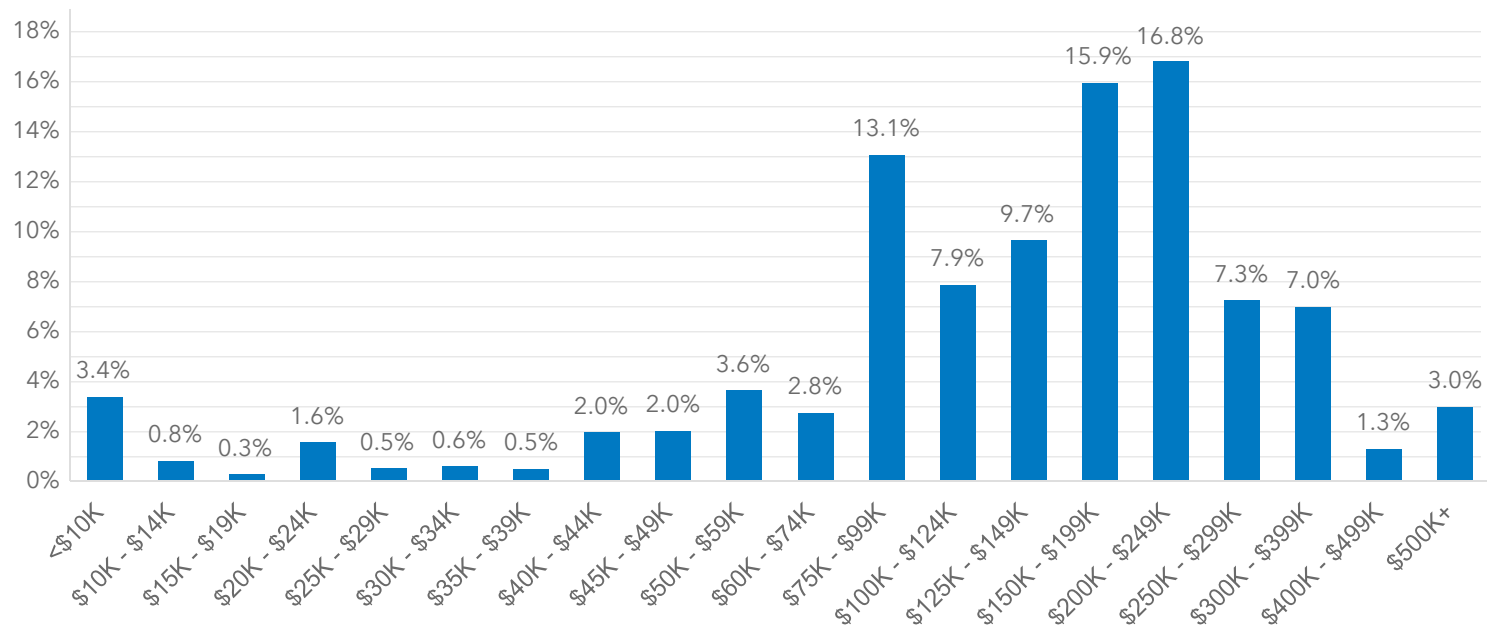
## Population by Age



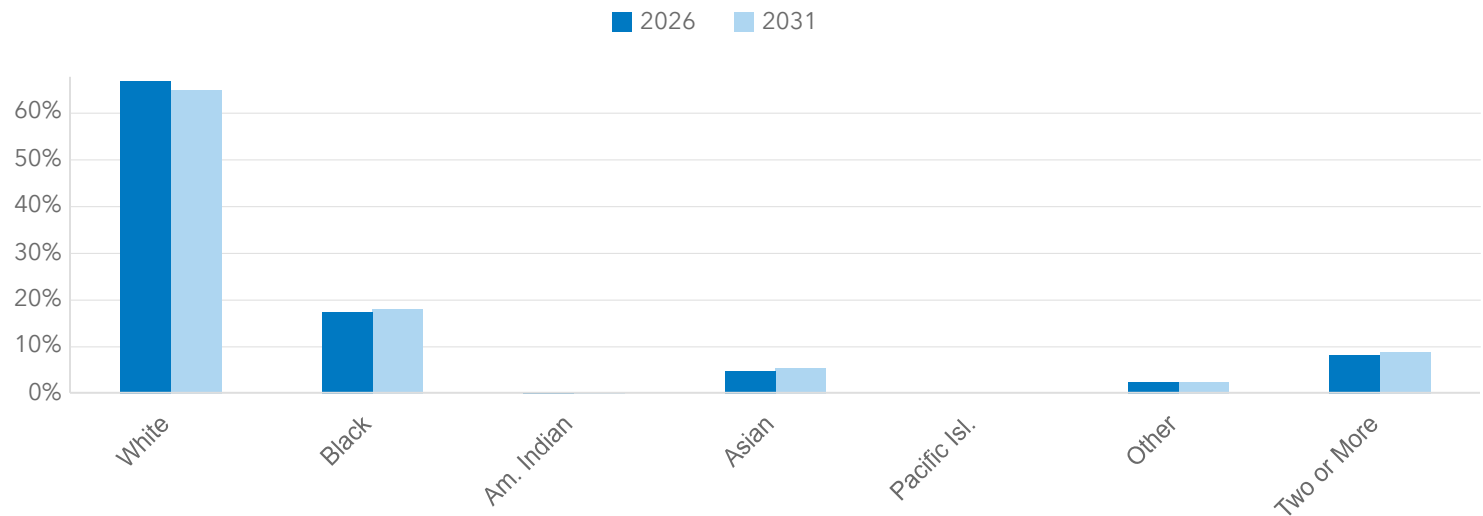
## Key Indicators for 2026



## Households by Income for 2026



## Population by Race



# Demographic and Income Profile

3451 Barrett Pkwy, Marietta, Georgia, 30064



Ring: 3 mile radius

| Summary                       | Census 2020 | 2026   | 2031   |
|-------------------------------|-------------|--------|--------|
| Total Population              | 44,647      | 45,993 | 46,996 |
| Total Households              | 15,890      | 16,491 | 16,882 |
| Family Households             | 12,582      | 12,871 | 13,127 |
| Average Household Size        | 2.79        | 2.77   | 2.77   |
| Owner Occupied Housing Units  | 13,731      | 14,523 | 14,964 |
| Renter Occupied Housing Units | 2,159       | 1,968  | 1,918  |
| Median Age                    | 42.6        | 43.2   | 43.6   |

| Trends 2026 - 2031           | Area  | State | National |
|------------------------------|-------|-------|----------|
| Population                   | 0.40% | 0.80% | 0.50%    |
| Households                   | 0.50% | 0.90% | 0.70%    |
| Family Population            | 0.40% | 0.80% | 0.60%    |
| Owner Occupied Housing Units | 0.60% | 1.20% | 0.00%    |
| Median Household Income      | 2.60% | 3.20% | 3.10%    |

| Population by Age | Census 2020 |         | 2026   |         | 2031   |         |
|-------------------|-------------|---------|--------|---------|--------|---------|
|                   | Number      | Percent | Number | Percent | Number | Percent |
| 0-4               | 2,222       | 5.0%    | 2,240  | 4.9%    | 2,267  | 4.8%    |
| 5-9               | 2,760       | 6.2%    | 2,655  | 5.8%    | 2,569  | 5.5%    |
| 10-14             | 3,342       | 7.5%    | 2,961  | 6.4%    | 2,944  | 6.3%    |
| 15-19             | 3,366       | 7.5%    | 2,976  | 6.5%    | 2,760  | 5.9%    |
| 20-24             | 2,423       | 5.4%    | 2,519  | 5.5%    | 2,308  | 4.9%    |
| 25-29             | 1,838       | 4.1%    | 2,906  | 6.3%    | 2,621  | 5.6%    |
| 30-34             | 2,152       | 4.8%    | 2,379  | 5.2%    | 3,290  | 7.0%    |
| 35-39             | 2,664       | 6.0%    | 2,493  | 5.4%    | 2,742  | 5.8%    |
| 40-44             | 3,008       | 6.7%    | 2,921  | 6.3%    | 2,751  | 5.8%    |
| 45-49             | 3,219       | 7.2%    | 3,131  | 6.8%    | 3,180  | 6.8%    |
| 50-54             | 3,267       | 7.3%    | 3,266  | 7.1%    | 3,243  | 6.9%    |
| 55-59             | 3,451       | 7.7%    | 3,162  | 6.9%    | 3,080  | 6.5%    |
| 60-64             | 3,203       | 7.2%    | 3,167  | 6.9%    | 2,908  | 6.2%    |
| 65-69             | 2,686       | 6.0%    | 2,910  | 6.3%    | 2,931  | 6.2%    |
| 70-74             | 2,108       | 4.7%    | 2,433  | 5.3%    | 2,595  | 5.5%    |
| 75-79             | 1,353       | 3.0%    | 1,860  | 4.0%    | 2,104  | 4.5%    |
| 80-84             | 840         | 1.9%    | 1,115  | 2.4%    | 1,561  | 3.3%    |
| Age 85+           | 742         | 1.7%    | 899    | 1.9%    | 1,143  | 2.4%    |

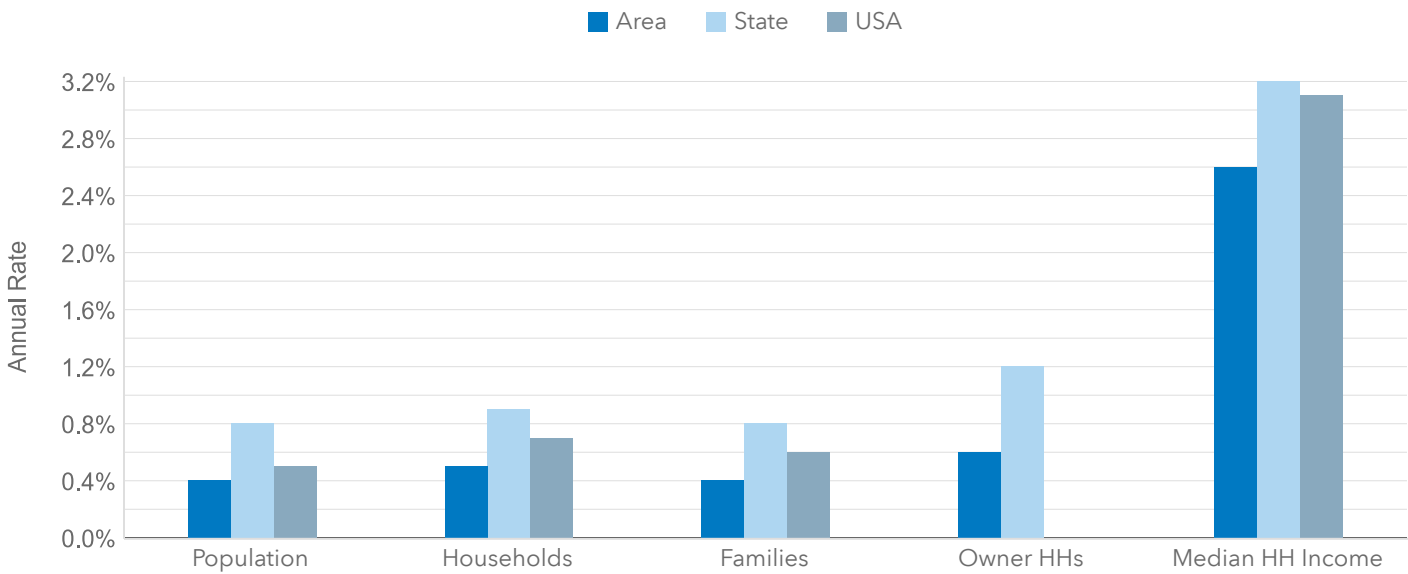
| Households by Income     | 2026      |         | 2031      |         |
|--------------------------|-----------|---------|-----------|---------|
|                          | Number    | Percent | Number    | Percent |
| <\$10,000                | 386       | 2.3%    | 330       | 1.9%    |
| \$10,000-14,999          | 182       | 1.1%    | 132       | 0.8%    |
| \$15,000-19,999          | 102       | 0.6%    | 63        | 0.4%    |
| \$20,000-24,999          | 160       | 1.0%    | 122       | 0.7%    |
| \$25,000-29,999          | 109       | 0.7%    | 69        | 0.4%    |
| \$30,000-34,999          | 287       | 1.7%    | 209       | 1.2%    |
| \$35,000-39,999          | 205       | 1.2%    | 151       | 0.9%    |
| \$40,000-44,999          | 325       | 2.0%    | 242       | 1.4%    |
| \$45,000-49,999          | 268       | 1.6%    | 204       | 1.2%    |
| \$50,000-59,999          | 517       | 3.1%    | 403       | 2.4%    |
| \$60,000-74,999          | 673       | 4.1%    | 498       | 3.0%    |
| \$75,000-99,999          | 1,805     | 10.9%   | 1,533     | 9.1%    |
| \$100,000-124,999        | 1,628     | 9.9%    | 1,452     | 8.6%    |
| \$125,000-149,999        | 1,442     | 8.7%    | 1,348     | 8.0%    |
| \$150,000-199,999        | 2,867     | 17.4%   | 3,105     | 18.4%   |
| \$200,000-249,999        | 2,595     | 15.7%   | 3,223     | 19.1%   |
| \$250,000-299,999        | 1,162     | 7.0%    | 1,579     | 9.3%    |
| \$300,000-399,999        | 983       | 6.0%    | 1,408     | 8.3%    |
| \$400,000-499,999        | 247       | 1.5%    | 189       | 1.1%    |
| \$500,000+               | 549       | 3.3%    | 621       | 3.7%    |
| Median Household Income  | \$151,963 | -       | \$173,048 | -       |
| Average Household Income | \$179,822 | -       | \$201,374 | -       |
| Per Capita Income        | \$64,327  | -       | \$72,167  | -       |

| Race and Ethnicity  | Census 2020 |         | 2026   |         | 2031   |         |
|---------------------|-------------|---------|--------|---------|--------|---------|
|                     | Number      | Percent | Number | Percent | Number | Percent |
| White Alone         | 29,993      | 67.2%   | 30,071 | 65.4%   | 29,860 | 63.5%   |
| Black Alone         | 8,183       | 18.3%   | 8,609  | 18.7%   | 9,061  | 19.3%   |
| American Indian     | 114         | 0.3%    | 142    | 0.3%    | 147    | 0.3%    |
| Asian Alone         | 1,673       | 3.8%    | 1,880  | 4.1%    | 2,137  | 4.5%    |
| Pacific Islander    | 15          | 0.0%    | 14     | 0.0%    | 14     | 0.0%    |
| Some Other Race     | 1,195       | 2.7%    | 1,339  | 2.9%    | 1,466  | 3.1%    |
| Two or More Races   | 3,474       | 7.8%    | 3,938  | 8.6%    | 4,313  | 9.2%    |
| Hispanic (Any Race) | 3,315       | 7.4%    | 3,783  | 8.2%    | 4,169  | 8.9%    |

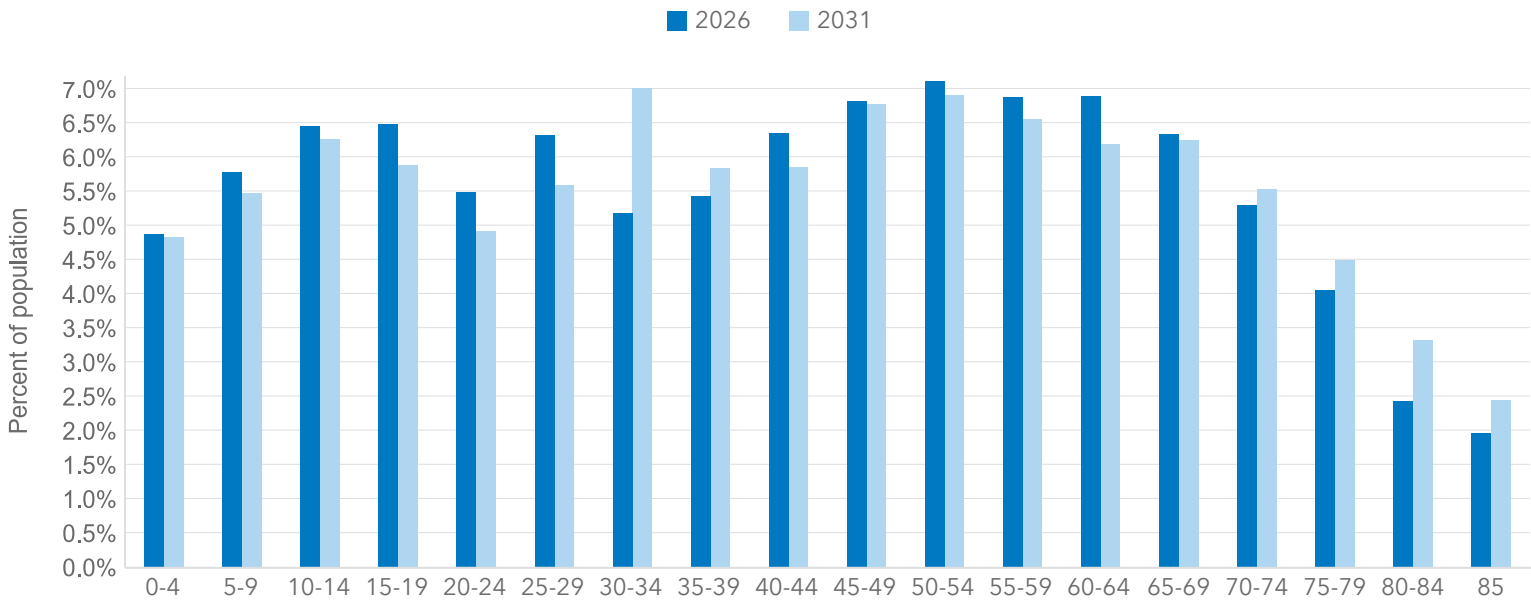
### Key Indicators for 2026



### Trends: 2026 - 2031 Annual Rate



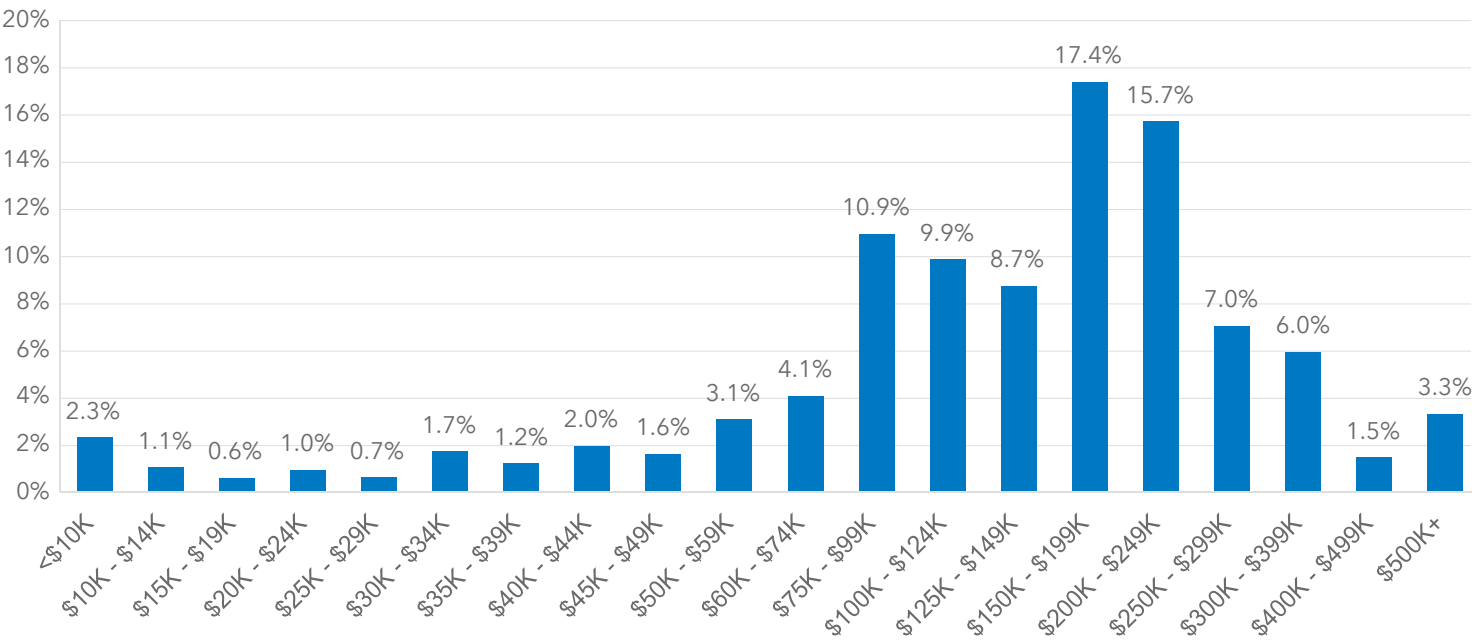
### Population by Age



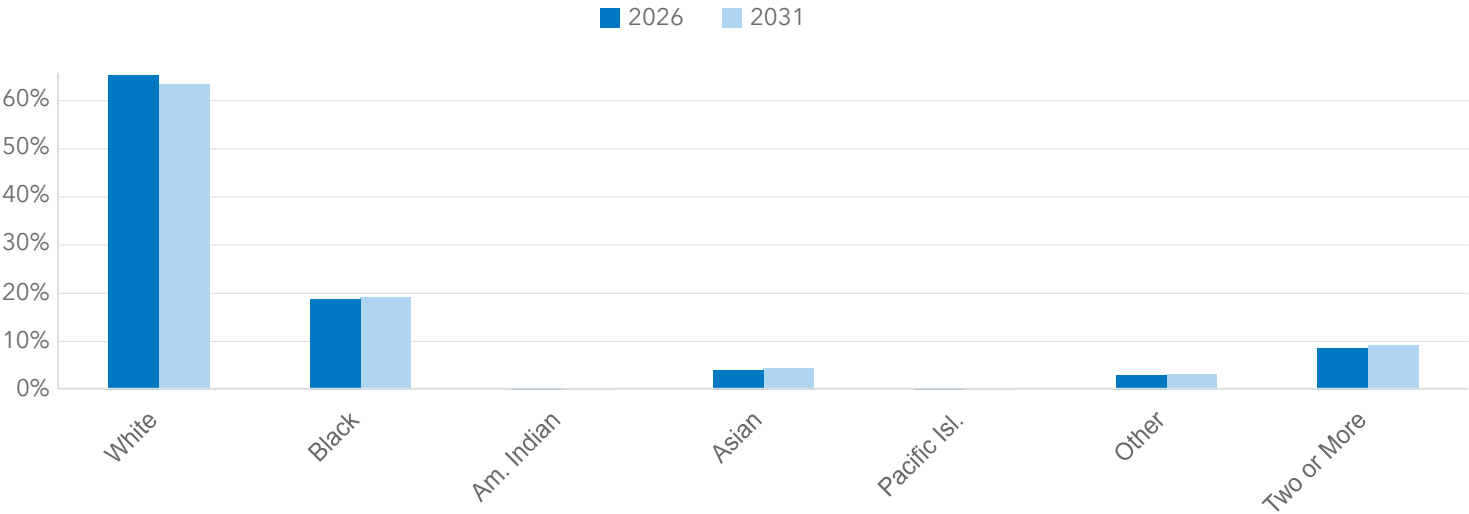
## Key Indicators for 2026



## Households by Income for 2026



## Population by Race



# Demographic and Income Profile

3451 Barrett Pkwy, Marietta, Georgia, 30064



Ring: 5 mile radius

| Summary                       | Census 2020 | 2026    | 2031    |
|-------------------------------|-------------|---------|---------|
| Total Population              | 148,826     | 154,908 | 158,956 |
| Total Households              | 53,855      | 56,376  | 58,043  |
| Family Households             | 38,244      | 39,185  | 40,106  |
| Average Household Size        | 2.71        | 2.69    | 2.69    |
| Owner Occupied Housing Units  | 37,480      | 40,536  | 42,087  |
| Renter Occupied Housing Units | 16,375      | 15,840  | 15,956  |
| Median Age                    | 38.7        | 39.6    | 40.4    |

| Trends 2026 - 2031           | Area  | State | National |
|------------------------------|-------|-------|----------|
| Population                   | 0.50% | 0.80% | 0.50%    |
| Households                   | 0.60% | 0.90% | 0.70%    |
| Family Population            | 0.50% | 0.80% | 0.60%    |
| Owner Occupied Housing Units | 0.80% | 1.20% | 0.00%    |
| Median Household Income      | 3.50% | 3.20% | 3.10%    |

| Population by Age | Census 2020 |         | 2026   |         | 2031   |         |
|-------------------|-------------|---------|--------|---------|--------|---------|
|                   | Number      | Percent | Number | Percent | Number | Percent |
| 0-4               | 7,959       | 5.3%    | 7,974  | 5.2%    | 8,027  | 5.0%    |
| 5-9               | 9,225       | 6.2%    | 8,807  | 5.7%    | 8,504  | 5.3%    |
| 10-14             | 10,793      | 7.3%    | 9,614  | 6.2%    | 9,434  | 5.9%    |
| 15-19             | 11,066      | 7.4%    | 10,268 | 6.6%    | 9,402  | 5.9%    |
| 20-24             | 9,738       | 6.5%    | 9,882  | 6.4%    | 9,536  | 6.0%    |
| 25-29             | 9,130       | 6.1%    | 11,446 | 7.4%    | 10,743 | 6.8%    |
| 30-34             | 9,297       | 6.3%    | 10,576 | 6.8%    | 12,173 | 7.7%    |
| 35-39             | 9,822       | 6.6%    | 9,671  | 6.2%    | 10,855 | 6.8%    |
| 40-44             | 9,841       | 6.6%    | 10,354 | 6.7%    | 10,233 | 6.4%    |
| 45-49             | 10,187      | 6.8%    | 9,965  | 6.4%    | 10,610 | 6.7%    |
| 50-54             | 10,153      | 6.8%    | 10,210 | 6.6%    | 10,024 | 6.3%    |
| 55-59             | 10,262      | 6.9%    | 9,751  | 6.3%    | 9,585  | 6.0%    |
| 60-64             | 9,249       | 6.2%    | 9,519  | 6.1%    | 9,114  | 5.7%    |
| 65-69             | 7,517       | 5.0%    | 8,655  | 5.6%    | 8,936  | 5.6%    |
| 70-74             | 5,987       | 4.0%    | 6,912  | 4.5%    | 7,858  | 4.9%    |
| 75-79             | 3,874       | 2.6%    | 5,423  | 3.5%    | 6,097  | 3.8%    |
| 80-84             | 2,420       | 1.6%    | 3,159  | 2.0%    | 4,427  | 2.8%    |
| Age 85+           | 2,307       | 1.6%    | 2,722  | 1.8%    | 3,397  | 2.1%    |

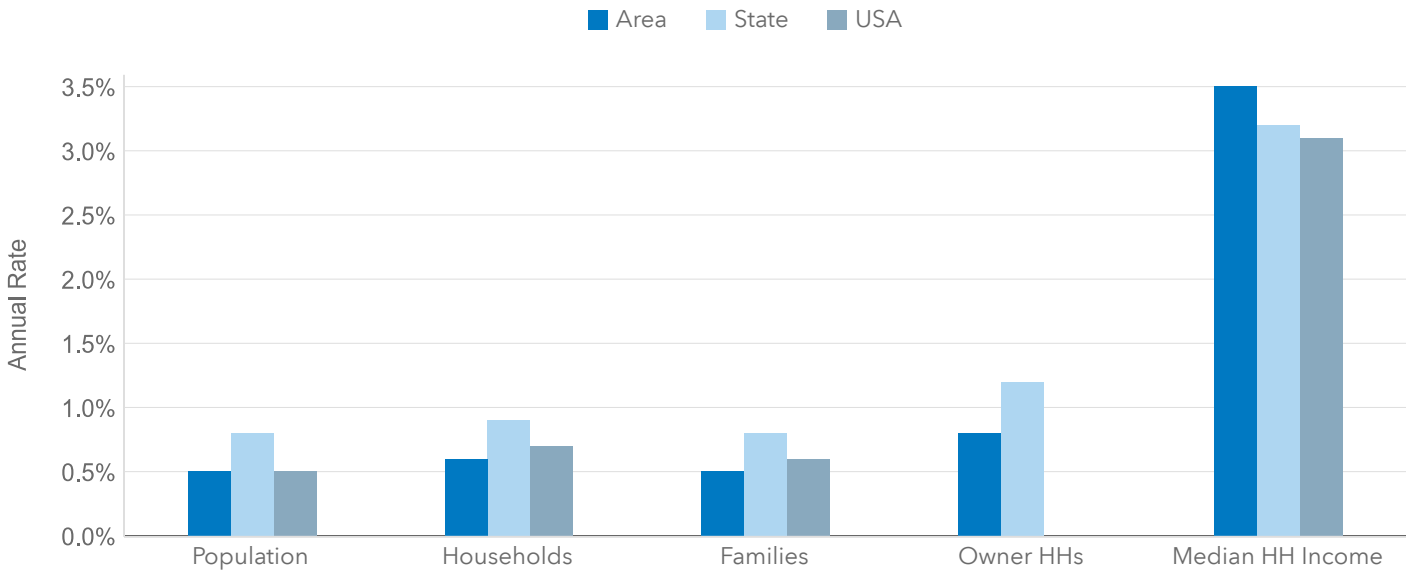
| Households by Income     | 2026      |         | 2031      |         |
|--------------------------|-----------|---------|-----------|---------|
|                          | Number    | Percent | Number    | Percent |
| <\$10,000                | 2,030     | 3.6%    | 1,755     | 3.0%    |
| \$10,000-14,999          | 887       | 1.6%    | 706       | 1.2%    |
| \$15,000-19,999          | 794       | 1.4%    | 546       | 0.9%    |
| \$20,000-24,999          | 1,205     | 2.1%    | 965       | 1.7%    |
| \$25,000-29,999          | 1,079     | 1.9%    | 802       | 1.4%    |
| \$30,000-34,999          | 1,223     | 2.2%    | 980       | 1.7%    |
| \$35,000-39,999          | 1,373     | 2.4%    | 1,130     | 1.9%    |
| \$40,000-44,999          | 1,416     | 2.5%    | 1,133     | 1.9%    |
| \$45,000-49,999          | 1,179     | 2.1%    | 974       | 1.7%    |
| \$50,000-59,999          | 3,113     | 5.5%    | 2,655     | 4.6%    |
| \$60,000-74,999          | 3,353     | 6.0%    | 2,723     | 4.7%    |
| \$75,000-99,999          | 6,708     | 11.9%   | 6,259     | 10.8%   |
| \$100,000-124,999        | 5,622     | 10.0%   | 5,523     | 9.5%    |
| \$125,000-149,999        | 4,979     | 8.8%    | 5,145     | 8.9%    |
| \$150,000-199,999        | 8,052     | 14.3%   | 9,459     | 16.3%   |
| \$200,000-249,999        | 6,159     | 10.9%   | 7,795     | 13.4%   |
| \$250,000-299,999        | 2,853     | 5.1%    | 3,957     | 6.8%    |
| \$300,000-399,999        | 2,291     | 4.1%    | 3,339     | 5.8%    |
| \$400,000-499,999        | 597       | 1.1%    | 473       | 0.8%    |
| \$500,000+               | 1,462     | 2.6%    | 1,724     | 3.0%    |
| Median Household Income  | \$115,851 | -       | \$137,835 | -       |
| Average Household Income | \$147,984 | -       | \$167,762 | -       |
| Per Capita Income        | \$53,986  | -       | \$61,383  | -       |

| Race and Ethnicity  | Census 2020 |         | 2026   |         | 2031   |         |
|---------------------|-------------|---------|--------|---------|--------|---------|
|                     | Number      | Percent | Number | Percent | Number | Percent |
| White Alone         | 77,397      | 52.0%   | 77,744 | 50.2%   | 77,018 | 48.5%   |
| Black Alone         | 38,000      | 25.5%   | 39,788 | 25.7%   | 41,450 | 26.1%   |
| American Indian     | 922         | 0.6%    | 1,172  | 0.8%    | 1,196  | 0.8%    |
| Asian Alone         | 5,420       | 3.6%    | 6,061  | 3.9%    | 6,801  | 4.3%    |
| Pacific Islander    | 62          | 0.0%    | 57     | 0.0%    | 57     | 0.0%    |
| Some Other Race     | 12,603      | 8.5%    | 13,967 | 9.0%    | 15,091 | 9.5%    |
| Two or More Races   | 14,421      | 9.7%    | 16,118 | 10.4%   | 17,343 | 10.9%   |
| Hispanic (Any Race) | 25,589      | 17.2%   | 28,439 | 18.4%   | 30,626 | 19.3%   |

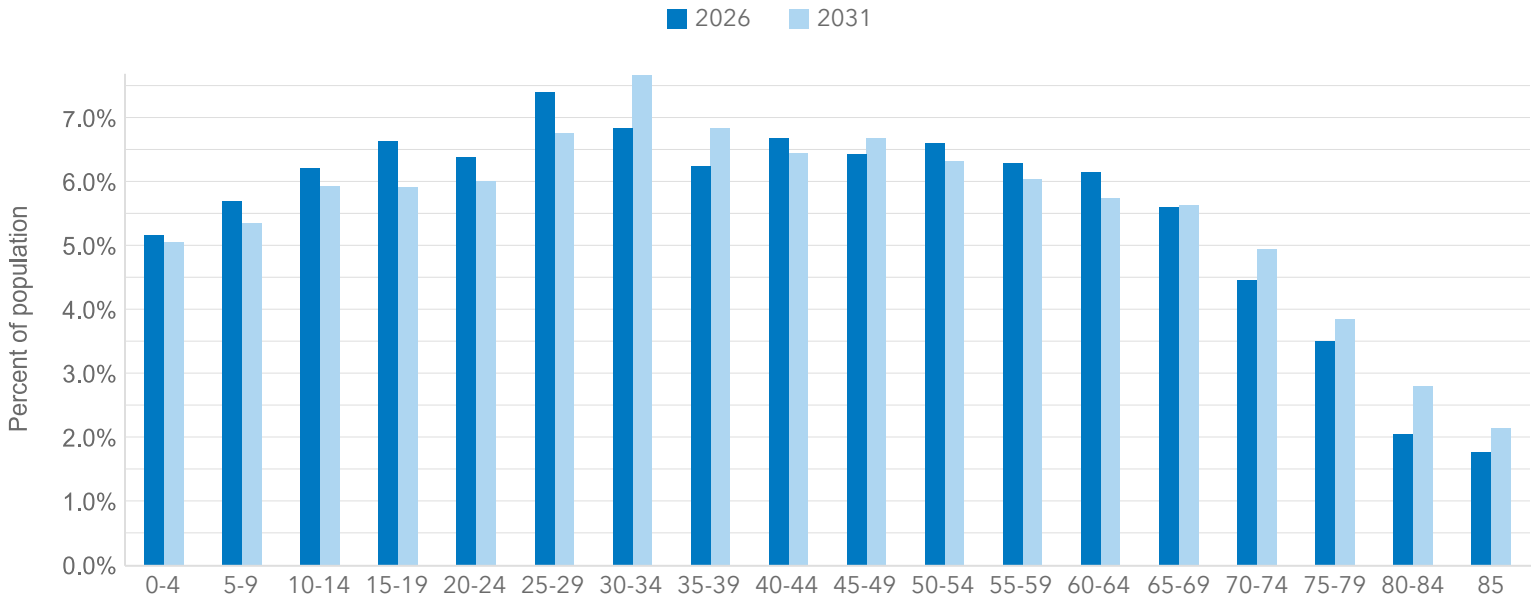
Key Indicators for 2026



Trends: 2026 - 2031 Annual Rate



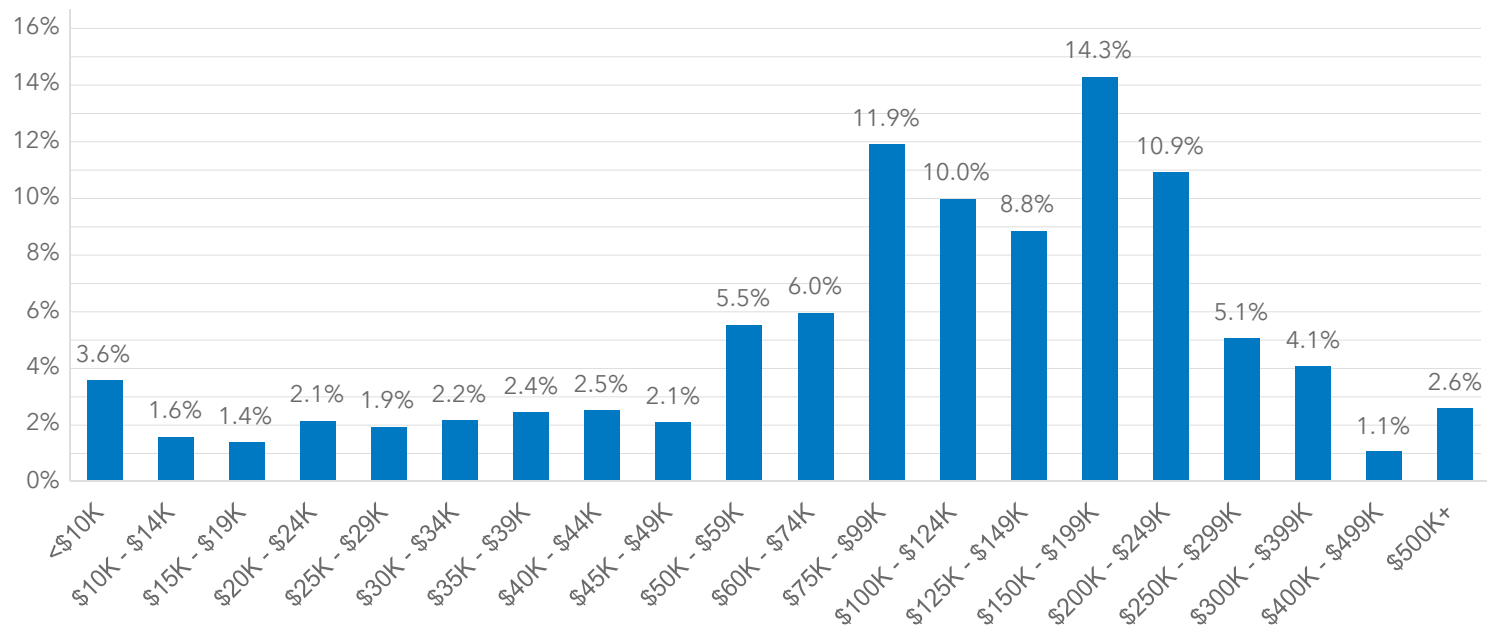
Population by Age



## Key Indicators for 2026



## Households by Income for 2026



## Population by Race

