

Demographic and Income Profile

741 Townpark Ln NW, Kennesaw, Georgia, 30144



Ring: 1 mile radius

Summary	Census 2020	2026	2031
Total Population	9,719	10,174	10,918
Total Households	3,456	3,586	3,936
Family Households	1,416	1,406	1,525
Average Household Size	1.94	1.93	1.94
Owner Occupied Housing Units	505	560	575
Renter Occupied Housing Units	2,951	3,026	3,361
Median Age	23.7	24.2	24.5

Trends 2026 - 2031	Area	State	National
Population	1.40%	0.80%	0.50%
Households	1.90%	0.90%	0.70%
Family Population	1.60%	0.80%	0.60%
Owner Occupied Housing Units	0.50%	1.20%	0.00%
Median Household Income	2.50%	3.20%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	322	3.3%	323	3.2%	358	3.3%
5-9	245	2.5%	294	2.9%	319	2.9%
10-14	217	2.2%	187	1.8%	279	2.6%
15-19	1,511	15.6%	1,509	14.8%	1,544	14.1%
20-24	3,476	35.8%	3,289	32.3%	3,261	29.9%
25-29	911	9.4%	1,319	13.0%	927	8.5%
30-34	569	5.8%	663	6.5%	1,061	9.7%
35-39	426	4.4%	459	4.5%	603	5.5%
40-44	335	3.5%	401	3.9%	490	4.5%
45-49	356	3.7%	302	3.0%	424	3.9%
50-54	336	3.5%	325	3.2%	325	3.0%
55-59	339	3.5%	300	3.0%	335	3.1%
60-64	221	2.3%	278	2.7%	277	2.5%
65-69	164	1.7%	169	1.7%	250	2.3%
70-74	115	1.2%	129	1.3%	154	1.4%
75-79	87	0.9%	114	1.1%	147	1.4%
80-84	53	0.6%	60	0.6%	89	0.8%
Age 85+	38	0.4%	53	0.5%	73	0.7%

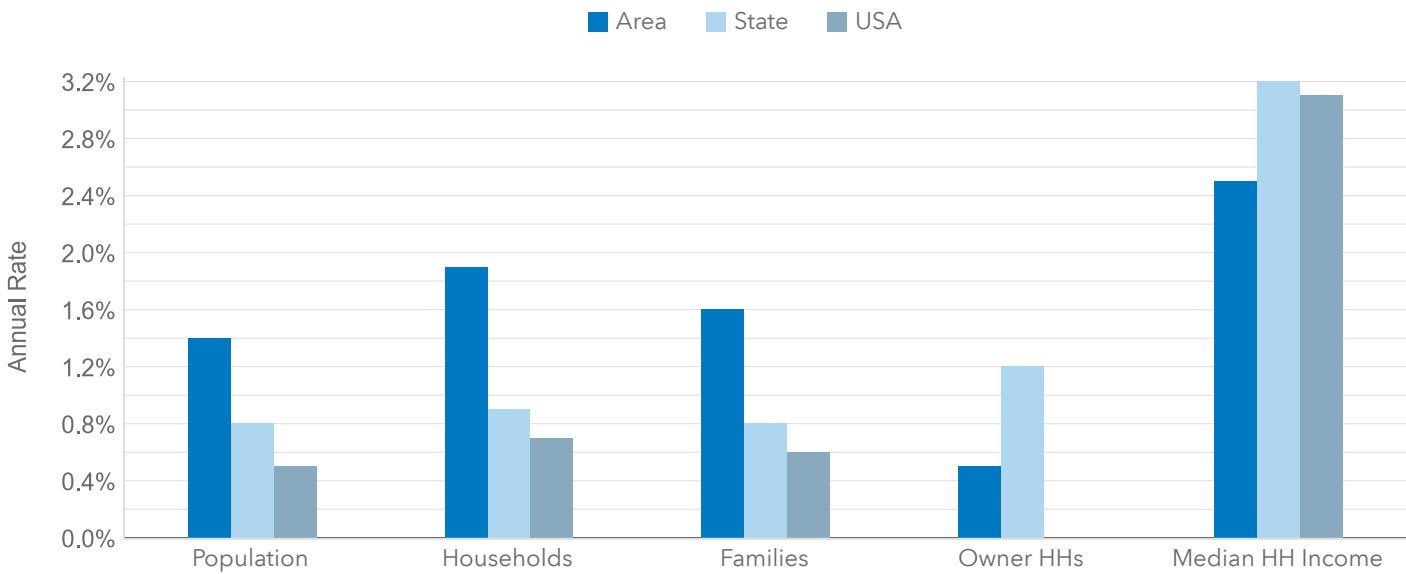
Households by Income	2026		2031	
	Number	Percent	Number	Percent
<\$10,000	352	9.8%	320	8.1%
\$10,000-14,999	103	2.9%	98	2.5%
\$15,000-19,999	73	2.0%	64	1.6%
\$20,000-24,999	41	1.1%	36	0.9%
\$25,000-29,999	48	1.3%	38	1.0%
\$30,000-34,999	132	3.7%	120	3.0%
\$35,000-39,999	194	5.4%	184	4.7%
\$40,000-44,999	110	3.1%	99	2.5%
\$45,000-49,999	161	4.5%	152	3.9%
\$50,000-59,999	336	9.4%	360	9.2%
\$60,000-74,999	372	10.4%	365	9.3%
\$75,000-99,999	644	17.9%	751	19.1%
\$100,000-124,999	538	15.0%	650	16.5%
\$125,000-149,999	111	3.1%	140	3.6%
\$150,000-199,999	172	4.8%	235	6.0%
\$200,000-249,999	106	3.0%	167	4.2%
\$250,000-299,999	37	1.0%	63	1.6%
\$300,000-399,999	29	0.8%	56	1.4%
\$400,000-499,999	10	0.3%	10	0.3%
\$500,000+	18	0.5%	28	0.7%
Median Household Income	\$69,077	-	\$78,233	-
Average Household Income	\$81,151	-	\$93,286	-
Per Capita Income	\$28,885	-	\$33,921	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,811	49.5%	4,804	47.2%	4,926	45.1%
Black Alone	3,161	32.5%	3,404	33.5%	3,715	34.0%
American Indian	38	0.4%	41	0.4%	44	0.4%
Asian Alone	467	4.8%	526	5.2%	627	5.7%
Pacific Islander	9	0.1%	8	0.1%	8	0.1%
Some Other Race	504	5.2%	572	5.6%	660	6.0%
Two or More Races	729	7.5%	821	8.1%	937	8.6%
Hispanic (Any Race)	1,074	11.1%	1,216	12.0%	1,398	12.8%

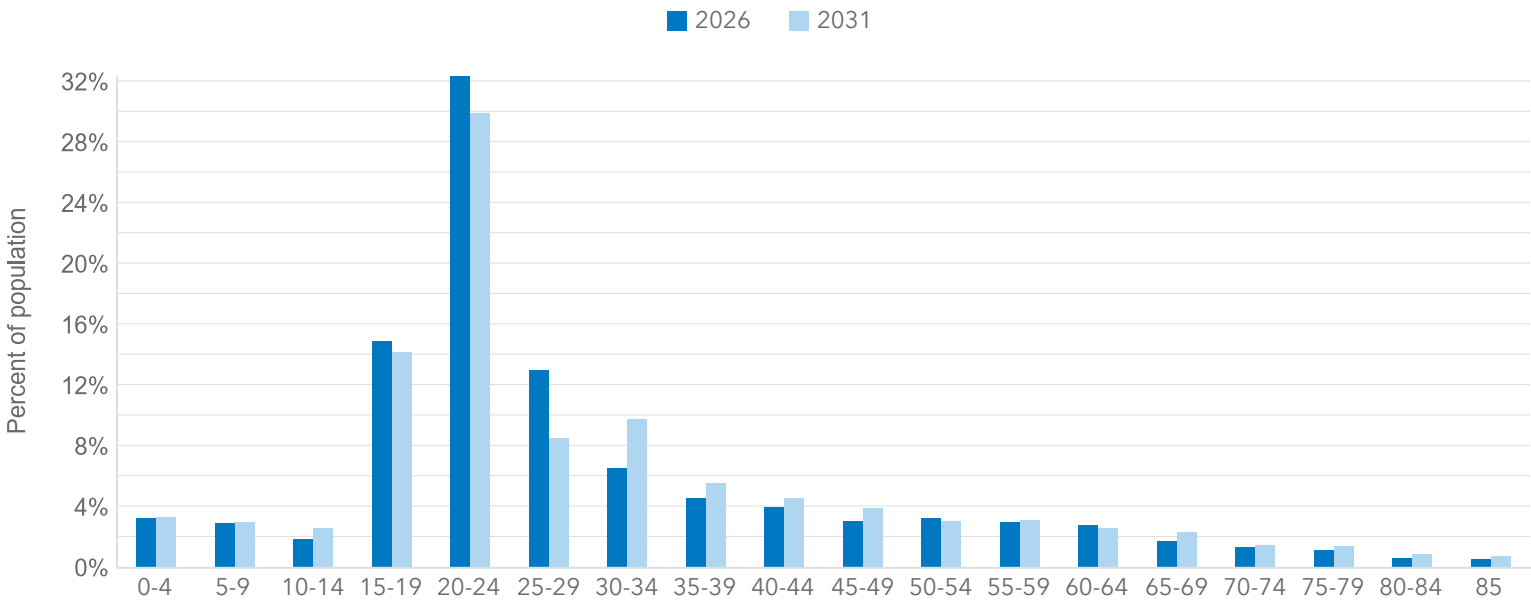
Key Indicators for 2026



Trends: 2026 - 2031 Annual Rate



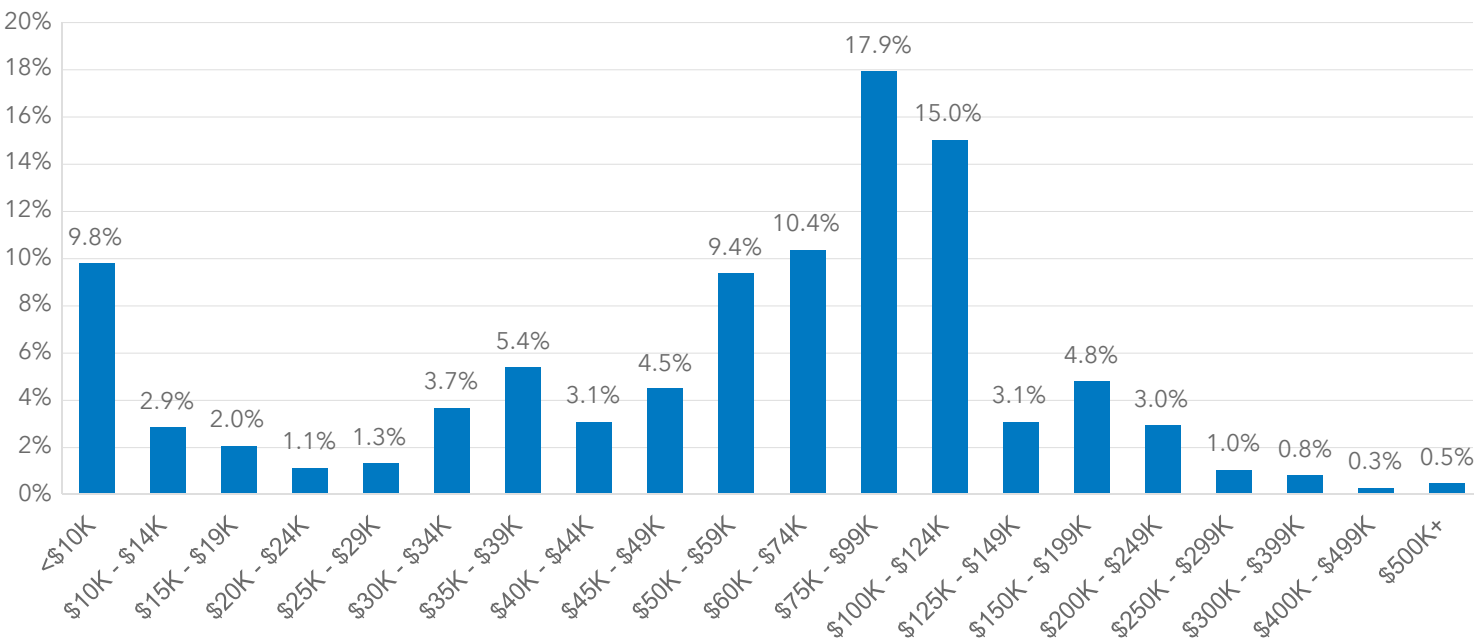
Population by Age



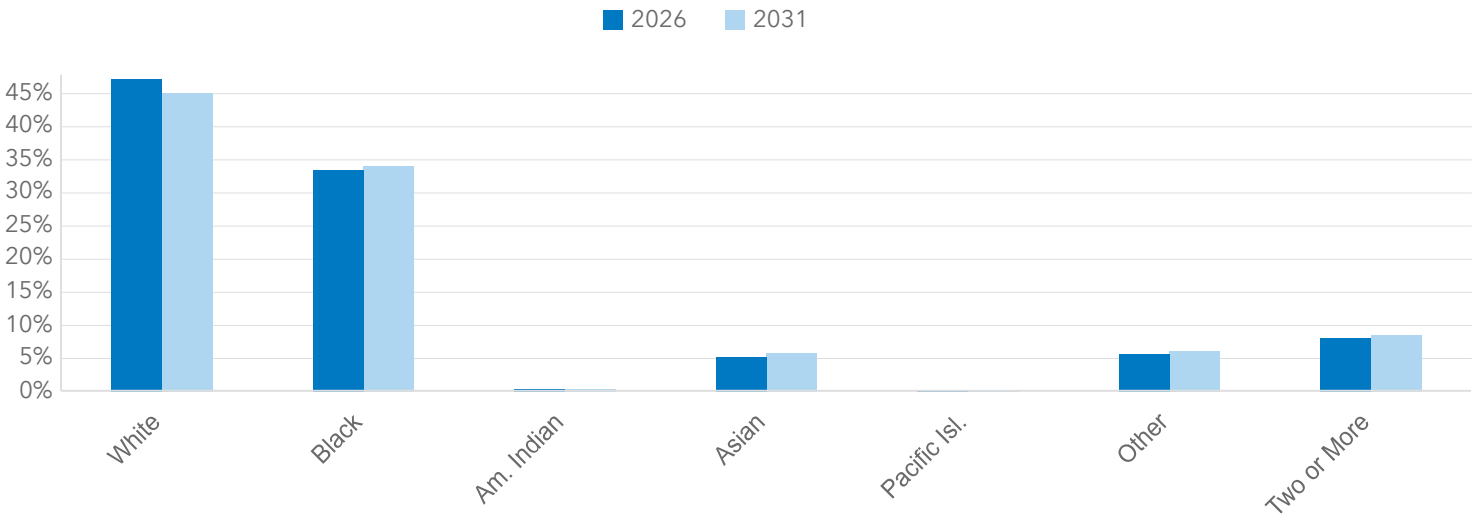
Key Indicators for 2026



Households by Income for 2026



Population by Race



Demographic and Income Profile

741 Townpark Ln NW, Kennesaw, Georgia, 30144



Ring: 3 mile radius

Summary	Census 2020	2026	2031
Total Population	70,240	74,103	76,497
Total Households	26,759	28,494	29,679
Family Households	16,182	16,682	17,108
Average Household Size	2.48	2.45	2.44
Owner Occupied Housing Units	14,337	15,502	16,297
Renter Occupied Housing Units	12,422	12,992	13,383
Median Age	32.9	34.0	35.7

Trends 2026 - 2031	Area	State	National
Population	0.60%	0.80%	0.50%
Households	0.80%	0.90%	0.70%
Family Population	0.50%	0.80%	0.60%
Owner Occupied Housing Units	1.00%	1.20%	0.00%
Median Household Income	2.50%	3.20%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	3,385	4.8%	3,401	4.6%	3,432	4.5%
5-9	3,470	4.9%	3,575	4.8%	3,493	4.6%
10-14	3,722	5.3%	3,392	4.6%	3,577	4.7%
15-19	5,656	8.1%	5,310	7.2%	5,181	6.8%
20-24	9,987	14.2%	8,754	11.8%	8,648	11.3%
25-29	5,930	8.4%	7,942	10.7%	5,622	7.3%
30-34	5,090	7.3%	5,842	7.9%	7,462	9.8%
35-39	4,586	6.5%	5,144	6.9%	5,747	7.5%
40-44	4,110	5.8%	4,701	6.3%	5,263	6.9%
45-49	4,156	5.9%	4,024	5.4%	4,631	6.0%
50-54	3,982	5.7%	4,123	5.6%	4,000	5.2%
55-59	4,033	5.7%	3,778	5.1%	3,903	5.1%
60-64	3,593	5.1%	3,635	4.9%	3,526	4.6%
65-69	2,940	4.2%	3,367	4.5%	3,419	4.5%
70-74	2,301	3.3%	2,663	3.6%	3,050	4.0%
75-79	1,534	2.2%	2,149	2.9%	2,444	3.2%
80-84	908	1.3%	1,284	1.7%	1,739	2.3%
Age 85+	859	1.2%	1,019	1.4%	1,360	1.8%

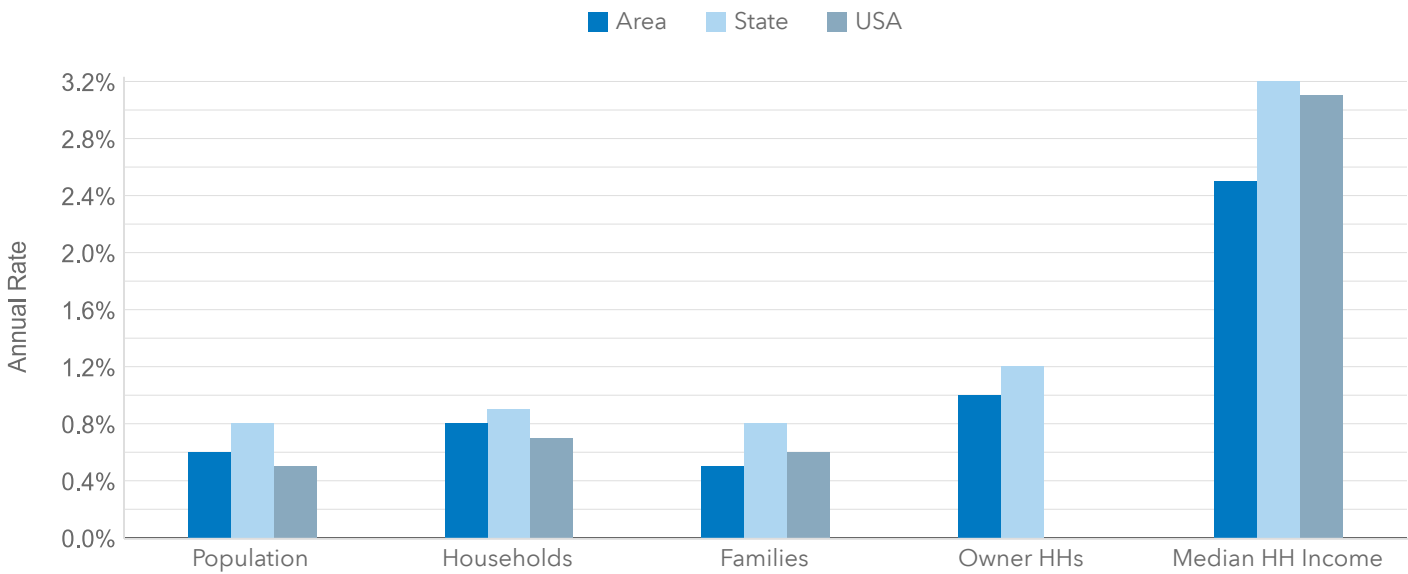
Households by Income	2026		2031	
	Number	Percent	Number	Percent
<\$10,000	1,467	5.2%	1,312	4.4%
\$10,000-14,999	504	1.8%	411	1.4%
\$15,000-19,999	525	1.8%	414	1.4%
\$20,000-24,999	536	1.9%	435	1.5%
\$25,000-29,999	542	1.9%	422	1.4%
\$30,000-34,999	726	2.5%	600	2.0%
\$35,000-39,999	776	2.7%	679	2.3%
\$40,000-44,999	823	2.9%	718	2.4%
\$45,000-49,999	1,021	3.6%	883	3.0%
\$50,000-59,999	1,812	6.4%	1,647	5.5%
\$60,000-74,999	2,434	8.5%	2,142	7.2%
\$75,000-99,999	3,688	12.9%	3,697	12.5%
\$100,000-124,999	3,887	13.6%	4,162	14.0%
\$125,000-149,999	2,398	8.4%	2,650	8.9%
\$150,000-199,999	3,850	13.5%	4,802	16.2%
\$200,000-249,999	1,598	5.6%	2,083	7.0%
\$250,000-299,999	691	2.4%	984	3.3%
\$300,000-399,999	577	2.0%	872	2.9%
\$400,000-499,999	170	0.6%	146	0.5%
\$500,000+	468	1.6%	618	2.1%
Median Household Income	\$94,897	-	\$107,463	-
Average Household Income	\$115,698	-	\$131,340	-
Per Capita Income	\$44,739	-	\$51,220	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	39,275	55.9%	39,706	53.6%	39,262	51.3%
Black Alone	15,758	22.4%	17,106	23.1%	18,168	23.8%
American Indian	307	0.4%	385	0.5%	402	0.5%
Asian Alone	4,211	6.0%	4,745	6.4%	5,354	7.0%
Pacific Islander	38	0.1%	37	0.1%	37	0.1%
Some Other Race	3,606	5.1%	4,112	5.5%	4,534	5.9%
Two or More Races	7,044	10.0%	8,012	10.8%	8,739	11.4%
Hispanic (Any Race)	8,365	11.9%	9,582	12.9%	10,575	13.8%

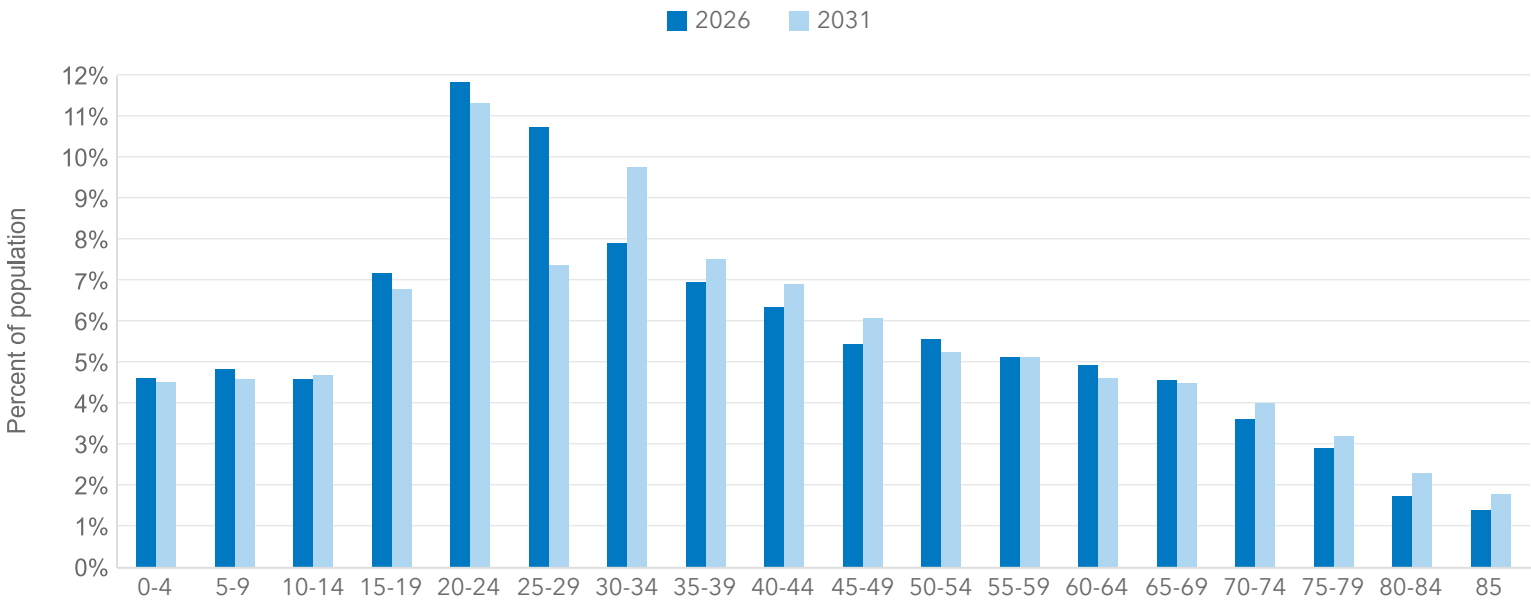
Key Indicators for 2026



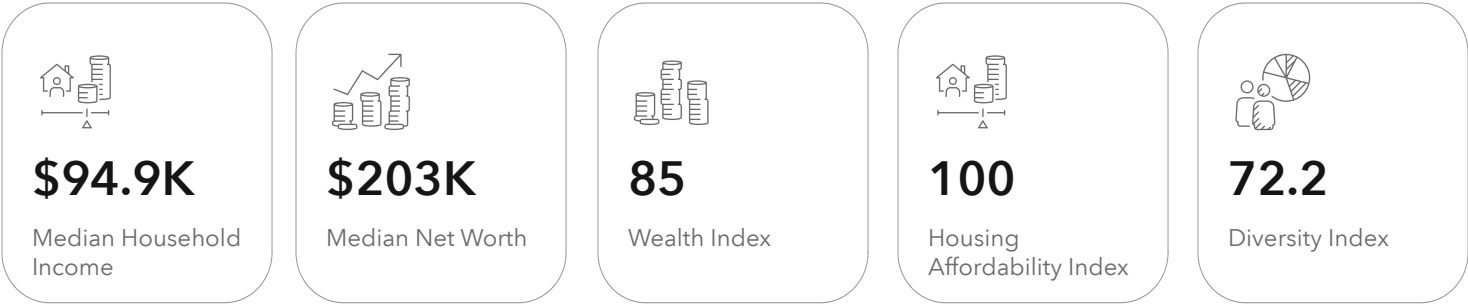
Trends: 2026 - 2031 Annual Rate



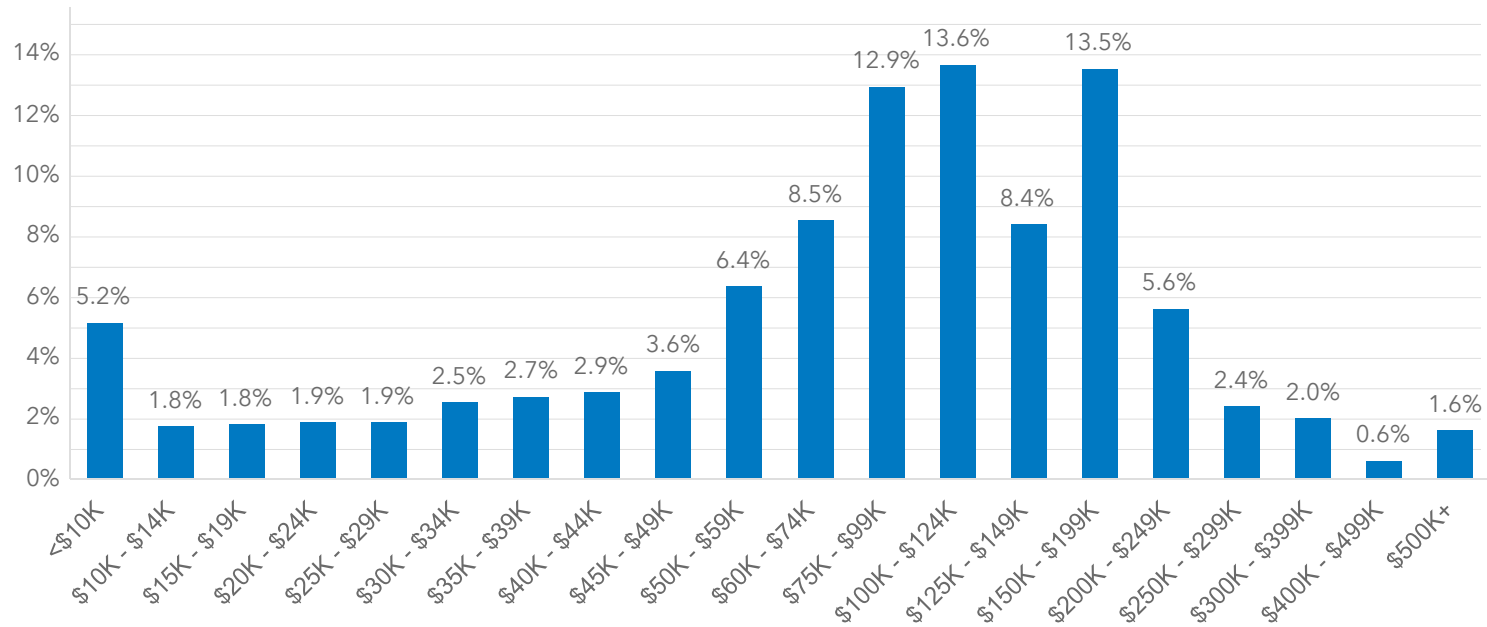
Population by Age



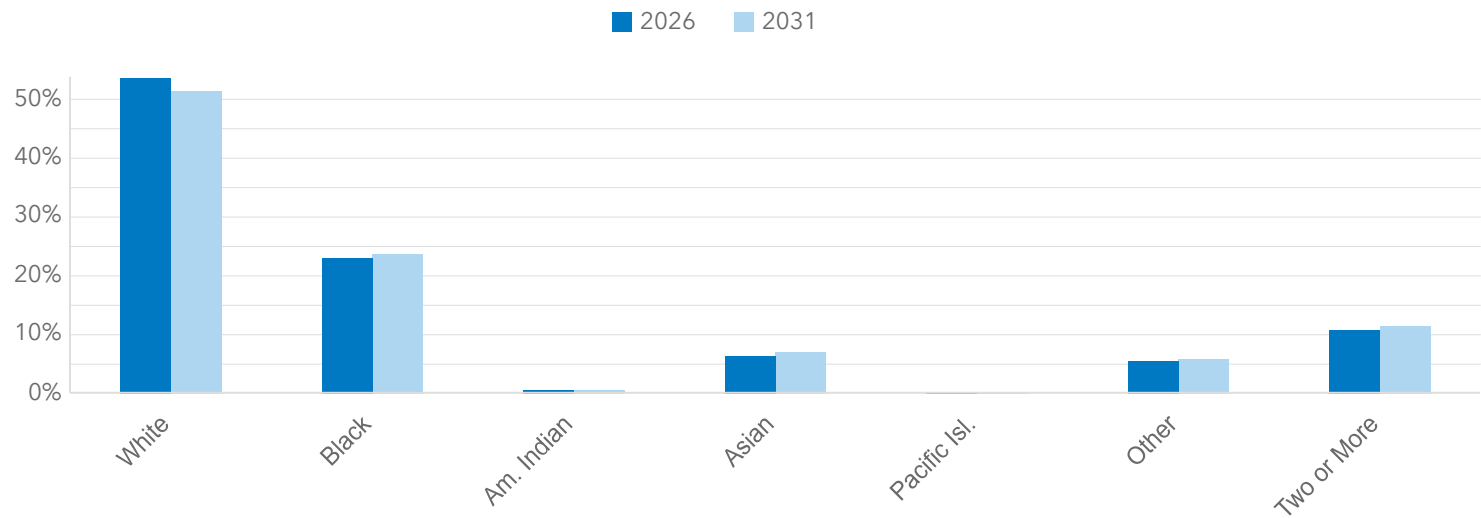
Key Indicators for 2026



Households by Income for 2026



Population by Race



Demographic and Income Profile

741 Townpark Ln NW, Kennesaw, Georgia, 30144



Ring: 5 mile radius

Summary	Census 2020	2026	2031
Total Population	188,497	204,212	212,855
Total Households	70,024	76,535	80,249
Family Households	47,112	50,201	52,149
Average Household Size	2.63	2.60	2.59
Owner Occupied Housing Units	45,167	49,758	52,320
Renter Occupied Housing Units	24,857	26,777	27,929
Median Age	36.0	37.0	38.2

Trends 2026 - 2031	Area	State	National
Population	0.80%	0.80%	0.50%
Households	1.00%	0.90%	0.70%
Family Population	0.80%	0.80%	0.60%
Owner Occupied Housing Units	1.00%	1.20%	0.00%
Median Household Income	2.80%	3.20%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	9,885	5.2%	10,322	5.0%	10,619	5.0%
5-9	10,766	5.7%	11,248	5.5%	10,990	5.2%
10-14	11,910	6.3%	11,409	5.6%	11,710	5.5%
15-19	14,182	7.5%	13,250	6.5%	12,913	6.1%
20-24	18,012	9.6%	16,823	8.2%	16,122	7.6%
25-29	13,701	7.3%	18,290	9.0%	15,245	7.2%
30-34	13,190	7.0%	15,182	7.4%	18,755	8.8%
35-39	12,857	6.8%	14,240	7.0%	15,643	7.3%
40-44	12,212	6.5%	13,864	6.8%	14,950	7.0%
45-49	12,474	6.6%	12,555	6.2%	13,981	6.6%
50-54	12,134	6.4%	12,708	6.2%	12,510	5.9%
55-59	12,104	6.4%	11,926	5.8%	12,074	5.7%
60-64	10,433	5.5%	11,482	5.6%	11,315	5.3%
65-69	8,462	4.5%	10,139	5.0%	10,841	5.1%
70-74	6,846	3.6%	7,778	3.8%	9,208	4.3%
75-79	4,401	2.3%	6,435	3.1%	7,023	3.3%
80-84	2,575	1.4%	3,705	1.8%	5,160	2.4%
Age 85+	2,352	1.3%	2,856	1.4%	3,795	1.8%

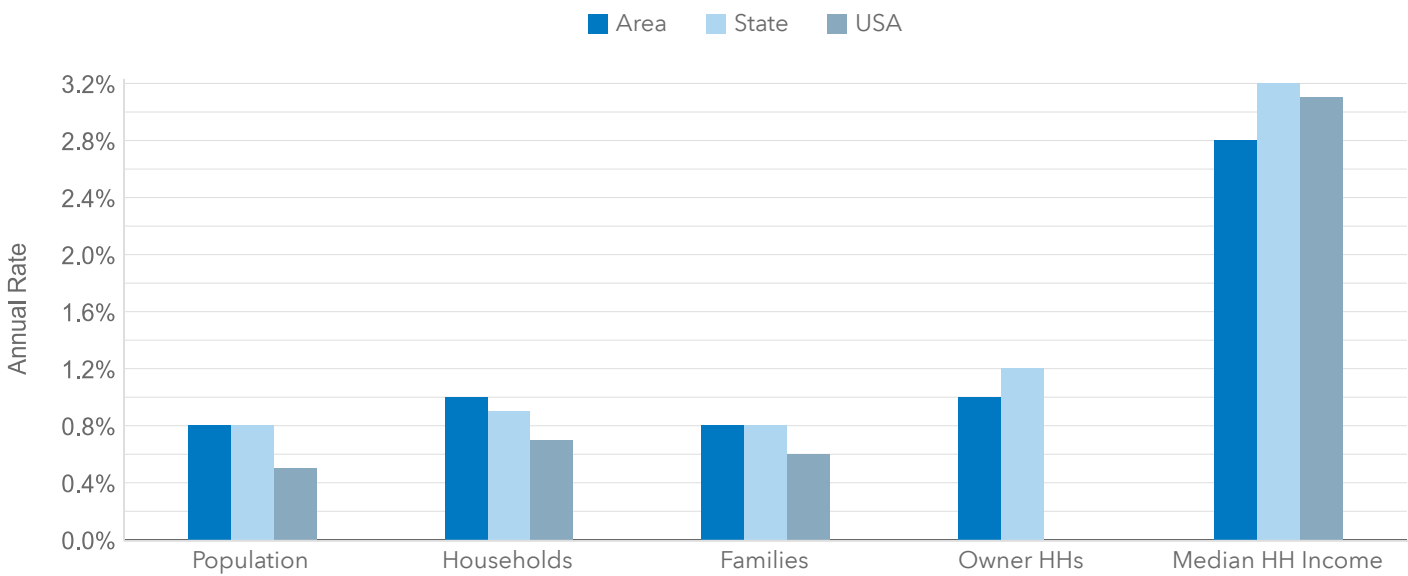
Households by Income	2026		2031	
	Number	Percent	Number	Percent
<\$10,000	3,182	4.2%	2,861	3.6%
\$10,000-14,999	1,247	1.6%	985	1.2%
\$15,000-19,999	1,007	1.3%	739	0.9%
\$20,000-24,999	1,574	2.1%	1,247	1.6%
\$25,000-29,999	1,560	2.0%	1,152	1.4%
\$30,000-34,999	1,599	2.1%	1,277	1.6%
\$35,000-39,999	1,896	2.5%	1,584	2.0%
\$40,000-44,999	1,877	2.5%	1,570	2.0%
\$45,000-49,999	2,008	2.6%	1,692	2.1%
\$50,000-59,999	4,258	5.6%	3,735	4.7%
\$60,000-74,999	5,676	7.4%	4,866	6.1%
\$75,000-99,999	10,215	13.3%	9,964	12.4%
\$100,000-124,999	9,651	12.6%	10,156	12.7%
\$125,000-149,999	7,197	9.4%	7,897	9.8%
\$150,000-199,999	11,025	14.4%	13,636	17.0%
\$200,000-249,999	5,652	7.4%	7,441	9.3%
\$250,000-299,999	2,397	3.1%	3,448	4.3%
\$300,000-399,999	2,108	2.8%	3,179	4.0%
\$400,000-499,999	653	0.8%	555	0.7%
\$500,000+	1,753	2.3%	2,265	2.8%
Median Household Income	\$104,614	-	\$119,946	-
Average Household Income	\$130,290	-	\$148,386	-
Per Capita Income	\$49,040	-	\$56,156	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	109,345	58.0%	113,615	55.6%	114,108	53.6%
Black Alone	37,375	19.8%	40,821	20.0%	43,380	20.4%
American Indian	890	0.5%	1,205	0.6%	1,237	0.6%
Asian Alone	10,243	5.4%	12,141	6.0%	13,739	6.5%
Pacific Islander	91	0.1%	87	0.0%	88	0.0%
Some Other Race	10,781	5.7%	12,918	6.3%	14,330	6.7%
Two or More Races	19,772	10.5%	23,425	11.5%	25,974	12.2%
Hispanic (Any Race)	25,049	13.3%	30,429	14.9%	33,935	15.9%

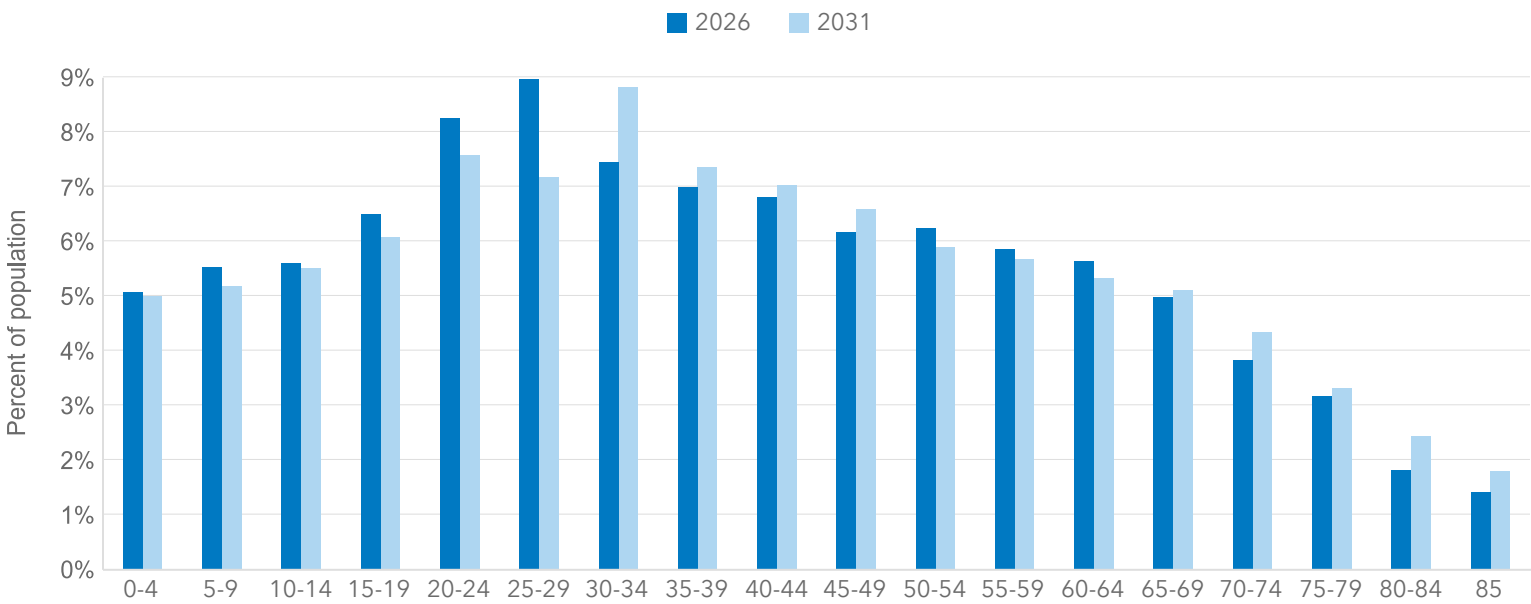
Key Indicators for 2026



Trends: 2026 - 2031 Annual Rate



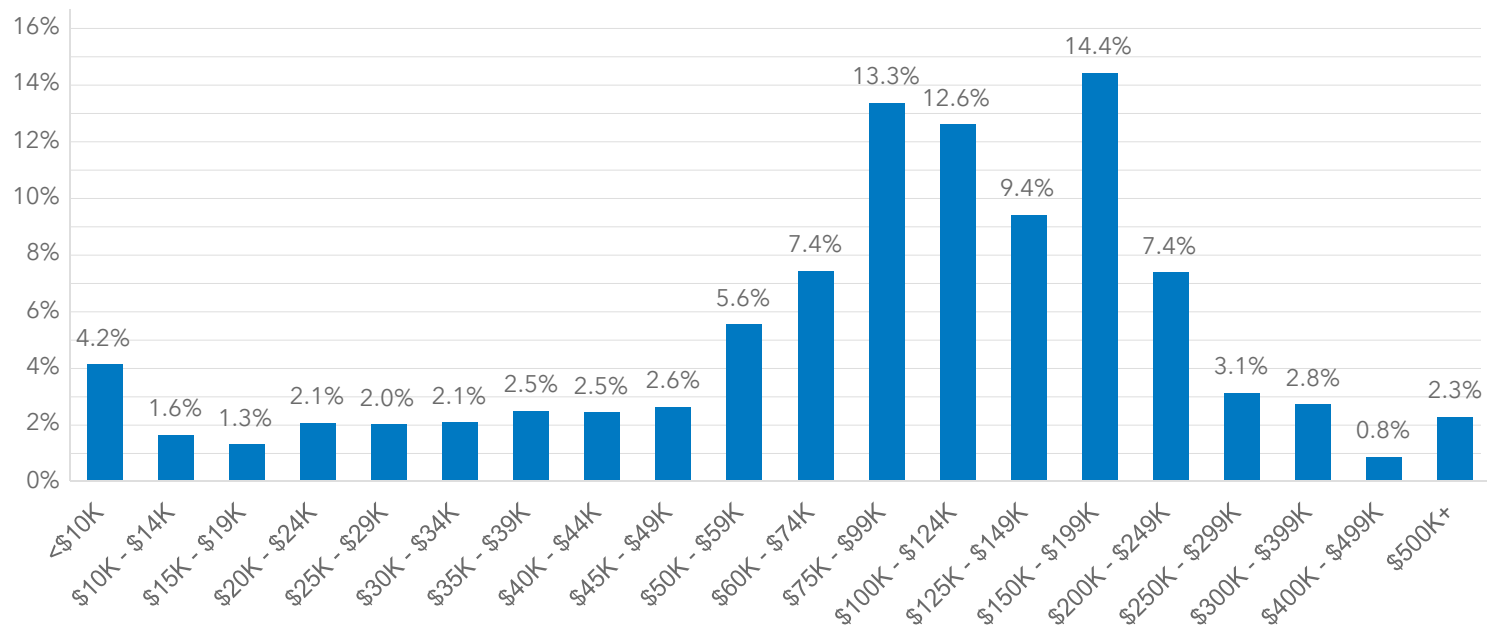
Population by Age



Key Indicators for 2026



Households by Income for 2026



Population by Race

