

Demographic and Income Profile

4150 Macland Rd, Powder Springs, Georgia, 30127



Ring: 1 mile radius

Summary	Census 2020	2026	2031
Total Population	2,827	3,032	3,222
Total Households	977	1,075	1,145
Family Households	792	858	909
Average Household Size	2.89	2.82	2.81
Owner Occupied Housing Units	855	959	1,028
Renter Occupied Housing Units	122	116	117
Median Age	42.1	43.2	44.0

Trends 2026 - 2031	Area	State	National
Population	1.20%	0.80%	0.50%
Households	1.30%	0.90%	0.70%
Family Population	1.20%	0.80%	0.60%
Owner Occupied Housing Units	1.40%	1.20%	0.00%
Median Household Income	2.60%	3.20%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	152	5.4%	154	5.1%	160	5.0%
5-9	177	6.3%	172	5.7%	168	5.2%
10-14	190	6.7%	186	6.1%	178	5.5%
15-19	206	7.3%	176	5.8%	177	5.5%
20-24	149	5.3%	186	6.1%	154	4.8%
25-29	131	4.6%	172	5.7%	211	6.5%
30-34	135	4.8%	184	6.1%	217	6.7%
35-39	193	6.8%	157	5.2%	215	6.7%
40-44	190	6.7%	203	6.7%	163	5.1%
45-49	213	7.5%	203	6.7%	221	6.9%
50-54	196	6.9%	228	7.5%	211	6.5%
55-59	206	7.3%	200	6.6%	227	7.0%
60-64	194	6.9%	219	7.2%	214	6.6%
65-69	147	5.2%	175	5.8%	200	6.2%
70-74	142	5.0%	160	5.3%	188	5.8%
75-79	104	3.7%	119	3.9%	141	4.4%
80-84	66	2.3%	97	3.2%	114	3.5%
Age 85+	37	1.3%	43	1.4%	62	1.9%

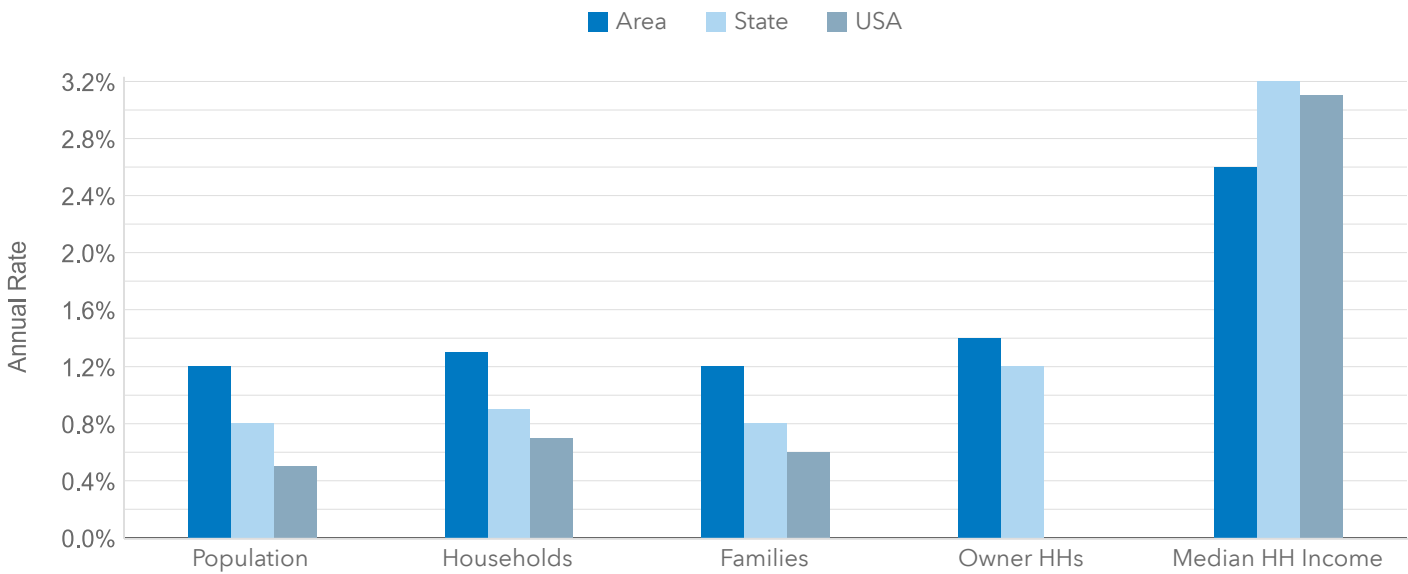
Households by Income	2026		2031	
	Number	Percent	Number	Percent
<\$10,000	41	3.8%	38	3.3%
\$10,000-14,999	3	0.3%	3	0.3%
\$15,000-19,999	21	2.0%	14	1.2%
\$20,000-24,999	36	3.4%	26	2.3%
\$25,000-29,999	17	1.6%	11	1.0%
\$30,000-34,999	15	1.4%	10	0.9%
\$35,000-39,999	22	2.0%	15	1.3%
\$40,000-44,999	14	1.3%	10	0.9%
\$45,000-49,999	8	0.7%	6	0.5%
\$50,000-59,999	40	3.7%	33	2.9%
\$60,000-74,999	68	6.3%	52	4.5%
\$75,000-99,999	121	11.3%	108	9.4%
\$100,000-124,999	67	6.2%	65	5.7%
\$125,000-149,999	145	13.5%	155	13.5%
\$150,000-199,999	242	22.5%	304	26.6%
\$200,000-249,999	97	9.0%	129	11.3%
\$250,000-299,999	44	4.1%	65	5.7%
\$300,000-399,999	41	3.8%	62	5.4%
\$400,000-499,999	8	0.7%	6	0.5%
\$500,000+	24	2.2%	33	2.9%
Median Household Income	\$134,648	-	\$152,782	-
Average Household Income	\$152,780	-	\$175,327	-
Per Capita Income	\$54,779	-	\$63,074	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,207	42.7%	1,218	40.2%	1,227	38.1%
Black Alone	1,181	41.8%	1,302	42.9%	1,416	44.0%
American Indian	9	0.3%	12	0.4%	13	0.4%
Asian Alone	80	2.8%	93	3.1%	109	3.4%
Pacific Islander	2	0.1%	2	0.1%	2	0.1%
Some Other Race	126	4.5%	148	4.9%	168	5.2%
Two or More Races	222	7.8%	257	8.5%	287	8.9%
Hispanic (Any Race)	266	9.4%	315	10.4%	355	11.0%

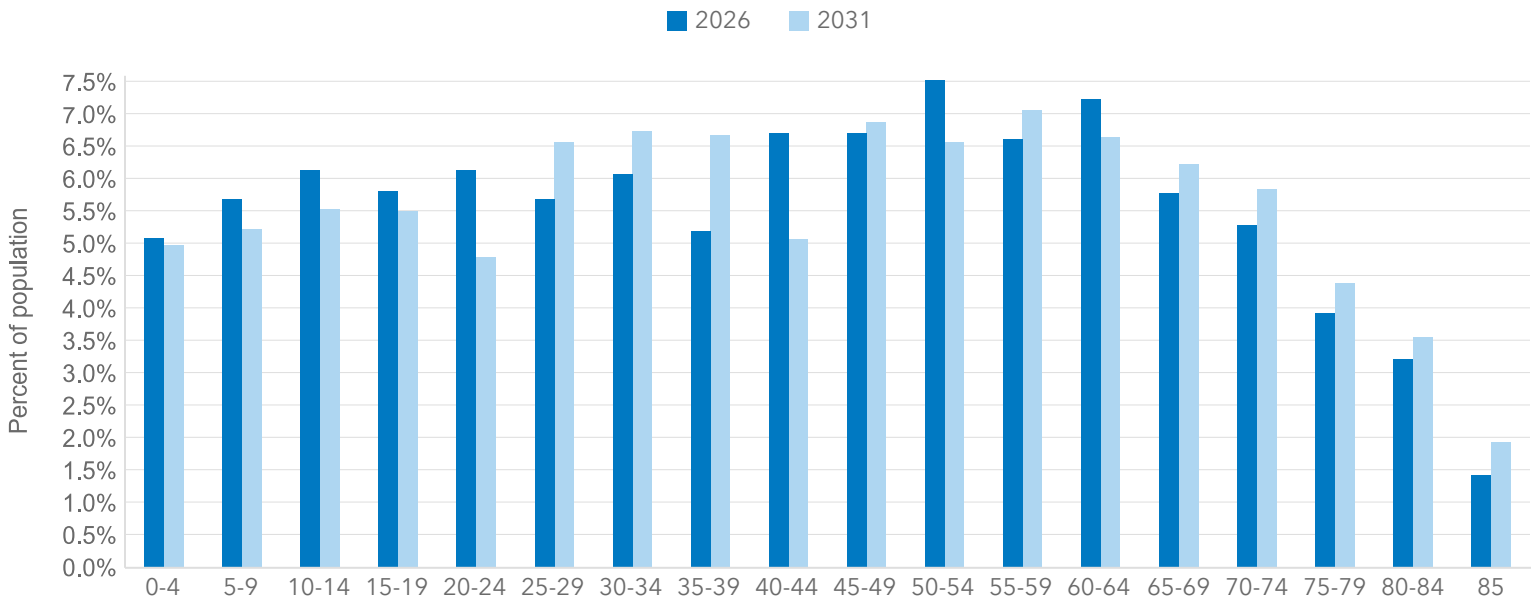
Key Indicators for 2026



Trends: 2026 - 2031 Annual Rate



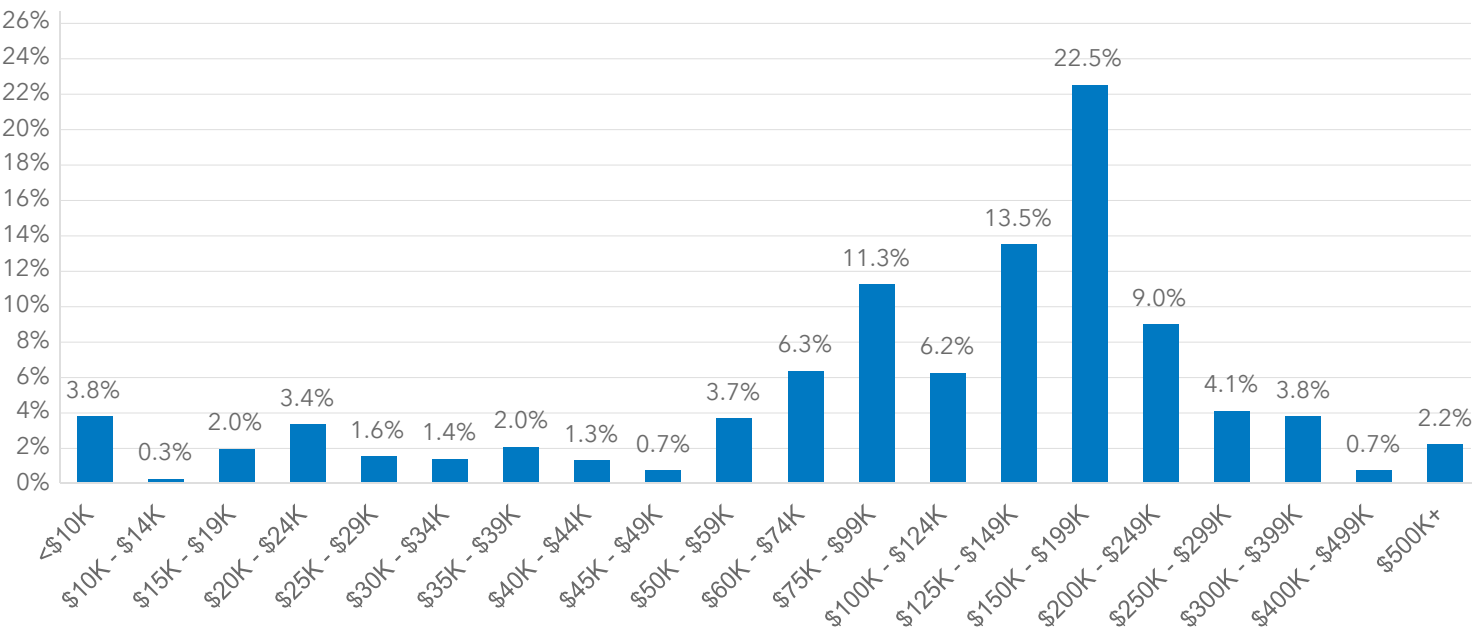
Population by Age



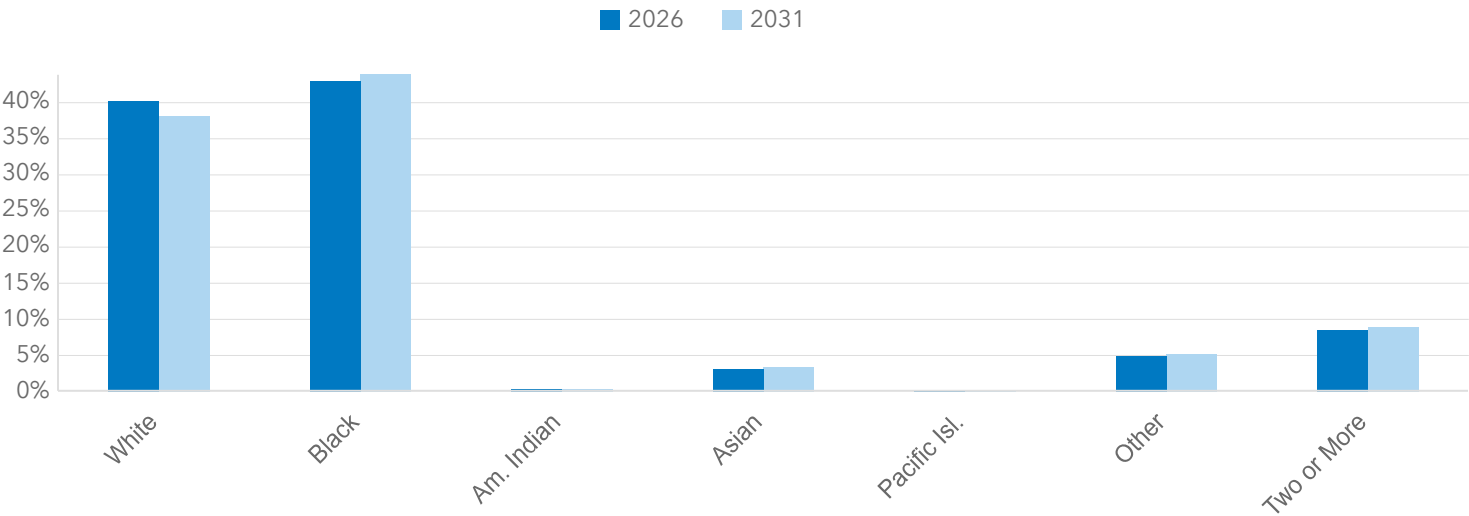
Key Indicators for 2026



Households by Income for 2026



Population by Race



Demographic and Income Profile

4150 Macland Rd, Powder Springs, Georgia, 30127



Ring: 3 mile radius

Summary	Census 2020	2026	2031
Total Population	45,015	47,663	49,790
Total Households	15,053	16,029	16,805
Family Households	12,116	12,683	13,217
Average Household Size	2.99	2.97	2.96
Owner Occupied Housing Units	12,845	13,943	14,541
Renter Occupied Housing Units	2,208	2,086	2,264
Median Age	39.9	40.5	41.0

Trends 2026 - 2031	Area	State	National
Population	0.90%	0.80%	0.50%
Households	1.00%	0.90%	0.70%
Family Population	0.80%	0.80%	0.60%
Owner Occupied Housing Units	0.80%	1.20%	0.00%
Median Household Income	3.00%	3.20%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	2,322	5.2%	2,414	5.1%	2,499	5.0%
5-9	2,976	6.6%	2,674	5.6%	2,678	5.4%
10-14	3,550	7.9%	3,129	6.6%	2,950	5.9%
15-19	3,654	8.1%	3,204	6.7%	2,978	6.0%
20-24	2,711	6.0%	2,990	6.3%	2,663	5.3%
25-29	2,212	4.9%	3,537	7.4%	3,531	7.1%
30-34	2,352	5.2%	2,874	6.0%	3,741	7.5%
35-39	2,791	6.2%	2,713	5.7%	3,209	6.5%
40-44	3,008	6.7%	2,995	6.3%	3,077	6.2%
45-49	3,252	7.2%	3,118	6.5%	3,273	6.6%
50-54	3,356	7.5%	3,263	6.8%	3,162	6.3%
55-59	3,452	7.7%	3,258	6.8%	3,228	6.5%
60-64	3,009	6.7%	3,334	7.0%	3,054	6.1%
65-69	2,268	5.0%	2,863	6.0%	3,106	6.2%
70-74	1,747	3.9%	2,174	4.6%	2,592	5.2%
75-79	1,187	2.6%	1,519	3.2%	1,912	3.8%
80-84	688	1.5%	990	2.1%	1,286	2.6%
Age 85+	480	1.1%	613	1.3%	850	1.7%

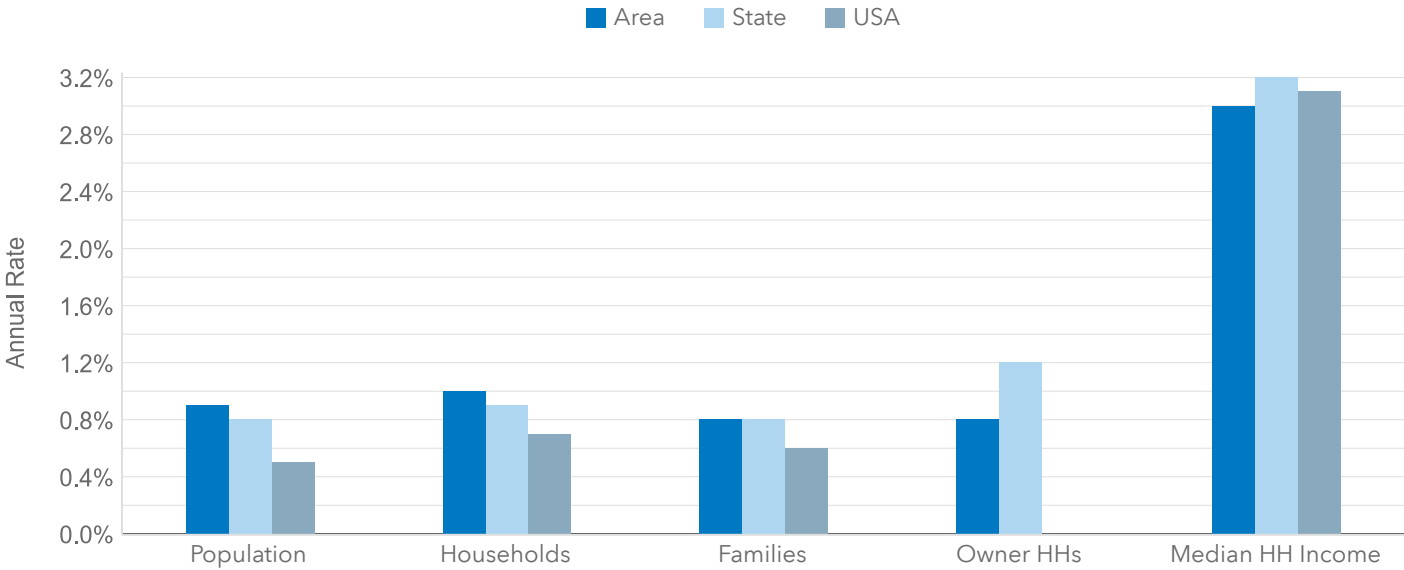
Households by Income	2026		2031	
	Number	Percent	Number	Percent
<\$10,000	339	2.1%	312	1.9%
\$10,000-14,999	150	0.9%	104	0.6%
\$15,000-19,999	169	1.1%	113	0.7%
\$20,000-24,999	276	1.7%	207	1.2%
\$25,000-29,999	255	1.6%	177	1.1%
\$30,000-34,999	267	1.7%	203	1.2%
\$35,000-39,999	202	1.3%	151	0.9%
\$40,000-44,999	351	2.2%	260	1.6%
\$45,000-49,999	325	2.0%	241	1.4%
\$50,000-59,999	771	4.8%	636	3.8%
\$60,000-74,999	1,112	6.9%	866	5.2%
\$75,000-99,999	2,212	13.8%	1,999	11.9%
\$100,000-124,999	1,691	10.6%	1,643	9.8%
\$125,000-149,999	1,859	11.6%	1,985	11.8%
\$150,000-199,999	2,760	17.2%	3,434	20.4%
\$200,000-249,999	1,434	8.9%	1,886	11.2%
\$250,000-299,999	664	4.1%	959	5.7%
\$300,000-399,999	661	4.1%	1,011	6.0%
\$400,000-499,999	124	0.8%	103	0.6%
\$500,000+	407	2.5%	516	3.1%
Median Household Income	\$123,107	-	\$142,780	-
Average Household Income	\$148,436	-	\$170,053	-
Per Capita Income	\$49,832	-	\$57,277	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	20,041	44.5%	20,278	42.5%	20,170	40.5%
Black Alone	16,861	37.5%	18,031	37.8%	19,168	38.5%
American Indian	225	0.5%	286	0.6%	299	0.6%
Asian Alone	1,065	2.4%	1,207	2.5%	1,377	2.8%
Pacific Islander	28	0.1%	26	0.1%	27	0.1%
Some Other Race	2,738	6.1%	3,176	6.7%	3,612	7.3%
Two or More Races	4,058	9.0%	4,659	9.8%	5,137	10.3%
Hispanic (Any Race)	5,745	12.8%	6,679	14.0%	7,510	15.1%

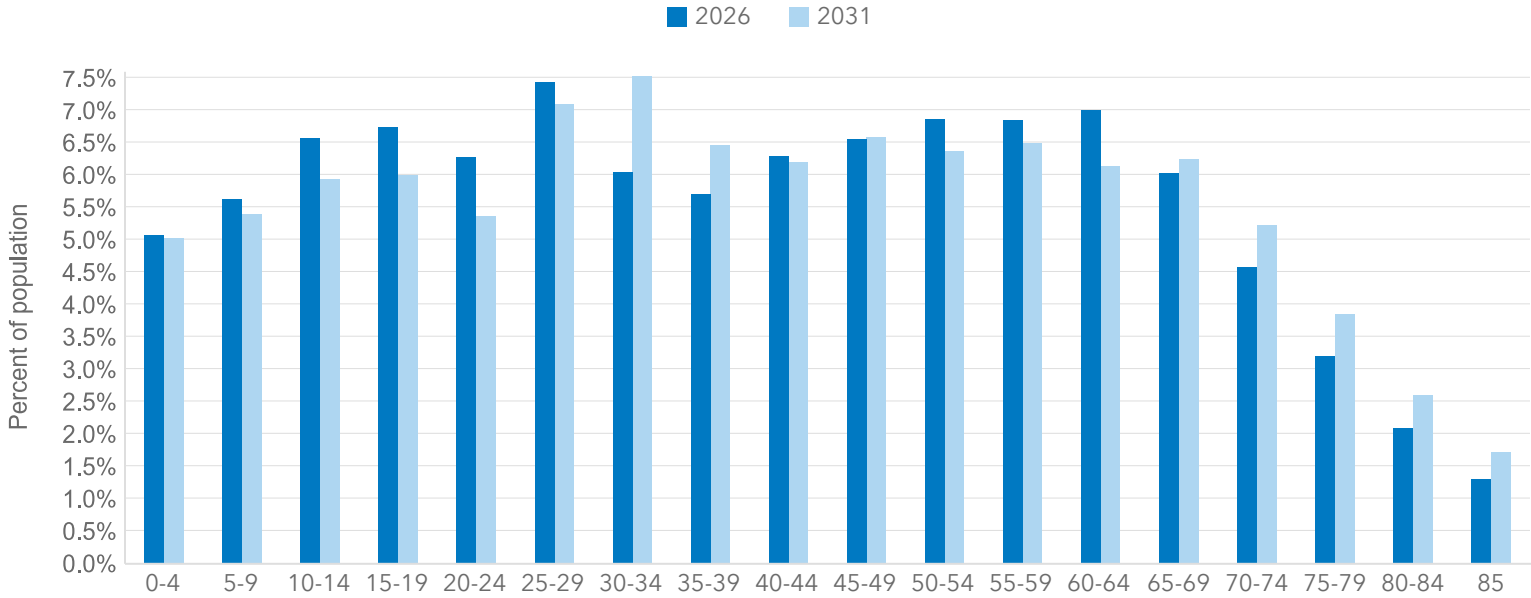
Key Indicators for 2026



Trends: 2026 - 2031 Annual Rate



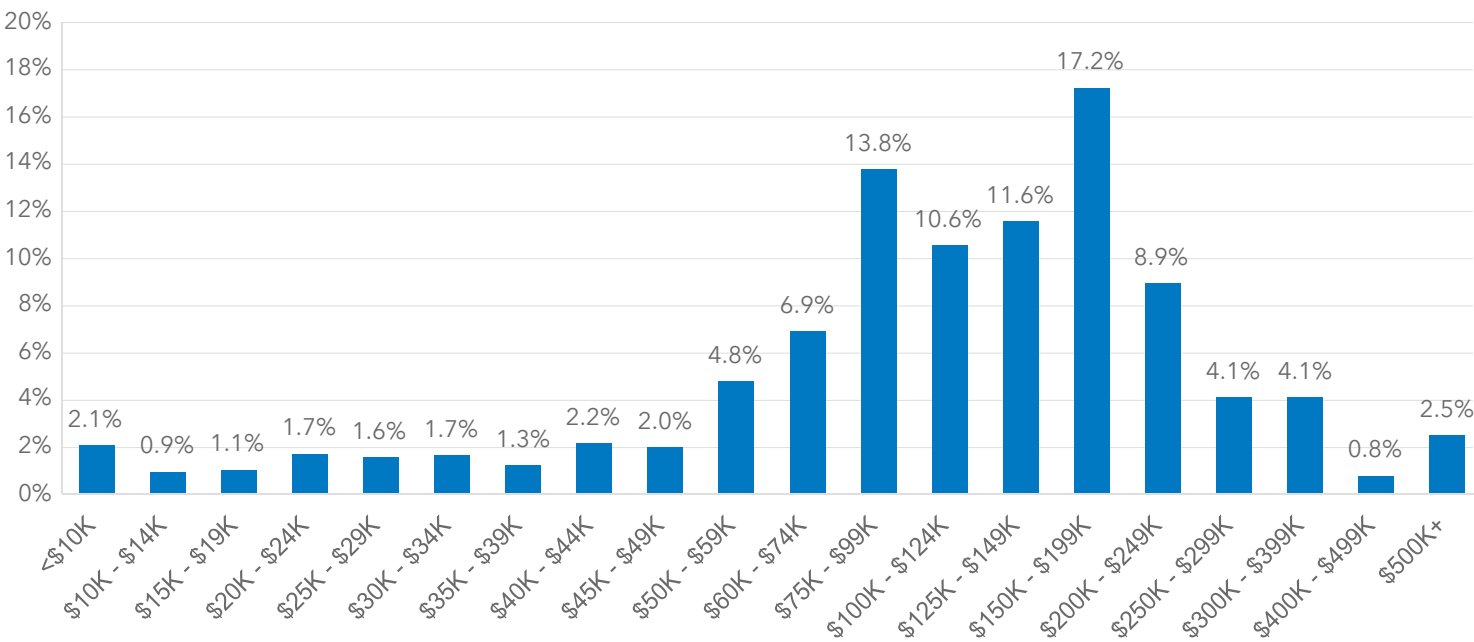
Population by Age



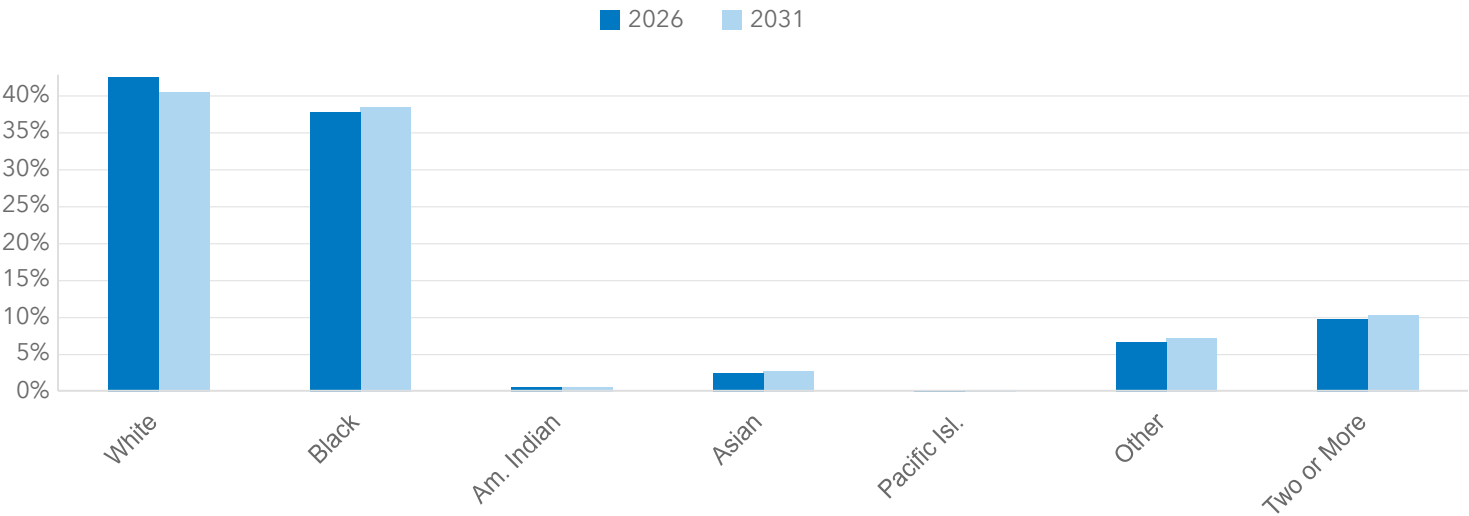
Key Indicators for 2026



Households by Income for 2026



Population by Race



Demographic and Income Profile

4150 Macland Rd, Powder Springs, Georgia, 30127



Ring: 5 mile radius

Summary	Census 2020	2026	2031
Total Population	119,369	128,119	133,273
Total Households	41,249	44,582	46,531
Family Households	31,649	33,544	34,781
Average Household Size	2.88	2.86	2.85
Owner Occupied Housing Units	32,998	36,220	37,956
Renter Occupied Housing Units	8,251	8,362	8,575
Median Age	39.7	40.4	41.0

Trends 2026 - 2031	Area	State	National
Population	0.80%	0.80%	0.50%
Households	0.90%	0.90%	0.70%
Family Population	0.70%	0.80%	0.60%
Owner Occupied Housing Units	0.90%	1.20%	0.00%
Median Household Income	3.30%	3.20%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	6,460	5.4%	6,706	5.2%	6,888	5.2%
5-9	7,596	6.4%	7,563	5.9%	7,358	5.5%
10-14	9,057	7.6%	8,054	6.3%	8,180	6.1%
15-19	9,257	7.8%	8,350	6.5%	7,581	5.7%
20-24	7,153	6.0%	7,824	6.1%	7,076	5.3%
25-29	6,379	5.3%	9,168	7.2%	9,068	6.8%
30-34	6,678	5.6%	8,122	6.3%	9,958	7.5%
35-39	7,559	6.3%	7,664	6.0%	8,915	6.7%
40-44	7,937	6.7%	8,232	6.4%	8,413	6.3%
45-49	8,509	7.1%	8,255	6.4%	8,688	6.5%
50-54	8,683	7.3%	8,706	6.8%	8,406	6.3%
55-59	8,792	7.4%	8,601	6.7%	8,423	6.3%
60-64	7,758	6.5%	8,544	6.7%	8,143	6.1%
65-69	6,024	5.0%	7,505	5.9%	7,967	6.0%
70-74	4,758	4.0%	5,783	4.5%	6,901	5.2%
75-79	3,083	2.6%	4,324	3.4%	5,063	3.8%
80-84	2,042	1.7%	2,611	2.0%	3,607	2.7%
Age 85+	1,644	1.4%	2,106	1.6%	2,637	2.0%

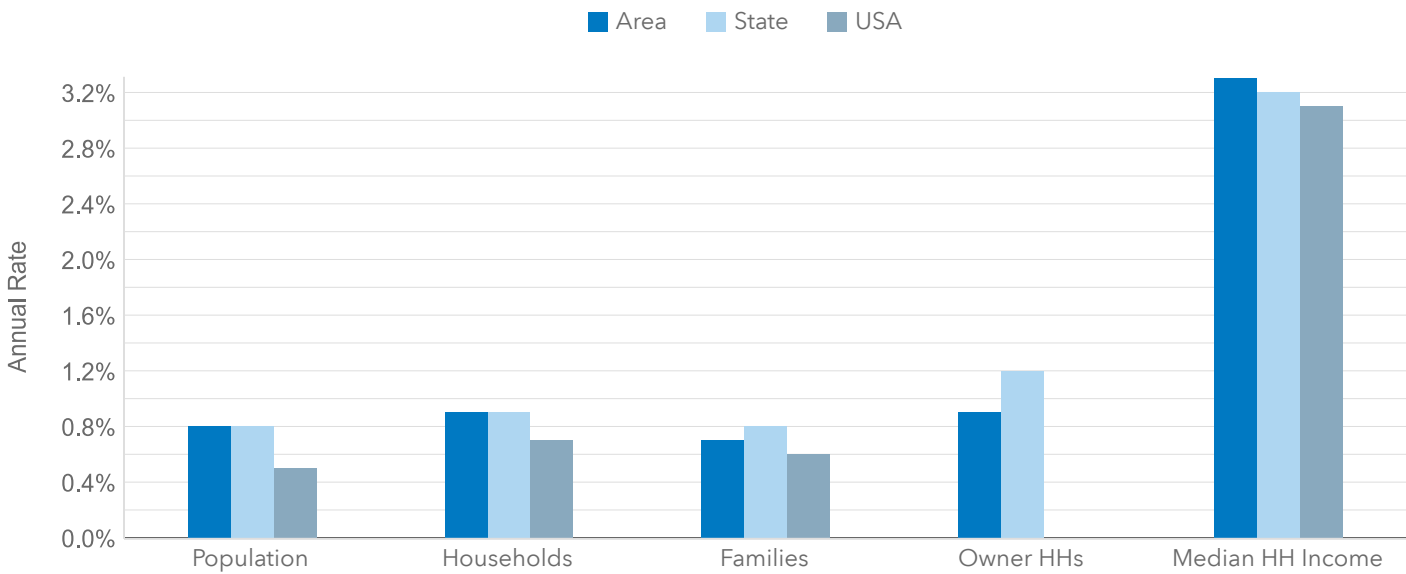
Households by Income	2026		2031	
	Number	Percent	Number	Percent
<\$10,000	1,241	2.8%	1,104	2.4%
\$10,000-14,999	496	1.1%	379	0.8%
\$15,000-19,999	449	1.0%	305	0.7%
\$20,000-24,999	691	1.6%	524	1.1%
\$25,000-29,999	826	1.9%	577	1.2%
\$30,000-34,999	796	1.8%	608	1.3%
\$35,000-39,999	697	1.6%	538	1.2%
\$40,000-44,999	924	2.1%	718	1.5%
\$45,000-49,999	1,041	2.3%	839	1.8%
\$50,000-59,999	2,559	5.7%	2,138	4.6%
\$60,000-74,999	3,326	7.5%	2,696	5.8%
\$75,000-99,999	6,065	13.6%	5,585	12.0%
\$100,000-124,999	4,327	9.7%	4,241	9.1%
\$125,000-149,999	4,850	10.9%	5,219	11.2%
\$150,000-199,999	7,199	16.1%	8,919	19.2%
\$200,000-249,999	4,067	9.1%	5,277	11.3%
\$250,000-299,999	1,813	4.1%	2,564	5.5%
\$300,000-399,999	1,864	4.2%	2,761	5.9%
\$400,000-499,999	302	0.7%	247	0.5%
\$500,000+	1,048	2.4%	1,292	2.8%
Median Household Income	\$117,328	-	\$138,188	-
Average Household Income	\$143,126	-	\$163,241	-
Per Capita Income	\$49,894	-	\$57,074	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	55,727	46.7%	56,635	44.2%	56,647	42.5%
Black Alone	41,435	34.7%	45,499	35.5%	48,045	36.0%
American Indian	603	0.5%	786	0.6%	812	0.6%
Asian Alone	3,010	2.5%	3,494	2.7%	3,947	3.0%
Pacific Islander	91	0.1%	91	0.1%	96	0.1%
Some Other Race	7,912	6.6%	9,302	7.3%	10,278	7.7%
Two or More Races	10,592	8.9%	12,313	9.6%	13,448	10.1%
Hispanic (Any Race)	16,306	13.7%	19,174	15.0%	21,074	15.8%

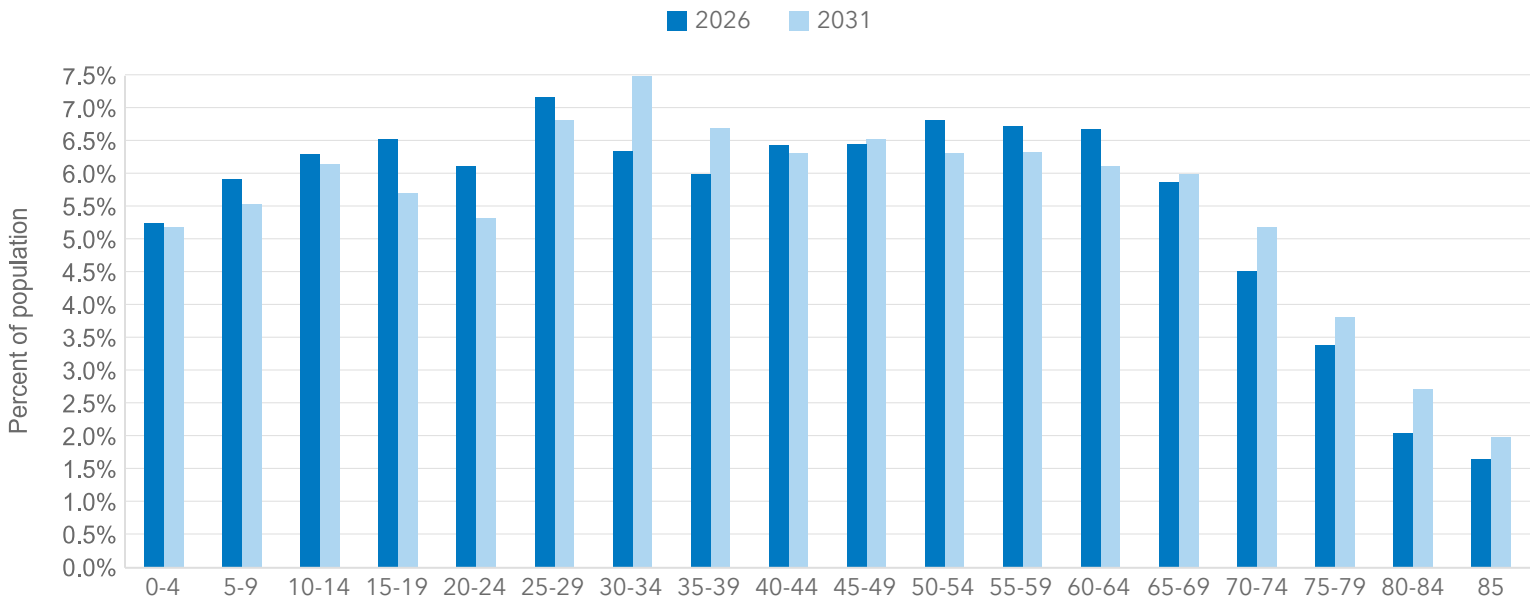
Key Indicators for 2026



Trends: 2026 - 2031 Annual Rate



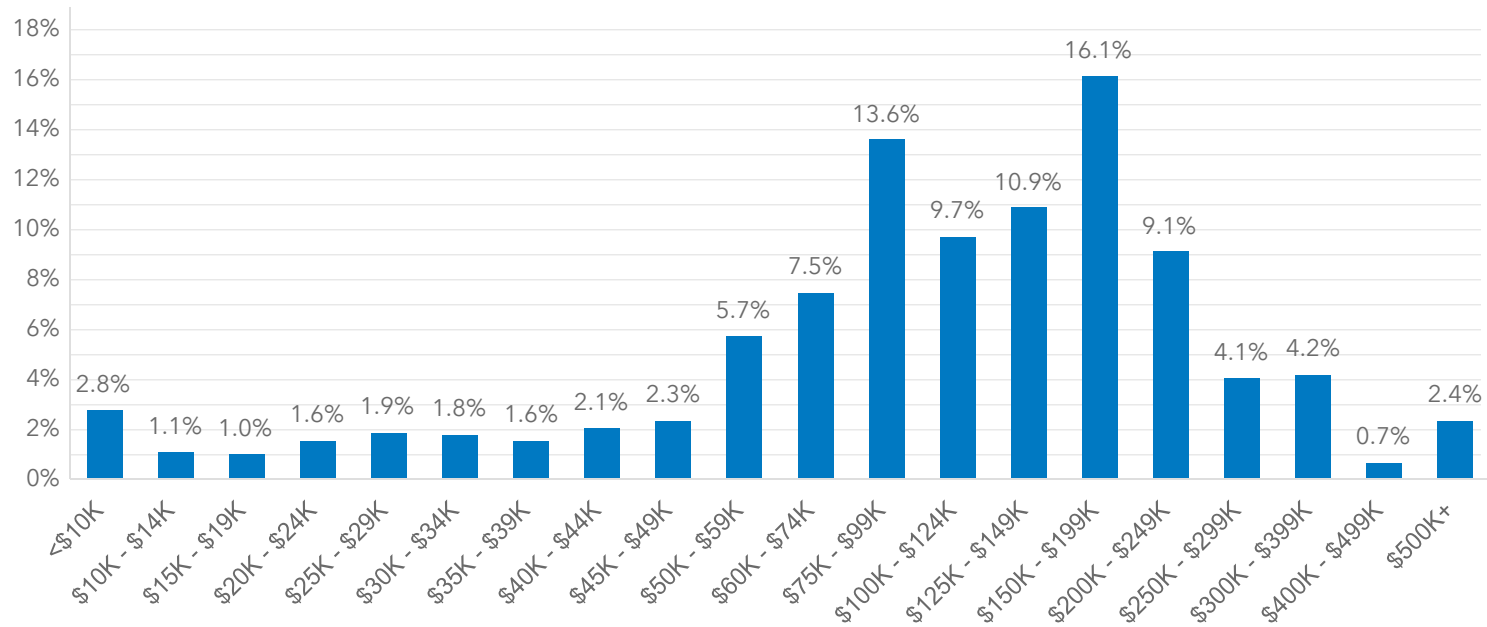
Population by Age



Key Indicators for 2026



Households by Income for 2026



Population by Race

