



# Demographic and Income Profile

6684 Jimmy Carter Blvd, Norcross, Georgia, 30071  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 33.93638  
 Longitude: -84.23414

Summary	Census 2010	2015	2020
Population	6,518	7,094	7,789
Households	2,020	2,186	2,396
Families	1,338	1,421	1,538
Average Household Size	3.23	3.25	3.25
Owner Occupied Housing Units	625	593	641
Renter Occupied Housing Units	1,395	1,594	1,755
Median Age	28.7	29.0	28.8
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.89%	0.90%	0.75%
Households	1.85%	0.93%	0.77%
Families	1.60%	0.80%	0.69%
Owner HHs	1.57%	0.90%	0.70%
Median Household Income	2.74%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	328	15.0%	340	14.2%
\$15,000 - \$24,999	355	16.2%	303	12.6%
\$25,000 - \$34,999	373	17.1%	345	14.4%
\$35,000 - \$49,999	371	17.0%	414	17.3%
\$50,000 - \$74,999	412	18.8%	501	20.9%
\$75,000 - \$99,999	198	9.1%	270	11.3%
\$100,000 - \$149,999	92	4.2%	143	6.0%
\$150,000 - \$199,999	39	1.8%	57	2.4%
\$200,000+	19	0.9%	23	1.0%
Median Household Income	\$36,075		\$41,297	
Average Household Income	\$46,948		\$53,517	
Per Capita Income	\$14,763		\$16,836	

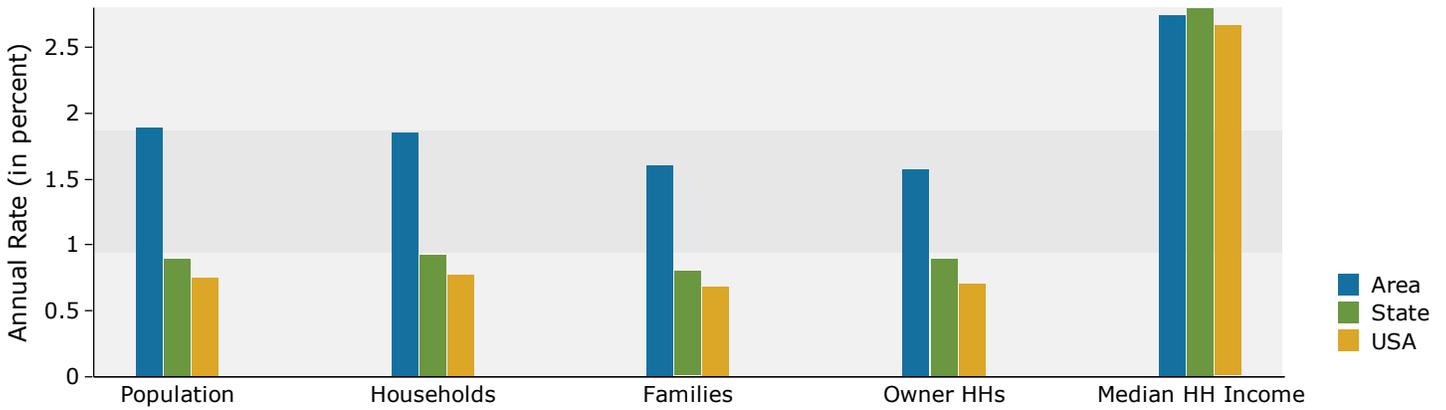
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	664	10.2%	671	9.5%	735	9.4%
5 - 9	528	8.1%	592	8.3%	623	8.0%
10 - 14	469	7.2%	505	7.1%	574	7.4%
15 - 19	450	6.9%	520	7.3%	544	7.0%
20 - 24	619	9.5%	671	9.5%	771	9.9%
25 - 34	1,367	21.0%	1,419	20.0%	1,559	20.0%
35 - 44	1,072	16.4%	1,098	15.5%	1,131	14.5%
45 - 54	704	10.8%	798	11.3%	875	11.2%
55 - 64	373	5.7%	484	6.8%	556	7.1%
65 - 74	176	2.7%	221	3.1%	277	3.6%
75 - 84	67	1.0%	84	1.2%	109	1.4%
85+	28	0.4%	28	0.4%	34	0.4%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,524	38.7%	2,595	36.6%	2,716	34.9%
Black Alone	1,462	22.4%	1,735	24.5%	2,072	26.6%
American Indian Alone	179	2.7%	163	2.3%	147	1.9%
Asian Alone	549	8.4%	605	8.5%	676	8.7%
Pacific Islander Alone	5	0.1%	5	0.1%	5	0.1%
Some Other Race Alone	1,536	23.6%	1,690	23.8%	1,823	23.4%
Two or More Races	263	4.0%	301	4.2%	349	4.5%
Hispanic Origin (Any Race)	3,475	53.3%	3,770	53.1%	4,129	53.0%

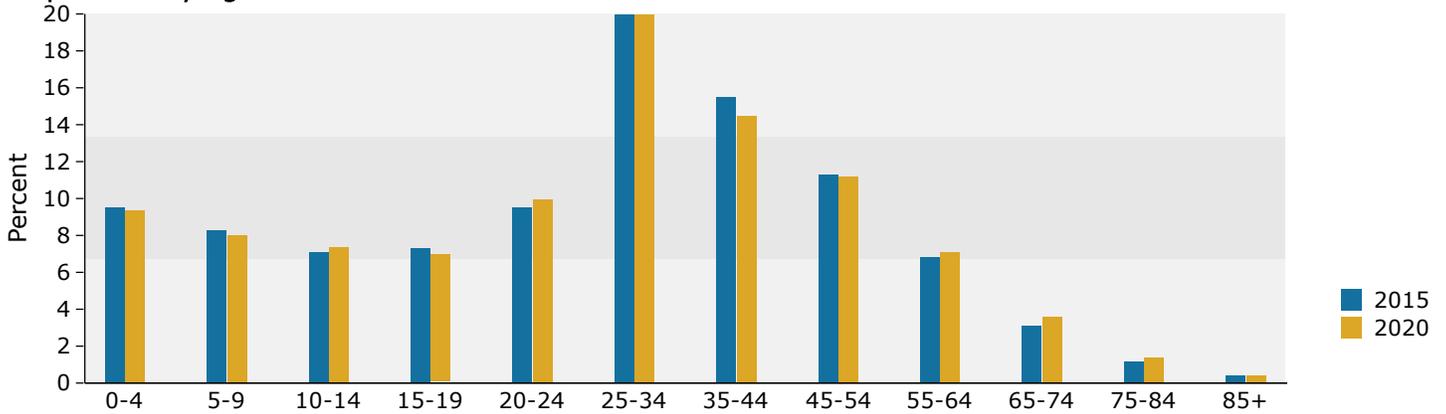
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

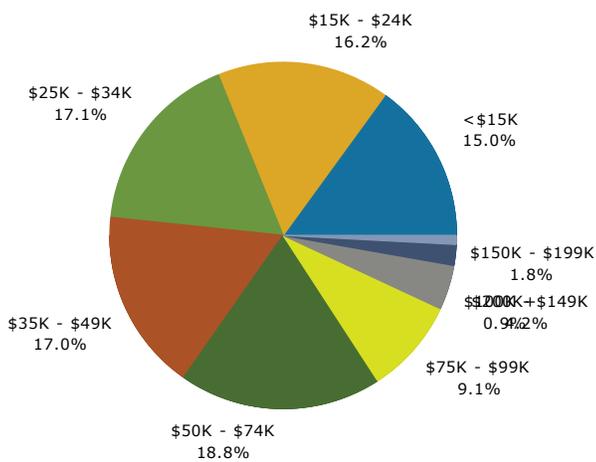
## Trends 2015-2020



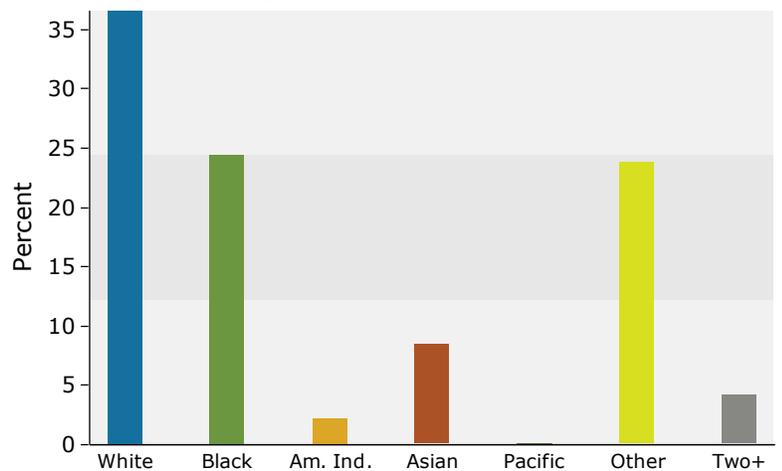
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 53.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Demographic and Income Profile

6684 Jimmy Carter Blvd, Norcross, Georgia, 30071  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 33.93638  
 Longitude: -84.23414

Summary	Census 2010	2015	2020
Population	82,708	86,278	91,717
Households	28,986	29,840	31,593
Families	18,435	18,732	19,672
Average Household Size	2.85	2.89	2.90
Owner Occupied Housing Units	11,718	11,016	11,608
Renter Occupied Housing Units	17,268	18,824	19,985
Median Age	30.1	30.9	31.1
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.23%	0.90%	0.75%
Households	1.15%	0.93%	0.77%
Families	0.98%	0.80%	0.69%
Owner HHs	1.05%	0.90%	0.70%
Median Household Income	3.06%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	3,488	11.7%	3,465	11.0%
\$15,000 - \$24,999	4,174	14.0%	3,382	10.7%
\$25,000 - \$34,999	4,384	14.7%	3,890	12.3%
\$35,000 - \$49,999	5,042	16.9%	5,282	16.7%
\$50,000 - \$74,999	5,523	18.5%	6,186	19.6%
\$75,000 - \$99,999	2,584	8.7%	3,247	10.3%
\$100,000 - \$149,999	2,675	9.0%	3,708	11.7%
\$150,000 - \$199,999	924	3.1%	1,211	3.8%
\$200,000+	1,046	3.5%	1,222	3.9%
Median Household Income	\$42,264		\$49,141	
Average Household Income	\$61,788		\$70,289	
Per Capita Income	\$21,134		\$23,955	

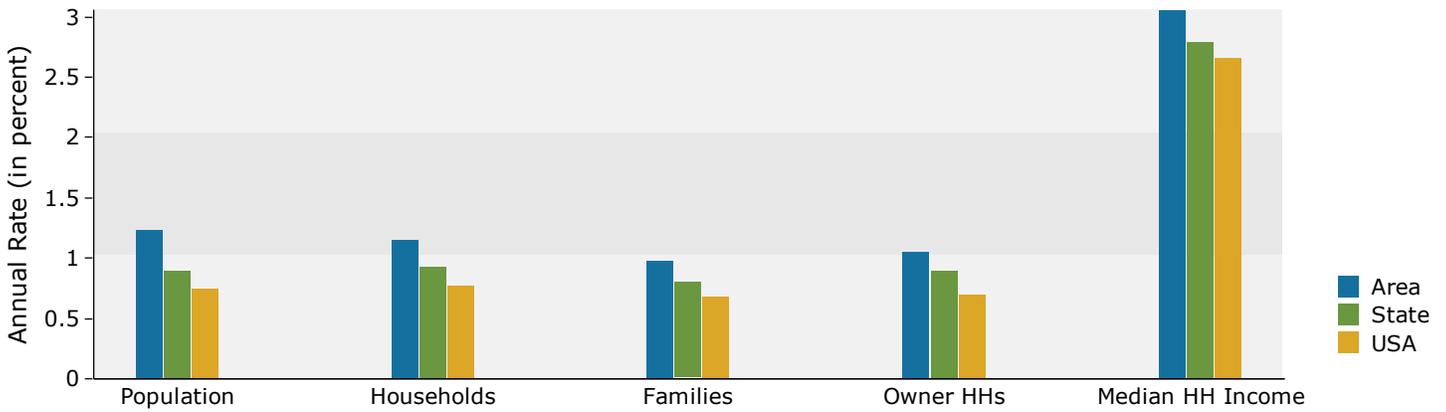
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,516	10.3%	8,148	9.4%	8,493	9.3%
5 - 9	6,500	7.9%	7,497	8.7%	7,485	8.2%
10 - 14	5,047	6.1%	5,992	6.9%	6,895	7.5%
15 - 19	4,953	6.0%	5,166	6.0%	5,899	6.4%
20 - 24	6,949	8.4%	6,796	7.9%	6,937	7.6%
25 - 34	17,826	21.6%	16,294	18.9%	16,136	17.6%
35 - 44	13,345	16.1%	14,110	16.4%	14,511	15.8%
45 - 54	9,365	11.3%	9,905	11.5%	10,839	11.8%
55 - 64	5,964	7.2%	6,808	7.9%	7,558	8.2%
65 - 74	2,691	3.3%	3,711	4.3%	4,650	5.1%
75 - 84	1,203	1.5%	1,440	1.7%	1,800	2.0%
85+	350	0.4%	412	0.5%	514	0.6%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	35,126	42.5%	34,702	40.2%	34,858	38.0%
Black Alone	18,408	22.3%	20,543	23.8%	23,462	25.6%
American Indian Alone	844	1.0%	769	0.9%	727	0.8%
Asian Alone	7,493	9.1%	8,398	9.7%	9,542	10.4%
Pacific Islander Alone	107	0.1%	101	0.1%	103	0.1%
Some Other Race Alone	17,381	21.0%	18,086	21.0%	18,867	20.6%
Two or More Races	3,348	4.0%	3,678	4.3%	4,158	4.5%
Hispanic Origin (Any Race)	35,852	43.3%	37,124	43.0%	39,307	42.9%

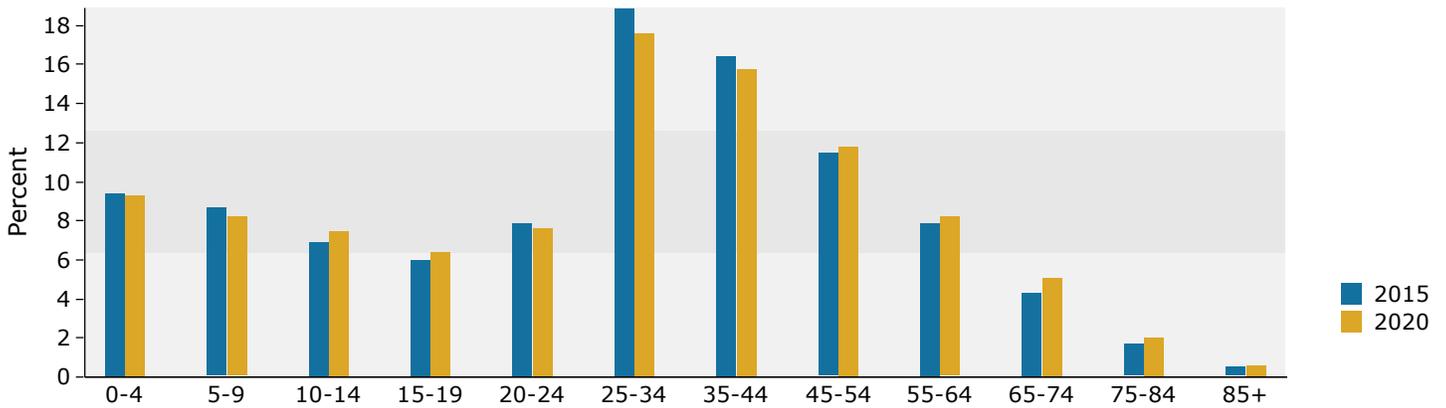
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

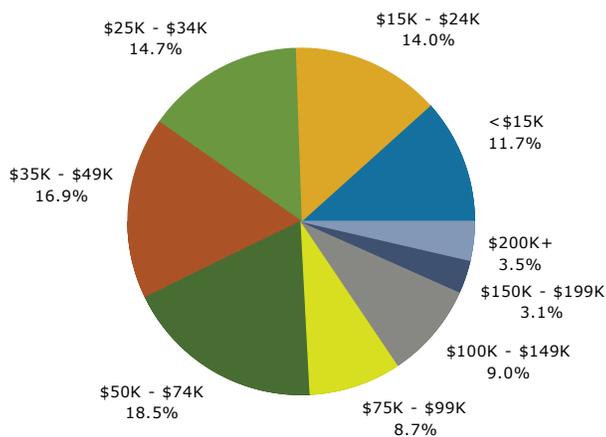
## Trends 2015-2020



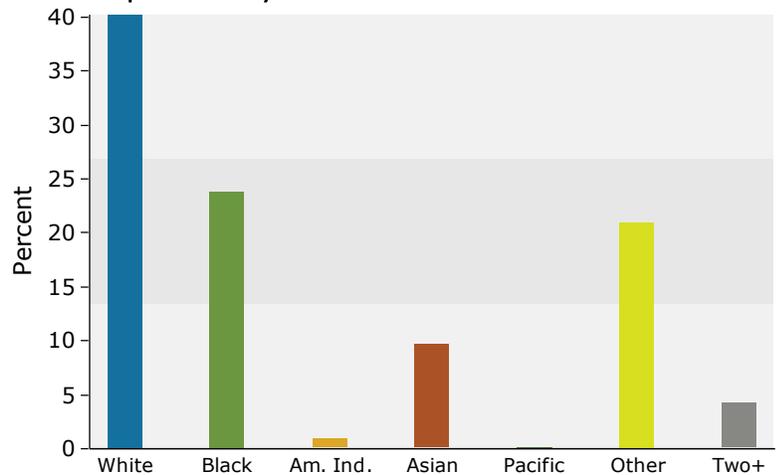
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 43.0%



# Demographic and Income Profile

6684 Jimmy Carter Blvd, Norcross, Georgia, 30071  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 33.93638  
 Longitude: -84.23414

Summary	Census 2010	2015	2020
Population	229,331	238,005	251,693
Households	81,886	84,313	88,976
Families	53,744	54,679	57,282
Average Household Size	2.80	2.82	2.83
Owner Occupied Housing Units	42,562	40,602	42,489
Renter Occupied Housing Units	39,324	43,711	46,488
Median Age	32.2	33.1	33.7
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.12%	0.90%	0.75%
Households	1.08%	0.93%	0.77%
Families	0.93%	0.80%	0.69%
Owner HHs	0.91%	0.90%	0.70%
Median Household Income	2.69%	2.80%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	8,207	9.7%	7,954	8.9%
\$15,000 - \$24,999	9,701	11.5%	7,654	8.6%
\$25,000 - \$34,999	10,267	12.2%	8,849	9.9%
\$35,000 - \$49,999	12,523	14.9%	12,735	14.3%
\$50,000 - \$74,999	14,891	17.7%	16,086	18.1%
\$75,000 - \$99,999	9,032	10.7%	10,968	12.3%
\$100,000 - \$149,999	9,445	11.2%	12,437	14.0%
\$150,000 - \$199,999	4,346	5.2%	5,434	6.1%
\$200,000+	5,901	7.0%	6,860	7.7%
Median Household Income	\$51,678		\$59,002	
Average Household Income	\$79,409		\$90,189	
Per Capita Income	\$28,125		\$31,871	

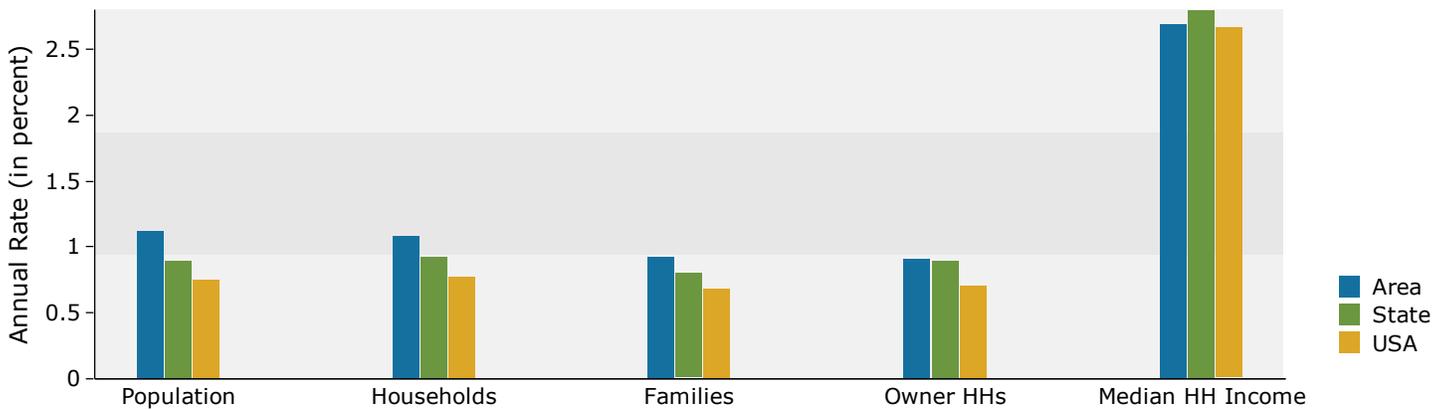
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	20,481	8.9%	19,434	8.2%	20,233	8.0%
5 - 9	17,302	7.5%	19,176	8.1%	18,919	7.5%
10 - 14	14,732	6.4%	16,817	7.1%	18,683	7.4%
15 - 19	13,696	6.0%	14,567	6.1%	16,244	6.5%
20 - 24	17,104	7.5%	16,793	7.1%	17,269	6.9%
25 - 34	43,067	18.8%	39,860	16.7%	39,371	15.6%
35 - 44	36,292	15.8%	37,175	15.6%	37,700	15.0%
45 - 54	29,787	13.0%	30,233	12.7%	32,125	12.8%
55 - 64	20,368	8.9%	23,119	9.7%	25,645	10.2%
65 - 74	10,099	4.4%	13,457	5.7%	16,361	6.5%
75 - 84	4,977	2.2%	5,607	2.4%	6,962	2.8%
85+	1,428	0.6%	1,770	0.7%	2,179	0.9%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	115,428	50.3%	114,705	48.2%	115,803	46.0%
Black Alone	42,189	18.4%	46,677	19.6%	52,745	21.0%
American Indian Alone	1,940	0.8%	1,776	0.7%	1,697	0.7%
Asian Alone	23,512	10.3%	26,136	11.0%	29,760	11.8%
Pacific Islander Alone	233	0.1%	237	0.1%	250	0.1%
Some Other Race Alone	37,879	16.5%	39,449	16.6%	41,189	16.4%
Two or More Races	8,149	3.6%	9,024	3.8%	10,250	4.1%
Hispanic Origin (Any Race)	79,274	34.6%	82,204	34.5%	87,133	34.6%

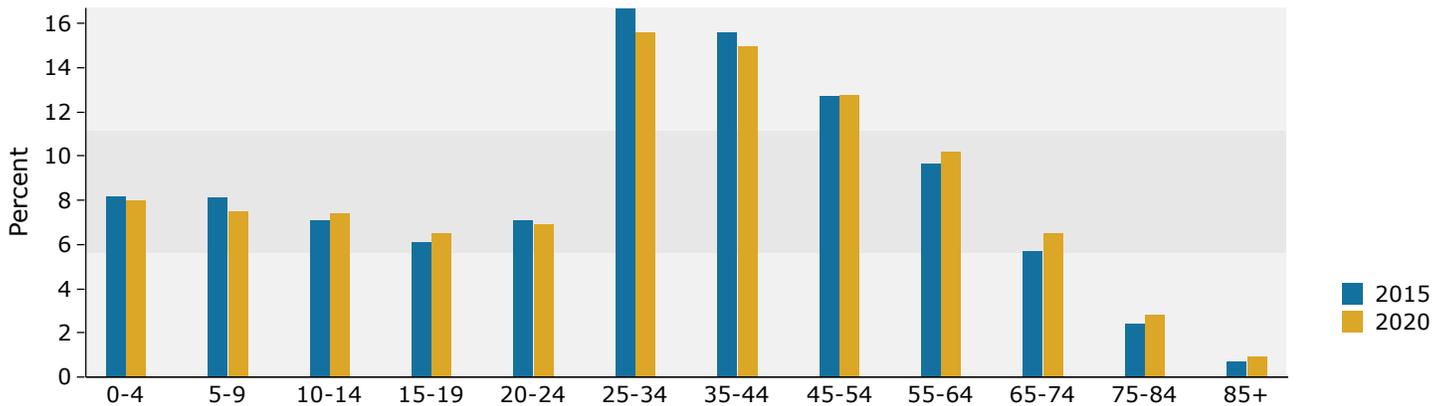
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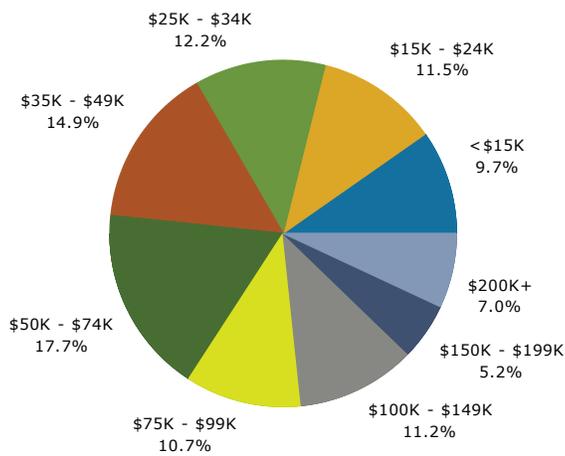
## Trends 2015-2020



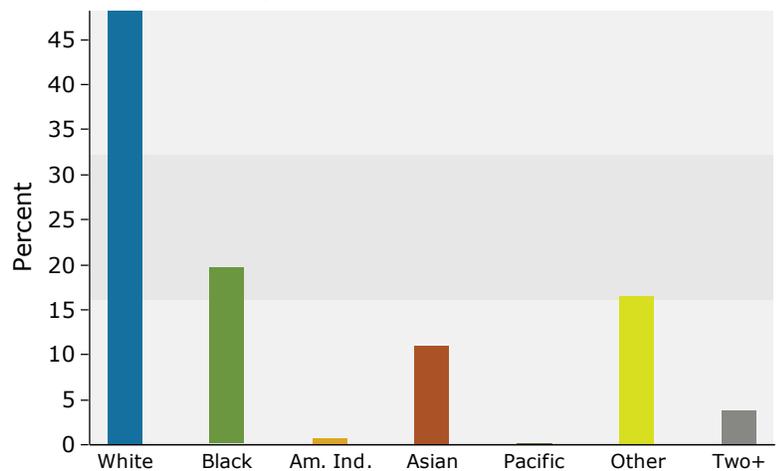
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 34.5%